

Volume 27 Number 1

Spring 2007

# Brandeis

| university magazine |

## Nurturing the Rose

Michael Rush leads  
Brandeis's art museum  
through its next transformation

Archives

Brandeis University magazine.

v.27:no.1(2007:Spr.)

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Keeping Workers Fit | Kentucky Brethren | Spice Is Nice



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# Brandeis

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# Looking Good



When reading the Fall 2006 issue, I was struck by one particular strength of the magazine: its snazzy format and design.

The sad truth is that these days, if a publication doesn't look pretty—with headlines and graphics that are going to grab my attention—I will probably be less inclined to read it. Not so in this instance.

*Brandeis University Magazine* is as glossy as any publication I'd find at a newsstand. It's a very enjoyable read.

Hinda Mandell '02

*Boston*

## Left Out

The Brandeis community has been striving for diversity since the school's founding. Diversity means a wide range of opinions. Excuse me, but I have never seen anything but the left point of view coming from Brandeis.

Our country is divided evenly between conservatives and liberals. Not Brandeis. Shouldn't you present the other point of view? Aren't you afraid to stifle in your own narrow-mindedness?

I grew up in the former Soviet Union, one of the dinosaurs of a single (left) point of view. I am saddened when my alma mater reminds me of the USSR. How about presenting the conservative view on Israel, the radical left, and radical Islam?

—Alex Koifman '81  
*Auburndale, Massachusetts*

## Altered States

I was dismayed to see that four of the five students featured in "5 for '10" [Fall 2006]

are from either New Jersey or New York. While I have nothing against these first-years—or the New York–New Jersey region—I find this sampling of students misrepresents Brandeis to alumni, faculty, and friends who receive the magazine.

As we all know, high-achieving students enter Brandeis every year from all over the United States and the world. Wouldn't it be nice to highlight this geographical diversity along with the ethnic, academic, and social diversity you show?

Additionally, as a member of the AAC, I love to show the magazine to the prospective students that I interview. How would a prospective first-year, worried about fitting in at a school far away, feel looking at these five students? Would a student from Atlanta or Alaska, Texas or Thailand feel welcome in a class of first-years that, from this article, looks to be almost exclusively from one region of the country?

—Nicole Frisch '04  
*Portland, Oregon*

## Pétain Was No Statesman

One of the sidebars to the article on Justice Brandeis [Fall 2006] lists Henri Philippe Pétain as a "French soldier and statesman."

This is not entirely true. While Pétain was a senior general in World War I, his being a "statesman" must refer to his leadership of the Nazi-collaborationist Vichy Regime that ruled most of France on behalf of Nazi Germany from 1940 to 1944. Obviously, this was an oversight—an incredible one, indeed.

May I suggest a course at Brandeis to accompany courses on the Holocaust that would focus on other aspects of Nazi rule, e.g., the effect of Nazi rule in France, Norway, Czechoslovakia, Poland, etc., on non-Jews, so that this knowledge would be familiar to anyone who studies at Brandeis?

—Robert Silverman '70  
*Cambridge, Massachusetts*

## Keep It Coming

We just received the Fall 2006 issue, and we love it! It's beautiful, informative, and

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extremely interesting and readable. Congratulations on a worthwhile publication, and good luck with forthcoming issues!

—Israel and Harriet Heilweil '58  
Princeton, New Jersey

## **Ancient Tongue Lashing**

I write to make a minor correction to "Northern Exposure" [Fall 2006]. Theresa Pease writes, "In that first address as prime minister, Haarde insisted that all newcomers be trained immediately to speak Icelandic, the ancient tongue of the Vikings." However, this is misleading because the Vikings spoke Old Norse, the precursor of all modern Scandinavian languages (Danish, Norwegian, Swedish, Icelandic, and Faroese).

While it is true that Icelandic has probably diverged less from Old Norse than the other Scandinavian languages have, and Icelanders can read Old Norse texts with little difficulty, reliable sources indicate that pronunciation has certainly changed. Icelandic is no older than Danish or Norwegian, or English, for that matter (speakers of Old Norse and Old English could understand each other), and speakers of any of the Scandinavian languages could rightly claim that they also speak "the ancient tongue of the Vikings."

—Bob Knippen, MA'05  
Somerville, Massachusetts

## **Hit and Miss**

*Brandeis University Magazine* has such a rich tapestry of content. In the Fall 2006 issue, for instance, the "Ruminations" essay by



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Irving R. Epstein was thought-provoking and well written, and the piece on Louis Brandeis was thorough.

However, the university does not put its best foot forward with a magazine peppered with grammatical errors, awkward constructions, and weak leads. Such errors and vagaries do not reflect well on an institution dedicated to excellence.

—Ellen Freeman Roth '80  
Weston, Massachusetts

The Fall 2006 issue is wonderful, but I would like to point out two errors. Oliver Wendell Holmes was never chief justice of the U.S. Supreme Court ["Judging Brandeis"] and I believe Herman "Sebrini" is actually Herman "Sebin" ["In Memoriam"].

—Matthew Sloves '55  
Albuquerque, New Mexico

### What Is Real?

In his letter "Silence Signifies Approval" [Fall 2006], David Goldman accuses Israel of "ethnic cleansing" and our university of keeping silent in order to protect its donor base. Such an accusation is not intellectually honest, does not reflect the complex reality of the Middle East, and, worst of all, does an inexcusable injustice to the hundreds of thousands of people butchered during the horrifying self-destruction of Yugoslavia (during which time the term was first widely used).

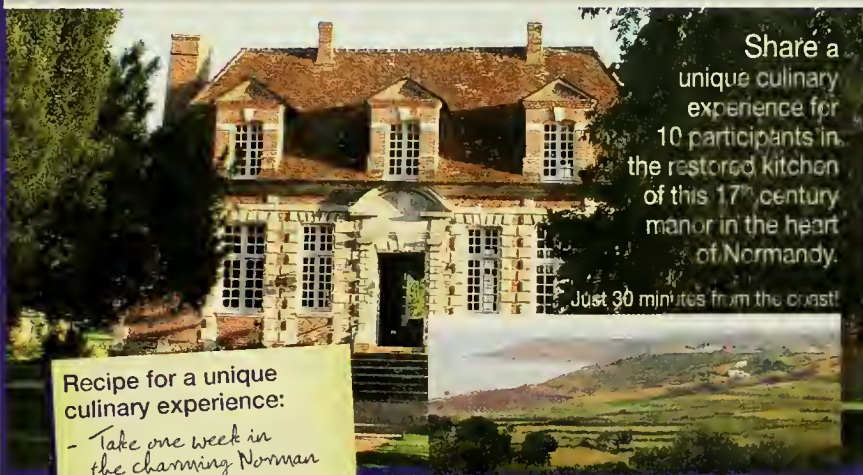
In the same issue, Philippa Strum's otherwise excellent article on Justice Brandeis keeps silent regarding his extraordinary role as one of the foremost leaders of the American Zionist movement. She neglected to list Brandeis's important contribution of a firm defense for American democracy and its rich ethnic tapestry against the specious claim of dual loyalty. His famous remarks speak for themselves: "My approach to Zionism was through Americanism . . . It became clear to me that to be good Americans we must be better Jews, and to be better Jews we must become Zionists."

We live in a mixed-up world: Arabs claim the press is pro-Israel, Jews claim the press is pro-Arab. Goldman describes a university cover-up to protect Zionism; Strum seems to have forgotten that Zionism exists. Who can tell what is real?

—Michael Oppenheim '89  
Jerusalem

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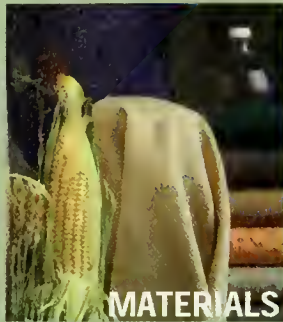
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"The university's commitment to environmentally responsible design is fundamentally linked to its larger commitment to social action and being global citizens in a world of shared and limited resources," said Dan Feldman, vice president for capital projects. "With the Schneider Building, we accomplished a lot of good things within the constraints of the budget."

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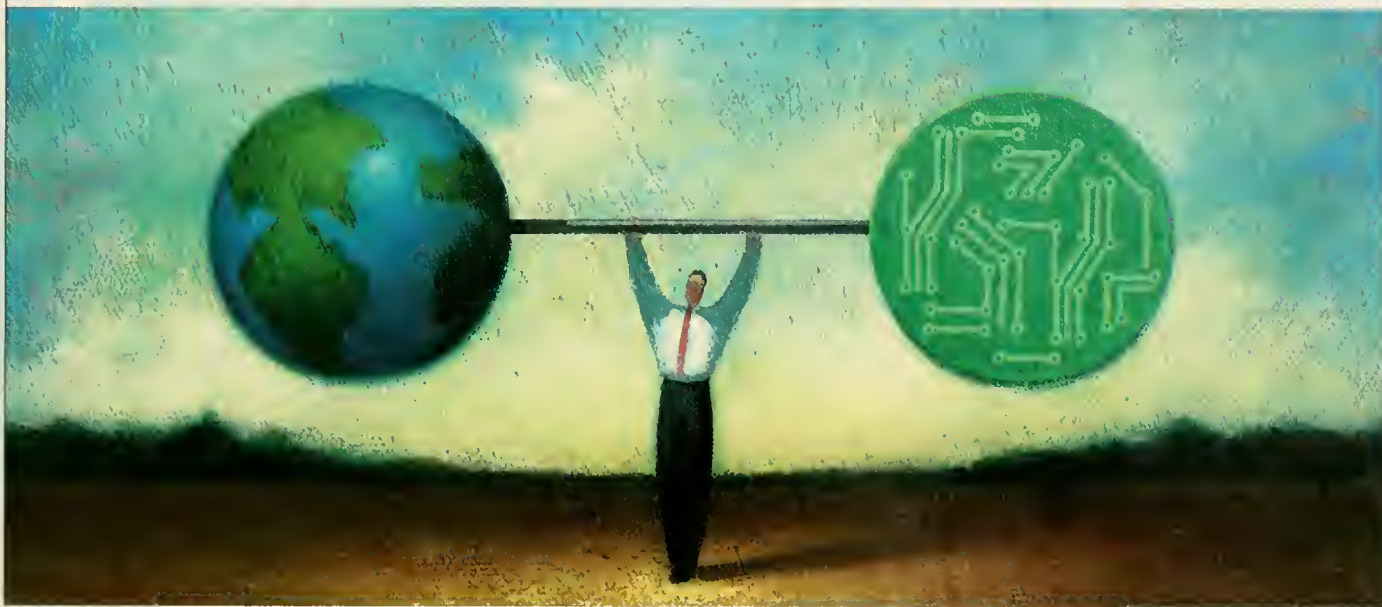


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GEORGE SCHILL

# Keeping Workers Fit

Why not a human-capital tax credit?

By Catherine L. Mann

As the new Congress convenes, income inequality in America is of great concern. Over the last decade or so, the rich have gotten the lion's share of the fruits of our robust economy, while the less well-off have been treading water or even sinking. Globalization and technological change play fundamental roles in this rising inequality. The challenge before the 110th Congress is to chart a course in which the U.S. economy maximizes gains while moderating losses from technology-enhanced globalization.

Globalization—through cheaper products, bigger markets, enhanced competition, and faster productivity growth—increases the ability of the U.S. economy to grow without generating inflation. In short, globalization pushes out the economic frontier and thereby increases the potential size of the economic pie. In recent years, information technology has supercharged the forces of globalization.

Two challenges face any economy in pushing out and then reaching its frontier. First, the business community must be able to innovate and take advantage of new opportunities at home and abroad. Second, workers, both incumbent in the labor force and coming through the pipeline in school, must have the skills and training to work in the rapidly changing environment—they must be “fit.” These days, since networks of information and technology allow many more products and jobs to be done anywhere in the world, workers need to be in tiptop shape, flexible, and adaptable.

If markets worked perfectly, there would be little reason for governments to intervene. Businesses would innovate new products and technologies, invest in new markets, and leave old ones, and workers would move smoothly to new jobs and quit those that no longer exist or pay poorly.

Markets do not always work perfectly. For example, firms often don't spend enough money on innovation because they are concerned that competitors might “free-ride” on the fruits of their efforts. To provide extra incentives for innovation, we have the research-and-development tax credit as well as intellectual property law. In addition, to keep factories and offices using the most up-to-date equipment, we have the investment tax credit. What about policies for workers?

Firms face disincentives to keep workers fit for today's global economy. Businesses may not devote sufficient resources to keeping their incumbent workers fit because they fear competitors will poach their newly trained employees. So, as with R&D, there is a potential “free-rider” problem. Moreover, technology allows firms to access a global talent pool. When businesses go abroad for talent, they don't factor in the lost spillover benefits to the overall economy that would result from training and retaining fit workers at home. Finally, skills learned just a few years ago quickly depreciate in the face of rapid and global technological change. Workers may not know what skills they need even as firms search the globe for talent.

The ability of workers to change what they do is key, yet our policies do not systematically address how the market imperfections jeopardize the development of workers. The new Congress has a singular opportunity to address the disincentives facing firms to engage, retain, and retrain workers and to take account of the spillover benefits to the economy of having fit workers at home.

A human-capital investment tax credit represents a positive proactive strategy to keep our workers fit in the twenty-first century. How

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Catherine Mann

would it work? The credit would be given to firms (which have a global perspective on jobs and markets) and channeled through educational institutions (which have the wherewithal, facilities, and talent to train) on behalf of workers (incumbent as well as those coming into the pipeline through school and via internships).

Introducing a human-capital tax credit will redress market imperfections while putting

**“Firms face disincentives to keep workers fit for today’s global economy.”**

attention to worker development on the same plane as current strategies for R&D and tangible capital. Business is not in business to train workers, but allowing innovations to go unimplemented because our workforce is not fit forfeits economic potential and restricts the United States to a smaller economic pie. In today’s technology-enhanced global economy, the imperative for policymakers to support worker fitness is as strong, if not stronger, than it is for R&D and tangible capital.

*Catherine L. Mann is a professor of economics at the International Business School.*

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# Sheryl Sousa '90

Director of Athletics

**S**heryl Sousa, a four-year letter winner in softball and volleyball during her undergraduate days at Brandeis, was appointed director of athletics in May 2004 after serving for six years as associate athletic director and volleyball coach. In this position, she oversees the day-to-day operations of the university's twenty-one varsity sports and supervises the department's thirty-five full-time and part-time staff.

1. When you were hired as athletic director in 2004, you described the appointment as an opportunity you had been preparing for since your freshman year at Brandeis. What did you mean by that? My time as a student-athlete at Brandeis was such a positive experience, I knew I wanted to make a career in collegiate athletics. After graduation, I set out on that career path, starting with an internship at the ECAC [Eastern College Athletic Conference], then an appointment at Ithaca College, and later a position at Binghamton University. I came back to Brandeis in 1988 as associate athletic director and volleyball coach with the hope that, when the opportunity arose, I could become athletic director of my alma mater. All of the pieces of the puzzle came together in 2004, and it was a dream come true.

2. The school where you cut your teeth as an administrator, Binghamton University, made the jump from Division III to Division II, and eventually to Division I. Do you envision a similar scenario at Brandeis? I would never recommend that we do that. I think we're right at home in Division III, which is all about finding the right balance between academics and athletics.

3. What are the qualities of a successful coach? For me, it's all about running a quality program. All our coaches are expected to perform in a variety of areas. Coaching-specific challenges include staying current in their sports and training their student-athletes to be competitive. Coaches are also responsible for student development, meaning they must help foster leadership opportunities and encourage athletes to interact with the community at large. Coaches also have a role in the student-athlete recruitment process. When difficult conversations arise, it's because coaches haven't been attending to all those areas.

4. I didn't hear you mention winning. I don't talk a lot about winning. If you attend to all the details and run a quality program, the winning takes care of itself.

5. You're given two tickets to any sporting event of your choosing. Where would you go? I would love to take my grandmother to Wimbledon. She's seventy-eight years old, she's been a tennis fan all her life, and she's been tremendously influential in my life. To be at center court for a Wimbledon final with her would be the ultimate.

—Ken Gornstein





# inner

Songwriter pays homage to music department

## Tribute Album

Phil Robinson '98, a New York-based singer and songwriter, recently released his first CD, which consists of classical-style music composed during his years as a music major at Brandeis.

*Classical Compositions, Op. 1* features fourteen tracks for string quartet and piano, including a minuet performed by the Lydian String Quartet, artists-in-residence at Brandeis. Paul Hedemark, a Long Island pianist, performed piano variations and a full-length sonata movement.

Robinson, thirty years old, dedicated the CD to the Brandeis music department.

"It is my way of saying thank you to the department for its stellar contribution to my life," he says.



The live recording of the minuet was made on Robinson's final day of composition class in 1997, when the quartet agreed to perform the students' compositions in Slosberg Recital Hall. David Rakowski, the Walter W. Naumburg Professor of Composition, recorded their performance with a handheld digital recorder, and Robinson's sound engineer was able to polish the work for release eight years later.

*Classical Compositions, Op. 1* is a change of pace from Robinson's usual folk and rock music, but the artist's personality still comes through without the aid of lyrics. Listeners might be surprised to find a twelve-bar blues progression in the middle of the minuet.

Robinson produced and released the CD for his independent record label, Roomful of Sky Records, through which he works with four other artists, including Eric McEuen '99. Robinson is in the process of recording a number of the rock songs he has written over the last ten years and hopes to release his second CD by end of the year.

His inspiration as a musician, he says, is Bruce Springsteen, whose album *Darkness on the Edge of Town* was the one thing Robinson connected with as a teenager.

"Culture, in any of its forms, has a great capacity to be useful to people, providing a sense of connection or a set of useful ideas," he says. "I want to help promote, in whatever small way that I can, this process of living culture that has the potential to be so valuable to any particular person in any given moment."

For more information about Robinson's music and upcoming gigs in New York and New Jersey, visit [www.PhilRobinson.net](http://www.PhilRobinson.net).

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Ranked among world's best MBA programs

Brandeis's International Business School (IBS) has cracked the ranks of the world's best full-time MBA programs.

The school was ranked eighty-seventh in the 2006 Economist Intelligence Unit "Which MBA Online" survey of the world's leading MBA programs. Five other New England schools—Dartmouth, Harvard, Hult, MIT, and Yale—made the top one hundred.

Acting IBS dean Trener Dolbear called the achievement particularly gratifying in light of IBS's status as one of the youngest business schools in the United States.

"In just over a decade, we have made significant progress in building an outstanding business education that is gaining worldwide recognition," he said.

The Economist Intelligence Unit survey is based on feedback from approximately twenty thousand MBA students and graduates as well as data provided by the schools themselves. The programs were measured on their ability to deliver four key elements: opening new career opportunities and/or further career experience; personal development and educational experience; increasing one's salary; and the potential for networking.

IBS achieved its highest marks in post-graduation salary (second out of one hundred), student diversity (sixteenth), and education experience (seventeenth).

The survey cited IBS for its "excellent links with business," "good executive speaker series," and "determinedly international approach."





# most parts



MIKE LOVETT

## Carter Addresses His Critics

Former president defends controversial book on Mideast

At the invitation of a faculty and student committee, former U.S. president Jimmy Carter spoke in January before a capacity crowd at the Gosman Sports and Convocation Center.

There the 39th president discussed his extensive experience dealing with the Middle East conflict and defended the hotly contested content of his book *Palestine Peace Not Apartheid*. The book is critical of Israel's treatment of Palestinians, prompting some members of the Jewish community to denounce its author for what they call an anti-Israel bias.

Arriving with a Secret Service escort, Carter bypassed about fifty demonstrators who gathered on South Street holding signs that both defended and vilified him. Inside, he addressed an audience of some 1,700 faculty, staff, and students and spent forty-five minutes replying to often provocative student questions. The fifteen queries addressed were preselected by the host committee from 178 submitted.

Moderating the program was Mari Fitzduff, professor of coexistence and head of the Master's Program in Intercommunal Coexistence.

Long regarded as a statesman for world diplomacy, Carter, who was awarded the Nobel Peace Prize in 2002, said he is concerned over personal attacks that have been made against him since the book's release. "This is the first time that I've ever been called a liar and a bigot and anti-Semite," Carter said. "This has hurt me."

Carter defended the use of the word "apartheid" in the book's title, saying he chose it because he knew it would be provocative.

"I realize this has caused great concern in the Jewish community. The title makes it clear that the book is about conditions and events in the Palestinian territory and not in Israel. And the text makes clear . . . that the forced separation and the domination of Arabs by Israelis is not based on race," Carter said, explaining that he used the word to describe not racism, but the desire to

acquire, occupy, confiscate, and colonize Palestinian land.

Describing a dire situation for Palestinians in the West Bank, the former president suggested that a group of Brandeis students and professors visit the occupied territories for a few days and meet with leaders and citizens "to determine whether I have exaggerated or incorrectly described the plight of the Palestinians."

Telling the audience, "Israel will never find peace until it is willing to withdraw from its neighbors' land and to permit the Palestinians to exercise their basic human and political rights," Carter called for a negotiations process supported by the United States with the participation of Russia, the United Nations and the European Union. And he said he hopes his book will provide an avenue to "a secure Israel living in peace with its neighbors while exemplifying the principles of ancient sacred texts and the philosophy of Justice Louis D. Brandeis: justice and righteousness."



Number of American Jews significantly larger than once thought

# Population Explosion



ADAM NIKIEWICZ

The American Jewish population is at least 20 percent larger than previously estimated, according to a Brandeis study released in February.

Researchers at the Steinhardt Social Research Institute found that between 6 million and 6.4 million Americans identify as Jewish or are children of Jewish parents, significantly larger than the 5.2 million reported in the most recent National Jewish Population Study (NJPS), once considered the authoritative source for data about the Jewish population.

The Brandeis study further estimates that an additional one million individuals have Jewish parentage, bringing the total potential American Jewish population to between 7 million and 7.4 million.

“Our analyses tell us that the Jewish community is larger and more diverse than most had thought,” said Leonard Saxe, professor of Jewish community research and director of the Steinhardt Institute. “In particular, it is clear that there are many more Jews under fifty-five years of age, including a significantly larger pro-

portion of children and young adults, than NJPS indicated.”

Steinhardt researchers arrived at their figures by reanalyzing NJPS data from 1990 and 2000 and synthesizing data collected from nearly three dozen government and foundation-funded studies on a wide range of topics that included questions on religious, ethnic, and cultural identity. The researchers concluded that NJPS underestimated the Jewish population in part because its telephone-survey methods failed to reach a substantial number of young adults and professionals.

“I’m pleased to know that the American Jewish community is larger than we thought,” said Michael Steinhardt, “but we also have to acknowledge the downside implicit in the findings, which is that active involvement in Jewish life is lower than we thought.

“The good news, however, is that we can use this new information to reinvigorate our efforts toward causing a renaissance in Jewish life. Speaking for myself, I’ve heard the clarion call, and I’m excited to get to it.”

Renovated Castle bell breaks its fifty-year silence

# Taking Its Toll

After a half-century of neglect, the Usen Castle courtyard bell is silent no longer. Traditionally rung by cheerleaders following

victorious football games in Brandeis’s earliest days, the bell tolled again in the fall during a dedication ceremony at the Castle overlook, the new home for an artifact with links to American hero Paul Revere.

“Today marks a special moment in our university’s fifty-eight-year history—the dedication of the Usen Castle bell, an important link to our treasured past,” Jay Mandel ’80, the driving force behind the bell’s restoration, said during the ceremony. “It is indeed fitting that this year, as we celebrate the 150th anniversary of Justice Brandeis’s birth, we again ring the bell that meant so much to Brandeis University’s first students.”

The effort to restore the bell to its former glory began two and a half years ago when Mandel was visiting campus for the dedication of his late great-aunt and -uncle’s music book collection. He stopped by the Castle, where he had lived as a senior, and was surprised to see the bell in the same spot where it had been twenty-five years earlier.

Mandel suggested to fellow members of his 25th Reunion Committee that the Class of ’80, as part of its class gift, raise funds to restore the bell and present it to Brandeis. The committee, which was chaired by Janis Boyarsky Schiff ’80 and also included present Alumni Association vice president Clare Tully ’80, voted to proceed with the restoration.



Class of ’80 members (from left) Jay Mandel, Ellen Freeman Roth, Anne Exter, and Clare Tully.

Hope for promising fat substitute melts in labs

# Losing Interesterification?

In December, New York City outlawed the use of partially hydrogenated oils, known as trans fats, in restaurants. A ban is likewise under consideration in other cities, including Boston and Chicago. Trans-fatty acids, which became ubiquitous in baked goods, processed foods, and restaurant cooking decades ago because of their shelf life, are now being dropped from products like cookies, pies, doughnuts, and French fries because they raise LDL (“bad”) cholesterol, lower HDL (“good”) cholesterol, and contribute to heart disease.

But novel research conducted in Malaysia and at Brandeis shows that a replacement way of modifying fat to extend food product freshness raises blood glucose and depresses insulin in humans, common precursors to diabetes. Furthermore, like trans fat, this method, known as interesterification, still adversely depresses beneficial HDL-cholesterol.

The new study, published online in *Nutrition and Metabolism*, demonstrated in human trials that interesterified fat—a modified fat using hydrogenation followed by rearrangements of fat molecules enriched with saturated stearic acid—impaired metabolism of lipoproteins and glucose, compared to the unmodified, natural saturated fat palm olein.

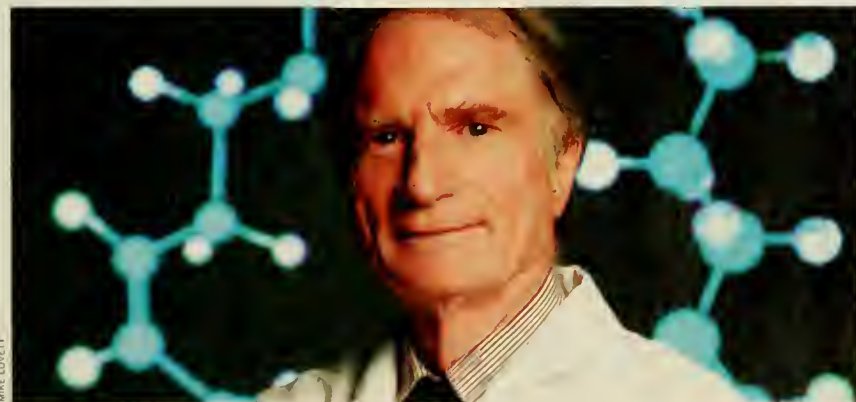
“An interesting implication of these findings is that our time-honored focus on fat saturation may tell only part of the story,”

said Brandeis biologist K. C. Hayes, who collaborated on the study with nutritionist Kalyana Sundram of the Malaysian Palm Oil Board in Kuala Lumpur. Both experts on human lipid metabolism, the two were instrumental in the development of Smart Balance® spread, a blend of vegetable oils that improves the cholesterol ratio.

The researchers compared trans-rich and interesterified fats with the unmodified saturated fat palm olein to evaluate their relative impact on blood lipids and plasma glucose. Thirty volunteers each consumed three different four-week diets in random rotation. The investigation confirmed previous studies indicating that trans fat negatively affect LDL and HDL cholesterol.

Surprisingly, though, the researchers also found that the interesterified fat had a similar, though weaker, impact on cholesterol. What’s more, they learned that while trans fat also has a weak negative influence on blood glucose, the new interesterified fat performed even worse in that regard, elevating glucose 20 percent in a month.

Noted Sundram, “This is the first human study to examine the metabolic effects of the two most common replacement fats for a natural saturated fat widely incorporated in foods. It is somewhat alarming that both modified fats failed to pass the sniff test for metabolic performance compared to palm olein.”



Nutritionist and biologist K. C. Hayes collaborated with a Malaysian researcher on a study of modified fats.

**Deborah F. Kuenstner**, former managing director of research for the Boston-based financial services firm Fidelity Management and Research Co., has been appointed chief investment officer at Brandeis. In this position, she will direct the university’s asset allocation and investment policy and supervise investment advisers, among other responsibilities. She holds an MBA from New York University.



MIKE LOVETT

**Eric Chasalow**, professor of composition, won the 2006 Sylvia Goldstein Award for his work “Flute Concerto.” The award, administered by the Copland House, helps support the recording, performance or publication of one outstanding work each year written at least in part at Copland House by an Aaron Copland Award resident composer.

**Jason Kohn '01** captured the top documentary award at this year’s Sundance Film Festival, the nation’s top showcase for independent movies. *Manda Bala (Send a Bullet)* illuminates government corruption and kidnapping in Brazil. The film also won the documentary cinematography prize, which was awarded to Heloísa Passos.



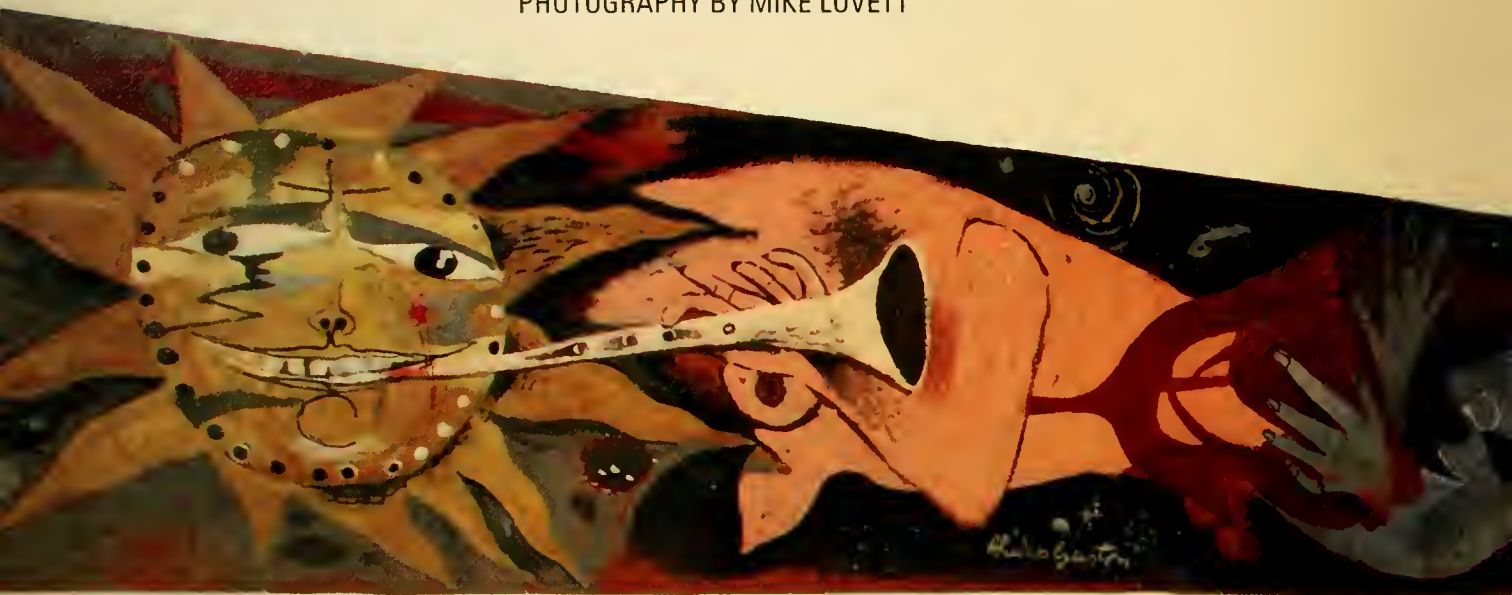
**Antony Polonsky**, the Albert Abramson Professor of Holocaust Studies, was recently awarded the Statuette of Felek Scharf. Established by the Judaica Foundation in Krakow, Poland, in 2004, the award is given in recognition of outstanding achievement in both preserving and making known the heritage of Polish Jewry.

**Joan Wallace-Benjamin**, a 1980 graduate of the Heller School for Social Policy and Management and the former president and chief executive officer of the Home for Little Wanderers, has been appointed as chief of staff to Deval Patrick, Massachusetts’s new governor. She also serves as a member of Heller’s Board of Overseers.



A past priest, psychotherapist, and show-biz  
whiz kid utilizes his array of experiences to guide  
Brandeis's museum through its next transformation.

BY THERESA PEASE  
PHOTOGRAPHY BY MIKE LOVETT



# A DREAM OF THE



ROSE  
E

f the Rose Art Museum's director looks familiar, you might have encountered him at the Yale Art Gallery when he worked as critic for the *New Haven Register* or seen his photo on the jacket of a book about new media. Perhaps you spotted him jumping over a new Toyota, eyed him as a potential killer on TV's *Law and Order*, or heard him render Stephen Sondheim's deliciously cynical lyrics in an off-Broadway revue. Then again, he could have treated you for emotional distress—or even absolved you of your sins.

Michael Rush, who was named Henry and Lois Foster Director of the Rose in December 2005, is no dilettante, because dilettantes skim the surface. Rush goes deep.

When the entertainment jones first tickled him as a teen in Chatham, New Jersey, forty-five minutes from Broadway, he didn't hook up with other kids and do a skit; he got himself cast in the title role in *Hamlet*. Before high school graduation, he had followed his sister, noted actress Deborah Rush, onto the professional stage.

When he decided at age eighteen to pursue a clerical vocation, Rush bypassed the order of diocesan priests who taught him at Seton Hall

And when the interactions he observed as a priest sparked an interest in human behavior, Rush—then Father Rush—responded by earning a doctorate in theology and psychology at Harvard. He next entered an internship in clinical psychology at New York's Bellevue Hospital. He did this not to better advise troubled parishioners in the confessional booth but to explore schizophrenia and other serious psychiatric diseases, treat patients at Bellevue, and serve on the New York University medical faculty.

#### YOU CAN GET HERE FROM THERE

When the theater bug returned to take another nip—Rush calls it his “first midlife crisis”—he left the Jesuit order and found a warm embrace in the casting agencies of New York. He not only was tapped for Toyota and other advertising spots, but acted in TV dramas and trod the boards of the legitimate stage. His favorite role, he says, was as a singing Bard of Avon in the off-Broadway rock musical *Shakespeare in Love*.

Moreover, the pavement he pounded as an actor branched off to other creative pathways as experimental theater work exposed Rush to fascinating multimedia artists. Over a decade and a half, he created,

### THE UNIFYING THEME IS THAT I HAVE ALWAYS BEEN FASCINATED BY BEING AT LIFE'S EDGES.

Prep and went to the Jesuits—literally, the Society of Jesus, known for their unblemished idealism, intellectual breadth and rigor, and forcefulness within the power structure of the Catholic Church. He lived within the exacting demands of the Jesuit community for fifteen years, initially studying philosophy, drama, and Spanish at St. Louis University, where he earned bachelor's and master's degrees.

performed, and directed visually oriented theater works, formed two pioneering troupes, and collaborated with eminent avant-garde artists.

Through friends in the visual arts, Rush encountered the legendary Marcel Duchamp, the audacious Frenchman who inverted the definition of art. It was Duchamp who shocked Paris and New York with his seminal 1912 painting *Nude Descending a Staircase*, Duchamp who turned a common urinal into a work of art by redubbing it *Fountain*, and Duchamp who delineated a key participatory role for the spectator, relieving the artist of sole creative responsibility for the artistic product.

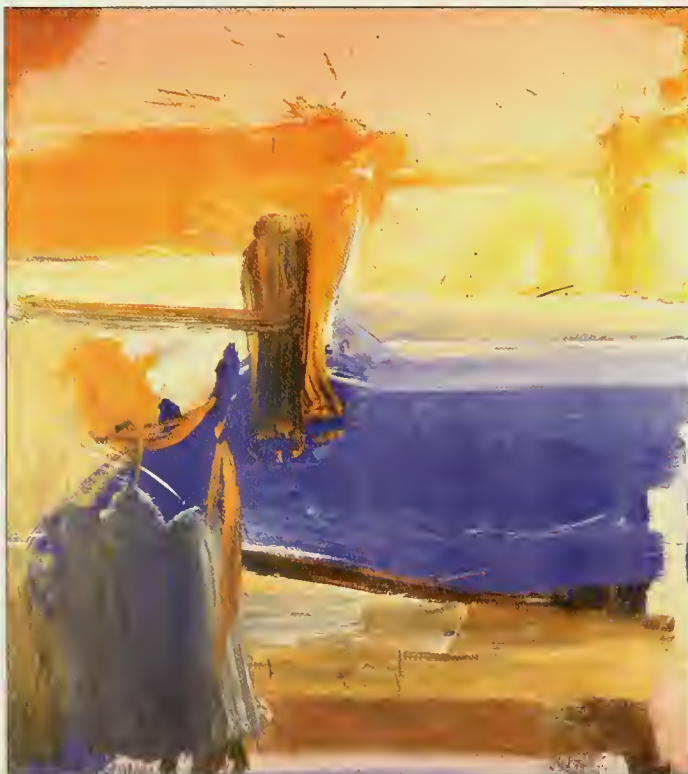
“I've had many ‘aha’ moments in my life,” Rush says, “but when I discovered the legacy of Duchamp and confronted what people were writing and saying about him, it unlocked a lot of doors for me. It gave me a whole new way of thinking about the expansiveness of art and the liberating realization that almost anything can be art.”

#### FROM STAGE TO PAGE

Rush was still reeling under Duchamp's provocative influence when he added “arts writer” to his varied resumé. He had launched an experimental theater company in New Haven, Connecticut, where a group of affiliated visual artists asked him to help prepare text for a brochure accompanying their exhibition. His booklet caught the eye of the *New Haven Register*, which offered him a position as art critic.

Though not formally educated in the fine arts, Rush says it's not an unusual scenario: Many an art critic learned the craft by applying already well-honed creative sensibilities to researching and writing about art. With each assignment, he immersed himself in learning about a new movement, exhibition, artist, or period. He began penning art pieces for *Art New England*, the *New York Times*, and *Art in America* and soon wrote his first book on art. His titles include *New Media in Late Twentieth-Century Art* (1999), *Video Art* (2003), and *New Media in Art* (2005).

In 2000, Rush was primed for another change—“they seem to happen in fifteen-year cycles,” he comments—when he was called on to review a video exhibition in a new Florida art museum. The Palm Beach Institute of Contemporary Art (ICA) had a curator and a business manager, Rush



Willem de Kooning (1913–1980) was born in the Netherlands, but considered a leading American painter. On view through April 1 is his *Untitled 1961*, oil on canvas. On facing page, Rush attends to the installation of an exhibition.



says, but no director to articulate a mission, construct a budget, spearhead fundraising, marshal volunteers, develop audiences, and define a place in the community. Believing Rush's nonprofit experience—first as a priest and later as the founder and head of performing groups—was easily transferable, the ICA invited him to apply, and he was hired.

#### LIFE AT THE EXTREMES

Although Rush's itinerary—from child actor to priest, psychologist to thespian, and playwright and director to art critic and contemporary curator—may be a previously uncharted one, Rush sees it as a continuous route.

"The unifying theme is that I have always been fascinated by being at life's edges," he says. When he decided to explore acting as a child, it was Shakespeare and the tormented Prince of Denmark that beckoned to him. When he felt the call of the cloth, he was attracted to the heavy-

### I DO HAVE THIS PASSION TO UNDERSTAND, AND THAT LEADS ME TO FOLLOW THESE PROFOUND IMPULSES IN A SERIOUS WAY.

duty Jesuit community and to what he calls "mysticism and other extreme religious experience." When he added *Doctor* to the title of *Father*, he found his niche in schizophrenia and other dark corners of the human psyche. When he returned to the stage, it was experimental, cutting-edge theater that ignited his passion. And when the visual arts world opened its doors to draw him in, it was modern and contemporary art and new media that provided his sustenance.

"The thread that has run throughout my entire tapestry," Rush explains, "is this very antsy hunger to investigate the deepest parts of the human experience. Maybe it shows a neurotic personality to keep lusting after that, although I think I'm fairly healthy. But I do have this passion to understand, and that leads me to follow these profound impulses in a committed and serious way."

#### FLORIDA TAKES ART TO HEART

If the career path that led Rush to the Palm Beach Institute of Contemporary Art was an unusual one, so were the opportunities and challenges before him.

"I pretty much had carte blanche," recalls Rush, who signed on as both director and chief curator at the nascent museum. Analogous to the roles of director and producer in the theater, the curator has specific creative responsibility for maintaining and presenting the collection or exhibition, while the director oversees the entire operation, including creative, business, public relations, education, publication, and management functions of the institution. In a short time, Rush developed a hefty following for the museum, which emerged in a community that had been hungry for culture but largely unfamiliar with contemporary art. During Rush's Palm Beach tenure, the *New York*

*Times*, *Artforum*, and *Art in America* selected programs and exhibitions at the small museum for various accolades.

"We showed people things they had never seen before," he says, "and I took great pains to educate them about the exhibitions. Artists were always speaking there, and we would frequently offer panel discussions with artists and collectors. Florida critics and arts writers were not particularly attuned to contemporary art, but they were very open. We engaged them in the process, and people began to pay a lot of attention to us, nationally and locally. By and large, it was a sweet experience to create a genuinely edgy, contemporary program in a community that was not used to it."

By the end of four years, the museum had an annual attendance of about eleven thousand visitors—slightly below the traffic level Brandeis records each year at the Rose. Despite the institution's rapid growth and

positive presence in Palm Beach, though, the museum closed its doors in 2004 after its major funder withdrew support. Rush returned to New York to rejoin his longtime domestic partner, theatrical director Bill Castellino, and continue his writing career.

### RUSH TO THE ROSE

In October 2005, Brandeis announced that Rush would be joining the Rose Art Museum as director that December, replacing Joseph Ketner II, who had resigned the previous spring to become chief curator of the Milwaukee Art Museum. In introducing Rush to the community, Provost Marty Wyngaarden Krauss, PhD '81, called him "a visionary and innovative leader who will bring the Rose to the next level of excellence." Professor of Fine Arts Nancy Scott, who had served on the director search committee, lauded his "multifaceted intellectual formation," and Gerald Fineberg, chairman of the museum's board of overseers, said, "He is a very respected fellow and highly knowledgeable about contemporary art." Search committee member Lois Foster, chair of the overseers for more than a decade, declared, "I think he has everything you would want in a director."

With reciprocal enthusiasm, Rush embraced the leadership of the Rose as a kind of dream job.

"I was interested in finding a university situation. My whole life had been about interdisciplinary thinking, so the idea of having multiple departments to both draw on and feed into in an intellectual environment was enormously appealing to me," he says.

Indeed, the situation awaiting him in Waltham could hardly have been more different from Palm Beach. Instead of being tasked to create a museum—collection, program, funding, audience, and support network—from scratch, Rush was being handed the keys to a thriving museum with a multimillion-dollar endowment, a committed board of overseers, and a forty-six-year history of artistic vision and splendid exhibitions. Not long after its 1961 opening, for instance, the Rose had featured the first solo showing of works by Buckminster Fuller. It played host to Louise Nevelson's first one-person exhibition in 1967, and in



*Blue White*, a 1962 oil on canvas by Ellsworth Kelly (b. 1923), is part of the Rose's permanent collection.

1970 it was the first U.S. museum to hold an exhibition of video art. The institution was also known for its robust lecture and education programs serving community members, Waltham public school students, Brandeis fine arts classes, curatorial interns from Brandeis's student body, and teachers-in-training from the university's education department.

### A CREATIVE PROFUSION

Then there was the collection. As the head of a fledgling museum in Palm Beach, Rush had entered the fray with no previous acquisitions



An architect's model on display at the Rose shows Shigeru Ban's vision for the museum's expansion.



to draw on, a limited purchase program, and, of necessity, a practice of mounting shows fashioned largely around borrowed works and spontaneous insrallations. He yearned, he admits, to get his hands on a treasure trove of art that would be his to curate, exhibit, study, build upon, and love.

Further, given his taste for modern art (work from roughly the turn of the twentieth century through the 1960s) and contemporary art (creative products of the late 1960s to the present), he could hardly have found a more agreeable berth. Spanning the nineteenth century to the present and boasting a particular strength in holdings that reflect the ascendancy of American art in the post-World War II period, the Rose is rich with works by the likes of Jasper Johns, Roy Lichtenstein, Morris Louis, Robert Rauschenberg, James Rosenquist, and Andy Warhol. Also represented in the collection are Willem de Kooning, Wassily Kandinsky, Philip Guston, and emerging international artists whose presence bespeaks a canny collecting policy on the part of the Rose's earlier donors and curators. Of some six thousand works in the permanent collection, Rush deems at least one hundred to be iconic in stature—that is, easily recognizable to and beloved by connoisseurs.

"Everyone in the art world knows about the Brandeis collection. It's the gem of modern and contemporary art in New England and one of the

uled for completion in 2008. The total includes a generous lead gift from Fineberg.

### A DREAM AMPLIFIED

Just because the Rose was neither a new museum in need of shaping nor a broken one in need of fixing doesn't mean Rush didn't have his work cut out for him. While the museum's chief curator, Raphaela Platow, had been doing an admirable job as acting director during the search, Rush brought with him the clear eye of a newcomer to discern the tasks ahead—to dream, as it were, a new dream for the Rose.

The dream is multifaceted, perhaps visionary, and by any account ambitious. It starts with the collection and expands throughout the physical plant, staffing, education programs, philosophy, and administration of the institution. Since its threads are closely intertwined and interdependent, it's hard to tease out an unraveled timetable for the work at hand and ahead. Some aspects:

**Adding value.** While the Rose blooms in a milieu highly committed to the arts, boasts avid supporters within the university, and has creative neighbors like the Spingold Theater Center and Slosberg Hall, home of Brandeis's music program, Rush is not convinced the community fully



A centerpiece of the current Rose exhibition is *Allegory*, a work in casein on brown paper mounted on canvas. More than fifteen feet long, it was painted by modern master Philip Guston (1913–1980) in 1947 as a mock-up for a mural commission that was never executed.

great gems of university art collections in the nation," says Rush, who estimates the value of Brandeis's art holdings in the hundreds of millions.

### REPOTTING THE ROSE

What's more, Rush found in Waltham a core constituency committed to maintaining and expanding upon the extraordinary assets in hand. Indeed, before Rush came along, Brandeis already had under way a fundraising campaign for an expansion and renovation that will nearly double the size of the museum to almost 34,000 square feet. On display in the Rose is a model of the building design by architect Shigeru Ban, designated by *Time* magazine as likely to become one of the most innovative people of the twenty-first century, and his associate, Dean Maltz.

In the architects' vision, the new exhibition space and a dedicated education suite will incorporate and rise above the original museum and its 2001 addition, the Lois Foster Wing. A 1974 addition comprising largely the lower level of the current facility will be reconfigured as office and much-needed storage space. When the design was unveiled in 2004, the building program was tagged at \$8 million, Rush says, but with inflation the estimated cost of the project has climbed to \$15 million. Thus far, Brandeis has raised some \$3.5 million for the project, sched-

grasps the splendor and value of its holdings. With key members of the arts community, Rush reckoned by "eyeball," he says, that the works in hand are worth at least \$300 million. Rather than operating on an educated guess, though, he has engaged Christie's Fine Art Auctioneers of New York to do a formal evaluation. He admits the move is less for insurance purposes than it is to demonstrate to Brandeis the value of its artworks. At the same time, he has begun work on an online catalog to provide closer control of and access to the museum's holdings. "I'm confident," he says, "that, after its real estate, art is the university's largest financial asset, and I want everyone to know it."

**Spotlighting the collection.** Beyond securing proper recognition for the Rose collection on its home soil, Rush aims to proclaim its importance to a wider audience. While the museum is already known far and wide as a place where wondrous things exist in storage, Rush has a larger ambition: He wants to make the Rose a destination for travelers. He'd like to see the day when, just as voyagers to Italy wouldn't think about visiting Florence without eyeing the Botticellis in the Uffizi Gallery, a Boston visit will be unthinkable without a drive to Waltham to view the Warhols at the Rose. To make the collection fully accessible, though, Rush has to improve storage and retrieval systems and,



Sometimes you look at modern art, and sometimes you enter into it. Here, a visitor to the Rose steps inside an environment to sample artist John Armler's *Flower Power* (2004). Armler will be featured April 25 to July 29 in the new exhibition *Everything Is Not Enough*.

most of all, get more works out of storage and into the galleries. With that in mind, he asked the architects to reconfigure a quantity of new space in the expanded facility not as a gallery for temporary exhibitions, but as a place where the Rose's most significant works can predictably be seen. In the short term, though, Rush began 2007 by mounting an exhibition called *RoseArt: Works from the Permanent Collection*. The show continues through April 1.

**Developing the collection.** While creating proper reverence for the works already in hand, Rush would like to escalate the museum's acquisitions program to fill in some blanks. This means defining a purchase policy in view of some philosophical questions. For example, should the museum spend the annual income from its Rose and Hayes

Justice Louis D. Brandeis, was presented to the Rose last fall by New York art dealer Ronald Feldman and his family. Part of a Warhol series on influential Jews, the piece was officially unveiled during the November 13 celebration of Louis Brandeis's 150th birthday. Rush is hoping donors will help the institution to build upon its strengths by augmenting the quantity of works by artists already in the Rose's catalog—artists like Rosenquist, Johns, and Josef Albers. Also on what Rush calls his "wish list" for future acquisitions are works by Bruce Nauman, Ann Hamilton, and other contemporary artists.

**Populating the art community.** The art world is perhaps uniquely exempted from the old adage "paper is cheap, people are expensive"; the Rose's works on paper are plenty dear. Still, Rush attaches high value to

## **I WANT THIS PLACE TO BE A HUB; I WANT THE TRIBUTARIES TO BE MANY AND TO FLOW VERY RAPIDLY THROUGHOUT THE CAMPUS.**

Purchase Fund endowment on fewer, greater works, or allot less money per item to buy numerous works of more modest value?

It also means trying to ratchet up the gifts of artwork to the institution. In its early days, Rush explains, the Rose grew rapidly because collectors were eager to share their treasures with the public by giving them to museums. As the value of individual artists' work skyrocketed, though, the quantity of in-kind gifts diminished. There are welcome exceptions to this trend, of course, including the recent gift of six Robert Motherwell works and a Charles Bell painting from Jonathan Novack '75, a member of the board of overseers. In addition, an Andy Warhol portrait of the university's namesake, former Supreme Court

having in place the right people to move the museum forward. He began by inviting individuals with a strong interest in his mission to join the Rose's board of overseers, which includes numerous professionals from the world of art. In addition, the new director envisions increasing the number of full-time staffers from five to ten by the time the reconfigured museum is up and running. Recent additions to the staff are Elizabeth Thach, director of education, and Adelina Jedrzejczak, named to the Ann Tanenbaum '66 Curatorial Fellowship.

In terms of audience development, Rush has plans to raise the museum's profile through aggressive public-relations efforts, while a recruitment drive, launched in September with a 10,000-piece mailing,

has already doubled membership dollars. Memberships, he notes, cost between \$50 and \$10,000, with various levels of benefits; because some participants increased their membership level, the doubling of dollars does not add up to the doubling of members—that's a potential goal for the future. Meanwhile, the Rose recently acquired software allowing for membership sales online.

**Professionalizing the operation.** New directors use the verb “professionalize” at their own political risk. Rush says he does not mean to diminish the efforts and achievements of either his predecessors or his existing staff when he talks about professionalizing the museum's administration. Rather, he is seeking access to the inner circle of art institutions by applying for professional accreditation through the American Association of Museums. The organization codifies ethics, disseminates “best practice” standards for museum operations and planning, shares knowledge, and provides advocacy on issues of concern to the entire museum community. Reflecting on another benefit of accreditation, he notes, “The process of certification is such a detailed one, involving such rigorous self-analysis and outside analysis, that it's extremely helpful for an institution to go through it.”



*Second Time Painting*, a 1961 oil and assemblage by Robert Rauschenberg (b. 1925), is one of the treasures of the Rose.

**Knocking down disciplinary fences.** Among the most inspirational of Rush's ambitions is one that involves taking advantage of Brandeis's scholarly kaleidoscope to position the museum as a center of intellectual activity.

Sharing the resources of the Rose with professors from far-flung fields is nothing new, of course. Classes from departments ranging from German to cultural production and from history to science already mine the treasures of the Rose in a number of ways. What gives Rush a rush is the idea of collaborative scholarly investigations, discussions, and presentations around a unifying theme.

A sterling example emerges from a fall symposium held in conjunction with *Balance and Power: Performance and Surveillance in Video Art*, a traveling exhibition that, by chance, Rush had organized on contract for the Krannert Art Museum at the University of Illinois before coming to Waltham. The exhibition, which ran from September 20 through December 17 at the Rose, focused on privacy rights in a video-saturated, surveillance-happy world.

The symposium, Rush says, included presentations by more than twenty scholars, most of them Brandeis professors with expertise in philosophy, classics, anthropology, gender studies, English, law, ethics, and other disciplines. Topics ran the gamut from surveillance in the early Roman Empire to reality television. The symposium finale, which Rush calls “one of the most stirring experiences I've had here,” featured a performance by the allied Brandeis–Wellesley Orchestra of music that Russian composer Dmitri Shostakovich devised while he was under surveillance as a prisoner.

Following the orchestra's triumphant performance, Rush approached director Neal Hampton, associate professor of music, with an invitation for the ensemble to make future appearances at the museum.

Calling the weekend a spectacular success, Assistant Professor of Anthropology Mark Auslander, who is the director of Brandeis's multi-disciplinary master's program in cultural production and was the organizer of the symposium, entreated Rush to make such collaborative programs annual events on the Rose's calendar.

He didn't have to ask twice.

Says Rush, “I want this place to be a hub; I want the tributaries to be many and to flow very rapidly throughout the campus.”

**Putting it on paper.** Another massive undertaking in the works at the Rose is the publication of the museum's first comprehensive catalog, due to be released by New York art publisher Harry N. Abrams Inc. in 2009. Raphaela Platow is organizing the megaproject, a team effort by the Rose's curatorial staff—or, as Rush describes it, “a full-court press.” Partial funding for the endeavor has been provided by donor Michael Schulhof, PhD'70. Publishing a catalog, Rush says, involves gaining intimate knowledge of the collection, photographing the collection, organizing the material, and assembling a cadre of writers to prepare essays about individual items in the collection.

“One of the biggest challenges,” Rush says, “is figuring out how to present the information in a way that not only is interesting but also depicts the collection accurately. It involves capturing the museum's spirit and plotting out its story as you go. There are probably a thousand decisions to be made, a thousand corners to be turned.”

In that case, the catalog project should be a success; turning corners, after all, is Rush's specialty.

*Theresa Pease is the editor of Brandeis University Magazine.*

A New Hampshire teacher gains new understanding of the Holocaust by tracing a relative's heroic route

# a FLASH of

By Marjorie Margolis

*In front of us flames. In the air that smell of burning flesh. It must have been about midnight. We had arrived—at Birkenau, reception center for Auschwitz.*

*“Men to the left! Women to the right!”*

*Eight words spoken quietly, indifferently, without emotion. Eight short, simple words. Yet that was the moment when I parted from my mother.*

So began fifteen-year-old Elie Wiesel's first day in Auschwitz, depicted in his autobiography, *Night*, a book read in many high-school classrooms and featured by Oprah's Book Club. *Night* tells the story of the year Wiesel witnessed the mass murder of thousands of Jews, including his whole family. This passage appears a third of the way into the book, and at this point one of my students at Conant High School in Jaffrey, New Hampshire, inevitably asks, “Why didn't

they fight? There are only a handful of Nazis, and thousands of Jews! Why did they follow orders and just walk on to the gas chambers?”

Over the years, I've come to realize this is one of the most essential questions of the Holocaust. Like so many other questions, it cannot be answered simply, but it must be addressed. As a teacher, I want my students to make connections. Studying the Holocaust inevitably forces them to confront the power of hate, an emotion most of them know. However, a focus on the perpetrators is only one sliver of this story in which human nature is continuously tested. Like peeling the skin of an onion, exploring how individuals reacted in a world in a parallel universe, one with its own amoral code, reveals the many facets of our human potential. Though millions of Holocaust victims walked to their deaths, hundreds of thousands resisted. Discovering these stories

Clockwise, from top left: Rachel Margolis as a toddler; in 1931, as a big sister to Josek; in 1970, as a faculty member at Vilnius University; and in 1945, two years after her family's execution.



# Light





Author Marjorie Margolis visits the museum at Fort Nine, outside the killing fields at Kaunas, where the collection of Lithuanian partisan artifacts includes (at right) a 1944 photograph of her cousin Rachel.

of resistance, like stories of rescue, opens new perspectives on the human spirit far different from the images of inhumanity the word Holocaust evokes. Like sparks of light in the darkness, these stories provide an antidote to the macabre details of the Nazi killing machine. Two years ago, I discovered a story of a young Jewish woman who escaped the Vilna Ghetto to join the partisans in the forest, blowing up bridges and helping others to safety. This woman is my own cousin, Rachel Margolis, and this past summer I was fortunate to spend a week with her in Lithuania, the birthplace of all four of my grandparents.

My parents never knew about their extended families. Their parents were immigrants who focused on their new lives in America. Until very recently, Jews from Eastern Europe inter-

ed in genealogy hit a brick wall erected by the Soviet Union, which kept its archives under lock and key. With the dissolution of the USSR in 1989, access to records became possible. Since then, Jewish genealogy has flourished into a thriving enterprise. Two years ago, my cousins hired a Lithuanian researcher to explore the Margolis family records, and we learned for the first time of our grandfather's three Lithuanian cousins and their families, as well as

an ex-wife in Norway, who were all shot by *Einsatzgruppen*, SS mobile killing squads. This researcher also introduced us to her hero and our cousin, Rachel Margolis, a retired biology professor of the University of Vilna, a former partisan, and our European family's only survivor of the Holocaust.

In December 2004, just two months after we had learned of Rachel's existence, *Smithsonian* magazine featured a story about her work at the Jewish Museum in Vilna. Pictures of her past and present family members (my family members!) graced the pages of this article, along with a brief summary of the pivotal years of her life, from ages eighteen to twenty-two, which she spent living under German occupation and the daily threat of death.

Rachel Margolis was born to a privileged

## Roundups for forced "labor" were frequent, but what awaited these laborers was not work, but the pits of Ponary, where 60,000 Jews lost their lives.

family, her father a well-respected doctor who had one of the city's few X-ray machines. In January 1939, Rachel was skiing in the Tatra Mountains, taking a break from studying for her entrance exams to the Sorbonne in Paris. Eighteen years old in a time of political turbulence, with the Nazis just across the border from her hometown of Vilna, Poland, Rachel immersed herself in intense discussions with friends who belonged to political organiza-



Rachel's mother (center) is shown with her son Josek and daughter Emma in 1933. All three died ten years later, just three days before their village was liberated.



tions that thrived among the intelligentsia. Seven months later, Hitler invaded Poland, and in less than a year the German SS was in Rachel's city. Fearing her political affiliations would mark her for certain death, Rachel's father paid a Lithuanian family to take her into hiding. A month later, he—along with Rachel's mother and brother and the rest of Vilna's Jews—was marched into the cramped Jewish district of Vilna, now surrounded with barbed wire. Not knowing the fate of her family, Rachel could not endure this separation, and nine months later she smuggled herself from safety into the Vilna Ghetto.

Overcrowding, starvation, and disease were the least of the worries for the Jews in the ghetto. Roundups for forced "labor" were frequent, but what awaited these laborers was not work, but the pits of Ponary, where sixty thousand Jews and ten thousand Poles lost their lives. Bucolic Ponary forest, where families picnicked before the war, is only a few miles outside the city limits. During the four-month Soviet occupation in 1940, the Red Army dug twelve large pits there for storing their army's petrol supply. When the Germans invaded, they turned these pits into sites for mass murder. The killing squads would have their victims disrobe on the path down to the

pits and walk a plank stretched across the chasm, where their bullet-ridden bodies would fall upon one another. On a few occasions, a victim would survive and climb out of the pits, eventually making it back to the ghetto to warn others. At first, no one would believe these eyewitness accounts, but the longer loved ones didn't return home from their "labor assignments," the more credible these stories of slaughter became. In response to these reports of the extermination of the Jews from Vilna, several young ghetto residents formed the FPO (United Partisan Organization), and together they pledged to die fighting.

Once settled in the ghetto, Rachel joined the FPO, which had contacts with underground organizations outside of the ghetto who smuggled Jews seeking to join bands of resistance fighters. At the same time, the FPO was assembling a small arsenal of its own.

The members were divided about their mission. Should they organize an uprising, as did their counterparts in the Warsaw Ghetto, who had fought the Germans for forty days until the SS set fire to the enclave, where the few survivors were smoked out and sent to Auschwitz? Or should they escape the ghetto, leaving their loved ones behind, to join the



Immediately above, victims of the killing squads at Ponary await their walk across the long plank (at right), where each will be shot and fall into the pit below. Top photo shows a memorial marking the location of one of the pits.

partisans in the forest? On September 11, 1942, four days before the ghetto was liquidated, Rachel and a dozen other FPO members escaped its confines to begin a new series of adventures and hardships. Hiding in the forest from the Germans, surrounded by hostile Lithuanian national partisans, Rachel and her band survived the next two years sabotaging the enemy when possible and providing safe passage for other escapees. In July 1944 Rachel returned with Red Army liberators to her city, where she remained for fifty years, earning a doctorate in biology and teaching at the University of Vilna.

After her retirement, Rachel devoted all her energy to the resurrection of the Jewish Museum in Vilna, which had been closed by the Soviets in 1949. She searched state archives for materials and prepared exhibitions about the annihilation of Jews. Now

choice of dress and whether it suited me well. However, each day I noticed how her green eyes would light up upon greeting me, and she'd flash me a smile of deep appreciation. I am family, and it was important to Rachel to relate personally to me the fate of our family.

The forest of Ponary is a quiet place marked by three memorials. Three of the twelve pits remain open—though, due to the accumulation of the victims' ashes, they are not as deep as they once were. Here Rachel told me of her family's deaths just three days before Vilna was liberated. As a physician, Samuel Margolis had always told his daughter, he would find a way out of the hell created by the Germans or would be the last Jew killed. After all, the SS depended on his medical skills. However, these skills became meaningless once the Germans began their retreat; in fact, Margolis was now a liability as witness to the genocide of

## Of all she has accomplished in her life, Rachel is most proud of discovering and publishing an eyewitness account of the mass murders at Ponary.

eighty-five years old, Rachel spends ten months a year with her daughter and granddaughter in Israel but returns every summer to work in her beloved museum.

Upon learning all this, my father and brother flew to the land of my ancestors to meet this heroic cousin. They were so touched by this encounter that soon I, too, found myself making the journey. I arrived in Vilna at midnight, and there she was, a sign with my name on it in her hand. Since English is not among the seven languages Rachel speaks (Polish, Russian, German, French, Lithuanian, Hebrew, and Yiddish), she was accompanied by English-speaking Stefan, a museum intern from Austria. (Conscription into the service is mandatory for young men in Austria, but they may choose not to join the military and commit those years instead to placement in one of three fields: peace work, Holocaust education, or humanitarian aid.) They took me to a lovely hotel, and Rachel arranged for me to meet her at the museum the next afternoon for a tour of the killing fields of Ponary.

Over the next week, I learned that when Rachel Margolis speaks, people listen. Rachel stands erect and talks in a commanding tone. She has no time for small talk, and, always through Stefan, Rachel would appraise me each day on my appearance, judging my

his people. True to his word, on July 5, 1943, Margolis—along with his wife, Emmy, and his son, Josek—were among the last eighty Jews of Vilna to be exterminated at Ponary. His photograph was later discovered among the belongings shed along the path to his place of execution.

Of all she has survived and accomplished in her life, Rachel is most proud of discovering and publishing an eyewitness account of the mass murders at Ponary from 1941 to 1942. Shortly after the war, she learned about the writings of Kazimierz Sakowicz, a Polish journalist who lived in the village of Ponary. He documented the daily mass murders on loose sheets of paper then sealed and buried them in lemonade bottles. After the war, his neighbors dug them up and gave them to the Jewish Museum. In 1949, the Soviets closed the museum, and all its documents were placed in the Central State Archives of Lithuania. For decades, Rachel sought permission to search for the Sakowicz diary, but the government refused to open the archives, perhaps due to the documented participation of Lithuanian nationals as riflemen. Thus, for half a century, the Sakowicz testimony was unknown to the world. Upon the restoration of Lithuanian independence, the museum was reopened in 1989, and in 1991 Rachel was given access to Sakowicz's diary for two days. Sakowicz's diary

Damaged photo of Rachel's father, Samuel Margolis, was found among belongings discarded along the path to the death pits at Ponary. Possibly kept alive because the Nazis relied on his skills as a physician, he was one of the last eighty Jews of Vilna to be exterminated.







Rachel Margolis as photographed in 1998 at the State Jewish Museum in Lithuania.

recorded the number of victims brought daily to the killing fields of Ponary, the number of trucks and automobiles that transported them, and descriptions of the clothing they wore, scribbled on sixty-six scraps of paper, some less than three inches wide.

The publication of these documents in a book titled *Ponary Diary: 1941–1943: A Bystander’s Account of a Mass Murder* provided firsthand testimony of the slaughter of Vilna’s Jews, which the Nazis had attempted to cover up. In making this evidence available to the world, Rachel has memorialized tens of thousands of nameless men, women, and children. She believes it her duty to remember those killed—the victims and heroes—because as long as their memory lives they are still alive.

After our last meal together, Rachel insisted on taking the streetcar alone to her apartment.

“I may be old, but I know how to get around my own city,” Stefan translated.


When we said goodbye, she kissed me tearfully, saying, “Now I have family.”

“I do, too,” I insisted.

“But you’ve always had family. Until now, it was just me and my daughter. Now I have you.”

I don’t know whether I will see Rachel again, but I have accepted the mission of having her memoir, which was written in Russian, translated and published in the United States. Its title is *A Flash of Light in the Darkness*, which is exactly what Rachel’s story has given me, a model of resilience and determination in exposing the destructive power of hate. Pursuing its publication gives me a way to do something about the past, to touch it, and in some way to reduce the pain still radiating from the Holocaust. Most of all, I need to have this document, the story of my relative, in my hand the next time a student asks me why Jews didn’t fight back.

*Marjorie Margolis ’77 teaches at Conant High School in Jaffrey, New Hampshire, where she shares her passions for human rights and Shakespeare with her students.*



# So You Want to Land a Book Deal?



A literary agent tells you how to avoid the ten most common mistakes aspiring authors make on the road to publication.

By Noah Lukeman

**D**uring my ten years as a literary agent, thousands of query letters have crossed my desk. It never ceases to amaze me that so many authors, from so many different parts of the world, are doing the same exact things wrong. Unfortunately, there are many authors writing brilliant books that will never get published solely because they are not approaching the publishing industry properly. Most authors will take a few halfhearted steps, receive immediate rejections (often from people who have never read their work), and then give up for a lifetime. This is tragic, for these authors' works would have been taken seriously if they had just avoided a few common mistakes. I will list those mistakes here and impart simple tips that can give you a huge advantage in getting a book deal.

Photography by Mike Lovett

## 1. Writing an ineffective query letter

The single biggest mistake authors make is underestimating the importance of the query letter. As a prerequisite for submitting your manuscript, most agents and editors require this one-page letter, which introduces you and your book in a pithy way.

Many authors, after carefully spending years on their manuscripts, will write a hasty query letter and mail it off with little thought. The query letter, though, is the first impression an agent or editor has of your writing. If the agent or editor is not impressed, your manuscript will never even be read.

From the author's viewpoint this may seem unfair. But agents and editors have to make instant judgments, often fielding as many as one hundred submissions in a single day; they do not have the luxury of reading one hundred manuscripts a day. They *must* make a judgment based on the query letter. Instead of trying to fight the system (by, for example, mailing an entire manuscript and hoping it gets read), the author should concentrate on crafting a brilliant query letter that entices agents or editors to read more. Indeed, this is the sole goal of the query letter, and, if it can accomplish only this, the query letter is a success.

The query letter is an art form in and of itself. Entire books have been devoted to teaching writers how to craft one—I've written one such book myself. There isn't room to go in depth in this article, but here are a few rules of thumb to consider:

Keep it short. In no case exceed one page, and, if possible, limit your letter to three brief paragraphs. The first paragraph should comprise one sentence only, stating why you are contacting that specific agent (for this, you'll need to do research, which we'll discuss later). The second paragraph should contain a plot summary. Try to get it down to one sentence—and in no case exceed three. Many authors make the mistake of devoting several paragraphs to detailed plot description, when agents at this stage want only a broad idea of the concept. The third paragraph should present your author biography. Again, keep it short, and include only information directly relevant to your writing credentials.

## 2. Targeting the wrong agents

Another primary reason authors get rejected is that they have targeted inappropriate agents. There are thousands of literary agents out there; hundreds are good. As you might imagine, these agents differ tremendously in their needs and preferences. Some might specialize in children's books, others in science fiction, others in cookbooks, others in memoir. Even among the agents who say they are open to "literary fiction" or "commercial fiction," selection criteria can vary wildly. Some might prefer historical commercial fiction, while others might be on the prowl for modern legal thrillers; some agents might consider a novel too literary, while others might find the same novel not literary enough. You might send your novel to ten agents who claim they want "commercial fiction" and receive ten rejections—yet the next "commercial fiction" agent on your list might love it.

Your job as an author is to get your manuscript into the right hands. You must narrow down potential agents' preferences as much as possible so you don't waste your time querying people who are not good matches for you or your writing. This is where the research comes in.

Most authors are impatient when they finally finish their manuscripts, and, in addition to writing a hasty query letter, they devote little time to research, often choosing a random guide (or Web site) that lists literary agents and haphazardly selecting names. It is inevitable these careless choices will not be perfect matches. If you spent two years writing your book, you can surely devote two months (instead of two hours) to research. This will make all the difference, and it can be done concurrently with writing your manuscript, so no time need be wasted once you finish the writing.

The best source for research is the free newsletter “Publishers Lunch,” which can be found at [www.publishersmarketplace.com](http://www.publishersmarketplace.com). Each issue reports weekly on dozens of the latest book deals, naming agents and agencies. By studying this newsletter for an extended period of time, you will amass an excellent database of timely agent information.

This Web site also offers a paid service that allows you to search its database of deals consummated over the last several years. [Writersmarket.com](http://Writersmarket.com) offers a similar service, while the site [Agent-research.com](http://Agent-research.com) has a more customized, more expensive search product. [Publishersweekly.com](http://Publishersweekly.com) offers a lot of agent information, and much can be gleaned from searching Google and from visiting individual agency sites. Bound books are also worth checking, including *Writer’s Digest’s Guide to Literary Agents*, *Writer’s Digest’s Writer’s Market*, Jeff Herman’s *Writer’s Guide to Book Editors, Publishers, and Literary Agents*, and *Literary Marketplace* (known as the LMP). Also check the acknowledgment pages of books similar to yours; authors often thank their agents. Investigate as many sources as possible, and cross-reference them all.

### **3. Approaching the agent in the wrong way**

You can write a great query letter and still not get the response you want. The way you approach an agent is as important as the content of the letter. For example, being too aggressive—say by phoning an agent or showing up at an agent’s door—can cripple your chances.

More subtle missteps can also hurt. Keep in mind that many agents receive fifty or more query letters a day. These inevitably go into a stack, and often they are read only periodically by overworked interns or assistants. One way to help your query letter stand out is to send it via FedEx or by some other guaranteed delivery signature method. This is more costly, and it might be considered too aggressive by some agents, but other agents might take notice in a more favorable way. At the very least, it might prevent your letter from languishing at the bottom of a pile for weeks or months.

Never forget to include a self-addressed, stamped envelope (SASE). This industry standard allows an agent to respond to you quickly and easily. If you do not supply one, you might not receive a reply at all. This is especially damaging if for some reason you forget to include your contact information. As an agent, I have been in situations where I encountered a query letter I liked but couldn’t contact the author because no SASE was provided and no contact information appeared in the letter.

Printing your query letter on bright pink paper or using a cheap printer or a hard-to-read font can all hurt your chances of gaining acceptance. So can disregarding an agent’s submission requirements. Some authors, for example, mail three hundred pages, assuming that if all those pages just turn up on an agent’s desk, the agent will drop everything and read them. Not true—in fact, sometimes a bulky package will be opened later. Some agents might indeed request you supply a sample chapter or two, but unless they specifically request this you should query with only a single-page letter.

### **4. Not querying enough agents**

To some degree, getting published is a matter of playing the numbers. You can write a great query letter, approach agencies properly, and yet still not find an agent, simply because you have not maximized your odds. So much of publishing is subjective; editors depend on their unique, idiosyncratic tastes when debating whether to acquire a book, and agents do the same. History has shown numerous examples of critically acclaimed and best-selling books that were initially rejected by the publishing industry.

The way to counteract this is to show your work to as many decision makers as possible. This means showing your manuscript not to merely five or ten agents (as most authors do before giving up), but to at least fifty. It takes strength not to be discouraged after forty-nine agents have told you your book won’t sell, but this perseverance can make all the difference in your getting published.

the instant  
you finish one  
book you  
should begin  
writing  
another.

## 5. Waiting too long to hear back

I can't tell you how many authors I've encountered who have spent months—even years—waiting to hear back from a certain agent. This is a huge mistake. You should give an agent two weeks (or four at the most) to answer your query letter, or eight weeks (or twelve at the most) to read your manuscript. If a specific agent expresses genuine interest and asks for a specific time extension, then you might grant it; otherwise, move on.

More importantly, you should submit to multiple agents simultaneously to condense your waiting time. I recommend submitting in rounds of at least ten, beginning with your top choices. If you send out query letters to ten agents, wait only two weeks, and then send out another round, you will have submitted to fifty agents within ten weeks. This is far preferable to waiting years to hear back from one or two agents (which many authors do). Submitting to many agents at once will also help keep you from dwelling on any one agent and thus help you take it less personally when rejections come.

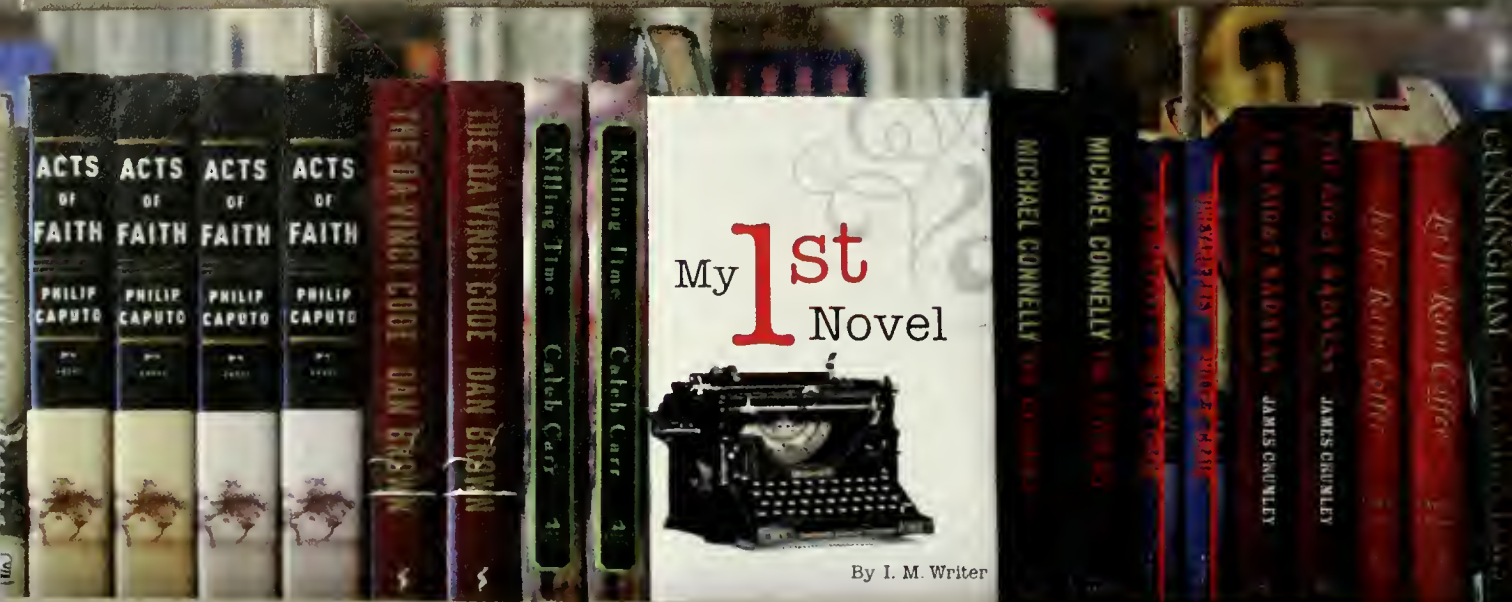
## 6. Putting your career on hold while you wait

Some writers wait to hear the reaction to their first book as if waiting to see whether the literary world will accept or reject them; it is as if they need a green light from “the industry” in order to consider themselves official authors. Do not wait for validation. The publishing industry is subjective and not necessarily a good barometer for the quality of your work. The same, incidentally, holds true for writing teachers and writing colleagues. You must not look to others for permission to write.

The instant you finish one book you should begin writing another. By doing so, you will not only put yourself on the road to becoming a better writer, but you will also begin to build a storehouse of manuscripts that one day might all hit the shelf. You will also shift your focus to the process of writing, which takes your attention off the submission process.



# bestsellers



## 7. Querying editors instead of agents

Throughout this article we've been referring to agents (not editors) for good reason. Beginning authors are sometimes tempted to skip agents and submit directly to publishers. This can be a costly error. The majority of editors at large publishing houses will not even read a query letter or manuscript if it doesn't come from an agent. Even if an editor does consider your work, it will be read with a negative bias, since it does not come with an agent's endorsement. If by some chance you should be so lucky as to receive an offer, the terms will be worse and the contract less attractive in every sense. You will have no leverage to negotiate. And throughout the publishing process, when an editor has to prioritize among the thirty books being juggled at any given time, the agentless author's work will fall to the bottom of the pile time and again.

Querying publishers directly can also hurt your chances of getting an agent. If, for example, you query editors all over town, and you happen to choose appropriate editors, and they happen to read your work and reject it, you have effectively closed the door for potential agents to submit to these same editors on your behalf. With nowhere left for agents to submit, they will be less likely to want to represent you. If you had submitted via an agent to begin with, not only would the submission have been considered more closely, but the agent might also have first offered you comments for revision that could have made the proposal or manuscript stronger. But when you queried directly, your only chance with that editor (and publisher) was ruined.

There are a couple of exceptions to this rule. If your book is academic, bear in mind that university presses are usually open to considering manuscripts directly from authors; the same holds true if your book is of a local or regional nature, or if it is highly technical or specialized.

## 8. Signing with the wrong agent

The only thing worse than not landing an agent is landing an agent who takes advantage of you, who is wrong for you, who is ineffective, or who ties up your career. Unfortunately, in publishing,

as in every industry, there are some unethical people. There are agents who will lead authors on, charging them reading fees or editorial fees or referring them to editorial services that charge fees, while never truly intending to represent them. There is a schism between agents who charge reading fees and those who do not. When querying agents, deal only with those who do not charge such fees. There is no reason you should have to pay a fee simply to get read. You should also never have to pay a fee for any sort of editorial revision or editorial referral.

More insidious is the agent who is not very good at what he does or is not well-respected. Such an agent might take you on and then send your manuscript to only one or two publishers over the course of several years, or send it to the wrong publishers, or to the wrong editors at publishing companies. The agent might also refuse to let you break free of an agency agreement, in effect preventing you from seeking more effective representation. While most agencies will ask you to sign an agency agreement if they offer to represent you, you should be sure the contract includes an “out” clause that allows you to terminate the agreement after a certain period of time (say, one year) if your manuscript hasn’t sold.

Before choosing an agent, do your homework. Find out how many books the prospective agent has sold, whether these books were sold to major publishers, how many years the agent has been working, and how many legitimate clients the agent represents. And don’t forget to investigate the reputation of the agency.

Keep in mind, too, that securing the services of an agent does not necessarily mean you will land a publishing contract. There are many fine, legitimate agents who work very hard for their clients and do a great job, yet still cannot sell their manuscripts. Landing a book deal is not easy, even for agents. So, while it is important to be cautious, don’t become too suspicious and assume your agent is inept if your manuscripts do not sell.

## 9. Not networking

Writing is a solitary profession, and many authors tend not to make an effort to socialize with other authors, much less with industry people. But such an effort must be made. In publishing, as in any industry, contacts and relationships are often key ingredients in your recipe for success. If you have endorsements in hand from Stephen King and John Grisham, it will be easier to land an agent—and, by extension, a publisher. If your writing teacher is Toni Morrison, agents will pay attention. This is fairly obvious. But even on a smaller level there is much you can do to build a network. You can attend writing conferences, colonies, retreats, workshops, or talks that feature agents, editors, or well-known writers. You can try to establish personal connections. You might attend writing classes with successful authors and try to line up their endorsements. At the very least, you’ll better your writing in the process. You can make an effort to get to know authors who have agents and see whether they can refer you. Even if you are unsuccessful in landing an agent this way, communicating with these people will help you to gather intelligence on the industry and to become more savvy about who is representing whom and who is looking for what. Remember: having even one key contact, or one key piece of information, can make all the difference.

## 10. Giving up

The biggest mistake authors make on their road to publication is taking themselves off the road. Hang in there. Simply by virtue of your doing so, things will happen. Over time, if you are persistent and diligent, your writing will improve; you will learn a tremendous amount about the industry; you will establish relationships. Eventually, if you are tenacious enough, you will get published. Some authors I represent spent twenty years searching for an agent. Other authors finally land an agent and even then spend many additional years waiting to land a publishing contract. If these authors had given up after years of searching, or years of representation, they wouldn’t be published today. You have to prepare for a marathon. Don’t take agents’ and editors’ personal opinions too much to heart, and do not let it slow you down if you receive rejections from fifty agents. Remember: Stephen King’s first four novels were rejected. If he can hang in there, you can, too.

*Noah Lukeman '95 is president of Lukeman Literary Management Inc. in New York City and author of the best-selling book *The First Five Pages: A Writer's Guide to Staying Out of the Rejection Pile* (Simon & Schuster, 1999). For more tips on how to improve your query letter, visit Lukeman's Web site: [www.writeagreatquery.com](http://www.writeagreatquery.com).*

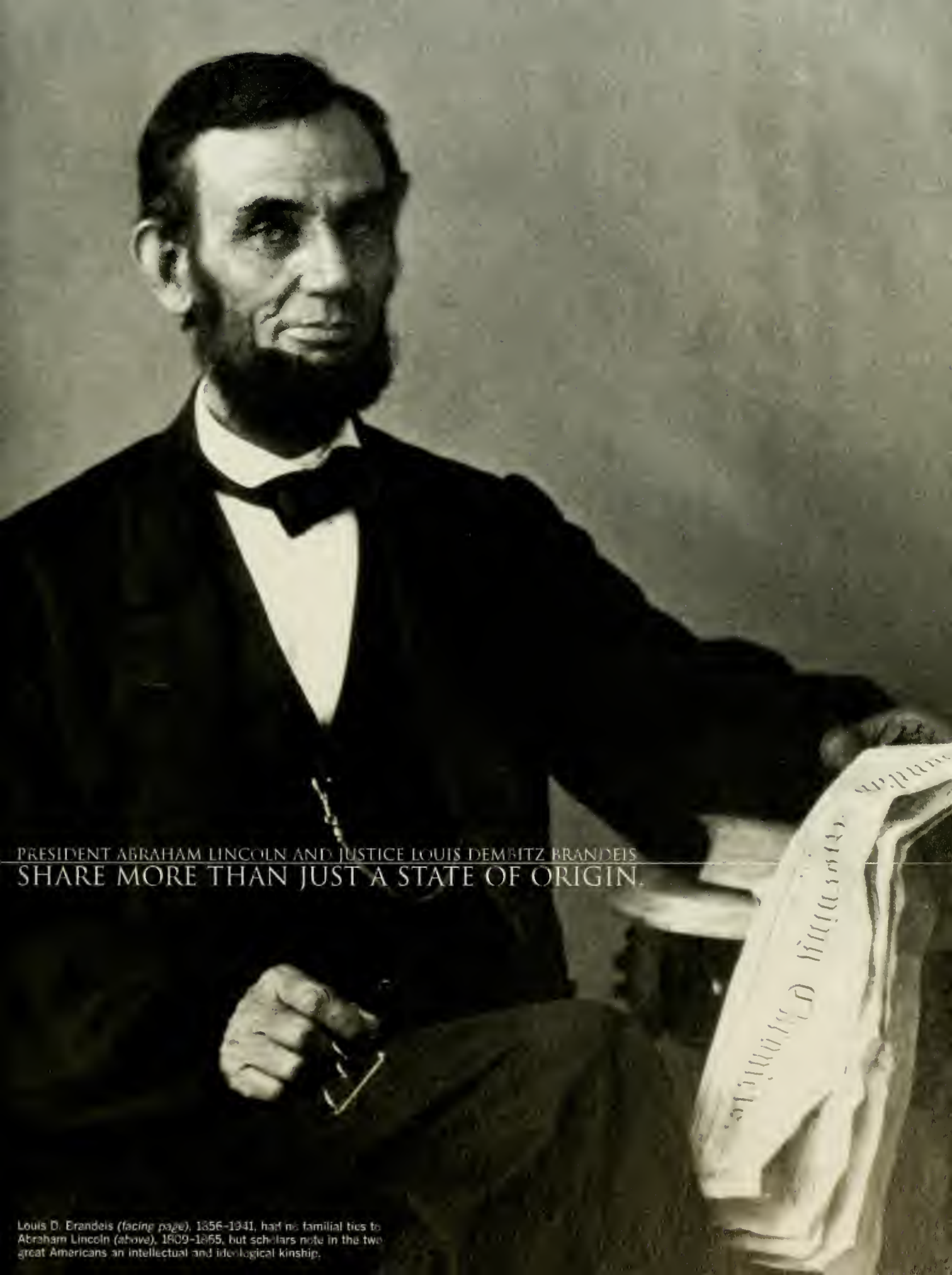
don't take  
agents' and  
editors'  
personal  
opinions too  
much to heart.

A black and white portrait of a man with short, curly hair, wearing a dark suit, white shirt, and dark tie. He is looking slightly to the right of the camera with a neutral expression. His hands are resting on a dark surface in front of him, and he is holding a lit cigarette between his fingers. The background is dark and textured.

KENTUCKY  
BRETHREN

BY MICHAEL N. KALAFATAS





PRESIDENT ABRAHAM LINCOLN AND JUSTICE LOUIS DEMBITZ BRANDEIS  
SHARE MORE THAN JUST A STATE OF ORIGIN.

Louis D. Brandeis (facing page), 1856-1941, had no familial ties to Abraham Lincoln (above), 1809-1865, but scholars note in the two great Americans an intellectual and ideological kinship.



“Those who have seen Mr. Justice Brandeis are aware of the startling physical likeness to Abraham Lincoln. There [are] the same high forehead, the same pensive brow, the mouth of inflexible decision. The face is pale and worn, with an expression of which the serenity does not conceal a brooding melancholy beneath; and the eyes, capable at times of a piercing clarity, [are] yet in general shrouded as if enfolded in some inner vision.

The physical resemblance is not unconnected with a certain moral likeness also. In both, the genius for public service was a clamant instinct impossible to evade. In both, there has been a willingness to bear without repining the heavy burden of public sorrow. In both, the wisdom of experience and the passionate respect for the dignity of humble men have been the groundwork of action.

Abraham Lincoln, of course, was tried and proved upon the theater of supreme events; Mr. Justice Brandeis has played his part in a more limited and provincial drama. But it is not, I think, fanciful to imagine that Lincoln would have recognized in Mr. Justice Brandeis's life work something of the spirit he contributed to the heritage of America; and he would have added that in that recognition there was a proud delight that, however different the medium of its exercise, its quality was not diminished nor its strength abated.”

The man who might have become founding president of Brandeis University wrote those words in a *Harpers Magazine* article in 1934. I don't speak of Abram Sachar, the actual founding president of the university, but rather of Harold J. Laski, brilliant British socialist and England's great public intellectual of that epoch. So dazzling was Laski as a lecturer that capitalist Joseph P. Kennedy Sr. sent his sons Joe Jr. and John F. Kennedy to study at Laski's feet at the London School of Economics. (Alas, the things we do for our children!)

Not in Laski's eyes would he have been president of Brandeis, but in the eyes of Albert Einstein, whose early support of the university was like a pulsar from Einstein's Universe: a galactic radio signal of short period, on-again, off-again. Laski gracefully brushed aside Einstein's approach, rightfully saying he was “temperamentally unsuited” for the post and didn't wish to leave his beloved London School of Economics.

But Laski had spent years in North America—at McGill, Harvard, and Yale—and had come to see America with the piercing clarity of those foreign intellectuals who have understood us better than we understand ourselves: de Tocqueville, Lord Bryce, and G. K. Chesterton. In the parlance of business and science writer Malcolm Gladwell, Laski “in a blink” saw Brandeis in the stamp of American icon Abraham Lincoln. The two were born in Kentucky a half-century apart—Lincoln in the

wilderness at Hodgen's Mill and Brandeis in Louisville. One was a backwoods rail-splitter who saved a nation; the other was the scion of forebears from the failed liberal revolutions of 1848, himself now altering the course of American law. As former Brandeis dean of admissions Fred Luddy, who spent years in Kentucky as founding head of the Lexington School, says of Justice Brandeis, “He was the true Louisville slugger: He went to bat for the long-overdue extension of justice.”

Laski was not alone in discerning something Lincolnesque in Brandeis; both Lincoln and Brandeis were “at once compassionate and commanding; tall, spare, ascetic, with deep-set dark penetrating eyes,” as one source describes them. Even today, we find in the countenance of both Lincoln and Brandeis a quality pulled up from deep human experience, from Jungian archetype and scripture: “Those who teach justice will shine like the stars.”

#### PRISM IN THE ATTIC

As I read Laski's essay, given to me by Fred from his stash of Kentucky ephemera, I realized it was a kind of prism—like a child's toy I'd found in the attic treasure chest of a stately old Louisville home. In the dust-filled attic sunlight, I could refract anew both Justice Brandeis and Brandeis University and see them in their constituent parts.

Here was Lincoln's “lost brother,” if you will—struggling to “let America be America again,” in the haunting words of Langston

Hughes. Justice Brandeis had fought to give citizens an opportunity “that is real” against bigness. But he was “no economic radical,” as Laski observes; there was no proletarian temper about him. Brandeis’s social philosophy was “a kind of modified Jeffersonian democracy,” a twofold belief that the state consists in the aggregate worth of individual citizens and that only a society of equals can be free. Brandeis had closely read the ancient Greeks and doubtless knew his Herodotus: “A people ruling—the very name of it so beautiful.”

Working within the interstices of the law, as Supreme Court justices must, dealing only with cases brought before them, Brandeis sought to update Jeffersonian democracy within the dramatic reality of the rise of modern America. Giant industry and giant finance had come to dominate what in the eighteenth century had been a small agricultural country, but now was turned world power. An “imperial autocracy” seemed to hold sway. The interests of bigness were sheltered by judges who looked upon the Constitution as “an instrument devised to prevent the invasion of the claims of private property by public policies put forward in the interest of social well-being.” U.S. judges still viewed the state as based on the individualistic natural-rights philosophy of the eighteenth century and especially on the idea that “freedom of contract” was “sacred” and best for the populace. The most diligent, informed student of the U.S. economy ever to sit on the Supreme Court,



Harold Laski (above). Albert Einstein’s pick for founding president of Brandeis University, expounded on the Lincoln-Brandeis similarities in *Harpers Magazine* (facing page) seven years prior to Brandeis’s death.

Brandeis believed free competition was no longer possible, “because liberty of contract can exist only where there is equality of bargaining power.” Hence, the state has the authority and the moral responsibility to maintain equal bargaining power. Otherwise, the claim of the individual to adequate self-expression is unlikely to secure recognition; the common citizen will be “crushed” in any attempt to express creativity within the economic and political system, condemned to be “a wage slave” and “a victim to bigness.”

Ordinary men and women must be given a fair chance against “the prehensile ingenuity”—that is, the grasping ingenuity—of American capitalism, Laski reported of Justice Brandeis’s view; therefore, the state has every right “to enforce competition, to regulate prices, and to recognize trade unions.” As American Socialist labor messiah Daniel De Leon wrote, and as Louis Brandeis empirically knew true from his contact with industrial workers, “As sure as a man will raise his hand by some instinct, to shield himself against a blow, so surely will workingmen, instinctively, periodically, gather into unions. The union is the arm that labor instinctively throws up to screen its head.”

#### FANFARE FOR THE COMMON MAN

At Harvard, Harold Laski had struck up close friendships with Justice Oliver Wendell Holmes and Justice Brandeis, and he admired both. But in Brandeis Laski saw someone whose legal philosophy was rooted in an understanding of the inner workings of the modern American economic system, someone willing to use the power, passion, and poetry of the law to protect humble men and women.

Lost in time in my mythical Louisville attic—peering through my magical prism—I envisioned a clearing in a Kentucky forest and a lank and lean duo, Lincoln and Brandeis, taking on all comers in a heart-thumping ideal of the American Way: one-on-one in a fair fight, the action scored with “Fanfare for the Common Man,” written by Aaron Copland, who briefly taught at Brandeis University. All made sense now: Lincoln and Brandeis were fighters, even troubadours, for the common man, and the university somehow entwined with the two. I was now in full-flight into the mythopoetic.

#### NAME CHILDREN SOME NAMES

Lincoln and Brandeis believed in the elementally American notion of giving the ordinary person a fair shake against the odds. It was not

much of a leap for me to realize that I, too, a son of working people, had been given a fair shake against odds by the university named for Justice Brandeis, my intellectual lamps lit by an incandescent faculty, my presence possible through the university’s generosity.

When Robert Frost spoke at Castle Commons at Brandeis—and returned often, always taking note of “his” birches on campus—I wonder whether he thought of the wisdom compressed in one line of his poetry: “Name children some names and see what you do.” Here, too, at Brandeis University we find, as Laski wrote of President Lincoln and Justice Brandeis, “the genius for public service . . . a clamant instinct impossible to evade.” Here, too, “the wisdom of experience and the passionate respect for the dignity of humble men have been the groundwork of action.” And here, too, sadly, “a willingness to bear without repining the heavy burden of public sorrow”—for while Brandeis did not experience the bloodshed and public martyrdom that befell Lincoln, his service on the Supreme Court from 1916 to 1941, during an age of intense political turmoil and great suffering in the United States and around the world, made him no stranger to the heavy weight of office.

“Brandeis is not a name that can merely be adopted; it must be achieved,” Einstein famously warned—a challenge Abram Sachar eagerly took up. During his inauguration as Brandeis’s first president, held at Boston’s Symphony Hall in 1948, Sachar promised Brandeis would always be a place of opportunity. A fair shake against the odds had been etched into the university’s bones like an intaglio.

As director of admissions at Brandeis across a quarter of a century, I often spoke of the launching of Brandeis University as a deeply American story and of Brandeis University as perhaps the most American of American universities because of its creation story. Fully half the university’s founding board members were immigrants who had fled Eastern Europe for the United States seeking personal safety but also discovering economic prosperity here. Their lives revolutionized by the American experience, they simply wanted to return a favor. And they did so with apt generosity from the People of the Book, launching a university of first rank open to all.

And why not open to all? They knew better than many Americans what kind of country this is, alone among nations in having as symbol of entry a foreign-born statue. Lady Liberty is a naturalized citizen.

## A CHAPEL ELOQUENCE: DEAN IN THE RED DUST

Much of the material in “Kentucky Brethren” comes from Fred Luddy, former Brandeis dean of admissions, who hired me in 1967, when I was twenty-three. In so doing, he set my feet upon the path of life: a thirty-five-year admissions career. Fred himself served at Brandeis from 1964 until 1973.

As was said of David Lloyd-George, British Liberal prime minister, Fred has “a chapel eloquence.” As a teenager out of smalltown western Massachusetts, Fred finished loftily



Dean of Admissions Fred Luddy

in the region in the American Legion’s national oratorical contest, the same competition won a few years earlier by future senator Frank Church of Idaho, the passionate liberal legislator of orotund tones. Who else but Fred Luddy, so literate, would instruct me, “Michael, a good college interview, as Robert Frost said of a good poem, is ‘like ice on a hot stove—it moves on its own melting’”? That was Fred’s way of reproving me for my rigid list of questions as I was about to lead my first college admissions interview. His words remain Lesson One for any college admissions officer: Listen to applicants; don’t simply extrude them through your questions.

As a gimlet-eyed Lexington, Kentucky, horse breeder might say, Fred had “good conformation” for a life given over to leadership, service, and writing. His bachelor’s degree was from

Amherst College, where Robert Frost and Henry Steele Commager were his teachers; he served as an education officer in Korea, a teacher at Portland, Oregon’s, Catlin Gabel School, founding head of the Lexington School in Lexington, Kentucky, and, of course, dean of admissions at Brandeis. After Brandeis, Fred moved to Michigan, where he became chief officer of an international student exchange program and then governor William Milliken’s head of that state’s model, far-flung program of volunteers in service. Today, Fred lives again in western Massachusetts with his wife Judy, a daughter of Bluegrass Kentucky, and he writes about things he loves, including Robert Frost.

One Brandeis story stands out as an example of Fred’s ethics in action. (Is that not what Justice Brandeis was all about?) Early in the 1970s, amid the hurly-burly of college admissions, Fred arranged a meeting in Washington with two Massachusetts-based U.S. cabinet officers, Elliot Richardson and John Volpe, and urged that a company of American college admissions deans travel to Vietnam to offer college counseling to soldiers in the field—those about to reenter American life, neglected if not abused by a nation confused by the war in Southeast Asia. Because of Fred’s logic and soaring eloquence, the plan was swiftly approved. Fred helped lead the mission as planes landed, swirling up the red dust of Vietnam. Even now I recall the immediacy of Dean Luddy’s work. As a still-young admissions officer, I received back, unopened, a letter I’d sent to a soldier who’d met with Fred in Vietnam; the crumpled envelope, covered in red dust, was stamped “Deceased: Return to Sender.”

To borrow from Justice Brandeis a phrase that both describes Fred Luddy’s life and is emblematic of many of those individuals who built Brandeis University, “He found a spark of idealism and fanned it into a flame.”

—M. K.

Out of this creation story came the wonderkind of American higher education. In 1961, thirteen years after the university’s founding, Phi Beta Kappa granted Brandeis membership in America’s oldest, most esteemed academic society. It was the youngest university to be so honored since the eighteenth century. Even today, less than 10 percent of institutions of higher learning in the United States have Phi Beta Kappa chapters.

In retrospect the recognition of precocious academic excellence seems fitting: Thelma Sachar, wife of Abram Sachar, president of Brandeis through its first twenty years, owned a charm bracelet with five gold Phi Beta Kappa keys on it: hers, Abe’s, and their three sons’. And Abram Sachar, raised in St. Louis, Missouri, earned the first PhD ever awarded by Cambridge University in England.

### ABE’S LINCOLN

It is hard to imagine a more powerful American icon than Abraham Lincoln, to whom any American would relish comparison. Merrill Peterson, dean of students at Brandeis when I arrived as a student in 1961, was a great Jefferson scholar, later to occupy the Thomas Jefferson Chair in American History of the University of Virginia. But Peterson has also written of Lincoln’s hold on the American mind. In *Lincoln in American Memory* he invoked these words about Lincoln from a dramatic advertisement published in 1952 by the John Hancock Life Insurance Company: “Abe Lincoln always did what most people would have done, said what most people would have said, thought what most people would have thought when they stopped to think about it.”

*He was everybody—grown a little taller—* living proof of our American faith that greatness comes out of everywhere when it is free to come.

There it is again as American ideal: A fair shake against the odds.

Even Abram Sachar, with his Cambridge PhD, brilliant books, and honorary degrees in double digits, could not escape a nation’s impulse of honor by association with Lincoln. Abram Leon Sachar, himself a son of a border state, Missouri, often signed correspondence *A. L. Sachar*. I always wondered whether A. L. Sachar had not consciously or subconsciously moved a small step toward how Abraham Lincoln signed his name: A. Lincoln. Abram L. Sachar and Abraham Lincoln infused with a sense of history: Abram and Abraham, both souls “rocked in

the bosom of Abraham,” to borrow words from an old African-American spiritual.

Fred Luddy has reminded me of how our rollickingly clever Brandeis students used to call Dr. Sachar’s fine black Sacharmobile “Abe’s Lincoln.”

Peterson reported there were three Jewish delegates to the 1860 Republican Convention that nominated Abraham Lincoln for president (and changed the course of American nationhood); one was Louisville attorney Lewis N. Dembitz, uncle of Louis Brandeis. The boy, originally called Louis David Brandeis, so adored his uncle that he changed his middle name to Dembitz and entered the law.

A SECOND PATRIARCH

By the time of his death, Lincoln had won a special place in American Jewish affections. In office Lincoln had taken actions to right

the seed of Israel. But in truth you might have called him ‘Abraham, the child of our father Abraham.’ For indeed, of all Israelites throughout the United States, there was none who more thoroughly fitted the ideal of what a true descendant of Abraham ought to be than Abraham Lincoln. And, if he was uncircumcised, we are told, ‘all the nations are uncircumcised in flesh, but all they of Israel are circumcised in heart.’”

One week after Lincoln’s death, Rabbi Isaac Wise of Cincinnati, who became the father of American Reform Judaism, preached a sermon in which he lauded the martyred president as “the highest jewel, the greatest hero, and the noblest son of the nation.”

EACH LAWYER’S BUSINESS

Although the idea is anathema to some on today’s Supreme Court, Justice Brandeis believed that “the validity of the legal result is

tion lawyer of Boston, representing the ‘traction’ companies (streetcars) and the public utilities,” and added, “This did not make him any less a crusader for popular causes.”

VITALLY AMERICAN

In Brandeis’s “positive liberalism”—a belief that the state can create and maintain conditions for “an idealized capitalism”—the British Laski saw how “vitaly American” were “both its springs and its expression.”

“The intellectual seed from which [such positive liberalism] grows,” Laski wrote, “is that which underlay the profound sense of injustice in Shays’s Rebellion, which dictated Thoreau’s noble defiance of his epoch, which moved Abraham Lincoln to the melancholy perception that an America could not endure which was half-slave, half-free. For it is, above all, an essay in the philosophy of freedom, an insistence that no system can be preserved save

*A. Lincoln*

*Ah Sachar*

wrongs affecting American Jews. As president, for example, he had appointed Jewish hospital chaplains, setting aside previous laws restricting chaplaincies to those of “some Christian denomination.” And he revoked General Grant’s General Order No. 11, which had barred Jews from trading with the army of Tennessee. Lincoln was the first American folk hero among American Jews, Peterson noted, saying, “In his person, as in his ideals, he was the hero with whom they could most closely identify. Common, honest, and upright, man of sorrows and man of laughter, someone with a sense of kinship with the poor and downtrodden.”

As Peterson wrote, “Upon the president’s death, it was inevitable that Jews should look at Lincoln as a modern Moses who had brought them within sight of the Promised Land, alternately as a second patriarch—was his name not Abraham?—of their people.” And, as president, Lincoln, who was something of a spiritualist, never united with any Christian church. When Lincoln was assassinated, Lewis N. Dembitz, mourning the loss of the president, addressed his synagogue, saying, “You often called him, jocosely, Rabbi Abraham, as if he were one of our nation—of

always the function of its social consequence.” He also believed it was as much “each lawyer’s business” to protect the public as it was to safeguard vested interests. In 1905 he addressed a Harvard meeting on the lawyer’s responsibility, saying, “Instead of holding a position between the wealth and the people, prepared to curb the excesses of either, able lawyers have, to a great extent, allowed them-

as it is built upon a respect for the eminent dignity of humble men.”

In addition to Brandeis’s wellspring of Americanism, Laski expounded on another, prophetic source of the famed justice’s moral vision, saying, “There are those who have found Justice Brandeis cold. But this, I think, is to mistake for coldness the protective armament of a proudly sensitive nature.



BY THE TIME OF HIS DEATH,  
LINCOLN HAD WON A SPECIAL PLACE IN  
AMERICAN JEWISH AFFECTIONS.

selves to become adjuncts of great corporations and have neglected their obligation to use their powers for the protection of the people. We hear much of the ‘corporation lawyer’ and far too little sympathy for the ‘people’s lawyer.’” Defining himself, Brandeis offered, “I would rather have clients than be somebody’s lawyer.”

In *The Betrayed Profession*, Ambassador Sol Linowitz, a lawyer himself, recalled that Louis Dembitz Brandeis was “the premier corpora-

No one would call him cold who has been intimate with him. No one who has seen him, for instance, in the company of Mr. Justice [Oliver Wendell] Holmes but must have delighted in the radiance of that friendly interchange of thought. He [Brandeis] can be severe. I have heard him dismiss a publicist of our time who, like Jeshurun had in success waxed fat, in stinging phrases, which bit and were intended to bite. But I have heard him also take eager pains to explain



To beard or not to beard? Lincoln (left) sported the same clean-shaven look as Brandeis (right) until, historians note, eleven-year-old Grace Bedell penned a letter to the presidential nominee in 1860 suggesting he would get more votes if he sprouted a beard. He wrote her a noncommittal answer, but less than a month later his look changed, and journalists quipped, "Old Abe . . . is puttin' on (h)airs!"

some difficult act of a politician of whose bona fides he was convinced in the most generous way. I should not think of coldness in the context of his character. There is a real aloofness of temper, a detachment from the obvious or immediate. But this, I think, is an essential part of that prophetic insight which is in him almost a racial gift. No one can see him in action without a new understanding of the Hebraic gift of moral vision. It is not for nothing that he is of the people from whom Isaiah and Maimonides and Spinoza were born."

At the core of Justice Brandeis's methodology was law as living function rather than law as historic principle, Laski said, explaining, "The American Constitution would not have survived if the Supreme Court had been content to seek its meaning in the climate of opinion which determined the operation of its original substance. It is a framework into which new ideas must be fitted, not a barrier against their access to constitutional status. It is because he has approached his judicial work in this temper that Mr. Justice Brandeis is likely to be

regarded as one of the essential figures in the history of the Supreme Court."

No one since Chief Justice John Marshall so shaped the future of the U.S. Supreme Court. Brandeis served on the Court from 1916 until

Louis Dembitz Brandeis died in October 1941. His influence will live on in American life, surviving what Lincoln called "the silent artillery of time." So, too, will Brandeis University.



## THE YEAR WILSON APPOINTED BRANDEIS TO THE SUPREME COURT, HE DEDICATED A NATIONAL LINCOLN BIRTHPLACE SHRINE.

he retired on February 13, 1939, one day after the 130th anniversary of Lincoln's birth. In 1916, the year he appointed Brandeis to the Supreme Court, President Woodrow Wilson traveled by train to Kentucky to dedicate on Labor Day a national Lincoln birthplace shrine at Knob Hill. Pointing to the Lincoln family log hut, Wilson declared, "Genius is no snob. Here is proof of it." Doubtless these dates lay as life coincidence, but, as I learned from Brandeis poet-in-residence and dear friend Olga Broumas, "Serendipity is God's way of being present."

"Name children some names and see what you do." We at Brandeis are Justice Brandeis's "birches," silver-barked and value-laden.

*Michael N. Kalafatas '65 served in the Office of Admissions at Brandeis from 1967 until 2002, two-thirds of that time as director of admissions. His book, The Bellstone: The Greek Sponge Divers of the Aegean, One American's Journey Home (Brandeis University Press 2003), is being made into an educational film by Immersion Presents, founded by underwater explorer Robert Ballard.*

## Spice Is Nice

Bringing a dash of salsa to the cultural table.

By Lewis I. Rice

Music gives people language to express things they sometimes can't otherwise articulate, says Marisol Negrón. And, articulate though she is, Negrón herself turns to music to answer questions she's been exploring much of her academic career.

That's what she does during a conversation in Shiffman Hall, where Negrón arrived over the summer on a Florence Levy Kay Fellowship in Latino Studies, a two-year, interdisciplinary faculty position for which she conducts research and teaches a course each semester. She's speaking about salsa music, a Latin rhythmic style often associated with Cuba. But it's also connected to Puerto Rican identity, as Negrón demonstrates by playing a Willie Colon song from the late 1960s. Called "Guisando," it's a cautionary tale about a thief, set on 110th Street and Lexington Avenue in the heart of New York's Spanish Harlem. Like many salsa songs, she says, it's a window on the Puerto Rican experience of that time and place.

"You are hearing these sounds that are part of your social experience and that inform who you are," says Negrón. "You see yourself in the music, and so then the music reinforces that sense of who you are when you listen to it."

For her PhD dissertation, called "Salsa as Commodity and Cultural Signifier: An Analysis of Nuyorican Musical Form," Negrón delved into what has been dubbed the Nuyorican culture, which melds New York and Puerto Rican influences. She inter-



viewed people in the Latin music industry and fans whose lives revolved around it. She focused on salsa music in the 1970s, examining the rise of the recording label Fania Records and how the commercial success of the music both embodied and empowered New York's Puerto Rican community.

According to Negrón, who is the child of Puerto Rican immigrants, the music reflected the community through its lyrics,

through album covers showing familiar locales, and through its rhythms, which borrowed soul and funk beats from African-American music in the area. The music also reflected the politics of the times, with calls for social justice in minority communities. One musician Negrón spoke with recalled performing in the park while fires burned in nearby buildings, set by landlords to collect insurance money;



Marisol Negrón

MIKE LOVETT

one recorded song even used fire sirens as part of the rhythm.

“It’s not that musicians were carelessly playing while the city burned. It was their way of resisting what was happening to their community,” she says. “The music became a way to express the outrage and condemnation.”

At the same time, the music launched another of the several Latin booms in the music industry since the 1920s—booms that reverberated far afield from the streets of New York, even in Europe and Asia. While appealing to a wider audience, the music illuminated the Nuyorican identity to the marketplace, she says.

“A lot of what we hear suggests that once music becomes commodified it loses its cultural meaning,” says Negrón. “What I’ve found instead, in the case of salsa, was that there was a mutually reciprocal relationship—not one without tension, but also not one where culture was always subsumed to market interests.” Salsa musicians, she explains, by and large did not change their music to appeal to majority audiences, and at the same time Fania Records tried to identify with the community and its cultural practices. What tensions did arise related to disputes about royalties and about creative autonomy—concerns not uncommon in any recording studio.

The idea for her dissertation arose when she taught a course on Latinos in the music industry during a fellowship at Stanford, where she earned a master’s and a PhD. During her first semester as a Kay fellow at Brandeis, she taught a course on Latin music in the United States since the early twentieth century. She has heard the occasional joke about studying a seemingly nonacademic subject like salsa music. But popular culture is coming to be respected within academia as a means of examining social issues, she says.

“Music,” says Negrón, “can provide a comfortable vehicle through which to start talking about the transnational flows of

salsa and Latin music shows that Latinos have influenced the broader U.S. culture: Witness the planned release later this year of a new movie called *El Cantante*, starring Marc Anthony and Jennifer Lopez, about the life of Nuyorican salsa star Hector Lavoe. Yet many people still see Latinos as only immigrants or criminals, she says.

The discussions are also personal for Negrón, who was born and raised in Connecticut. Now thirty-five, she grew up after the period she studied and calls herself a child of the hip-hop generation. Attending college at Dartmouth, she began reading Nuyorican poetry. “It made me realize,” she says, “that my experience as a Puerto Rican

“It’s not that the musicians were carelessly playing while the city burned. It was their way of resisting what was happening to their community.”

music and what that means for the transnational flows of the economy and of people crossing borders.”

Indeed, for Negrón, a discussion about the popularity of Latin music leads to her questioning the terms on which Latinos are being asked to integrate into U.S. society. On the one hand, the ongoing success of

young woman at the time, of my family in this country, was not an individual experience, but one which existed in a historical context.” That history and its rhythms have moved her ever since.

*Lewis I. Rice '86 is a freelance writer in Arlington, Massachusetts.*



# Peter Pan Grows Up

Bernstein's forgotten music gets a fresh hearing.

By Ken Gornstein

**L**ike Peter Pan himself, Leonard Bernstein's music for the 1950 Broadway production of J. M. Barrie's fantastical childhood classic seemed destined to never grow up.

For starters, two of the eight songs Bernstein penned for the show were cut due to the limited vocal ranges of Boris Karloff, who starred as Captain Hook, and Marcia Henderson, who played Wendy. Further, Bernstein's incidental score was dropped in subsequent recordings of the show in favor of music by Alec Wilder. And although the show enjoyed critical acclaim and a successful year-long run, it was soon eclipsed in popularity by the 1954 version starring Mary Martin and Cyril Ritchard.

Bernstein's *Pan* languished in relative obscurity until it was published on CD by Koch International Classics in 2005. Now, a Brandeis undergraduate hopes to conduct the score's first live performance at this year's Leonard Bernstein Festival of the Creative Arts, the five-day extravaganza started by the maestro himself during his teaching days at Brandeis in the early fifties.

"I love *Peter Pan*—I think its historic importance may be underplayed a bit," explained Deniz Cordell '07, an English and American literature and creative writing major originally from Poughkeepsie, New York. "And I've loved Leonard Bernstein's music for a very long time. It strikes a very American chord but also a very emotional chord. So, after listening to the [Koch] CD, I thought, 'Someone really needs to bring this back in a live setting.'"

Cordell describes Bernstein's *Pan* as a "fascinating bridge" to two of his better-known theatrical works, *Candide*, produced in 1956, and *West Side Story*, which made its Broadway debut in 1957.

"In the more rambunctious sections of *Peter Pan*, you can see the seeds of what Bernstein would do in those later works," Cordell said.

For his concert, scheduled for April 29 at 5:30 p.m. at Slosberg Music Center, Cordell envisions a small chamber orchestra, two soloists (playing the roles of Captain Hook and Wendy), a small male chorus of pirates, and a small female chorus of water nymphs.

In the spirit of Bernstein's "intellectual and artistic curiosity," Cordell plans to open the show with a brief talk, explaining the motifs and thematic ideas that Bernstein employed throughout the score, as well as certain "in jokes" contained in the score.

"I want this to reflect the Bernstein ethos," Cordell explained. "He loved outreach and talking and teaching about his music."

Further cementing the Bernstein connection, Cordell has invited Bernstein's children, Jamie, Alexander, and Nina, and his brother, Burton, to attend the performance.

*Ken Gornstein is the publisher of Brandeis University Magazine.*





**Leonard Bernstein Festival  
of the Creative Arts**  
April 25 to 29

The Brandeis Festival of the Creative Arts was founded in 1952 by legendary American composer and Brandeis faculty member Leonard Bernstein. In 2005, the annual festival was renamed in Bernstein's honor. It is dedicated to Bernstein's belief that "the art of an era is a reflection of the society in which it is produced, and through creative endeavors the thoughts and expression which characterize each generation are revealed and transformed."

## Highlights

**Wednesday, April 25**

**Festival Grand Opening**

Opening of spring exhibitions by John Armleder at the Rose Art Museum and by students in the postbaccalaureate studio art program in the Spingold Theater Center.

**Thursday, April 26**

**Symposium on Creativity**

Artist-scholars from the Women's Studies Resource Center share their sources of inspiration.

**Friday, April 27**

**The Dream Project**

Dreams become real in this innovative production by the Brandeis Theater Company.

**Saturday, April 28**

**Brahms' Ein Deutsches Requiem**

The Brandeis-Wellesley Orchestra, the Brandeis University Chorus, and Chamber Choir.

**Sunday, April 29**

**Performing Arts Festival**

Throughout the afternoon, more than two hundred actors, singers, dancers, and musicians perform in locations across the Brandeis campus. Perfect for families.

*Many events are free, and most are open to the public. For a complete schedule, visit [www.brandeis.edu/arts/festival](http://www.brandeis.edu/arts/festival).*

## Right on track

Senior sprinter's success is no surprise.

By Adam Levin

Senior track-and-field captain Machel Charles is full of surprises.

Though he never competed formally in track and field before his sophomore year, as a junior he won the 2006 University Athletic Association crown in the 400-meter run.

Away from the track, he plays four musical instruments—violin, saxophone, flute, and tuba—sometimes practicing hours at a time.

And after completing graduate school in business to prepare for a career in finance, he wants to become a Navy SEAL.

A native of Hamilton, Bermuda, Charles attended prep school in New Mexico and spent a year at LaSalle University in Philadelphia before transferring to Brandeis after seeing its name on a list of top computer science programs.

His track experience started with a rite of passage many Brandeis students dread: physical education testing. Charles shone during a running event in which participants were awarded a popsicle stick for each lap they completed around the track.

As chance would have it, one of those handing out sticks that day was sprinting coach Mark Reytblat. "I could tell right away that he was quite an athlete and could be a good track man," says Reytblat says, who immediately tapped Charles, with his extremely long strides, for the 400 event.

"Mark said come to practice the next day," Charles recalls. "I came at 3:30 p.m. and never stopped coming. Now, track is the reason I get up in the morning."

Sure, there are the academic responsibilities that come with being a Brandeis student-athlete—and Charles, having already completed an economics major and started another in computer science, has demonstrated his commitment in that arena—but running track is his first love.

"The guys you work with make it all worthwhile," he says, "but you get that same rush even if it's just you when the gun goes off."

Of course, track is also helping Charles keep fit for what he hopes will be a future calling—service in the Navy SEALs, an elite military force trained to do unconventional warfare, reconnaissance, and recovery missions on the land, sea, and air. He got a taste for wilderness training as a student at the Armand Hammer United World College of the American West in Montezuma, New Mexico, a prep school.

"Those experiences made me realize I wanted to work with a group of people who are ridiculously motivated and qualified at what they do. And that's what the SEALs are," he says.

Why does someone whose dream is to join an elite military group decide first to attend an academically demanding university like Brandeis?

"I wanted the mental fortitude that you get from a rigorous education," Charles says. "Eventually, I will do what I studied. But first, I want a shot at doing something I've dreamed about."

*Adam Levin '94 is director of sports information.*



MIKE LOVETT

# New Books

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## Ethics at Work: Creating Virtue at an American Corporation

By Daniel Terris

A fascinating assessment of the ethics program at Lockheed Martin, one of the world's largest defense contractors. This book begins with a survey of American attitudes toward ethics in business over the past century, raising the question of whether ethics can be genuinely built into the modern megacorporation. Daniel Terris spent two years researching Lockheed Martin materials and interviewing its ethics officers and ordinary employees to develop this rich case study.

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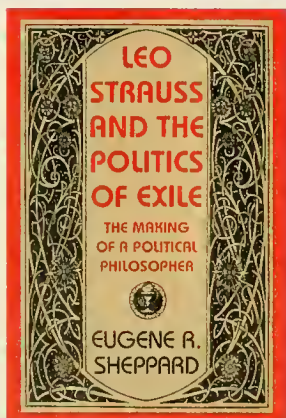
## Jewish Roots in Southern Soil: A New History

Edited by Marcie Cohen Ferris and Mark I. Greenberg  
Foreword by Eli N. Evans

This new book offers essays that address historical issues from the colonial era to the present and in every region of the South.

"With *Jewish Roots in Southern Soil*, the history of Jews in the South has finally come of age. Boldly asserting the power of place, it demonstrates Southern Jews negotiating complicated identities across time and space. The result, these essays masterfully convince, is a claim for this particular and unique American identity."  
—*Pamela S. Nadell, professor of history, American University*

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## Leo Strauss and the Politics of Exile: The Making of a Political Philosopher

By Eugene R. Sheppard

A probing study that demystifies the common portrayal of Leo Strauss as the inspiration for American neoconservatism by tracing his philosophy to its German Jewish roots.

"With a graceful weave of biography, historical context, and philosophical analysis, Eugene Sheppard presents an intellectual portrait of Leo Strauss that boldly challenges the clichés that becloud his legacy."  
—*Paul Mendes-Flohr, Divinity School, University of Chicago*

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## Faculty

### *Glorious, Accursed Europe: An Essay on Jews, Israelis, Europe, and Western Culture*

By Jehuda Reinharz, PhD'72, and Yaacov Shavit  
237 pages,  
Am Oved Publishers Ltd.

Brandeis president Reinharz, an authority on Jewish history, and Shavit, a professor at Tel Aviv

University, write about the dual attitude (glorious, accursed) that Jews living in Europe have had over the years toward the Continent, its values, and its ideals. The attitudes can be discerned through various predictions of Jews about the

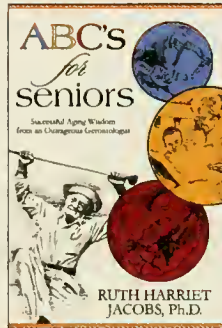
future of Europe and through the tension between the trends of acculturation of Jews within the various European countries and the trends toward reshaping a distinct Jewish identity, culture, and heritage.

## Alumni

### *ABCs for Seniors: Successful Aging Wisdom from an Outrageous Gerontologist*

By Ruth Harriet Jacobs,  
MA'66, PhD'66  
208 pages, \$19.95,  
Hatala Geroproducts

Social worker and gerontologist Jacobs has put together a playful book with a serious purpose: to bring seniors messages of importance on themes from pets to depression, sexuality to voluntarism, enjoyment of nature to special services that are available to them. The author shares her wisdom in an



ABC of verses (“F is for fun/Do have a ton/Alone or with a mate/You should celebrate”) and over thirty brief essays on topics including humor, communicating with doctors, and beating the summer heat.

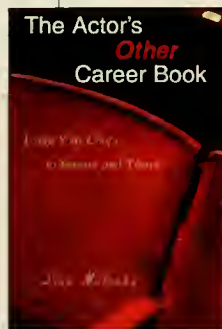
### *The Actor's Other Career Book: Using Your Chops to Survive and Thrive*

By Lisa Mulcahy '86  
206 pages, \$19.95, Allworth Press

If the smell of the greasepaint has lured you to pound the pavement in New York, you've likely given some thought to waiting on tables, because, hey, it's a tough city, and what's an out-of-work actor to do? Interviewing dozens of sometime thespians,

Mulcahy, an actor, teacher, director, and writer, has come up with an array of alternative answers. Through short profiles, she sheds light on gainful jobs that build upon the same talents that make for good acting. Beyond talking with people in obviously related

jobs—like doing voice-overs and teaching acting—the author shows how players earn their bread as communications consultants, product demonstrators, and fitness instructors, as well as in other pursuits.



### *Bridges of Faith*

By Monique L. Spalding '93  
207 pages, \$13.99, Xulon Press

A born-again Christian, past Catholic, and onetime U.S. soldier,

Spalding now serves as a deaconess at the Yoido Full Gospel Church in Korea, where she is working on a master of divinity degree. Vibrant

with gratitude, Spalding discerns miracles in small things—from veterans' tuition benefits to a deli owner's gift of free pizza to the courage to shout down a Satan worshipper in the name of Jesus Christ. With humor and conviction, Spalding

tells of her faith in Christ and of many instances in which she perceived his personal blessings.

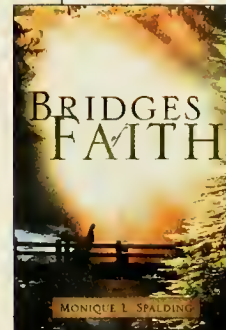
### *Chicken on Church and Other Poems*

By Jeremy Lerner '58  
100 pages, \$14.95,  
Big Rooster Press

A novelist, screenwriter, and freelance journalist, Lerner won a Best Original Screenplay Academy Award in 1973 for *The Candidate*. His articles and short stories have appeared in numerous magazines, including

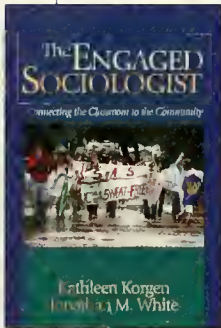
the *Paris Review* and *Life*. *Chicken on Church*, his first poetry collection, is accompanied by a CD of him reading poems that vary widely in length, mood, and subject. The briefest: “Duty is proof, proof duty:/That is all ye know/In hell, and

even that/Ye don't know very well.” Lerner was inspired to write the book upon wandering Lower Manhattan and bumping into a giant chicken on the corner of Church and White Streets.



**The Engaged Sociologist: Connecting the Classroom to the Community**

By Kathleen Odell Korgen and Jonathan M. White '90  
208 pages, \$26.95,  
Pine Forge Press

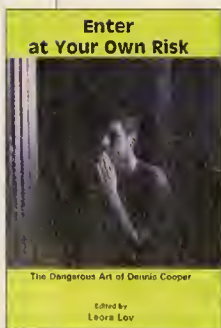


*The Engaged Sociologist* brings the public sociology movement into the classroom, as it teaches students to use the tools of sociology to become effective participants in our democratic society. Through exercises

and projects, authors White, assistant professor of sociology at Bridgewater State College, and Korgen, associate professor of sociology at William Patterson University, encourage students to practice the application of these tools in order to get both hands-on training in sociology and experience with civic engagement in their communities.

**Enter at Your Own Risk: The Dangerous Art of Dennis Cooper**

Edited by Leora Lev '82  
278 pages, \$49.50,  
Fairleigh Dickinson University Press



Dennis Cooper has been both praised and censured as the most controversial writer working today for his creation of a searing, outlaw textuality that charts psychosexual terrain uncensored by desire police.

This volume is the first to explore Cooper's significance as a pioneering

literary artist who illuminates the hidden or repressed extremities of the *fin de millennium* American *zeitgeist*. Lev, an associate professor at Bridgewater State College, has assembled a roster of internationally acclaimed scholars, fiction writers, filmmakers, and artists who conjure a provocative encounter between Cooper's fiction and European transgressive literature and philosophy and American psychocultural topographies.

**The Exodus Haggadah**

By Seth Ben-Mordecai (né Watkins) '77  
160 pages, \$24.95,  
Vayomer Publishing Company



Published in Hebrew and English, this Haggadah—an account of the Exodus story designed for reading at the Passover Seder—attempts to address the need among contemporary Jews for a Haggadah that respects tradition but is accessible to all, regardless of schooling in Jewish history or tradition. Prepared by Ben-Mordecai, a

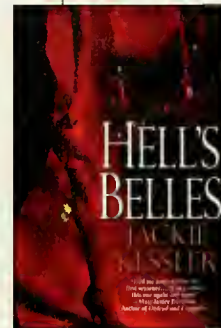
Semitic linguist and lawyer, the book renders the Hebrew text in clear, contemporary English. Alongside the story, *The Exodus Haggadah* contains rabbinical commentary, prayers, and ritual instructions.

**Hell's Belles**

By Jacqueline Morse Kessler '92  
320 pages, \$15,  
Kensington/Zebra Books

Jezebel's not your average exotic dancer. For one thing, she's a four-thousand-year-old succubus. For

another, she's on the run from Hell (which isn't easy to do in high heels). Hiding on the mortal coil as a human doesn't protect her from muggers, lactose intolerance . . . or having feelings for Paul Hamilton, a man haunted by his past. Demons are closing in, which is enough to make Jezebel shiver in her G-string. But it's her love for Paul



that's going to have deadly consequences. (Humans, she laments, really should come with instruction manuals.) This debut novel by Kessler, who has several short stories to her credit, has been praised as "steamy, humorous, and fast-paced."

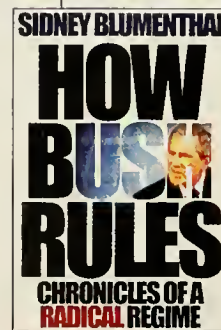
**How Bush Rules: Chronicles of a Radical Regime**

By Sidney Blumenthal '69  
416 pages, \$26.95,  
Princeton University Press

In a series of columns and essays that former Clinton adviser Sidney Blumenthal wrote in the three years following the 2003 invasion of Iraq, a unifying theme began to emerge: that Bush, billed by himself and by

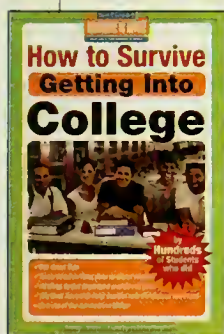
many others as a conservative, is in fact a radical. In *How Bush Rules*, Blumenthal provides a trenchant and vivid account of the progression of Bush's radical style, from his reliance on one-party rule and his unwillingness

to allow internal debate to his elevation of the power of the vice president.



### **How to Survive Getting into College**

Edited by Rachel Korn '97  
260 pages, \$13.95,  
Hundreds of Heads Books



This book amalgamates advice from hundreds of successful college applicants to provide a survival roadmap for those who follow. It offers suggestions on everything from filling out the common applica-

tion to remembering to smile during the interview, covering test-taking strategies, selection criteria, school visits, and essay writing. Formerly a member of the admissions staff at Brandeis, Korn holds a master's in higher education administration from Harvard.

### **It Can Happen Here: Authoritarian Peril in the Age of Bush**

By Joe Conason '75  
256 pages, \$24.95,  
Thomas Dunne Books



In 1935, Nobel Prize-winning author Sinclair Lewis depicted authoritarianism American-style in his sardonically titled, grim novel *It Can't Happen Here*. Now, best-selling political journalist Conason argues that

it can happen here—and a select group of extremely powerful right-wing ideologues are driving us ever closer to the precipice. In this compelling, impassioned, yet rational and fact-based look at the state of the

nation, Conason shows how and why America has been wrenched away from its founding principles and is being dragged toward authoritarianism.

### **Jasper Johns: From Plate to Print**

By Elizabeth DeRose '97  
112 pages, \$24,  
Yale University Art Gallery



The exhibition Jasper Johns: From Plate to Print, which continues through April 1 at the Yale University Art Gallery, is the first professional show ever organized by DeRose, the Florence R.

Selden Curatorial

Assistant at the gallery. In the exhibition and accompanying catalog, DeRose takes an in-depth look at the contemporary artist's intaglio print *Untitled* (1999), a response to German Renaissance artist Matthias Greenwald's dramatic Resurrection panel from an early sixteenth-century altarpiece. In his foreword to the book, Jock Reynolds, director of the gallery, notes that the unusual structure of the exhibition offers "an unprecedented opportunity to visually follow one of the preeminent artists of our time through his process of artistic creation."

### **Nobody Gonna Turn Me 'Round: Songs and Stories of the Civil Rights Movement**

By Doreen Rappaport '61  
63 pages, \$19.99,  
Candlewick Press

In this concluding book of their award-winning trilogy about the black American experience that

includes *No More!* (2002) and *Free at Last!* (2004), Rappaport, the author of nearly twenty juvenile fiction and nonfiction books, partnered with illustrator Shane W. Evans. The book draws on songs, poems, memories, letters, court testimony, and first-person accounts to provide a moving portrayal of the experiences of African Americans



from the 1955 Montgomery Bus Boycott to the Voting Rights Act in July 1965. Along the way, Rappaport introduces little-known as well as famous figures and incidents in a way that is fresh and informative.

### **One World: A View of Fifty Countries**

By Michael S. Lewis '64  
280 pages, \$49.95, Self-published



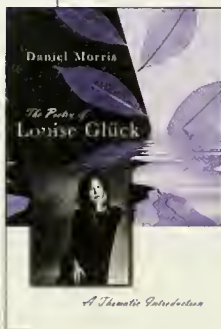
Lewis, an orthopedic surgeon and avid photographer, has collected 235 of his favorite

images from the past thirty years into this beautiful coffee-table book. The photographs are not intended to be representative of the places Lewis has visited during his extensive travels, but are rather, as he writes in the book's foreword, "scenes, animals, or people that caught one person's attention." Proceeds from the book benefit the Himalayan Cataract Project, an organization dedicated to establishing a sustainable eye-care infrastructure in the Himalayan countries of Nepal, Tibet, China, Bhutan, India, Sikkim, and Pakistan. The book is available at [michaelslewismd.com](http://michaelslewismd.com).

**The Poetry of Louise Glück: A Thematic Introduction**

By Daniel Morris, MA'88, PhD'92  
274 pages, \$42.50,  
University of Missouri Press

In this new study of the work of Louise Glück, Morris, a professor of English at Purdue University, explores how the acclaimed poet and former visiting professor at Brandeis uses characters from history, the Bible, and even fairy tales to treat her persistent themes of desire, hunger, trauma, and survival. He particularly shows how Glück's creative



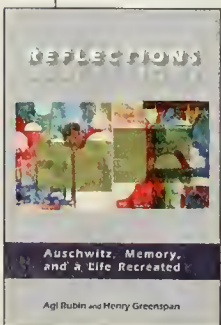
reading of past poets expresses her vision of Judaism as a way of thinking about canonical texts.

**Reflections: Auschwitz, Memory, and a Life Recreated**

By Agi Rubin and Henry Greenspan, PhD'86  
226 pages, \$14.95, Paragon House

The fruit of a twenty-five-year conversation between Rubin, a Holocaust survivor, and Greenspan, a psychologist and playwright, *Reflections* describes the fate of Holocaust memories over the course of an entire life. "New

experiences reflect old ones," Rubin notes. "They put them in a different light, or a different darkness." These reflections, the continuing dialogue between past and present, are the story this book tells about Auschwitz, memory, and a life re-created.



**Repairs**

By Jessica de Koninck '75  
26 pages, \$14, Finishing Line Press



De Koninck, who holds a law degree and has long been active in town politics and community service in Montclair, New Jersey, dedicates this anthology to the memory of her husband, Paul '77, who died of kidney

cancer in 2002. In twenty-three moving poems, she writes of quiet memories, vivid dreams, and the pain of loss. Comments Baron Wormser, former poet laureate of Maine, "Jessica de Koninck's poems confront the presence of absence, that sense of utter loss that blinds us while it illuminates life's starkest, most touching depths."

**Replays: Using Play to Enhance Emotional and Behavioral Development for Children with Autism Spectrum Disorders**

By Karen Levine '82 and Naomi Chedd  
137 pages, \$19.95,  
Jessica Kingsley Publishers

In *Replays*, Levine, clinical director for autism and developmental disabilities at the Cambridge Center for

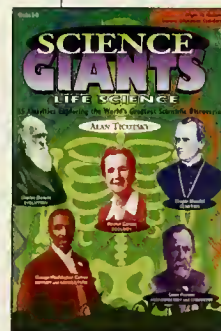
Child and Adolescent Development in Massachusetts, and Chedd, a mental-health counselor and educational consultant in private practice, address the challenging behaviors of children with autism spectrum



disorders through interactive symbolic play. It shows parents and professionals how to help children access their emotions, whether the child is verbal or not, cognitively able or impaired, even-tempered or volatile. The chapters introduce and show readers how to implement replays, and they describe ways of adapting this intervention to address specific issues in different settings and circumstances.

**Science Giants: Life Science**

By Alan Ticotsky '71  
140 pages, \$16.95,  
Good Year Books



From Rachel Carson to Louis Pasteur, Charles Darwin to George Washington Carver, Ticotsky introduces youngsters in grades five through eight to some of the foremost minds in the life sciences. Part of a series, this illus-

trated workbook demonstrates how these discoverers came upon their "big ideas." An elementary-school science teacher in Massachusetts for more than thirty years, Ticotsky has worked as a science coordinator, curriculum developer, and mentor to other teachers in his school district.

**Shoes That Don't Hurt**

By Daniel Fried '67  
76 pages, \$14,  
Trafford Publishing

New York attorney Daniel A. Fried was hurting in heart and insole, unable to find a shoe he could wear in comfort. No loafer, he decided to take matters into his own hands for the sake of his feet. Hoping to find lasting comfort,



he attended a shoemaking workshop and made a meticulous study of the biomechanics of walking to design what he calls the isodynamic shoe.

Had he been an arch heel, he would have stuck out his tongue and kept the technique to himself. Instead, Fried tied up with a supportive publisher to print his book *Shoes That Don't Hurt*, saying, in effect, "Eyelet you in on my secret." This

volume will revamp everything you need to know about shoes, paving the way to happy feet.

**Strange Harvest: Organ Transplants, Denatured Bodies, and the Transformed Self**

By Lesley A. Sharp '78  
322 pages, \$24.95,  
University of California Press



In *Strange Harvest*, Sharp, professor of anthropology at Barnard College and associate professor of anthropology and sociomedical sciences at the Mailman School of Public Health at Columbia University, illuminates the wondrous yet disquieting

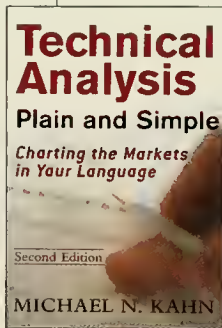
medical realm of organ transplantation by drawing on the voices of those most deeply involved: transplant recipients, clinical specialists, and the surviving kin of deceased organ donors. In this rich and deeply engaging ethnographic study, Sharp explores how these parties think about death, loss, and mourning, especially in light of medical taboos

surrounding donor anonymity. As Sharp argues, new forms of embodied intimacy arise in response, and the riveting insights gleaned from her interviews, observations, and descriptions of donor memorials and other transplant events expose how patients and donor families make sense of the transfer of body parts from the dead to the living.

**Technical Analysis Plain and Simple: Charting the Markets in Your Language (Second Edition)**

By Michael N. Kahn '80  
309 pages, \$24.99, Prentice Hall

In this fully updated edition of an earlier publication, Kahn shares invest-

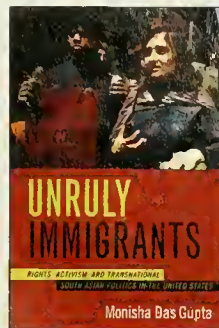


ment advice based upon his more than two decades' experience as a product designer, analyst, and teacher. Touted as a primer for novice investors, the book shows how to bring clarity and objectivity to investment decisions, uncover new opportunities, and manage risk. A widely sought-after guest on financial television networks, Kahn writes extensively on investment both in his proprietary newsletter, *Quick Takes Pro*, and in columns for Barron's Online.

**Unruly Immigrants: Rights, Activism, and Transnational South Asian Politics in the United States**

By Monisha Das Gupta,  
MA'94, PhD'99  
318 pages, \$22.95,  
Duke University Press

Das Gupta, assistant professor of ethnic studies and women's studies



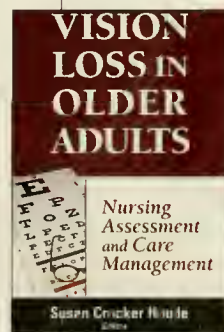
at the University of Hawaii, examines seven progressive South Asian social movements in the post-1965 United States. Focusing on feminist, "queer," and labor organizations, she traces their development and politics as well

as the conflicts that have emerged within the groups over questions of sexual, class, and political identities.

**Vision Loss in Older Adults: Nursing Assessment and Care Management**

Edited by Susan Crocker  
Houde, PhD'96  
213 pages, \$45,  
Spring Publishing Company

Listing the four leading causes of age-related vision loss as macular degeneration, cataracts, glaucoma, and diabetic retinopathy, Houde provides information for



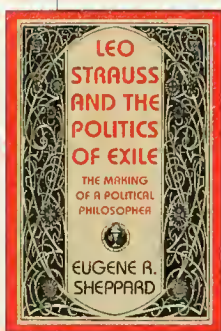
nursing practitioners on the causes of these conditions, as well as their effects, diagnoses, and management. Chapters on the psychological and social impact of vision loss will enable nurses to better meet the

complex needs of patients and their families. A certified nurse practitioner, the author currently serves as an associate professor of nursing and director of the nursing graduate programs at the University of Massachusetts-Lowell. She holds a master's degree in gerontological nursing from UMass-Lowell and a PhD in social policy with a specialty in aging from the Heller School.

Brandeis University Press

*Leo Strauss and the Politics of Exile: The Making of a Political Philosopher*

By Eugene Sheppard  
188 pages, \$24.95



Born in rural Hesse, Germany, Leo Strauss (1899–1973) became an active Zionist and philosopher during the tumultuous and fractious Weimar Republic. As Sheppard, associate professor of modern

Jewish thought and history at Brandeis, demonstrates in this groundbreaking and engaging book, Strauss gravitated toward such thinkers as Franz Rosenzweig, Martin Heidegger, and Carl Schmitt as he sought to identify and overcome fundamental philosophical, political, and theological crises. The rise of Nazism impelled Strauss as a young Jewish émigré, first in Europe and then in America, to grapple with—and accommodate his thought to—the pressing challenges of exile. In confronting his own state of exile, Strauss enlisted premodern Jewish thinkers such as Moses Maimonides and Baruch Spinoza, who earlier addressed the problem of reconciling their competing loyalties as philosophers and Jews.

*Lone Stars of David: The Jews of Texas*

Compiled and edited by  
Hollace Ava Weiner and  
Kenneth D. Roseman  
307 pages, \$34.95

Add up all the Jewish people in Texas and you'll find a community

not quite as big as little Brownsville. But a small minority—just six-tenths of 1 percent of Texas's population—can pack a big cultural wallop. Noting that “Jewish life in the United States is too often told from an East Coast perspective,” the editors of this generously illustrated book show us Jews who fought for the Confederacy, Jews who drilled for oil, Jews who herded cattle on the Chisholm Trail, and Jews who faced up to the Ku Klux Klan. In a series of twenty-one essays, the book introduces the founders of Neiman Marcus, Zales jewelers, and Dell Computer; exposes colorful personalities like cowboy music songster and gubernatorial hopeful Kinky Friedman, musician and politician Anna Hertzberg, and million-acre



rancher Mayer Half; and spotlights a Holocaust museum in El Paso, onetime Zionist labor camps near Dallas, and a makeshift Jewish Sunday school at Sam Goldman's store in the oil patch of East Texas.

*Suddenly Jewish: Jews Raised as Gentiles Discover Their Jewish Roots*

By Barbara Kessel  
137 pages, \$21.95  
(new in paperback)

Whether to escape persecution, impress potential employers, acclimate to an adoptive family, or simply fit in better in new surroundings, many Jews have discarded their Jewish identities to live “new” lives. Often, they have not even told their children or their children's children about their heritage. Kessel, an administrator for the Board of Jewish Education of



Greater New York, relates the stories of more than 160 people who suddenly learned their forbears were Jewish. Some reacted with shock; some were only mildly interested; some embraced Jewish

cultural and religious traditions with the passion of a convert. Many, Kessel found, related that they always somehow “knew,” and felt they had never quite fit in their non-Jewish surroundings. Each anecdote makes for fascinating, invariably moving, reading.

Recordings

*The Eternal Question (Di Alta Kashe)*

By Fraidy Katz (née Paula F. Parsky, MA'86)  
\$15, Kame'a Media



*The Eternal Question* presents thirteen Yiddish songs in musical settings that deftly shuffle time and space, each one evoking

a different world. Drawing from folk and popular sources Katz forges a unique sound, lovingly and skillfully built on traditional foundations yet boldly and effortlessly incorporating new sonic architecture and color. Musical flavors include country-swing, soul, tango, jazz, blues, and traditional. The CD includes a twenty-four-page booklet with Yiddish text, transliterations, English translations, songwriter bios, and more.

# developmentmatters

## Alumni Establish High Bar for Giving

Many gifts reach \$1 million or more

Bolstered by two recent anonymous gifts, the number of alumni who have shown their enduring commitment to the university by making gifts of \$1 million or more to the Campaign for Brandeis has grown to twenty-seven.

The donations have established faculty chairs, created undergraduate scholarships and graduate fellowships, and funded capital projects. The \$1 million alumni donors are:

Henry Aboodi '86  
Anonymous (3)  
Leonard Asper '86  
Alex Barkas '68, trustee  
Aileen Cabitt '53  
Jonathan Davis '75, trustee  
Donald Drapkin '68, trustee  
Moses Feldman '62  
William Friedman '65, trustee  
Morton Ginsberg '56, trustee  
Gary Goldberg '66  
Martin Gross '72, P'01, P'04, P'08, trustee  
Kenneth Kaiserman '60, trustee, and  
Ronald Kaiserman '63, P'07  
Earle Kazis '55  
Myra (Hiatt) Kraft '64, trustee  
Jeanette Lerman '69, trustee  
Ronald Ratner '69, trustee  
Barbara (Cohen) Rosenberg '54, trustee  
Carol (Richman) Saivetz '69, P'97,  
P'01, trustee  
Lewis Serbin '64 (deceased)  
Robert Shapiro '52, trustee, and  
Valya (Kazes) Shapiro '61  
Barbara (Cantor) Sherman '54,  
P'83, fellow  
Robert Sillerman '69  
Donald Soffer '54, fellow  
Paul Zlotoff '72, fellow

## Schusters Endow Institute

Gift to help train next generation of investigative journalists

Elaine and Gerald Schuster made a gift of \$5 million to Brandeis's newly named Elaine and Gerald Schuster Institute for Investigative Journalism, a first-of-its-kind center committed to in-depth, nonpartisan reporting on issues with broad public interest.

Since its founding in 2004, the Schuster Institute, under the direction of leading investigative journalist Florence Graves, has raised campus consciousness about journalism's pivotal role in the pursuit of truth and justice, helped train the next generation of investigative journalists, and established a reputation for producing high-quality public-interest and investigative journalism.

"We thank the Schusters for their support of this groundbreaking institute, whose mission is consistent with the university's foundational ideal of pursuing 'truth, even unto its innermost parts,'" said President Jehuda Reinharz, PhD'72.

The Schuster Institute's impact has been felt both on and off campus. The institute has hosted an array of speakers, including Pulitzer Prize-winning journalist Thomas Friedman '75, former *Washington Post* editor Ben Bradlee, and *Dead Man Walking* author Sister Helen Prejean, who have reinforced the vital role aggressive, hard-hitting media play in a democratic society. The institute's major journalism projects have included a collaboration with the *Washington Post* on a story about the Federal Aviation Administration's failure to probe allegations that thousands of unapproved parts were installed on Boeing jets and a story in the *Boston Globe* about whether lower courts will narrow a U.S. Supreme Court ruling that should make it easier for employees to sue for retaliation in federal court.

"We are happy to support the urgent work of the institute, especially in this era when fewer media outlets will dedicate the resources needed to dig deeply and expose wrongdoing," Elaine Schuster said. "The institute's efforts are much needed in bringing to light public policy, exposing problems in the criminal justice system, and pursuing often-overlooked stories about injustices to women, children, and families. Brandeis is just the right place for this institute."

The Schusters have long been enthusiastic and generous supporters of Brandeis. Elaine is a member of the Women's Studies Research Center's national board, and the Schusters have also supported the Rose Art Museum.

The Schuster Institute pursues stories for three major projects: the Political and Social Justice Project, the Gender and Justice Project, and the Justice Brandeis Innocence Project. Students work closely with institute professionals who are helping to train the next generation of investigative reporters.



Elaine and Gerald Schuster

FROM THE SENIOR VICE PRESIDENT

## Graduate Engagement Pays Dividends

Brandeis ranks twentieth in country for alumni giving



During a recent media interview, I outlined many of the initiatives Brandeis has undertaken to keep alumni connected to the university: developing vibrant club programming, enhancing the alumni Web site, and reinvigorating the alumni travel program and Alumni Admissions Council.

In the discussion, I explained to the reporter that because Brandeis was founded in 1948 and its alumni base is so young, it is especially important to meaningfully engage recent graduates to keep them connected to their classmates and the university.

I also had the pleasure of sharing with the reporter some wonderful news: These efforts seem to be paying off.

In the most recent *U.S. News & World Report* rankings of American research universities, Brandeis was twentieth in the country in alumni giving rate. For fiscal year 2006, Brandeis alumni gifts totaled \$19.7 million, an all-time high and six times what it was a decade ago.

In addition to providing crucial support for student scholarships and fellowships, faculty chairs, and capital initiatives, alumni giving serves as an important gauge for the outside world to measure how Brandeis graduates feel about their education.

Combined with the traditional support we receive from friends, alumni giving is helping us embark on a new era of philanthropy at Brandeis.

—Nancy Winship, P'10

Senior Vice President of Institutional Advancement

## Community Mourns Passing of Four Prominent Fellows

The Brandeis community mourns the recent passing of several distinguished members of the Board of Fellows—Edwin Jaffe, P'74, Melvin Nessel, Jill Starr, and Bertram Tackeff, P'76.

"I will always recall with fondness the personal time I spent with each of these individuals, whose enduring support of the university extends back to its earliest days," said Brandeis president Jehuda Reinharz, PhD'72. "The impact of their generosity and leadership will be felt on this campus for many years to come."

Jaffe, who died on February 14, was the son of Meyer Jaffe, one of the university's founding fathers. In honor of his father and brother, Edwin Jaffe established the Meyer and Walter Jaffe Chair in American

Civilization and Politics at Brandeis. He served as president of J & J Corrugated Box Corp. in Franklin, Massachusetts, from 1946 until the company was sold in 1986. At the time of the sale, the firm was the largest independent company in the industry. He is survived by his wife, Lola, three sons (including Robert '74), a daughter, and six grandchildren.

Nessel, who also died on February 14, established the Melvin and Gail Nessel House at the Village residential complex in 2003. He made his first gift to Brandeis in 1963. He founded the Fenton Shoe Corp. in Cambridge, Massachusetts, and helped the company become one of the country's largest shoe manufacturers. He is survived by his second wife, Gail, a son, and two grandchildren.

Starr, who passed away on January 31, served as chair of the Board of Overseers of the Rose Art Museum from 1995 to 2001 and was a life member of the Greater Boston chapter of the National Women's Committee. She and her husband, Sherman, funded the Starr Plaza outside the Bernstein-Marcus administration building. In addition to her husband, she leaves four sons, two daughters, and fourteen grandchildren.

Tackeff, who died on February 11, served as national vice chair of the Board of Fellows and traveled extensively across the United States on behalf of Brandeis. He generously supported the Annual Fund and Parents Fund. He is survived by his wife, Sterra, two sons (including Roger '76), and six grandchildren.

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## Heller Gets New Home

Schneider and Family Building captures school's pioneering spirit

"Without Irving Schneider," Brandeis president Jehuda Reinharz, PhD'72, said, "we wouldn't be standing here."

"Here" was the Irving Schneider and Family Building, the new home for the Heller School for Social Policy and Management, which was officially dedicated during a gala ribbon-cutting ceremony on Nov. 3.

Schneider, a longtime Brandeis supporter and former trustee who donated \$15 million for the building that bears his name, did not attend the dedication. Many of his family members, though, were on hand for the festivities.

"My father has his name on very few institutions and buildings in the world," said his daughter, Lynn, as three generations of the Schneider family joined to cut the ribbon. "But he did choose to put his name on this building."

Trustee Tom Glynn, PhD'77, chairman of Heller's Board of Overseers, said the new building, which was designed by Kyu Sung Woo Architects, captures Heller's pioneering spirit and sense of community. He particularly lauded the Rhonda S. and Michael J. Zinner Forum, a public atrium space that will serve as a kind of "town square" for the school.

"This is a monumental occasion in the history of Heller," he said.

The new facility, connected to the Heller-Brown Building, doubles the school's existing space with the addition of more than 34,000 square feet.

The Zinner Forum, made possible by a \$3.5 million gift from the Zinner family, is designed for lectures, events, and faculty-student interaction.

Other donors who were recognized for their important contributions to the construction of the building included Heller overseer



The Irving Schneider and Family Building, new home to the Heller School for Social Policy and Management.

Susan Rothenberg and her husband, Danny; Brandeis trustee Jack Connors; Heller overseer Moses Feldman '62; Heller professor Larry Bailis and his late wife, Susan, a former Brandeis trustee; Heller overseer Paul Egerman and his wife, Joanne; Heller dean Stuart Altman, the Sol C. Chaikin Professor of National Health Policy, and his wife, Diane; Stan Wallack, the executive director of the Schneider Institutes for Health Policy, and his wife, Anya; overseer Robert Danziger and his wife, Sara; longtime Brandeis supporters Sy and Gladys Ziv; and overseer emeritus Muriel Pokross, whose late husband, David, served as chair of the overseers.

## Design Work Begins on Edmond J. Safra Arts Center



Architect's rendering of new arts center.

Renowned architect Moshe Safdie has begun design work on the new \$14 million Edmond J. Safra Center for the Arts, a state-of-the-art facility that will triple the space available for fine arts at Brandeis and meet a growing student interest in studying art.

The center will share an entry plaza with the Rose Art Museum and be located adjacent to the Spingold Theater Center, forming a vibrant arts corner on campus. Work is scheduled to begin in late 2007 and be completed by fall 2009.

Features of the center include a display gallery primarily for student work, a tiered

classroom with multimedia capability, studio space for undergraduates and postbaccalaureates, a visual resources center, a digital lab and digital classroom, seminar rooms, and faculty offices.

"The Safra Center is a symbol of the university's pioneering vision of the arts in the twenty-first century," said President Jehuda Reinharz, PhD'72. "Not only is Brandeis committed to innovation and exploration in the arts, but we understand the ability of the arts to motivate and inspire creative thinking among all Brandeis students."

THE CAMPAIGN FOR BRANDEIS

## Paying It Forward

Former students endow scholarship honoring William Goldsmith

Sure, civil rights activist William Goldsmith was an esteemed professor of politics and American civilization widely known as a scholar of uncommon intellect. But to his students at Brandeis, it was his common touch that made the difference in their lives.



William Goldsmith

To honor the longtime Brandeis faculty member who meant so much to so many, Gail Sullivan '73, P'07, has joined with some of her classmates and friends to establish the William Goldsmith Endowed Scholarship.

The scholarship provides financial assistance to students in much the same way Goldsmith, who now lives in Vineyard Haven, Massachusetts, dispensed encouragement and emotional support to students during his Brandeis career (1960 to 1984).

"It's not an exaggeration to say he saved both my life and my brother Tom's life," said Sullivan, whose family lived in poverty in a Cambridge, Massachusetts, housing project. "He saved the lives of a lot of people."

Through groundbreaking offerings such as Upward Bound and the Transitional Year Program, Goldsmith provided talented, disadvantaged students the opportunity to attend Brandeis. But Goldsmith did not just recruit the students to Brandeis, he personally ensured they would thrive once they arrived on campus.

"Bill was instrumental in helping a lot of kids from tough backgrounds succeed at Brandeis," said Paul Regan '73, a high-school dropout from South Boston who served two tours of duty as a Marine in Vietnam before coming to Brandeis. "He basically shepherded us through."

Regan, a lawyer who founded a group legal-services firm with offices in Washington, D.C., and Boston, made a major gift to support the Goldsmith Scholarship.

"Bill and Brandeis gave me a chance, and I am forever grateful for that," Regan said. "Bill always encouraged me, worked with me, and backed me up. I promised myself that if I were ever in a position to help others in the way he helped me I would do it."

Sullivan, a lawyer in Massachusetts who is active in local and national politics, still keeps in touch with Goldsmith. In 2004, she occasionally called him from the presidential campaign trail to fill him in on the latest developments.

"Bill has been one of the most important people in my life," she said. "I felt compelled to establish this scholarship in his honor. He was a father figure for so many students at Brandeis. He worked to make Brandeis accessible to everyone."

For more information or to make a gift in support of the Goldsmith Endowed Scholarship, contact Julie Smith-Bartoloni '90 at 781-736-4045 or jsbart@brandeis.edu.

## University Eyes Center for Israel Studies

Building on the success of the Crown Center for Middle East Studies and the Summer Institute for Israel Studies, President Jehuda Reinharz, PhD'72, hopes to establish a Center for Israel Studies to address the lack of balanced teaching and scholarship on the Jewish state.

"Without a concerted effort to place the study of Israel on an equal footing with other area studies, ignorance about the history of Israel, its place in the Middle East, and the nature of U.S.-Israel relations will remain the norm," Reinharz said. "The Center for Israel Studies will train the next generation of experts on Israel and stimulate the academic study of Israel on campuses throughout the United States."

The foundation for such a center is already in place at Brandeis because Israel studies is so closely connected to Jewish studies and Middle East studies, two fields in which the university has long distinguished itself. Many important resources to support a center already exist, including endowed professorships in Israel studies and modern Hebrew literature, faculty renowned in their fields of teaching related to Israel, Brandeis's long-standing relationships with Israeli universities, and Brandeis University Press.

Establishing the center requires funding new chairs to attract leading scholars in Israeli sociology and anthropology, politics, and cultural studies. Additionally, fellow-

ships must be created to support promising graduate students as they pursue their degrees and original research.

Plans for the Center for Israel Studies also include securing permanent funding for the Summer Institute for Israel Studies, a first-of-its-kind program that since its establishment in 2004 has addressed the shortage of qualified academics teaching about Israel.

The Summer Institute has already trained faculty from nearly sixty colleges and universities to develop new courses in the emerging field of Israel studies at their institutions through a three-week summer program—two weeks at Brandeis and a third week in Israel.

# Match Game

## Trustee issues challenge to Classes of 1972 and 2002

Trustee Meyer Koplow '72, P'02, P'05, has strong feelings for his alma mater—and it's no wonder. The Koplow family tree has deep roots at Brandeis.



Koplow's sister, Amy Harriet Koplow, is a 1974 graduate. His two sons, Michael '02 and Jonathan '05, both graduated from Brandeis and married classmates (Tovah Sherman '02 and Jennifer Rothwax '05, respectively). And his niece Chana Miller earned her degree from Brandeis last year.

To underscore his commitment to an institution that has been such an important part of his family's life, he has set up a challenge to help boost giving by the Brandeis Classes of 1972 and 2002 as they approach their 35th and 5th Reunions in June. (He serves as cochair of the 35th Reunion Committee with trustee Martin Gross '72, P'01, P'04, P'08.)

For donors who have not made a gift since June 30, 2005, Koplow pledged to match the first \$300 of every gift from members of the Class of 1972 and the first \$250 of every gift from those who graduated in the Class of 2002. Also, if at least four hundred members of the Class of 1972 or five hundred members of the Class of 2002 make gifts of at least \$25, he will

make an additional gift of \$100,000 per class. Koplow's challenge will run through May 15.

"I understand that most people do not have the capacity to give major gifts, but I believe that almost everybody has the capacity to give something," Koplow said. "The \$50 or \$100 gifts really make a difference and say a lot to the outside world about how we, as alumni, feel about Brandeis. We have an obligation to give back and say thank you for what Brandeis has done for us."

Koplow spent just two years at Brandeis after transferring from Boston University, but his time on campus left an indelible mark on him. He was particularly struck by the faculty's commitment to students, exemplified by the close relationship he developed with scholar Nahum Glatzer while working on his honors thesis.

"It's difficult to articulate everything I learned during those hours that Dr. Glatzer devoted to me," Koplow said. "We weren't just people passing through the halls—the faculty took a real and direct interest in the students. Brandeis was a community, felt like a community, and operated like a community."

Koplow, a partner in the New York law firm Wachtell, Lipton, Rosen & Katz, generously supported the Village residential complex and established the Richards and Koplow Endowed Scholarship.

## Brandeis in the Berkshires Beckons

Reserve your seat now for one of three thought-provoking summer programs offered by Brandeis in the Berkshires.

The programs, which range from two to four days, will be held at the Cranwell Resort and Spa in Lenox, Massachusetts.

The programs are:

"Middle East Briefing: An Insider's View," July 7–8. Shai Feldman, the Judith and Sidney Swartz Director of the Crown Center for Middle East Studies, and two Crown Center colleagues will present an inside look at the trouble spots and obstacles facing the Middle East.

"Religion, Rights, and Retribution: Law and Disorder in the Middle East," July 8–11.

Daniel Terris, director of the International Center for Ethics, Justice, and Public Life at Brandeis, will moderate a discussion on the prospects for using legal means—rather than military strategies—to resolve conflicts and strengthen justice in the region.

"Can Cultural Activism Bridge the Jewish Generational Gap?" July 22–23. The workshop will explore developments in Jewish demography, literature, film, and music, and discuss whether the edgy, emerging culture can sustain Judaism in the twenty-first century.

For information, contact Alyson Saykin at 781-736-3355 or berkshires@brandeis.edu.



## Golf and Tennis Outing scheduled for August 13

Join your fellow alumni, parents, and friends for a day of friendly competition and camaraderie at the third annual Brandeis Golf and Tennis Outing. This year's event, sponsored by Alpine Capital Bank, will be held on August 13 at Old Oaks Country Club in Purchase, New York, one of the top courses in Westchester County. Following the golf and tennis competitions in the afternoon, the day will conclude with an awards dinner and raffle. More than one hundred alumni, parents, and friends participated in last year's event, which raised more than \$100,000 for undergraduate scholarships. For more information on playing or sponsorship opportunities, contact Robyn Hartman at 212-472-1501, ext. 232, or hartman@brandeis.edu.

## Justice Brandeis Society to host pair of events

The Justice Brandeis Society will host a pair of events in coming months. On April 30, JBS members are invited to a screening of the PBS documentary about Justice Louis D. Brandeis at the Shapiro Campus Center. On June 3, JBS members are invited to Brandeis Night in Washington, D.C. The event will be held at 5:00 p.m. at the home of Jules Bernstein '57 and Linda Lipsett. Additionally, JBS members are invited to the annual Commencement dinner on May 19. For information, visit <http://givingto.brandeis.edu/annualfund/jbs.html>.

## RECENT EVENTS



### Brandeis Night in Chicago

More than 125 alumni, friends, and parents from the Chicago area gathered for Brandeis Night in Chicago, hosted by Thomas and Margot Pritzker, P'02. *Top left photo, from left:* Nancy and Mark Ratner, P'94, with their daughter, Stacy '94. *Top right:* Carlton and Paula '61 Resnick, P'86, P'91. *Bottom right:* President Jehuda Reinharz, PhD'72, and Pritzker.



### A Laughing Matter

President Jehuda Reinharz, PhD'72, and trustee emeritus Rena Joy Olshansky '56 (*center*) share a laugh with Vida Goldstein at a retirement party honoring her many years of service as the university's director of special events.





## Parents Reception

More than two hundred people attended the annual Parents Leadership and Legacy Reception with President Jehuda Reinharz, PhD'72, during Fall Fest. *Top photo, from left:* Robert Gecht and Rachel Winpar, P'08, and Eva and Evan Blutinger, P'09, P'10. *Right photo, from left:* Gillian Kagin '07, her parents, Jeanne and Stan Kagin, P'07, and Devorah Bitran.



## Campus Arts Update

The Justice Brandeis Society hosted a talk by Scott Edmiston, director of the Office of the Arts at Brandeis, at Brandeis House in New York. *Left photo, from left:* Douglas Monasebian '84, Amy Silberstein, and Abbe Stahl Steinglass '64. *Above:* Sue Pollets Nager '55 and Edmiston.

## PALM BEACH DINNER

**B**randeis friends and alumni from around the country gathered in Palm Beach, Florida, in mid-January for the university's annual weekend of events in South Florida.

On January 20, Brandeis honored major contributors during a dinner at the Palm Beach Country Club that was hosted by trustee Sylvia Hassenfeld. President Jehuda Reinharz, PhD'72, updated attendees on developments at Brandeis and shared news of the \$5 million gift from Elaine and Gerald Schuster for the university's newly named Elaine and Gerald Schuster Institute for Investigative Journalism. Trustee Thomas Friedman '75, the Pulitzer Prize-winning columnist at the *New York Times*, followed with a lively interview of Stuart Altman, dean of the Heller School for Social Policy and Management and the Sol C. Chaikin Professor of National Health Policy.

Altman was also the keynote speaker the next day at the annual Fellows Breakfast, delivering a compelling talk about the national health-care crisis and possible solutions.

Later in the day, more than three hundred people attended the fourteenth annual Norman S. and Eleanor E. Rabb Seminar. Shai Feldman, the Judith and Sidney Swartz Director of the Crown Center for Middle East Studies, discussed the future of the Middle East.



Trustee Thomas Friedman '75 (left) and Stuart Altman, dean of the Heller School for Social Policy and Management and the Sol C. Chaikin Professor of National Health Policy.



Lisbeth Tarlow and Stephen Kay, chair of the Board of Trustees.

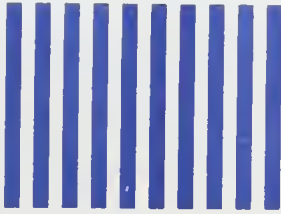


Barbara (Cantor) Sherman '54 and her husband, Malcolm Sherman, P'83, incoming chair of the Board of Trustees.



Linda Shapiro Waintrup and Daniel Waintrup.

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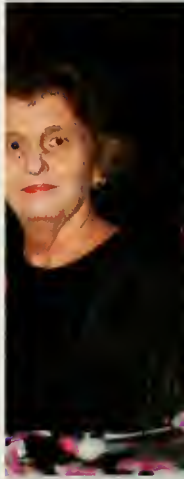
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President  
Jehuda  
Reinharz,  
PhD '72; and  
Sandra  
Fineberg.



From left: Trustee Jonathan Davis '75, Margot Davis, MA'05, and Stanley Snider.

nt of  
rl Shapiro.



Robert Jaffe and Ellen Shapiro Jaffe.



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Lisbeth Tarlow and Stephen Kay, chair of the Board of Trustees.



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Creating Connections

*The Campaign for Brandeis*

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leverage your support of Brandeis University!



From left: Trustee Stephen Reiner '61, Ruth Shapiro, Senior Vice President of Institutional Advancement Nancy Winship, P'10, and trustee emeritus Carl Shapiro.



From left: Trustee Jonathan Davis '75, Margot Davis, MA'05, and Stanley Snider.



Adrienne and William Silver.



Ellen Block (left) and Jane Rabb.



Robert Jaffe and Ellen Shapiro Jaffe.



From left: Gerald Fineberg, chair of the Rose Art Museum Board of Overseers; President Jehuda Reinharz, PhD'72; and Sandra Fineberg.

## FELLOWS BREAKFAST, RABB SEMINAR



Fellow Charles Housen and his wife, Marjorie Grodner Housen '56.



President Jehuda Reinharz, PhD'72, and fellow Dolores Kohl '55.



From left: Nancy Winship, P'10, senior vice president of institutional advancement, fellow Joe Kerzner, and Lisa Koeper.



Fellow Herbert Lee and Shula Reinharz, PhD'77, the Jacob S. Potofsky Professor of Sociology and director of the Hadassah-Brandeis Institute and the Women's Studies Research Center.



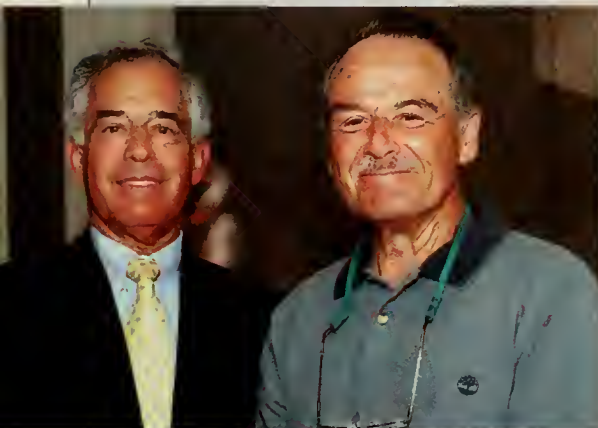
John Foster '75 (left) with his parents, Lois and trustee Henry Foster, P'75.



From left: Meredith Roser, Karen Rogol '98, and Suzanne Yates.



From left: Lisbeth Tarlow and trustees Stephen Kay and Sylvia Hassenfeld.



President Jehuda Reinharz, PhD'72 (left), and Sidney Swartz.



From left: Nancy Winship, P'10, senior vice president of institutional advancement; trustee Bart and Susan Winokur; and Stuart Altman, dean of the Heller School for Social Policy and Management.



Trustee Barbara Mandel, P'73, and Shai Feldman, the Judith and Sidney Swartz Director of the Crown Center.



From left: trustee Richard Kaufman '57; fellow David Goldberg '58 and his wife, Barbara; trustee Stephen Kay; and Lisbeth Tarlow.

## SCHOLARSHIP LUNCHEON



Trustee Jonathan Davis '75 (center) and his wife, Margot Davis, MA'05 (second from right), pose with family scholars (from left) Allison Young '09, Justin Becker '09, and Namita Aggarwal '08.

Donors who support Brandeis scholarships and fellowships met the students who benefit from their generosity during the fifth annual Scholarship Appreciation Luncheon, which was hosted by trustee Ken '60 and Susan Kaiserman. Student speakers included Greg Goodman '09, the Max and Sadie Friedman Scholar; Adueli Riak '07, the Annenberg Foundation Scholar; and Polina Navrotskaya '07, the Joyce and Paul Krasnow Scholar in the Sciences.



Trustee Myra Kraft '64 (center) shares a moment with her family's scholars, Jacob Knoll '08 and Lara Rosenwasser '09.



From left: Phyllis G. Redstone Dissertation Year Fellows Shefali Misra, Lindsay Silver, and Rebecca Olson; trustees Phyllis Redstone, William S. Friedman '65, and Stephen Reiner '61; Redstone fellow Vanita Neelakanta; trustee Robert Shapiro '52; and Gregory Freeze, associate dean of the Graduate School of Arts and Sciences.



President Jehuda Reinharz, PhD'72, and Annenberg Foundation Scholar Adueli Riak '07.

Paul Fruitt, P'79, visits with his family's scholars, Ashwin Poorswani, MBA'07 (left), and Jason Wu '09.







Paul Zlotoff '72, incoming chair of the Board of Fellows, is surrounded by (from left) Daniel Parmer, MA'07, and Rebecca Hartman, MA'07, the Davidson, Hermelin, Zlotoff Endowed Fellows, and Jason Wu '09 and Ashwin Poorswani, MBA'07, the Fruitt Family Scholars.



Trustee Barbara Mandel, P'73 (left), and Mandel fellow Danielle Coriale '08.



Polina Navrotskaya '07, the Joyce and Paul Krasnow Endowed Scholar in the Sciences, gets to know trustees Morton Ginsberg '56 (left) and Vartan Gregorian.



Trustee Carol Saivetz '69 (center) meets two of her family's scholars, Donna Balaouras '08 (left) and Jessica Kent '09.



Florence Davis, president and director of the Starr Foundation, flanked by two of the C. V. Starr Scholars, Gabrielle Jean-Pierre '08 and Jahfree Duncan '09.

## SCHOLARSHIPS

### Never Forget, Never Again

Gerzon Scholarship to support students who study Holocaust

Holocaust survivor George Gerzon, P'80, has dedicated his life to ensuring that the horrors of the Nazi regime will never be forgotten by future generations. Now, thanks to a generous gift from his children, Gerzon's efforts will continue in perpetuity at Brandeis.

In honor of their parents, both of whom survived the Holocaust, the Gerzons' children—daughter Helen Gerzon Goransson and her husband, Paul Goransson '75, and son Len Gerzon '80 and his wife, Nancy—made a gift to establish the George and Gertrude Gerzon Endowed Scholarship for Eastern European Studies. The scholarship will support students in the Department of Near Eastern and Judaic Studies who study abroad in Eastern Europe, giving preference to those who study the Holocaust in George Gerzon's native Poland.

"My father's life has been, since we were very small children, about teaching and telling the story of the Holocaust," Len Gerzon said. "That's what this scholarship is about."

"He and his fellow survivors felt that they survived for a reason: to tell the story of the Holocaust so people would not forget and let it happen again," added Helen Goransson, who cowrote her



George and Gertrude Gerzon, P'80, with their extended family.

father's Holocaust memoirs, *The Hand of Fate*, in 1999.

The elder Gerzons, who have been married for sixty-two years, have long felt a strong connection to Brandeis. After immigrating to the United States and settling in Boston, the Gerzons and their friends, many of whom were also Holocaust survivors, developed a bond with the then-fledgling university. They frequently attended services and Holocaust events at Brandeis.

"My father vehemently supports Brandeis as an institution and a concept," Len said. "There was a very strong sentiment among many members in the Jewish community that there was an analogy between Israel and

Brandeis; they were both born from the ashes of World War II."

The elder Gerzons were feted at a recent reception at the Faculty Club attended by their extended family. Several members of the Brandeis Student Holocaust Remembrance Committee asked George Gerzon questions about Holocaust experiences that were chronicled in *The Hand of Fate*.

"We were all amazed you were able to stay so positive despite everything that was happening around you," Elana Levi '07, copresident of the student committee, told the Gerzons. "We, as future generations, believe there is a lot we can learn from you and your story of survival."



Paul M. Zlotoff '72

### Zlotoff to Lead Board of Fellows

Uniprop CEO formerly served as chair of Alumni Association

Paul M. Zlotoff '72, a Brandeis supporter and two-term national president of the Alumni Association, was elected chair of the Board of Fellows, effective following Commencement in May. He replaces cochairs Rosalind (Fuchsberg) '59 and Richard Kaufman '57, P'83, who have served since 2001.

Zlotoff, a fellow since 2005, headed the Alumni Association for four years beginning in May 2001. During his tenure, he increased alumni involvement, revitalized

the board, and instilled a renewed customer-service focus.

Zlotoff has been a generous contributor to The Campaign for Brandeis and helped fund the Davidson, Hermelin, Zlotoff Endowed Fellowship in Jewish Communal Service.

He serves as chairman and CEO of Uniprop, a real-estate development and investment firm.

He and his wife, Linda (Yale) '72, have two children.



## You Can Go Home Again

Reconnect with old friends at Reunion 2007

Graduates of eleven Brandeis classes are invited back to campus this spring for Reunion 2007 from June 8 to 10. The weekend provides alumni an opportunity to reconnect with old friends, revisit the Castle and other Brandeis landmarks, attend Alumni College [see story, this page], and enjoy the university's many new programs and facilities.

Among the highlights of this year's festivities will be "Polio: An American Story," a talk by Pulitzer Prize-winning author David Oshinsky, PhD'71, the George Littlefield Professor of American History at the University of Texas-Austin. Oshinsky, the recipient of a 2007 Brandeis Alumni Achievement Award, will share the memories of growing up in a world threatened by polio and how it affected an entire generation of Americans.

Other highlights include a conversation with President Jehuda Reinharz, PhD'72, a tour of the transformed campus and the Rose Art Museum, and the popular Ralph Norman Barbecue on Saturday afternoon.

The theme of the Saturday-night Gala Dinner and Dance, one of Reunion's most memorable traditions, is "A Night in Para'Deis." During the event, Reinharz will present Alumni Achievement Awards to two of this year's three winners, Oshinsky and Deborah Bial '87, president and founder of the Posse Foundation. The third recipient, Jules Bernstein '57, a leading labor lawyer in Washington, D.C., will receive his award at his 50th Reunion in May.

The university marks another milestone this year as the Class of 1952 celebrates Brandeis's inaugural 55th Reunion. Committee members are on pace to fund fully the Class of 1952 Endowed Scholarship, which will annually provide full tuition to a deserving student.

Several hundred members of this year's Reunion classes are volunteering on committees and planning a host of interesting and exciting activities for their former classmates. For more information or to view a planning-to-attend list, visit the Reunion Web site at <http://alumni.brandeis.edu/web/reunions/2007>.



Members of the Class of 1981 celebrate their 25th Reunion last spring.

## Alumni College a Class-y Event

Alumni, members of the National Women's Committee, and friends of the university will head back to the classroom for Alumni College on June 8, coinciding with the start of Reunion 2007 weekend.

Eight professors are scheduled to present courses and workshops during the 10 a.m. to 4:45 p.m. program. They include:

- "Reflections on (and in) Poussin," with Jonathan Unglaub, assistant professor of fine arts and chair, medieval and renaissance studies
- "Five Steps to Innovation and Creative Thinking: Unleashing Creativity for Individuals and Groups," with Jon Chilingirian, associate professor of human services management
- "Teaching from the Inside Out," with Dawn Skorczewski, director of university writing and associate professor of English and American literature
- "Knowledge in the Internet Age," with Tim Hickey '77, professor of computer science
- "Why Does Tuition Consistently Rise More Rapidly Than Inflation?" with Michael Coiner, associate professor of economics
- "How Much Science Can You Do for a Million Dollars?" with Irving Epstein, the Henry F. Fischbach Professor of Chemistry
- "Black/Jewish Relations—The Way Ahead," with Ibrahim Sundiata, the Samuel and Augusta Spector Professor of History
- "The Ever-Changing Brain: Learning in Neurons, Whole Animals, and You," with Don Katz, assistant professor of psychology

Participants will receive a boxed lunch and be given ample time to mingle with program faculty, classmates, and friends.

Registration is \$25 per person. Visit <http://alumni.brandeis.edu/alumnicollege>.

Call 781-736-4041 or 800-333-1948, or e-mail [alumnicollege@alumni.brandeis.edu](mailto:alumnicollege@alumni.brandeis.edu) for more information.



FROM THE ALUMNI ASSOCIATION PRESIDENT

### No Better Time to B-Connected

'Twas the day before Christmas weekend, and my daughter, a Brandeis alumna living in New York, developed an eye infection. Having recently graduated from New York University Law School, she was no longer able to avail herself of the school's medical clinic. She was too busy with her



first-year associate workload to worry about it, but my maternal instincts kicked in.

I was hours away in Ohio and had visions of her in an urban hospital emergency room over the holiday weekend if the situation worsened. What is a mother to do? If the mother is a Brandeis alumna, the answer is simple:

Find a Brandeis alumnus who is a doctor in New York!

Within one hour, my daughter was in a cab on her way to see Dr. Doug Monasebian '84. He treated her infection, followed up by phone, and, most importantly, immediately dispatched an e-mail telling me not to worry!

As an undergraduate, I could have never imagined I would belong to a lifelong, worldwide Brandeis community. Yet the bond among Brandeis alumni is indeed magical. I hear from alumni across the country about how they landed jobs through Brandeis connections. Even if we have not met before, alumni know each other and trust each other because we share the special wisdom and culture of Brandeis.

Providing more opportunities to connect has been a goal of the Alumni Association for the past several years. Mike Ramer '88, MA'89, and Lisa Kranc '75 head up the B-Connect committee that is charged with developing an enhanced online community by year's end. Under their leadership, we surveyed alumni to determine their top priorities. Almost two thousand of you told us that career and employment services, professional referral services, and social networking ranked high on your list. Online classrooms, podcasts by professors, and streaming video of on-campus programs also ranked high. The most overwhelming finding was the desire of alumni to be connected to one another, if only for the purpose of being connected.

As a result, the B-Connect committee has been working closely with the university administration to build and launch an online alumni community through our new alumni Web site (<http://alumni.brandeis.edu/web>). B-Connect will catapult us to an unprecedented level of connectedness, offer significantly greater networking opportunities and keep the Brandeis community to which we all belong right at our fingertips.

Looking for a great doctor in New York? Do I—and B-Connect—have a Brandeis alum for you!

—Darlene Green Kamine '74, P'03

### UPCOMING EVENTS

#### Alumni Club of Baltimore

Faculty in the Field with Mark Auslander, professor of anthropology, April 22.

#### Alumni Club of Chicago

Faculty in the Field with Steven Burg, Adlai E. Stevenson Professor of International Politics, April 22. Hosted by Robin Leikin '78 at her Glencoe home.

#### GLBT Network

A panel of alumni will discuss how the GLBT experience on campus has changed over the decades. Reception, Brandeis House, New York City, April 18, 6:30 p.m.

#### Alumni Club of Greater Boston

Journalism Panel, April 12, 7:00 p.m., Napoli Room, Gosman Sports and Convocation Center.

Brandeis Theater Company presents *The Dream Project*, April 21, 8:00 p.m., Mainstage, Spingold Theater Center.

Breakfast and Lunch Series: "Education for Global Citizenship: Lessons from the Past," with David Engerman, associate professor of history, April 26, noon to 1:30 p.m., Multipurpose Room, Gosman Sports and Convocation Center.

Brandeis-Wellesley Orchestra with the University Chorus and Chamber Choir, April 28, 8:30 p.m., Levin Ballroom.

Alumni Family Pool Party, May 6, 11:00 a.m. to 1:00 p.m., Linsey Pool, Gosman Sports and Convocation Center.

Breakfast and Lunch Series: "Culture and Politics: The Civil War in the Age of Bush," with Michael Gilmore, chair, English and American literature, May 9, noon to 1:30 p.m., Brown Rudnick Berlack Israels, Boston.

A Night at the Pops: EdgeFest, June 23, 8:00 p.m., Symphony Hall, Boston.

#### Minnesota

Faculty in the Field: "The Origin of First Impressions," with Leslie Zebrowitz, Manuel Yellen Professor of Social Relations, April 22, 1:00 to 3:00 p.m. Cosponsored by the National Women's Committee.

#### Alumni Club of Northern California

Faculty in the Field: "The Science of Happiness," with Derek Isaacowitz, assistant professor of psychology, May 6.

#### Alumni Club of Philadelphia

Faculty in the Field with Jonathan Sarna '75, MA'75, Joseph H. and Belle R. Braun Professor of American Jewish History and director, Hornstein Jewish Professional Leadership Program, April 29.

#### Seattle

Faculty in the Field: "The Ever-Changing Brain: Learning in Neurons, Whole Animals, and You," with Don Katz, assistant professor of psychology, May 6, 1:00 to 3:00 p.m. Cosponsored by the National Women's Committee.

#### Alumni Club of South Florida

Faculty in the Field with Daniel Kryder, associate professor of politics, June 3.

#### Alumni Club of Westchester County (New York)/Family Network

Private tour and picnic at the Stamford Nature Center, Connecticut, June 3.

For more information, visit <http://alumni.brandeis.edu/web>.



Hornstein program director Jonathan Sarna '75, MA'75, will speak at a Faculty in the Field event in Philadelphia on April 29.

# Association Loses a Friend

Founding president Natasha Saltzman '52, P'83, recalled for "pioneering spirit"

Brandeis University lost a true friend last fall with the passing of Natasha Saltzman '52, P'83. A member of Brandeis's first graduating class, Saltzman became the founding president of the Alumni Association the year after she graduated. She is widely credited with providing the leadership that grew the association into the robust, 37,000-member organization it is today.



Saltzman always maintained a relationship with Brandeis, as president of the association, as a member of the Alumni Board and Executive Committee, as a member of her 45th Reunion Gift Committee, and as a Brandeis fellow from 1964 to 2004. Last summer, Saltzman attended a semiannual Class of '52 reunion in the Berkshires.

After graduating with a degree in sociology, Saltzman earned advanced degrees from Hunter College and Adelphi University. She devoted her career to geriatric social work, cofounding the home health-care agency SelectCare, where she served as vice president and director of social services. Saltzman was also the

owner and operator of Natasha's Dacha, a bed and breakfast on Cape Cod.

She is survived by a sister, Judith Litvich; her children Nelle '83 and Dan Miller '83, and Rebecca and Joel Miller; and three grandchildren, Henry, Anna, and Molly.

"Natasha was a remarkable person," said lifelong friend and classmate Helene Lambert '52, who roomed with Saltzman at Brandeis and was at her side when she died. "She had a real zest for life. She loved to travel, was an accomplished potter and photographer, and knew how to live life well."

Several Brandeis friends joined more than one hundred others at Saltzman's memorial service, conducted by classmate Eugene Saklad '52.

"Natasha will be remembered for her pioneering spirit in creating the Brandeis Alumni Association," said Karen Ann Engelbourg '79, assistant vice president for alumni and university relations. "That the association keeps more than 37,000 graduates connected to the university is a fitting tribute to a woman known for her social grace, magnetic personality, and generous spirit."

## Wien International Scholarship Program to Celebrate Fiftieth

It's not too early to save the date for the fiftieth anniversary celebration of the Wien International Scholars Program, scheduled for April 11 to 13, 2008. Wien alumni from around the globe will gather on campus with current students and members of the Wien family to celebrate the founding of this important program.

Vartan Gregorian, a university trustee and president of the Carnegie Corporation, will deliver a keynote address on Saturday, April 12. Other events will include panel presentations by current Wien scholars and Wien alumni.

Endowed in 1958 by then trustee chair Lawrence A. Wien and his wife, Mae, the Wien International Scholarship Program offers tuition and room and board to qualified foreign students who wish to attend Brandeis. In establishing the pioneering program, the Wiens hoped to promote cultural exchange at Brandeis.

Since the program's inception, more than 800 students from 110 countries have studied at Brandeis. The program counts among its alumni the prime minister of Iceland, the



Prominent world leaders attended the inauguration ceremonies for the Wien International Scholarship Program on October 12, 1958. From left: founder Lawrence Wien; Abram Sachar, founding president of Brandeis; U.S. Senator John F. Kennedy; Wakoko Kimoto, a member of the first class of Wien Scholars; U.S. Senator Leverett Saltonstall; George Kennan, former U.S. ambassador to the Soviet Union; and Abraham Feinberg, chair of the Brandeis Board of Trustees.

foreign minister of Slovenia, the minister of education in Kenya, and the first female member of the Japanese Diet.

As part of the fiftieth anniversary celebration, a dedicated Wien Web site will be launched in April 2007 that will feature an

online tribute book in which alumni can share their thoughts and sentiments about Brandeis, their experiences as Wien scholars, and their gratitude to the extended Wien family.

For more information, contact Karen Rogol '98 at [wien@alumni.brandeis.edu](mailto:wien@alumni.brandeis.edu).



VOLUNTEER PROFILE



Dick '57 and Mimi Bergel '57 (left) are serving as vice chairs for the committee planning the 50th Reunion of the Class of 1957. Richard Kaufman '57 (right), pictured with his wife, Rosalind '59, P'83, is chair of the committee.

# Bergels, Kaufman Team Up for 50th Reunion

## Event vice chairs have long history of serving their alma mater

His Brandeis football career long over, Dick Bergel '57 is now teaming up with his wife, Mimi (Kaplan) '57, to help lead the cheers for their 50th Reunion on May 18 to 20.

Dick, a Hall of Fame running back under legendary coach Benny Friedman, and Mimi, a cheerleader in the mid-1950s, are serving as vice chairs for the committee planning the 50th Reunion of the Class of 1957. The Bergels' responsibilities include serving as goodwill ambassadors for the university, a role they have heartily embraced since graduating from Brandeis a half-century ago.

They have been generous with both their time and money in support of Brandeis. Dick formerly served as a university trustee, and both are members of the Board of Fellows.

They have also been active in the Alumni Admissions Council, helped organize class reunions, and belong to Friends of Brandeis Athletics. The Bergels were instrumental in efforts to secure Friedman a place in the Pro Football Hall of Fame in 2005.

"We both have such fond memories of Brandeis," Dick said. "At that time, football was part of the culture and brought a lot of attention to the university. I remember the games, the pageantry, and the camaraderie. I'm still friendly with many of my teammates."

Added Mimi, "When we were at Brandeis, the total enrollment was about a thousand students, so we knew almost everyone in our class and the classes before and after ours. It was a very close-knit community.

Attending Brandeis was such an adventure because everything we did was new."

The Bergels are urging all of their classmates to return for the 50th Reunion and renew acquaintances with old friends.

"It's an opportunity to relive an exciting part of our lives," Mimi said. "Our classmates who have not been to Brandeis recently will be struck by how the campus has changed. There are more students, new buildings, and more diverse academic fields, but Brandeis still has the same pioneering spirit that it had when we were students."

Dick is looking forward to participating in the Commencement procession with other members of the Class of 1957. "I think it will add quickness to our step and make us feel young again," he said.

## RECENT EVENTS



### Alumni Club of New York Performing Arts Network

In November, the Performing Arts Network hosted alumni at the Resonance Ensemble's production of Charles L. Mee's Obie Award-winning play, *The Mail Order Bride*, at the Beckett Theatre in New York City.



### Alumni Club of New York Recent Graduates Network

*From left:* Recent Graduates Network cochair Galette Levin '00; Shlomo Blashka, liaison to Israeli Wineries, Royal Wine Corp.; and event cochair Dalya Levin '04 welcomed New York-area alumni to a wine tasting and lecture at Brandeis House last fall.

### Alumni Club of New York

*From left:* Mark Tulis '73, Mark Bienstock '73, Rebecca Tulis, Maxine Bienstock, and Elaine Heimberger Tulis '72 joined more than one hundred New York-area alumni at a workshop, "What Makes a Future Brandeisian? An Insider's Guide to Selective Colleges," at Brandeis House last fall.



### Alumni Club of New York Wall Street and Finance Network

Private-equity investor and university trustee Thomas H. Lee (*center*), who spoke to the Wall Street and Finance Network February 13 at Brandeis House in New York, is joined by trustee Ron Daniel (*left*), who hosted the event, and President Jehuda Reinharz, PhD'72.



RECENT EVENTS



Alumni Club of South Florida

Clockwise from bottom left: Amy Mandel '10, Ivy Hest '07, Michael Wagner '06, Allison Fleischer, Osi Shmucli '05, Wendy Herrera '09, Stefanie Silverman '07, and Jessica Gershen '07 enjoyed the sunshine at the club's fifth annual Winter Break Beach Party at the Golden Beach Pavilion in January. Club president Gil Drozdow '79 hosted the event, and Future Alumni of Brandeis liaison Raena Davis '07 served as cochair.



Alumni Club of Denver

Copresidents Nicole Hoffman Myers '96 (left) and Susan Hendrick '96 welcomed Derek Isaacowitz, assistant professor of psychology, at a Faculty in the Field event hosted by Frani Rudolph Bickart '66 and her husband, Ted, in November. Isaacowitz spoke on "The Science of Happiness."



Alumni Club of Arizona

The Alumni Club of Arizona welcomed Peter Conrad (left), the Harry Coplan Professor of Social Sciences, and Brooke Stein '01 (right) at a Faculty in the Field event at the home of Karen Neiter Nagle '84 and her husband, Robert, in January. Conrad delivered a talk, "The Medicalization of Society." The event was chaired by club president Rachel Hernandez '92. Future Alumni of Brandeis liaison Sarah Bernes '10 was also in attendance.

Alumni Club of Baltimore

Steering Committee members (from left) Lisa Gerber '90, Monica Pats '82, and Leonie Weiss Kahn '98 joined fellow graduates and students at the home of Judy Myers Langenthal '57 for the club's second annual midsemester party in January. The event was cochaired by Rebecca Klein '94 and Future Alumni of Brandeis liaison Amelia Liebhold '08.



Alumni Club of Greater Boston

Event cochairs Doug Rosner '88 and Barbara (Cantor) Sherman '54, P'83 (right), join Elizabeth Goodman, professor of child and adolescent health at the Heller School of Social Policy and Management at a Downtown Lunch Series at Brown Rudnick Berlack Israels in Boston. Goodman delivered a talk, "Supersize Me: Social and Biological Determinants of America's Obesity Epidemic." Erica Michals Silverman '95 also served as event cochair, with Steven London '77 and Tedd Lustig '91 as hosts.



## Alumni Club of Chicago

The club held its annual Alumni and Student Broomball game in January. Outgoing president Arla Silverstein '88 organized the event.



Members of the Alumni Club of Chicago (*above*) cheered on the Brandeis men's and women's basketball teams in January as they took on the University of Chicago. The women beat Chicago, 57–48, but the men lost, 88–76.

Steve Wander '97 (*below, top left*) organized a daylong volunteer event in November at the Rhea Segal Food Pantry Program in Chicago, which provides free social services for the needy. *Top row, from left:* Wander, Brian Irwin '98, John Sutton '98, Rob Seidner '98, MBA '03, and Adam Shames '87; *middle row, from left:* Sondra de Jong '94, Jessica Tobacman '02, Debbie Schmidt Seidner '98, Laura Gingiss Wander '98, Nicole Werther '98, and Dan Lev '98; *bottom, from left:* Lynn Steiner '91 and Rebecca Lieber '94.





BAMD! 2006

Last fall, nearly two hundred alumni gathered on campus for BAMD! '06, Brandeis Alumni Making a Difference: In the Legacy of Louis D. Brandeis. The weekend-long leadership retreat featured several panel discussions, workshops, a visit to Brandeis art studios and the Rose Art Museum, and a gala awards dinner at the John Joseph Moakley Courthouse in downtown Boston. Speakers and panelists included Walter Mossberg '69, author and creator of the "Personal Technology" column in the *Wall Street Journal*; Marshall Herskovitz '73, award-winning television director, producer, and writer; Marta Kauffman '78, executive producer and cocreator of the Emmy Award-winning TV series *Friends*; Jonathan Brant '68, a Cambridge District Court judge; and many others.



Alumni participating on the arts panel included (from left) Nick Rabkin '69, executive director of the Chicago Center for Arts Policy at Columbia College; Marta Kauffman '78, executive producer and cocreator of *Friends*; Theresa Rebeck, MA'83, MFA'86, PhD'89, playwright and screenwriter; George Kahn '73, musician and president of Playing Records; Adam D. Weinberg '77, the Alice Pratt Brown Director of the Whitney Museum of American Art; and Peter Lipsitt '61, sculptor and professor of art. Scott Edmiston, director of Brandeis's Office of the Arts, served as moderator.



Frank Gilbert (right), grandson of Louis D. Brandeis, joins (from left) James P. Leahy '85, BAMD! '06 event chair Laurie Slater Albert '74, and Jonathan Brant '68 at a celebration marking the anniversary of Justice Brandeis's 150th birthday, which occurred November 13, 2006.



Walter Mossberg '69, "Personal Technology" columnist at the *Wall Street Journal*, kicks off the weekend festivities at the BAMD! '06 welcome dinner. He spoke to a capacity crowd about trends in personal technology and computing.

Cambridge District Court judge Jonathan Brant '68 (*right*) led a panel discussion on the leadership of Louis Brandeis, focusing on the late Supreme Court justice's legacy of social justice, his contributions to the legal field, and his reputation as the "people's attorney." Panelists included (*from left*) Nick Paleologos, executive producer of a documentary film on Justice Brandeis that is being produced by Charles Stuart of Stuart Television Productions; Joette Katz '74, a Connecticut Supreme Court justice; Frank Gilbert, Justice Brandeis's grandson; Anita H. Dymant '71, a California Superior Court judge for Los Angeles County; and Richard S. Kay '68, the George and Helen England Professor of Constitutional Law at the University of Connecticut Law School.



At Friday's welcome dinner, Alumni Association president Darlene Green Kamine '74, P'03 (*bottom right*), presented several former association presidents with a statue of Louis D. Brandeis in recognition of their outstanding service to the university. *Bottom row, from left:* Sally (Marshall) Glickman '59; Paul Levenson '52, P'78, P'82; Paula (Dubofsky) Resnick '61, P'86, P'91; Sharyn Sooho '69; Carol (Richman) Saivetz '69, P'97, P'01, accepting on behalf of her late husband, Richard '69; and Kamine. *Top row, from left:* Paul Zlotoff '72; Lawrence Kane '57; Alan Greenwald '52; Jeffrey Golland '61, P'96; Bruce Litwer '61; Charles Eisenberg '70; and Yehuda Cohen '81.

Gathering at the entrance to the John Joseph Moakley Courthouse in Boston are (*from left*) Yehuda Cohen '81; Alumni Association president Darlene Green Kamine '74, P'03; Nancy K. Winship, P'10, senior vice president of institutional advancement; Paul Zlotoff '72; Yasmin Schaller '83; Laurie Slater Albert '74, chair of BAMD! '06; and Stephen Albert. Engraved on the courthouse's marble wall is a quote from Louis D. Brandeis: "Justice is but truth in action."





## ALUMNI ASSOCIATION AWARDS

During the BAMD! '06 Awards and Gala Dinner, the Alumni Association's annual Young Leadership Award, Service to Association Award, and the Admissions Council Service Awards were presented. Association president Darlene Green Kamine '74, P'03, and Wendy Morris Berliner '95, chair of the Awards and Recognition Committee of the Alumni Board, presented.

### Alumni Admissions Council Service Awards

*The Alumni Admissions Council (AAC) Service Award recognizes AAC volunteers who have consistently gone above and beyond the call of duty and whose passion, enthusiasm, and dedication to the university have made them positive ambassadors for Brandeis in their communities. Three individuals received AAC awards.*



Brandeis couple Eileen '78 and Kenneth Winter '77 have served as Alumni Admissions Council cochairs in Philadelphia and Southern New Jersey for more than twenty years. Their shared dedication to Brandeis is legendary. Between them, they have coordinated countless interviews with prospective students, and hosted annual new-student sendoffs. Eileen also serves on

the Alumni Club of Philadelphia steering committee. Ken is a vice president at Fidelity Capital Resources in Cherry Hill, New Jersey, and Eileen is a senior social worker at Thomas Jefferson University Hospital in Philadelphia.



Francine Shonfeld Sherman '84 recently stepped down after twenty years of dedicated service to Brandeis as chair of the Alumni Admissions Council on the North Shore of Illinois. In her more than two decades of service, she coordinated hundreds of interviews, represented Brandeis at college fairs, and hosted new-student sendoffs. Association leaders tapped her considerable experience and talent during the BAMD! 2004

retreat, where she led training for other AAC volunteers. She has organized the AAC's annual fall meeting, and serves on the steering committee of the Alumni Club of Chicago. Sherman is a freelance writer and violinist and performs with the Northbrook Symphony Orchestra.

### Alumni Association Service to Association Award

*The Alumni Association Service to Association Award recognizes outstanding effort on the National Alumni Association Board, Alumni Annual Fund, or other association activities and honors someone whose contribution has enhanced the association and will have an impact on its future.*



Mark Cohen '78, P'09, chair of the governance committee of the Alumni Board, was recognized for his leadership in the essential task of redrafting the association bylaws, constitution, and other governing documents. Cohen is president of the Alumni Club of Long Island and an active member of the Alumni Admissions Council. He is a leader in the Brandeis Orthodox Organization and the Brandeis Hillel Foundation and served on the gift and program committees for his 25th Reunion. Cohen, special counsel for Hahn and Hessen in New York, maintains a second home in Jerusalem with his wife, Roberta Weinstein-Cohen '79. They have organized events for Brandeis alumni in Israel. The couple have three children, including Hanna, a member of the Brandeis Class of 2009.

### Alumni Association Young Leadership Award

*The Alumni Association Young Leadership Award recognizes the leadership and hard work on behalf of the Alumni Association by alumni who have graduated within the past ten years.*



Adam Rifkin '97 chairs the finance committee of the Association Board of Directors. Rifkin, whose father, Matthew, is a 1971 graduate of Brandeis, is credited with restructuring the association's finances and implementing new accounting policies that have trimmed expenses and increased revenues. Rifkin, vice president of retail and consumer investment banking at Lehman Brothers in New York, began serving the association as a student representative to the board in 1995. Since graduating, he has been the cochair of his 5th Reunion gift committee, a member of the steering committee of the Wall Street/Finance Network, a sponsor of the Alumni Association Golf and Tennis Outing, cochair of the Justice Brandeis Emerging Leaders program, and a representative to the Hiatt Career Center advisory board.



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### MONDAY, AUGUST 13

OLD OAKS COUNTRY CLUB  
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Proceeds from the outing will go toward an undergraduate student scholarship.

- Golf
- Tennis Clinics and Tournament
- Brunch
- Raffles
- Contests
- Cocktail Reception, Awards and Banquet Dinner
- Refreshment on the course and by the tennis courts
- Use of driving range, putting greens, and locker rooms
- Great giveaways



NEW CLUB PRESIDENTS

# Carolyn Kahn Birkenstein '95

## Alumni Club of Chicago

If you had told Carolyn Kahn Birkenstein when she graduated in 1995 that twelve years later she would be president of the Alumni Club of Chicago, she simply would not have believed you.

"I never dreamed Brandeis would still occupy such a big place in my life," said Birkenstein, who took the chapter's reins January 1.

Birkenstein was originally drawn to Brandeis from a small town in Ohio by the university's reputation as a small liberal arts college with big ideas and an impressive, renowned faculty. She majored in economics and international studies, was an undergraduate fellow, rowed crew, was a member of the Ballroom Dance Club, and interned at a Fortune 500 company, thanks to a referral from the Hiatt Career Center.

Within the economics department, she won the Most Outstanding Senior Award, graduated with high honors, and delivered an undergraduate commencement address.

"I loved my first economics course," she recalled. "For me, it was like playing really fun games. I knew I wanted to pursue it as a career."

After graduating from Brandeis, Birkenstein, who had always dreamed of living in another country, received an MBA from McGill University in Montreal, where she won first place in the McGill Business Plan Competition.

For the past nine years, she has worked at the MITRE Corp., a not-for-profit engineering organization chartered to work in the public interest. As lead economics and business analyst, Birkenstein looks at new technologies from a business perspective for high-profile, government-agency clients such as the Department

of Defense, the Federal Aviation Administration, and the Internal Revenue Service.

"No matter how great an idea, if it is not economically viable, it won't be successful," she said. "My work is very challenging and interesting. I learn something new every day."

After earning a master's degree, Birkenstein began volunteering for the Alumni Admissions Council (AAC), interviewing prospective students.

Once she settled in Illinois, she became chair of the AAC in Chicago and attended alumni events sponsored by the club.

"I had a great experience as an undergraduate at Brandeis," said Birkenstein. Noting that she and her husband, Eric, are the parents of a daughter, she said, "Having a child helps you to reassess your priorities, and these lifelong connections become more important. We have a very active club, intellectually and socially stimulating events, and great people who really keep it going. I am making new Brandeis friends all the time."



# Francyne Davis Jacobs '95

## Alumni Club of Houston

After completing cantorial studies and earning two advanced degrees, Francyne Davis Jacobs '95 returned to her native Houston eager to connect with fellow graduates with whom she could "share the wonderful experience of Brandeis."

She joined the steering committee of the Alumni Club of Houston. Two years later, she brings her characteristic passion and enthusiasm to her work as club president.

Just fourteen years old when she realized she wanted to be a cantor, Jacobs came to Brandeis and pursued majors in music and Near Eastern and Judaic studies. She was a

member of the University Choir, Chamber Choir, and In Sync, an all-female cappella group. She was also editor of the yearbook.

After working at the university's events center for two years, she moved to Philadelphia to begin cantorial studies at Gratz College. She earned a master's in Jewish music, with highest honors, and was valedictorian of Gratz's Class of 2002. In 2005, she completed a master's in Jewish education, also from Gratz.

Jacobs became the first cantor of Temple Rodeph Torah in Marlboro, New Jersey, where she created a musical calendar and

implemented a music program. She also led services, officiated at life-cycle events, taught young and adult students, led a choir, and implemented a Shabbat program for young adults with former Brandeis classmate Jonathan Infeld '95, a rabbi.

Jacobs is currently the clergyperson at Congregation Beth Shalom in Bryan, Texas. In addition to leading Shabbat and High Holy Day services, she teaches adult education and Torah study classes, works with the religious school and adult choir, and performs pastoral care duties. She can also be found leading services in Houston at

# Martin Greengrass '70, P'99

## Alumni Club of West Coast Florida

His wife, Judy, may think he is “a little hyper,” but Martin Greengrass '70, P'99, attributes his countless hours as a volunteer to a “tradition of service” that was instilled in him as a young adult.

A clinical psychologist in private practice in Tampa, Florida, Greengrass has a volunteer resumé that is nothing short of dizzying. He is actively involved in several nonprofit and charitable organizations—raising money for schools in the United States and abroad, organizing events for homeless shelters, and running camps for children with cancer, to cite a few examples. Greengrass also teaches graduate courses several weekends each year.

Fortunately, Greengrass has been equally dedicated to his alma mater. After graduating from Brandeis, he received master's and doctoral degrees from the University of Connecticut. He settled in Indiana, where he served Brandeis as an Alumni Admissions Council volunteer, opening up a previously untapped admissions market for the university.

“I always told prospective students, ‘At Brandeis, you will have an extended family for life,’” he said.

Greengrass, who has two daughters, Rachel and Sara '99, moved to Tampa six years ago. “It was so great to reconnect with people through the Alumni Club of West Coast Florida,” he said. “They helped us get settled, get reacquainted with other alumni, and feel a part of the extended family again.”

Greengrass's first volunteer role in Florida was attending college fairs. Later, he helped plan events and energize the region's many alumni.

“The first event, which I cochaired with Sanchali Biswas '01, was a picnic. Despite an unseasonably cold forty-eight-degree day, we had a great turnout,” he said.

The duo, along with Alex Winner '99, later chaired a successful luncheon and cruise in Tarpon Springs.



“Brandeis alumni have a special bond, and we can offer each other a whole lot,” Greengrass said. “I hope that, as club president, I can continue to engage alumni and encourage them to take advantage of the unique gift Brandeis has given us.”

Reform and Conservative congregations and the Reform day school.

An active member of the Alumni Admissions Council since 2002, Jacobs represents Brandeis at local college fairs and in interviews with prospective students. Last summer, she hosted the Houston New Student Send-Off. She also served on her 5th and 10th Reunion committees.

“I had a fantastic experience at Brandeis,” Jacobs said. “I am excited to serve as club president and plan to help as many alumni as possible establish the lifelong connection I enjoy.”



# classnotes

## 55th REUNION 1952 JUNE 8 TO 10

**Diana Laskin Siegal**  
900 SW 31st Street, #BE339  
Topeka, KS 66611  
1952notes@alumni.brandeis.edu

**Laurence Nigrosh**  
Plymouth, Massachusetts  
Nigrosh married Millicent Tuman on January 6 at the home of classmates Penny Peirez Abrams and Julian Koss in Sarasota, Florida.

## 1953

**Abraham Heller**  
1400 Runnymede Road  
Dayton, OH 45419  
1953notes@alumni.brandeis.edu

## 1954

**William Marsh**  
5113 Castlerock Way  
Naples, FL 34112  
1954notes@alumni.brandeis.edu



Win an award? Get a promotion? Move cities? Have a baby? Share your good news with classmates and fellow alumni.

Mail your news to:  
Class Notes  
MS 124, Brandeis University  
415 South Street  
Waltham, MA 02454

You may also e-mail your news to your class correspondent or to [classnotes@alumni.brandeis.edu](mailto:classnotes@alumni.brandeis.edu), or complete the online form at <http://alumni.brandeis.edu/web/classes/classnotes.html>.

**Marty Rachman**  
Concord, Massachusetts  
Rachman has two sons who are involved in his business, as well as thirteen grandchildren who live around the country.

## 1955

**Judith Paull Aronson**  
838 N. Doheny Drive, #906  
Los Angeles, CA 90069  
1955notes@alumni.brandeis.edu

**Herbert Bressman**  
Lake Worth, Florida  
Bressman's sixth grandchild, Paige Elizabeth, was born on November 10, 2006, to parents Dr. Richard and Mary Bressman.

**Myron Uhlberg**  
Santa Monica, California  
Uhlberg's latest book, *Jackie, Dad, and Me*, received the American Library Association's 2006 Schneider Family Book Award for best picture book for young children.

## 1956

**Leona Feldman Curhan**  
366 River Road  
Carlisle, MA 01741  
1956notes@alumni.brandeis.edu

## 50th REUNION 1957 MAY 18 TO 20

**Wynne Wolkenberg Miller**  
1443 Beacon Street, #403  
Brookline, MA 02443  
1957notes@alumni.brandeis.edu

**Linda (Feinberg) Alwitt**  
Sonoma, California  
Alwitt is a retired professor. She volunteers with a social-service group and with a group that hikes with kids.

**Madelyn Bell**  
Chestnut Hill, Massachusetts  
Bell is a manager of special projects at Hebrew Senior Life.

**Ruth Porter Bernstein**  
Winthrop, Massachusetts  
Bernstein has been playing golf, skiing, traveling, and babysitting for her grandchildren.

**Sheldon Cohen**  
Swampscott, Massachusetts  
Cohen is enjoying retirement and spending time with his wife and three granddaughters.

**Richard Cooper**  
Needham, Massachusetts  
Cooper is enjoying his family and still working full time.

**Judith Kahalas Filderman**  
Needham, Massachusetts  
Filderman works as a paralegal for her brother David.

**Nita Edelstein Finn and Jerold Finn**  
South Harwich, Massachusetts  
Nita Finn is trying to fully comprehend that she and Jerry have been married for fifty-one years! Jerold works in the field of support services for the elderly. They enjoy biking and dining and love their grandchildren. Grandson Nicky, son of Betsy and Ray DiCarlo '81, is graduating from Columbia University with honors and a job. The Finns also shared in the joy of their granddaughter Hannah's bat mitzvah.

**David Graubard**  
San Jose, California  
Graubard is gradually winding down his medical practice and losing weight (sixty-five pounds).

**Sandra (Malkin) Greenberg**  
Parsippany, New Jersey  
Greenberg is retired and runs a shared housing residence for information technology professionals from India.



**Helen (Pugach) Karlsberg**  
Ventura, California  
Karlsberg writes, "I have become a Feldenkrais practitioner and am active in Women of Vision interfaith conferences. I enjoy babysitting my granddaughter, Tatiana, and tutoring my grandson, Aaron, for his bar mitzvah."

**Miriam Kliegman Kaye**  
Sarasota, Florida  
Kaye is celebrating her fiftieth wedding anniversary in San Diego and going on a Panama Canal cruise.

**Eunice Shatz Kleinman**  
New Rochelle, New York  
Kleinman operates a wholesale Judaica business with an emphasis on textiles, tablecloths, challah covers, etc.

**Doris Marks**  
Bedford, New Hampshire  
Marks says she is happy to be alive and still works in the antiques business.

**William Orman**  
Hyannis, Massachusetts  
Orman writes, "I am retired and living on Cape Cod. I am enjoying my nine grandchildren."

**Arnold Rovner**  
Coram, New York  
Rovner is still happily and actively engaged in life- and health-insurance management and sales. He is enjoying his two grandsons and four granddaughters and is looking forward to catching up with classmates at the 50th Reunion.

**Judith Shapiro Saxe**  
Lexington, Kentucky  
Saxe is a member of the national board of Hadassah and led a mission to Israel in December 2006. She has three granddaughters and often travels to visit them.

**Audrey Astrin Tell and David Tell**  
Wantagh, New York  
The Tells are retired and loving it!

**Moriel Schlesinger Weisberg**  
Deer Park, New York  
Weisberg writes, "In December, I performed in the Mahler first symphony and *The Nutcracker* (viola) with the South Shore Symphony on Long Island. In January, I was coached in the Smetena String Quartet by members of the Manhattan String Quartet in Prague, where Smetena lived."

## 1958

**Judith Brecher Borakove**  
10 East End Avenue, #2-F  
New York, NY 10021  
1958notes@alumni.brandeis.edu

**Helen Kahn Kass**  
Arlington, Massachusetts  
Kass writes, "Doing what is developmentally appropriate, I am continuing my career as a geriatric-care manager. At no other stage of life are humans more diverse. My work is challenging, satisfying, and a great deal of fun."

## 1959

**Sunny Sunshine Brownrout**  
87 Old Hill Road  
Westport, CT 06880  
1959notes@alumni.brandeis.edu

In January 2005, a contingent of almost forty family and friends, including classmate Joan Roistacher Blitman and her husband, Lee, traveled with us to a small town near Exeter in England to attend the marriage of our younger daughter. We started the summer of 2006 by traveling up to Cape Cod and Cambridge for my husband Harvey's 50th Reunion at MIT, and then midsummer we visited the northwestern United States, southwestern Canada, and Alaska. We were with our son and his family in Calabasas, California, for the High Holy Days and then spent Thanksgiving in London with our younger daughter, who was about to

provide us with our sixth grandchild. Our older daughter, Jill Fried '88, and her family visit often from Basking Ridge, New Jersey. I keep active with volunteer activities when at home. I'm a member of our temple's board of trustees and a member of the presidium of our local chapter of the Brandeis University National Women's Committee. We also love going to the opera, symphony, and theater. I am in touch with several classmates, including Joan Roistacher Blitman, Sandy Baillit Grasfield, Ricki Fulman, Judy Yohay Glazer, and Donna Medoff Geller.

## 1960

**Joan Silverman Wallack**  
28 Linden Shores  
Branford, CT 06405  
1960notes@alumni.brandeis.edu

**Maggie Schneider Cohen**  
New York City  
Cohen writes, "At the risk of tooting my own horn, I wanted to share some of the exciting honors bestowed upon me this past spring, proving that good things really do come in threes! I was selected as a finalist from more than one thousand international entries in the prestigious 2005 Sub-Zero/Wolf Kitchen Design Contest. I was chosen national winner of the Kitchen of the Year 2005 contest sponsored by *Kitchen and Bath Business* magazine. And I was 'discovered' at the Architectural Digest Home Design Show by MSN Lifestyle. They videotaped me and featured my work and my 'Maggie's Maxims' in a Web article, 'Designer Secrets.' For more news, please visit my Web site at [www.maggiemcohen.com](http://www.maggiemcohen.com)."

**Katherine Winter Egan**  
Stockport, England  
Egan is chairperson of the Education Association of the Liberal Democrat political party.

**Suzanne Hodes Linschitz**

Waltham, Massachusetts

Linschitz had two solo exhibitions in the spring of 2006. The first, *Visions: From New York to Tuscany*, featured paintings and drawings and was exhibited at Pine Manor College. The second, *New York Reflections: Night/Day*, exhibited at the Artana Gallery in Brookline. Linschitz teaches watercolor painting at Lesley University in Cambridge. Her son Joseph and his wife, Karen, have six-month-old twin boys.

**1961****Judith Leavitt Schatz**

139 Cumberland Road

Leominster, MA 01453

1961notes@alumni.brandeis.edu

**Ron Carner**

New York City

Carner has accepted the position of general chairman for the USA Eighteenth Maccabiah Organizing Committee. He will assemble a team of national sports directors, chairs, committees, and coaches dedicated to building a large team of talented Jewish athletes to compete at the World Maccabiah Games in Israel in July 2009. When not working as a volunteer, Carner is a senior partner at the Long Island law firm Sarisohn, Sarisohn, Carner, and he sits on the board of several companies in which he has investments. He lives in Manhattan with his wife, Talia, a noted novelist. Together they have four children and six grandchildren.

**Frances Perlman Freedman**

Bronx, New York

Freedman was named associate commissioner for external affairs at the New York City Department of Consumer Affairs. She will oversee the agency's communications, legislative affairs, and outreach divisions. She was previously senior vice president for public affairs and communications at Lighthouse International, a vision rehabilitation agency for people who are blind or partially sighted.

**Boys Will Be Boys**

Watch two guys hurl insults, tease, whack, and shove each other, and you may think they are instigating a fight.

"Not so," declares Victoria Hilkevitch Bedford, PhD'66. "They are playing a game that allows them to express affection while remaining masculine."

Over the last twenty years, Bedford, a professor at the University of Indianapolis School of Psychological Sciences, has focused on siblings, looking at same-sex relationships. It is the male research subjects whom she has found particularly interesting. All married with children, they were asked to look at where brothers fit into their lives.

In the recent book *Men in Relationships: A New Look from a Life Course Perspective*, which they coedited, Bedford and collaborator Barbara Formaniak focus on middle and old-age experiences with siblings. Each chapter, written by a different author, explores various aspects of men's interpersonal relationships. Contributors focus on psychology, masculinity, social psychology, personal relationships, communication, gender studies, and clinical psychology.

Recalling her Chicago childhood with a twin sister as well as a slightly older sister,

Bedford describes three little girls who were constantly fighting and competing for meager resources. It was the absence of brothers in this environment that fueled her interest in understanding male psychology.

"Men have a special problem with intimacy because the rules of masculinity are brutal," explains Bedford.

The mother of two daughters, ages twenty-six and twenty-eight, Bedford is exploring family systems of care giving. "I want to bring in siblings, spouses, parents, and grandchildren, looking at the same situation from various vantage points. Often care of an elderly member of the family is shouldered by one person who is not aware of information held by others," she explains. Bedford's thesis is that the whole family must be part of effective care giving and that society as a whole should be thinking of its role as part of an extended family, instead of focusing primarily on individual situations.

Bedford's research has personal benefits—she finds that the more she understands what makes the male psyche tick, the less critical and more compassionate she becomes. For her, the notorious chasm between women and men is bridged.

—Marjorie Lyon

Arthur Green, PhD'75  
 Newton, Massachusetts  
 Green will receive a 2007 Keter Torah Award from the Bureau of Jewish Education in May for outstanding achievement in Jewish education in Greater Boston.

Martin Zelnik  
 Bronx, New York  
 Zelnik reports seeing Steve Reiner at the October 2006 opening of *Strange Cities*, an art show at Gallery 27+, which Zelnik and his partner own and direct. Several members of the Class of '61 also attended, including Walt Klores and Jeff Golland. "While Steve and I were chatting, three young attendees overheard us mention Brandeis and asked of our connection," Zelnik writes. "They were amazed to discover that we were grads, and then they told us that they had just graduated in June 2006."

## 45th REUNION 1962 JUNE 8 TO 10

Ann Leder Sharon  
 13890 Ravenwood Drive  
 Saratoga, CA 95070  
 1962notes@alumni.brandeis.edu

## 1963

Miriam Osler Hyman  
 140 East 72nd Street, #16B  
 New York, NY 10021  
 1963notes@alumni.brandeis.edu

## 1964

Shelly A. Wolf  
 113 Naudain Street  
 Philadelphia, PA 19147  
 1964notes@alumni.brandeis.edu

Murray Suid  
 Inverness, California  
 Suid writes, "I live in Inverness, located near the 1906 quake epicenter. Of lesser impact, this past fall McGraw-Hill pub-

lished *Words of a Feather*, a book of hopefully witty paired etymologies such as rectitude and rectum, cosmos and cosmetics, and anger and angina. Sample entries appear at [wordsofafeather.net](http://wordsofafeather.net). I wrote the book to raise money (ha-ha) for a motion picture project, *The ESP Affair* ([www.PointReyesPictures.com](http://www.PointReyesPictures.com)). We're coproducing this paranormal thriller with Scott Rosenfelt, best known for *Smoke Signals* and *Mystic Pizza*."

## 1965

Joan Furber Kalafatas  
 3 Brandywyne  
 Wayland, MA 01778  
 1965notes@alumni.brandeis.edu

## 1966

Kenneth E. Davis  
 28 Mary Chilton Road  
 Needham, MA 02492  
 1966notes@alumni.brandeis.edu

Lee Weiner Sharkey  
 Vienna, Maine  
 Sharkey, assistant professor of English and women's studies at the University of Maine at Farmington, received the 2006 Maryann Hartman Award. The annual award is presented by UMaine's Women in the Curriculum/Women's Studies program to recognize Maine women whose work in the arts, politics, business, education, and community service provides inspiration for others through contemporary women's accomplishments. Sharkey was instrumental in developing the university's women's studies program and became its director in 1996.

Ira Steinberg  
 Waltham, Massachusetts  
 Steinberg writes, "Keep your eye upon the doughnut, not upon the hole! I turned sixty-seven in January and am still working part time as a personal trainer. I work out daily and drink premium beverages in premium quantities.

I still believe that life is great and easy to deal with."

## 40th REUNION 1967 JUNE 8 TO 10

Anne Reilly Hort  
 10 Old Jackson Avenue, #21  
 Hastings-on-Hudson, NY 10706  
 1967notes@alumni.brandeis.edu

Donna Guy  
 Columbus, Ohio  
 Guy, distinguished professor of history at the Ohio State University, was a discussant on the panel "In Cradle, Court, Conflict, and across Borders: Historical Approaches to Gendering Childhood" at the Latin American Studies Association.

George Saitoti  
 Nairobi, Kenya  
 Saitoti has been elected education minister of his native Kenya. He was formerly a university mathematics professor.

Nancy Whit  
 Providence, Rhode Island  
 Whit is the executive director of a non-profit housing development corporation in Pawtucket, Rhode Island.

Marilyn Lishnoff Wind  
 Bethesda, Maryland  
 Wind is active in the United Synagogue of Conservative Judaism, serving as international vice president for youth services and education. She is also a trainer for the Women's League for Conservative Judaism and vice president of the Branch Torah Fund. She works as deputy associate executive director for health sciences at the U.S. Consumer Product Safety Commission.

## 1968

David Greenwald  
3655 Aquetong Road  
Carversville, PA 18913  
1968notes@alumni.brandeis.edu

Barbara Appell Tenenbaum  
Washington, D.C.  
Tenenbaum, a specialist in Mexican culture at the Hispanic division of the U.S. Library of Congress, organized a panel on "Writing Biography: New Approaches to Old Forms" at the Latin American Studies Association.

## 1969

Phoebe Epstein  
205 West 89th Street, #10-S  
New York, NY 10024  
1969notes@alumni.brandeis.edu

Richard Liroff  
Arlington, Virginia  
Liroff writes, "Louis D. Brandeis wrote in 1913: 'There is no such thing in my mind . . . as an innocent shareholder. [S]ocially he cannot be held innocent . . . It is his business and his obligation to see that those who represent him carry out a policy which is consistent with the public welfare.' With that in mind, I left the World Wildlife Fund after a twenty-seven-year stint and founded the Investor Environmental Health Network ([www.iehn.org](http://www.iehn.org)). IEHN is a group of investment managers, including religious investors, who believe in bringing the power of the financial community to bear to reduce production and use of toxic chemicals by business. Participating organizations believe such steps can enhance businesses' long-term value, reduce their potential liabilities, and contribute to improved public and environmental health. Participants focus especially on chemicals in everyday consumer products (cosmetics, cleaners, carpets, and the like) that can pose a hazard to the most vulnerable among us, such as developing babies and young

children. They have introduced about two dozen shareholder resolutions. A number of companies have responded by changing their retailing and manufacturing practices. I may be contacted about this work at [rliroff@iehn.org](mailto:rliroff@iehn.org)."

Robert Panoff  
Pinecrest, Florida  
Panoff will receive the Gerald T. Hart Outstanding Tax Attorney of the Year Award for 2006–2007 from the Tax Section of the Florida Bar. The award is given each year to an attorney who has made a major contribution to the advancement of the practice of tax law and exemplifies the highest standards of competence and integrity. He will be presented with the award at a dinner at the Biltmore Hotel in Coral Gables, Florida, in April as part of the activities of the Tax Section's Twenty-ninth Annual Meeting.

Ronald Ratner  
Shaker Heights, Ohio  
Ratner was named *Multifamily Executive's* 2006 Executive of the Year. He is chief executive officer of Forest City Residential, a division of Forest City Enterprises, based in Cleveland. The company focuses its efforts on reclaiming America's cities and is one of the country's most ambitious urban developers in markets such as Boston; Washington, D.C.; Philadelphia; Chicago; Los Angeles; and San Francisco.

Toby Wolfson-Risman  
Lafayette, California  
Wolfson-Risman writes, "My most recent accomplishment as an artist/musician was seeing my daughter, Daniella, perform as Poppea in Monteverdi's opera *L'Incoronazione di Poppea*. No surprise that Nero lost his heart to her! I am currently making silver and beaded jewelry incorporating my love of rocks and color. Having left Israel temporarily seventeen years ago, Larry and I have made a home in the wilds of suburban northern California, raising horses and our girls. Music, particularly opera, is still part of my life. One child is an environmentalist, and the other is a budding opera star!"

## 1970

Charles S. Eisenberg  
4 Ashford Road  
Newton Centre, MA 02459  
1970notes@alumni.brandeis.edu

Jonathan Fitch  
Washington, D.C.  
Fitch's Washington, D.C.-based landscape architectural practice, Landscape Architecture Bureau LLC, has won several awards recently, among them a National American Institute of Architects Honor Award in Urban Design for Cady's Alley in Washington and the Washington Architectural Foundation's Pro Bono Publico Award for the John Wiebenson Memorial, also in Washington. If he can be allowed to brag about his kids, both Eli, nine, and Eva, fourteen, are good, smart, beautiful, and lucky.

Carol Kline Kempner  
Bethesda, Maryland  
Kempner writes, "I am in my thirty-fifth year of teaching high school English. If all goes well, I hope to top off at forty years!"

## 1971

Richard Kopley  
608 W. Hillside Avenue  
State College, PA 16803  
1971notes@alumni.brandeis.edu

Bennett Bertenthal  
Chicago  
Bertenthal, a cognitive neuroscientist at the University of Chicago, was named dean of the College of Arts and Sciences at Indiana University. He is a nationally recognized scholar in the field of cognitive neuroscience and has had more than one hundred articles published in scientific publications.

Richard Punzo  
Trenton, New Jersey  
Punzo, author of numerous books and publications and a consultant to busi-

nesses in nearly thirty countries, serves as president and chief executive officer of Richardson Global, an international training and consulting firm. He was awarded the Congressional Medal of Merit for “unyielding support of improvements in the global business environment, outstanding leadership in business, and contributions to the local economy.” Punzo developed and released the online version of the Richardson Global Cultural Style Inventory, a Web-based self-assessment tool designed to improve cross-cultural business interactions and global team effectiveness.

#### Betty Sternberg

West Hartford, Connecticut  
Sternberg was named superintendent of schools in Greenwich, Connecticut. She formerly served as state education commissioner and was a twenty-six-year veteran of the state Department of Education.

#### Margo Hausdorff Vale and Michael Vale

Huntington, New York  
The Vales plan to retire from the practice of dermatology at the end of June. Their practice is 99 percent medical dermatology (as opposed to cosmetic procedures). Unfortunately, the hassles of dealing with managed care are now outweighing the satisfaction of treating patients. Their son, Edward, graduated from Pace Law School, worked for Ned Lamont’s U.S. Senate campaign, and is seeking employment in the 2008 presidential campaign. Their daughter, Judith, is halfway through Georgetown Law School. Both Margo and Michael have survived major health issues. Now, they want the freedom to do the things they enjoy the most: travel, photography, art, and being with far-flung family. They also plan to relocate from Long Island to Arizona. Margo especially wants to apply her interest in Native American culture to giving back as a tutor or mentor to youngsters.

#### Susan Tabbat Wurzel

Newton, Massachusetts  
Wurzel writes, “I am doing pet portraits on commission. Visit my Web site: [www.suewurzel.com](http://www.suewurzel.com).”

## 35th REUNION 1972

JUNE 8 TO 10

#### Dan Garfinkel

2420 Kings Lane  
Pittsburgh, PA 15241  
[1972notes@alumni.brandeis.edu](mailto:1972notes@alumni.brandeis.edu)

#### Michael Hammerschmidt

Marblehead, Massachusetts  
Hammerschmidt has been hired as vice president for development at the New England Aquarium. He had worked at the national fundraising firm Bentz Whaley Flessner in Minneapolis.

#### Steve Vineberg

Worcester, Massachusetts  
Vineberg writes, “I hold the Monsignor Murray Professorship in the Arts and Humanities at the College of the Holy Cross, where I have taught since 1985. My third book, *High Comedy in American Movies*, came out last year.”

#### Barbara Freedman Wand

Newton, Massachusetts  
Wand was listed in the *Best Lawyers in America* in estate planning.

#### Barbara Blank Wolfson

Merrick, New York  
Wolfson went on an expedition to Antarctica on a fifty-passenger Russian vessel with a group from her son’s college, Wesleyan University. One of her photographs now hangs in the South Nassau Hospital.

## 1973

#### George Kahn

11300 Rudman Drive  
Culver City, CA 90230  
[1973notes@alumni.brandeis.edu](mailto:1973notes@alumni.brandeis.edu)

I was thrilled to be a speaker at the BAMD ’06 weekend in October 2006. In addition to participating on a panel discussion about the relevance of the arts at Brandeis and in the world in general, I also had the pleasure of performing at

Chum’s with my Jazz Piano Trio—it was just like old times! Marshall Herskovitz, our illustrious classmate, was the keynote speaker for the dinner Saturday night, held at the new courthouse in Boston. One of the questions posed to the panel that night was, “Does an artist have a social responsibility to society in connection to their art?” (a very Brandeisian question). In fact, on December 19, 2006, I held a jazz holiday fundraiser at Catalina’s Bar and Grill, the premier jazz club in Los Angeles. My quintet, with three fabulous guest singers, raised \$1,500 for the homeless, as well as raising the consciousness of people in L.A. to the homeless problem in our city.

#### Donald Lessem

Media, Pennsylvania  
Lessem writes, “I am publishing my fiftieth book, this one a dinosaur encyclopedia with *National Geographic*. I am touring a Chinese dinosaur exhibition and developing exhibits on Genghis Khan (for which I’m also producing an IMAX film) and an exhibit on giant dinosaurs. I’m designing a Darwinland animal park in Germany and building my own dinosaur/wild animal/alternative technology park in Houston.”

#### Ronnie Salzman

Glen Head, New York  
Salzman and her husband, Jerry Zisfein ’76, are living happily on Long Island with their two great kids, Julie, fifteen, and Alex, sixteen. Zisfein is an interventional cardiologist, and Salzman is a gynecologist. Many of their friends are Brandeis alumni.

#### Peter Wortsman

New York City  
Wortsman writes, “My play *Burning Words* had its world premiere November 17 to 19, 2006. It was produced by the Hampshire Shakespeare Company at the Northampton Center for the Arts in Northampton, Massachusetts. The play dramatizes the little-known case of sixteenth-century German humanist Johannes Reuchlin, whose landmark call for religious tolerance helped save the Talmud and other

Hebrew books from the flames of the Inquisition. For more about the play, visit [www.hampshireshakespeare.org](http://www.hampshireshakespeare.org).”

## 1974

Class of 1974  
MS 124 Brandeis University  
PO Box 549110  
Waltham, MA 02454-9110  
[1974notes@alumni.brandeis.edu](mailto:1974notes@alumni.brandeis.edu)

Thomas Phillips  
Westborough, Massachusetts  
Phillips is composing the score for the upcoming PBS documentary about Louis D. Brandeis. He says he was surprised to learn how little he knew about the late Supreme Court justice and university namesake.

Glenn Wong  
Leverett, Massachusetts  
Wong, an attorney, is a professor in the sport management program of the Isenberg School of Management at the University of Massachusetts, Amherst. He was presented the Academic Achievement in Sport and Entertainment Award by the Department of Sport and Entertainment Management at the University of South Carolina. The award recognizes a scholar whose research and/or teaching has made a significant positive impact in the fields of sport, entertainment, or venue management. Wong also spoke at the third annual Craig Kelly Sport and Entertainment Law Symposium.

## 1975

Class of 1975  
MS 124 Brandeis University  
PO Box 549110  
Waltham, MA 02454-9110  
[1975notes@alumni.brandeis.edu](mailto:1975notes@alumni.brandeis.edu)

Joan Glazer Margolis  
Woodbridge, Connecticut  
Margolis received the Public Service Award from the University of Connecticut Law



## Just Mommy and Me

If you think the topic of single motherhood was exhausted back when Vice President Dan Quayle lambasted TV's Murphy Brown for deciding to go it alone, think again.

“The Murphy Brown book was never written,” says Rosanna Hertz '75, chair of women's studies at Wellesley College and author of the recent Oxford University Press release *Single by Chance, Mothers by Choice*.

According to Hertz, past books about unwed mothers have focused on the very young and the very poor. Hertz's subjects, though, are not victims of circumstance but authors of their own scenarios; indeed, the professor subtitled her work “How Women Are Choosing Parenthood without Marriage and Creating the New American Family.”

Hertz, who holds a PhD in sociology from Northwestern University, started thinking about planned single motherhood after seeing a newspaper ad for a nine-session class aimed at women who were considering making a solo flight into parenting.

Intrigued by the notice, she set out to document what she saw as an unexplored trend among professional women, concentrating on single moms over twenty-five who could support their own offspring but

had no partner with whom to conceive them. Some had recruited “known donors,” receiving sperm from friends or former lovers, while others, preferring anonymity, went to sperm banks or entered parenthood by way of adoption. A few became pregnant accidentally-on-purpose. Over the course of nine years, Hertz interviewed sixty-five straight and lesbian women about their decision processes, methods, and parenting experiences.

Reviews in scholarly journals have praised the study as high-quality sociological research, but the topic has also been spotlighted in media from *Newsweek* to the *Today* show. Occasionally, Hertz says, radio talk shows have drawn outraged calls from conservative folks, most of them men.

“The point they most often miss is that these women place a high value on the traditional two-parent model of a nuclear family,” she says. “Most of these moms will tell you they tried to find a partner who wanted to parent with them, but their soulmate just didn't come along. Their yearning for motherhood was so deep and elemental that, after exploring other options, they decided becoming a mother was more important than waiting for Mr. Right.”

—Theresa Pease

School Alumni Association at its annual meeting and awards dinner last October. She is a magistrate judge for the U.S. District Court for the District of Connecticut, a position she has held since 1985.

#### Peter Rip

Redwood City, California

Rip became general partner at Crosslink Capital in November 2006. He is the fifth general partner and brings more than twenty-five years' experience as a successful software entrepreneur, angel investor, corporate investor, and venture investor. He was most recently managing director at Leapfrog Ventures, where he focused on early-stage enterprise and consumer software and services.

#### Peretz Peter Rodman, MA'83

Jerusalem

Rodman is dividing his time this year between Jerusalem, which is home, and what he calls the North American city most unlike Jerusalem: Las Vegas. He is rabbi and scholar-in-residence at the Dr. Miriam and Sheldon G. Adelson School, the first Jewish high school in Las Vegas, which will open in August.

#### Malka Alpert Young

Sudbury, Massachusetts

Young was selected to participate in the MetroWest Health Leadership Program. She is manager of communal services at Jewish Family Service of Metrowest in Framingham. She will be presenting on the topic of collaboration at the Association of Jewish Family and Children's Agencies' national conference in New York City in April.

## 1976

#### Beth Pearlman

1773 Diane Road

Mendota Heights, MN 55118

1976notes@alumni.brandeis.edu

Hello, '76 friends. We would love to hear from you for the next issue. As you can see, not enough of you are sending in your news.

#### Ruth Birnbaum Pernick

Nanuet, New York

Pernick writes, "I am still living in Rockland County (Nanuet), New York, with my wonderful husband, Dan, and youngest son, David, fifteen. We now have two sons at Brandeis, Ben '09 and Josh '10. Our daughter, Sarah, is in her third year of a five-year, dual-degree program at Northwestern University in Chicago. I am now the Brandeis Alumni Admissions Council chairperson for Rockland and Orange counties. In addition to teaching Hebrew at our temple (Beth Am in Pearl River), I now also teach at Temple Beth El in Spring Valley to help support three college kids. I am still alto-section leader in my chorus, Shirah, and loving it all!"

#### Jerome Zisfein

Glen Head, New York

See Ronnie Salzman '73.

## 30th REUNION 1977 JUNE 8 TO 10

#### Fred Berg

150 East 83rd Street, #2C

New York, NY 10028

1977notes@alumni.brandeis.edu

#### Cheryl-Ann Hyman Friedman

Montreal

Friedman writes, "After Brandeis, I lived in Israel for thirteen years. I received a PhD at Hebrew University in molecular genetics. In 1990, I came to Montreal with my husband and first son, Nathan, born in 1987. Here I continue to do research related to gene expression and neuroscience. My second child, Hava, was born in Montreal in 1993."

#### George Loewenstein

Pittsburgh

Loewenstein was named the Herbert A. Simon Professor of Economics and Psychology at Carnegie Mellon University. His research centers on how emotions and psychology affect economic decision making.

#### Carmen Torres Peña

Roxbury, Massachusetts

Peña writes, "I am now coheadmaster at the Boston Arts Academy, the first and only public high school for visual and performing arts in Boston. I was also recognized by the newspaper *El Planeta* as one of the one hundred most influential Latinos in Boston."

#### Carin Roth

Bayport, New York

Roth writes, "I am in my thirty-third year of operating Fire Island Real Estate, a real estate and construction company located off the southern coast of Long Island."

## 1978

#### Valerie Troyansky

10 West 66th Street, #8J

New York, NY 10023

1978notes@alumni.brandeis.edu

#### Jean Fain

Concord, Massachusetts

Fain writes, "I am publishing my favorite relaxation strategies on a series of CDs. The first is called *Float to Health and Wellbeing*. Because relaxation training is the simplest, most powerful intervention psychology has to offer, it's the very first lesson I teach new psychotherapy clients and my students at Harvard Medical School. CD listeners can now learn this invaluable lesson and reap the transformative benefits. Three decades of studies have shown that relaxation training can ease, if not alleviate, what commonly ails you physically, psychologically, and emotionally, including insomnia, anxiety, and chronic pain. In addition to using relaxation training in my private practice, I teach hypnosis and behavioral medicine at Cambridge Health Alliance, a teaching affiliate of Harvard Medical School. I also write for *O: The Oprah Magazine*, among other women's magazines. If you would like more information about my CD, check out my Web site ([www.jeanfain.com](http://www.jeanfain.com))."

Deborah Silverman  
Los Angeles

Silverman is thrilled that her daughter, Hilda Poulson '10, is carrying on the family tradition at Brandeis.

## 1979

**Ruth Strauss Fleischmann**

8 Angier Road  
Lexington, MA 02420  
1979notes@alumni.brandeis.edu

Joan Klein Fishman

Saint Louis Park, Minnesota  
Fishman writes, "After practicing law for several years, running a home daycare center, and teaching at a synagogue preschool, I am enjoying my new position as the director of the Early Childhood Center at the Jewish Community Center in Minneapolis. My husband, Stewart, who also attended Brandeis for a few years, opened a kosher market and deli in 1984 called Fishman's. Our two delicious daughters attend the local Bais Yaakov high school. We would love to hear from old friends. Please contact us at [jkfishman@sabesjcc.org](mailto:jkfishman@sabesjcc.org)."

Peter Kornbluh  
Washington, D.C.

Kornbluh, director of the Chile and Cuba Documentation Projects at the National Security Archive, was on the panels "Una Mirada al Golpe en Chile tres decadas despues: Quiebre de la democracia, repression y memoria" and "Documentos o Muerte: Declassified Records and the Pursuit of Justice in Latin America" at the Latin American Studies Association.

## 1980

**Lewis Brooks**

585 Glen Meadow Road  
Richboro, PA 18954  
1980notes@alumni.brandeis.edu

**Margot Hammer**

Lancaster, Massachusetts  
Hammer writes, "I am thrilled to have a daughter, Kelly '09, attending Brandeis.

**Lauren Dayboch Kramer**

Hagerstown, Maryland  
Kramer is a general dentist. She and her husband, Richard, have three daughters, along with two dogs, a horse, a bird, and a fish.

## 1981

**David J. Allon**

540 Weadley Road  
Wayne, PA 19087  
1981notes@alumni.brandeis.edu

I now work for Firstrust Financial Resources, the wealth-management division of Firstrust Bank in Pennsylvania. My eldest son, Samuel Jonathan, will have a bar mitzvah in May.

**Jim Belanger**

Phoenix  
Belanger is a partner and the director of the White Collar and Corporate Criminal Defense Group at Lewis and Roca in Phoenix. He has been selected for entry in the *Best Lawyers in America* for commercial litigation and in *Chambers USA: America's Leading Lawyers for Business* in the category of white-collar criminal defense and government investigations.

**Amiet Goldman**

Morris Plains, New Jersey  
Goldman had a busy 2006 filled with long hours in a consulting position as the marketing manager of software training for IBM. She was recognized with a Pacesetter award for her efforts to manage this challenging new role while mentoring others and for creating innovative marketing campaigns and strategies for her clients. In 2007, she is lending her marketing expertise to the Jewish Community Center-sponsored summer day camp that her seven-year-old son, Eric, attends. She will also be

working on a committee to gain national accreditation for Eric's after-school program. Goldman's daughter, Sara, will start kindergarten in the fall. In between work for IBM, volunteer activities, and entertaining family and friends, Goldman still finds time to help her husband, Colin, make changes to their new house in Morris Plains, New Jersey, where the couple moved in 2005.

## 25th REUNION 1982 JUNE 8 TO 10

**Ellen Cohen**

1007 Euclid Street, #3  
Santa Monica, CA 90403  
1982notes@alumni.brandeis.edu

**Susan Dempsey**

Belmont, Massachusetts  
Dempsey writes, "I'm happily married for ten years now. My husband and two dogs bring me great joy, as does my work as a middle-school drama teacher."

**Andrew Klein**

Amsterdam, Netherlands  
Klein recently became chairman and chief executive officer of Spotzer Media Group, a Dutch Internet start-up that he founded in 2006. Spotzer aims to make it fast, easy, and affordable for local businesses around the world to advertise using video across multiple platforms.

## 1983

**Lori Berman Gans**

46 Oak Vale Road  
Newton, MA 02468  
1983notes@alumni.brandeis.edu

**David Bunis**

Newton, Massachusetts  
Bunis was named a Lawyer of the Year in 2006 by *Massachusetts Lawyers Weekly*. Bunis last year secured rulings in two separate cases that could alter the business-law landscape considerably. One included successfully arguing that Bank of America could bring a Chapter 93A



claim against the auditor of a borrower who defaulted on a loan. The case is considered to represent a major expansion in the area of Chapter 93A liability.

**Linda Schwartz Carmy**  
Barkan, Israel

Carmy graduated this summer with honors from the executive MBA program at Tel Aviv University. She earned a master of public policy degree at the Kennedy School of Government at Harvard University and a master's in economics from Hebrew University in Jerusalem. She has worked at Bank Leumi in Tel Aviv and New York for seventeen years and is currently a senior relationship manager for International Private Banking, heading the American unit. She and her husband, Nissan, have three children, Tal, fourteen, Yael, twelve, and Amit, ten, all of whom adjusted well and became fluent in Hebrew after their return to Israel from New York in 2001.

**Susan Dodes**

Scarsdale, New York

Dodes writes, "After twenty years as a talent executive in the music business, I have taken a new direction and am pursuing my master's degree in American studies at Columbia University. While I am still consulting in the entertainment industry, I am hoping to use my degree to develop a history curriculum for high school students, using music as a frame of reference."

**Lance Kawesch**

Brookline, Massachusetts

Kawesch writes, "After serving as a partner practicing corporate and securities law for the past four years at the Boston office of Duane Morris, a large national law firm, I announced the formation of Kawesch Law Group, a high-end law firm specializing in corporate, securities, and tax law. My wife, Emily Stein, whom I met via an introduction by Rita Stein, and I are delighted that our oldest son, Reuven, eighteen, made *aliyah* and will join the Israel Defense Forces after completing a year of advanced Torah studies in Jerusalem."

**William Portnoy**

New York City

Portnoy married Karen Kulvin on December 16, 2006, at the Tribeca Rooftop in New York City. He is an ear, nose, and throat physician specializing in facial plastic and reconstructive surgery in New York City.

**Julie Siminoff**

Morganville, New Jersey

Siminoff married David Sisskind in 2004 and adopted his two children, Samantha, fifteen, and Jake, twelve, in 2005.

## 1984

**Class of 1984**

MS 124 Brandeis University

PO Box 549110

Waltham, MA 02454-9110

1984notes@alumni.brandeis.edu

**Philip Goldstein**

Mamaroneck, New York

Goldstein and six members of the 1984 New England champion Brandeis men's tennis team reunited at the U.S. Open Tennis Championships in September 2006. Alumni in attendance were Drew Koslow, Philip Goldstein, Bobby Bernstein '85, Marshall Fisher '85, Sena Biswas, Joel Singer, and coach Tom Foley.

## 1985

**James R. Felton**

26956 Helmond Drive

Calabasas, CA 91301

1985notes@alumni.brandeis.edu

**Deanna David Bannister**

Perth Amboy, New Jersey

Bannister was elected director, president, and chief executive officer of Chase Investment Services. She had served as chief compliance officer for Citigroup's Global Transaction Services business. She lives in central New Jersey with her two children, Brandt, eleven, and Brielle, ten,

and her fiancé, Tim. The couple plan to marry this summer.

**Gerard Cabrera**

Brooklyn, New York

Cabrera writes, "I was appointed Kings County public administrator by the New York Surrogates Court. As public administrator, I am responsible for administering the estates of people who die without a will and whose heirs are unwilling or unable to administer the estate. I was also happy to be on the host committee for the GLBT Alumni Reception in November at Brandeis House."

**Sharon Kleinman**

New Haven, Connecticut

Kleinman was awarded tenure at Quinnipiac University, where she is associate professor of communications. Her new book, *Displacing Place: Mobile Communication in the 21st Century* (www.displacingplace.org), will be published this year by Peter Lang Publishing Group. She is an avid mountain biker, photographer, and yoga practitioner.

**Yaron Ofek**

Tel Aviv, Israel

Ofek married Hadas Barkol in March 2006 in Tel Aviv. David Eisenstadt '84 was an official witness at the wedding, and Jeffrey Thomas made the long journey from San Francisco to join the festivities. Ofek's sister, Dorit Ofek-Arnon '87, and Dani Sisselman '84 were also in attendance. Ofek has been living in Tel Aviv since 1993 and is a freelance copywriter specializing in high tech and telecom. Ofek and Barkol live happily on—believe it or not—Brandeis Street in the northern quarter of Tel Aviv with their two dogs, Bilbo and Parker.

## 1986

**Beth Jacobowitz Zive**

16 Furlong Drive

Cherry Hill, NJ 08003

1986notes@alumni.brandeis.edu

## 20th REUNION 1987

JUNE 8 TO 10

**Vanessa B. Newman**  
153 East 57th Street, #2G  
New York, NY 10022  
1987notes@alumni.brandeis.edu

**Marianne Agius**  
Menasha, Wisconsin  
Agius recently celebrated ten years of marriage to her husband, Ramon. Together they have two sons, Dominic, seven, and Anthony, one. She has worked at Kimberly-Clark for seven years and is looking forward to her next promotion. Agius says she uses her Brandeis degree in English every day.

**Alyse (Richman) Barbash**  
Middleton, Massachusetts  
Barbash writes, "I run a food pantry for Jewish Family Service on the North Shore and live in Middleton with my husband and two kids."

**Michael Kivort**  
Houston  
Kivort writes, "I am experiencing many transitions at the moment, all positive. I was married in early 2007, building a house that will be ready soon, and transitioning from the presidency of the Houston Alumni Club after nearly seven years in that position. I am also Reunion chair for our 20th Reunion in June and hope to see many of you on campus. Yes, life is busy, but it's a 'good' busy. I still practice law in Houston and continue to live here after January's nuptials."

**Stuart Spencer**  
Repulse Bay, Hong Kong  
Spencer was promoted to president at AIG's accident and health division. He is still based in Hong Kong, where he lives with his wife, Debbie, and four-year-old daughter, Bella.



### Beyond Anatevka

For Gideon Aronoff '85, the activism and social concern embraced at Brandeis extended well beyond his undergraduate formative experience. With a brief interlude to attend Cornell Law School, he has devoted his career to the resettlement of refugees. He has addressed the struggles of Soviet Jews as well as immigrants of many backgrounds, among them victims of the genocide in Darfur. In 2006, he became president and chief executive officer of the Hebrew Immigrant Aid Society (HIAS), a 125-year-old organization with some 250 employees worldwide and a support base of fourteen thousand individuals. He describes his role as "manager, programmer, planner, quality controller, and, hopefully, visionary."

Founded in 1881 to assist immigrants arriving at New York's Ellis Island, HIAS has provided essential lifesaving services to world Jewry for generations through its mission of rescue, reunion, and resettlement.

"HIAS tries to put into action in the public policy arena powerful and fundamental Jewish values such as welcoming the stranger, a biblical imperative," explains Aronoff. He notes that since its founding HIAS has impacted the lives of more than four and a half million people.

Aronoff, who joined the organization in 2000, says, "This new job provides me with

the opportunity to run an agency that has a fascinating historical lineage and at the same time is as current as the front page of the daily newspaper. HIAS connects generations of Jews through their own stories, which reinforces a lasting Jewish legacy of helping refugees and others in need."

"The diversity of Jewish experience at Brandeis and the climate of activism were formative," says Aronoff, a history major. "I was involved with the Brandeis political forum, students for Soviet Jewry, and Amnesty International. My experience helped me gain a pluralistic view of American Jewish society and American society in general. Brandeis set a psychological and cultural framework for my life."

Aronoff's family has also flourished in this environment—when they gather, it looks like a college reunion. He shares the Brandeis experience with father Joel C. '58, PhD'65; mother Marilyn '60, MA'72, PhD'73; sister Eve '92; aunt Eileen Weiss Lurie '56; and father's cousin, Dorothy Raduziner Marks '57.

"In fact," he says, "if it were not for Brandeis, I wouldn't be in my current job—not just because of my intellectual training, but because Brandeis is where my parents met."

—Marjorie Lyon

## 1988

Class of 1988

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Waltham, MA 02454-9110

1988notes@alumni.brandeis.edu

**Douglas Rosner**

Arlington, Massachusetts

Rosner, a director at Goulston & Storrs in Boston, was elected cochair of the bankruptcy section of the Boston Bar Association.

**Susan Kanarfogel Shapiro**

Brookline, Massachusetts

Shapiro is in her seventh year of teaching computers to first- through fourth-graders at an inner-city school in Lawrence, Massachusetts. She has two daughters, ages twelve and fourteen.

**Rex Solomon**

Houston

Solomon, chief executive officer of Houston Jewelry, married Margaret Bell Utter, an attorney at Powers & Frost, on September 3, 2006.

## 1989

Class of 1989

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PO Box 549110

Waltham, MA 02454-9110

1989notes@alumni.brandeis.edu

**Bronte Ward Abraham**

Menlo Park, California

Abraham and her husband welcomed their second son, Jacob Thomas. She manages a medical communications and pharmaceutical marketing company that assists biotechnology companies with their emerging medical education needs. She is also active in the autism community.

**Miles Crakow**

Los Angeles

Crakow writes, "I've been working at Fox since the beginning of 2004.

Currently, I am director of content for Fox Interactive Media Entertainment, where I am primarily responsible for producing the *American Idol* and *On the Lot* Web sites. I live in the Los Angeles neighborhood of Atwater Village with my partner, Carl, and our two border collies, Sabrina and Cooper. When we're not working, we're traveling to Carl's native Ireland or Barcelona and Sitges."

**Dvora Weinreb Scher**

Boca Raton, Florida

Scher and her husband, Herschel, proudly announce the birth of their son, Akiva Liron, on September 1, 2006. He joins Sarit, five, and Yosef, three. Scher is a real-estate partner in the law firm Wasserstrom Weinreb & Wealcatch. Her husband is a pediatric pulmonologist with a private practice in Boca Raton.

**Steven Schulman**

Chevy Chase, Maryland

Schulman was recently named the first firmwide pro-bono partner at Akin Gump Strauss Hauer & Feld, an international law firm with more than nine hundred attorneys. Schulman, who has experience in many areas of public-interest law, is responsible for the firm's pro-bono activities. On October 21, 2006, he participated in the first Brandeis Rugby Football Club Reunion game, in which the alumni beat the current team. Schulman and his wife Evelyn have two sons, Benjamin and Elijah.

## 1990

**Judith Libhaber Weber**

4 Augusta Court

New City, NY 10956

1990notes@alumni.brandeis.edu

Hi, Class of 1990! I hope that the new year is treating you all well. Best wishes for peace, health, and happiness. Please share your news with your former classmates. We all want to hear what has been going on with you.

**Hillel Cooperman**

Seattle

Cooperman writes, "I recently left Microsoft after nine years working primarily on the Windows user experience, most recently as product unit manager. I am starting my own small software company based in Seattle ([www.jacksonfish.com](http://www.jacksonfish.com)). My wife, Debbie, and I have three excellent kids, Sivan, Bella, and Rakefet." Rakefet was born in August 2006.

**H. Thayne Emrich**

Lancaster, Massachusetts

Emrich is designing home interiors in the Concord, Massachusetts, area, having opened his eponymous design company.

**Alyssa Turner Gillespie**

Granger, Indiana

Gillespie writes, "I received tenure and promotion to associate professor of Russian at the University of Notre Dame in spring 2005 and spent last year on a research leave supported by a National Endowment for the Humanities faculty fellowship. My son, Kai, was born in January 2005, and Asher was born in October 2006, bringing the number of bouncing little boys in our family to five (the others are Anton and Kirill, ten, and Darien, five). Never a dull moment! I was honored to represent Brandeis president Jehuda Reinharz at the inaugural ceremonies for the new president of Notre Dame in 2005."

**Chaim Jaffe and Esa Kanter Jaffe**

Manlius, New York

The Jaffes proudly announce the birth of their fourth child, Jonah Sidney. He joins big brothers Ari and Shai and big sister Ilana.

**Lee Medoff**

New York City

Medoff writes, "My wife, Penelope, and I welcomed twins Imogen and Oscar into the world on May 9, 2006. For the curious, Imogen is the daughter of Cymbeline, the lead character in a Shakespearean romance of the same name. Given that Shakespeare also had boy-girl twins, we thought the name



Kristen Connolly '01 and Patrick McCullough



Debra Winetz '02 and Marc Bennet '02



Bailey Giesler '99 and Jason Wyant



Jodi Lazar '92



Marina Sokolinsky '98 and Mohamed Trad



Alisa Zelman '97 and Jim Finsten



Michelle Gur Aryeh '04 and Adam Shain '04, MS'04



Dannah Rubinstein '02 and Ross Breitbart '03



Joshua Kaplan '96 and Joanna Kasirer



Nicolas Currier '98 and Ellen Hendriksen



Jordan Isenstadt '01 and  
Lauren Rifkin '01

Class	Name	Date
1952	Laurence Nigrosh and Millicent Tuman	January 6, 2007
1983	William Portnoy and Karen Kulvin	December 16, 2006
1985	Yaron Otek and Hadas Barkol	March 10, 2006
1988	Rex Solomon and Margaret Bell Utter	September 3, 2006
1990	Wendy Lowengrub and Jordan Katine	September 10, 2006
1991	Lisa Fishman and Samuel Lehr	September 17, 2006
1992	Jennifer Zahavah Korff and Josiah Klebaner Jodi Lazar and Doug Hall	September 17, 2006 May 29, 2005
1994	Francesca Segre and Bernard Chen Debra Silverman and Jonathan Rieber	September 3, 2006 November 25, 2006
1995	Pallavi Rai and Tom Gullo	April 22, 2006
1996	Joshua Kaplan and Joanna Kasirer	February 19, 2006
1997	Karen Kitay and Mordecai Bienstock Laura Limonic and Francesco Brindisi Latasha Treger and Nicholas Slaviv Alisa Zelman and Jim Finsten	March 21, 2004 December 18, 2006 April 9, 2006 September 3, 2006
1998	Ashley Blick and Ben Sternberg Nicolas Currier and Ellen Hendriksen Marina Sokolinsky and Mohamed Trad	September 10, 2006 August 25, 2006 July 22, 2006
1999	Allison Kalish and Jason Leichtman Michael Siegel and Hindatu Mohammed Bailey (Giesler) Wyant and Jason Wyant	July 9, 2006 August 12, 2006 June 24, 2006
2000	Peter Rose and Jennifer Margevich	July 29, 2006
2001	Stanley Altshuller and Alexandra Pogornets Chari Cohen and Scott Hirschson Kristen Connolly and Patrick McCullough Francesca DiFulvio and Devon Jones Andrea Finkelman and Adam Mendelsohn, PhD'09 Anna Goltzman and Andrew Munro Rachael Goren and Molly Jackson-Watts '02 Nadine Kantrow and Paul Timpa Lauren Rifkin and Jordan Isenstadt Alison Shreefter and Philip Jensen	October 22, 2006 November 11, 2006 August 25, 2006 October 21, 2006 December 23, 2006 October 7, 2006 June 4, 2006 December 2, 2006 August 12, 2006 July 29, 2006
2002	Janna Rosenberg and Mike Berger Dannah Rubinstein and Ross Breitbart '03 Miriam Stern and Dan Kramer Karen Thomashow and Yonatan Eyal Debra Winetz and Marc Bennet	November 11, 2006 September 3, 2006 May 21, 2006 September 3, 2006 June 11, 2006
2003	Aaron Gorodetzer and Ashley Sbarbaro Kazia Levin and Benjamin Feinberg '04	August 4, 2006 December 30, 2006
2004	Michelle Gur Aryeh and Adam Shain, MS'04	September 3, 2006
2005	Elana Blumenthal, MA'06, and Samuel Kahn	August 27, 2006
2006	Kate Brophy and Robert Friedman	January 1, 2006
GRAD	Paul Anastas, MA'87, PhD'90, and Julie Zimmerman Michele Brzezinski, MA'05, and Steve Silverthorn Jessie Hastings, MS'04, and Sean Conta Elizabeth Owens, MA'04, and Aaron Smith Shara Silverman, MBA'02, and Richard Star Karen Tolchin, MA'98, PhD'00, and Thomas DeMarchi	October 14, 2006 October 7, 2006 September 10, 2006 September 9, 2006 September 3, 2006 December 16, 2006

fitting. Oscar, on the other hand, is just Oscar (although it did help that I'm an inveterate *Odd Couple* fan). The twins' arrival nearly coincided with a welcome visit from Erich Reed, a long-lost friend who is now living in Maine again after a number of years spent on the other coast. It was good to see him ... and to introduce him to our newest family members. All of us remain in New York City for the here and now, but with the arrival of children we're leaving Manhattan behind for the space that New Jersey affords. In what amounts to quite a departure from my days at Brandeis, I now work at the Federal Reserve Bank of New York. Penelope left publishing some time back and last worked at *Gourmet* before (temporarily) hanging up the apron to be with the kids."

Eric Weinstock

Needham, Massachusetts

Weinstock writes, "I am living in Needham with my wife, Toby, son Zachary, daughter Talia, and newest addition, Ilana, born November 10, 2006. I have my own endodontic practice in Canton and am on the faculty at Tufts University School of Dental Medicine. I often think of the great times at Brandeis and all of my old chums. Hope to see you all at the next reunion!"

## 1991

Andrea C. Kramer

Georgetown University

113 Healy, Box 571250

Washington, DC 20057

1991notes@alumni.brandeis.edu

Kenneth and I are enjoying parenthood and are now living with our son Simon on the other side of the city—actually, on the Georgetown University campus—for my new position as a chaplain in the residence halls. If, like us, you had to miss our 15th Reunion last summer, you can still stay in touch by submitting news about yourself and reading up on your classmates in this space.

## Joel Cohen

Denver

Cohen is president of the Colorado Dermatologic Society. He is also national chair of the Patient Education Committee for the American Society of Dermatologic Surgery. A board-certified dermatologist with full fellowship training in Mohs skin cancer surgery and cosmetic dermatology, Cohen is an active medical writer, lecturer, clinical-trial participant, and instructor. He has authored more than thirty-five medical publications and six book chapters and is currently coauthoring a McGraw-Hill textbook as well. He travels throughout the country almost every weekend, as well as to Europe and Israel, to teach techniques related to skin cancer surgery as well as cosmetic dermatology. He is a lead clinical trial investigator for several cosmetic injectable procedures as well as lasers. Cohen is on the volunteer faculty of the University of Colorado, serving as an assistant professor. He is married to Dr. Nicole Goldie Cohen, a pediatrician at Denver Children's Hospital. They are the proud parents of toddler Tillie Yael Cohen, who was born with esophageal atresia and a tracheo-esophageal fistula. With the help of the wonderful surgeons at Denver Children's Hospital, she is doing great.

## Heidi Cohen Kahana

Madison, Wisconsin

See Alon Kahana, MA'91.

## Sue Goren Levine

Ashland, Massachusetts

Levine writes, "My husband, Dave, and I have two adorable boys, Matthew, six and a half, and Nate, four. We have been living in Ashland for the past nine years. I work part time as a career counselor at Quinsigamond Community College in Worcester. Dave was the catering director for the New England Patriots and Gillette Stadium until shortly after their third Super Bowl win. He is currently the general manager of dining services for Sodexo at UMass-Boston. I'd love to hear from former classmates at [smdlal@comcast.net](mailto:smdlal@comcast.net)."



## Bringing Smiles to Navajo Nation

Although preventable, early childhood caries—tooth decay in children younger than six—is the most common chronic childhood disease in the United States.

Throughout the Navajo Nation, a vast reservation extending for 27,000 square miles across northeastern Arizona, Utah, and New Mexico, tooth decay is rampant.

As the only pediatric dentist at Fort Defiance Indian Hospital on the Navajo reservation, Laura (Hacker) Greenwald '99 has seen some of the worst cases, including three-year-old children with decay in 75 percent of their young teeth.

"The Navajo people have adopted a modern diet that includes high levels of processed sugars," she says. "Lower socioeconomic groups are simply at much higher risk for caries due to limited access to health care and education."

In addition to treating decay with fillings, crowns, and surgery, the young dentist has partnered with physicians at the state-of-the-art hospital, which serves nearly 30,000 people, to run monthly well-child clinics. There she and her colleagues educate parents of children between the ages of nine months and twelve months about nutrition and the consequences of certain practices that expose infant teeth to sugary liquids for long periods of time, such

as providing soda and juice consistently throughout the day.

Their education efforts seem to be paying dividends, Greenwald says, noting that the waiting period for surgery has dropped from an average three months to about two weeks during the eighteen months she has worked on the reservation.

Greenwald moved to Fort Defiance (population 4,000) in August 2005 with her husband, Adam '98, after receiving a scholarship through the U.S. Public Health Service during her studies at Columbia University School of Dental and Oral Surgery. She committed to work in an area with underserved populations for at least two years. "Our instructors always told us that dentists are public-health providers, and we owe it to our community to give back," she says. "I thought it was something important to do."

Adam supports her efforts by staying home with the couple's three-year-old son, Noah, while working toward an MBA at Arizona State University.

Life in Fort Defiance was initially a culture shock, but the couple say they have enjoyed learning about the Navajo culture. "There is so much to appreciate and enjoy here," Adam says.

—Carrie Simmons

**Jared Lighter**

Delray Beach, Florida

Lighter became engaged to Cara Ackerman in October 2006. The couple, who had met ten years earlier through Lighter's sister, became reacquainted in January 2006 at a Jewish event. "We were just friends back then," Lighter writes, "but something more developed this time around. Just goes to show that you never know what's going to happen in life!"

**Julie Hoffman Marshall**

Lafayette, Colorado

Marshall, an author, and her husband, Tim, welcomed a daughter, Jasmine Rose, on December 18, 2006. She joins two-year-old sister Sarah. "Everything went fine," Marshall writes, "except for a crazy blizzard that blew in that week. We got snowed in at the hospital."

**Rachel Silverman Sommer**

Medford, Massachusetts

Sommer missed the 2006 Reunion due to a busy schedule revolving around her family. She and her husband, Jacob, celebrated their second wedding anniversary on October 10, 2006, and the first birthday of their son, Joshua, on August 13, 2006. Sommer is the new office manager and bookkeeper at the Brain Tumor Society, which she finds congenial and rewarding. Other news about Sommer can be found at [www.gingicat.org](http://www.gingicat.org).

**Robin Weigert**

Los Angeles

Weigert appeared in *The Good German* opposite Oscar winners George Clooney and Cate Blanchett.

**15th**  
REUNION **1992**  
JUNE 8 TO 10

**Lisa Davidson Fiore**

34 Van Ness Road

Belmont, MA 02478

1992notes@alumni.brandeis.edu

Hello, classmates! It feels like spring here in Massachusetts, but it's really winter. I remember getting ready to fly back to Brandeis every winter break, dreading the

change from seventy-degree California weather to the teens or below in Boston, but somehow it always felt best to be back among friends. We are getting closer to our 15th Reunion, set for June 8–10. I hope many of you are able to attend. At the time of this writing, I am between semesters and trying to catch up with work. I've been involved with a governance task force and have a new appreciation for what the founding fathers of our country went through when they drafted the Constitution. Coffee and lunch aren't enough to get eighteen people to see eye to eye on how to make decisions in a university. My thoughts are more drawn to how to convince my four-year-old that Ursula the sea witch isn't real, yet somehow Ariel the mermaid is real, for the sake of my two-year-old's fascination with princesses. I should have paid more attention in my philosophy class . . . I just know that the falling tree does make a sound.

**Stacey Ballis**

Chicago

Ballis has left her position at the Goodman Theatre to pursue her writing and consultancy work full time. The author of four novels, including the upcoming *The Spinster Sisters*, Ballis recently joined the team of the *Rachael Ray* show on CBS. As a regular contributor to the show, she offers lifestyle and entertaining tips. Check her out by visiting [www.rachaelrayshow.com](http://www.rachaelrayshow.com) and choosing "Rachel's Buddies" under the "Cool People" section of the site. For more information on Ballis and her books visit [www.staceyballis.com](http://www.staceyballis.com), and for updates on her television appearances join her MySpace friends at [myspace.com/staceyballis](http://myspace.com/staceyballis) or e-mail [stacey@staceyballis.com](mailto:stacey@staceyballis.com) and ask to be put on the newsletter list.

**Evan Berland**

Columbia, South Carolina

Berland, former day supervisor in the Trenton, New Jersey, bureau of the Associated Press, was recently named news editor of AP's South Carolina bureau. Berland has worked for the wire service since 1995.

**Stacy Brown**

Dobbs Ferry, New York

Brown and her husband, Craig, welcomed a son, Hayden Zachary, on June 7, 2006. He joins brother Ramsey, two, and half-sister Haylee, six.

**Erica Dominitz and Yaron Dori**

Bethesda, Maryland

Dominitz was elected to the partnership of Dickstein Shapiro, where she practices insurance litigation in the firm's Washington, D.C., office. She and her husband, who also practices law, enjoy spending time with their two-year-old daughter, Rachel, who has started nursery school.

**Lloyd Kass**

Jersey City, New Jersey

Kass writes, "In October 2006, my wife of four years, Jennifer Haakmat, and I had our first child, a beautiful daughter, Willa Rose. From a career standpoint, after spending thirteen years in nonprofit and local government agencies (and earning an MPA from Columbia University in 1998), I am serving as energy director for the New York City Housing Authority. I love my family, my home, and my job. Former classmates, reach out at [lloydkass@comcast.net](mailto:lloydkass@comcast.net)."

**Brad Kauffman**

Long Island, New York

In September 2005, Kauffman opened his own law firm specializing in plaintiff personal injury and medical malpractice. Since he opened his firm, the *New York Jury Verdict Reporter* has published many of his trial results and settlements.

**Naomi Leeds**

Cambridge, Massachusetts

Leeds, MD, MPH, is an internist at Massachusetts General Hospital in Boston and is on the faculty of Harvard Medical School. She recently moved from Beacon Hill to Harvard Square.

**Leo Olper**

Lake Forest, Illinois

Olper is a senior vice president and chief operating officer of Lápiz, the Hispanic

marketing division of Leo Burnett advertising agency in Chicago.

Lori Goldsmith Smith and Adam Smith

Blue Bell, Pennsylvania

Lori and Adam Smith are enjoying life in Blue Bell with their two sons, Jason and Ethan. Using extensive and rigorous research techniques, Lori has not only discovered that Cheerios float, but they are indeed impossible to get out of the carpet once stepped on by baby feet. Looking forward to the upcoming reunion, Jason is excited to see Brandeis and share his knowledge of U.S. presidents, *Star Wars* characters, and jelly sandwiches.

Lauren Sueskind Theodore Suffern, New York

Theodore writes, "We proudly welcomed daughter Annabel Ruby on November 17, 2006. I am happy to be working as public relations director of *Self* magazine. Life is wonderful!"

## 1993

Joshua Blumenthal

467 Valley Street, #6-G

Maplewood, NJ 07040

1993notes@alumni.brandeis.edu

Brian Feldman

San Francisco

Feldman writes, "My daughter, Annabelle, was born August 30, 2006.

I was recently appointed to the faculty of the University of California at San Francisco Medical School in the department of pediatrics. I now live in San Francisco with my wife, Bira, daughter, and cat, Suds."

Douglas Kaplan

New York City

Kaplan writes, "After living in Japan for eight years following Brandeis, I now reside with my wife, Asako, on the Upper West Side in Manhattan but soon will be moving to Princeton, New Jersey, following the birth of our

Class	Brandeis Parent(s)	Child's Name
1989	Bronte Ward Abraham	Jacob Thomas
	Cindy and David Blank-Edelman	Elijah Isaac
	Dvora Weinreb Scher	Akiva Liron
1990	Hillel Cooperman	Rakefet
	Chaim and Esa Kanter Jaffe	Jonah Sidney
	Lee Medoff	Imogen and Oscar
	Joy Pearlman	Yedidya Azriel
1991	Eric Weinstock	Ilana
	Stephanie Gillman Doyle	Caeden Eliot
	Heidi Cohen Kahana and Alon Kahana, MA'91	Kyra Faye
1992	Julie Hoffman Marshall	Jasmine Rose
	Lloyd Kass	Willa Rose
	Jeffrey Mittler	Gabriel Ryan
1993	Pegah Hendizadeh Schiffman	Jasmine Sara
	Lauren Sueskind Theodore	Annabel Ruby
	Elizabeth (Miller) Belkind	Tal
1994	Shelley (Blanksteen) and Jonathan Casciano '96	Benjamin Saul
	Brian Feldman	Annabelle
	Lawrence Hilzenrath	Kate Olivia
	Douglas Kaplan	Hudson Kenzo
1995	Seth Epstein	Benjamin Mark
	Rebecca Klein	Samara Rose
	Kimberly Valkenaar and Jason Breitkopf	Allegra Jade
1996	Anat (Hampel) Zirkin	Jonah Nathan
	Stephanie Amin-Giwner	Jenna Ryan
	Jonathan Borg	Jared Wesley
1997	Elana Brown Boyrkoff	Evan Joseph
	Monica (Jacoby) Delyani	Devin Sienna
	Samantha Strashoon Lennon	Gavin Brian
1998	Jill Maderer	Moshe
	Rachel Bechick Naggar and Eric Naggar	Mia Scarlett
	Karen Kitay Bienstock	Yehuda Leib
1999	Greg Cohen	Zachary Brett
	Rebecca (Feinberg) Shayne	Noah Jacob
	Devorah Kessner Bader	Yishai Yoel
	Randi (Najarian) and Eric Kaplan '97	Olivia Rachel
2000	Wendy Stein Harsfield	Matthew Noah
	Shari Askenas Kendall	Jaydin Samantha
	Jeremie Lipczenko and Jeremy Wally '96	Fiona Rose
2001	Amanda (Metter) and Eric Pressman	Gabe Daniel
	Sarah (Greenberg) and Daniel Strick	Emily Dana
	JonaRose (Jaffe) and James Feinberg '97	Margaret and Benjamin
2002	Effy Ritter	Tammy
	David Salama	Elliot Joseph
2001	Bluma (Liss-Levinson) and Jeff Sussman	Marc Aaron
	Jill (Silberstein) and Jonathan Brickman	Elijah Matthew
2002	Lauren (Krutzel) and Alex Friedman	Anya Haley

upcoming baby. I am vice president for sales and marketing at Fendi Timepieces and have founded my own luxury brand consulting company, DSK Global Inc."

Emily Eng Kaplan

Woodstock, Illinois

Kaplan writes, "To be near family, we moved to Woodstock (where the movie *Goundhog Day* was filmed) from Austin, Texas. I kept my Austin software job and telecommuted for a while, but decided to go back to work full time. I'm a senior technical writer working

for Motorola on projects like the Moto Razr and the Q. I go into the office one day a week. When I'm not blogging, I create commissioned mixed-media greeting cards with snarky messages like 'Thinking of You Makes Me Sweaty' and 'I Love You and Your Tiny Bladder.' My son, Theo, four, and daughter, Riley, two, are nuts, but I have very few people I can blame for that. I haven't been on campus since graduation day, but I often think of the people I knew there. I can be reached at meilaan@gmail.com."



Ania Siwek

New York City

Siwek married Ronen Schwartzman in July. In attendance were classmates Michelle (Yellowitz) Shapiro, Jenifer (Land) Weinberg, Stephanie Shapiro-Berkson, Laurian Dixon '92, and former classmate Allison (Sarubin) Fergakis. Siwek and Schwartzman are enjoying married life on the Upper West Side of Manhattan. She continues to work as a school psychologist at an independent school in Westchester and have a private practice.

Michael Stanger

Old Westbury, New York

Stanger became the senior rabbi at the Old Westbury Hebrew Congregation in Old Westbury. He lives with his wife, Sandi, daughter, Arielle, and son, Noah, born May 11, 2005.

## 1994

Sandy Kirschen Solof

108 Cold Spring Road

Avon, CT 06001

1994notes@alumni.brandeis.edu

Seth Epstein

New York City

Epstein and his wife, Suzanne Hahn Epstein, welcomed a son, Benjamin Mark, on November 8, 2006.

Audrey Latman Gruber

New York City

Gruber won an Emmy Award for "Black Market Infertility," a segment about the black-market buying and selling of infertility medications among couples with fertility issues that she produced at CNN's *Anderson Cooper 360*. A second piece Gruber produced, "Chinese Organs," about the growing organ tourism business in China, was also nominated for an Emmy.

Kimberly Valkenaar and

Jason Breitkopf

Burbank, California

Valkenaar and Brietkopf welcomed a daughter, Allegra Jade, in September 2006. Valkenaar won the Valley Theatre League Artistic Director Achievement (ADA) Award for Best Production of 2005–06 for *Bunbury* at the Road Theatre Company in North Hollywood. She also won both the Valley Theatre League ADA Award for Best Production 2004–05 and the LA Weekly Theater Award for Best Production 2004–05 for *Ouroboros*, also at the Road Theatre Company. Breitkopf is directing *Fabric*, a one-act play, which is part of *Cuts*, an evening of one-act plays that opened in February at the Road Theatre Company. In the last year, he has directed readings of original works at the Road, an original one-act play during *Fast and Loose* at Sacred Fools Theatre in Hollywood, and a touring children's theater production.

## 1995

Suzanne Lavin

154 W. 70th Street, Apt. 10J

New York, NY 10023

1995notes@alumni.brandeis.edu

Christopher Christian

Washington, D.C.

Christian joined Dechert LLP on January 1. He is in the financial services group and is based in the firm's Washington, D.C., office. He focuses on investment companies, offshore registered and unregistered products, and investment adviser regulation.

Elizabeth (Cohn) Copelovitch

Madison, Wisconsin

Copelovitch writes, "We've moved to Madison, where [husband] Mark is a professor of political science at the University of Wisconsin and I am education director at a Conservative synagogue. Micah, two, started preschool, and we're all enjoying the Midwest."

Monica (Jacoby) Delyani

Ayer, Massachusetts

Delyani recently started a new career teaching eighth-grade English in northern Massachusetts. She and her husband, Nicholas, welcomed their first child, Devin, a happy and healthy girl who turned one on February 14.

Pallavi Rai Gullo

Arlington, Virginia

Rai married Tom Gullo on April 22, 2006, in Tampa, Florida. In attendance were Neha Shah Parikh, Deepa Pereira, Shalini Madan Benson '96, and Craig Madan Benson '97. The bride is an attorney with Just Neighbors, an organization that provides immigration legal services to low-income immigrants.

Norah Mazar

Brookline, Massachusetts

Mazar writes, "My husband, Shmuel Weglein, and I welcomed our third child, Roeve Dovev, in September 2005. He joins Nadav, four, and Senai, six. I am an architectural conservator, and my current projects include the exterior conservation of the Gropius Dormitories at Harvard Law School and the Ashdown House at MIT."

Alison Strong

Philadelphia

Strong was recently designated a 2006 "Rising Star" attorney by *Law & Politics*. To be eligible for this honor, attorneys must be forty or younger and practicing ten years or less. Only the top 2.5 percent of Pennsylvania lawyers are honored with this distinction each year. Strong is employed by Cozen O'Connor.

Jocelyn Wilk

New York City

Wilk is the public-service archivist at the Columbia University Archives and is in the second year of a two-year term as vice president of the Archivists Round Table of New York (ART). ART is a local professional organization boasting a membership of more than 330 archivists, librarians, and records managers in the New York metropolitan area. During New York Archives Week, as a board

## Alumni

### Philip Fischer '52

Salem, Massachusetts

Dr. Fischer died May 28, 2006. He leaves two daughters, Sherri and Lisa; a brother, Jerome; and two grandsons.

### Lynne (Shoolman) Isaacson '52

Lexington, Massachusetts

Mrs. Isaacson died November 2, 2006. She leaves a daughter, Gail Forrest; a son, Bruce; a sister, Phyllis Shapiro; a brother, Ira Shoolman; two grandchildren; and many nieces and nephews.

### Natasha Saltzman '52

Eastham, Massachusetts

Ms. Saltzman died November 30, 2006. She leaves two sons, Dan and Joel Miller; a sister, Judith Litvich; and three grandchildren.

### Lois (Nesson) Cohen '58

Highland Park, Illinois

Ms. Cohen died September 18, 2006. She leaves a daughter, Elissa Halpern; a son, Andrew; a sister, Marilyn Mann; and four grandchildren.

### Marcia (Barbash) Lewis '58

Madison, Wisconsin

Mrs. Lewis, a nurse, died October 18, 2006, after a ten-year battle with ovarian cancer. She leaves her husband, Herb; two daughters, Tamar and Paula; a son, Joshua; a brother, Steven Barbash; and four grandchildren.

### Kenneth Farbman '59

Worcester, Massachusetts

Dr. Farbman died December 12, 2006, of pancreatic cancer. He was sixty-eight. Dr. Farbman practiced medicine at Worcester City Hospital, UMass Memorial, and in private practice for more than thirty-five years. He also taught at UMass Medical School. He leaves his wife, Marlene Glick; a daughter, Deborah Rubenstein, MJC'88; two sons, David '90 and Jeffrey '98; a brother, Albert; and six grandchildren.

### Mendy Samstein '60

New Lisbon, New York

Mr. Samstein, who left graduate school to put himself in the forefront of the fight for black voting rights in Mississippi, enduring bombings and beatings in the crucial summer of 1964, died January 24 of carcinoid cancer. He was sixty-eight. Mr. Samstein abandoned his pursuit of a doctorate in history to join the historic turmoil in the South and became known as an adept organizer and pull-no-punches speaker. He helped recruit and deploy the more than eight hundred college students, mainly white, who traveled from many states to rural Mississippi towns, mainly black, as part of the Mississippi Summer Project in 1964. He later became a full-time organizer for the Student Nonviolent Coordinating Committee. After his civil rights days, Mr. Samstein organized against the Vietnam War, taught school, was a psychoanalyst, and ran a summer camp, among other things. He leaves his wife, Nancy Cooper; two sons, Ivan of Chicago and Ben of Manhattan; and a granddaughter.

### Janet Berkenfield '63

Jamaica Plain, Massachusetts

Ms. Berkenfield, a public-health professional who worked to help immigrants, young mothers, and children during a career that lasted more than forty years, died February 1 from complications of a stroke. She was sixty-four. For the past fourteen years, Ms. Berkenfield served as director of the state Department of Mental Health's Emergency Medical Services for Children program. Prior to that, she worked for three years at the Childhood Lead Poisoning Prevention Program in the Department of Health and Human Services. She leaves a sister, Betsy Worley of Fort Worth, Texas, and four nieces and nephews.

### Peter Brune '63

Odenton, Maryland

Colonel Brune died November 12, 2006, after a long battle with lung cancer. He was sixty-five. He served for twenty-two years in the Air Force, where he was a recognized aircraft maintenance management and technical expert. He leaves his

wife, Pamela; a daughter, Lisa Randall of Alta Loma, California; two sons, Michael Lastovic of Guntersville, Alabama, and Craig Brune of Mount Sinai, New York; a stepson, Gregory Lowe of Odenton, Maryland; and eight grandchildren.

### Richard Ripps '63

New York City

Mr. Ripps died December 4, 2006, of cancer. He had a successful career in real-estate development, which included retail, mall, and multiuse properties. He leaves his wife, Barbara; a son, Michael; two daughters, Jennie and Elizabeth; two stepsons, Matthew and Michael; and a sister, Wendy.

### Deanne Stone '67

Framingham, Massachusetts

Ms. Stone, who worked as an executive director and fundraiser at several Jewish and children's organizations over the past several years, died January 28 after a long battle with cancer. She was sixty-seven. Ms. Stone served as the executive director at Maimonides School, Temple Israel of Boston, and the Foundation for Children's Books; as director of the Council of Jewish Federation Women's Department in New York City; as the first development director for the Yemin Orde Youth Village outside Haifa, Israel; as New England regional director of B'nai B'rith; and as New England director for the American Committee of the Weizmann Institute of Science. She leaves her husband, Harvey; a son, Matthew of Framingham; a daughter, Alison of Nyack, New York; a sister, Barbara Gordon of West Hartford, Connecticut; and two grandchildren.

### William Youngren, PhD '99

West Newton, Massachusetts

Dr. Youngren, a pianist, writer, professor, and critic who possessed talents and interests that encompassed everything from eighteenth-century literature to writing for contemporary magazines, died November 26, 2006. He was seventy-five. Dr. Youngren, who earned his doctorate in musicology, taught English literature and music at Boston College from 1970 until his

retirement in 2001. He leaves his wife, Virginia (Rotan); two daughters, Erica of West Chester, New York, and Valerie of Brookline, Massachusetts; a son, Austin Richards of Santa Barbara, California; and two grandsons.

## Faculty

### William Platt Jencks

Department of Biochemistry  
Dr. Jencks, of Lexington, Massachusetts, professor emeritus of biochemistry, died January 3 at the age of seventy-nine. A full-time faculty member at Brandeis from 1957 to 1996, Dr. Jencks did pioneering research on the molecular mechanisms by which enzymes catalyze reactions in living cells. He leaves his wife, Miriam; a daughter, Sara; a son, David; two brothers, Charles Jencks and John Cheetham; a sister, Penelope Hurwitz; a grandson; and several nieces and nephews.

## Staff

### Edith (Feinberg) Musnick

Near Eastern and Judaic Studies  
Ms. Musnick, a longtime administrator in the Department of Near Eastern and Judaic Studies, died December 29 in Delray Beach, Florida, after a battle with breast cancer. She leaves a son, David of Seattle, Washington; a daughter, Joan Titus of North Reading, Massachusetts; and three grandchildren.

### Barbara (Goldberg) Schwartz

Romance and Comparative Literature  
Ms. Schwartz, senior program associate for the Department of Romance and Comparative Literature, died December 7, 2006, of complications from cancer. A Brandeis employee since 1999, she formerly worked at the Rose Art Museum and the Office of Communications. She leaves her husband, Dr. Philip E; three daughters, Hedy Dion of Framingham, Carolyn Lieberman of Westborough, Massachusetts, and Andrea of Framingham; a sister, Fredda Goldberg of Providence, Rhode Island; a brother, Gerald Goldberg of Buffalo, New York; and two grandchildren.

member of this group, Wilk had the honor (and thrill) of participating in the Opening Bell ceremony at the New York Stock Exchange on October 10, 2006.

## 1996

### Janet Lipman Leibowitz

29 Pond Street, #9  
Sharon, MA 02067  
1996notes@alumni.brandeis.edu

### Joshua Kaplan

New York City  
Kaplan married Joanna Kasirer on February 19, 2006. Brandeisians in attendance were Jeremy Kaplan '00, Philip Schanzer, Karen (Ellman) Levine '01, Judah Levine '01, Jonathan Borg '95, Michael Levison '95, Jen (Lorrel) Levison '99, Marc Damsky '91, Jordana (Grand) Levine, Andrew Levine '98, and Michael Dittelman.

### Jill Maderer

Philadelphia  
Maderer and her husband, Len Lipkin, celebrated the first birthday of their son, Moshe "Mo," in January.

### Rachel Bebchick Naggar and Eric Naggar

Bayonne, New Jersey  
The Naggars welcomed their first daughter, Mia Scarlett, on November 23, 2006. She weighed seven pounds, four ounces and was twenty inches long.

## 10th REUNION 1997 JUNE 8 TO 10

### Joshua Firstenberg

96 Twenty-Ninth Street, #2  
San Francisco, CA 94110  
or

### Pegah Hendizadeh Schiffman

58 Joan Road  
Stamford, CT 06905  
1997notes@alumni.brandeis.edu

### Joshua Davidson

Redondo Beach, California  
Davidson has finished his residency in pediatrics and is planning a wedding.

### Elizabeth DeRose

New Haven, Connecticut  
DeRose recently organized two exhibitions for the Yale University Department of Prints, Drawings, and Photographs, which are on view at the Yale University Art Gallery through April 1. The exhibits are Jasper Johns: From Plate to Print and Making a Mark: Four Contemporary Artists in Print.

### James Feinberg

San Diego  
Feinberg and JonaRose Jaffe '99 are thrilled to announce the birth of their children, Margaret and Benjamin, on July 26, 2006. Jaffe is pursuing a PhD in communications from the University of California at San Diego, and Feinberg has been teaching technical theater at the University of San Diego, but right now they are both focused on Ben and Maggie and enjoying the lovely weather.

### Kevin Rosenzweig

San Juan, Puerto Rico  
Rosenzweig is engaged to Stefanie Hopkins.

### Latasha Treger Slavin

Johannesburg, South Africa  
Slavin writes, "Since April 2003, I have been working for the U.S. Centers for Disease Control and Prevention Global AIDS Program. Under President Bush's Emergency Plan for AIDS Relief, I am currently based in South Africa, where I provide HIV and AIDS technical assistance to the South African government and manage the National Prevention of Mother-to-Child Transmission of HIV program. On April 9, 2006, I married Nicholas Slavin in Johannesburg."

### Alisa Zelman

Los Angeles  
Zelman married Jim Finsten in Newton, Massachusetts, on September 3, 2006. They live in Los Angeles, where Zelman works as the director of development for

a Los Angeles-based nonprofit and Finsten works as an attorney. Zelman and Finsten met at the wedding of Meredith Harman '97 and Dave Stewart, who went to high school with Zelman's husband in Palm Springs, California. Harman and Stewart's daughter, Sophia, served as Zelman's flower girl. Brandeis alumni in attendance included Zelman's father, Allan Zelman '64, his friends, and other members of the Class of 1997, including Hannah Mendelson, Pegah Schiffman, Meredith Stewart, Rachel Rosen, and Christine Manavain.

## 1998

Alexis Hirst

502 East 79th Street, #5D

New York, NY 10021

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Jocelyn Auerbach

Mount Laurel, New Jersey

Auerbach is an attorney at Steel, Rudnick & Ruben in Philadelphia, a law firm specializing in immigration and naturalization issues. She writes a biweekly column in *El Sol*, a Spanish-language newspaper educating the Latino community on immigration concerns.

Devorah Kessner Bader

Irvine, California

Bader and her husband, Joe, are the proud parents of three children, Carmel, five, Elinoa, three, and their youngest, Yishai Yoel, who was born in August 2006.

Ashley Blick

San Francisco

Blick married Ben Sternberg of New York City on September 10, 2006, in Mendocino, California. Brandeisians in attendance were Michelle (Gross) Moshe '97, Shannon (Frank) Edelstone '97, and Mira Zaslove '99. After teaching English to Tibetan monks in India following graduation from Brandeis, Blick graduated from Columbia Law School in 2002. She is currently practicing litigation at Morrison & Foerster in San Francisco, where she and Sternberg have lived on Russian Hill for the last three years.

Jill (Farbman) Bronner

Nashville, Tennessee

Bronner writes, "On November 19, 2006, I was one of ninety-six runners to complete the inaugural Harpeth Hills Flying Monkey Marathon in Percy Warner Park in Nashville. My husband and two-year-old son, Joshy, came out to cheer me on."

Nicolas Currier

Boston

Currier writes, "I married Ellen Hendriksen in Berkeley, California, on August 25, 2006. In attendance were Elijah Feinstein '97, Juan Sanabria, Aaron Cohn, and Noam Gundle. As Ellen is a graduate student at UCLA, and I'm working on my MD/PhD at Boston University, we are living a bicoastal existence in Boston and Los Angeles, but will soon be settling in Boston. Best wishes to everyone."

Adam Greenwaldd

Fort Defiance, Arizona

Greenwald is a graduate student at the Carey School of Business at Arizona State University.

Andrew Levine

New York City

Levine is counsel to Credit Suisse, an international banking firm in New York City.

Carlos Mendez

Brooklyn, New York

Mendez is a volunteer with Fundación Renacer, a nonprofit humanitarian organization with offices in the Dominican Republic and New York City. It serves the poor and disabled in the United States and Latin America.

Amanda (Metter) and Eric Pressman  
Brookline, Massachusetts

The Pressmans were married in 2004. Amanda recently finished her residency in internal medicine at Beth Israel Deaconess in Boston and will be starting a fellowship in gastroenterology at Brown in 2008. Eric has completed a master's degree at Bentley College and is working at Mathworks. The couple live in Brookline with their son, Gabe Daniel, who was born October 23, 2006.

Sergio Reyes

Bakersfield, California

Reyes is the chief of staff at the Kern County Board of Supervisors in Bakersfield, a county with a majority Latino population.

# deisgames

Solution to Double Crostic on page 111.

X YESHVA	L NICKEL
W RIVET	K ELIGIBLE
V OPPONENTS	J THROTTLE
U EMPHASIS	I TELEWISE
T HOTSY-TOTSY	H INVARIABLE
S TOBACCO	G WABASH
R GESTATIVE	F DELVE
Q NICARAGUAN	E RAGWEED
P IN DUTCH	D ABSOLUTION
O ROTTERDAM	C WRAPPERS
N TRENCHANT	B DUBBED
M SPLICED	A ESOPHAGUS

EDWARD WITTEN: STRING THEORY It's conceivable that the big bang could have produced a string so large that it would be present in today's universe and visible in telescopes, perhaps discoverable by the satellites that are now mapping out the microwave sky.

**Philip Robinson**  
New York City  
Robinson's first CD, *Classical Compositions, Op.1: Pieces for String Quartet and Piano*, was recently released by New York-based record label Roomful of Sky Records. The CD is a break from Robinson's usual singer-songwriter material and instead features recordings of some of his classical music. One piece is performed by Brandeis's Lydian String Quarter with special guest Paul Hedemark on piano. The CD is available for purchase on cdbaby.com. Robinson has lived in New York City for the past three years. For information about Robinson and his music, visit [www.philrobinson.net](http://www.philrobinson.net). He says he looks forward to hearing from fellow Brandeisians and hopes everyone is doing well.

**Marina Sokolinsky**  
Brooklyn, New York  
Sokolinsky married Mohamed Trad on July 22, 2006, in New York. In attendance were Brandeisians Ilena Gizberg, Audrey (Rosenberg) Dulmage, and Robin Kassner.

## 1999

**David Nurenberg**  
20 Moore Street, #3  
Somerville, MA 02144  
[1999notes@alumni.brandeis.edu](mailto:1999notes@alumni.brandeis.edu)

**JonaRose Jaffe**  
San Diego  
See James Feinberg '97.

**Allison (Kalish) Leichtman**  
Sharon, Massachusetts  
Kalish married Jason Leichtman on July 9, 2006, in Brookline, Massachusetts. Brandeis alumni in attendance included Elana (Gross) Lebolt, David Lebolt, Lee McLean, Jillian (Wetmore) Sallee '00, Thomas Sallee '00, Brooke Levinson, Staci Newman, and Catherine Taylor '02.

**Joshua Robbins**  
New York City  
See Rachel Schneider '04.

**Michael Siegel**  
Ithaca, New York  
Siegel was married on August 12, 2006, and attends Cornell Law School. He and his wife, Hindaru Mohammed, served as teachers in Oakland, California, before moving to Ithaca to attend graduate school.

**Bailey (Giesler) Wyant**  
Westerville, Ohio  
Giesler married Jason A. Wyant on June 24, 2006, at First Community Church in Columbus, Ohio. Jennifer A. O'Brien was her maid of honor. Jason is an English teacher, and Bailey is a paralegal.

## 2000

**Matthew Salloway**  
304 West 92nd Street, #5E  
New York, NY 10025  
[2000notes@alumni.brandeis.edu](mailto:2000notes@alumni.brandeis.edu)

**Ariel Chesler**  
New York City  
Chesler writes, "I am excited to report that I recently began as an appellate court attorney at the New York State Appellate Division, First Department, in Manhattan. I spend my time reviewing appeals that encompass virtually every substantive area of law and then submit a report and recommendation to the justices. When I have time, I watch the oral arguments in the courtroom. The court itself is beautiful and was completed in 1900. I welcome any and all to see the court. It is a wonderful part of New York history and a great way to see how law is crafted and upheld."

**Hillary Selle Gramlich**  
New Haven, Connecticut  
Gramlich writes, "After Brandeis, I served as a Peace Corps volunteer, working as a biology teacher in Tanzania for two years. I loved it and encourage

anyone interested in the Peace Corps to do it! I am now a fourth-year cell biology PhD student at Yale, working in an immunology lab. During my first year here, I met my future husband, Jake Gramlich, at our church in New Haven. He is also a fourth-year PhD student, studying economics. We were married in August 2005. Our pastor came from New Haven to my hometown in Vermont to perform the ceremony. Brandeis friends who were able to attend the wedding included Anne Lebowitz (bridesmaid) and Yael Schmidt Rosen and my professors/mentors Chan Fulton and Elaine Lai. We missed Nika Voskoboynik, who had just started her pediatrics residency in Oakland, California, and Revital Gorodeski '99, who was home with her newborn. My e-mail address is [hillary.gramlich@yale.edu](mailto:hillary.gramlich@yale.edu). I would love to hear from people, and I am happy to serve as a contact for talking about the Peace Corps or graduate school."

**Brian Messinger**  
East Meadow, New York  
Messinger became engaged to Julie Walsh while vacationing in Colorado in April 2006. He is in his fifth year of teaching social studies at H. Frank Carey High School in Franklin Square, New York, where he was named 2005 Academic Teacher of the Year.

**Larkin Tackett**  
Austin, Texas  
Tackett manages Texas state senator Judith Zaffirini's legislative and public information programs. His work includes developing legislation related to the senator's priorities, responding to inquiries from constituents and addressing their needs, providing analyses for the senator's work on a variety of policy committees, distributing public announcements to print and electronic media, and serving as a liaison between the senator and stakeholders. He joined Zaffirini's staff after working as a legislative aide, committee consultant, and campaign coordinator in California. In addition to doing policy and political work, Tackett worked as an eighth-grade social studies teacher in the

Mississippi Delta with the Teach For America program.

### Michelle Siegell Valente

Mineola, New York

Siegell married Paul Valente on July 16, 2005, and had a boy, Andrew Paul, on July 25, 2006.

## 2001

### WenLin Soh

5000 C Marine Parade Road, #12-11  
Singapore 449286

or

Class of 2001

MS 124 Brandeis University

PO Box 549110

Waltham, MA 02454-9110

2001notes@alumni.brandeis.edu

Best wishes for 2007, all. In the latter part of 2006, I spent three months in the London office of my firm, Marakon Associates, working on a strategy management project for a bank. I had a lovely time there and met up with Lisa Cagnacci. My stay also included short trips to the English countryside, Zurich, and Munich. I have since returned to enjoy the winter months back in sunny Singapore.

### Joshua Bob

Waltham, Massachusetts

Bob is the northeast regional manager of the World Adult Kickball Association. He manages a team that runs adult kickball leagues around the Northeast, among other duties. He also started work in September on an MBA at Babson College that he hopes to complete by July 2008.

### Sarah Chandler

New York City

Chandler earned a master's degree in Hebrew Bible from the Jewish Theological Seminary in May 2006 and is the education director at West End Synagogue in Manhattan. She serves on the editorial board of *Zeek* magazine, [Jewschool.com](http://Jewschool.com), and [RadicalTorah.org](http://RadicalTorah.org).

### Diana Coben Einstein

New York City

Einstein started a new position as the assistant director of special events in the development office of New York University Medical Center. She married Heath Einstein on July 10, 2005, in Fort Worth, Texas.

### Andrea Finkelman

Cambridge, Massachusetts

Finkelman married Adam Mendelsohn, PhD'09, on December 23, 2006. Brandeisians in attendance were Ari Gnepp '02, Stella Finn Gnepp '03, Hal Schneider '02, Molly Jackson-Watts '02, Melissa Hallar '02 (who was maid of honor and baked the cake!), Olive Barber, Seth D. Michaels, Rachael Goren, Michael Rose, and Erica Freund.

### Rachael Goren

Amherst, Massachusetts

Goren married Molly Jackson-Watts '02 on June 4, 2006, at the Jewish Community Center of Amherst. They met while at Brandeis and have been together since. Their wedding was officiated by Autumn Wiley, and their wedding party included Brandeisians Olive Barber, Melissa Hallar '02, Ari Gnepp '02, Stella Finn Gnepp '03, Hal Schneider '02, Liliana Kualapai '03,

Andrea Finkelman, Seth D. Michaels, and Evie Ullman '03. Michael Rose, Elisa Gassel, and Jennifer Kittay Steinberg attended as well.

### Sharon Gross

New York City

Gross writes, "I was married on December 3, 2006, to Jason Altman. No major new ventures. I am working and going for my MBA part time. We did go to Ecuador for our honeymoon and visited the Amazon jungle and Galápagos Islands. That was an adventure!"

### Laurel Johnson

Gates Mills, Ohio

Johnson writes, "I moved home to Cleveland to continue my acting career. I acted in the Ohio premiere of *Frozen* with the Bang and the Clatter Theatre Company and will be in the Ohio premiere of *Red Light Winter* in early spring. I also starred in four Ohio Lottery commercials and was featured in commercials for McDonald's, American Greetings, and the National Championship Game. All in all, it's been a truly successful year."

### Francesca DiFulvio Jones

Richmond, Virginia

DiFulvio married Devon Jones in Connecticut on October 21, 2006. Brandeisians in attendance were Michelle Dorson, Lee Cohen, Jackie Gillette, Talia Witkowski, Amy Rosencrantz, Sarah Jagolinzer, Mark Kestnbaum '02, and Adrian Sancho. The couple honeymooned in Italy over Christmas.

### Nadine Kantrow

New York City

Kantrow married Paul Timpa on December 2, 2006, in St. Thomas, U.S. Virgin Islands.

### Jason Kohn

New York City

Kohn writes, "My film *Manda Bala* (*Send a Bullet*) has been accepted into the American documentary competition at the Sundance Film Festival."



## SHOUT IT FROM THE ROOFTOPS

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Class Notes

MS 124, Brandeis University  
415 South Street  
Waltham, MA 02454

You may also e-mail your news to your class correspondent or to [classnotes@alumni.brandeis.edu](mailto:classnotes@alumni.brandeis.edu), or complete the online form at <http://alumni.brandeis.edu/web/classes/classnotes.html>.

**Gabriel Leibowitz**

Brooklyn, New York

Leibowitz writes, "I've recently married Francesca Leibowitz, and I own a real-estate company in Manhattan, if anyone's looking to rent, buy, or sell ([www.abovegroundrealty.com](http://www.abovegroundrealty.com))."

**Andres Lessing**

Boston

Lessing has left Deloitte and Touche and is pursuing an MBA at Boston College.

**Kristen Connolly McCullough**

North Bethesda, Maryland

McCullough writes, "I met my husband, Patrick McCullough, in law school at Washington University in St. Louis. We were married on August 25, 2006. Brandeis alumni in attendance were Kate Higgins-Shea '00, Chris Shea '96, Aarati Sridharan, Lyonel Jean-Pierre, Brian Safier, Nicole Waldheim '00, Tali Levin, Laura Weiss '00, Sharon Meiri Fox '00, and Ari Fox '99. I graduated law school in 2005 and work at a firm that specializes in energy law."

**Raphael McGregor**

Brooklyn, New York

McGregor writes, "I've been performing for the past few years with a great band called Nation Beat. We play the club circuit all over the country, performed and recorded in Brazil, and recently completed an artist's residency at the University of Florida at Gainesville. Our first CD, *Maracatuuniversal*, recorded last year in Brazil with traditional musicians, is available online at [nationbeat.com](http://nationbeat.com) or [cdbaby.com/cd/nationbeat](http://cdbaby.com/cd/nationbeat). Send me an e-mail through our Web site."

**Casey Ngo-Miller and Daniel Miller**

New York City

Ngo and Miller wed July 15, 2006, in Syracuse, New York, after seven years together. The couple were joined in the celebration by classmates Stephanie Bower (maid of honor), Mark Stagno (groomsman), and Jeffrey Abergel (groomsman). They live in Manhattan, where Dan is a social policy doctoral candidate at Columbia University and Casey is a school psychologist.

**Anna Natapova**

Flushing, New York

Natapova writes, "I recently left Mercer HR Consulting and joined Korn/Ferry International as a senior associate in the executive compensation consulting practice. My husband, Jason White, is head of the math department at Williamsburg Charter School. This summer (his summer vacation and my time in between jobs), we traveled on a safari to southern Africa for a month. Amazing vacation! Also, we had a mini-Brandeis reunion for New Year's—a party at our house attended by Nayan Panchal, Mike Zussman '02, and Amy Posner."

**Meaghan O'Connor**

Jamaica Plain, Massachusetts

O'Connor received a fellowship to pursue a degree in library science at Simmons College. Her interests are in youth services and international librarianship.

**Betsy Plumb**

Tonawanda, New York

Plumb writes, "I recently made my second appearance on the History Channel program *ShootOut!* I provide commentary for an episode that follows the Army's 1st Infantry Division through its combat action in World War II. Entitled 'The Big Red One,' the episode airs every now and again on HC. It was my swan song with the National WWII Museum in New Orleans, and I'm pretty proud of it. I left for no other reason than it was about time to get back to grad school. I'm excited to be working toward my PhD in history at the University at Buffalo."

**Steve Rapoport**

Studio City, California

Rapoport was married last year and recently welcomed his first son.

**Michael Rose**

New York City

Rose received a master's degree in journalism from New York University's cultural reporting and criticism program and works on the editorial staff of [Concierge.com](http://Concierge.com), the companion Web site

to *Condé Nast Traveler* magazine. He has also written freelance pieces for the *San Francisco Chronicle*, *Travel and Leisure*, *Publishers Weekly*, and other publications.

**Lindsey Schust**

Andover, New Hampshire

Schust writes, "My song 'Café con leche' ('Coffee with Milk') was featured in the December 2006 edition of *Global Rhythm* magazine on its world music compilation CD. I entered the Sonicbids/*Global Rhythm* magazine song contest last summer, and my song won!"

**Cliff Smith**

Elizabethtown, Pennsylvania

Smith was named head baseball coach and equipment manager at Elizabethtown College. He played minor league baseball from 2001 until 2005 and was most recently an assistant coach at Bowdoin College in Brunswick, Maine.

## 5th REUNION 2002

JUNE 8 TO 10

**Hannah R. Johnson**

1688 Devonshire South Drive, Apt. F  
Greenwood, IN 46143  
[2002notes@alumni.brandeis.edu](mailto:2002notes@alumni.brandeis.edu)

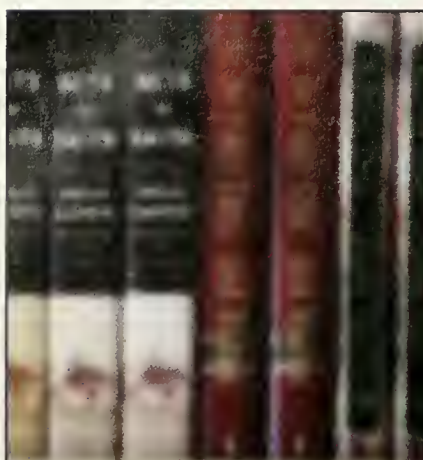
**Debra (Winetz) and Marc Bennet**

New Brunswick, New Jersey  
Winetz and Bennet were married on June 11, 2006. Brandeis alumni in attendance included Aliza Saivetz '01, Bonnie (Matross) Antoniou, Daniel Glasser, Arianna Gordon, Lesley Greenberg, Ruth Israely, Sara Katel, Edith Meyerson, Margo Vallee, Jamie Weissbrot, Benjamin Zober, Helene (Oppenheimer) Shapiro '04, and Ross Shapiro '04.

**Daniel Handel**

Bridgewater, New Jersey

Handel received a master's degree in international economics at the University of Sussex, England. His thesis was titled "Trade Liberalization, the Infant Industry Argument, and Economic Performance in Latin America."



## ATTENTION ALUMNI AUTHORS

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New York City.

Recent publications (less than a  
year old) will also be considered  
for inclusion in an upcoming issue  
of *Brandeis University Magazine*.

For more information:  
authors@alumni.brandeis.edu.

**Jennifer Illes**  
Engelwood, Colorado  
Illes has resettled in her hometown of Denver after living in Israel for a year and backpacking through South America for several months. She works as an account strategist at Google Inc.

**Molly Jackson-Watts**  
Amherst, Massachusetts  
See Rachael Goren '01.

**Sarah Katel**  
Los Angeles  
Katel graduated from medical school and has started her residency in obstetrics-gynecology at Kaiser Permanente.

**Jennifer Klein**  
Brookline, Massachusetts  
Klein is the associate editor of associate publications at the Warren Group, a real-estate and financial information company.

**Miriam Stern Kramer**  
Boston  
Stern married Dan Kramer on May 21, 2006, in Woodbury, New York. Brandeis friends who attended included Ray Sass, Paul Tartak, Zach Sherwin, Aaron Kagan, Lana Feiman, Kim Lam, and Sandi Intraub. Kramer's sister, Katarina Stern Raphael '98, was maid of honor. Kramer writes, "Dan and I honeymooned in Italy and Prague. Shortly after we came back from our honeymoon, we attended the wedding of Ari Gnepp and Stella Finn '03. We now both live and work in Boston."

**Mikael Lurie**  
Washington, D.C.  
Lurie writes, "I went to the Fletcher School at Tufts University and learned how to rock out in the international community. I married a cool chick and still hang out with Dave Mandel."

**Christina Robinson**  
Sudbury, Massachusetts  
Robinson became engaged to David Gagner of Los Angeles. They're hoping for a fall wedding.

**Dannah Rubinstein**  
Philadelphia  
Rubinstein and Ross Breitbart '03 were married on September 3, 2006, at the Water's Edge in Queens, New York. Rubinstein is a cantorial student at Gratz College, and Breitbart is a medical student at Philadelphia College of Osteopathic Medicine.

**Rachel Wolkinson Rubinstein**  
Washington, D.C.  
Wolkinson married Jason Rubinstein in August 2006. Three months later, both graduated from the University of Pennsylvania Law School. Rachel is now an associate at LeBoeuf, Lamb, Greene and MacRae.

**Hal Schneider**  
Lowell, Massachusetts  
See Liliana Kualapai '03.

**Bari Sittenreich**  
Merrick, New York  
Sittenreich graduated from St. John's University School of Law in spring 2006. She works as an associate at Lawrence and Walsh in Hempstead, New York, focusing on commercial real-estate law.

**Karen Thomashow**  
Cincinnati  
Thomashow married Dr. Yonatan Eyal on September 3, 2006, at Temple Emanuel in Worcester, Massachusetts. She will be ordained as a rabbi in May. He is a visiting professor at the University of Cincinnati.

## 2003

**Caroline Litwack**  
325 Summit Avenue, #6  
Brighton, MA 02135  
2003notes@alumni.brandeis.edu

**Ross Breitbart**  
Philadelphia  
See Dannah Rubinstein '02.



**Jeremy Goren**

Brooklyn, New York

Goren is a film-section editor and a contributing writer for NY Mosaico ([www.nymosaico.com](http://www.nymosaico.com)), a New York-based bilingual webzine focusing on Latin America and Latino-related issues.

**Aaron Gorodetzer**

Malvern, Pennsylvania

Gorodetzer married Ashley Sbarbaro on August 4, 2006. Sam Blaustein, Bill Burns and Arjun Kakar '02 were in the wedding party.

**Liliana Kualapai**

Lowell, Massachusetts

Kualapai writes, "In August, I opened a dance supply store, Downtown Dancewear, in Lowell. We sell apparel, shoes, and accessories for all forms of dance. We've only been open for a couple of months, but we've had a very successful beginning. My husband, Hal Schneider '02, and I bought a house in Lowell this summer. Our Web site is [www.downtowndancewear.com](http://www.downtowndancewear.com). We have a special discount for Brandeis alumni (10 percent off all online orders). The coupon code is GODEIS."

**Kazia Levin**

Fairfax, Virginia

Levin married Ben Feinberg '04 on December 30, 2006, in Hawaii. Josh Goldstein and Lonn Drucker were in the wedding party.

**Yaser Robles**

Bronx, New York

Robles received a master's in Caribbean cultural studies in May under a joint program between the University at Buffalo and Universidad de La Habana. He currently attends the University at Albany, working toward a doctorate in Spanish with a specialty in Latin American, Caribbean, and U.S. Latino cultural studies.

## 2004

**Audra Lissell**

11 Cross Street  
Plympton, MA 02367

[2004notes@alumni.brandeis.edu](mailto:2004notes@alumni.brandeis.edu)

**Benjamin Feinberg**

Fairfax, Virginia

See Kazia Levin '03.

**Jesse Gordon**

Vallejo, California

Gordon completed her first year of medical school at the Touro University College of Osteopathic Medicine after working for a year at the University of California at San Francisco. She toured Latin America this past summer with Eyal Wallenberg.

**Adam Herman**

Ann Arbor, Michigan

Herman graduated from Eastern Michigan University with a master's in higher education and student affairs. He is working as an admissions counselor at Wayne State University in Detroit.

**Rachel Schneider**

New York City

Schneider and Josh Robbins '99 were engaged on September 2, 2006. The couple live in Manhattan, where he works for the Jewish Diabetes Research Foundation and she is an editor. They will be married on October 7.

**Eyal Wallenberg**

Brooklyn, New York

Wallenberg teaches mathematics. He traveled to Latin America this summer with Jesse Gordon.

## 2005

**Judith Lupatkin**

15 York Terrace  
Brookline, MA 02446

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## 2006

**Class of 2006**

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**Kate Brophy and Robert Friedman**  
St. Louis

Brophy and Friedman were married on New Year's Day 2006 in Portland, Oregon. They traveled the country and lived in Jerusalem for five months before moving to St. Louis to pursue law school and teaching, respectively.

**Logan Hepner**

New Fairfield, Connecticut

Hepner is in the paratrooper unit of the Israeli Defense Forces. The kibbutz on which he is based is on the Lebanese border.

## GRAD

**Susan Band Horowitz, PhD'63**

Larchmont, New York

Horowitz, distinguished professor and cochair of the Department of Molecular Pharmacology and the Falkenstein Professor of Cancer Research at the Albert Einstein College of Medicine at Yeshiva University, has been elected to the Institute of Medicine. Members are elected through a highly selective process that recognizes people who have made major contributions to the advancement of the medical sciences, health care, and public health. Horowitz, who was elected to membership in the National Academy of Sciences in 2005, is renowned for her pioneering work in elucidating the mechanisms of action of antitumor agents. Her research in the 1980s eventually led to the development of Taxol, one of the most important anticancer agents ever developed. In recent years, she has focused on the mechanisms of drug resistance, an increasingly serious problem in cancer treatment.

Gerry Showstack, MA'72, MA'80,  
MA'81, PhD'81

Omer, Israel

Showstack sends his greetings from Israel, where he has four grown kids and heads an office he founded that matches donors from abroad with philanthropic causes in Israel in the fields of medicine, education, sports, children with special needs, and children at risk.

Rubén Rumbaut, MA'73, PhD'78

Irvine, California

Rumbaut is a professor of sociology and codirector of the Center for Research on Immigration, Population, and Public Policy at the University of California, Irvine. He coauthored *Immigrant America: A Portrait* (2006) and *Multiple Origins, Uncertain Destinies: Hispanics and the American Future* (2006).

Sherri Silverman, MA'74, PhD'96

Santa Fe, New Mexico

Silverman's book, *The Transcendental Home: Vastu, the Yoga of Design*, will be published by Gibbs Smith Publishers in the fall. Her artwork is featured in *100 Artists of the Southwest* (Schiffer Books).

Nancy Steffen-Fluhr, PhD'77

Newfoundland, New Jersey

Steffen-Fluhr, associate professor in the department of humanities at the New Jersey Institute of Technology, received the Constance Murray Diversity Award for Outstanding Teaching at the school's annual awards convocation on September 13, 2006.

Luis Rubio, MA'78, PhD'83

Houston

Rubio is general director of the Centro de Investigación para el Desarrollo. He coauthored *El Poder de la Competitividad*, which was published in 2005.

Joan Wallace-Benjamin, PhD'80

Dedham, Massachusetts

Wallace-Benjamin is chief of staff to Massachusetts governor Deval Patrick. She was formerly chief executive officer of the Home for Little Wanderers and former head of the Urban League of Massachusetts.

Lynn Stephen, PhD'87

Eugene, Oregon

Stephen, distinguished professor of sociology at the University of Oregon, organized a panel, "Procesos Organizativos Transnacionales de Pueblos y Organizaciones Indígenas Migrantes: Retos y Avances," at the Latin American Studies Association.

Eduardo Sáenz-Rovner, PhD'89

Bogotá, Colombia

Sáenz-Rovner is professor of history and economics at the Universidad Nacional de Colombia in Bogotá. In 2005, he published *La conexión cubana: Narcotráfico, contrabando y juego en Cuba entre los años 20 y comienzos de la Revolución*.

Alon Kahana, MA'91

Madison, Wisconsin

Kahana writes, "My wife, Heidi Cohen Kahana '91, and I had our third child and first daughter, Kyra Faye, on August 25, 2006. Our son, Adam, turned ten in December, and Ethan turned six in February. I passed my board exams and am now a board-certified ophthalmologist. I will be finishing my oculoplastic and reconstructive surgery fellowship in June and will join the faculty at the University of Michigan in July as an assistant professor, where I will see patients and do research. Heidi recovered well from delivery and has maintained a busy schedule, including finding time to volunteer at the children's school. We are looking forward to our move to Ann Arbor, Michigan."

Leann Shamash, MA'97

Newton, Massachusetts

Shamash will receive a 2007 Keter Torah Award from the Bureau of Jewish Education in May. Keter Torah Awards celebrate outstanding achievements in Jewish education in Greater Boston.

Karen Tolchin, MA'98, PhD'00

Lehigh Acres, Florida

Tolchin married Thomas DeMarchi on December 16, 2006, in St. Lucia. The couple met at Florida Gulf Coast

University's orientation for new faculty in August 2004, two days before Hurricane Charley struck the area. DeMarchi, who lived two hours from campus, was forced to find temporary quarters because of the impending hurricane. Tolchin offered him the use of her couch and made him a spare key. They became good friends, and a few months later, talked about the possibility of dating but were worried that the relationship might jeopardize their jobs. Tolchin wrote to the chairman of the department to ask if they were allowed to date each other. The chairman wrote back and gave his blessing.

Jonathan Vuotto, MA'98

Collegeville, Pennsylvania

Vuotto joined the law firm Riker Danzig Hyland & Perretti as an associate in the firm's litigation group. He concentrates his practice in commercial litigation.

Medani Bhandari, MA'04

Syracuse, New York

Bhandari writes, "Our class was great. My friends were very helpful, and we became as close as family members. We are still in very close contact with each other. We are doing well to achieve our goals. We are all over the world, but are always connected by work, emotions, and love."

Jessica (Weir) Douglas, MS'04

Natick, Massachusetts

Douglas has joined Learning and Development Disabilities Evaluation and Rehabilitation Services' autism clinic as a genetics counselor. She is also working as a genetics counselor at the Massachusetts General Hospital Partners Genetics Clinic as part of the autism consortium.

Jessie Hastings, MS'04

Cambridge, Massachusetts

Hastings married Sean Conta on September 10, 2006, in the garden of the Linden Place historic mansion in Bristol, Rhode Island. She is a cancer genetics counselor at Lahey Clinic in Massachusetts.

# deisgames

## double crostic

### #4: Longshot

By Sue Gleason

1	Q	2	N	3	A		4	N	5	T	6	D	7	L	8	R	9	X	10	W	11	U	12	B	13	J	14	O		15	V	16	N	17	C	18	O		19	T	20	X	21	V							
		22	H	23	I	24	K		25	B	26	E	27	N	28	A		29	S	30	A	31	Q	32	L	33	O		34	G	35	X	36	H	37	M		38	U	39	C	40	V								
41	B	42	P	43	Q	44	H	45	E		46	O		47	U	48	J	49	O	50	W	51	N	52	R		53	G	54	D		55	D	56	N	57	C	58	E	59	U										
60	I	61	A	62	S	63	J		64	H	65	T		66	E	67	O	68	D	69	K	70	B		71	D	72	I		73	C	74	O	75	J	76	R	77	B	78	V	79	W								
	80	L	81	V		82	P	83	D	84	F	85	Q	86	T	87	A		88	B	89	Q	90	M	91	R	92	W	93	N	94	C	95	I		96	D	97	L	98	P										
99	F	100	D	101	V	102	R	103	S	104	K	105	E		106	H	107	Q		108	D	109	R	110	H	111	C	112	I	113	P	114	J	115	V	116	E	117	T		118	C	119	K							
120	E	121	T	122	Q	123	V	124	X		125	M	126	K	127	U	128	S	129	T	130	X	131	N	132	Q	133	A	134	G	135	F	136	L	137	K		138	T		139	O	140	J							
141	I		142	T	143	R	144	S	145	F	146	M	147	I	148	P	149	N	150	K	151	D		152	R	153	P	154	G	155	J	156	H		157	W	158	A		159	H	160	V								
161	C		162	U	163	G	164	M	165	A	166	K	167	P	168	Q		169	S	170	A	171	R		172	T	173	U	174	X	175	O		176	U	177	M	178	J	179	S	180	G								
181	Q	182	I	183	F		184	M	185	L	186	X																																							

Solve the answers to the clues below, and place each letter in its corresponding numbered square in the grid above. When complete, the grid will reveal a quotation (words can turn corners; black squares indicate word breaks). The first letter of each answer word below, when read alphabetically, will spell out the author and published source of the quotation. The solution appears at the bottom of Page 104.

A. Gullet

7 45 169 34 52 120 56 151 133 114

B. Knighted; nicknamed

30 11 143 18 149 32 59 48 76 80

C. Forgiveness; acquittal

7 45 169 34 52 120 56 151 133 114

D. Inside layer

7 45 169 34 52 120 56 151 133 114

E. Hayfever trigger

7 45 169 34 52 120 56 151 133 114

F. Look into; turn over

7 45 169 34 52 120 56 151 133 114

G. First electricity lighted city

7 45 169 34 52 120 56 151 133 114

H. Not capable of survival

7 45 169 34 52 120 56 151 133 114

I. Broadcast

7 45 169 34 52 120 56 151 133 114

J. Choke

7 45 169 34 52 120 56 151 133 114

K. Single; qualified

7 45 169 34 52 120 56 151 133 114

L. More than a penny

7 45 169 34 52 120 56 151 133 114

M. Joined together, hitched

7 45 169 34 52 120 56 151 133 114

N. Clear-cut; hard-hitting

7 45 169 34 52 120 56 151 133 114

O. Netherlands metropolis

7 45 169 34 52 120 56 151 133 114

P. Out of favor (2 wds.)

7 45 169 34 52 120 56 151 133 114

Q. Managuan, maybe

7 45 169 34 52 120 56 151 133 114

R. Pregnant

7 45 169 34 52 120 56 151 133 114

S. Nicotine container

7 45 169 34 52 120 56 151 133 114

T. Just right; perfect (hyph.; 1920s term)

7 45 169 34 52 120 56 151 133 114

U. Highlight; stress

7 45 169 34 52 120 56 151 133 114

V. Competitors; rivals

7 45 169 34 52 120 56 151 133 114

W. Decorative denim fastener

7 45 169 34 52 120 56 151 133 114

X. Talmudic academy

7 45 169 34 52 120 56 151 133 114



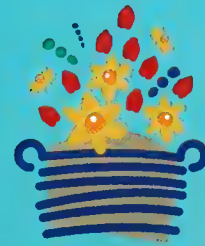
## Not Such a Blast After All

By Mike Lovett

If you didn't already know, campus is undergoing a building boom—literally. Since January, workers have been blasting ledge from behind the administration building to clear land for the new Carl Shapiro Science Center. Risking life, limb, and, perhaps, an earache, your intrepid photographer made his way down to the blast site on a recent afternoon, hoping to capture on film that ultimate moment of rocks hurtling skyward, flames erupting in their wake. Were it not for the safety officer who shooed me away and a severe case of chickenitis, I would have gotten it, too. Alas, I had to settle for this more mundane—though surely more artistic—scene of workers preparing to detonate the explosives.

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# Write on the Mark

I've just finished reading the Spring 2007 issue of *Brandeis University Magazine*. I especially appreciated Noah Lukeman's article on dealing with literary agents. Great tips for potential writers, presented in an authoritative yet easy-to-read way.

Thank you for continuing to send me the magazine.

Birat Simha '76  
New York City



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## Culture of Fear

It was with considerable chagrin that I read the solipsistic and self-serving account of Jimmy Carter's visit to Brandeis. No mention was made of the considerable unrest it caused within the larger Brandeis community, including its impact on generous supporters of the university and concerned alumni still reeling from previous university decisions insensitive to Israel—e.g., the awarding of an honorary degree to Tony Kushner. The “provocative” student questions were, you acknowledge, “preselected by the host committee,” which translates into a carefully choreographed censorship and also manages to omit the name of the “host committee” or the source of funds for the speaker's honorarium. You quote Carter's defense of his book's title without acknowledging that the very use of the word “apartheid” triggers an association with racism that was accusatory rather than “provocative.” There is also no mention of Carter's own admission of inaccuracies within the text, nor is their any reference to

the denial of admission to Alan Dershowitz. Those of us who remember the glorious days of Gen Ed S cringe at the carefully controlled format of the Carter event. When did Brandeis fall victim to the culture of fear, censoring both attendance and questions?

It is puzzling that Brandeis offered a forum to a former president whose transparent anti-Israel prejudice and dubious scholarship have been painfully apparent. It is painful that the administration has not addressed the larger issues involved. Our university is named for a committed Zionist. Let us not betray our own history by continuing to open our doors to the Carters and Kushners, whose words are hostile to the Jewish state, founded in the very year that Brandeis University opened its doors.

—Gloria Goldreich Horowitz '55  
*Tuckahoe, New York*

## A Professor Worth Remembering

It was with great pleasure that I read about the establishment of the William Goldsmith

Endowed Scholarship [“Development Matters,” Spring]. I, too, was one of the many lucky students to have stumbled onto Professor Goldsmith at Brandeis. I use the word stumbled because that was pretty much what I was doing academically at Brandeis until I lucked into choosing American studies as a major and encountered some amazing professors (Whitfield, Cohen, and Fuchs spring to mind).

With even greater pleasure I see that Professor Goldsmith is living in Vineyard Haven. As was the case with Mr. Twain, I had mistakenly heard rumors of his demise, and unfortunately believed them.

Long before the days of e-mail and fax machines, I once hand delivered a past-due final exam to Professor Goldsmith in Vineyard Haven, which I needed in order to graduate. I remember this like it was yesterday. When my friend and I arrived at his house to drop off the exam, he invited us in, poured us a drink, and enthusiastically began telling us about what he was currently writing. There was no mention of

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the fact that I was two weeks late with the exam or the inconvenience to him to have his students drop in and interfere with his writing. That wasn't his style.

Professor Goldsmith was an incredibly supportive, inspiring professor to students of all backgrounds. Your article brought back many happy memories. Thank you to Gail Sullivan, Paul Regan, and the others who are involved in the creation of this wonderful scholarship. I know that I plan to support it.

—Jonathan M. Chimene '81  
New York City

*Brandeis University Magazine* welcomes your letters and reserves the right to edit them for space and clarity.

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**Magazine wins four awards  
for design, editorial excellence**

*Brandeis University Magazine* recently received four national awards for design and editorial excellence.

In June, the magazine won a platinum medal for general excellence and an honorable mention for design in the 2007 Hermes Creative Awards. The publication was also named a finalist for most-improved periodical in the 2007 Distinguished Achievement Awards, sponsored by the Association of Educational Publishers.

In May, the magazine won a bronze medal for use of illustration in the 2007 Circle of Excellence Awards, sponsored by the Council for Advancement and Support of Education. The award was for freelancer Cynthia von Buhler's illustration that accompanied Bernadette Brooten's "Ruminations" essay in the Summer 2006 issue.

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# The Ballad of Social Change

A half century later, *The Threepenny Opera* still resonates.

By Scott Edmiston

On a bucolic Massachusetts campus in a newly built amphitheater, the petite German actress Lotte Lenya sings a sardonic ballad about humankind's lack of humanity: "What keeps a man alive? He feeds on others." Leonard Bernstein conducts the orchestra. The occasion is the inaugural Festival of the Creative Arts, June 1952, celebrating Brandeis University's first commencement. The performance is the concert premiere of Bertolt Brecht and Kurt Weill's *The Threepenny Opera* in a new English adaptation by Marc Blitzstein.

This October, the Brandeis Theater Company will revive Blitzstein's adaptation in a production sponsored by Malcolm Sherman and Barbara Cantor Sherman '54. As a college sophomore, Barbara Sherman worked on the stage crew for the landmark 1952 production. "I'll never forget the thrill of that performance," she told me. "I don't think any of us realized we were watching history."

That moment of Brandeis history actually began in 1928 when *The Threepenny Opera* was written by the German playwright and artistic rebel Bertolt Brecht (1898–1956). Brecht's aggressive political idealism and persistence in using art to pose provocative questions about the conflicts between society and morality generated intense controversy throughout his lifetime. By his late twenties, Brecht had begun to envision a new theatrical system that would serve his political and artistic sensibility. He saw the stage as an ideological forum for leftist causes and wanted to create theater that depicted human experience with the brutality and intensity of a boxing match. He rejected the conventions of stage realism and Aristotelian drama, which offer empathetic identification with a hero and emotional catharsis. Brecht didn't want his audience to

feel, but rather to be shocked, intellectually stimulated, and motivated to take action against an unjust society.

Ideologically, *The Threepenny Opera* grew out of its young author's experiences in Berlin during the Weimar Republic (1919–1933), when Germany struggled to establish a parliamentary democracy in the face of economic devastation, notorious decadence, and bitter military defeat. More than ten million Germans were without any source of income, and crime proliferated as citizens were reduced to begging on the street. Horrified by the poverty and mounting violence, Brecht took *The Beggar's Opera* by eighteenth-century English satirist John Gay and re-imagined it through the lens of his emerging dramatic theories. Kurt Weill was asked to compose the score, and *The Threepenny Opera* was born.

Chaotic rehearsals and preproduction mishaps, in addition to the script's political themes and satiric plotline involving beggars, prostitutes, and criminals, fueled predictions that *The Threepenny Opera* would flop, but it was an instant hit. Its songs became best-selling recordings; the Threepenny bar, where no other music was played, opened in Berlin; and Weill's wife, Lotte Lenya, who created the role of the prostitute Jenny, became an international star. Theaters throughout Europe clamored for the rights, resulting in forty-six productions within a year after the show debuted. However, Brecht never achieved the ethical, activist response from his audience that he desired. In 1933, he interviewed himself on the topic:

Q. What, in your opinion, accounted for the success of *The Threepenny Opera*?

A. I'm afraid it was everything that didn't matter to me: the plot, the love story, the music.

Q. And what would have mattered to you?  
A. The critique of society.

The enduring popularity of the musical's song "The Ballad of Mack the Knife" [recorded in 1959 by pop singer Bobby Darin], is representative of Brecht's failure. Listeners will swing and snap their fingers to the jazz-infused melody and disregard the harrowing lyric that describes a sociopath on a killing spree. Whether in Brecht's time or our own, audiences inevitably choose entertainment over rigorous social commentary (assuming they are exclusive). An unusual challenge in producing Brecht's work in the twenty-first century is that its provocative depiction of corruption and immorality, once so shocking, is now commonplace on stage and screen. The effect Brecht desired was "alienation," and has there ever been a more alienated public than today? When Michael Moore's *Fahrenheit 911*, the most widely seen documentary in history, failed to affect the outcome of the reelection of George Bush, one wonders if it possible to

shock and provoke audiences to take action about anything.

Many artists vehemently reject Brecht's agenda, feeling his theories diminish the purity of art by turning it into a tool for propaganda. Others feel passionately that the artist as citizen has a unique ability and responsibility to repair the world. The complex relationship between art and social justice is of special interest at the university named for Louis Brandeis, a former Supreme Court justice who spent his life and career in

I do believe great theater, great works of art, can motivate social change and inspire personal transformation. I first saw *The Threepenny Opera* in 1979 and directed my own production in 2001, and this hopeless, hopeful musical has powerfully influenced my identity and work. If the entirety of Brecht's idealistic vision has never been fully realized, his bold, confrontational theatricality has undeniably changed the way we experience art. *The Threepenny Opera's* call to action against economic injustice, blind

**The relationship between art and social justice is of special interest at the university named for Louis Brandeis, who spent his life in social justice's pursuit.**

social justice's pursuit. Most of us would agree that the theater has some capacity to influence thought, but we are unlikely to attend a play with a message in opposition to our own values or political beliefs. Is it possible for someone to enter the theater a Republican and leave two hours later a Democrat?

patriotism, and moral hypocrisy is as relevant as ever. We still need tough, dramatic questioning of a society that lacks common cents.

*Scott Edmiston is the director of Brandeis's Office of the Arts and teaches modern drama in the Department of Theater Arts.*

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# Monique Gnanaratnam

Director, Intercultural Center

**M**onique Gnanaratnam (nya-na-rot-nem) began work last September as director of the Intercultural Center (ICC). She has worked in higher education administration for fourteen years, most recently as director of off-campus student services at Northeastern University in Boston. She holds a bachelor's degree in communications from Wilmington College and a master's in college student personnel from Bowling Green State University, both in her native Ohio.

**1. The Intercultural Center recently celebrated its fifteenth year on campus. What do you see as its major contribution to Brandeis?** You have this great group of students who have continued to carry on the legacy of the Intercultural Center for fifteen years. They're putting on productions, educational pieces, and programs that are phenomenal. These students are doing things I would be paid to do. What is most impressive is that it's not just students getting up on stage and entertaining you. It's what I call "edu-tainment"—teaching one another and others at the university about all aspects of their culture.

**2. What's the best way to promote multiculturalism and diversity on campus?** It all comes down to communication. People have to sit down together and ask questions—have a two-way conversation—and realize that learning is a lifelong process.

**3. You've talked about the ICC playing an important role beyond the Brandeis campus. What do you envision?** I want the Waltham community to know that the Brandeis University Intercultural Center exists. If it's Hispanic Heritage Month, for

example, there's no reason our students couldn't go into a city school and perform the flamenco or sit down and talk about the origins of Latino/Latina culture. It's not only beneficial to the city, it's good for our students as well. This is something new for them to explore—dealing with the public, dealing with people outside the university.

**4. Your job is really one of forging personal relationships with students. What is the secret to your success?** I think it's my Midwestern personality [laughs]. I'm a very friendly person who has nothing but the best intentions. I do what

I do because I enjoy it and because people along the way instilled in me a love for higher education and student affairs. I also love having the opportunity to empower people and to help people to realize their full potential.

**5. Describe the perfect day off.** Hanging with my baby girls [daughters Yazmine and Anjali] and my husband. You don't get to do that a lot in today's society; everything is so fast-paced. So to have an opportunity to kick back and take a few hours to do something together as a family is wonderful.

—Ken Gornstein





# inner

Curiosity carries the day

## In Jeopardy, but No Peril

Answer: The Brandeis grad who recently won more than \$130,000 on *Jeopardy!*

Question: Who is Mehrun Etebari '04?

The twenty-four-year-old defeated ten opponents in five episodes of the popular TV quiz show that aired in May. Now the seventh-highest *Jeopardy!* winner of all time, Etebari is all but guaranteed an invitation to this fall's Tournament of Champions.

Etebari had no strategy—nor does he possess a photographic memory. He's just naturally curious, he says.

"I'm fascinated by facts and happenings in different fields and subjects," he says. "I take notice of what I read and hear, and I do bits of research on things that interest me."

No stranger to trivia games, Etebari competed in state and national Quiz Bowl challenges during high school and college; his Brandeis team finished eighth nation-

ally in its division in 2003. And he's a regular for trivia nights at his local pub. But the Holy Grail for Etebari, who first saw *Jeopardy!* in elementary school, was being quizzed by host Alex Trebek (*shown lower left with the Brandeis contestant*).

The Durham, N.H., native auditioned for *Teen Jeopardy!* three times and tried out for *Jeopardy!* during his senior year at Brandeis. He passed the written test each time and participated in mock contests but did not get chosen to appear on the show until after his fifth audition, which he entered at the last minute after his mom spotted the Boston casting call.

Etebari's winning streak included sweeps of the categories on philosopher René Descartes and actor Ted Danson, but ended in his sixth episode with a Final Jeopardy question about female Oscar winners. Though friends had quizzed him about *Mommie Dearest*, Etebari drew a blank when asked for the name of the 1976 Best Actress winner (Faye Dunaway) who later portrayed the 1945 Best Actress (Joan Crawford).

Etebari, an economics major at Brandeis, was surprised to find the environment more daunting than the questions. The rapid pace of the game, the bright stage lights, and perfecting the timing of the handheld buzzer made it tough to stay calm.

"It is a lot different when you're sitting in your living room and shouting answers at the TV," says Etebari, who plans to spend part of his prize money on student loan payments and travel. Now enrolled in a master's program in international relations at Yale University, he hopes to find a career in political or economic development.



## All Business

### San José administrator takes reins of IBS

Bruce R. Magid, former dean of the College of Business and founding dean of the Lucas Graduate School of Business at San José State University, began work in July as the new dean of Brandeis's International Business School (IBS). He succeeds F. Trener Dolbear Jr., the Clinton S. Darling Professor of Economics, who held the post on an interim basis for the 2006–07 academic year.



Bruce Magid

Magid brings both academic leadership and professional practice to IBS. While at San José State, he secured reaccreditation for the college and graduate school and developed a more global focus in both undergraduate and graduate programs, including an experience abroad program.

Prior to joining San José State, Magid was the founding executive director of MSU Global, Michigan State University's online and global distance-education business unit. He was also an adjunct professor in the department of finance at Michigan State University's Eli Broad Graduate School of Management.

Over his career, Magid has been senior adviser to the minister of planning of the Republic of Venezuela, and developed and taught executive education courses.

In addition to a bachelor's degree in foreign service from Georgetown University, the new dean holds a multidisciplinary PhD in international economics, business law, and comparative politics from the Fletcher School at Tufts University. He also earned a master's degree in law and diplomacy at the Fletcher School.

# most parts



Aboodi



Alter



Asper



Barkas



Koplow



Lewtan



Zlotoff

## New Trustees Seated

### Sherman succeeds Kay as board chair

Malcolm Sherman, P'83, became the new chair of Brandeis's Board of Trustees just after commencement. Sherman, who served as vice chair of the board since 2002, succeeds Stephen Kay.

Sherman joined the board in 1981 while serving as chair of the Board of Fellows. He and his wife, Barbara (Cantor) Sherman '54, established the Barbara Sherman '54 and Malcolm L. Sherman Chair in Theater Arts and have made substantial gifts to support the performing arts at Brandeis.

"The Sherman family—Mal, Barbara, and their daughter, Robin—have been great friends and tireless supporters of Brandeis over the years," said President Jehuda Reinharz, PhD'72. "We are so pleased that Mal will be serving as the next chair of the Brandeis Board of Trustees following the very successful tenure of Steve Kay."

Sherman formerly served as chairman of Zayre Stores and executive vice president of Zayre Corp. Since his retirement from Zayre, he has been a chief executive of several companies, including Regina Electric, Channel Home Centers, and Ekko Group.

Sherman will be joined on the board by several others who were elected or reelected in the spring. They include Henry Aboodi '86; Allen Alter '71; Leonard Asper '86; Alex Barkas '68; Meyer Koplow '72, P'02, P'05; Stuart Lewtan '84; and Paul Zlotoff '72.

Aboodi, who joined the trustees in 2001, established the Esther Aboodi Endowed Scholarship with his sister, Abi Hoffman '90, in honor of their late mother. Aboodi operates the family-owned real-estate company Alpine Capital Properties.

Alter is serving as a trustee by virtue of his position as president of the Brandeis Alumni Association. A supporter of the Brandeis Annual Fund, he is a twenty-two-year veteran of CBS News and currently a producer at *48 Hours*.

Asper has established the \$5 million Asper Center for Global Entrepreneurship, the Asper Entrepreneurship Fund, and the Asper Suite for Entrepreneurial Studies at the International Business School. He is CEO of CanWest Global, Canada's largest media conglomerate.

Barkas chairs the Brandeis Science Advisory Council and recently made a gift to support the Campaign for Brandeis science initiative. He is managing director of Prospect Venture Partners, a health-care venture-capital firm in California.

Koplow has supported the Village residential complex and established the Richards and Koplow Endowed Scholarship. He is a partner in the New York law firm Wachtell, Lipton, Rosen & Katz.

Lewtan, chair of the Global Business Council at the International Business School, has supported the IBS Pioneers Fund and the Peter Petri Global Fellowship. He founded and built Lewtan Technologies into a worldwide leader in the asset-based securitization industry.

Zlotoff is serving on the board in his capacity as chair of the Board of Fellows. He has been national president of the Alumni Association and has supported the Campaign for Brandeis. He is chairman and CEO of Uniprop, a real-estate development and investment firm.



Malcolm Sherman, P'83



Three honored for distinguished contributions to their profession

## Alumni Who Make a Difference

Leading union and labor attorney Jules Bernstein '57, Posse Foundation president and founder Deborah Bial '87, and Pulitzer Prize-winning historian David Oshinsky, PhD '71, have more in common than their Brandeis degrees. Each was recognized this spring with a 2007 Alumni Achievement Award in honor of contributions to his or her field, and each has been guided by a desire to help others through education, research, and advocacy.

Bernstein received the award during his 50th Reunion celebration in May. Bial and Oshinsky were feted at a special gala that took place during Reunion Weekend in June.

Bernstein, who specializes in Fair Labor Standards Act litigation, has spent his life fighting for the "little guy." Based in Washington, D.C., he has represented the teamsters, laborers, and postal workers unions, winning many important judgments. Bernstein has been equally dedicated to his alma mater and to ensuring that deserving students have the opportunity to receive a Brandeis education. He is a founding member and served as chair of the President's Advisory Council on the Transitional Year and Posse programs, a pair of pioneering initiatives that recruit talented disadvantaged students to Brandeis and provide them the skills they need to succeed.

Bernstein also served as a member of the Jubilee Committee, helping coordinate the university's yearlong celebration of former Supreme Court Justice Louis D. Brandeis's 150th birthday and overseeing production of a commemorative book about the university's namesake.

"I accept this award in a representative capacity," Bernstein informed President Jehuda Reinharz, PhD'72, during his 50th Reunion celebration. "First, for members of my 50th Reunion Class, and second, on behalf of the thousands of lawyers in this country who, like me, have spent their careers trying to help workers achieve respect and fair compensation at work."

After seeing talented inner-city students drop out of college at alarming rates, Bial remembered hearing a student say, "If only I'd had my posse with me." She soon formed the Posse Foundation, a college-access program that identifies, recruits, and trains student leaders from public high schools and forms multicultural peer groups to help students succeed in competitive colleges.

Since its founding, the Posse Foundation has placed more than 1,500 students, who together have won more than \$142 million in scholarships from Posse partner universities, including Brandeis. Posse students boast a 90 percent graduation rate, well above the national average.

In 2004, Bial earned a doctorate from Harvard. For her dissertation, she received a \$1.9 million grant from the Andrew W. Mellon

Foundation to develop a new college admissions tool, the Bial Dale College Adaptability Index.

"I am honored to receive the Alumni Achievement Award from an institution that I value so highly," Bial said. "Brandeis gave me an outstanding education, a commitment to social justice, and lifelong friends."

After thirty years in the history department at Rutgers University, Oshinsky moved in 2001 to the University of Texas–Austin, where he became the George Littlefield Professor of American History. Specializing in twentieth-century U.S. political and cultural history, he is a prolific writer.

In 1983, Oshinsky won the Hardeman Prize for *A Conspiracy So Immense: The World of Joe McCarthy*, and in 1996 he received the Robert Kennedy Prize for *Worse Than Slavery: Parchman Farm and the Ordeal of Jim Crow Justice*.

His latest book, *Polio: An American Story*, published in 2005 by Oxford University Press, won the 2006 Pulitzer Prize in history. The book reveals how the quest to cure an illness affecting millions of Americans changed the world of philanthropy, medical research, and the competitive environment of scientific research. The book received rave reviews from historians, scientists, and, most important, polio survivors.

"I received many e-mails from survivors, doctors, and nurses who said, 'You got the story right,'" Oshinsky said. "To me, that is the essence of scholarship—getting it right."



Jules Bernstein



Deborah Bial



David Oshinsky

## Brandeis Goes Global

The university has established an Office of Global Affairs to advance international programs, activities, and initiatives and to promote Brandeis's global focus.

Led by Daniel Terris, director of the International Center for Ethics, Justice, and Public Life, the office will work to enhance cooperation and partnerships among schools, departments, and centers with a global focus. These include current programs in International and Global Studies and in Sustainable International Development, as well as the Slifka Program on Intercommunal Coexistence and the International Business School.

"The new Office of Global Affairs demonstrates our commitment to and support of international activities at Brandeis," said provost Marty Wyngaarden Krauss, PhD'71.

The new office will help make connections between academic and administrative offices serving international students, visitors, and scholars, and work with the Office of Communications to publicize the university's global programs and initiatives both on and off campus.

Heller prof takes aim at world poverty

# Googling for Global Change

He may not be a full-fledged “googler,” but since January Brandeis sustainable development expert Larry Simon has been busy providing strategic advice to the philanthropic arm of the Internet search engine giant Google. Simon’s job at Google.org is to help staffers, known as googlers, think through some of the toughest planetary challenges during the fledgling foundation’s development period or “quiet phase.”



Simon has been on a semester-long sabbatical from the Heller School, where he is director of sustainable international development graduate programs and associate dean for academic programs. He was recruited to the Googleplex in Mountain View, California, as senior adviser on global poverty.

The philanthropic agenda for Google.org is nothing less than breathtaking: global climate change and energy; global health; and global development. The “dot-org” includes a traditionally organized foundation as well as an investment fund to further new technologies and enterprises consistent with its major social objectives.

“What does Larry Simon bring to Google.org?” says Google.org’s executive director, Larry Brilliant. “In a word, what he brings is wisdom.”

Simon is recruiting senior staff and helping googlers to frame poverty and development issues and decide where and how to invest the foundation’s resources. “What are the origins of poverty? What sustains it? How can Google.org help promote sustainable development, not just financially, but through information technology?” asks Simon, who has divided his sabbatical between advising Google.org and writing a book at Stanford on the Brazilian social theorist Paulo Freire.

In climate change, the dot-org’s main goals are to reduce greenhouse gases and increase the use of clean-energy techniques. In public health, Simon says, the overall objective is to advance disease prevention and eradication in developing nations. In sustainable development, Simon helps the foundation create strategies for equitable economic growth while improving both access and quality of services to the poor.

As Brilliant notes on the philanthropy’s Web site, “So where are we going now? Google.org is looking to better understand the inextricable linkages among climate change, global public health, and economic development, and the impact of global warming on the poor. We want to fund projects that are making a difference and that are effective on a large scale.”

Talal Y. Eid, the university’s Muslim chaplain, was appointed by President George W. Bush to the U.S. Commission on International Religious Freedom, an independent, bipartisan federal agency. His term will run through May 2009. A native of Lebanon, Eid is founder and director of religious affairs at the Islamic Institute of Boston.



MIKELOVETT

Fran Forman ’67, a visiting scholar at the Women’s Studies Resource Center, received a second prize in the Prix de la Photographie Paris for her series *The Child Defies Gravity*.

Eve Marder, the Victor and Gwendolyn Beinfeld Professor of Neuroscience, and Chris Miller, professor of biochemistry, were elected in May to the National Academy of Sciences, the nation’s most honored scientific advisory organization, in recognition of their “distinguished and continuing achievements in original research.” Marder’s research focuses on the neurotransmitter modulation of neural circuits. Miller studies the structure and function of ion channel proteins.

Charles B. McClendon, professor and chair of the Department of Fine Arts, was given the 2007 Otto Gründler Prize at the forty-second International Congress on Medieval Studies. Given for the outstanding book in medieval studies, the award honored his work *The Origins of Medieval Architecture* (Yale University Press, 2005).

Eileen McNamara, a former *Boston Globe* columnist and winner of the 1997 Pulitzer Prize for commentary, has accepted a full-time teaching position as professor of the practice of journalism. McNamara, who holds a master’s degree from Columbia University, has been a lecturer in the Brandeis journalism program since 1994.

Sarah Mead-Ramsey, associate professor of the practice of music and director of the Early Music Ensemble, won Early Music America’s 2007 Thomas Binkley Award, which recognizes outstanding achievement in both performance and scholarship by the director of a university or college collegium musicum.

University gets NEASC approval

# Extra Credit

Brandeis was recently reaccredited by the New England Association of Schools and Colleges (NEASC), which praised the university for its academic excellence, sound fiscal management, and improved physical plant.

New York University president John Sexton headed a NEASC team that visited the campus for four days last fall as part of Brandeis’s decennial reaccreditation.

“We find Brandeis University to be a healthy, dynamic institution,” the team wrote in its report. “It has developed a

coherent integrated plan for managing its resources and setting priorities. It has a capable and collegial management team and a university community which shares core values and an atmosphere of trust.”

The team praised Brandeis for its intellectual intensity, the quality of the faculty and their commitment to teaching, the strength of the three professional schools, the gains realized from the integration of enrollment management and student services, its fiscal management, and facilities enhancements.

If you've ever buttered your toast with Smart Balance spread, you may have noticed the fine print on the bright yellow tub that tells how Brandeis University researchers enhanced the ratio of good to bad cholesterol. This year, the license from the Smart Balance brand of products will bring in the lion's share of more than \$1 million in royalties for the university and its Office of Technology Licensing (OTL).

University technology transfer—the movement of knowledge and discoveries from the academy to the general public—was embryonic at Brandeis a decade ago when “Brandeis butter” was licensed to GFA Brands, Inc. (now Boulder Specialty Brands, Inc.). Today, Smart Balance buttery spread, a patented blend of natural vegetable oils that improves the HDL/LDL cholesterol ratio, is only Brandeis's most famous and visible tech-transfer project to date. In the last few years, following an extreme makeover of the tech-transfer office

here, licensing of technology to third parties has gained remarkable momentum across a range of innovations in the life sciences, physics, computer science, and education.

By all accounts, the growing visibility and sophistication of tech transfer is generating excitement in many circles, both within and beyond the university.

“I think Brandeis stock is undervalued—I see the stock going up,” quips physician Laurence Blumberg '83, a member of the Brandeis University Science Advisory Council (BUSAC) and a prominent biotechnology investor. “Brandeis is a top-ten science university, and it's hard to keep the lid on that.”

#### **From tortilla chips to 3-D mammography**

As at any top-ten science university, inventions at Brandeis cover a range of technologies. Biologist and veteran lipid expert K. C. Hayes, who developed Smart Balance, more recently discovered with his colleagues a way to produce tortilla chips that actually reduce your cholesterol while you eat them. And they taste good, too. So good that last year California-based

# TO MARKET, TO MARKET

AT BRANDEIS,  
WHAT GOES ON IN THE  
LABORATORY  
DOES NOT  
NECESSARILY

BY LAURA GARDNER

STAY IN THE  
LABORATORY



# TO MARKET, TO MARKET



Corzonas Foods licensed the phytosterol technology that makes the chips cholesterol-lowering. Today, the company is building a family of snacks around it.

Other Brandeis faculty inventors include computer scientist Jordan Pollack, whose online interactive educational video games help kids learn spelling, math, and other subjects, and synthetic chemist Li Deng, whose chemical catalysts are used in the pharmaceutical and biotech industries.

But that's not all. In the fields of drug development and medical diagnostics, faculty inventors are developing a range of technologies that promise to benefit humankind in profound ways. Some examples: Larry Wangh and his team of scientists in the biology department are developing DNA tests to detect infectious diseases as well as assays to test for cancer and bioterrorism agents. Biologist Neil Simister and his colleagues at

developed a pharmaceutical technology that could be instrumental in finding new treatments for Gaucher's disease, and Brandeis, along with Brigham and Women's Hospital, has entered into an option agreement with New Jersey-based Amicus Therapeutics to license it. In addition, chemist Jeff Agar has provisionally patented a promising method to treat the familial form of amyotrophic lateral sclerosis (ALS), also called Lou Gehrig's disease.

## It's not just about money

While the Office of Technology Licensing has achieved impressive revenue growth, filling the university's coffers is not the primary goal of tech transfer, says Irene Abrams, OTL executive director. Blockbuster licenses that bring in many millions a year are the exception rather than the rule; only a handful of universities can boast such a revenue stream, while the cost of obtaining global patent protection for a single invention can easily reach \$250,000.

"People like to focus on the money, but I would like to put forward a broader view of technology licensing," explains Abrams. "If we can increase Brandeis's visibility and faculty opportunities to interact with industry, there will be many other benefits to the university."

Those benefits include attracting and retaining top-notch faculty; disseminating research to make a positive social impact; fostering corporate investment in basic research, industry collaborations, and consulting relationships; providing access to better technical facilities; and cultivating job opportunities for graduates and postdocs.

"Brandeis has taken the lead in facilitating my engagement with faculty, and I expect that, over time, there will be opportunities to identify graduates and postdocs we could hire," says Reid Leonard '80, executive director of licensing and external research at Merck Research Laboratories in Boston. "It is equally likely that we could identify some collaborative research opportunities down the road."



Above, cancer detection, prenatal diagnosis, forensics, and animal infectious diseases are all potential applications for Larry Wangh's platform technology, LATE-PCR.

On facing page, OTL executive director Irene Abrams says Brandeis is now attracting more first-time inventors, industry-sponsored research, and venture capitalists.

Brigham and Women's Hospital and Children's Hospital Boston have created technologies that deliver drugs by inhalation and extend the efficacy of drugs in the bloodstream, reducing dosing frequency.

Scientists at Brandeis spin-out Dexela Corporation are testing a prototype for low-dose 3-D digital mammography. The biochemistry team of Greg Petsko and Dagmar Ringe has

## Collaborating with a global leader

"Scientifically, it's a fabulous deal, and commercially, too," asserts Larry Wangh, describing his lab's relationship with Smiths Detection, a world leader in threat detection and screening technology for military, transportation (such as airport screening systems), and homeland security applications. Over the last three years, the U.K. corpora-



tion has invested substantial resources in Wangh's research program to develop a platform technology for DNA testing.

"Not only has Smiths invested in Larry Wangh's lab, but the company is continuing to expand its relationship with Brandeis, increasingly relying on the university to supply the creative research fueling their investment in life-science technology," says Abrams. "When an industry leader like Smiths is committed to an ongoing relationship with Brandeis, it shows tremendous confidence in our science."

Agar, whose ALS research has also caught the attention of industry, seems to reflect the general sentiment about commercializing basic research at Brandeis: "I do basic research, but I'm not happy until it actually does something. Curing ALS in a dish is a good start, but treating it in humans is the ultimate goal."

#### Patent prowess

The number of invention disclosures (internal confidential documents describing patentable intellectual property), patents, and licenses an institution tallies is the first measure of tech-transfer prowess. In this regard, Brandeis is beginning to leverage its considerable faculty and student talent. So far this year, OTL has received twenty-five invention disclosures, and Abrams projects several more before year's end. Last year saw nineteen invention



the office, says Alex Barkas '68, BUSAC chairman and a member of the university's board of trustees.

While invigorating tech transfer, the university also retained a clear commercial incentive for faculty and students with patentable intellectual property: 40 percent of any revenues or royalties resulting from licenses goes to the inventors. A 25 to 30 percent revenue-

"For a small research university with, really, a newly professional tech-transfer office, Brandeis is negotiating a record number of patents and licenses, and we're now able to attract more first-time inventors, industry-sponsored research, and the attention of venture capitalists," says Abrams.

#### Reinventing tech transfer

If academic tech transfer is maturing nicely now, it's because of a historic act of Congress more than two decades ago. The Bayh-Dole Act of 1980 turned the status quo on its head by allowing universities and other nonprofit institutions to own the discoveries resulting from federally funded research. Before then, federal agencies owned the patents that grew out of tax-supported university research, though by and large the government allowed patents to wither on the vine. The potential public benefits of tech transfer—economic development and a positive impact on society—just didn't materialize.

"It's very difficult to develop the early-stage technology that comes out of universities without a lot of championing, and the federal government really wasn't able to provide that," says Abrams.

The Bayh-Dole Act stipulated that universities must protect their discoveries through patents and pursue commercialization. Most

IF WE CAN INCREASE BRANDEIS'S VISIBILITY AND FACULTY OPPORTUNITIES TO INTERACT WITH INDUSTRY, THERE WILL BE MANY OTHER BENEFITS TO THE UNIVERSITY.

disclosures, up from six in 2004. Abrams projects twelve new patent applications this year, up from one just three years ago.

Several factors have contributed to this wave of activity. The Science Advisory Council was instrumental in rescuing the university from the tech-transfer shoals, where lack of funding, visibility, and experienced leadership had stranded the office in the nineties, despite the Smart Balance deal. At the council's inaugural meeting in 2000, member Margery Feldberg '74 says, the board decided then and there to "get the tech-transfer function up and running, promote it, and make it profitable." Feldberg helped lead the transformation of

sharing arrangement between a university and its inventors is much more typical. The office came into its own under the guidance of tech-transfer white knight Larry Steranka and his successor, Abrams, who spent seventeen years honing her skills at the icon of tech transfer, MIT, before joining Brandeis last year.

"We've hit the ground running, really, since we started at almost ground zero," says Barkas, who holds a PhD in biology and is cofounder and managing director of California-based Prospect Venture Partners. "We're really capturing the potential licenses now, and it's partly because the faculty believe they have advocacy and support."



Above, biologist Neil Simister cofounded Syntonix, the first Brandeis spin-out to be acquired by a biotechnology giant.

Facing page, Chemist Jeff Agar is developing a novel strategy to treat Lou Gehrig's disease.

important, the legislation said all revenues must go to the university and be shared with the creators, thereby providing a powerful incentive to inventors. Stanford boasts the oldest tech-transfer office in the country, organized in the wake of the Bayh-Dole Act and followed a few years later by MIT. But it was closer to 1990 when the field of technology licensing really began to come into its own, according to Abrams. "Now, virtually every university has some form of technology licensing," she says.

#### The mother of invention

According to a national survey by the Association of University Technology Managers (AUTM), universities and other nonprofits signed almost 5,000 new licenses in 2005. That same year, 527 new products came on the market, 628 spin-out companies were created, and more than \$42 billion was invested in U.S. academe. Indeed, the tech-transfer movement gave rise to the biotechnology industry, whose lifeblood is early-stage technology originating at the lab bench of basic research.

As a leader in life-science research, Brandeis is fueling innovation in biotechnology in a number of areas where there is unmet need for more effective treatment or diagnosis. Syntonix, a biopharmaceutical spin-out formed by Brandeis with Brigham and Women's Hospital and Children's Hospital

Boston to commercialize novel drug-delivery methods, was bought earlier this year by Biogen Idec, becoming the first Brandeis spin-out to be acquired by a biotech giant. Syntonix was started by Brandeis's Simister, along with Wayne Lencer of Children's Hospital; Richard S. Blumberg of Brigham and Women's; and Blumberg's brother Laurence, who was the business founder.

#### Better health care

Syntonix's technologies harness the human body's natural immunological pathways to provide novel methods of drug delivery. Many pharmaceuticals consist of molecules too large to be absorbed through the mucous membranes, meaning that patients with chronic conditions like hemophilia, anemia, multiple sclerosis, and autoimmune disorders must take drugs either intravenously or by injection. Frequent dosing is typically needed, because the drugs break down quickly in the bloodstream.

In the early- to mid-1990s, Simister, Lencer, Blumberg, and their colleagues discovered that the molecular receptor that carries immunoglobulin G antibodies from mother to fetus across the placenta is also found in the mucous membranes lining the intestines, airways, and lungs. This discovery led to the idea that the receptor, known as FcRn, could be used to carry large-protein drugs across mucous membranes into the bloodstream, suggesting the possibility of replacing these injection drugs with inhaled or oral versions.

Then the scientists discovered that the FcRn receptor also prevents antibodies from breaking down quickly in the bloodstream, the normal fate of other molecules. This rescue capability made FcRn part of a so-called salvage pathway. To take advantage of this pathway, Syntonix scientists designed pharmaceutical proteins that bind to FcRn, extending the lifetimes of these drugs in the bloodstream.

"We founded Syntonix with the hope of translating our basic discoveries into improvements in health care. The company developed and expanded our technologies to the stage where they have preclinical drug candidates for treating hemophilia and infertility," says Simister, adding, "Biogen Idec's acquisition is an excellent outcome because they have the expertise in manufacturing and development to bring these drugs to the clinic."

Under the deal, Biogen Idec paid \$40 million for Syntonix, with the potential for up to



## TO MARKET, TO MARKET

another \$80 million in payment if certain milestones are met. "It's a very good outcome; the underlying biology is sound, and in three to four years we could have a life-saving drug on the market," says Laurence Blumberg. "It's all about innovation."

Which takes time, money, patience, perhaps the spark of genius, and probably more money.

Larry Wangh should know. After teaching in Brandeis's genetic counseling program for years, he and his colleagues sought to improve preimplantation genetic diagnosis for couples at risk of having children with severe hereditary x-chromosome-linked disorders. His research, in collaboration with two other labs,

rive, rapid, affordable assays, replacing or supplementing current tests that take days or weeks to generate answers and cost the users millions of dollars," says Wangh.

### A daring dream

Ever since he was a boy, chemist Jeff Agar was certain he wanted to cure disease in humans. Later, as a graduate student, he realized he wasn't seeking to defeat just any disease, but a truly cruel killer whose progression is swift and unstoppable. "ALS is the place where I thought I could make the biggest difference," he says.

Agar's scientific verve has brought him much closer to achieving that daring childhood

and Agar is hammering out the final details of an agreement with ExSAR, a New Jersey drug-development company interested in commercializing his ALS research. Agar says the entrepreneurial culture here played no small role in bringing him to Brandeis, where he works not only around the clock, but against the disease's own deadly timeline.

The fatal neuromuscular condition typically starts by affecting walking and ends by causing loss of respiratory function, all within the course of three to five relentlessly devastating years. Motor neurons transmit the command to move from the brain to the skeletal muscles, but in a person with ALS those motor neurons are weakened and ultimately destroyed by a toxic protein. Underlying Agar's research is the key discovery that changes taking place in proteins, such as oxidation, are toxic to motor neurons. His strategy is to commercialize a novel class of pharmaceuticals, called AGE

"I AM STICKING WITH ALS RESEARCH UNTIL THERE'S A TREATMENT. THE FIRST TIME I'LL EVER FEEL JOY IN MY RESEARCH IS THE MOMENT IT EXTENDS THE LIFE OF A PATIENT."

did lead to better *in vitro* genetic diagnosis using real-time polymerase chain reaction (PCR), a molecular biology technique that replicates DNA from a single gene or gene fragment. Wangh's early focus on PCR's limitations, particularly for samples as small as a single DNA molecule, fueled a research direction that today promises to open a whole new landscape to DNA testing.

"Even after twenty years of research, there are only a handful of PCR-based tests, and the reason is that there are inaccuracies in the standard methodologies," says Wangh. "We have reduced and eliminated those inaccuracies."

The new and improved method developed in the Wangh lab, known as Linear-After-The-Exponential PCR (or LATE-PCR for short), is substantially more reliable and sensitive than conventional PCR. "From now on, anywhere there is DNA or RNA that you want to study, or make more of, LATE-PCR will be the technology to use," says Wangh.

Cancer detection, prenatal diagnosis, forensics, and human and animal infectious diseases are all potential targets for this testing technology. For its part, Smiths Detection is focused on military-threat detection and homeland security issues and is planning to leverage this platform technology in the areas of biodefense and first response.

"In all of these fields, LATE-PCR will make it possible to construct highly informa-



tion. At thirty-four one of Brandeis's youngest inventors, he has developed a novel method to treat Lou Gehrig's that he believes is unlike any other approach in neurodegenerative research. Moreover, he has developed a portable kit using mass spectrometry, an analytic technique that measures the composition of physical samples, such as tumors and tissue, to detect disease, including ALS. Both are in the patent pipeline,

inhibitors, that prevent modified proteins from killing motor neurons.

"I am sticking with ALS research until there's a treatment," Agar says with quiet determination. "The first time I'll ever feel joy in my research is the moment it extends the life of a patient."

*Laura Gardner is the university science editor.*



# Brimming

In late March and early April, Brandeis's Rapaporte Treasure Hall was the first stop on a nationwide peace tour featuring Israeli and Palestinian artwork. The exhibition, *Offering Reconciliation*, showcased 135 interpretations by prominent artists of the intrinsic realities of reconciliation: coexistence, pain, loss, fracture, and fusion.

The Israeli and Palestinian painters, sculptors, and photographers, representing many different faiths and countries of origin, created one-of-a-kind pieces from identical ceramic bowls. The vessels served as a common denominator for artistic depiction of the pain-filled, yet hopeful, stories of the conflict. Their fragility symbolizes the fragility of the relationship between Israelis and Palestinians.

*Offering Reconciliation* was commissioned by the Parents Circle—Families Forum, a grassroots organization of bereaved Israelis and Palestinians who promote reconciliation as an alternative to hatred and revenge. It was first exhibited in May 2006 at the Museum of Israeli Art in Ramat Gan, Israel, where it drew an unprecedented 2,500 viewers, including politicians, prominent members of the international and Middle East communities, and media representatives. The

U.S. tour was cosponsored by the Association of Israel's Decorative Arts, a nonprofit dedicated to exposing the work of contemporary Israeli decorative artists to a global audience.

During its Brandeis stay, hundreds of area schoolchildren viewed the exhibition. In addition, the university hosted talks by Parents Circle members Ali Abu Awwad, whose brother was shot and killed by an Israeli soldier, and Robi Damelin, whose son was killed by a Palestinian sniper while guarding a settlement. Awwad's and Damelin's stories are featured prominently in *Encounter Point*, a documentary by a team of Palestinian, Israeli, and North and South American filmmakers that was screened at the university's Wasserman Cinematheque.

From Brandeis, *Offering Reconciliation* traveled to the World Bank in Washington, D.C., and it is now on view at the Bellevue Art Museum in Bellevue, Washington, through August 19. The exhibition will be featured at the United Nations in New York September 1 to 28; at the Pomegranate Gallery in New York October 4 to 18; and at SOFA in Chicago November 2 to 4. A full-color, trilingual catalog with an introduction by curators Orna Tamir-Schestowitz and Daphna Zmora documents the exhibition.

**A**

Curators Tamir-Schestowitz and Zmora wrote in the exhibition catalog, "In some of the bowls a clear statement emerges of the essence of the conflict, a conflict of cultural difference on the one hand and common pain on the other, and above all quivers the yearning for simple and peaceful daily living." This mosaic by artist Lauri Recanti suggests memories of simplicity in her use of buttons, beads, jewelry fragments, and shards of everyday china.

**B**

Ahmad Canaan, b.1965, created this work in industrial paints. As in Alima's bowl (*below*), the hues chosen juxtapose the patriotic colors of Israel and Palestine. The mounted figure on horseback is a recurring theme in Canaan's art. A beloved painter and sculptor, Canaan is also curator of the Tamra Municipal Art Gallery, where he showcases the works of young Arab artists.

**C**

Rita Alima, b.1932, who signs all her works "Alima," is a member of the distinguished Plus Ten Group and Burston Workshop for Lithography in Jerusalem. Hers is one of several works that draw on symbolic colors, particularly emphasizing the green and red of the Palestinian flag and the blue of the Israeli flag.



# Bowls of Understanding

In a remarkable collaboration, Middle Eastern artists share visions of common pain and promise.



**D**

Mohammad Said Kalash, from Kara, near Hadera on the plains of Sharon, calls himself “a Palestinian Israeli.” His creation in mixed-media includes a quote from poet and political activist Taufik Ziad: “I offer more than half of my life to anyone who ever made a crying boy laugh.”

**E**

As a photojournalist in Jerusalem since 1983, Jim Hollander used his bowl to memorialize a hopeful instant he captured for Reuters in 1986. “I was in the Old City of Jerusalem covering a story after a religious Jewish ‘settler’ was stabbed in the Moslem quarter, close to its border with the Jewish quarter,” he recalls. “Tensions were high, and the police tried to broker a ‘sulka,’ or reconciliation. Two men—leaders of the opposing sides, I presumed—briefly kissed, then moments later scuffles again broke out as someone yelled, ‘Arabs are murderers!’”

**F**

Artist Alex Kremer was born in Tadjhistan in 1966 and immigrated to Jerusalem in 1982. He has exhibited widely in both Israel and the United States. Among his many awards are the 2001 young artist prize of the Israel Ministry of Science, Culture, and Sports. His design, which suggests two people reaching out to each other, is rendered in oils.



**D**



**E**



**F**

**G**

Palestinian artist Osama Zatar sculpted a barbed wire olive tree that grows out of a painted rural landscape. The legs of his inverted bowl are adorned with symbols of Christianity, Judaism, and Islam. Zatar told the *Jerusalem Post* he chose an olive tree “because it is something shared by us all, something that represents life whose roots are deeper than human roots, and which lives peacefully with the earth and gives its fruit to all.” He asked, “If we continue to water our trees with blood, what legacy will our children inherit?”



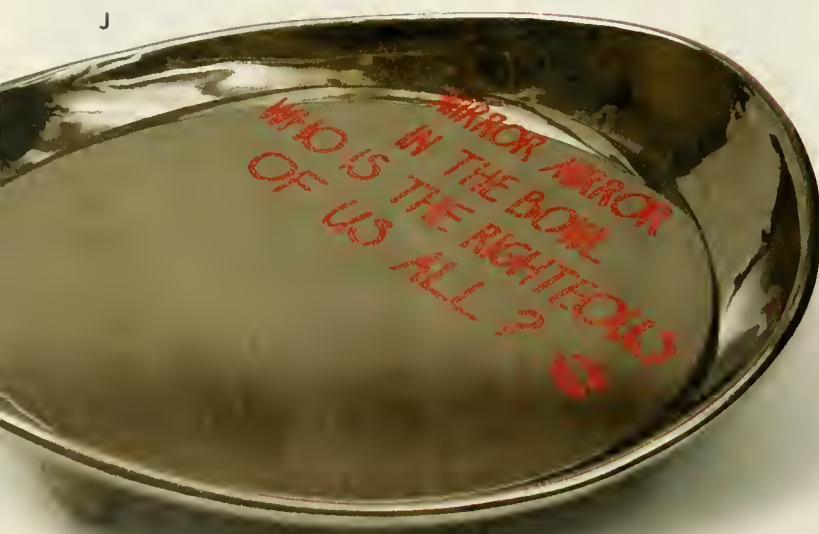
G



H



I



J



K

H

One of the most celebrated artists of her day, Maya Cohen-Levy has received myriad awards. Her images are often derived from nature, evoking greatly magnified details of sunflower hearts, thach, and honeycombs. She decorated her bowl in black and red oils, choosing colors known to illustrate grief, blood, loss and pain.

I

Israeli conceptual artist Micha Ullman, b.1939 in Tel Aviv, is a leading painter and sculptor of his generation. He serves on the faculty at the University of Stuttgart, and his work is represented in London's Tate Collection. One of several interpretations that emphasize breaking and destruction, his bowl—fractured and then reconstituted with marble glue—speaks volumes about his current view of the Middle East. In several other artists' renditions, the bowl was left in fragments.

J

Numerous artists incorporated the written word—in English, Hebrew, or Arabic—into their messages. After coating her ceramic vessel with a mirror-like material called PVD—for physical vapor deposition—artist Shira Sagol set forth the salient but unanswerable question, “Who is the righteous of us all?” Another literal interpretation came from Aliza Olmert, daughter of Holocaust survivors and wife of Israeli prime minister Ehud Olmert, who spiraled in a continuous loop on her bowl the words “Jews do not evict Arabs do not evict Jews do not evict Arabs...”

K

Iranian-born artist Yehuda Porbuchrai emigrated to Tel Aviv as an infant. His incorporating of the words “Hava Nagila”—the title of a traditional Jewish song—typifies works in the exhibition that drawn upon what the curators called phrases “from the cultural warehouse of poetry and prose of both nations.”



**L**  
Artist Shirly Bar-Amotz is a faculty member in the Bezalel Academy's Department of Jewelry and Fashion. She often works in enamels and glass. Her mixed-media design is among those that blend idyllic memories (the swan, the palm trees) with evidence of disruption (the depiction of shattered glass). Other artists contributed pastoral designs featuring woodlands, fields, and gardens.



L

**M**  
Sculptor Ofra Zimbalista is creating a sensation throughout Europe with site-specific installations that show often frightening life-sized figures, frequently in the shadows of public places. For this exhibition, she worked with Narin Zimbalista to re-create one of these eerie scenes in microcosm. Her hopeful twist: instead of bullets, the soldiers' guns are spouting butterflies and flowers.



M



N

O



**N**

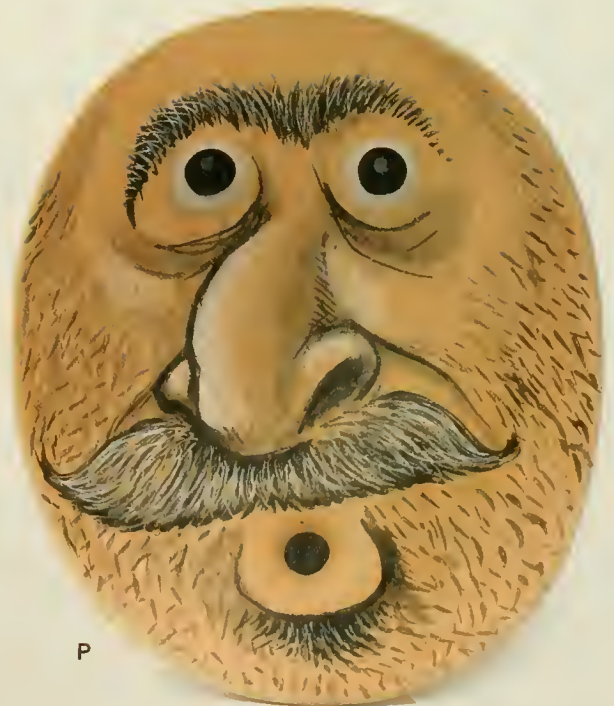
Speaking with a reporter for Aljazeera.net, artist Dalia Reizel described this mixed-media work as showing a woman's womb with hands emerging, trying to grasp olive leaves, the universal symbol of peace. "The leaves are just out of reach," she commented, "but hopefully the hands will get there one day." Birth is also the theme in a jarring sculptural treatment by Assi Meshullam, who used the bowl as a whelping dish where what appears to be a dead mother dog lies crumpled in a pool of blood and covered with giant flies.

**O**

The color red is a unifying theme among many of the bowls, used to represent blood as well as anger, courage, and a range of other emotions. In this mixed-media work, fashioned by Israeli industrial designer Ezri Tarazi, director of the Bezalel Academy of Art and Design in Jerusalem, the outside of the bowl is painted black, while the crimson dome is illuminated from beneath.

**P**

Yuval Caspi was one of several contributing artists who elected to put a face on the conflict through self-portraiture. Wrote the curators, "Here [in personal portraits] the statement is more direct and clear—reconciliation is me. The personal overwhelms the national. Portraits are presented on many works, harsh or soft faces, pleasant or brash, all reflecting a sense of hope." In June, Caspi joined with dozens of other artists to mount the show *40 Years of Occupation, 1967–2007—Israeli and Palestinian Artists against the Occupation and for a Just Peace* at The Artists' House gallery in Jerusalem.





I have two favorite pictures of myself as a little girl. One is of me at age three, naked except for my panties, standing on a hassock, with a huge smile and my arms flung out wide. The other is of me about a year later dressed as Queen Esther from the Bible for a school play. For the past couple of years, almost fifty years down a very long road, I find I am more like the child in those pictures than I have ever been.

When I cast my eyes over the sweep of my life up to now, I see my whole adulthood in the long shadow of depression. The shadow starts right on the brink of my grown-up life, while I was attending Brandeis. I was painfully shy as a child and remained introverted through my high school and college years. My antidote was to bury myself in my studies, to succeed at all costs, to excel in school and in life.

While at Brandeis I would often—much too often—ignore the social aspect of college life and simply hole up in my room. Friends would try to coax

me to go out, but I'd offer some excuse: studying to do, papers to write, whatever.

Next I found myself studying at Columbia University to obtain a graduate degree in social work. I was like a maniac—doing everything required, everything optional, and even more work that I assigned to myself. The rest of the time I slept. At first I didn't notice the change. Then things got worse. I always hated waking up, but slowly it was turning into something deeper; it was less like I didn't want to wake up and more like I couldn't. I didn't feel tired, but I had no energy.

After a while my symptoms lessened, and I began work as a clinical social worker. But after two years of social work I felt drained. God must have had a hand in leading me on a new path, because within a year I had changed careers completely. After reading a news article about the field of public relations, I took two PR courses and did volunteer consulting to organizations. Finally,

# Peeling ff

**Depression** put Terrie Williams on the fast track from Hollywood publicist to motivational speaker and author. Now she burns to carry her message to anyone who will listen. **By Terrie Williams '75**



## I WOKE UP ONE MORNING WITH A KNOT OF FEAR IN MY

having developed the necessary skills, I was named director of communications at *Essence* magazine.

In 1988, when I began to think about starting a company, I had no clue how to run a business. So when I asked God to bless me with my first client, I didn't expect him to send me the biggest box-office draw in the world at the time—Eddie Murphy.

I had met Eddie two years earlier on a yacht in Marina del Rey, California, at a sixtieth birthday celebration for Miles Davis, whom I'd gotten to know when I was a practicing social worker at a New York hospital. I'd heard Eddie was looking for a PR person, but, of course, I wasn't just going to walk up to a superstar like Eddie Murphy and say, "Hey, Eddie, I'm thinking of starting a public relations firm. Why not

be my first client?" Instead, to create a natural inroad to him, I developed a rapport with his friends Ken and Ray, sending them notes and articles of interest—whatever it took to further establish and cement the relationship. Finally I put together a package for Eddie—an overview of my duties and accomplishments at *Essence* and a list of people who could vouch for my work and my character. One night I phoned his cousin, whom I had also connected with. His cousin said Eddie was there and wanted to speak with me. When Eddie Murphy, one of the most recognizable stars in the world, picked up the phone and said, "I got your package, and I would love to have you represent me," I cried. Those were his exact words. I'll never forget them. As nervous as I was about starting my busi-

ness with such a high-profile celebrity, I knew this was a confirmation that God would show me the way.

But there was enormous pressure. Whispers flew around the industry: Who was this unknown black woman who'd landed Eddie Murphy? Until he signed with me, Eddie had never had a personal public relations adviser, so for him to put his faith in me validated my agency. Although I was scared, I did whatever I had to do to get the business up and running. I put in long hours at the office, was constantly on the phone, sat in endless meetings. Months after Eddie hired me, clients like Anita Baker, Jackie Joyner-Kersey, and Miles Davis also signed on. In the following years, my business grew to include celebrities like Sean "Diddy" Combs, Janet Jackson, and best-selling author Stephen King. But as my client list expanded, so did my level of exhaustion.

During the glamorous whirl of my days, I put on my game face—my mask—for the power lunches, film openings, press events, and parties. But most nights I crawled home, overcome by fatigue. When I wasn't working, I was sleeping. I didn't know it then, but I'd already begun a downward spiral that, years later, would culminate in a paralyzing depression.

By the year 2000 I was head of a public relations and marketing firm that was growing beyond my wildest hopes, but every day I would wake up with crippling anxiety. Here I had everything the culture tells us should make us happy—success, money, access—but not one thing in my life gave me pleasure. In the middle of all this action and all these people, I felt as if I were in solitary confinement. And I began to cope with these feelings of emptiness and dread by numbing the pain with food—the only thing I looked forward to after a sixteen-hour day. I began to gain weight. The more weight I

remain involved as a partner. Then, after seven years of subleasing space in an office building, the agency was forced to move to another location. That big move coincided with another: My parents sold the home I grew up in, and following that sale they separated. Because the transaction happened very quickly, there was no time for me to take one last trip to the house and mourn the loss. That year I also lost two aunts whose constancy and love had provided a foundation for me during my entire life. Even the restaurant I'd frequented for years closed down its Saturday brunch! All at once I felt the ground shifting beneath my feet. So I did what I'd always done during a crisis: I slept.

Finally I reached a breaking point. I woke up one morning with a knot of fear in my stomach so crippling that I couldn't face light, much less day, and so intense that I stayed in bed for three days with the shades drawn and the lights out. Three days. Three days not answering the phone. Three days not checking my e-mail. I was disconnected completely from the outside world, and I didn't care.

On the fourth morning some friends came by, made an emergency appointment with a therapist, and took me to get help. Fifteen minutes into the session, I was staring at the therapist, barely understanding our conversation, when she said the words "clinical depression." I felt like I was outside my body, like I was seeing us on TV, but I knew something had finally given: I couldn't go on the way I was without hurting myself more.

My friends took me home. One of them stayed the night. Somehow (that is, thanks to my friend) I did make it to the next day and to my appointment with

## STOMACH SO CRIPPLING THAT I COULDN'T FACE LIGHT.

gained, the more disgust I felt; the more self-disgust I felt the more I wanted to hide from the pain by eating and sleeping. Like every drug, the food gave me less relief each day, but I clung to it.

Sometimes I think about how things might have gone if I had been a less talented actress, less able to convince everyone around me of something I knew was false. The bottom line was that my success, the thing to which I had given so much of myself, was a cover for what was killing me. I had reduced myself to two modes: my game face, the soul-destroying mask I wore to work, and the numbed-out shell of a woman who sat alone in her apartment eating and sleeping.

Then in October 2003 I went through a series of major transitions. First I sold my business, though I

the psychiatrist. She asked questions, took my blood pressure, and began the long process of finding the right medication for me. The next six months were some of the hardest of my life. After two weeks the drugs kicked in a little and I felt slightly better, but with the relief came an overwhelming clarity about what my life had become, a clarity that brought me a new kind of despair. I was in a pit so deep I didn't know whether I could get out.

Then I had a thought that began to change my life: If this could happen to me, with all my experience and knowledge and access, what was happening to other people? What was happening to people who didn't have any of my advantages? I realized the only way I was going to get through this was to stop pretending, finally,

that it wasn't happening. And the only way to stop pretending was to let people know how I felt every day.

The first time I decided to do this was just four months after my meltdown, when I was scheduled to give a talk at a conference with some of the best-known people in the world of business. I wanted to cancel the talk, telling myself again and again that it was too early, that I wasn't ready. But, for reasons I couldn't understand, I didn't cancel, and I forced myself to go. As I walked up to the podium my fear was so intense that I thought I was going to vomit. I made myself breathe deep and keep reminding myself that there's no way out but through—I knew God had put me there for a reason. And then I did something that shocked everyone in the room, including me: I told the truth.

Instead of delivering the high-powered, upbeat talk about self-marketing that we were all expecting, I told the audience straight out that I suffered from depression. That I was standing in front of them on sheer willpower, and that I was afraid that willpower would fail me at any moment. As I spoke I heard a voice inside me say "career suicide." To my surprise, I was relieved by the thought—if telling the truth was career suicide, then the sham I had been living for so long was about to end.

But instead, something amazing happened. The powerful men and women gathered to talk business seemed to be empathizing with me. I barely remember the talk, but I vividly recall that after it many people in

When we're courageous enough to tell the truth about our heartache, it's as if we're saying to others, "You're not in this by yourself." All we have to do is step outside our fear and pull off a layer of the mask. When I dared to do that, numerous friends and colleagues, both famous and not, began to pour out their stories to me.

A dear friend of mine who also struggles with depression once told me, "Black people expect to be in pain every day, so for us a good day is heaven." But the truth is, everybody on the planet is walking around with wounds. We're all challenged on some level. Think you know a person who doesn't have a problem? Think again. These days when I'm invited to corporations to speak about business and life principles, I'll often throw in a few words about depression. I'll say, "The reason I have the courage to stand up here and talk to you about this is because I know that half of you are probably on Prozac or Paxil. Raise your hand if you're sure!" As people laugh, hands go up. Afterward, without fail, several of these businesspeople, women and men whom others may never guess have experienced clinical depression, will come up to me and share their struggle. I get the same reaction from college students and teens.

I've learned that dealing with depression isn't about escaping the feelings. It's about managing them—through talk therapy, medication, exercise, a closer relationship with God. We each have to find our own path to wholeness. Above all, we have to share where

## WHEN WE OPEN OUR LIVES, WE FIND OUT THAT WE'RE NOT STANDING ON THE LEDGE ALONE.

the audience—men and women alike—came over and told me how moved they were by my courage and confession. They admitted to similar bouts of despair and spoke of how helpless and afraid they were, how ashamed to have those feelings.

I first mentioned my depression in 2002 in my third book, *A Plentiful Harvest: Creating Balance and Harmony through the Seven Living Virtues*. But even then I was afraid to speak candidly about my struggle. Then God said to me, "You have to tell others about your depression, Terrie." I can't begin to express how incredibly liberating it was to accept God's challenge. In June 2005 I wrote an article about my depression for *Essence*. I was not prepared for the reaction. To date, I have received over ten thousand letters from people of all walks of life, and they are still coming in as if the article ran yesterday.

we are on the journey, because revelation leads to recovery. I now know that it is only through sharing our stories that we will find healing, starting with one another and then extending to our community.

When we open our lives, we find out that we're not standing on the ledge alone—we're surrounded by hundreds of others. That ledge is so crowded, the concrete is breaking!

That's exactly why I want to use my voice and God's grace to create a sanctuary for people to tell their truths, understand their calling, and reach their full potential. As we unburden ourselves, one truth-telling session at a time, we move closer to the divine plan the Creator has for each of us. There's a reason God allows us to walk through difficult circumstances: it's so we can use our pain for the purpose of transformation—so we can lift each other up. If I hadn't survived the hell I found





myself in two years ago, I wouldn't be able to tell you that there's a miracle on the other side of the storm.

Whenever I start to feel overwhelmed by this challenge I've taken on, this responsibility I've been given, I look at that childhood photograph of me as Esther. I remind myself that when Esther became queen, she thought things would be smooth from there on in—she didn't know she'd be called upon to reveal her Jewish heritage and sacrifice her own comfort to save her people. Once she decided to do it, though, she understood that she was not burdened with responsibility, but blessed with the opportunity to help the people she loved. I am inspired by Esther—the queen in the Bible and myself as a little kid. I will talk about pain and depression because so

many of my people and so many others are dying. I will not stop talking about them, and I will not rest until we can freely speak our pain without shame, because I am a woman on fire.

We all wear masks at some point in our lives. It's time to take them off.

*Terrie Williams's new book, Black Pain: It Just Looks Like We're Not Hurting, will be released by Scribner Books (Simon & Schuster) in January 2008. Earlier published volumes include The Personal Touch: What You Really Need to Succeed in Today's Fast-Paced Business World; A Plentiful Harvest: Creating Balance and Harmony through the Seven Living Virtues; and Stay Strong: Simple Life Lessons for Teens.*



**T**hree-time Pulitzer Prize winner Thomas L. Friedman '75, H'88, advised graduates at Brandeis's fifty-sixth commencement that as more jobs become automated by software or outsourced to other countries, it is more essential than ever that graduates do what they love.

"The good jobs that remain will be those that demand or encourage some uniquely human creative flair, passion, and imagination," he said. "In other words, jobs that can only be done by people who love what they do and bring something extra to that work."



Friedman, a foreign affairs columnist for the *New York Times*, told more than one thousand members of the Class of 2007 that how they do things—from putting together a resumé and writing letters to collaborating and keeping promises they make—is just as important as what they do. He urged them to start building a solid character and reputation early. Today's wired and transparent society doesn't permit many second chances, he said.

"When everyone can blog with their laptop, when everyone can be a paparazzi with their cell phone camera, and everyone can be a movie maker with their YouTube site, it means that everyone else is a public figure," Friedman said. "As individuals are able to create more of their own content in digital form, and search engines and computers get better at sifting and storing all of that digital content, the Internet is becoming a kind of permanent record."



# LOVE . . .

... and other pearls of wisdom from commencement speaker Thomas Friedman

Photography by Mike Lovett and Justin Knight

Friedman, a member of the Brandeis Board of Trustees, also shared a number of the lessons he has learned in more than twenty-five years as a journalist. People often ask him how he is able to operate in the Arab and Muslim world as an American Jew. The secret, he said, is being a good listener.

"You can get away with really disagreeing with people as long as you show them the respect of really listening to what they have to say and taking it into account when and if it makes sense," Friedman said. "I'm always impressed by how much you can temper their anger and open some ears by just starting

your answers to their questions with the phrase, 'You're making a legitimate point,' or 'I hear what you say,' and really meaning it."

After the university awarded 1,440 degrees—809 bachelor's, 538 master's, and 93 doctorates—blue and white balloons fell from the ceiling of the Gosman Sports and Convocation Center as the award-winning Branches Pan Groove Steel Orchestra played celebratory music for the newest class of alumni.

Graduating students from the Graduate School of Arts and Sciences, the Heller School for Social Policy and Management, and the International Business School also took part in the ceremony.

Honorary degrees were presented to four individuals for their contributions to their respective fields: author Joyce Carol Oates; biologist Judah Folkman; former Canadian justice minister Irwin Cotler; and architect Daniel Libeskind.

## Six for Success

Tom Friedman's six rules for succeeding in a job:

**1. Do what you love.** "One hundred percent of people who do what they love, love what they do, and that means that they are always well paid, either emotionally or financially."

**2. Never be afraid to work for UPI.** "There is simply nothing like starting at the bottom of whatever field you're in and working your way up by building a foundation of competence, one brick at a time."

**3. Be a good listener.** "You can get away with disagreeing with people as long as you show them the respect of really listening to what they have to say and taking it into account, when and if it makes sense."

**4. Always be nice to the help.** "Paul Wolfowitz is out of a job today at the World Bank not because he violated some ethics rules with his girlfriend—he could have survived that—but because he was not nice to the help."

**5. How you do things today really matters more than ever.** "Do you imagine for a second that George W. Bush would ever have been elected president if there were cell-phone cameras at Yale thirty years ago?"

**6. Always remember there is a difference between skepticism and cynicism.** "The skeptic says, 'I do not think that's true; I'm going to check it out.' The cynic says, 'I know that's not true, it couldn't be, I am going to slam him or her.'"

## A Call to Arms

*Following are excerpted remarks delivered by President Jehuda Reinbarz at the university's fifty-sixth commencement.*

Today is a joyous occasion for all of us, and we have a great deal to celebrate. But I hope you will permit me to discuss a very serious topic that has touched college students everywhere. As you all know, a tragedy occurred five weeks ago—the murder on an American campus of thirty-two innocent students and faculty and the suicide by the perpetrator, a fellow student. The whole world responded to this tragedy. Why?

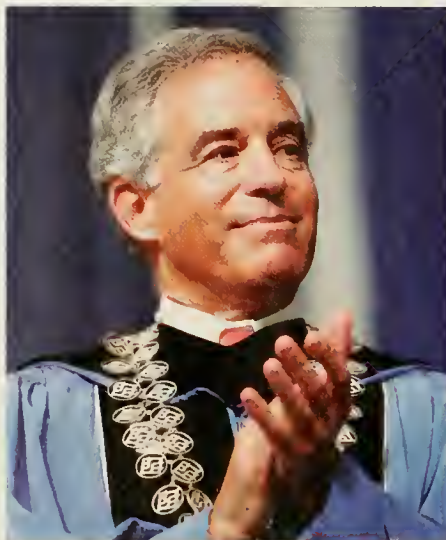
Why did the pope send a message of condolence? Why did students across America react with such anguish? Why was this event on the front page of every major newspaper in this country and abroad for days on end? Why is this more than an isolated, horrific event?

After all, we wake up almost every morning to news that there has been a suicide bombing somewhere in the world, often with as many as one hundred or more victims.

Is this shocked reaction to the campus massacre a consequence of our shattered belief that campuses are supposed to be oases of peace, oases of reasoned dialogue and rationality, and not sites of violence and mayhem? Is it the location that is so shocking?

Your young lives have been touched by shocking events: the Columbine High School shootings, the attack on the World Trade Center, and the bombing at Oklahoma City. You have seen the terrible destruction of a tsunami and the devastation of Hurricane Katrina—and the outpouring of grief, sympathy, and support that accompanied and immediately followed each of these events—and then a return to business as usual. And last month, after Virginia Tech, many declared that they had had enough. We were, and we stand, ready for a change.

Consider the following: What would the world be like if we responded to the daily events in the Sudan, in Iraq, in Zimbabwe, in China, in Russia, or in Chad as we did to the



Author David Halberstam had been scheduled to receive an honorary degree and deliver the commencement speech but was killed in a car accident on April 23 in Menlo Park, California.

President Jehuda Reinharz, PhD'72, addressing the crowd of about seven thousand, reflected on the recent tragedy at Virginia Tech, and challenged graduates to do what they can to care for themselves and each other and to safeguard and protect their communities. He called on each of them to think about how his or her chosen career can contribute to illuminating and eliminating the roots of tragedy [see remarks, page 38].

Senior class speaker Jonathan Krisch '07 urged his classmates to continue engaging in responsible, ethical dialogue after they leave Brandeis.

"Use your mouth, voice your own opinion, of course. But also use your ears to listen to other views," he said. "Use your Brandeis-enhanced brain to analyze those perspectives, and use your heart to hold on to your moral values."

—Carrie Simmons



event at Virginia Tech? What would happen if we had a moment of silence every time we heard about a massacre in these countries and others? What would happen if there was a moment of silence for every murder shortly after it occurred in Boston? Or in New York? Or any other American city? Would we live in a world of near-complete silence? Or simply, a better world?

I think that what touched our community here at Brandeis about the events at Virginia Tech is that we understood that this kind of mayhem can happen anywhere, even here.

The people who were murdered were very much like ourselves. Young people, faculty, staff, all with dreams and aspirations that were highlighted in the small and poignant biographies that appeared in the newspapers.

The tragedy in Virginia raises questions that we, ourselves, must address, particularly at a place like Brandeis that cares so much about community and so often speaks about the Brandeis family.

Are we, in fact, responsible enough for each other? Do we care enough about the collective human spirit to be able to prevent similar incidents? Do we understand what went wrong? Is it even possible to change the course of events?

In 1957, at the peak of the cold war, the Russians put up *Sputnik*, the world's first artificial space satellite. In the United States, Americans were shocked and fearful at the Russian accomplishment. In response, the

U.S. government launched a program to intensify and improve science and math education in this country. We in the United States responded to the challenges of Russian success in outer space with a commitment to master outer space ourselves.

What happened at Virginia Tech may never be fully understood, but the Virginia Tech tragedy should represent the same kind of wake-up call and challenge to the United States as *Sputnik* did. The challenge in this case is to discern and understand what we can do as a community to care for ourselves and each other, to safeguard and protect our communities as we would our families of origin or our Brandeis family. In other words, this generation can succeed in taking care of our collective "inner space" the same way the last great generation addressed the issue of exploring "outer space."

I am raising these questions today in part because this past week, a young man, whom I thought I knew well, was so distraught that he took his own life. I and others who knew him are deeply shaken by what he decided to do.

Some might say that murder, suicide, tragedy, and mayhem are simply the human condition. But I am not satisfied with this response. So I would like you, as you prepare to go forward into the world beyond Brandeis, to join me in a call to arms—not military arms, but embracing arms. Embracing each other and embracing our mutual dissatisfac-

tion with the status quo. I would like our campuses, workplaces, and schools to be safe places, physically and emotionally, and you, as bright, talented, and caring Brandeis alumni, can help lead the way.

So here is my call: for each of you to think about how your chosen future career can contribute to illuminating and eliminating the roots of tragedy. If you plan to enter a medical field, see what you can do to treat people as people with minds and hearts, not just isolated physical symptoms. If you plan to enter the legal field, you can be helpful in representing those who are forgotten, ignored, or disenfranchised. There are ways for those of you going on to careers in business, social work, social policy, media, the arts, the social sciences, and almost any other field to build community and connections among people.

We need to think of Virginia Tech as our *Sputnik*, our call to action. I have complete confidence that this highly educated group of students graduating today and your generation as a whole are up to this challenge. I know that you have acquired both an excellent education at Brandeis and a honing of your values. I know that you care about the impact you will have on society. I trust you to apply your minds and hearts to the pressing needs of our world today.

You have achieved so much already, but your true challenges lie ahead of you.



Irwin Cotler

Judah Folkman

Daniel Libeskind

Joyce Carol Oates

## Honorary Degree Citations

### IRWIN COTLER

#### Doctor of Laws

**Educator, scholar, and human rights activist; counsel to prisoners of conscience; advocate for peace and justice.**

For more than thirty-five years, you have tirelessly defended the defenseless. Your clients range from the political prisoners of China, Russia, Egypt, Peru, and Indonesia to the children, minorities, and women of your native Canada. You have earned the title “counsel for the oppressed,” testified as an expert witness on human rights before national legislatures in the United States, Canada, Russia, Israel, Sweden, and Norway, and lectured on human rights before academic and professional bodies throughout the world. You have molded legislation that protects children and attacks trafficking in persons. A leading advocate of the human rights agenda, you have made pursuit of international justice a priority and have been influential in combating mass atrocity and ethnic slaughter in the former Yugoslavia, in Rwanda, and in Darfur. A member of the Parliament of Canada since 1999, you also served as your nation’s minister of justice and attorney general. For your boundless commitment to the struggle for peace, justice, and human rights, Brandeis University is proud to bestow upon you its highest honor.

### JUDAH FOLKMAN

#### Doctor of Science

**Distinguished researcher and educator, visionary scientist, cancer warrior.**

The son of a rabbi, you observed your father’s spiritual ministering to the sick in hospitals and resolved as a young child to become a physician. Through your innovative cancer research work at Harvard Medical School and Children’s Hospital, you have dedicated your life to defeating one of the great killers of our

time. In 1971, in a seminal article in the *New England Journal of Medicine*, you advanced the hypothesis that tumors recruit their own dedicated blood supply through the formation of new vessels to become malignant, and that tumors secrete chemical factors that promote new blood-vessel growth. You called this process “angiogenesis” and undertook to develop drugs that would inhibit cancer’s deadly disease course. Your seminal work led to the development of angiogenesis inhibitors, a new class of drugs for the treatment of cancer and macular degeneration. Father of a major field of research and therapy that is saving lives around the world, you give new hope to sufferers of cancer, macular degeneration, and other diseases. For your singular scientific creativity and dedication to fighting cancer, Brandeis University is proud to bestow upon you its highest honor.

### DANIEL LIBESKIND

#### Doctor of Humane Letters

**Internationally acclaimed architect, educator, visionary.**

A man of singular talents, you studied music and became a virtuoso performer before turning to the study of architecture. On the world stage, you have used your architectural work to promote international understanding and peace. In 1989, you won the competition for the Jewish Museum Berlin, which opened to wide public acclaim. In 2001, you were the first architect to receive the Hiroshima Art Prize, an award presented to an artist whose work promotes international understanding and peace. Two years later, you won the competition for the master plan to rebuild upon the World Trade Center site. Today, your masterful architectural designs can be seen in major cultural and commercial institutions, in museums and concert halls, in housing, hotels, universi-

ties, and convention centers. Among your celebrated works are the Denver Art Museum in the United States, the Imperial War Museum of the North in the United Kingdom, and the Wohl Centre at Bar-Ilan University in Israel. Well known for introducing a new critical discourse into architecture, you have influenced a generation of practitioners and those interested in the future development of cities and culture. Brandeis University is proud to bestow upon you its highest honor.

### JOYCE CAROL OATES

#### Doctor of Humane Letters

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Telling stories—whether about middle-class intellectuals attracted to prisoners, a motherless teenager trying to right her life, or a struggling family caught in the intolerance of the 1950s—marks your craft, one that has justly earned you a National Book Award and three Pulitzer Prize nominations. You are extraordinarily prolific in the variety of your genres, the scope of your subjects, and the sheer number of your works, and your unflinching gaze upon racism, poverty, sexual politics, alienation, urban violence, and guilt deepened the power and the impact of your work. In addition to having produced scores of novels, short stories, plays, poetry, essays, and young people’s literature, you are the Roger S. Berlind Professor in the Humanities at Princeton University, where you share with students your insights into the human condition. Readers have come to depend on you to speak about our world with sympathy and clarity, in powerful, often heartbreaking narratives that speak to us across generations. In acknowledgment of your versatility and the power of your literary voice, Brandeis University is proud to bestow upon you its highest honor.

# '57 Varieties of Fun

Jeannie Lieberman '57 found love at her 50th Reunion.

"People are telling stories about me that I don't even remember, but after hearing them, I'm falling in love with the girl that I was," she said with a laugh. "It's surprising and gratifying to know that I had an impact on people and that their memories are still so vivid. I have a renewed love for my Brandeis friends both old and new."

In mid-May, Lieberman and 125 other members of the Brandeis Class of '57 returned to the place they called home a half-century ago to reminisce about their time together, update each other on their lives, and make vows to return in five years for their 55th Reunion.

"Accepting my age has been tough, but being with these people at my 50th Reunion is beyond vanity," Lieberman said. "I'll go back with a sense of pride after Reunion is over. Nothing can ever erase the exhilaration of being cheered and applauded during the graduation procession."

The Reunion, led by committee chair Richard Kaufman '57, so energized the Class of '57 that discussions have begun about scheduling mini-reunions in different parts of the country.

For football stars Jim Stehlin '57 and Dick Bergel '57, returning to campus triggered memories of past glory on the gridiron—and the man who made it all possible, Hall of Fame coach Benny Friedman.

"I was in awe of him," Stehlin said. "He had a great football mind, but taught us more about life. I was fortunate to have had the opportunity to play for him. Both he and Brandeis had a tremendous influence on me."

"All of us who played for Benny Friedman have a special bond," said Bergel, who served as vice chair of the 50th Reunion Committee. "It was a special time when 'little ol' Brandeis' was beating schools like New Hampshire and UMass."

While the Reunion attendees had no trouble recognizing their classmates—even some they had not seen in fifty years—the same could not be said for their level of familiarity with the campus.

"I'm totally lost, but in a good way," said John Crosby '57, who last visited campus for his 25th Reunion. "The campus is covered with buildings now. Brandeis has come a long way."

To Mimi Bergel '57, vice chair of the 50th Reunion Committee, Brandeis's exterior has been enhanced, but the soul remains the same.

"I think everybody is proud and happy about the way Brandeis has grown and developed, but, to us, it still feels like the same special place," she said.

—David E. Nathan

From left: Wynne Wolkenberg Miller, Mimi Bergel, Richard Kaufman, Dick Bergel, and Jules Bernstein.



Increasingly, Brandeis students are choosing to study abroad

# GOING PLACES

What on earth do students want to learn? Whether they're curious about the secret lives of sharks in the Caribbean, the inner workings of the British stage, or the Pentecostal leanings of the Nicaraguan proletariat, Brandeis can help them match their interest to the wide world of knowledge. Each year, about 35 percent of the university's juniors update their passports and set out in search of greater global understanding. That's double the number who studied abroad a mere decade ago, according to J. Scott Van Der Meid, director of the Study Abroad office, which helps place and support students in some 250 programs operating in 69 countries. Here, three members of the Class of 2007 who did part of their undergraduate studies overseas share their experiences of living and learning in another land.

Profiles by Theresa Pease • Photographs by Mike Lovett



## Jacob Olidort

From 9/11 Horror to Fulbright Scholar

Jacob Olidort's world used to resemble one of those old posters that depicts Manhattan as the center of the universe, the rest of the planet telescoped humbly beyond its corners. True, his Orthodox Jewish parents had both been born in Russia, and his dad had entered the United States by way of Israel. But Olidort lived on the Upper East Side, attended a private Jewish high school around the corner from the Metropolitan Museum, and spent his time pursuing interests in theater and singing. He was on track to become the consummate life-long New Yorker.

Then came the morning of September 11, 2001, near the start of Olidort's eleventh-grade year, when his father, a civil engineer, went off to work and almost didn't come home. Fortunately, the older Olidort left his office on the ninety-first floor of the World Trade Center's south tower—the second to be hit and the first to collapse—for a meeting on the fifty-fifth floor of the north tower, just five floors below where the first of two hijacked planes hit the complex.

For him, it was a sad but lucky day. For his son, it was “a rude awakening about the global nature of Judaism and Islam,” the May graduate now recalls. The boy became a news junkie, and the more he knew the more his thirst for knowledge grew. Already fluent in Hebrew, he took an Arabic course as a Brandeis sophomore and soon fell in love with Arabic literature, culture, and dialects. Setting aside his interest in theater and later his performance career with the group Jewish Fella A

Cappella, he declared a major in Middle East studies and history and began writing opinion pieces in that area for the student newspaper the *Justice*, which he served as news editor. Then, frustrated by what he saw as “a vacuum for a cooperative, non-partisan forum on campus for Middle East issues,” he took a giant step forward as a first-semester junior to establish the *Brandeis Middle East Review*. The magazine, for which Olidort secured funding through Brandeis's Crown Center for Middle East Studies and the Student Finance Board, features commentary on the news, politics, religion, and culture of the region developed by a staff that includes Jews, Christians, and Muslims.

While Olidort derived satisfaction from the venture, which he says provided him “a way to contribute something to the development of a young university,” he soon decided he had to view the situation up close. Having already been to Israel, he signed on to spend the following semester at the American University in Cairo, where he studied Egyptian and Aramaic languages and Islamic law. In Egypt's largely benign milieu, he also had opportunities to visit the Sabara Desert, the historic monuments at Luxor, and the Suez Canal.

One of only two U.S. citizens in in one particular class dominated by Saudis, Syrians, and other Middle Easterners, he often found himself called upon to interpret American foreign policy to his classmates—having to answer, for example, for the U.S. government's involvement in Iraq. But if being an American was only mildly awkward in Cairo,



being a Jew—and an Orthodox Jew—was a closely held secret. In Egypt, Olidort confided his ethnicity to just one or two friends, and on a side trip to Lebanon he told no one. Warned that merely being an American would make him a target in Beirut, he communicated principally in French, confident his fair skin and light hair would help him pass for a European. Still, a friendly Christian taxi driver told Olidort he'd made a potentially fatal error by revealing his U.S. citizenship to a cabbie of dubious affiliation who had promised to take him into the mountains near Syria—Hezbollah territory. Olidort scuttled the trip, shaken by what he believes was a close brush with danger.

Despite the fear, Olidort places high value on his experience in the Middle East. His studies there broadened his worldview, and—to his own surprise—deepened both his sense of identity as an American and his pride in his Russian, Israeli, and Jewish heritage.

Moreover, his educational travels confirmed his passion for the region and solidified his determination to become a Middle East

the United Arab Emirates University. His project will focus on Islamic legal theory and the building of Islamic society, including a detailed study of the Shariah, or religious, courts in Abu Dhabi and their interplay with other aspects of life in the modern, thriving metropolis.

**“It would surprise most Americans to understand the complexity of the Islamic law and culture. It’s not all about people chopping off heads.”**

specialist in academe. Upon returning from Cairo, Olidort penned a senior thesis on political economy and the Arab media and applied to Georgetown University, where he plans to complete a doctoral program in Middle Eastern studies.

First, though, he has another stop to make: Just days before graduation, he received a highly competitive Fulbright Scholarship for study at



“It would surprise most Americans,” Olidort says, “to understand the complexity of the Islamic law and culture. It’s not all about people chopping off heads. It’s more about seeking out an elevated, abstract concept of what God imagines for our world.”

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## Samantha Levin

### Putting Her Anger to Work

Talk about a ticked-off kid.

Samantha Levin was raised in highly Republican and heavily Catholic South Bend, Indiana, where her father was in the scrap metal business.

And everywhere she looked, she saw things that made her feel scrappy as well.

“I was one of those angry people. I was angry about war, about racial injustice, about women’s issues. I knew the fact that I thought abortion was OK drove the people around me crazy, and I had no idea there were places like Boston where people were not socially conservative. I’d never been to the East Coast. I believed everyone else thought the same way as those I knew in South Bend, and I thought maybe I might just be really weird.”

Happily for Levin, an acquaintance from her Jewish youth group had enrolled at Brandeis, so she obtained a view book and read about the university’s strong social-justice agenda.

“It was a fluke that I even heard of the school, but I started talking to people at Brandeis, and they said, ‘Oh, we have the Feminist Majority Group, we have the Radical Student Alliance, and we have six hundred Israel-Palestine-Middle East rights organizations for you to pick from.’ That was appealing,” she laughs.

Although Levin had performed community service in high school, it took noncontroversial forms like collecting canned goods for food pantries. In her freshman year at Brandeis, her inner crusader was unleashed when, as she tells it, “a campus publication printed the ‘N’ word and didn’t feel a need to apologize for it. There was an escalation of people not getting it, and pretty soon I was what you would call a highly involved student.”

In Waltham, Levin has advocated for AIDS prevention measures, spearheading a gathering that attracted three hundred people in eight hours for free HIV screening and prompted eight hundred more to

petition—successfully—for the procedure to be made routinely available through the student health service. She has also been active in cross-cultural life on campus, serving, for example, as the residential adviser in a thematic learning community comprising international students and others committed to the idea of global citizenship. She was a driving force behind a 2006 May Day Coalition that involved showing solidarity with some Brandeis food service and facilities workers who participated in a daylong national strike relating to immigration issues.



Levin's sense of justice also inspired her to become one of just a handful of African and Afro-American studies majors and to minor in Latin American and Latino studies. Then, through the School for International Training, located in Brattleboro, Vermont, she decided to spend a semester in Morocco.

"I picked Morocco because I had studied French, Spanish, and Arabic, and those languages are used there. I wanted to go someplace where people wouldn't automatically speak English to me when they saw I was a blonde; I also wanted to go somewhere people told me I should not go because it was dangerous," she deadpans.

Headquartered in ancient Medina, part of the Moroccan capital Rabat, Levin dwelt with a host mother who would speak to her only in French; a sister who would speak only in Spanish; and another sister who, eager to polish her own command of a foreign language, conversed only in English. Her host father and brother addressed her exclusively in Arabic.

She would walk each day to the Center for Cross-Cultural Learning, housed in a transformed *riad*—one of a cluster of homes around a central courtyard. The center provided intensive language training as well as immersion into Moroccan and Arabic politics, culture, women's issues, and religion.

During the program's final month, Levin set off to do an independent research project on AIDS education in Morocco, talking with people from NGOs and with Peace Corps volunteers working in rural areas. She even managed to score a telephone interview with the country's minister of health.

Unlike many African lands, but in kinship with most Muslim countries, Morocco has a low incidence of acquired immune deficiency syndrome, Levin says, explaining, "They are extremely serious about addressing AIDS before it becomes an issue. Their stress is on education and prevention. It's really hard because it requires talking about sex, and

**"I was angry about war, about racial injustice, about women's issues. I knew the fact that I thought abortion was OK drove the people around me crazy."**

people in Muslim communities don't want to talk about sex, especially in a mixed-gender setting. Still, the message is everywhere—you even see billboards on the street."

Levin, who hopes to pursue a career in international sustainable development, will leave for an unknown destination in September, when she begins a twenty-seven-month stint with the U.S. Peace Corps.

"All I know as of now is that I will be somewhere in sub-Saharan Africa doing public health work, including AIDS-focused intervention and education," says Levin, who calls the anticipation "scary and exciting."

"I don't know what to do if I'm not helping people," she adds. "I feel like everything else is a waste of my time."



## Pesha Black

### A Circular Journey of Discovery

Pesha Black's mother, a first-generation college graduate, supported her family alone as an early-childhood educator. So, not surprisingly, working with children was on Black's short list of things she didn't want to do. But after a journey that took her from Northampton, Massachusetts, to Brandeis, back and forth across the equator, into mixed-ethnic Waltham

neighborhoods and even into Pentecostal communities in the Southern Hemisphere, the May graduate envisions herself becoming an elementary school teacher. Because now, she says, she understands the connections.

Originally a fine arts major, Black found her life changed by a few serendipitous course selections and her random assignment to a freshman

adviser who chaired Latin American studies. Unconsciously, she lined up an array of courses that would count toward a major in that department, including Latin American history, an anthropology class that introduced development theory, and Spanish. In her freshman February, she joined a dozen or so other Brandeisians for a ten-day American Jewish World Service trip to Nicaragua and realized she'd found a new calling—not to mention a new feeling of being at home away from home.

"We were working at a women's cooperative that included a clinic and shelter. We mixed cement, fixed chairs, and rebuilt homes that had been damaged in a hurricane. We spent time with kids, and we constructed a basketball court. It was the first time I'd ever tested my

**"It's about liberation here and now, liberation on this earth. Sometimes it's referred to as a Christian-Marxist revolution because the faith and the social movement are really linked."**

Spanish in a real-world situation, and it was good. I also was fascinated by the history of the area and the cooperative," Black says.

After declaring a Latin American history major, she decided to return to Nicaragua for her junior year. The lone overseas-study program in her chosen country, though, was a single-semester experience offered by the School for International Training. She enrolled in it, and then arranged to spend her second term studying in Chile in order to have a full year's language immersion experience.

In Nicaragua, Black was quartered at Universidad Centroamericana. She studied the history, social movements, politics, and economics of the decade that began in 1979 with the overthrow of the forty-year Somoza dictatorship by the Sandinistas. Living with a local family in the capital city of Managua, she found her understanding of both the language and the subject matter blossom.

"You could study those things right here in Waltham," she says, "but when you study abroad, everything feels absolutely connected—there is no longer a barrier between inside and outside the school; the learning is absolutely seamless, and what you are doing in the classroom supports what you experience outside."

The program also included a weeklong foray into rural Nicaragua, as well as independent fieldwork experience. Black's research on the growth of Pentecostalism, an evangelical Protestant sect, in what was once a solidly Catholic country provided the fodder for her senior thesis.

Jewish by heritage, Black surprised even herself with her choice of subject. "I thought I was going to study something like women and labor unions," she says, "but when I got to Nicaragua, I became intrigued to learn that the kids I made friends with—people my age—were all Pentecostalists."

Although evangelical Christianity had been present in Nicaragua since the early twentieth century, Black says the rapid growth of Pentecostalism began around 1979 with the rise of what is called liberation theology, which Black defines as involving "Christ, with a preferential option for the poor."

"It's about liberation here and now, liberation on this earth. Sometimes it's referred to as a Christian-Marxist revolution because the faith and the social movement are really linked," she says.

People are often drawn to Pentecostalism, Black found, in moments of ill health or economic crisis, finding solace in the neighborhood-based congregations and more intimate groups known as "circles of friendship." She sees practitioners as "joyful, intense people who really share of themselves and who proclaim an absolutely personal relationship with Jesus."

Working in four churches, Black focused much of her attention on youth activities and on how people mesh their religion with their historical and social context. Though she went there to experience something totally different from her previous experience, she says, it reminded her of her experiences growing up Jewish. "As we explored the basic underpinnings of our understanding about how to be in the world, I realized we were not that different," she reports.

In Chile during the second term of her junior year, Black continued to study Latin American politics and to polish her Spanish while also getting a grounding in Quechua, the indigenous language of the area.

Since returning, she has immersed herself in the multicultural Waltham community, working with an affordable housing alliance.

"You don't have to go very far," she notes, "to build upon what you learn in those anthropology classes."

In January, Black returned to continue her research in Nicaragua with the help of a Jane's Grant, a travel stipend awarded by the Latin



American studies department. She also won the department's Jane's Essay Prize this spring for her research in Nicaragua. This summer, she planned to live in Argentina teaching English and spending time with her boyfriend, a Chilean musician. Eventually, she hopes to earn an advanced degree in education.

"Right now," she says, "I have this odd feeling that I am between places. Living abroad doesn't mean I don't fit back in the United States anymore. It means I have to discover the new *way* I fit in."

*Theresa Pease is editor of Brandeis University Magazine.*



Far left: Sara C. Kahan '07 leads the audience in *America the Beautiful*. Left: The Branch Pan Groove Steel Orchestra entertains the crowd.



# LET THE CELEBRATION COMMENCE



Above: Admissions dean Gil Villanueva (left), a class marshal, leads the procession. Right: The ceremonial dropping of the balloons.



Photography by Mike Lovett and Justin Knight



## God in the ICU

Health-care workers are all about science. Or are they?

By Marjorie Lyon

A critically ill hospital patient struggles to breathe. The respiratory therapist expertly changes settings on life-support equipment. To the observer, the health worker is all business efficiency. But go beneath the surface and you will hear her silently praying.

It is this seldom-observed, emotionally charged realm that Wendy Cadge, assistant professor of sociology, explores in her current research.

Cadge focuses on spirituality in hospitals, interviewing technicians, nurses, physicians, chaplains, and other personnel. What part do their religious beliefs and practices play in their daily work experiences? she asks. One survey showed that 80 percent of nurses say there is something spiritual about the care they provide. This part of their job is not readily seen, and that's what intrigues Cadge. She looks at the visible and the invisible, working on a new book to be called *Paging God: Religion in the Halls of Medicine*.

To capture an understanding of exactly what hospital chaplains do on a daily basis, Cadge interviewed more than seventy. She shadowed them, going to meetings and sometimes even joining them as they accompanied families to the morgue.

"I was interested in how hospitals, as secular organizations, respond to religion and spirituality," she says.

Cadge also delved into intensive-care facilities, striving to learn more about the thoughts and motivations of those who work with the most critically ill. A survey of a neonatal intensive-care unit, she notes,



revealed that more than 80 percent of the staff privately prayed for the babies.

"You can't see that—you would never know," says Cadge. One nurse confided that when she has a very ill baby she calls her Catholic grandmother, who lights a candle on her kitchen table. Another told of working with a Muslim family who put a copy of the Koran in a baby's crib. It was placed in a plastic bag labeled with the

baby's name, just like a piece of medical equipment. And there are statues and icons watching over the neonates' tiny enclosures.

After growing up in suburban Philadelphia, Cadge attended Swarthmore College, where she made a spontaneous decision that proved pivotal.

"I wanted to take a philosophy course to learn to think big ideas," she explains, "but those classes were full. Since the disciplines



MIKE LOVETT

were arranged alphabetically, registration for religion classes was at the next table and I thought ‘religion, philosophy—probably pretty similar.’” She stuck with it, receiving a PhD in sociology with a focus on religion from Princeton University in 2002.

What grabbed her?

“In studying religion, I found a way of connecting what I read in books with what I see in everyday life. It gives me a window into what makes people tick,” she says.

Cadge’s groundbreaking research blends participant observation, interviews, and quantitative analysis. “Nothing I write,” she says, “will be any better than the relationships I’ve developed with the people I’m writing about.”

In researching her book *Heartwood: The First Generation of Theravada Buddhism in America* (University of Chicago Press, 2005), Cadge spent more than a year in two communities of Theravada Buddhists. “I was interested in how these organizations

were founded and how the individuals involved understood themselves, their communities, and their lives,” she explains.

Cadge has also published research on Buddhist and Catholic nuns, religious identity, homosexuality in mainline Protestant churches, and gay marriage, and she is collaborating on work exploring how

stand the role of religion in different kinds people’s lives.”

Fundamentally, Cadge says, she wants to know how the world looks through different people’s eyes. She suggests that most investigators studying health and medicine are concerned with the bottom line—more efficient, less expensive services. But she

**“In studying religion, I found a way of connecting what I read in books with what I see in everyday life. It gives me a window into what makes people tick.”**

religion influences the experiences of immigrants in small cities.

“It seems,” Cadge says, “that religion intersects with almost everything. So all my projects are about religion and something else—religion and immigration, religion and sexuality, religion and medicine. The common thread is an attempt to under-

proposes that we need to think about a third factor—our humanity. Her research will likely not impact costs, but her hope is that it can lead all of us to be more humane and more present and to see each other as fuller human beings.

*Marjorie Lyon is a staff writer.*

# The Art of Science

Miller finds just the right chemistry in Protein Series.

By Deborah Halber

**P**roteins might be considered beautiful for their usefulness. Present within every living cell, proteins regulate body chemistry and transport oxygen. They hold together, protect, and provide structure to our bodies.

Magnified ten million times, proteins' inner beauty became apparent to New York City abstract artist Steve Miller. One of a growing number of artists who embrace and explore the visual and aesthetic possibilities of images derived through scientific research, Miller is currently engaged in interpreting proteins' quirky shapes—corkscrews, ribbons, zigzags, and bubbles—that become visible only with the help of sophisticated machines.

The Rose Art Museum will exhibit a selection from the forty-two works on paper and sixteen paintings in Miller's Protein Series from September 19 to December 16. Michael Rush, the Henry and Lois Foster Director of the Rose, is the curator of the show.

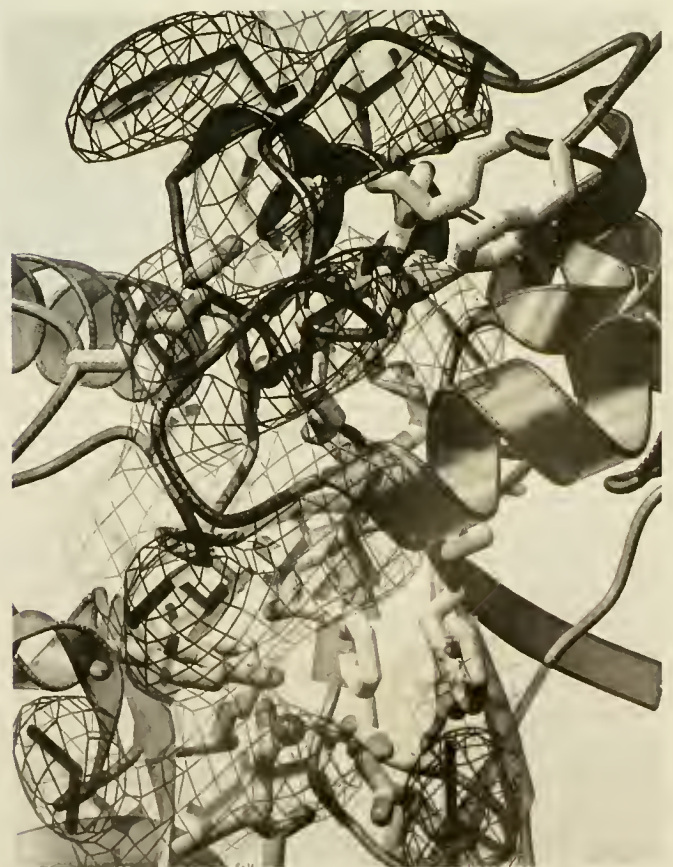
"At the Rose, we are interested in exploring the full range of the artistic imagination, which, at least since Da Vinci, has included the confluence of science and art," Rush says. "We also are interested in having as much of the university as possible involved in the museum and its programs. Reaching out to the sciences sends a signal that we really want full inclusion of all disciplines in the life of the museum."

"All my work for the last thirty years has been using technology as a type of lens to look at the world," Miller says. "This new visual vocabulary, produced by scientific imaging breakthroughs, seemed like a new international language that everyone might not understand the same way they understand the pop culture language of Britney Spears."

Miller, who describes himself as a complete failure at science, finds what he calls "scientific toys" fascinating. He was one of several artists invited several years ago to Brookhaven National Laboratory on Long Island, New York, where he encountered 1978 Brandeis graduate Roderick MacKinnon and his protein research.

MacKinnon, the John D. Rockefeller Jr. Professor at Rockefeller University in New York, was working with a large scientific apparatus called the National Synchrotron Light Source (NSLS). The NSLS is housed at Brookhaven, where

scientists from all over the world come to use it. The NSLS exploits shorter wavelength, higher frequency light at the far end of the spectrum that cannot be seen by the human eye. When used in certain ways and viewed by appropriate detectors, this light can reveal structures and features of individual atoms, molecules, crystals, cells, and more. This technique, called x-ray crystallography, involves a synchrotron sending a focused beam



of gold protons zipping through frozen forms of human proteins at mind-bending speeds to study the proteins' structure. MacKinnon, a Howard Hughes Medical Institute investigator, used x-ray crystallography to create an exquisitely detailed portrait of a type of protein crucial for the generation of nerve impulses.

For his team's simple and elegant model of the protein's voltage-gated ion channel, a kind of molecular gatekeeper that determines when ions are allowed to pass across a cell membrane, MacKinnon shared the 2003 Nobel prize in chemistry.

It struck Miller that while images such as those produced by the synchrotron are part of the visual lexicon of a handful of scientists, they are not familiar to nonscientists. Miller wanted to make those images accessible to people whose last brush with science was dissecting a frog in high school.

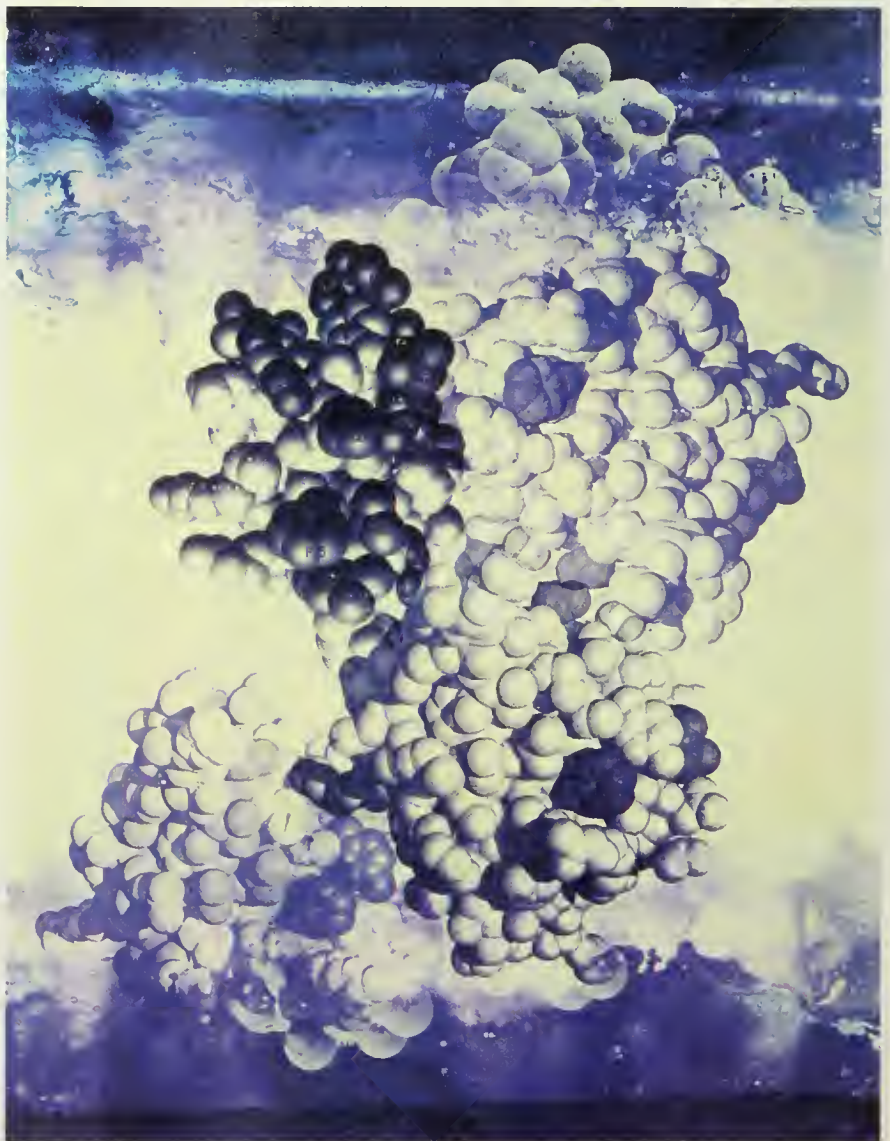
To make the visual language more understandable, Miller interspersed the proteins' structural elements with diagrams of dance steps Andy Warhol used in his early work, references to Picasso sculptures, and reproductions of MacKinnon's own scribbled lab notes. He wanted people to understand, he says, that the images of x-ray crystallography help scientists interpret the physical world the way a Betty Crocker recipe helps a cook prepare a dish.

Adding these familiar components creates an "entryway into this world that would otherwise be obscure," Miller says. "It started to make sense to bring the beautiful visual systems and notations in Rod's world into a world people can relate to."

MacKinnon, who was happy to collaborate on the project, now owns a couple of originals, one of them a gift from the artist.

**Miller hopes Protein Series will bring MacKinnon some well-deserved exposure outside the laboratory. "Rod's a genius," he says.**

Miller hopes Protein Series will bring MacKinnon some well-deserved exposure outside the laboratory. "Rod's a genius, and everyone knows Picasso and Warhol, but Nobel prizewinners are not as well known," Miller says.



Protein Series is not Miller's first foray with technological imaging devices. In the early 1990s, Miller was using medical

photograph and identify Goldsmith's chromosomes. Miller then created a colorful, four-panel portrait of her DNA strands. The image has since appeared on the Web sites of biological research organizations as well as in art magazines.

"Miller's work is important at this particular moment of techno-exhilaration," Rush wrote in *Art in America* in 2000. "He uses the machines of medical technology to warn us of the vanity in thinking that our newfangled gadgets and super-speedy processors might somehow spare us the inevitable."

x-rays, sonograms, and electrocardiograms in his portraiture. He convinced art collector Isabel Goldsmith to let him do a portrait of her DNA instead of her face.

After receiving a sample of her blood, a geneticist used an electron microscope to

*Deborah Halber '80 is a freelance science writer in Lexington, Massachusetts.*



## That's the Spirit

Student-athletes give back to the community.

By Adam Levin

While the 2006–07 athletic season was a notable success on the fields of competition, some of the most gratifying performances came behind the scenes as the Student-Athlete Advisory Committee (SAAC) flourished under new leadership.

In compliance with an NCAA mandate that every college and university have an organization providing student-athletes with a collective voice on campus, Brandeis got the ball rolling, so to speak, in October 2001. For the past five years, the organization has afforded a way for this considerable portion of Brandeis undergraduates to work together to effect change.

Since its inception, the SAAC has forged a closer relationship among the faculty, the department of athletics, and student-

athletes, helping to meet the needs and expectations of sports participants both in the classroom and on the fields. The organization also established the popular Kids In Sports Day, strengthening relations between the Waltham community and the department.

This year, under the guidance of copresidents Jordan Skolnick '07, from the men's soccer team, and Cassidy Dadaos '09, from the women's basketball team, the SAAC worked diligently to increase its visibility both on and off campus. With the benefit of a four-year, \$8,000 grant from the NCAA via the University Athletic Association, the group was able to fund more programming and be more aggressive in getting the word out about the community-building activities taking place in the Gosman Athletic Center. The grant was allocated to highlight four priorities the NCAA wants to focus on: sportsmanship, diversity and gender equity, community service and training, and medicine and nutrition.

"The grant really helped shape our ideas," Dadaos says, while Skolnick adds, "It made us think creatively, out of the box."

Among the uses the committee came up with for its first-year funds were a Brandeis Beach Night at the Judges' basketball doubleheader with Carnegie Mellon, subtitled "Surfing For Sportsmanship," and a barbecue during a baseball/softball afternoon that hosted women and children from Sandra's Lodge, a local shelter where Jaime Carpra, a teammate of Dadaos, worked.

"It was wonderful having the kids there, seeing them have fun," Dadaos comments, while Skolnick notes, "We were able to show these kids a college atmosphere and talk to them about how important school is," adding that the SAAC hopes both these new initiatives will continue into the future.

The Kids In Sports Day hosted some fifty grade schoolers from Waltham in the spring, while the winter session attracted well over one hundred youngsters. Children participated in soccer, track and field, tennis, and baseball as fifteen or so student-athletes showed them the ropes. "We get so much positive feedback from parents, telling us how great it is for their kids to have time with college students," Skolnick says.



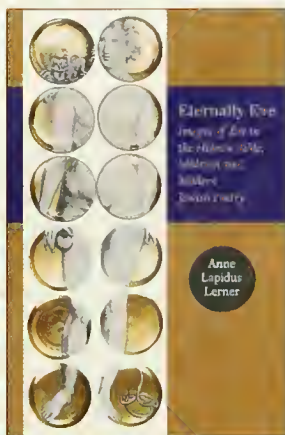
Soccer's Jordan Skolnick '07 dispenses some baseball advice during Kids In Sports Day in May.

*Adam Levin '94 is director of sports information.*

# New Books

FROM BRANDEIS UNIVERSITY PRESS

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## Eternally Eve: Images of Eve in the Hebrew Bible, Midrash, and Modern Jewish Poetry

By Anne Lapidus Lerner

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## Faculty

### *Dismantling Discontent: Buddha's Way Through Darwin's World*

By Charles Fisher  
440 pages, \$26.95, Elite Books

In his latest book, Fisher, associate professor emeritus of sociology, weds the Buddha's explorations into the character of discontent to Darwin's understanding of the operations of nature. Beginning with disease, old age, and death in the wild, *Dismantling Discontent* follows discontent from its animal origins to its expression in hunter-gatherer,



agricultural, and, finally, modern societies. By looking at the bodies and minds nature has bestowed upon us and how we have altered the circumstances of our lives, Fisher argues, we can come to understand much more about our suffering and some means we have to alleviate it.

### *The Medicalization of Society: On the Transformation of Human Conditions into Treatable Disorders*

By Peter Conrad  
224 pages, \$40,  
Johns Hopkins University Press

Over the past half-century, the social terrain of health and illness has been transformed. What were once considered normal human events and common human problems—birth, aging, menopause, alcoholism, and obesity—are now viewed as medical conditions. For better or worse, medicine increasingly permeates aspects of daily life. Building on

### THE MEDICALIZATION of SOCIETY

On the Transformation of Human Conditions into Treatable Disorders

Peter Conrad

more than three decades of research, Conrad, the Harry Coplan Professor of Social Sciences, explores the changing forces behind this trend with case studies of short stature, social anxiety, "male menopause," erectile dysfunction, adult ADHD, and sexual orientation.

### *Victory*

By John Burt  
96 pages, \$17,  
WordTech Communications

*Victory* is a suite of narrative poems exploring the nuances of conflict, of wins and losses, and of survival. Transcending the merely lyric, the poems of Burt, professor of English and American literature, have the narrative depth and richness of a novella. In an age of lyrics and autobiography, *Victory*



### Victory

Poems by John Burt

is unusual in the way it hews to the older traditions of narrative and storytelling.

## Alumni

### *Alternative Dispute Resolution: Law Procedure, and Commentary for the Pennsylvania Practitioner*

By Robert A. Creo '74  
1,600 pages, \$249,  
George T. Bisel Co.

For more than twenty-five years, Creo has gained practical experience

in the dispute resolution field as an attorney, author, arbitrator, mediator, special master, and educator. In this comprehensive two-volume treatise,



he covers alternative dispute-resolution processes in both Pennsylvania and federal courts, making the case for their use as well as supplying a step-by-step guide for practitioners. More than 1,200 pages of text

provide both a history and overview of negotiation practice and advanced analysis focused on practical information on matters like how to break an impasse.

### *Brazen Careerist: The New Rules for Success*

By Penelope Trunk  
224 pages, \$22.99, Business Plus

It's OK to move back in with your parents after college. And it's OK to work at a string of menial jobs or even take off to Asia for a few months. Why? Because eventually these apparent detours will lead not only to a great career but to a great life as well. That's the reassuring advice offered by



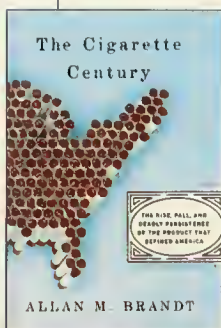
career columnist Trunk, AKA Adrienne Greenheart '90, in her latest book, *Brazen Careerist*. A bold new guide to the workplace for members of Generations X and Y, the book includes forty-five short and easy-to-read chapters.

Titles include "When Writing Your Resumé, Don't Be Too Honest," "Assume the Job Description Was Wrong," and "A Long List of Ways to Dodge Long Hours."

**The Cigarette Century: The Rise, Fall, and Deadly Persistence of the Product that Defined America**

By Allan M. Brandt '74  
672 pages, \$36, Basic Books

Most of us deplore the cigarette industry even as we wax nostalgic about Joe Camel, LSMFT, and the dancing Old Gold packs on early television. In this fascinating book, Brandt, professor of the history of medicine at Harvard Medical School, talks about how insidiously the cigarette industry managed to entwine itself within our



culture even as it killed 100 million people in the twentieth century alone. More than twenty-five years' research went into this exposé, which drew upon millions of pages of previously secret corporate documents. Covered are Big Tobacco's strategies for luring the youngest potential smokers; cases in which the industry has been found guilty of fraud and racketeering; efforts by manufacturers to exploit the populations of developing countries; and why no new laws restricting tobacco have been enacted since 1984.

**Claude Lanzmann's Shoah: Key Essays**

Edited by Stuart Liebman '70  
252 pages, \$24.95,  
Oxford University Press

In 1974, the French editor and director Claude Lanzmann set out to capture on film the story of the Nazis' mass murder of European Jews. Over the next eleven years he would record more than 350 hours of heart-wrenching testimony, dis-



tilling his collection into a nine-plus-hour documentary titled *Shoah*. In this volume, Liebman, a professor of film studies at Queens College, shares thought-provoking writings on the film, with contributions by essayists ranging from feminist writer Simone de Beauvoir to Holocaust survivor Elie Wiesel and from historian Timothy Garston Ash to psychoanalyst and former Auschwitz prisoner Anne-Lise Stern.

**Coercive Control: How Men Entrap Women in Personal Life**

By Evan Stark '63  
452 pages, \$28,  
Oxford University Press

An award-winning expert on interpersonal violence, professor and social worker Stark gained renown by founding one of the first shelters for abused women in the United States and appearing as an expert witness in high-profile cases involving spousal and partner abuse. In this new work, he goes beyond physical assault to conceptualize a



more subtle form of maltreatment that he names "coercive control." After presenting dozens of real-life anecdotes defining the problem, Stark proposes developing a new body of criminal laws to hold accountable men who subjugate women through such practices as social isolation, threats, humiliation, shaming, and surveillance.

**Dude, You're a Fag: Masculinity and Sexuality in High School**

By C. J. Pascoe '96  
174 pages, \$19.95,  
University of California Press

To get a closer view of adolescent masculinity, Pascoe, an assistant professor of sociology at the University of Puget Sound, went back to high school for over a year. At the racially diverse working-class River High, she sat in on classes, hung around the weight room, attended dances, frequented area snack bars, and sat in the stands for



athletic competitions. As the students let her into their rituals and shared their jokes and secrets, she gained a deeper understanding of how kids use humor, intimidation, and rites of passage to navigate the uncomfortable waters of developing gender-role identity.

**The Eight Pillars of Greek Wisdom: What You Can Learn from Classical Myth and History**

By Stephen Bertman, MA'60  
249 pages, \$6.98, Barnes & Noble

Originally published in paperback under the title *Climbing Olympus*, this quick-reading hard-cover book provides a time-tested guide to successful living through the basic framework supported by the ancient Greeks' eight "pillars," including rationalism, self-knowledge, restless



curiosity, and the pursuit of excellence. To add to the book's charm, classicist Bertman illustrates each principle with several tales from mythology—so, if you don't want to take *his* word on the benefit of moderation, just look at what happened to Hippolytus!

**Ending the Gauntlet: Removing Barriers to Women's Success in the Law**  
By Lauren Stiller Rikleen '75  
408 pages, \$25,  
Thomson West Legalworks

About half the young people entering law school today are women, but remarkably few of them are making it to the top levels of the profession, and many more women than men abandon careers in the law. Beyond merely pointing out the glass ceiling, Rikleen talks about how law firms are missing the boat by failing to maximize

women's talents and personal strengths and adapt to their lifestyle needs. Rikleen, a senior partner at Bowditch & Dewey in Boston, has been recognized in *Chambers USA America's Leading Business Lawyers* and *The Best Lawyers in America*, while *Women's Business Boston* named her to its Top Ten Lawyers list.

**The Flagrant Dead: Poems**  
By Stephen Bluestone '61  
82 pages, \$28,  
Macon University Press

In this new work, Bluestone, who teaches English and film at Macon University, shares some four dozen poems that examine the spiritual

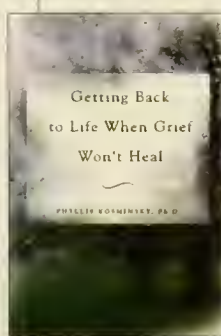


connections between past and present. In the publisher's words, "The lived moment endures. The agony of Jesus in the garden, the fantastic stage performance of Harry Houdini, the surreal comedy of Harpo Marx, and the loving artistry of the last of the traditional village rug makers all continue to happen. As late-summer shadows fall, Jackie Robinson still dances off first base, changing us forever."

**Getting Back to Life When Grief Won't Heal**  
By Phyllis Kosminsky '75, PhD'83  
227 pages, \$15.95, McGraw-Hill

Both in her private practice as a clinical social worker and as a staff member at the Center for Hope in Connecticut, Kosminsky specializes in helping people work through personal loss. While everyone responds differently to the death of a loved one, most people eventually do recover, set aside their

overwhelming grief, and begin forming new attachments. In this book, Kosminsky offers dozens of anecdotes and case studies to help move those who are "stuck" in the bereavement process. By challenging readers to address the often complicated reasons for their slow recovery, Kosminsky attempts to help them resolve unsettled issues and begin embracing life again.



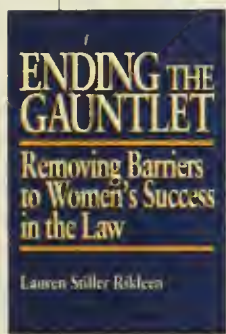
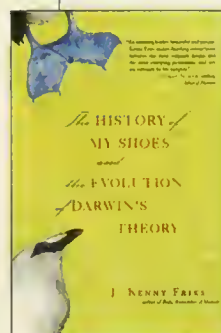
**The History of My Shoes and the Evolution of Darwin's Theory**  
By Kenny Fries '81  
224 pages, \$14.95, Carroll & Graf

An unusual historian, Fries wears the story of his life on his feet in specially constructed orthopedic shoes. And because many have simplified evolutionary theory into the slogan "survival of the fittest," Fries measures his own conflicted identity against the terms of that theory—and against the psychological complexities of its discoverers.

For in Charles Darwin and Alfred Wallace, Fries recognizes a pair of intellectual adventurers whose research illuminates his own quest to adapt to an ever-shifting environment. Indeed, Fries never appreciates his unnaturally shaped shoes more than when they enable his otherwise-crippled feet to transport him up the trails of the Galápagos Islands.

**How to Become a Trillionaire . . . and Lose Twenty Pounds!**  
By Dr. Murray Trillionaire  
187 pages, \$13.95,  
Murray Trillionaire Press

With tongue planted firmly in cheek, Dr. Murray Trillionaire, AKA Robert Mogel '88, offers up hundreds of sure-fire business strategies for making money and losing weight—guaranteed to work "if you persevere over the next 120 years without stopping (even to go to the bathroom)." His money-making ideas include starting an online dating service for the truly ugly ("I'd start by posting an ad on all the *Star Trek* fan club sites")



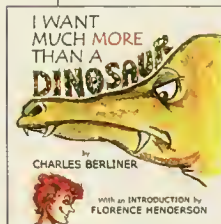


and inventing a chest toupee for men (versions would range from “postpubescent teen to the Sean Connery”). Among his weight-loss suggestions: “Buy a cookbook on English food. Turn to any page. Make that meal for dinner. Consider skipping dinner.”

**I Want Much More than a Dinosaur**

By Charles Berliner  
52 pages, \$19.99, Xlibris

In this children’s picture book, award-winning Hollywood, Broadway, and TV scenery and costume designer Berliner redirects his sense of style, color, and pizzazz to create a fanciful new bestiary. In sprightly rhyme and playful illustration, he combines a monkey and an octopus to yield “an eight-legged beastie in a tree by the sea.” He also melds a bear and a snail to create “a honey-lover with a shell in which to hibernate.” In his final pages, he posits what sounds like it might be the most unlikely blend of all, only to reveal—surprise!—that the amalgam he supposes is absolutely real.



all, only to reveal—surprise!—that the amalgam he supposes is absolutely real.

**Living in the Shadow of the Freud Family**

By Sophie Freud, PhD’70  
472 pages, \$34.95,  
Praeger Publishers

In a memoir written at age seventy-nine, Esti Freud, daughter-in-law of



Sigmund Freud, looked back on her life that began before the twentieth century, was lived on three continents, and stretched through two world wars and the Holocaust.

Twenty years after her mother’s death, daughter Sophie turned to Esti’s memoir as a scaffold for this book, expanding it through family letters and archival material. Out of these documents the author has created a fasci-

nating, many-voiced mosaic—the story of a famous family and of a century seen through the eyes of many characters.

**Loyalty: New and Selected Poems**

By Henry Braun ’55, MA’57  
123 pages, \$16, Off the Grid Press

Braun spent much of his career as a teacher of literature and creative writing at Temple University in Philadelphia, where he also served as coordinator and host of the Poetry Center of the YM/YWHA.



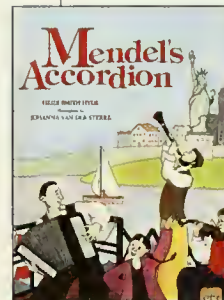
His first book of poems, *The Vergil Woods*, was published by Atheneum in 1968. Now a resident of rural Maine, he brings together in this book some eighty poems written across the years. Some of them have previously appeared

in publications that include *American Poetry Review*, *The Body Electric*, *The Maine Poets*, the *Massachusetts Review*, the *Lewiston Sun*, and the *Blue Sofa Review*.

**Mendel’s Accordion**

By Heidi Smith Hyde ’84  
30 pages, \$7.95,  
Kar-Ben Publishing

With charmingly Old World–style illustrations by Johanna Ven Der Sterre and in the simple vernacular of a peasant tale, the author introduces children ages five to nine to the early klezmer musicians. These Jewish folk performers wandered from village to village in Eastern Europe starting in the sixteenth century playing at weddings

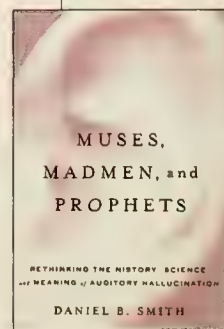


and other functions, and in many cases they carried their quaint instruments with them as they shipped out across the Atlantic to settle in the New World. Hyde’s enchanting account demonstrates the ability of the timeless genre not merely to capture the joys and sorrows of a people, but also to create a comforting link across cultures and even across generations.

**Muses, Madmen, and Prophets: Rethinking the History, Science, and Meaning of Auditory Hallucination**

By Daniel B. Smith ’99  
254 pages, \$24.95,  
The Penguin Press

Do you hear voices? Not to worry. So did Joan of Arc and Socrates, not to mention Moses, Muhammad, Teresa of Avila, William Blake, and the father of journalism and author Smith. Eager to under-



stand more about his dad's often unsettling experience, Smith set out to survey voice-hearing reports from a variety of viewpoints, from psychiatric to religious with bits of neuroscience and criminology thrown in. In spite of using the term "auditory hallucination" to describe this unusual sensory experience, Smith ultimately declines to weigh in on whether our inner voices are pathological or simply beyond the grasp of our understanding.

***Nation of Secrets: The Threat to Democracy and the American Way of Life***

By Ted Gup '72  
336 pages, \$24.95, Doubleday

In this probing exposé, former *Washington Post* and *Time* magazine investigative reporter Gup surveys the post-9/11 mania for secrecy, focusing

on the ubiquitous classification of routine information, the gutting of the Freedom of Information Act, and the persecution of whistleblowers. The government, he notes, is busy reclassifying information that has been in the public domain for

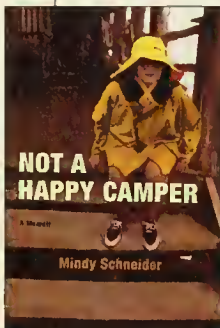
decades, and a Pentagon report criticizing excessive secrecy was stamped Top Secret. It's all part of a national obsession with confidentiality, Gup argues, that afflicts corporations, universities, and the press itself.

***Not a Happy Camper: A Memoir***

By Mindy Schneider '82  
256 pages, \$24, Grove Press

Perhaps Camp Kin-a-Hurra's name should have sounded warning bells

for thirteen-year-old Mindy Schneider: Imagine a sun-filled, water-splashed summer in a camp whose name is the Yiddish word to ward off the evil eye. Though the camp was nothing like what the owner had promised—a kosher "wooded paradise" with heated bunks, a varied array of activities, and a photo lab—



Schneider conveys humorously nostalgic memories of her eight weeks in backwoods Maine in the summer of 1974. Through almost-constant rain, Schneider and her friends occupy themselves with color wars, clique hierarchies, and the timeless quest for a boyfriend, all the while surviving vintage breakfast cereal, undependable bathroom facilities, and cultural fallout from Nixon's resignation.

***Portrait of the Artist as a White Pig: Poems***

By Jane Gentry, MA'66  
81 pages, \$45,  
Louisiana State University Press

These rich, lyrical poems, written by Gentry over ten years, register the resonance between the poet's inner being and the outer world's everyday events. Moments of insight—gained while watching a roofer at work next door, napping with the cat, reading on the porch, carrying the laundry, or strolling the aisles



of Sam's Club—expose the bright bones of the swiftness of time's

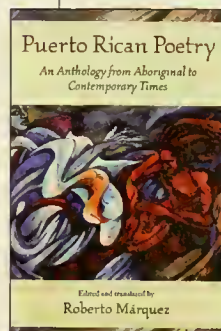
passage, reminding us to stay attentive. Gentry's poems are deeply grounded in the continuity of family and home place yet also embrace new experiences.

***Puerto Rican Poetry: An Anthology from Aboriginal to Contemporary Times***

Edited by Roberto Marquez '66  
490 pages, \$28.95,  
University of Massachusetts Press

Hailed as the most wide-reaching and comprehensive collection of Puerto Rican verses available in English, this book includes the

words of sixty-four poets and showcases many previously inaccessible traditional compositions from Puerto Rico's anonymous bards. Marquez, the William R. Kenan Jr. Professor of Latin American and Caribbean Studies at Mount



Holyoke College, gathered works that span the years from 1400 to 2000, tying the volume together with scholarly essays and biographical sketches of the poets.

***The Rebel Job***

By Loren Fisher, PhD'59  
92 pages, \$10, XLibris

The Biblical character of Job was the epitome of patience or God's ultimate fall guy, depending on how you look at things. We learned as children that the creator of the universe took it on himself to heap calamity after calamity on this devout soul to test his faith to the breaking point. In this book, Fisher, a Biblical scholar and Mediterranean-area historian, confronts a

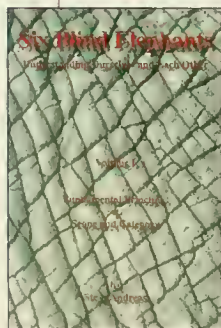


less familiar, more resistant Job. By teasing out from between the lines of the Bible story (which he calls “Job I”) an intertwined poem (“Job II”), he reveals a more realistic and human Job who confronts the same

question that still torments those who think deeply about religion: If God is good and all-powerful, why is life so hard?

**Six Blind Elephants: Understanding Ourselves and Each Other: Volumes I and II**  
By Steve Andreas '61  
296 and 294 pages, \$16.50 each, Real People Press

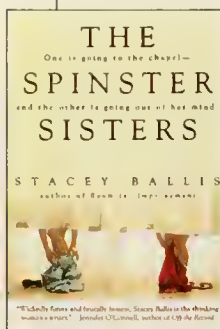
In these two volumes, Andreas, a psychologist and educator with a strong interest in neurolinguistic programming, attempts to set forth why it is we so often misunderstand each other. He argues that all of us, all the time, view an experience from a very limited scope (“my husband overcooked the eggs”) and expand upon, or categorize, the experience to mean much more than it does (“my husband doesn’t care how I like my eggs; I have to get a divorce”). A simple grasp of these two fundamental processes, the author argues, provides “a way to unify, organize, and reexamine all the useful methods and understandings that have been developed in the field of psychotherapy and personal development over the years.”



**Soul Covers: Rhythm and Blues Remakes and the Struggle for Artistic Identity**  
By Michael Awkward '80  
246 pages, \$21.95, Duke University Press

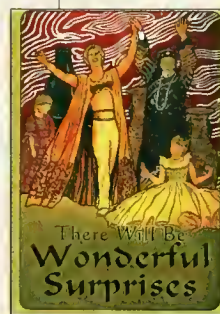
In the recording industry, the term “cover song” refers to a remake of a song previously recorded by another artist. In *Soul Covers*, Awkward, a professor of Afro-American literature and culture at the University of Michigan, looks at how three rhythm and blues performers—Aretha Franklin, Al Green, and Phoebe Snow—crafted their own musical identities partly by taking up songs associated with artists including Dinah Washington, Hank Williams, Willie Nelson, George Gershwin, Billie Holiday, and the Supremes.

**The Spinster Sisters**  
By Stacey Ballis '92  
293 pages, \$14, Berkley Books



Ballis, an arts educator and poet, gives us a light-hearted “chick lit” novel about two thirty-something siblings who build a media enterprise empowering and encouraging other single women. The fun—or fracas—starts when one announces her engagement, leaving the other in danger of holding the proverbial Old Maid card as their joint spinsterhood empire begins to crumble.

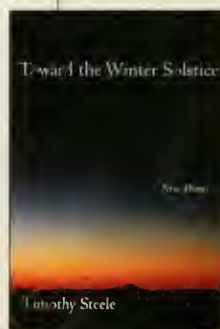
**There Will Be Wonderful Surprises**  
By Avrom Karl Surath '67, MA'74  
228 pages, \$37.50



In this self-published book, Surath, an original member of the stage magic show *Le Grand David and His Own Spectacular Magic Company*, tells the life story of director and producer Cesáreo Peláez—

AKA Marco the Magi—whom Surath first met as a student at Brandeis in the 1960s. The book recounts Peláez’s forced exile from his native Cuba, his friendship with professor Abraham Maslow at Brandeis, and his affiliation with the *Le Grand David* ensemble. Surath demonstrates how this genial magician has incorporated Maslow’s principles in the colorful and often surprising life of the magic company over its more than thirty-year history.

**Toward the Winter Solstice: New Poems**  
By Timothy Steele, MA'72, PhD'77  
72 pages, \$14.95, Swallow Press



Steele’s first collection of new poems in twelve years, *Toward the Winter Solstice* features his characteristic grace, wit, and power, while extending his range. In addition to the relatively short lyrical, descriptive, and contemplative poems that have won him recognition in the past, this collection offers several middle-length pieces that read almost like compressed novels. Addressing a variety of topics and themes,



*Toward the Winter Solstice* explores the relationship between the world of nature and the world of ideas.

**Transborder Lives:  
Indigenous Oaxacans  
in Mexico, California,  
and Oregon**

By Lynn Stephen, PhD '87  
384 pages, \$23.95,  
Duke University Press

Stephen's innovative ethnography follows indigenous Mexicans from two towns in the state of Oaxaca—the Mixtec community of San

Agustín Atenango and the Zapotec community of Teotitlán del Valle—who periodically leave their homes in Mexico for extended periods of work in California and Oregon. Demonstrating that the line separating Mexico and the

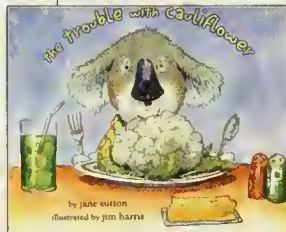
United States is only one among the many borders that these migrants repeatedly cross (including national, regional, cultural, ethnic, and class borders and divisions), Stephen advocates an ethnographic framework focused on transborder, rather than transnational, lives. Yet she does not disregard the state: She assesses the impact migration has had on local systems of government in both Mexico and the United States, as well as the abilities of states to police and affect transborder communities.

**The Trouble with Cauliflower**  
By Jane Sutton '72  
32 pages, \$16.99, Dial

Mortimer is one careful koala. He will not eat cauliflower because he always

has had luck the following day. When he is invited to supper at his friend Sadie's house, he says no to her delicious stew

because the vegetable is one of the ingredients. Then, after she coaxes him into trying it, the inevitable



happens. The next morning he stubs his toe, spills juice on himself, and fails his driving test. When he meets Sadie at the grocery store, he tells her his sad story. At dinner, he enjoys her vegetable surprise casserole and spends the next day having a terrific time at the fair. As he and his friend prepare for an evening out, she reveals the name of the surprise ingredient.

**Watch It Made in the U.S.A.:  
A Visitor's Guide to the Best  
Factory Tours and Company  
Museums**

By Karen Axelrod '82 and  
Bruce Brumberg  
400 pages, \$21.95,  
Avalon Travel Publishing

Have you ever wondered how toothpaste gets into the tube? How stripes get on a candy cane? More than just a travel guide,



*Watch It Made in the U.S.A.* helps you experience firsthand the products, companies, technology, and workers that fuel our economy, from Ben and Jerry's to Harley-Davidson. Whether you're curious about potato chips or computer chips, cars or crayons, you can count on authors and factory-tour experts Axelrod and Brumberg

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***The World We Want: New Dimensions in Philanthropy and Social Change***

By Peter Karoff '59 with Jane Maddox  
261 pages, \$27.95, Alta Mira Press

Early in his book, Karoff talks about his descent from a line of Russian peddlers and describes himself as a peddler of philanthropy. As the

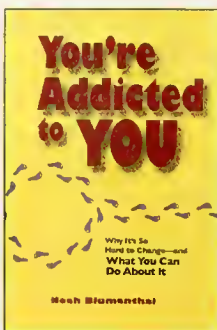
founder of the Philanthropic Foundation, he devotes his life to such sales. Karoff, though, is also a peddler of many peripherals that accompany philanthropy, including idealism, optimism, inspiration, and aspiration. To make strategic

use of philanthropy, individuals or society must first want something—and they must know what to want. In *The World We Want*, Karoff, a senior fellow at the Tisch College of Citizenship and Public Service at Tufts University, lets readers in on his conversations with more than forty individuals whose visions of a better world led them to contribute time, energy, and worldly wealth to the public good.

***You're Addicted to You: Why It's So Hard to Change—and What You Can Do About It***

By Noah Blumenthal '94  
163 pages, \$15.95, Berrett-Koehler Publishers

Want to be more focused, thinner, more organized, or more assertive?



Your first step is to just say no—to yourself! Blumenthal, president of the consulting firm Leading Principles, posits that inability to change is the product of self-addiction. As long as you're a you-junkie, you're sunk.

So in nine helpful steps, illustrated with tables, charts, and cautionary tales, the author sets out to help you stop repeating counterproductive patterns and make new choices that will lead to sustainable change.

Brandeis University Press

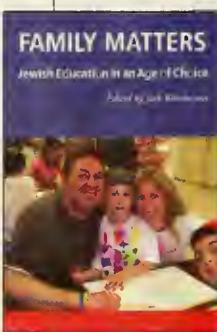
***Family Matters: Jewish Education in an Age of Choice***

Edited by Jack Wertheimer  
292 pages, \$26

Responding to recent changes in social attitudes toward Jewishness, Wertheimer,

provost at the Jewish Theological Seminary in New York, assembled this compilation of essays about the transformed role of Jewish education in these challenging times. Contributors come from history,

sociology, anthropology, and other disciplines. Among the essayists is Sylvia Barack Fishman, professor of contemporary Jewish life in Brandeis's Department of Near Eastern and Judaic Studies, who writes on "Generating Jewish Connections: Conversations with Jewish Teenagers, Their Parents, and Jewish Educators and Thinkers."

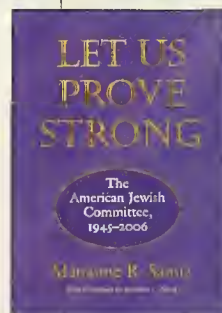


***Let Us Prove Strong: The American Jewish Committee, 1945–2006***

By Marianne R. Sanua  
516 pages, \$60

The American Jewish Committee (AJC), founded in 1906, has a long-term mission to protect the civil and religious rights of Jews in the United States and around the globe. It is distinguished for its outstanding staff and superb library, its importance as a research center, and its efforts to effect

social change through public education. Sanua, associate professor of history and Jewish studies at Florida Atlantic University, compiled a detailed history of this important organization, which celebrated its centennial in 2006.



**Recordings**

***Leo Ornstein: Complete Works For Cello And Piano***

Leo Ornstein, Joshua Gordon, and Randall Hodgkinson  
\$17.99, New World Records

Composer Ornstein (1893–2002) wrote in diverse and exotic styles blending lyricism, innovative tone clusters, and dramatic rhythmic drive influenced by Debussy, Scriabin, and Eastern European Jewish chant. This collection of his little-recorded

works features Gordon, of Brandeis University's Lydian String Quartet, on cello and Hodgkinson on piano.



# development matters

## Israel Studies Center Created

Schusterman Family Foundation endows program with \$15 million gift

In an effort to expand the field of Israel studies on U.S. campuses, the Charles and Lynn Schusterman Family Foundation has made a commitment to give \$15 million to Brandeis to establish a center that will stimulate outstanding scholarship and teaching on Israel's history, language, culture, and society.

The new Schusterman Center for Israel Studies was conceived jointly by Brandeis friend Lynn Schusterman and Brandeis president Jehuda Reinharz, PhD'72, to meet the critical need for qualified academics to teach about Israel. In addition to educating graduate-level students at Brandeis, the center will offer training, resources, and scholarship opportunities for faculty at other universities.

The gift, the largest single commitment ever made by the twenty-year-old foundation, will be matched by other donors recruited by the university in coming years, as part of a plan to create a \$30 million endowment for the center by 2015.

"We thank Lynn Schusterman and the Schusterman Family Foundation for accelerating our work in Israel studies and for promoting rigorous scholarship and excellent

economy, education system, language, culture and arts, sociology, demography, and politics. Slightly more than half of all U.S. campuses offer no courses on Israel; another quarter offer only one course, often focused on the Israeli-Palestinian conflict, according to a 2006 study by the Israel on Campus Coalition.

"Israel is such an important nation, and yet on many U.S. campuses it is rarely studied with any seriousness. It's time to greatly enhance and expand academic scholarship about Israel and its people," said Lynn Schusterman, chair of the Charles and Lynn Schusterman Family Foundation.

Already the foundation, through its Schusterman Visiting Israel Professors Program, is bringing twenty academics a year from Israel to teach at American universities; in addition, the Schusterman Israel Scholar Awards provide funding for graduate students to encourage them to pursue Israel-related scholarship.

The Schusterman Center will fulfill the immediate need for professors knowledgeable about Israel by permanently funding



Lynn Schusterman

"When we decided to expand our involvement in supporting outstanding scholarship in the field of Israel studies, Brandeis was the obvious place for us to turn," Lynn Schusterman said.

Brandeis has been a longtime center of Israel-related and Middle East studies by virtue of its Crown Center for Middle East Studies, endowed professorships in Israel studies (the country's first) and modern Hebrew literature, and faculty renowned in their fields of teaching related to Israel. Additionally, Ilan Troen, the Karl, Harry, and Helen Stoll Professor of Israel Studies at Brandeis, is the founder and editor of the widely distributed *Israel Studies* journal, which is published three times a year and sponsored by Brandeis and Ben-Gurion University.

**"This center is the perfect marriage of a university committed to creating knowledge and a philanthropist interested in making that knowledge available to the public."**

teaching," Reinharz said. "This center is the perfect marriage of a university committed to creating and disseminating knowledge and a philanthropist interested in making that knowledge available to the wider public."

The new center will promote an interdisciplinary approach to the study of Israel, integrating the study of the nation's history,

the pioneering Brandeis Summer Institute for Israel Studies, which has trained faculty from nearly sixty colleges and universities worldwide since its founding in 2003. At the same time, the center will address the problem in the future by training and educating graduate students to become the next generation of Israel-studies scholars.

FROM THE SENIOR VICE PRESIDENT

## Money Well Spent

Brandeis continues to deliver a great return on investment



I hear more and more people employing Wall Street terminology to characterize their support of our endeavors here on South Street: Brandeis delivers a great return on investment.

In other words, alumni, parents, friends, and members of the National Women's Committee understand that a gift to Brandeis will pay tremendous dividends in the future—for both

the university and society at large. A few recent examples:

- Trustee Jonathan G. Davis '75 and his wife, Margot T. Davis, MA'05, established the Harold and Bernice Davis Chair in Aging and Neurodegenerative Disease. The first incumbent is biochemistry and chemistry professor Dagmar Ringe, who is conducting cutting-edge research that will provide important clues in the fight against diseases such as Alzheimer's and Parkinson's.

- The new Elaine and Gerald Schuster Institute for Investigative Journalism provides Brandeis students with the opportunity to collaborate with media professionals on high-quality public-interest journalism projects that bring to light flawed public policy, prob-

lems in the criminal justice system, and injustices to the most vulnerable among us.

- Scholarships have been established for students in the groundbreaking Transitional Year Program, which supports talented students from disadvantaged backgrounds, many of whom are the first members of their families to attend college. Following graduation, these students often return to their communities and serve as local leaders and role models.

Additionally, our supporters know their "investment" money will be spent prudently. Brandeis ranked among the top five universities in the Boston area in a recent survey of fundraising efficiency. Last year, a leading charity rating service gave Brandeis its top ranking of four stars for our low expenses relative to the amount of money we raise.

It is heartening that so many of our supporters believe that Brandeis provides such a good return on their investment. Thank you for your continued support of this institution that we all cherish.

—Nancy Winship, P'10

Senior Vice President of Institutional Advancement

## Actor Barry Newman Supports Class of '52 Scholarship Fund

In honor of his 55th Reunion, actor Barry Newman '52 made a generous gift to the Class of 1952 Endowed Scholarship that helped the class surpass its goal of raising \$600,000.

In making his gift, Newman took advantage of a special provision in the new Pension Protection Act. The provision allows donors who are at least seventy and a half years old to transfer up to \$100,000 a year directly from an individual retirement account to a charity without having to

report the transaction as income for federal tax purposes. The provision is only effective until December 31 and covers the tax years 2006 and 2007.

Newman is perhaps best known for his portrayal of Anthony Petrocelli, the title character in the mid-1970s TV crime drama *Petrocelli*. He was nominated for both an Emmy and Golden Globe for his work on the show.

Newman has also starred in more than fifteen films, including the cult hit *Vanishing*

*Point* and Steven Soderbergh's *The Limey*.

He is producing a biopic on Leonard Bernstein, *Just Call Me Lenny*, in which he will play the title role. Bernstein, the legendary American composer, was a member of the Brandeis faculty during the 1950s and created the Brandeis Festival of the Arts, which continues to this day.



## ALUMNI AND DEVELOPMENT CONTACTS

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Waltham, MA 02454-9110

## “Stamping Out Injustice”

Canada’s former justice minister has devoted life to fighting for what’s right

Leading human rights advocate Irwin Cotler invoked the words of the university’s namesake, former Supreme Court Justice Louis D. Brandeis, as he outlined what is required to repel the growing threats to Israel’s existence.

“We need to hearken back to the teachings of Brandeis: The pursuit of justice requires stamping out injustice,” the former Canadian minister of justice and attorney general told a crowd of about one hundred people at the annual pre-Commencement Fellows Breakfast on May 20 at the Gosman Sports and Convocation Center.

“Whatever 2007 will be, it is not 1937 or 1938,” Cotler said. “The Jewish people are not in the situation they were in then. There are non-Jews joining with the Jewish people in standing up and being counted in the fight against injustice.”

### IN OUR PRAYERS

Our prayers for comfort on the passing of Fellows:

- Ruth Rose, April 9
- Pearl Zeltzer, April 11
- Jennie Kowal, May 13
- Irene Schwartz, May 28

Cotler has dedicated his life to that cause, serving as counsel to Nelson Mandela in South Africa, Natan Sharansky in the former Soviet Union, Sa’ad Eddin Ibrahim in Egypt, Jacobo Timerman in Latin America, and many other political prisoners and prisoners of conscience. Additionally, he was a leading proponent for establishing the International Criminal Court and has significantly influenced the development of international law.

Cotler, now a member of Canada’s Parliament, was awarded an honorary doctor of laws during Brandeis’s 56th Commencement exercises. As is customary, the other honorary degree recipients also attended the Fellows Breakfast. They included pioneering cancer researcher Judah Folkman (doctor of science), architect Daniel Libeskind (doctor of humane letters), and author Joyce Carol Oates (doctor of humane letters).

During his talk at the Fellows Breakfast, Cotler catalogued a series of episodes that he called frightening “political earthquakes” whose impact is being felt in Israel and among the Jewish people.

According to Cotler, the events of greatest concern include the rise to power of



Irwin Cotler delivers the keynote address at the May 20 pre-Commencement Fellows Breakfast.

Mahmoud Ahmadinejad in Iran, Hamas winning the Palestinian Authority’s general legislative elections, Hezbollah’s emergence in Lebanon, the globalizing of totalitarian Islam, and the betrayal of Israel by intellectuals from around the world.

The breakfast was hosted by Rosalind (Fuchsberg) ’59 and Richard Kaufman ’57, P’83, the cochairs of the Board of Fellows whose six-year tenure ended at Commencement. Trustee Paul M. Zlotoff ’72, the former two-term national president of the Alumni Association, is the new chair.

## Sculpture Fellowship Memorializes Late Artist

A fellowship recently established in Kira Fournier’s honor at Brandeis provides promising artists with the type of opportunity she never had.



Kira Fournier

Created by Benjamin Schore ’56 in memory of his late wife, an innovative artist who died of cancer in 2002, the Kira Fournier Fellowship provides a generous subsidy for a

gifted sculpture student enrolled in Brandeis’s

postbaccalaureate program who is interested in pursuing an MFA in studio art.

“It’s almost a requirement now that serious artists have an MFA, but MFA programs want dedicated, passionate artists coming in,” Schore said. “Students need to be able to show what they can do—and Brandeis’s postbac program gives them that opportunity.”

Fournier first came to prominence as an artist in the late 1970s, when she started making ceramic steam pots based on an ancient Chinese prototype she had learned about while a student at Goddard College in Vermont. Her pots, first used at a well-known restaurant, were later marketed nationally. In

the early 1990s, seeking further artistic challenge, Fournier enrolled at the School of the Museum of Fine Arts in Boston and at Alfred University, but it was not until she became a master’s student at the University of Arizona in 1997 that she blossomed as an artist.

“She felt the world really changed for her when she went to the University of Arizona and became a true artist,” Schore said. “We often thought about ways to help others get into MFA programs, which can be such a life-changing event for an artist.”

For more information about the Fournier Fellowship, contact Amy Silberstein at 781-736-4049 or silberst@brandeis.edu.

## BRANDEIS BUILDING BOOM: TRANSFORMING THE CAMPUS

From The Village residential complex at one end of campus to the Irving Schneider and Family Building on the other, Brandeis's recent building boom has transformed the campus and helped move the university into the upper echelon of American higher education.

The buildings constructed in the last several years have played a crucial role in enhancing teaching, scholarship, research, the arts, and student life on the 235-acre campus.

"Thanks to the continued generosity of our alumni and friends, we are building—both literally and figuratively—a twenty-first-century university," said President Jehuda Reinharz, PhD'72. "We are positioned to attract the world's top students and scholars to Brandeis."



LOIS FOSTER WING AT THE ROSE ART MUSEUM  
Completed: September 2001



SAMUEL LEMBERG ACADEMIC CENTER AT THE INTERNATIONAL BUSINESS SCHOOL  
Completed: October 2003



EDMOND J. SAFRA CENTER FOR THE ARTS  
Expected construction start: January 2008  
Expected completion: July 2009

THE VILLAGE RESIDENTIAL COMPLEX  
Completed: August 2003

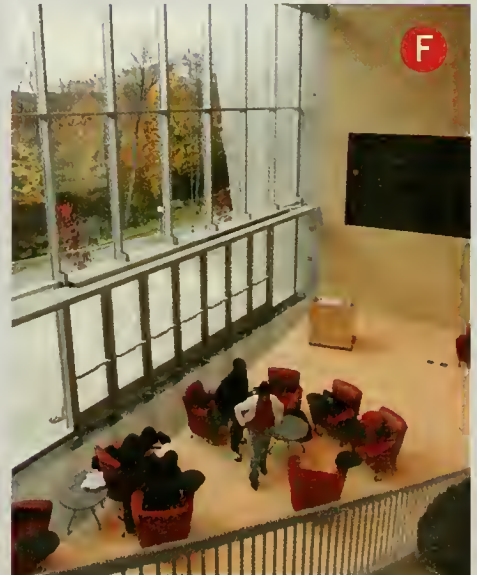




**MANDEL CENTER FOR STUDIES IN JEWISH EDUCATION**  
Completed: September 2004



**ABRAHAM SHAPIRO ACADEMIC COMPLEX**  
Completed: September 2004



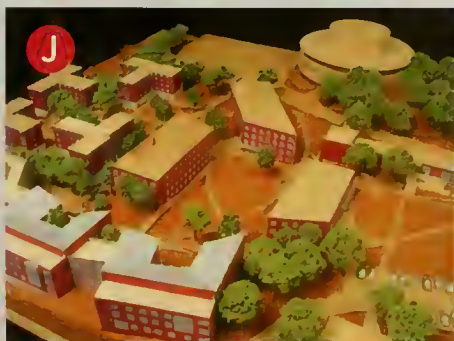
**RHONDA S. AND MICHAEL J. ZINNER FORUM AT THE IRVING SCHNEIDER AND FAMILY BUILDING**  
Completed: October 2006



**CARL AND RUTH SHAPIRO CAMPUS CENTER**  
Completed: September 2002



**CARL J. SHAPIRO SCIENCE CENTER**  
Construction start: June 2006  
Expected Phase I completion: August 2009



**NEW RESIDENTIAL COMPLEX**  
Expected construction start: August 2007  
Expected completion: December 2008

## RECENT GIFTS

### Classmates Seek to Establish Segal Fellowship

Fund a tribute to late political strategist, public servant

Classmates, friends, and family of Eli J. Segal '64 are working to establish a fellowship program and lecture series at Brandeis that will honor the passionate citizen leader while also inspiring others to follow his lead and make service central to their lives.

Segal, who died in February 2006, was an accomplished businessman, skilled political strategist, and dedicated citizen servant.



Eli Segal

During the Clinton administration, he was the founding CEO of the Corporation for National and Community Service, and, as President Clinton calls him, "the Father of AmeriCorps." Segal also created the Welfare

to Work Partnership, a project for which he received the Presidential Citizens Medal.

A generous contributor to Brandeis, Segal served his alma mater in a variety of roles, including a stint as chair of the Brandeis Transitional Year Program/Posse Council and as a member of the Board of Overseers at the Heller School for Social Policy and Management.

The Eli J. Segal '64 Citizen Leadership Program would provide fellowships for fifteen Brandeis students (nine undergraduates and six graduate students at Heller) who would serve in summer internships at mission-driven organizations and be matched with mentors from Segal's network of family, friends, and colleagues. These fellows would in turn become engaged in activities with a Network of Segal Fellows, including others

selected by the Corporation for National and Community Service, AmeriCorps alumni, and CityYear. The Segal Memorial Lecture would serve as a national platform for the discussion of innovative ideas about citizen service and civic engagement.

"Eli was a master at translating the poetry of big ideas into the prose of an effective program," said his wife, Phyllis (Nichamoff) '66, one of the driving forces behind the initiative. "He took great joy in mentoring young people who aspired to make a difference, and this program is designed to extend his impact by developing future generations of citizen leaders."

For more information about the Segal fellowship and lecture series, contact Claudia Jacobs '70 at 781-736-3806 or [cjacobs@brandeis.edu](mailto:cjacobs@brandeis.edu).

### Sounding an Alarm about Heart Disease

Getzes endow research fund in memory of late family member

Back home after a night out at a restaurant, Dan Getz complained to his wife about suffering from heartburn and back pain. Over the next few hours, the symptoms grew progressively worse. By the time the thirty-seven-year-old sought medical attention, it was too late; he died of a massive heart attack.

Getz left behind a family committed to turning his tragic death into a positive for society.

To raise public awareness about the dangers of heart disease in Getz's memory, his brother and sister-in-law, Ken '84 and Debra (Hassenfeld) Getz '85, made a gift to the university to establish the Dan Getz Endowed Fund for Heart Disease Research. The fund will support a series of annual lectures featuring Brandeis faculty and other leading researchers discussing prevention, early detection, and treatment of America's leading killer. The first lecture is scheduled for this fall.

"Debra and I were not going to let this tragedy define our family," Ken Getz said. "We were determined to find a way to help others avoid this type of tragedy and live longer, healthier lives."

As they looked deeper into the plague of heart disease, Ken and Debra were struck by the number of people, even those with a history of cardiovascular problems in their family, who disregarded symptoms, refused to make needed lifestyle and dietary changes, and ignored the abundant literature that is available. "We miss Dan very much and wished he had survived. But his passing has taught our family something important that we want to share," Debra said.

The Getzes met at Brandeis in 1982 while attending a student forum on nuclear war awareness being led by professor Gordie Fellman. They were married in 1986 and have three children, ages ten, fourteen, and fifteen.

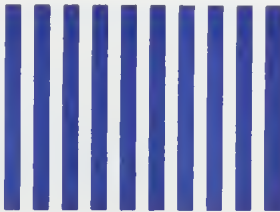


Ken and Debra (Hassenfeld) Getz with their three children, Ellyn, Julia, and David.

"We have always had a great fondness for the Brandeis community and the research being done there," Ken said. "It was important for us to find a way to give to Brandeis in honor of my brother's memory. This gift felt right on many levels."



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### Kazis Chair Established

The Earle W. Kazis '55 Chair in the Practice of Finance and International Real Estate was dedicated at the International Business School. Kazis participated in a panel discussion and was feted at a reception in his honor. *Left photo, from left:* trustees Jonathan Davis '75 and John Usdan; Edward Bayone, the inaugural holder of the Kazis chair; Kazis; and Gene Kohn. *Above, from left:* Keren Kazis Phillips, Kazis, Deborah Kazis, and Judy Kazis.

## RECENT GIFTS

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to Work Partnership, received the President

A generous contributor, Segal served his alma mater in many roles, including a student leader of the Brandeis Transitional Council and as a member of the Board of Overseers at the Harvard Business School. He was also a member of the Policy and Management

The Eli J. Segal '64 Program would provide a stipend to seven Brandeis student and six graduate students who would serve in summer session-driven organizations with mentors from Segal's friends, and colleagues. In turn, they will become engaged members of the Network of Segal Fel-

### Sounding an Alarm about

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As they looked deeper into heart disease, Ken and Debra saw the number of people dying from cardiovascular disease, especially those who disregarded their health. They realized that many people who needed lifestyle changes ignored the abundant information available. "We miss Dan. He wished he had survived. We want to share what we've learned with our family and the community we want to share," Debra says.

The Getzes met while attending a study abroad program in Israel while attending a study abroad program in Israel. They met Gordie Fellman, Thelma, and David in 1986 and have three children, ages ten, fourteen, and fifteen.

**Brandeis**  
Creating Connections

*The Campaign for Brandeis*

Please consider this special opportunity to leverage your support of Brandeis University!

in honor of my brother's memory. This gift felt right on many levels."

ENDOWED CHAIRS



Davis Chair Dedicated

The university community gathered to celebrate the establishment of the Harold and Bernice Davis Chair in Aging and Neurodegenerative Disease. *Above:* trustees Malcolm Sherman (*left*) and Stephen Kay. *Right:* Dagmar Ringe, the inaugural holder of the Davis chair; trustee Jonathan G. Davis '75; Ellen Davis; Bernice Davis, P'75; Margot T. Davis, MA'05; President Jehuda Reinharz, PhD'72; and Ken Davis.



Kazis Chair Established

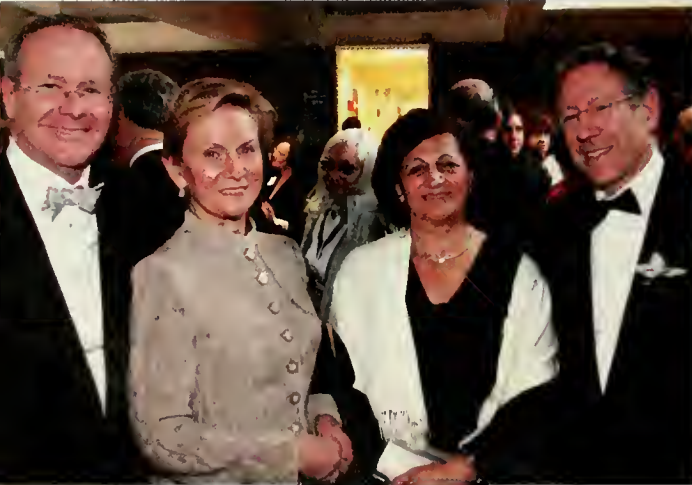
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## COMMENCEMENT DINNER

**T**rustees, alumni, friends, faculty, and members of the Class of 1957 attended the annual Commencement Dinner on campus. Brandeis president Jehuda Reinharz, PhD'72, briefed attendees on the miraculous building boom that has transformed the campus in the last ten years. After a stirring video tribute to past Brandeis honorary-degree recipients, the 2007 honorees—influential human-rights advocate Irwin Cotler (doctors of laws), pioneering cancer researcher Judah Folkman (doctor of science), leading architect Daniel Libeskind (doctor of humane letters), and award-winning author Joyce Carol Oates (doctor of humane letters)—were introduced. Each received a standing ovation from the crowd.



From left: Lynda Wijcik and her husband, trustee Alex Barkas '68, and trustee Stephen Reiner '61 and his wife, Patricia.



Trustee Bart Winokur (left) and former Canadian Minister of Justice Irwin Cotler (right) with their wives, Susan and Ariela.



Trustee Kenneth Kaiserman '60 and his wife, Susan.



Fellow Valya (Kazes) Shapiro '61 (left) and Nancy Winship, P'10, senior vice president of institutional advancement.

From left: Trustee Thomas Friedman '75, trustee Allen Alter '71, Lisbeth Tarlow and her husband, trustee Stephen Kay.



Trustee Myra (Hiatt) Kraft '64 and her husband, Robert.





From left: Shula Reinharz, PhD'77, architect Daniel Libeskind, and Joseph Neubauer and his wife, trustee Jeanette Lerman '69.



From left: Marie Herrero, trustee Daniel Elkaim '81, and trustee Malcolm Sherman, the new board chair.



From left: Trustee Louis Perlmutter '56, his wife, Barbara, and Bruce Magid, new dean of the International Business School.



President Jehuda Reinharz, PhD'72 (left), and trustee Thomas Friedman '75 share a laugh.

From left: Beth Bernstein-Yamashiro, President Jehuda Reinharz, PhD'72, and fellow Jules Bernstein '57 and his wife, Linda Lipsett.



Trustee Paul Zlotoff '72 and his wife, Linda (Yale) Zlotoff '72.

## EVENTS



### BUNWC Leaders Gather

Trustee Dorothy Pierce (*in multicolored blouse*), national president of the Brandeis University National Women's Committee (BUNWC), and Nancy Winship, P'10 (*in purple suit*), Brandeis's senior vice president of institutional advancement, hosted regional and chapter presidents from around the country at the first BUNWC Art of Leadership training program. BUNWC successfully completed its Science for Life campaign, exceeding the \$2 million goal by 20 percent.



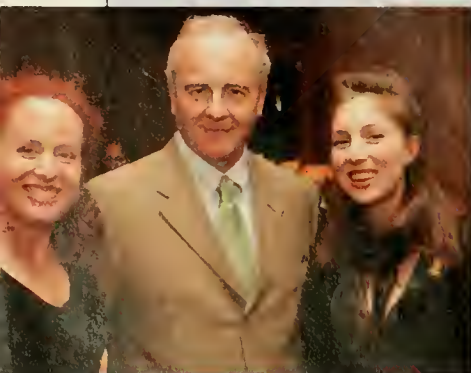
### Zinner Lecture

Author Robin Gerber delivered a keynote talk, "Women's Civic and Political Leadership Yesterday and Today, Featuring Timeless Strategies from Eleanor Roosevelt," at the annual Zinner Lecture at the Heller School for Social Policy and Management. Shannon O'Brien, the former Massachusetts state treasurer, and Joan Wallace-Benjamin, PhD'80, president and chief executive officer of the Home for Little Wanderers, participated in a panel discussion. *Left photo:* O'Brien with Heller dean Stuart Altman, the Sol C. Chaikin Professor of National Health Policy. *Right photo:* Wallace-Benjamin chats with Thomas P. Glynn III, MSW'72, PhD'77, chair of Heller's Board of Overseers.



### Gathering in New Jersey

Bonnie Notis (*left*) and her husband, Corey '84 (*second from right*), hosted a reception at their New Jersey home for area alumni and friends. They are joined here by (*from left*) children Alexander, Max, and Melissa, and President Jehuda Reinharz, PhD'72.



### Rose in Bloom

Brandeis House in New York hosted a forum with representatives from the famed auction house Christie's, who discussed the Rose Art Museum's renowned collection of modern and contemporary art. *Left photo, from left:* Liz Rueven, P'09; Michael Rush, the Henry and Lois Foster Director of the Rose; and Joanna Gang '06. *Right photo, from left:* Danielle Frankenthal '69, trustee Allen Alter '71, and Jane (Paley) Price '69, P'08.



### Justice Brandeis Documentary Screening

Attending the screening of a new documentary film on the life of Justice Louis D. Brandeis were (*left photo*) fellow Frank Gilbert (*left*), a grandson of Brandeis, and fellow Jules Bernstein '57, and (*right photo, from left*) President Jehuda Reinharz, PhD'72; Robert Sheridan, president and CEO of SBLI; fellow Alice Popkin, granddaughter of Brandeis; Gilbert; and Walter Raushenbush, a grandson of Brandeis.

### Brandeis Night in Washington

Alumni and friends from the Washington, D.C., area gathered at the home of fellow Jules Bernstein '57 (*right*) and his wife, Linda Lipsett (*second from right*). Here, they are joined by Judy and Paul Regan '73.



### Brandeis Night in Miami

Jonathan Plutzik '76 and his wife, Lesley Goldwasser, hosted alumni and friends from South Florida at the Betsy Ross Hotel, a boutique property they own on South Beach. *Top left, from left:* Vicki and fellow Bruce Litwer '61. *Bottom left, from left:* Theresa and Bernard Shuster '87 and Linda '80 and Gilbert Drozdow '79. *Below, from left:* Cornelia Turk Philipson '62, Rachel Baum '03, Nancy Winship, P'10, senior vice president of institutional advancement, Mark Weinberg '77, Conrad Koller '77, Plutzik, Tracey Cohen '00, and Julie Katz, MBA'03.





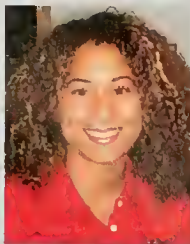
President Jehuda Reinharz, PhD'72, accepts the senior glass gift from (from left) Yoni Litwok, Aaron Gaynor, Raena Davis, Maayan Zack, Rachel Hillman, Johanna Silverio, Beth Wexelman, Stacey Cohen, and Dorit Ingber. The class set all-time records for both participation and gift size.

## Giving Back

### Recent grad thanks Brandeis with generous class gift

To get the most out of her Brandeis experience, Micheline Frias '07 knew she needed to make sacrifices.

If she wanted to pursue two majors (international and global studies and anthropology) and a minor (journalism), intern at the Elaine and Gerald Schuster Institute for Investigative Journalism, serve as a host and performer at the Intercultural Center, work as a supervisor at the Student Information Center, spend a year as a residential adviser, and enjoy a satisfying social life, something had to give.



Micheline Frias

"One thing I didn't do that much of at Brandeis was sleep," the recently graduated New Yorker said with a laugh. "To do everything I wanted to do inside and outside the classroom, I just didn't have much time to sleep."

In the spirit of giving back to an institution that provided her with such a positive experience (if not much sleep), Frias made a generous contribution to the senior class gift. She helped the Class of 2007 establish all-time records for both gift size (\$15,840, topping last year's \$14,445) and participation (64 percent, beating last year's 61 percent).

"I am so grateful for my education at Brandeis that I would feel guilty if I did not contribute," said Frias, the recipient of a Posse Foundation full-tuition leadership scholarship. "It would not be right to have been given this opportunity and not make a gift to help someone else have the same opportunity."

Stretching back to when Frias was nine years old, when the budding entrepreneur sewed her own Barbie clothes and sold them to classmates, she has eschewed the easier, more traditional path for more challenging alternatives.

As a Brandeis junior, she chose to spend a term at the School for International Training in Rabat, Morocco, rather than do her study abroad in the relative comfort of Western Europe or Latin America, where she knew the language.

"I wanted to go someplace less familiar to me, where I could learn about a totally different culture and another language," said Frias, who spent time in a rural Moroccan village that had no running water or electricity.

The notion of constantly challenging herself guided her Brandeis career.

"At a place that was not as rigorous, I would not have learned so much about myself," Frias said. "Being knocked down but always getting up builds character. I know now that I am a strong person, and I'll make it in whatever I choose to do."

## Sachar Legacy Society event set for September

Sachar Legacy Society member Aileen Cabitt '53 will host the organization's annual luncheon on September 18 from 11:30 a.m. to 1:30 p.m. Scott Edmiston, director of the Office of the Arts and an award-winning theater director, will be the principal speaker. The Sachar Society honors and recognizes more than five hundred alumni, parents, and friends who have included Brandeis in their estate plans. For more information, contact Orla Kane at 781-736-4069 or [kane@brandeis.edu](mailto:kane@brandeis.edu).

## Golf and tennis outing scheduled for August 13

One of the top courses in Westchester County, New York, Old Oaks Country Club in Purchase, will host the third annual Brandeis Golf and Tennis Outing on August 13. Alumni, parents, and friends are



invited to participate in the event, which is sponsored by Alpine Capital Bank. Following the afternoon golf and tennis competitions, an awards dinner will be held. Last year's event raised more than \$100,000 for undergraduate scholarships. For more information on playing or sponsorship opportunities, contact Robyn Hartman at 212-472-1501, ext. 232, or [hartman@brandeis.edu](mailto:hartman@brandeis.edu).

## Scholarship Appreciation Luncheon on November 1

Longtime Brandeis supporter Myra (Hiatt) Kraft '64 will host the sixth annual Scholarship Appreciation Luncheon on November 1 from noon to 1:30 p.m. The luncheon gives scholarship donors and recipients the chance to meet each other. For more information, contact Meredith Everson at 781-736-4026 or [meverson@brandeis.edu](mailto:meverson@brandeis.edu).





## Rain Can't Dampen Spirits

More than 1,000 drop in on Reunion weekend

More than one thousand alumni and their families flocked to campus in June for Reunion 2007. Even the occasional rain failed to dampen the spirits of Reunion class members, who came from as far away as Israel, Spain, and California to reconnect with classmates and visit their alma mater.

Reunion Weekend kicked off on Friday, June 8, with Alumni College (*see story, page 75*), the popular one-day series of classes for alumni, friends, and members of the Brandeis University National Women's Committee (BUNWC). During the evening, Reunion attendees packed the Shapiro Campus Center for the Welcome Back Reception before heading off to individual Class Dinners held at locations throughout campus.

David Oshinsky, PhD'71, the Jack S. Blanton Chair in History at the University of Texas–Austin and winner of a 2007 Alumni Achievement Award, addressed an enthusiastic crowd on Saturday morning. He discussed his latest book, *Polio: An American Story*, which won the 2006 Pulitzer Prize in history. Alumni then joined President Jehuda Reinharz, PhD'72, for a discussion about current happenings at the university and plans for the future.

Afternoon showers on Saturday moved at least some of the Ralph Norman Barbecue indoors, but didn't deter alumni and their families from enjoying each other's company under tents on the Great Lawn. Face-painters, magicians, clowns, caricature artists, and many more entertainers were on hand, keeping guests of all ages amused.

The weekend culminated with a gala reception, dinner, and dance themed "A Night in Para'Deis." Considered by many to be the highlight of the weekend, the evening's festivities and dancing lasted into the wee hours of the morning.

Earlier in the program, Reinharz presented 2007 Alumni Achievement Awards to Oshinsky and Deborah Bial '87, founder and president of the Posse Foundation. A third Alumni Achievement Award was given to Jules Bernstein '57, a leading union and labor attorney at his 50th Reunion in May.

Ruth M. Charney '72, chair and professor of mathematics at Brandeis, and Larry M. Myatt '72, headmaster on assignment at the Boston Public Schools, were recognized for receiving Harry S. Levitan Education Prizes.





FROM THE ALUMNI ASSOCIATION PRESIDENT

## Q&A with Allen Alter

### New association president wants to help foster alumni connections

*Allen Alter '71, an Emmy Award-winning senior producer of 48 Hours Mystery at CBS, became president of the Alumni Association on July 1. He shares his thoughts on the association, the importance of serving his alma mater, and keeping connections strong among Brandeis alumni.*

#### Did you ever imagine becoming president of the Alumni Association?

I never expected to lead the Alumni Association. But when the opportunity presented itself, I was both flattered and humbled—and a bit concerned about finding the time needed to do the job right. In the end, I realized that working with a supportive on-campus staff, this would be an exciting and rewarding challenge. It also provides a chance for me to give back—which I see as increasingly important in our world today. Thanks to Brandeis, I have had so many wonderful experiences and opportunities, both professionally and personally. This is a special and meaningful way to say thanks.

#### Your job must keep you busy. How do you find time to serve Brandeis?

If something is a priority, you find the time. I've made room in my life for this commitment for the next two years because a lot is at stake. The role alumni are playing in the future of our university is increasingly important, and I want to help Brandeis chart its future.

#### What are your specific goals?

To engage more Brandeis alumni, regardless of class year, with the university and each other. We're all part of a special club and have a unique bond. I want to build and sustain an ongoing link between alumni and Brandeis. There are fresh ways to do so, such as the launch this fall of B-Connect, our new online community.

#### What services do alumni want?

More than anything, our alumni want connection with each other and the university. Through B-Connect we can offer expanded networking opportunities, career services, a

better alumni directory, you name it. Alumni also like to see each other. Soon, we will begin a revitalization of Brandeis House, a great facility in the heart of New York City. We will provide computer stations, an honor bar, a pool table, and other meeting facilities for use by alumni, whether they live in New York or are visiting for the day.



#### Any message for your fellow alumni?

No matter when you graduated, you are always welcome in the Brandeis community. If you've not been involved, you're missing out on something special. We have Alumni Clubs in twenty-two cities worldwide, and host more than 150 alumni events each year. There are lots of opportunities to stay connected. Your only regret will be that you waited so long.

## Job Well Done

### Kamine thanks outgoing association board for its support, accomplishments

At a meeting of the Alumni Association Board of Directors at Brandeis House in New York in March, outgoing president Darlene Green Kamine '74, P'03, expressed her appreciation to fellow board members for their service during her two-year term. Citing significant accomplishments, including the launch of the alumni Web site, introduction of the new Louie logo, rewriting the association constitution and bylaws, and significantly enhanced programming, Kamine credited the entire board with helping to move the association forward and furthering its goal of serving the university's more than 37,000 alumni.



From left: Past president and trustee Paul Zlotoff '72; Detlev Suderow '70, P'05; Beth Wexelman '07; Darlene Kamine '74, P'03; Barbara (Bobbi) Kravitz '57, P'79; Victor Ney '81; Susan Deutsch '62; and Daniel Blumenthal '85.

## VOLUNTEER PROFILE

# Behind B-Connect

### Ramer, Kranc team up to help launch enhanced online community

Starting this fall, alumni looking to reconnect with classmates and old friends online will have a much easier time doing so, thanks to the efforts of Mike Ramer '88, MA'89, and Lisa Kranc '75. The pair has teamed up with more than a dozen fellow alumni to help the university launch B-Connect, an enhanced online community.

"We are very excited about this," says Ramer, a member of the Alumni Association Board of Directors, chair of the B-Connect Committee, and principal at Ramer Search Consultants in Livingston, New Jersey. "We'll be able to offer alumni the services and products they want, while enabling them to connect to Brandeis and classmates in areas of their interest."

B-Connect will replace the current Louie-Ner, the online community available through the alumni Web site. It will provide a host of enhanced online services, including business and networking resources, resumé and job postings, a My Page profile, class notes, and event registration, all while giving alumni an easy way to maintain and develop important Brandeis connections.

"This is a great project," says Kranc, an association board member, chair of the B-Connect Marketing Subcommittee, and senior vice president of marketing for Memphis, Tennessee-based Auto-Zone, Inc. "To have the Brandeis community at the fingertips of all alumni is wonderful, particularly for those of us who live far away from campus and don't get back as often as we'd like. B-Connect will mean our Brandeis family and friends are never further away than our desktops. That means a lot in this community."

Looking for ways to increase connections among alumni, former Alumni Association president Darlene Green Kamine '74, P'03, approached Ramer to lead the effort. "Mike brings the background, leadership, and an infectious enthusiasm to this project," says Kamine. "He dreamed the dream and made this possible. He has assembled a great team. With Mike and Lisa at the helm, B-Connect is sure to bring many Brandeis alumni back into the fold."

For Ramer and Kranc, B-Connect is more than a labor of love. The many hours of meetings, conference calls, and research they've



Mike Ramer '88, MA'89, and Lisa Kranc '75.

logged have already helped them and other committee members connect—or reconnect—with other alumni. "I've met people from other class years, people I never would have met had I not been working on this project," Kranc says. "B-Connect is already expanding my Brandeis connections, and it hasn't even launched yet!"

"B-Connect is going to transform the way Brandeis alumni stay in touch," says Ramer. "We're having a terrific time designing an online community that will be fun, engaging, and, most important, very useful for alumni anywhere at any stage of life."

"I know I speak for the entire committee," continues Ramer. "B-Connect gives each of us a great way to make a meaningful and lasting contribution to Brandeis and our fellow alumni."

Senior staff, along with Ramer and Kranc, are especially grateful to Bobbi Kravitz '57, P'79, for her leadership in the development of the alumni Web site and B-Connect. Other committee members include Alexandra Ainsztein '89, Laurie Slater Albert '74, Wendy Morris Berliner '95, Ellen Feinberg Blitz '76, Matthew Brown '08, Yehuda Cohen '81, Aaron Gaynor '07, Kamine, Jennifer Koplow '05, Robert Rose '92, Fern Lazarus Schapiro '81, Mark Surchin '78, Clare Tully '80, and Beth Wexelman '07.

## ► UPCOMING EVENTS

### ALUMNI CLUB OF CHICAGO

Alumni Spotlight with University of Chicago president Robert Zimmer '68 and wife Terese Schwartzman-Zimmer '73, July 15, 11:00 a.m. to 1:00 p.m. Hosted by Nancy and Jim Kahn, P'95, parents of club president Carolyn Birkenstein '95, at their Chicago home.

Brandeis Night in Chicago. Hosted by Margot and Tom Pritzker, P'02, October 16, Park Hyatt Chicago. Keynote speaker is Bill Schneider '66, senior political analyst, CNN.

### ALUMNI CLUB OF SOUTHERN CALIFORNIA

Countrywide Classic Tennis Tournament and Reception, July 19. Reception at 5:30 p.m., matches begin at 7:30 p.m. Group tickets available for \$33 each; matches plus reception tickets are \$45 each.

Annual Outing to the Hollywood Bowl: The Big Picture—The Films of Paramount Pictures, September 2. Picnic in our seats at 6:30 p.m., concert begins at 7:30 p.m. Group tickets available for \$28 each.

### ALUMNI CLUB OF TORONTO

Faculty in the Field at the Stratford Festival of Canada. William Fleisch, professor of English and American literature, July 22. Performance of *The Merchant of Venice* at 2:00 p.m. Pre- and postevent gathering TBA. Group tickets available for \$47.

For more information, visit [www.alumni.brandeis.edu](http://www.alumni.brandeis.edu).



NEW MEMBERS OF THE ALUMNI ASSOCIATION BOARD

**Leslie Meltzer Aronzon '84**

SANTA MONICA, CALIFORNIA



Leslie Meltzer Aronzon is an author and wedding consultant. She was formerly a vice president of investment banking at Houlihan, Lokey, Howard and Zukin. She served as a member of her 15th Reunion Gift Committee and as chair of her 20th Reunion Gift Committee. Aronzon was a member of

the Capital Campaign Committee and has been a member of the Alumni Admissions Council since 2003. She is married to Paul Aronzon and has three children.

**Frani Rudolph Bickart '66**

GOLDEN, COLORADO



Frani Rudolph Bickart was a founding member of the Alumni Club of Denver and has hosted club events. She is also a member of the Sachar Legacy Society. Bickart earned a master's degree in public administration from Syracuse University and worked for years at Michigan State University's

Institute for Public Policy. She and her husband, Ted, former president of the Colorado School of Mines, have three children.

**Ira H. Cohen '93**

GREENWICH, CONNECTICUT



Ira Cohen is a vice president in the investment banking division of Goldman, Sachs & Co. in New York City. He served as chair of his 5th Reunion Committee and as cochair of his 10th Reunion Gift Committee. Cohen has conducted countless informational interviews with Brandeis

undergraduate and graduate students interested in banking and finance. He is married to Dr. Susan Markowitz Cohen '93 and has three children.

**Kalman J. Fishbein '87**

LIVINGSTON, NEW JERSEY



Kalman J. Fishbein is the vice president of Elkal, Inc., a family-owned real-estate company in Livingston. He received a law degree from the University of Virginia in 1991. Fishbein was a member of his 10th Reunion Gift Committee and his 20th Reunion Committee. His wife, Susan

Spector Fishbein, is the author of kosher cookbooks. The couple have four children.

**Wayne K. Goldstein '83**

MAMARONECK, NEW YORK



Wayne Goldstein is a principal at the Endicott Group, a money-management and investment-banking firm in New York. A member of the International Business School Dean's Global Business Council and the Wall Street Group, Goldstein served on his 15th and 20th Reunion Gift Committees. He and his wife, Tara Slone Goldstein, have three sons.

**David M. Levine '83**

FAIRFIELD, CONNECTICUT



David M. Levine is an attorney and partner at Cohen and Wolf in Bridgeport, Connecticut. He received a law degree from Boston University in 1986. Levine was president of the Alumni Club of Connecticut from 1992 to 1998. In 1994, he received the Alumni Association Service to the

Association Award. He served on the Alumni Association Board of Directors from 1998 to 2001 and has been a member of his 10th and 20th Reunion Program Committees. He is also a member of the Lawyers Network. He is married to Sheryle Scharf Levine '85.

**Michael L. Resnick '86**

DEERFIELD, ILLINOIS



Michael L. Resnick is a managing partner at Lincoln Trading Company in Chicago. The son of Paula Resnick '61, a past president of the Alumni Association, he was a member of his 15th Reunion Program Committee. He is married to Ellen Abrams Resnick and has two children.

**Michael A. Saivetz '97**

NEW YORK CITY



Michael A. Saivetz is director of operations at Richloom Fabrics Group in New York. He received an MBA through New York University's Stern Executive Program. He is a member of the National Alumni Campaign Committee and served on his 5th and 10th Reunion Committees. Saivetz is a

sponsor of the annual Alumni Golf Outing. He is the son of Carol Richman Saivetz '69 and the late Richard Saivetz '69, who served as president of the association from 1998 to 2000, and brother of Aliza Saivetz '01. He is married to Amy Klein and has a son.

# Strong Foundation

Scholarship program set Hironaka on path to success

A chance meeting in her native Tokyo back in 1958 led Wakako Kimoto Hironaka, MA'64, H'87, across the globe to Waltham, Massachusetts, where she became one of the first Wien Scholars at Brandeis. Now serving her fourth term as a member of the House of Councillors, the upper house of the Japanese National Diet, Hironaka looks back with deep gratitude to Lawrence Wien.

"My experience as a Wien Scholar taught me to view things from a global perspective, to value democracy, fairness, freedom, gender equality, and foreign policy," says Hironaka, who will be a panelist at the Wien fiftieth anniversary celebration in April 2008.

Hironaka graduated from Ochanomizu Women's University in Tokyo with a bachelor's degree in English and was looking for a scholarship that would allow her to study abroad. She met a tourist who happened to be a Brandeis trustee. "She told me about the Wien International Scholars program," Hironaka says.

The first class of thirty Wien Scholars was mostly from Europe; Hironaka was the only one from Japan. The day of the program's inauguration, John F. Kennedy, then senator from Massachusetts, was on campus to receive an honorary degree, along with American political adviser and former ambassador George F. Kennan and Lawrence Wien. "I happened to be wearing a kimono, so they chose me to be in their picture," laughs Hironaka.

Married in 1960 to a mathematician who began his teaching career at Brandeis, Hironaka returned to Brandeis in 1961 to pursue a master's degree in anthropology. After Brandeis, she continued to audit courses at some of America's best universities, while raising two children. Hironaka began writing about American trends for a Japanese audience and translated such best-selling books as *Shifting Gears* by Nena and George O'Neill and *Japan as Number One* by Ezra Vogel.

In 1986, Hironaka made a successful run for an office in the House of Councillors, where she has served ever since. Currently, she is chair of the Research Committee on Economy, Industry, and Employment and a member of the Committee on Education, Culture, and Science.

She is also active internationally, serving such organizations as Global Legislators for a Balanced Environment, Micro Credit Summit Council of Parliamentarians, the World Commission on Forests and Sustainable Development, and many others.

Hironaka remains moved by comments made by Larry Wien at the thirtieth anniversary in 1988. "He said he used his money in a way that brought him more pleasure than any material acquisitions ever could," she recalled. "He was a generous philanthropist whose vision changed a lot of lives."

*For information about the fiftieth anniversary, visit [brandeis.edu/wien](http://brandeis.edu/wien).*

# Think Again

Alumni College attendees get lesson in creativity

You may not think you would need to go back to college to learn how to fold a T-shirt. That, however, is just what more than two hundred alumni, friends, and members of the Brandeis University National Women's Committee (BUNWC) did June 8 at Alumni College during the first day of Reunion.

During his class "Five Steps to Innovation and Creative Thinking: Unleashing Creativity for Individuals and Groups," Associate Professor of Human Services Management Jon Chilingirian, P'07, P'10, challenged attendees to think more creatively about everyday things—like folding a T-shirt—and broad organizational issues that face large institutions. Creative thinking, he said, leads to greater innovation.

"It was just fabulous," said Joan Small, a BUNWC member from Arizona. "His ideas on leadership, organization, and getting

things done were particularly useful for us when thinking about BUNWC."

"I love engaging with people who can actually teach me," said Chilingirian. "I create the conversation, and then we all teach each other."

With topics as varied as black-Jewish relations, the paintings of Nicolas Poussin, the ever-changing brain, and the cost of college tuition, attendees at this year's Alumni College had plenty of intellectually stimulating classes and workshops to choose from. Each registrant selected as many as four of eight classes offered at the daylong academic symposium, which featured some prominent Brandeis faculty members.

Instructors included Jonathan Unglaub, assistant professor of fine arts and chair of medieval and Renaissance studies; Don Katz, assistant professor of psychology;



Irving Epstein, the Henry F. Fischbach Professor of Chemistry and Howard Hughes Medical Institute Professor; Michael Coiner, associate professor of economics; Ibrahim Sundiata, the Samuel and Augusta Spector Professor of History; and Dawn Skorczewski, director of university writing and associate professor of English and American literature.



### CLASS REUNIONS

More than one thousand alumni and their families came back to campus June 8 to 10 to celebrate Reunion 2007. Alumni from ten classes enjoyed a series of special events. Class photos were taken during the Ralph Norman Barbecue on June 9. The 50th Reunion of the Class of 1957 was held in May during Commencement (*see page 39*). Through June 25, Reunion classes had raised a combined \$3.9 million. The final total will be even higher.

THE FACU



### Class of 1952

Gus Ranis and Max Perlitsh cochaired the 55th Reunion Gift Committee. June Saftel Goldman, Julian Koss, Gene Saklad, and Len Van Gaasbeek cochaired the 55th Reunion Program Committee. The Class of 1952—the first Brandeis class to celebrate a 55th Reunion—completed its class scholarship at \$717,300 with a 71 percent Reunion participation rate.



### Class of 1962

Sid Boorstein and Bill Singer served as cochaired of the 45th Reunion Committee. The Class of 1962 raised \$281,979 with a 40 percent participation rate.



### Class of 1967

Howard Scher was chair of the 40th Reunion Committee. The Class of 1967 raised \$76,432 with a 48 percent participation rate.



### Class of 1972

Martin Gross and Meyer Koplow were cochairs of the 35th Reunion Committee. The class raised \$615,526 with a 49 percent participation rate.



### Class of 1977

Murray Greenberg and David Hodes were cochairs of the 30th Reunion Committee. The Class of 1977 raised \$177,541 with a 43 percent participation rate.



### Class of 1982

Glenn Langberg and Susan Lewtan Langberg cochaired the 25th Reunion Committee. The class raised \$224,337 with a 41 percent participation rate.



### Class of 1987

Michael Kivort served as chair of the 20th Reunion Committee. The class raised \$101,550 with a 32 percent participation rate.



### Class of 1992

Scott Kessler and Scott Tobin cochaired the 15th Reunion. The Class of 1992 raised \$65,792 with a 30 percent participation rate.



### Class of 1997

Stacy Norden Bess and Leigh Kessler served as cochaired of the Class of 1997 10th Reunion. The class raised \$57,752 with a 24 percent participation rate.



### Class of 2002

Mike Berger and Janna (Rosenberg) Berger served as cochaired of the 5th Reunion Committee. The Class of 2002 raised \$22,372 with a 24 percent participation rate.



## RECENT EVENTS

### Alumni Association and Future Alumni of Brandeis

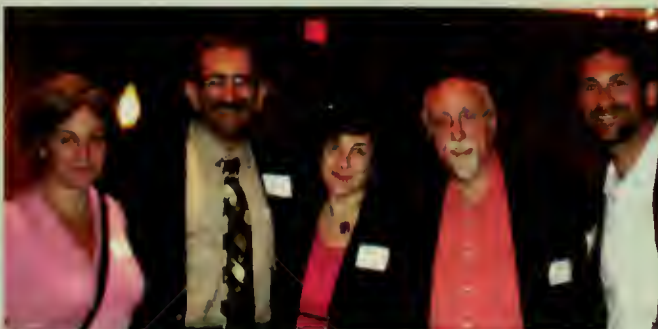
The Alumni Association and Future Alumni of Brandeis (FAB) held their annual student-alumni event, "The Real World: After Brandeis," in March. Juniors and seniors attended a life-skills session, networking dinner, and career panel. Hosts were Sara Kahan '07 and FAB cochairs Beth Wexelman '07 and Matt Brown '08.



Sara Rosenfeld '81 (*left*), senior vice president and manager of Coldwell Banker Residential Brokerage, and Julian Hyman '78, senior vice president of investments at Smith Barney, spoke about housing and managing finances after graduation.



Development consultant Lori Berman Gans '83, MMHS'86 (*left*), and Lou Woolf '76, executive vice president and chief operating officer of North Shore Medical Center, served on the career panel, which also included Donald Stewart '76, director of academic resources at Brown University. Other alumni panelists included Margaret Sullivan '82, director of graduate admissions at Boston University's School of Education; Emily (Kargauer) Samansky '00, attorney at Johnson & Borenstein; Adam Samansky '00, attorney at Edwards Angell Palmer & Dodge; David Weiner '63, former president of Children's Hospital Boston and now president and chief executive officer of Boston Latin School Association; Bob Halperin '77, chief education officer of Young Presidents Organization; and Wendy Russman-Halperin '75, adviser to the junior and senior classes at Brandeis.



### Alumni Club of Washington, D.C.

The Alumni Club of Washington, D.C., hosted a panel presentation, "Technology, the Media, and You: The Impact of Real-Time Journalism," at the Beacon Hotel in April. Panelists included (*left photo*) Dorian Friedman '83 (*left*), director of external relations at the *American Prospect*; Rob Levy '89 (*right*), senior multimedia producer for Discovery Communications; and Walter Mossberg '69 (*second from right*), personal technology columnist at the *Wall Street Journal*. They were joined by club president Dan Kazzaz '74 (*second from left*) and event chair Jan Solomon '73. *Right photo, from left:* Avi Coburn '04; Phyllis Brenner Coburn '75, P'04, P'07, P'10; David Coburn '73, P'04, P'07, P'10; and Shayna Skelley '06.



### Alumni Club of Greater Boston



Steven London '77 (right), Tedd Lustig '91 (center), and Lunch Series committee member Doug Rosner '88 welcomed Peter Conrad, the Harry Coplan Professor of Social Sciences, at a lunch on March 7 at the offices of Brown Rudnick Berlack Israels. Conrad discussed the subject of his recently published book, *The Medicalization of Society*. Erica Michals Silverman '95 and Barbara Cantor Sherman '54, P'83, are also members of the committee.



Boston-area alumni toured the Budweiser Brewery in Merrimack, New Hampshire, on March 25. The visit included a guided tour of the Brew Hall and a visit to the Clydesdale Hamlet, home of the world-famous Budweiser Clydesdales. *From left:* Paul Levenson '52, P'78, P'82; Sheryl Levenson, P'78, P'82; Clare Hurley, MM'05; Shubhra Kumar '94; Elizabeth Sandler-Spindel '78; Michael Schwartz '89; Seth Kaufman '97; Joanna Rothman '97; Zina Jordan '61; event chair Melissa Bank Stepno '99; Eric Stepno; and David Daiell '98.



### Alumni Club of Chicago

Guests gathered in April at the Glencoe home of host Robin Goldman Leikin '78 for a Faculty in the Field discussion, "From Brandeis Classrooms to Balkan Battlefields and Back," by Steven Burg, the Adlai Stevenson Professor of International Politics.



### Alumni Club of Southern California

*Top photo, from left:* Roger Sohn '73; Francine Ladd Sohn '74, former president of the Alumni Club of Southern California; Mark Aronson '55; and Marty Brower joined more than fifty fellow alumni and friends at the home of Lou and Tani Sackler Krouse '57 at a Faculty in the Field event in February. *Bottom photo:* Professor Steve Whitfield, PhD'72 (center), led a discussion on "An Appreciation of Jewish Humor." He is flanked by Tani Krouse and her husband, Lou.



## Alumni Association and National Women's Committee



Assistant Professor of Psychology Don Katz (*left*) delivered a talk about “The Ever-Changing Brain: Learning in Neurons, Whole Animals, and You,” at a Faculty in the Field/University on Wheels event in Seattle in May, cosponsored by the Alumni Association and the Brandeis University National Women’s Committee. Katz is shown here with (*from left*) event co-chairs Barbara Sherer and Jeannie Moskowitz (BUNWC) and Eli Patashnik ’83.



Leslie Zebrowitz (*center*), the Manuel Yellen Professor of Social Relations, spoke about “The Origin of First Impressions” at a Faculty in the Field/University on Wheels event in Minneapolis in April, cosponsored by the Alumni Association and Brandeis University National Women’s Committee. Zebrowitz is shown with Judy Sherman (*left*), president of the Minneapolis/St. Paul BUNWC chapter, and Wendy Robinson Schwartz ’79, cochair of the Twin Cities Alumni Admissions Council.



## Alumni Club of Cincinnati

Professor of Coexistence Mari Fitzduff (*second from right*) spoke about “War in the World Today: Beyond Winning or Losing,” at a Faculty in the Field event in February. She was joined by (*from left*) former Alumni Association president Darlene Green Kamine ’74, P’03; club president and event chair Chuck Kamine ’74, P’03; Jennifer Mitzman ’03; and Hilda Rosenberg ’77. The event was cosponsored by Xavier University’s Peace and Justice Program.



## GLBT Alumni Network

The Gay/Lesbian/Bisexual/Transgender Alumni Network met at Brandeis House in New York for a panel discussion on the “GLBT Brandeis Experience.” Panelists Judith Kesselman ’56, Claudette Charbonneau ’57, Fred Berg ’77, Brian Drutman ’84, and Leo Dorfman ’04 (*second from right*) shared their experiences. The event was cochaired by Thomas W. Brown ’95, Gerard Cabrera ’85, and Michael Sklar ’79 (*right*). Other attendees included Scott Frost ’10 (*left*) and David Klotz ’86 (*second from left*).



## Meet and Greet in New Mexico

Beata Ingeborg Thorstensen ’96 (*center*), senior policy analyst and director of the State Action for Education Leadership Project at the New Mexico Office of Education Accountability, discussed the status of New Mexico’s education system at a Meet and Greet event hosted by Valerie Zamzok Velhagen ’90 (*left*) in March. Adam M. Greenwald ’98 (*right*) chaired the event. Alumni Admissions Council chair Marlene Aronin Sigel ’72 updated the group on admissions efforts in the area.

# classnotes

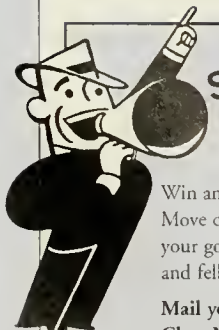
## 1952

**Diana Laskin Siegal**  
900 SW 31st Street, #BE339  
Topeka, KS 66611  
1952notes@alumni.brandeis.edu

**Judith Marks Kass**  
Brookline, Massachusetts  
Kass is trustee for the Albert E. Marks Charitable Trust. The trust supports living Jewish culture in the United States, the improvement of Arab-Jewish relations in Israel, and efforts toward Israeli-Palestinian peace. She and her husband, Sy, recently returned from their annual trip to Israel, where they were encouraged by their contacts with people working on projects funded by the trust.

## 55th REUNION 1953 JUNE 6-8, 2008

**Abraham Heller**  
1400 Runnymede Road  
Dayton, OH 45419  
1953notes@alumni.brandeis.edu



### SHOUT IT FROM THE ROOFTOPS

Win an award? Get a promotion? Move cities? Have a baby? Share your good news with classmates and fellow alumni.

Mail your news to:  
Class Notes  
MS 124, Brandeis University  
415 South Street  
Waltham, MA 02454

You may also e-mail your news to your class correspondent or to [classnotes@alumni.brandeis.edu](mailto:classnotes@alumni.brandeis.edu), or complete the online form at <http://alumni.brandeis.edu/web/classes/classnotes.html>.

## 1954

**William Marsh**  
5113 Castlerock Way  
Naples, FL 34112  
1954notes@alumni.brandeis.edu

**Paula Eisenberg Goldfader**  
New York City  
Goldfader has become a serious photographer in her retirement years. In addition to selling her work, she has a group of photos published in *Still Life: Documenting Cancer Survivorship* (Umbrage Editions, 2007).

**Isaac Goodman**  
Atherton, California  
Goodman writes, "We're still going strong. I am practicing law full time, playing basketball four days a week, and enjoying family and friends."

**Barbara (Cohen) Rosenberg**  
Saint Helena, California  
Rosenberg received the 2007 Judith Chapman Women's Leadership Award from the Judith Chapman Women's Leadership Fund of the Jewish Community Endowment Fund. Each year, the organization recognizes a woman who exhibits significant and sustained volunteer leadership in the Jewish community. Rosenberg was cited for her consistent and creative dedication in leading fundraising efforts for the Jewish and general communities.

## 1955

**Judith Paull Aronson**  
838 N. Doheny Drive, #906  
Los Angeles, CA 90069  
1955notes@alumni.brandeis.edu

## 1956

**Leona Feldman Curhan**  
366 River Road  
Carlisle, MA 01741  
1956notes@alumni.brandeis.edu

**Marjorie Grodner Housen**  
Boston  
Housen and her husband, Charley, celebrated their fiftieth wedding anniversary at a gala. She was also honored at a special event as a Woman of Distinction by the Boston chapter of Hadassah.

## 1957

**Wynne Wolkenberg Miller**  
1443 Beacon Street, #403  
Brookline, MA 02446  
1957notes@alumni.brandeis.edu

Not even torrential rains could dampen the warmth and spirit of our 50th Reunion. However green, naïve, or inadequate any of us thought we were, we learned how we had unknowingly impacted, inspired, and affected others. Three panels of storytellers prompted others to add their reflections; what wise, brave, bright, entertaining people we have become! Even those no longer with us were with us. Events meticulously planned filled our hearts and minds, leaving time to visit. We resurrected Hi Charlie, athletic moments, nostalgia (what a DVD), and the drinking song. Finally, embracing the magnitude of this occasion, we joined the honorary degree recipients at a gala dinner, then accepted the honor, ourselves, of marching in commencement.

**Janet Cohen David**  
New York City  
David writes, "I am sorry I missed our 50th Reunion. I've been enjoying retirement from private practice as a psychologist and working part time teaching and supervising psychotherapists in training. I also volunteer at the American Museum of Natural History and am a zone gardener in Central Park."

**Barbara (Derocher) Holleman**  
Lexington, Massachusetts  
Holleman writes, "On September 1, 2005, I retired from my practice of clinical social work, having worked two years in the Malden Public Schools' special-needs pro-

gram, eighteen years at the Massachusetts General Hospital Chelsea Health Center, and in my own private practice from 1989. It is very gratifying to know that many people's lives have changed because of the work we did together."

**Ronald Klayman**

Stoughton, Massachusetts

Klayman and his wife, Sandy, proudly announce the birth of their first grandchild, Matthew William. They celebrated their forty-fourth wedding anniversary on January 13. Klayman writes, "Hello to all my former classmates."

**Marilyn (Blackman) Salter**

Newton, Massachusetts

Salter has three children, all of whom graduated from Brandeis: David '88, Sharon '91, and Susan (Salter) Bradley '95.

## 50th REUNION 1958 MAY 16-18, 2008

**Judith Brecher Borakove**

10 East End Avenue, #2-F  
New York, NY 10021

1958notes@alumni.brandeis.edu

**David Cohen**

West Palm Beach, Florida

Cohen is alive and well, playing in West Palm Beach. He looks forward to seeing everyone next year at the 50th Reunion.

## 1959

**Sunny Sunshine Brownrout**

7238 Brambury Court  
Sarasota, FL 34238

1959notes@alumni.brandeis.edu

## 1960

**Joan Silverman Wallack**

28 Linden Shores  
Branford, CT 06405

1960notes@alumni.brandeis.edu

**Joel Lebow**

Needham, Massachusetts

Lebow writes, "I'm awaiting my fourth grandchild. I'm still in the retail business. Congratulations to Brandeis for its huge growth in population. Best to all alumni."

## 1961

**Judith Leavitt Schatz**

139 Cumberland Road  
Leominster, MA 01453

1961notes@alumni.brandeis.edu

**Beth Rapfogel Roy**

San Francisco

Roy's new book, *Parents' Lives, Children's Needs: Working Together for Everyone's Well-Being*, was published in May by Personhood Press.

## 1962

**Ann Leder Sharon**

13890 Ravenwood Drive  
Saratoga, CA 95070

1962notes@alumni.brandeis.edu

**Beth Bondel Rosenthal**

Palo Alto, California

Rosenthal writes, "I am a clinical psychologist in private practice in Palo Alto. I have been working as a psychologist for the past twenty-five years. I have been happily married to my husband, Peter, for almost forty-five years. I have a son, age thirty-seven, who lives in Menlo Park, California, and a daughter, age thirty-four, who lives in Berkeley, California. I feel very blessed to have them and their children (three grandchildren and one on the way) close by. Unfortunately, I was not able to attend our 45th Reunion because it conflicted with my forty-ninth high school reunion."

**Leni Friedman Valenta**

Boca Raton, Florida

Valenta writes, "I am a writer, currently working with my husband, Russian scholar Jiri Valenta, on a major book

about the collapse of the former Soviet Union. We are near completion and looking for a publisher. I have two daughters, Erica Hamilton, who is working toward a PhD in health sciences, and Liza Hamilton, who is a manager for the National Academy of Sciences."

## 45th REUNION 1963 JUNE 6-8, 2008

**Miriam Osler Hyman**

140 East 72nd Street, #16B  
New York, NY 10021

1963notes@alumni.brandeis.edu

**Michael Obsatz**

Golden Valley, Minnesota

Obsatz became professor emeritus at Macalester College in St. Paul after forty years of teaching in the education and sociology departments. He has written three books, *Raising Nonviolent Children*, *Healing Our Anger*, and *From Stalemate to Soulmate*.

**Arlene Shapiro Wiseth**

Silver Spring, Maryland

Wiseth writes, "I am a certified rehabilitation counselor with my own consulting firm. I am married to Bob and have a son, Marc, who practices law in San Francisco and who married Katherine Dowling in October 2006. After twenty-five years, Bob is converting, and we will remarry in October. I am in a wheelchair full time, but I don't let that stop me, although I am not the dancer I once was. I would love to hear from anyone who happens to remember me—or even from those who don't."

## 1964

**Shelly A. Wolf**

113 Naudain Street  
Philadelphia, PA 19147

1964notes@alumni.brandeis.edu

**Elizabeth Lapidus Zelvin**

New York City

Zelvin's mystery *Death Will Get You Sober* will be published by St. Martin's Press in 2008. She is still doing therapy online at LZcybershrink.com and training clinicians in online practice skills.

**1965****Joan Furber Kalafatas**

3 Brandywyne

Wayland, MA 01778

1965notes@alumni.brandeis.edu

**1966****Kenneth E. Davis**

28 Mary Chilton Road

Needham, MA 02492

1966notes@alumni.brandeis.edu

**Joseph Shuldiner**

Chicago

Shuldiner, one of the nation's foremost experts in the field of public housing, has been named executive director of the Municipal Housing Authority in Yonkers, New York. He formerly served as assistant secretary of the U.S. Department of Housing and Urban Development and as director of public housing in the three largest cities in the country.

**1967****Anne Reilly Hort**

10 Old Jackson Avenue, #21

Hastings-on-Hudson, NY 10706

1967notes@alumni.brandeis.edu

**Babette Bleifeld Zacks**

Tenafly, New Jersey

Zacks recently became certified to train academic language therapists in the remediation of dyslexia.

**Changing Behavior, Changing Attitudes**

While a student at Brandeis, Elliot Aronson '54 chatted with a young woman he wanted to know better. He followed her to her class, taught by "some guy named Maslow," he recalls. He lost interest in the young woman but, thanks to the teaching of famed professor Abraham Maslow, fell in love with psychology.

"I think I found the one thing I was best suited for," he says. "But it was a lucky circumstance."

Author of the seminal textbook *The Social Animal*, Aronson became a famed psychology professor in his own right, named (along with Maslow) as one of the hundred most eminent psychologists of the twentieth century. After graduating from Brandeis, he earned a master's at Wesleyan and a doctorate at Stanford before going on to teach at Harvard, the University of Minnesota, the University of Texas, and the University of California, Santa Cruz. Recently, he received a lifetime achievement award from the Association of Psychological Science, which cited him as a man who "fundamentally changed the way we look at everyday life."

As a Stanford graduate student, Aronson made an immediate impression by devising a now-classic experiment on cognitive dissonance. His investigation showed that people who went through the harshest initiation to get into a group liked the group better than those who went through a mild initiation. According to Aronson, the subjects reconciled dissonance by concluding that a sensible person would not go through a severe initiation to get into a worthless group.

The experiment taught Aronson his greatest lesson of social influence: changing

people's behavior will change their attitudes. He has tried to do that for society's benefit with the "jigsaw classroom," in



which small clusters of students work together to solve problems. It motivates students to empathize with each other and helps quell racial conflict and violence in schools, he says.

"The act of working together and being mutually interdependent really opens the eyes and the heart," Aronson says.

Despite losing most of his eyesight from macular degeneration, he recently joined forces with author Carol Tavris to write *Mistakes Were Made (But Not by Me): Why We Justify Foolish Beliefs, Bad Decisions, and Hurtful Acts*. The book is the latest step in a career in which Aronson has repeatedly broken new ground in understanding human behavior and social interaction.

—Lewis Rice '86

## 40th REUNION 1968

JUNE 6-8, 2008

**David Greenwald**

1920 Chestnut Street

Philadelphia, PA 19103

1968notes@alumni.brandeis.edu

Our daughter Anna Forman-Greenwald '02 married Zachary Pelta-Heller '02 on July 1, 2006, at Citizens Bank Park

in Philadelphia. Many Brandeisians from our era and theirs were in attendance, including Amanda Cohen '02, Alisa Drooker '02, Daniel Fishman '02, Courtney McElerney '02, Ruth Selzer Vogel, Morris Vogel '67, and Larry Brown '67. Brandeis professor James Mandrell also attended.

**Donald Drapkin**

Englewood, New Jersey  
Drapkin, former vice chairman of MacAndrews & Forbes Holdings Inc., has joined Lazard as vice chairman of Lazard International and chairman of Lazard's Investment Committee. He will focus on strategic investments and initiatives for Lazard and its clients worldwide.

**Jay Kaufman, MA'73**

Lexington, Massachusetts  
Kaufman is in his seventh term in the Massachusetts Legislature, where he serves as chair of the Committee on Public Service. He is also heading the Center for Leadership and Public Life at Northeastern University. He is empty-nesting comfortably.

**1969****Phoebe Epstein**

205 West 89th Street, #10-S  
New York, NY 10024  
1969notes@alumni.brandeis.edu

**Bernard Gerber**

Houston  
Gerber writes, "The Gerbers are doing well in Houston, my hometown. After Brandeis, I attended the University of Texas Southwestern Medical School in Dallas and stayed another year for an internal medicine internship before heading back to Boston for a psychiatric residency at Massachusetts General Hospital. Our two children, Sarah (Gerber) Abrahams '98 and Jacob, were born in Boston before we moved back to Texas in 1978. After academic work at Baylor College of Medicine for four years, I have been in private practice ever since. I have been president of the Houston Psychiatric Society and the Texas Society of Psychiatric Physicians and am currently vice president of the Harris County Medical Society. My wife, Carol, retired from special-education teaching a few years ago. Our daughter lives in Austin with her husband, Eric, and our two grandsons, ages three years and two months. Jacob lives in San Antonio."

**Neil Kauffman**

Swarthmore, Pennsylvania  
Kauffman and Barbara Drebing's oldest son, Brian, graduated from Columbia College in May 2006. He now works as a paralegal at the law firm Paul, Weiss in Manhattan. Kauffman and Drebing recently celebrated the twenty-fifth anniversary of Kauffman & Drebing, their financial planning firm in Philadelphia.

**Daniel Levitt**

San Francisco  
Levitt, a twenty-year veteran of the biotechnology and pharmaceutical industries, was named executive vice president of research and development at Cerimon Pharmaceuticals. He will direct Cerimon's product development activities and manage the company's clinical programs for its lead product candidate, Simulect, and for topical Diclofenac.

**1970****Charles S. Eisenberg**

4 Ashford Road  
Newton Centre, MA 02459  
1970notes@alumni.brandeis.edu

**Paul Fleisher**

Richmond, Virginia  
Fleisher's book *Parasites: Latching On to a Free Lunch* was honored as 2006 Outstanding Science Trade Book by the National Science Teachers Association and Children's Book Council. The book was starred as a Selectors' Choice, indicating that individual panel members responded to it with particular enthusiasm.

**Nancy Danforth Gault**

Southbury, Connecticut  
Gault received a master of arts degree in Teachers of English to Speakers of Other Languages from Fairfield University in January.

**1971****Richard Kopley**

608 W. Hillside Avenue  
State College, PA 16803  
1971notes@alumni.brandeis.edu

**Jonathan Reiter**

New York City  
Reiter married Karen Anne Bernard on January 20 at the Carlyle in New York.

**1972****Dan Garfinkel**

2420 Kings Lane  
Pittsburgh, PA 15241  
1972notes@alumni.brandeis.edu

**Lou Liebhaber**

Allentown, Pennsylvania  
See Barbara Golden Liebhaber '73.

**Warren Soiffer**

New York City  
Soiffer writes, "After completing a career in the U.S. Foreign Service, I am pursuing my dream of writing, and dividing my time between the Upper West Side of Manhattan and the northern Catskill town of Phoenicia."

**35th REUNION 1973**  
JUNE 6-8, 2008**George Kahn**

11300 Rudman Drive  
Culver City, CA 90230  
1973notes@alumni.brandeis.edu

**Alice Freund**

Montclair, New Jersey  
Freund is an industrial hygienist and teacher at Mount Sinai School of Medicine. She married union organizer Larry Lipschultz of the JRK Blues Project. They have two daughters, Liz, who attends Pitzer College, and Amy, fifteen, a competitive rock climber.

**Ruth Gottlieb King**

New Haven, Connecticut

King continues her work as a child, adolescent, and adult psychiatrist at Yale University School of Medicine and in private practice. Among her favorite avocations are singing with the New Haven Chorale and hearing her daughter Claire '09 sing with Manginah at Brandeis.

**Barbara Golden Liebhaber and Lou Liebhaber '72**

Allentown, Pennsylvania

Lou recently retired as chief operations officer of Lehigh Valley Hospital and is running a thriving management consulting business of his own. Barbara has worked as an assistant professor of music and director of music education at Moravian College in Bethlehem, Pennsylvania, since 1996. She is also the educational consultant and pianist for the music ensemble Satori, a group that performs concerts as well as assembly programs and presentations in music for all ages. She writes, "We recently performed three of the Claude Bolling Suites—for violin, flute, and guitar—and already have concerts booked for next year. Our two children are adults. Sarah teaches sixth grade in Central Bucks, Pennsylvania, and lives in Philadelphia with her husband, Aron. David is attending law school in Harrisburg, Pennsylvania."

**Jeremy Spector**

Princeton, New Jersey

Spector has been appointed vice chair of the American Bar Association's Committee on Tax Exempt Financing. In this role, he will help guide the committee's activities, including identifying and engaging in opportunities affecting the development and administration of tax laws, conducting continuing legal education programs, and recruiting successors for the committee's leadership positions. Spector is also a partner and head of the public-finance group's tax practice at Blank Rome.

**1974****Class of 1974**

MS 124 Brandeis University  
PO Box 549110  
Waltham, MA 02454-9110  
1974notes@alumni.brandeis.edu

**Denise Dill Bell**

Upper Marlboro, Maryland

Bell writes, "As fate would have it, for twenty-seven years I've been a federal contractor specializing in commercial renovations. I'm a Maryland home builder with two sons, ages fourteen and fifteen. My husband and I and our boys live in the hills of Marlboro (tobacco country) in Maryland."

**Robert Creo**

Pittsburgh

Creo published his book *Alternative Dispute Resolution: Law, Procedure, and Commentary for the Pennsylvania Practitioner* with the George T. Bisel Company in October 2006.

**Thomas Phillips**

Westborough, Massachusetts

Phillips wrote the musical score for *Louis D. Brandeis: The People's Attorney*, a PBS documentary film that premiered at Brandeis.

**Sandra Saltzer-Duzak**

Green Valley, Arizona

Saltzer-Duzak graduated with honors from the Arizona Culinary Institute in 2005. She is a personal chef in the Tucson area. She is also the group leader for Taste of Home Entertaining, a new direct-sales party company featuring products for the cook and for those who love to entertain. Visit <http://chefsandra.net> for details.

**1975****Class of 1975**

MS 124 Brandeis University  
PO Box 549110  
Waltham, MA 02454-9110  
1975notes@alumni.brandeis.edu

**Alison Bass**

Newton, Massachusetts

Bass was selected as one of seven Alicia Patterson Fellows for 2007 for a nonfiction narrative she is writing about the health-care industry. The book, tentatively titled *Twisted Medicine*, is slated to be published by Algonquin Press in early 2008. Bass is an adjunct professor of journalism at Brandeis, where she teaches the course The New Media Landscape.

**Phyllis Glick Kosminsky, PhD'83**

Pleasantville, New York

Kosminsky recently published her first book, *Getting Back to Life When Grief Won't Heal*, with McGraw-Hill.

**Arlette Liebgatt-Twersky**

Bensalem Township, Pennsylvania

Liebgatt-Twersky received a master's degree in music therapy in 1977. Since then, she has raised four children, one of whom recently moved to Israel. She recently returned to school in pursuit of a master's in occupational therapy.

**Suzanne Ginsberg Seff**

Baltimore

Seff writes, "After a year in California, three years in Denver, where I received my MBA, and another two years in Wilkes-Barre, Pennsylvania, I have been living in Baltimore for the past twenty-five years, practicing as a physical therapist. I am the clinic director for Physiotherapy Associates at Lifebridge. We specialize in orthopedics, and my special interest is in chronic pain. After a twenty-year marriage and subsequent divorce, I remarried in 2003 to Irv Seff, who is the regional manager for an Internet-based marketing company, and have expanded my family of three kids (Andrea, twenty-five, Mark, twenty-two, and Carla, twenty) to include two stepchildren. Melinda, twenty-six, and Rachel, twenty-two, as well as two dogs. It is a busy household, to say the least. I would love to hear from any of my Brandeis friends."



## Passion Comes into Focus

Decades ago, in a classroom at Brandeis, Michael Lewis '64 learned all he ever needed to know about photography—in, of all places, an art history class taught by Leo Bronstein.

“By opening the world of art and artists to me, Professor Bronstein expanded my vision,” Lewis says. “He gave me the tools to understand how to express emotion through color and form, which is what photography is all about.”

An orthopedic surgeon who has treated basketball legend Michael Jordan, Lewis combined his love of travel and photography to produce *One World: A View of 50 Countries*, a picture book that captures his journeys around the world in vibrant color (available at [oneworldthebook.com](http://oneworldthebook.com)).

Lewis's favorite images express the themes of harmony, beauty in diversity, and connection to one another. They include a woman in Cuba chomping a cigar, an Israeli soldier praying at the Western Wall, a dry lake in Namibia, and the cover image of a zebra and egret together.

Lewis, a native of Texas who now lives outside Chicago, began his travels more than thirty years ago while stationed in England as an Air Force doctor.

“Someone else might reflect on circumstances by writing a story, painting a picture, or composing a poem,” Lewis says. “Photography is my way of expressing the emotions that I feel while traveling.”

If he produces another book, it could be titled *My Adventures as a Team Doctor*. His work as the orthopedic consultant to baseball's Chicago White Sox and basketball's Chicago Bulls afforded him the opportunity to be near two of sport's most compelling figures of the last half-

century—maverick White Sox owner Bill Veeck and Jordan.

“Bill Veeck was one of the most creative, energetic, insightful men I have ever met,”



Lewis says. “One quality I tried hard to emulate was his ability to be so comfortable with himself that he makes everyone around him comfortable.”

Lewis was on the medical staff for the Bulls during the last two years of their NBA championship run in the 1990s. “Traveling with the Bulls was like traveling with the Beatles must have been in the 1960s,” Lewis says. “Everywhere we went, we were mobbed by people.”

Lewis tended to Jordan after he suffered a nasty injury near his eye during a playoff game in 1998. The physician had to choose whether to suture the wound, which would have kept Jordan from playing, or apply strips of tape in hopes of stopping the bleeding.

“I was imagining the headline in the Chicago paper, ‘Bulls lose championship because of Dr. Michael Lewis,’” Lewis recalls.

The headline was never written: The strips of tape held and the Bulls won the game on the way to the last of their six NBA titles.

—David E. Nathan

## 1976

**Beth Pearlman**

1773 Diane Road

Mendota Heights, MN 55118

[1976notes@alumni.brandeis.edu](mailto:1976notes@alumni.brandeis.edu)

Many of us were reminded how fragile and short life can be by the untimely deaths of two of our classmates. Jeffrey Pomeranz and Eric Shapiro both passed away in April (*zichronom Ivracha*). You can read more in “In Memoriam” on page 72. Meanwhile, please send in your milestones and accomplishments. It feels important to share those with one another.

**Joseph Edward Rizzo**

Boston

Rizzo, an attorney, has been teaching business and law at Northeastern University since 1990. He is currently a visiting professor at Bridgewater State College School of Business. He maintains a law practice in the Back Bay that concentrates on the representation of small businesses and real-estate interests. Rizzo also works closely with sports agents in the areas of contract and employment law. When not working or teaching, he lives on Cape Cod, travels the country attending sporting events, and plays endless golf.

**Sandra Seltzer Segal**

Santa Barbara, California

Segal writes, “I am a special-education teacher at a private school. My son, Andy, is a high school junior. I would love to hear from fellow alumni at [ssegal@lagunablanca.org](mailto:ssegal@lagunablanca.org).”

**Iroka Joseph Udeinya**

Enugu, Nigeria

Udeinya returned to Nigeria a few years ago after living in Washington, D.C., while pursuing a PhD at Howard University. He has established a laboratory and is attempting to develop a treatment for AIDS from a derivative of the Neem tree.

**Margery Williams**

Somerville, Massachusetts

Williams stayed in the Boston area after graduating. She received a law degree from Northeastern University in 1983 and attended Massachusetts College of Art for a while in the '90s. She writes,

“I am an artist, currently working on amulets with Jewish and Islamic visual themes. For twelve years, I've been married to Dan Luker, a carpenter and licensed general contractor specializing in historically sensitive rehabilitation of old houses.”

## 1977

**Fred Berg**

145 Fourth Avenue, #19-C  
New York, NY 10003  
1977notes@alumni.brandeis.edu

**Ira Cohen**

Agoura Hills, California  
Cohen has been married for twenty-seven years to wife Jeri. They have two boys, Andrew, fifteen, and Matthew, twelve. He is the founder and chairman of the Mortgage House Inc., a mortgage banking company with twelve offices.

**Robin Jaffee Frank**

Westport, Connecticut  
Frank, the Alice and Allan Kaplan Senior Associate Curator of American Paintings and Sculpture at the Yale University Art Gallery, had an essay, "Portraits of Children," published in the book *Expressions of Innocence and Eloquence: Selections from the Jane Katcher Collection of Americana*.

**E. Stewart Mittler**

Boston  
Mittler writes, "I recently read the book *The Mothers' Group* by Suzanne Loeb, mother of classmate David Loeb. In her moving and deeply personal memoir, Loeb tells the story of David's battle with AIDS and her own unflinching courage and unwavering support, from his first diagnosis as HIV-positive to his final days in a San Francisco hospital ten years later. The book also tells the story of the founding of the Mothers' Group, a support group in New York's Greenwich Village composed of a diverse group of brave women who together shepherd one another through the unspeakable ordeal of losing a child. The story recounts more than David's illness and death, however. Loeb provides us with glimpses of David's entire life, from child to teenager to college student at Brandeis, and later, graduate student at Berkeley and successful businessman. In her doing so, we witness firsthand the growth, both figuratively and literally, of a unique and remarkable man. The ultimate tragedy of the story is that the life

described had just reached its full bloom when it was cut short by a disease which no one could have imagined was possible just a few years earlier. During the mid-'70s, David was a fixture on the Brandeis campus, participating in everything from political actions, such as marching in support of the occupation of the sociology building and protesting financial aid cuts to poor students, to partying wildly at the Usdan Lives and Bronstein Day festivities. During his senior year at Brandeis, David participated in a student organization and taught a sociology course on homosexuality in America.

*The Mothers' Group* is autobiographical as well, weaving in tales of Mrs. Loeb's own childhood in Germany, surviving the Holocaust in Belgium, her emigration to America, her marriage to her husband of more than fifty years, chemist Ernest Loeb, her tumultuous relationship with her own mother, and her launching a successful career as a science writer while raising two children during the '50s and '60s. This is a story that will resonate not only with gay men who came of age in the '70s and '80s—and those who loved them—but with anyone who has lived through the tragedy of losing someone in the prime of his life."

**Jan Sandberg**

Tonawanda, New York  
Sandberg writes, "I continue to be a contributing movie reviewer for the *Buffalo News*. In September 2006, Time-Warner Cable asked me to review movies on a regular basis for its local magazine-style show *Crossroads*. My segment appears every other weekend."

**Marc and Martha Sonnenschein  
Salzberg**

Oceanside, New York  
Martha is a senior associate at Cline Bettridge Bernstein Lighting Design in New York City. She recently completed the Overture Center in Madison, Wisconsin, and the new arena at Quinnipiac University in Connecticut. In December 2006, she attended the bar mitzvah of Morgan Fins, son of Daniel and Deborah Liss Fins. Deborah Zecher and Teri

(Huttner) McRae were also in attendance. Marc is the production soundman at the Vivian Beaumont Theater at Lincoln Center. He is working on *The Coast of Utopia* trilogy by Tom Stoppard.

## 30th REUNION 1978

JUNE 6-8, 2008

**Valerie Troyansky**

10 West 66th Street, #8J  
New York, NY 10023  
1978notes@alumni.brandeis.edu

I was honored at the spring dinner of the Jewish Reconstruction Federation of Metropolitan New York and New Jersey for my work in creating a sacred space at West End Synagogue in New York City. I served as chair of West End's Art Committee, transforming an old city library into a sanctuary. I also created ritual objects—breastplates and *mezuzot*—for the Torahs and the building.

**Mindy Berman**

Newtonville, Massachusetts  
Berman was hired as managing director at the Boston office of Jones Lang LaSalle. She has more than twenty-five years of corporate finance experience, including a recent stint as senior managing director of 42 North Structured Finance Inc., the successor company to Key Global Finance.

**Lisa Braverman**

Levittown, New York  
Braverman has been appointed dean of the School of Continuing and Professional Studies at the Fashion Institute of Technology in New York City. She is responsible for overseeing the continued expansion of the school, which includes the Center for Professional Studies, the Enterprise Center, and the Center for Precollege Programs.

**Benjamin Feingold**

Beverly Hills, California  
Feingold, an entertainment industry executive, is the newest member of PlayPhone Inc.'s board of directors. He

was one of the leading members of the worldwide launch team of the DVD format in conjunction with Sony, Toshiba, and Warner Bros. He was also involved in setting specifications for the Blu-ray Disc format and orchestrated all key Sony negotiations for digital downloading, including agreements with Amazon.com, AOL, WalMart.com, and CinemaNow.com, as well as discussions with Apple.

#### Amy Levenson

Glenwood Springs, Colorado  
Levenson writes, "The last two years have been a whirlwind. In December 2005, my oldest son, Evan, graduated with a BBA from the University of Miami. My youngest, Trevor, is a sophomore majoring in sociology at the University of Colorado at Boulder. I got divorced after twenty-five years, sold my house, resigned my position with a large hospice firm, and drove from Boston to Glenwood Springs, where I am happily living with my new partner, Terry. I have a wonderful new position at the hospital here. I ski every weekend, float in the famous hot springs pools, and have a thirteen-minute commute to work! Evan moved to Denver last fall, so my kids are both three hours away. Change is good. Go for it if you've been dreaming it."

#### Mark Sultan

Engelwood, New Jersey  
Sultan is chief of plastic surgery at Beth Israel Medical Center in New York City. He is an avid cyclist and lives in Englewood with his wife and four children.

## 1979

#### Ruth Strauss Fleischmann

8 Angier Road  
Lexington, MA 02420  
1979notes@alumni.brandeis.edu

#### Pearl Steinbuch

Brookline, Massachusetts  
Steinbuch, a professor at Mount Ida's School of Business, has been invited to serve on the 2007–08 Economics I

Peer Review Committee for the Fulbright Senior Specialists Program. She is one of three experts on the discipline committee who will review applications. The program is administered by the Council for International Exchange of Scholars.

#### Paul Sullivan

Washington, D.C.  
Sullivan is a senior fellow at the East West Institute's Conflict Prevention Program, focusing on projects related to countering violent extremism and interfaith negotiations. He is an adjunct professor of security studies at Georgetown University, teaching a course on energy and security. Sullivan is also part of Dialogue21, a high-level initiative to build a dialogue on energy and extremism issues among the United States, the European Union, and China. He has also become more involved with the United Nations on energy issues, particularly in developing countries, with an increasing focus on Africa. Sullivan is primarily a professor of economics at the National Defense University, where he also leads the North Africa and Levant Regional Security Study. Last year, he graduated from MIT's Seminar XXI program for future leaders.

## 1980

#### Lewis Brooks

585 Glen Meadow Road  
Richboro, PA 18954  
1980notes@alumni.brandeis.edu

#### Lauren Levy Brodie

Naples, Florida  
Brodie, daughter of Dorothy Saval Levy '54, received the 2007 Distinguished Judicial Service Award on January 25 from Chief Justice Fred Lewis before the entire Florida Supreme Court. The annual award recognizes the one judge in Florida who has given the most outstanding and sustained service to the public, especially as it relates to support of pro bono legal services. Brodie is assigned to the juvenile

delinquency and family divisions of the 20th Judicial Circuit, where she has served for more than three years.

#### Felice Prifer Cotignola

Madison, New Jersey  
Cotignola is a senior partner and a member of the executive committee at Lester Schwab Katz & Dwyer, a mid-sized litigation law firm in New York City. She writes, "I have a wonderful husband, Michael, and a precious seventeen-year-old daughter, Melissa. She is college shopping now, and I can't believe how time flies. I would love to be in touch with some of my old friends at Brandeis."

#### Betsy Diamant-Cohen

Baltimore  
Diamant-Cohen received a doctorate in communications design from the University of Baltimore in 2005. Her book *Mother Goose on the Loose* was published by Neal-Schuman Publishers.

#### Edward Frim

Pittsburgh  
Frim moved to Pittsburgh in 2005 with his wife, Lori, and six-year-old daughter, Naomi. He is the executive director of the Agency for Jewish Learning.

## 1981

#### David J. Allon

540 Weadley Road  
Wayne, PA 19087  
1981notes@alumni.brandeis.edu

#### Bob Carroll

Jerusalem  
Carroll writes, "I celebrated my first wedding anniversary to Ruth Levi as well as the first anniversary of our move from New Jersey to Jerusalem. I am the director of development and communications at the Interreligious Coordinating Council in Israel, which puts me in the thick of dialogue efforts aimed at furthering reconciliation among Muslims, Christians, and Jews in the Middle East."

**Adam Frieman**

Scarsdale, New York

Frieman joined Probitas Partners, a leading knowledge, innovation, and solutions provider to private-market clients globally, as principal of its New York office. He will focus on relationship management and liquidity management for Probitas's limited-partner client base. He has twenty-four years of experience on Wall Street, having most recently served as deputy head of U.S. equity capital markets at UBS.

**Susan Kline**

Newton, Massachusetts

Kline writes, "Unfortunately, I am writing with some very sad news. Terri Paul Margoshes, who attended Brandeis for her first two years of college and was my college roommate, died unexpectedly of an acute form of leukemia on September 30, 2006. Terri is survived by her husband, Joe Margoshes '80, and her ten-year-old son, Bruce. As those of you who knew her will appreciate, Terri brought great energy and spirit to the work she did in the Jewish community in Denver. However, raising Bruce was what she was most proud of—and she did this with tremendous love, devotion, care, and thought. Terri and I remained extremely close throughout her life, and we had talked about attending last year's 25th Reunion. She had very fond memories of Brandeis. I miss Terri every day."

**Nancy Weiner**

Burbank, California

Weiner and her partner, Rina, have adopted a beautiful girl, Hannah, who will be two in July. Weiner is managing programs with the new MHSA movies, and Rina is helping her students get back on track.

**David Weinstein**

New York City

Weinstein was named managing director and head of Calyon America's newly established High Yield and Leveraged Capital Markets Group in the United States. Calyon is Credit Agricole's corporate and investment banking entity,

**Michael Weintraub**

Sudbury, Massachusetts

Weintraub joined Leerink Swann as senior managing director to head corporate development and strategy. His background includes twenty-five years of executive management experience in the health-care technology, information services, and consulting arenas.

## 1982

**Ellen Cohen**

1007 Euclid Street, #3

Santa Monica, CA 90403

1982notes@alumni.brandeis.edu

**Jeffrey Miller**

Broomall, Pennsylvania

Miller is director of dental services for Greater Binghamton Health Center in Binghamton, New York. He is also the proud father of a nine-year-old son.

## 25th REUNION 1983

JUNE 6-8, 2008

**Lori Berman Gans**

46 Oak Vale Road

Newton, MA 02468

1983notes@alumni.brandeis.edu

**Gary Cohen**

Narberth, Pennsylvania

Cohen was named senior vice president of marketing for Playtex Products Inc. He has more than eighteen years of classical consumer packaged goods experience. He previously served as vice president for oral-care global business management at the Gillette Company, where he had full global profit-and-loss responsibility for the Oral B division.

**Lance Kawesch**

Brookline, Massachusetts

Kawesch has formed Kawesch Law Group and opened the firm's first office in the heart of Boston's financial district in April. Kawesch Law Group's practice focuses on corporate and securities law;

mergers and acquisitions; licensing; angel and venture funding; tax law; and executive compensation. The firm has four attorneys who collectively have broad-based experience working with companies in the technology, life sciences, and business-services industries.

**Marc Rothenberg**

Cincinnati

Rothenberg, professor of pediatrics and director of the division of allergy and immunology at Cincinnati Children's Hospital Medical Center, received the E. Mead Johnson Award for Research in Pediatrics at the 2007 annual meeting of the Pediatric Academic Societies in Toronto. The award honors clinical and laboratory research achievements in pediatrics and is considered the most prestigious award in pediatric research. Rothenberg established the Cincinnati Center for Eosinophilic Disorders at Cincinnati Children's in 2005.

## 1984

Class of 1984

MS 124 Brandeis University

PO Box 549110

Waltham, MA 02454-9110

1984notes@alumni.brandeis.edu

**Cheryl Appel**

Sharon, Massachusetts

Appel lives in Sharon with her husband, Dan, her two children, her mother, and her dog and lizard. Currently a stay-at-home mom, Appel is caring for her nine-year-old and three-year-old as well as being the primary caregiver for her mother, who is in the middle stages of Alzheimer's. She would love to hear from old friends.

**Leah Binder**

Farmington, Maine

Binder and Sam Elowitch '92 adopted a girl, Fanya Rosa, born December 30, 2006, in Oxnard, California. She joins her eight-year-old brother, Henry.

**Debra Green Garfinkle**

Aliso Viejo, California  
Garfinkle writes, "I'm a retired lawyer, living with my husband and three children in Orange County, California. My first novel, *Storky: How I Lost My Nickname and Won the Girl*, recently came out in paperback. It was published in hardback in 2005, and rights were sold in Germany, Italy, and Serbia. I had two new books published in May: a humorous novel called *Stuck in the '70s* and *The Band: Trading Guys*, the first of a racy trilogy about a teenage rock band. All of my books are young-adult novels published with Penguin. I totally love being a writer."

**Dennis Kelleher**

Potomac, Maryland  
Kelleher married Stacy Weckerling on March 31. They had a spectacular honeymoon in Belize and are moving to Potomac, Maryland.

**Michael Lenett**

Silver Spring, Maryland  
Lenett was elected to the Maryland Senate last November and took his seat on January 10. He lives in Silver Spring with his wife, Kriszti, and their two sets of twins, David and Aaron, sixteen, and Jason and Sabrina, three.

**Carin (Goldschmidt) Muhlbaum**

Hartsdale, New York  
Muhlbaum celebrated the bar mitzvah of her son, Josh, with fellow Brandeisians Robin (Youth) Feldman '87, Ireen (Katz) Westrack, Gail (Pomerantz) Shapiro '85, Michele (Silber) Kaish, Harvey Kaish '82, Denise (Silber) Brooks, Lewis Brooks '80, and Chris Boyatzis, MA'84, PhD'90.

## 1985

**James R. Felton**  
26956 Helmond Drive  
Calabasas, CA 91301  
1985notes@alumni.brandeis.edu

**Randall Kessler**

Atlanta  
Kessler writes, "I married Valerie Cassius, and we had our first child, Jolie Miriam, on January 19. My firm, Kessler, Schwarz & Sobmiany, has eleven lawyers, all handling family law cases in Georgia. Visit our Web site at [www.kssfamilylaw.com](http://www.kssfamilylaw.com)."

## 1986

**Beth Jacobowitz Zive**  
16 Furlong Drive  
Cherry Hill, NJ 08003  
1986notes@alumni.brandeis.edu

**Jaime Ezratty**

East Rockaway, New York  
Ezratty is a partner at the Mineola law firm Ezratty, Ezratty & Levine, where he specializes in all aspects of real-estate law. He was recently elected to the board of directors of the Nassau County Bar Association, and he has had numerous speaking engagements involving landlord-tenant law. Ezratty is former president of the Brandeis Alumni Club of Long Island. He lives on the south shore of Long Island with his wife, Stacey, and their three sons, Harrison, twelve, Ethan, ten, and Lance, six. He reports that he often thinks of his great times at Brandeis.

## 1987

**Vanessa B. Newman**  
33 Powder Horn Drive  
Suffern, NY 10901  
1987notes@alumni.brandeis.edu

**Lorraine Adler Altschuler**

Potomac, Maryland  
Altschuler writes, "I married Philip Altschuler in 1998. We have two sons, Evan, who was born in 1999, and Sam, born in 2002. The boys keep us on our toes 24/7. I've spent the last twenty years of my career in both the IT and publishing arenas and am currently director of business technology at UCG in Rockville, Maryland."

**Laurie Meyers Goldberg**

Englishtown, New Jersey  
Goldberg was named a shareholder at the New Jersey law firm Wilentz, Goldman & Spitzer, where she has a comprehensive real-estate and redevelopment practice. Her clients include major corporations, owners, and developers in New Jersey.

**Lance Gould**

New York City  
Gould, former deputy managing editor of the *New York Daily News* and former executive director of *Spy* and *Men's Fitness* magazines, is the new editor of the *Boston Phoenix*. He also wrote a book, *Shagadelically Speaking: The Words and World of Austin Powers*.

**Adam Shames**

Chicago  
Shames is a consultant, facilitator, speaker, and founder of the Kreativity Network ([www.kreativty.net](http://www.kreativty.net)) and Adam Shames Consulting ([www.adamshames.com](http://www.adamshames.com)). His retreats, seminars, and team-building programs help organizations build cultures of innovation and collaboration. After years in Northern California, Shames is more or less settled back in his hometown of Chicago, where he now lives just a baseball's throw away from Wrigley Field.

**Reva (Schlessinger) Winston**

West Roxbury, Massachusetts  
Winston welcomed a son, Leo David, on February 27. He joins sister Lily and brother Ethan.

## 20th REUNION 1988

JUNE 6-8, 2008

**Class of 1988**  
MS 124 Brandeis University  
PO Box 549110  
Waltham, MA 02454-9110  
1988notes@alumni.brandeis.edu

**Joshua Bobley**  
New York City  
Bobley has established a U.S.-China

consulting firm, Dynasty Resources, which helps U.S. companies do business in China and assists Chinese firms that want to enter the United States. Fluent in Mandarin, which he studied at Brandeis and Yale, Bobley has been traveling to China since he was twelve years old. He says he is thrilled to be a part of the development of the world's most exciting market. You can learn more about his company at [www.DynastyResources.net](http://www.DynastyResources.net).

**Mitchell Gross**  
New York City

Gross is engaged to Beth Markowitz, his college sweetheart. The couple will wed on October 28. Gross has a son, age five, from a previous marriage.

**Ian Rubin**

Wayland, Massachusetts

Rubin writes, "After seven years with IDC, I have accepted a senior management position at Financial Research Corporation in Boston. I am responsible for development and delivery of major products and services and for helping determine strategic direction. We provide the investment management industry (firms such as Fidelity, Legg Mason, Vanguard, etc.) with market data and analysis to help them better compete in acquiring assets."

## 1989

Class of 1989

MS 124 Brandeis University  
PO Box 549110

Waltham, MA 02454-9110

[1989notes@alumni.brandeis.edu](mailto:1989notes@alumni.brandeis.edu)

**Bronte Ward Abraham**

Menlo Park, California

Abraham lives in Menlo Park with her husband, David, and two children, Micah, seven, and Jacob, one. In addition to running a small medical communications company, she has recently become the president of Autism Speaks/Cure Autism Now of the San Francisco Bay area, a leading advocacy

## Bronto Buster

Like most people, Don Lessem '73 lost interest in dinosaurs when he was about eight years old. Unlike most, however, he became a dinosaur aficionado again when he reached his thirties. And for nearly twenty years he's made it his business to spread the word to a new generation of kids—and their parents, too.

Dubbed "Dino Don," Lessem has become a far-ranging dinosaur expert, writing fifty books on the subject and a regular column for *Highlights for Kids* magazine. He has served as adviser for Hollywood depictions of dinosaurs (including the film *Jurassic Park*), raised money for dinosaur research, and traveled the world seeking out traces of the prehistoric beasts.

Once he was an expert on another kind of creature. After graduating from Brandeis, where he majored in Oriental art history, he studied animal behavior and researched gorillas at the University of Massachusetts-Boston, earning a master's degree in biological studies. But he preferred chronicling other people's research and so became a reporter. Later, while working at the *Boston Globe*, he wrote a story about dinosaurs.

"I thought it was really fascinating in a way that was different from when I was a kid," Lessem says.

After completing a Knight Science Journalism Fellowship at the Massachusetts Institute of Technology, he began delving into dinosaurs on a 1988 expedition to Inner Mongolia, where a 1923 trip led by

Roy Chapman Andrews, whom he calls "the real Indiana Jones," had uncovered the first known dinosaur remains in Central



Asia. He returned to the same place in spring 2007, collecting artifacts for a traveling exhibition on the fierce historic conqueror Genghis Khan.

On the same trip Lessem went to Germany to work on an "evolution theme park" featuring recreations of ancient environments complete with robotic and cinematic recreations of prehistoric animals crafted to meticulously accurate scientific standards. He'd like to build another, he says, on land he owns in Texas.

"The thing I want to encourage is a sense of wonder and curiosity, which you don't get by merely imparting a set of facts," the Pennsylvania resident says. "You do it better by raising questions and best of all by creating a fun or awe-inspiring experience."

In truth, it's not hard to capture kids' interest in dinosaurs, he says. "The basic question," he adds, "is what's the matter with adults."

—Lewis I. Rice '86

organization to advance treatments and a potential cure for autism.

**Andrea Goldoff Dorlester**

Annandale, Virginia

Dorlester was promoted to senior park planner with the Fairfax County (Virginia) Park Authority. She was also appointed to the board of trustees of Geshar Jewish Day School of Northern Virginia.

**Steven Horn**

Roslyn Estates, New York

Horn was recently named a managing director of UBS Investment Bank in Stamford, Connecticut. He is a software engineer specializing in the development of automated equity and derivative trading systems. He lives on Long Island with his wife, Deborah Haleman Horn '91, and their two young children.

## 1990

**Judith Libhaber Weber**  
4 Augusta Court  
New City, NY 10956  
1990notes@alumni.brandeis.edu

**Eva Lefkowitz**  
State College, Pennsylvania  
Lefkowitz writes, "In 2004, I was tenured and promoted to associate professor of human development and family studies at Pennsylvania State University. On September 5, 2006 (my birthday), we welcomed the arrival of our daughter, Sarah, and son, Jordan. Both are doing great and keeping their father and me constantly amused (and tired)."

**Lee Whitfield, MA'90, PhD'97**  
Lexington, Massachusetts  
Whitfield was promoted to associate professor with tenure at Wheelock College, where she teaches European history and world history in the Department of Humanities.

## 1991

**Andrea C. Kramer**  
Georgetown University  
113 Healy, Box 571250  
Washington, DC 20057  
1991notes@alumni.brandeis.edu

**Lynn Kugler Clark**  
Winter Springs, Florida  
Clark writes, "My husband, Scott, and I are living in sunny Orlando, Florida, with our beautiful one-year-old baby, Molly, and our five-year-old, Brittany, along with our spaniel, Charlie."

**Jeffrey Hitchin**  
Redmond, Virginia  
Hitchin writes, "I now work for IBM after almost nine years at Microsoft. I'm working on getting my Actors' Equity card and my AFTRA card in order to further my acting career."

**Deborah Halem Horn**  
Roslyn Estates, New York  
See Steven Horn '89.

**Alon Kahana, MA'91, and  
Heidi Cohen Kahana**  
Madison, Wisconsin  
Alon writes, "My wife, Heidi, and I had our third child and first daughter, Kyra Faye, born August 25, 2006. Our son, Adam, turned ten in December, and Ethan turned six in February. I passed my board exams and am now a board-certified ophthalmologist. I completed my oculoplastic and reconstructive surgery fellowship in June and am joining the faculty at the University of Michigan in July as an assistant professor, where I will see patients and do research. Heidi recovered well from delivery and has maintained a busy schedule, including finding time to volunteer at the children's school."

**Leslie Stein Lloyd**  
Derwood, Maryland  
Lloyd gave birth to a son, Soren Philip, on March 9, 2006. He was named in loving memory of Lloyd's father.

**Amanda Luell**  
Hood River, Oregon  
Luell writes, "I graduated from Washington State University Veterinary School with a DVM in May 2006 and am now working as a mixed-animal (horse, dog, cat, sheep/goat, llama) vet in Hood River, Oregon. I married Leigh Robert Brooks in Mosier, Oregon, just outside of Hood River, on August 12, 2006, and spent the last six months of the year working in California at a thoroughbred breeding farm before moving to Hood River in January. We're very happy to be back in the Pacific Northwest. I was sorry to miss Reunion, but the move and the wedding were just a little too overwhelming to try to make the trip to Boston!"

**Claudia Salomon**  
New York City  
Salomon was named a partner in the litigation practice group at DLA Piper US in New York City. She is cochair of the

firm's international arbitration practice and focuses her work on complex international disputes. Salomon was named to "45 under 45" in international arbitration by the *Global Arbitration Review* and is included in the *International Who's Who of Commercial Arbitration*.

**Lisa Statland**  
Gurnee, Illinois  
Statland and David Gilbert were married on November 11, 2006, in Chicago at the Cliff Dwellers Club. Fellow Brandeisians in attendance were Kelly Lynn (Tripp) Arce '92, Jennifer Rich '92, Ben Shoshan '92, Rachel Baron '05, and Dennis Baron '65. Statland graduated from Northwestern University last year with a master's in information technology. She works as a project manager in learning and technology at Abbott Laboratories. Gilbert is an analytical chemist at Lambert Technologies in Gurnee, Illinois.

**Michael Sweet**  
San Francisco  
Sweet made partner at the law firm McNuh & Litteneker. He continues to practice general civil litigation, insolvency, and election law.

**David Swirnoff**  
Glen Cove, New York  
Swirnoff is director of human resources at Judlau Contracting, a civil engineering firm that does general contracting work, primarily on transportation projects (building subway stations, rebuilding bridges) in New York City. He also does some private tutoring and teaches a review course for high school students taking the ACT exam. In March, he was elected chair of the Glen Cove Democratic Committee, where his focus is party building and helping to select and guide candidates for local office. He has also taken up yoga, which, he says, is a wonderful way to relax and protect his rapidly aging bones.



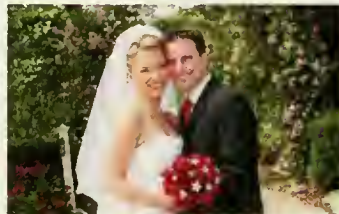
Marina Voronina '01 and David Krasnopolsky



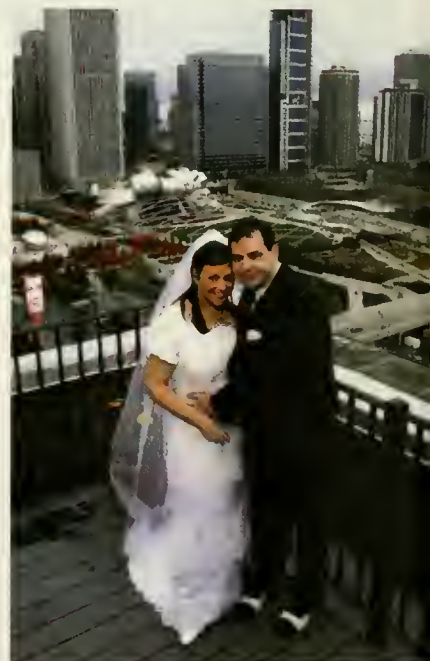
Francyne Davis '95 and Kevin Jacobs



Gabrielle Dickerman '99 and Daniel Charlton



Irina Zelenchuk '01 and Ronny Winiarsky '98



Lisa Statland '91 and David Gilbert



Benjamin Sandler '99 and Kaiya Pontinen



Robyn Treadwell '01 and Jason Monroe



Lauren Haimovich '01 and Adam Kupersmith '99



# 1992

**Lisa Davidson Fiore**  
 34 Van Ness Road  
 Belmont, MA 02478  
 1992notes@alumni.brandeis.edu

Ciao, classmates! I have recently returned from a weeklong study tour in Reggio Emilia, Italy, where I was able to visit some of their amazing infant-toddler centers and engage in dialogue with Italian educators as well as fellow educators from different countries. We shared ideas, laughs, and tears, and some really excellent wine and Parmesano Reggiano cheese. I have always had an appreciation for education and for helping people reach their potential, but I left Italy with a longing to convince people of the competence of young children and to subvert the dominant paradigm. Needless to say, my head is full, but I am still able to appreciate the changing seasons and anticipate our 15th Reunion. It is quite likely that the printing of these class notes will follow the Reunion, which I am sure will be a success—both emotional and intellectual. I encourage you to send me your thoughts about reconnecting with old friends, sparking connections with newly approached peers, and next steps postreunion. Best wishes for a relaxing summer, and may you all find something special that makes you happy. I've got my cheese . . .

**Andrea Alexander**  
 South Orange, New Jersey  
 Alexander is a pediatrician in private practice in her hometown of Millburn, New Jersey. She lives in South Orange with her husband, Stewart, and their two children, Jordan and Emma.

**Pavel CenkI**  
 Craftsbury Common, Vermont  
 CenkI, wife Jen Schoen '93, and two-year-old son Orion live in Craftsbury Common, where Pavel has been teaching at Sterling College in the humanities and circumpolar studies department. He was recently appointed academic dean of the college.



Rachel Richter '94 and Elliot Rabinovich

Class	Name	Date
1971	Jonathan Reiter and Karen Anne Bernard	January 20
1980	Joel Fishman and Lesley Watts	December 9, 2006
1984	Dennis Kelleher and Stacy Weckerling	March 31
1991	Amanda Luell and Leigh Robert Brooks	August 12, 2006
	Lisa Statland and David Gilbert	November 11, 2006
1994	Rachel Richter and Elliot Rabinovich	January 15, 2006
1995	Francyne Davis and Kevin Jacobs	November 13, 2005
1996	Daniel Freeman and Kara Haback	July 4, 2005
1999	Gabrielle Dickerman and Daniel Charlton	May 21, 2006
	Matthew Hugger and Michelle Bafundo	August 18, 2006
	Benjamin Sandler and Kaiya Pontinen	June 4, 2006
2000	Molly Jacobs and James O'Malley	July 31, 2006
2001	Wendi Adelson and Danny Markel	February 26, 2006
	Lauren Haimovich and Adam Kupersmith '99	October 21, 2006
	Meaghan Morrison and Morgan Rudolph	December 4, 2006
	Robyn Treadwell and Jason Monroe	July 1, 2006
	Marina Voronina and David Krasnopolsky	April 27
	David Weisz and Julia Aronson	May 27
	Irina Zelenchuk and Ronny Winiarsky '98	July 4, 2004
2002	Karen Thomashow and Yonatan Eyal	September 3, 2006
GRAD	Peter Ephross, MA'95, and Bonnie Kerker	March 17
	Tricia Roth, MBA'06, and Scott Sherman	May 28, 2006
	Guy Antebi, MA'08, and Jennifer Paul	May 28

## Got the Picture?

Brandeis University Magazine publishes wedding photos on a space-available basis. Both prints and digital files are acceptable. Digital files should be at least 3 inches by 5 inches scanned at 300 dpi.

Send prints to:  
 Class Notes Editor  
 MS 124 Brandeis University  
 PO Box 549110  
 Waltham, MA 02454-9110

E-mail digital files to:  
 classnotes@alumni.brandeis.edu



Daniel Freeman '96 and Kara Haback

Sam Elowitch  
Farmington, Maine  
See Leah Binder '84.

**Caren (Gever) and Brian Kirschner**  
Elkins Park, Pennsylvania  
The Kirschners live in Elkins Park with their five-year-old son, Nate. After six years in the communications department of the Philadelphia 76ers organization, Brian recently shifted gears and is now assistant director of public relations at the University of the Sciences in Philadelphia. Caren is a pediatrician in her ninth year at Fox Chase Pediatrics, and still receives the best instruction on what to do (and what *not* to do) from Nate, who will enter kindergarten in the fall.

**Joshua Laff**  
Doylestown, Pennsylvania  
Laff writes, "I recently joined the law firm Blank Rome as an associate in the general real-estate practice group in Philadelphia. Before joining the firm, I was assistant general counsel for Heritage Building Group, a builder/developer based in Bucks County, Pennsylvania. My wife, Amy, and I have two wonderful children, Haylie Jordyn, six, and Jared Morgan, two."

**Rebecca Tuchinsky Morris**  
Dallas  
Morris writes, "My husband, Brian, and I have been happily settled in Dallas for six years. Brian is a partner in his internal medicine practice. Since I last sent in an update, we welcomed our second and third children. Eliana Faith was born on May 20, 2004, and Avigail Grace on September 19, 2005. Along with their big sister, Arielle (who is almost five), the girls welcomed the newest Morris addition this May. Unfortunately, our baby's birth prevented us from attending this year's Reunion. I am a full-time and very busy mom."

**Sari Siegel**  
Montgomery Village, Maryland  
Siegel graduated with a PhD in health policy from the University of Maryland School of Public Policy.

## 15th REUNION 1993

JUNE 6-8, 2008

**Joshua Blumenthal**  
135 Edisto Court  
Chapel Hill, NC 27514  
1993notes@alumni.brandeis.edu

**Stacy Lefkowitz Brown**  
Dobbs Ferry, New York  
Brown and her husband, Craig, welcomed a son, Hayden Zachary, on June 7, 2006. He joins brother Ramsey, two, and half-sister Haylee, six.

**Dana Buck Cohen**  
Summerville, South Carolina  
Cohen and her husband had twins, a boy and a girl, in January 2006. She will return to teaching in the fall. Her husband has resigned from active-duty military flying and has been hired to fly civilian aircraft.

**Stephanie Lehman**  
New York City  
Lehman is a cofounder of Lehman Sullivan, a law firm exclusively dedicated to the practice of matrimonial and family law. The firm is located in New York City. You can learn more about the practice at [www.lehmansullivan.com](http://www.lehmansullivan.com).

**William Marks**  
Santa Monica, California  
Marks was named vice president of business development at E! Entertainment Television in Los Angeles. In the newly created position, he will oversee new-media initiatives for three national cable networks: E!, Style, and G4. Marks and his wife, Elisa, will celebrate their tenth wedding anniversary in August. They live with their dog, Indy, a few blocks from the beach in Santa Monica.

**Mimi (Steinberg) Pomeranz**  
Denver  
Pomeranz writes, "All's well in Denver. We've added a third girl to the mix; Ella Grace was born August 16, 2006. She joins sisters Sophie, six, and Lena, four."

Jen Schoen  
Craftsbury Common, Vermont  
See Pavel Cenkl '92.

**David Shapiro**  
Beverly Hills, California  
Shapiro was named to Dynamic Leisure Corporation's board of directors. An attorney for more than nine years, he has experience in business law, intellectual property rights management, mergers and acquisitions, securities compliance, and strategic partnerships. He is a member of the Academy of Television Arts and Sciences and oversees corporate business and legal affairs for DIC Entertainment.

## 1994

**Sandy Kirschen Solof**  
108 Cold Spring Road  
Avon, CT 06001  
1994notes@alumni.brandeis.edu

**Stephanie Berman**  
Miami  
Berman was named president of Carrfour Supportive Housing, the only nonprofit in Miami solely dedicated to developing housing for the formerly homeless. She has served in various roles in the organization, including acting president for nine months, since joining Carrfour in 2002. Her contributions to providing supportive housing for the formerly homeless in Miami were recognized by the *South Florida Business Journal*, which named her an "Up and Comer" in 2006.

**Richard Davies**  
New York City  
Davies is a corporate lawyer at Avon's global headquarters in New York City. He and his wife, Dana, have a two-year-old daughter, Noa, and a son, Matan, who was born in March.

**Elyse (Mittler) Efron**  
New York City  
Efron lives in Manhattan with her husband, David, and eighteen-month-old son, Philip.

## Shop Talk

Crack open a crunchy fortune cookie and a little piece of paper pops out. Do you wonder how it got in there?

When you look at a red and white candy cane, do you ask how it got stripes?

For Karen Axelrod '82 and her husband Bruce Brumberg, such questions were intriguing enough to inspire a guide book about factories that make some of the most popular and recognizable products in the world. Exploring the country to find pineapple plantations, kazoo factories, frozen yogurt creameries, and automobile manufacturing plants that welcome tourists, Axelrod and Brumberg wanted to help families experience firsthand the products, companies, technology, and workers that fuel our economy.

"For the first edition, we traveled together for one week each month for six months. We even did a 2,400-mile, fourteen-day, seventeen-factory tour road trip driving from Boston to West Virginia, Kentucky, and back through Ohio and Pennsylvania," explains Axelrod.

The fourth edition of *Watch It Made in the U.S.A.: A Visitor's Guide to the Best Factory Tours and Company Museums* was recently published by Avalon Travel Publishing. The new edition has added sixty factory tours and company museums. In addition, the couple makes information about tours available at [www.factorytour.com](http://www.factorytour.com).

The authors' children, Hilary, eleven, and Gregory, eight, are now essential contributors to their fact-finding missions.



The fourth edition has a new "For Kids by Kids" section, which includes Hilary's favorite tours in California.

"We love experiencing the 'wow' factor. Everyone becomes a five-year-old again when they go on these tours," says Axelrod, who recalls childhood visits to the Corning Museum of Glass in upstate New York.

"One of our hopes in writing this book," she adds, "is that more children will visit factory tours and company museums and be inspired to build things or go into business themselves. America needs entrepreneurs, factory workers, engineers, and business managers to keep its industries strong. By taking these tours, kids will see that we make things in the United States, and we make them well."

—Marjorie Lyon

### Adam Falk

Washington, D.C.

Falk writes, "In addition to private law practice, I am teaching at George Washington University in the graduate certificate program in health-care corporate compliance. I also serve on the Compliance Committee of the board of directors of Whitman-Walker Clinic, a nonprofit health center in Washington, D.C., dedicated to meeting the needs of the lesbian, gay, bisexual, and transgender communities and people living with HIV/AIDS."

### Lisa Goldstein

Englewood, New Jersey

Goldstein lives in New Jersey with her boyfriend, Jeff. She teaches English at Mamaroneck High School after teaching elementary school for ten years. Her biggest teaching discovery: ninth graders are just big third graders, though not as cute.

### Robyn (Welfeld) Hartman

Englewood, New Jersey

Hartman and her husband, Josh, live in Englewood with their six-year-old twins, Bailey and Addison, and two-year-old daughter, Carly. She spends her time

keeping us all connected to Brandeis in her role as director of alumni and university relations at Brandeis House in New York City.

### Barbara Tarter Hirsch

Armonk, New York

Hirsch and her husband, Michael, welcomed a daughter, Haley Stella, on March 19. She joins brothers Ryan David and Samuel Isaac.

### Howard Jeruchimowitz

Glenview, Illinois

Jeruchimowitz has been elevated to shareholder at Greenberg Traurig, where he is a member of the litigation practice. He concentrates on commercial litigation with an emphasis on real-estate litigation, HUD marketing and management contracts, business and shareholder litigation, and insurance and reinsurance disputes.

### Michael Klein

New York City

Klein earned a PhD in clinical psychology from Long Island University in Brooklyn in 2006 and works at the NYU Student Health Center as a psychologist in the counseling center. He coordinates a multisite quality-improvement project that involves eight universities across the country focused on improving the assessment and treatment of depression in college health centers. He was recently appointed an assistant professor at Baruch College, where he teaches undergraduate statistics, although he says he would rather be teaching core psychology classes. His first professional publication, on the need for better integrated health care at college campuses, was published in *Spectrum* magazine in June.

### Adam Levin

Newton, Massachusetts

Levin is engaged to Joy Chafetz. They plan to marry in August.

### Jonathan Malkin

New York City

Malkin works for Cerberus Capital Management. He and his wife, Karen, live in

Manhattan with their son, Isaac, three, and daughter, Abigail, four months. By the time you read this, he hopes to be sleeping through the night again.

#### Ken Martinian

Carlisle, Massachusetts

See Aline Zargarian Martinian '95.

#### Rachel (Richter) Rabinovich

Scottsdale, Arizona

Richter married Elliot Rabinovich, originally from Medellin, Colombia, on January 15, 2006. In attendance were matron of honor Leah Froum Long '92, Sue Lindenblatt Gilad '93, and Josh Blumenthal '92, who signed the couple's ketubah.

#### Daniel Royzman

New York City

Royzman was appointed an assistant clinical professor in the Department of Periodontology at Columbia University's School of Dental Medicine. In addition, he operates a successful private practice in midtown New York. When not working and teaching, Royzman is an avid traveler, having visited fifty-one countries.

#### Marshall Stevenson

New York City

Stevenson has started a tour company in New York City.

#### Nicole Stewart

Jacksonville, Florida

Stewart and Rico Jones were engaged on November 23, 2006. A spring 2008 wedding is planned. Stewart is a lieutenant and has been deployed to Iraq in support of military operations in conjunction with Operation Iraqi Freedom. As a psychologist, she provides direct services to marines and sailors suffering the effects of combat or operational stress, clinical assessment to personnel, and consultation to commands regarding prevention and treatment of operationally related disorders. She is looking forward to returning home to her family, fiancé, and friends in September.

## births | adoptions

Class	Brandeis Parent(s)	Child's Name
1978	Burton Kliman	Ilan Pinkhas
1984	Leah Binder and Sam Elowitch '92	Fanya Rosa
1987	Reva Schlesinger Winston	Leo David
1988	Erica Brunwasser Thompson	Lucinda Neil
1989	Rachel (Zuckerman) and Mark Lebowitz '87	Meira Avigayl
1991	Leslie Stein Lloyd	Soren Philip
	Samantha Supernaw	Shayna Elizabeth
1992	Gregory Bland	Sarah Emily
	Ayala Cohen	Shiri Helen
	Selentia Parson Moore	Josiah Deacon
	Pia Strother McCusker, MSF'00	Megan Riley
	Jennifer (Neal) and Eugene Hoffman	Samantha Lyn
	Lauren Sueskind Theodore	Annabel Ruby
1993	Stacy Lefkowitz Brown	Hayden Zachary
	Melissa Rubin Finkelstein	Sophie Dillion
	Melissa Gettinger Weiner and Richard Weiner '92	Jacob Lev
1994	Audrey Latman Gruber and Jeremy Gruber '93	Caleb Dylan
	Sara Guyer	Sadie Chapin
	Barbara Tarter Hirsch	Haley Stella
	Dana Blasbalg Schneiderman and Steven Schneiderman '93	Cory Jacob and Ethan Matthew
1995	Joseph Andrews	Michael Joseph
	Joshua Blumen	Alexander Solomon
	Arren Goldman	Ryan Luke
	David Harrison	Isaac Ari
	Allison Kaplan	Tamra Michelle
	Jessica Sobczak Mukherjee	Gabriel James
	Karin Nachinoff Potik	Zachary Miguel
	Erica Michals Silverman	Gabriel Ethan
1996	Jennifer (Wolf) Yoel	Samantha Madison
	Paul Shipper	Joshua Jacob
1997	Kristen Wool-Lewis and Rouven Wool-Lewis '95	Cameron John
1998	Katarina Stern Raphael and Neil Raphael	Emma Madeline
	Scott Shandler	Max Isaac
1999	Jennifer Lorell Levison and Michael Levison '95	Nathaniel Joseph
2001	Yelena Taksa Gurevich	Noah Thomas
	Marina Zlatkina Levit, MA'02, and Igor Levit, MA'02	Benjamin Isaiah
	Shayna (Aronson) Singer	Zachary Jacob
	Robyn Treadwell	Mia
2002	Sharena Soutar Frith	Naja
	Carine Marie Valbrun-Luxama	Zachary
2003	Eliza Agrest Varadi	Daniel
2004	Rumena (Sotirova) Turkedjiev	Adrian Ivov
GRAD	Jennifer (Hoch) Koenig, MA'97, and Eduardo Koenig '95	Gabriella Brooke and Zachary Ian

#### Julie Koppekin Stubington

Tarzana, California

Stubington has a daughter, Rachel, seven, and two sons, Ethan Thomas, four, and William "Will" Ryan, twenty months.

## 1995

#### Suzanne Lavin

154 W. 70th Street, Apt. 10J

New York, NY 10023

1995notes@alumni.brandeis.edu

#### Joseph Andrews

Belmont, California

Andrews writes, "My wife, Lesley, and I are pleased to share the news of the birth of a son, Michael Joseph, on August 22, 2006. In January, after six years at Intuit (makers of Quicken and TurboTax), I joined VMware, a software company in Palo Alto, to lead marketing products to the quickly growing small-business customer segment. VMware is a subsidiary of EMC Corp. and is the leading provider of virtualization software, which allows customers to run multiple operating systems on a single PC or Mac."

**Jason Bravo**

Buffalo, New York

Bravo released his first CD, *Between Head and Heart*, an intimate collection of original songs. For more information, visit [www.myspace.com/jasonbravo](http://www.myspace.com/jasonbravo).

**Francyne Davis**

Houston

Davis married Kevin Jacobs on November 13, 2005. Brandeis alumni in attendance were Karen Hsu Ford, Jeff Goldman, Patrick Conway, and Renee Peters Lovitt.

**Arren Goldman**

Woodbridge, New Jersey

Goldman was named partner in the real-estate department of the law firm Greenbaum, Rowe, Smith & Davis. He concentrates his practice in commercial real-estate transactions, brokerage law, complex mortgage and asset-based financing, zoning and land-use applications, leasing, real-estate tax appeals, local government law, redevelopment law, residential real-estate transactions, and environmental matters. He is the author or coauthor of numerous articles on real-estate topics.

**David Harrison**

New York City

Harrison married Victoria Chan in 2004 in Great Neck, New York. In attendance were many Brandeis alumni, including Jeff Burd, Brett Fleishman, Harry Greenbaum, Harvey Potter, Robert Hirsh, and Marc Held '93, who were part of the wedding party in varying capacities, among many other family and close friends. He and Vicky welcomed their first son, Isaac Ari, in March 2006. A month later, Isaac was honored with a *pidyon haben*, a Jewish ceremony that recognizes the firstborn male child. Harrison is an attorney specializing in corporate, securities, and energy law with LeBoeuf, Lamb, Greene & MacRae. Chan recently finished her medical residency in physical medicine and rehabilitation at Cornell/Columbia and is an associate professor and attending physician at New York Presbyterian Hospital. Isaac is working at

walking, becoming a professional block builder, and refining his impressions of Cookie Monster and Grover from *Sesame Street*.

**Aline Zargarian Martinian**

Carlisle, Massachusetts

Martinian released her debut CD, *Ascension*, a compilation of New Age compositions. Her husband, Ken Martinian '94, produced the work. For more information, visit [www.martinianrecords.com](http://www.martinianrecords.com). The couple have two sons.

**Karin Nachinoff Potik**

Albany, New York

Potik writes, "Our son, Zachary Miguel, was born on January 26 and came home to us through domestic private adoption on March 8."

## 1996

**Janet Lipman Leibowitz**

29 Pond Street, #9

Sharon, MA 02067

[1996notes@alumni.brandeis.edu](mailto:1996notes@alumni.brandeis.edu)**Adam Kleinberger**

Cambridge, Massachusetts

Kleinberger writes, "I received a master's in dispute resolution from the University of Massachusetts—Boston. My master's project was called 'Building Skill in Mediators: Improvisation as a New Technique.' I was able to combine mediation, clowning/improvisation, and teaching. I miss you all."

**David Morris**

Canton, Massachusetts

Morris, his wife, Deborah, and son, Benjamin (nine months at the time), spent part of the winter on a work-related secondment for Invensys Systems Inc. in Singapore. They had a great time and highly recommend living or visiting Singapore, as it is a beautiful and friendly city-state, with tropical weather year-round. They especially recommend visiting during the Chinese New Year.

**Illana Ram**

New York City

Ram has been married to Matthew Anchin for six years. She works as in-house counsel for the Riese Organization, a real-estate and restaurant-services company in midtown Manhattan.

**Amy Rosenberg**

Fairfax, Virginia

Rosenberg writes, "Since leaving Brandeis, I went to law school and then moved to the D.C. area, where I married Aaron Frank on November 8, 2003. Many Brandeisians were in attendance, from my sister, Shari (Rosenberg) Spivack '93, to my best friend, Sujan Talukdar White (my roommate from day one freshman year straight through to the last day senior year). Others who came from all across the U.S. and overseas were Alexa Wasserman Toncheff '95, Dave Twombly '95, Julie Schwartz, Robin Bettinger, Sarah Dunnington, Kaufher Englund, Illana Ram, Nelson Figueroa Jr. '98, and his wife, Alisa (Albert) Figueroa '94. I recently left the legal field to start my own Web business, [www.babybunne.com](http://www.babybunne.com)."

**Paul Shipper**

Rochester, New York

Shipper and his wife, Talya, welcomed their second son, Joshua Jacob, on February 2. Their first son, Max Benjamin, turned two on June 9.

**Jennifer (Wolf) Yoel**

North Salem, New York

Yoel and her husband, Mitch, welcomed their third child, Samantha Madison, on January 9. They also have a three-year-old son, Jake, and twenty-two-month-old daughter, Alexa.

## Alumni

**Natasha (Litvich) Saltzman '52**  
 Eastham, Massachusetts  
 Ms. Saltzman died November 30, 2006. She leaves two daughters, Nelle Saltzman Miller '83 and Rebecca Miller; a sister, Judith Litvich; and three grandchildren.

**Laurence Bourassa '53**  
 Baltimore  
 Mr. Bourassa died March 29 of kidney and respiratory failure. He had a long career as an international aid worker that took him to countries across Asia and Africa. He is survived by two brothers, Clarence and Roland, and a sister, Irene.

**Loring Braverman '53**  
 Cincinnati  
 Mr. Braverman died February 12. He leaves his wife, Kathleen; two sons, Michael and Benjamin; two daughters, Lisa Predella and Hilary Rochelle; two brothers, Melvin and Richard; and seven grandchildren.

**Ruth Spicehandler '55**  
 Eastchester, New York  
 Mrs. Spicehandler died in March. She was a loving daughter, wife, mother, sister, and grandmother.

**Salvatore DeSimone '57**  
 Gloucester, Massachusetts  
 Mr. DeSimone, a retired associate professor at Salem State College, died September 11, 2006. He was a Bronze Star recipient in the Korean War. He leaves his wife, Patricia, and son, Stefan.

**Dorothy (Rubenstein) Siegal '58**  
 Wellesley, Massachusetts  
 Mrs. Siegal died February 27 after a long battle with cancer. She leaves two sons, Jeffrey and Gregg; a daughter, Jill Greenleaf; a sister, Gail Rubenstein; and five grandchildren.

**Deanne Cohn Stone '61**  
 Framingham, Massachusetts  
 Mrs. Stone died January 28 after a long battle with cancer. She was an executive

director and fundraiser for a number of organizations, including the Maimonides School, Temple Israel of Boston, and the Foundation for Children's Books. She leaves her husband, Harvey; a son, Matthew; a daughter, Alison; a sister, Barbara Gordon; and two grandchildren.

**Martha Case Moore '61**  
 Enid, Oklahoma  
 Mrs. Moore, a longtime social worker, died January 31 in Enid, where she had lived since 1969. She leaves a son, Thomas; a sister, Julie; a brother, Christopher, her longtime friend, Carl; a grandson; and a great-grandson.

**Janet Berkenfield '63**  
 Jamaica Plain, Massachusetts  
 Ms. Berkenfield, who worked in the field of public health for four decades, died February 1 after suffering a stroke. In 1993, she became the first director of the state Emergency Medical Services for Children project, where she worked until her death. She leaves a sister, Betsy Worley of Fort Worth, Texas, and four nieces and nephews.

**Marvin I. Freedman, MA'63, PhD'64**  
 Wellesley, Massachusetts  
 Dr. Freedman died April 26. He leaves his wife, Corey (Langberg); two daughters, Emily Porten and Nicole; a sister, Roberta Warhus; and three grandchildren.

**Mark Ertischek '69**  
 Anchorage, Alaska  
 Mr. Ertischek died of a heart attack while hiking June 9 in Zion National Park. He was an attorney for the municipality of Anchorage, having formerly served in similar positions at the state of Alaska's Attorney General's Office and the state's Human Rights Commission. Mr. Ertischek held a law degree from Georgetown University and a master's degree in biomedical ethics from the University of Washington. He leaves his wife, Jacqui; two sons, Joshua and Benjamin; a daughter, Nicole; two sisters, Debra and Tami; and six grandchildren.

**Murray S. Davis, PhD'69**  
 San Francisco  
 Dr. Davis died at his home on May 17. He taught sociology at the University of California-San Diego and previously at Northern Illinois University. Dr. Davis published books on love and intimate relations, sociology of sex, humor, a theory of the interesting, and aphorisms. He leaves a daughter, Elise, and two sons, Emory and Ethan.

**Christopher Zackey '71**  
 Clinton, New York  
 Mr. Zackey died February 8. He enjoyed hiking in the White Mountains of New Hampshire. He leaves his wife, Martha; an aunt; and many cousins.

**Lydia Black, MA'71**  
 Kodiak, Alaska  
 Dr. Black, professor emerita at the University of Alaska-Fairbanks, died March 12. Dr. Black published extensively on Russian and Alaskan history and anthropology, including a biography of St. Innocent, *A Good and Faithful Servant*. She is also the author of *Aleut Art*.

**Nancy Green Wohl '74**  
 Williamsville, New York  
 Mrs. Wohl, a school social worker and authority in the field of play therapy for children, died April 27. She leaves her husband, Michael; a daughter, Lillian; a son, Aaron; and two brothers, Theodore and David Green.

**Eric Shapiro '76**  
 Monticello, New York  
 Dr. Shapiro, a gastroenterologist, internist, and nutrition specialist, died April 28 in his home of glioblastoma multiforme. He leaves his wife, Judith; two sons, David and Alex; a daughter, Ilana; two brothers, Kenneth and Raymond; and many nieces and nephews.

**Jeffrey Pomeranz '76**  
 Glencoe, Illinois  
 Dr. Pomeranz, who operated a solo pediatric practice in suburban Chicago, died April 14. He leaves his wife, Ellen Blumenthal '76; two sons, Yoni and

Joshua; a daughter, Adina; his parents, Chester and Louise; a brother, Bruce; and a sister, Fern Funk.

#### James Bookless '77

Dunbarton, New Hampshire  
Mr. Bookless died January 26. He was an avid runner and enjoyed traveling and reading. He is survived by his mother, Phyllis; an aunt and uncle; and many cousins.

#### Richard Bell '80

Woburn, Massachusetts  
Mr. Bell, a consumer researcher in nutritional and behavioral epidemiology at the Army Soldier Systems Center in Natick, Massachusetts, died February 8 of cancer. He also was an adjunct professor at Harvard University and at Tufts University. He leaves his wife, Beth Tener.

#### Leah Levitz Fishbane '96

Teaneck, New Jersey  
Mrs. Fishbane died suddenly on March 1 after a brief illness. She leaves her parents, Jack and Barbara Levitz; her husband, Eitan; a daughter, Aderer; a brother, Mitchell; a sister, Stephanie Englander; and a grandmother.

#### Charles Mann '05, MA'06

Pleasanton, California  
Mr. Mann died April 18 at the age of twenty-four. A former guard on the men's basketball team, he graduated with a bachelor's degree in economics and a master's in finance. Following graduation, he spent six months in Brazil at FGB. He leaves his parents, Michael Mann and Joann Daley; two sisters, Jasmine and Michelle; his paternal grandmother, Janice; and girlfriend Erica Richardson.

## Students

#### Bernard Hirsch Herman '08

New Orleans  
Mr. Herman, a junior majoring in creative writing, died May 12 in his hometown of New Orleans. He leaves his mother, Mollie Solomon Herman; a brother, Adam Jacob Herman '04; a grandmother, Betty Solomon Madoff; and several aunts, uncles, and cousins.

## 1997

Joshua Firstenberg  
5833 Briarwood Lane  
Solon, OH 44139

or

Pegah Hendizadeh Schiffman  
58 Joan Road  
Stamford, CT 06905  
1997notes@alumni.brandeis.edu

Thanks to all who attended our 10th Reunion. Everyone had a blast, including some of the little, future Brandeisians running around. After ten years out, some of us changed a lot and some hardly at all. It was great to be able to see it all firsthand. We want to remind you that you can still give to the Jeremy Marc Abcug '97 Memorial Humanitarian Scholarship in memory of our late classmate. It's a wonderful way to keep Jeremy's memory alive and to support current Brandeis students.

#### Leigh Graham

Boston  
Graham is a candidate for a PhD at MIT's Department of Urban Studies and Planning. She has also consulted for various organizations in the Gulf Coast since Hurricane Katrina hit in 2005. Her article "Permanently Failing Organizations: Small Business Recovery After 9/11" has been accepted for publication by the journal *Economic Development Quarterly*.

#### Denise Markonish

New Haven, Connecticut  
Markonish was named curator at the Massachusetts Museum of Contemporary Art in North Adams. She most recently worked at New Haven's Artspace, where she curated Territories, which traveled to Galerie fur Landschaftskunst in Hamburg, Germany, this past spring.

#### Sarah Shatz

New York City  
Shatz is a freelance photographer in New York City, shooting portraits for magazines and publishing houses and New York City-based nonprofits. For

pictures and more information, visit [www.digitalrailroad.net/sarahshatz](http://www.digitalrailroad.net/sarahshatz).

## 10th REUNION 1998

JUNE 6-8, 2008

Alexis Hirst  
58-19 192nd Street  
Fresh Meadows, NY 11365  
1998notes@alumni.brandeis.edu

Noam Gundle  
Seattle  
Gundle is finishing his fifth year teaching science in the public schools. He's also making biodiesel, growing lots of food, brewing beer, and riding his bicycle.

David Seigal  
New York City  
Seigal writes, "In April, I opened a new Spanish restaurant called Mercat, which means 'market' in Catalan, on New York City's Bond Street. I am the executive chef."

Ronny Winiarsky, MA'00  
New York City  
See Irina Zelenchuk '01.



**SHOUT IT FROM THE ROOFTOPS**

Win an award? Get a promotion? Move cities? Have a baby? Share your good news with classmates and fellow alumni.

**Mail your news to:**  
Class Notes  
MS 124, Brandeis University  
415 South Street  
Waltham, MA 02454

You may also e-mail your news to your class correspondent or to [classnotes@alumni.brandeis.edu](mailto:classnotes@alumni.brandeis.edu), or complete the online form at <http://alumni.brandeis.edu/web/classes/classnotes.html>.

# 1999

**David Nurenberg**  
20 Moore Street, #3  
Somerville, MA 02144  
1999notes@alumni.brandeis.edu

**Gabrielle Dickerman Charlton**  
Seattle  
Dickerman writes, "I married Daniel Charlton on May 21, 2006, in Seattle at the Lake Union Café. It was a terrific party, and there were lots of Brandeis alumni in attendance, most importantly my dad, Elias Dickerman '66. Others were Sarah Soslow Smith, Gershon Smith '00, Tova Speter '00, Beth Herr, Adele Traub, Sheila Bandyopadhyay, Suzanna Eller '98, Debbie Robins, MS'02, and Ellen Lipstein." The couple bought their first house, in Seattle. She has been deputy prosecuting attorney in the King County Prosecutor's Office for three years. She is currently trying cases in the domestic-violence unit. Her husband works at Microsoft.

**David Freidenreich**  
New York City  
See Sara Kahn Troster '01.

**Laura (Hacker) Greenwald**  
Fort Defiance, Arizona  
Greenwald became a board-certified diplomate of the American Board of Pediatric Dentistry and was honored at the recognition reception as part of the American Academy of Pediatric Dentistry meeting in San Antonio, Texas.

**Matthew Hugger**  
Pittsfield, Massachusetts  
Hugger married Michelle Bafundo on August 18, 2006, in Pittsfield. **Jeb Chard '98** was the best man. Hugger is a software manager at General Dynamics, and Bafundo is pursuing a nursing degree.

**Todd Kammerman**  
Cedarhurst, New York  
Kammerman married Chani Martin in May 2005. Brandeis alumni in attendance included **Gav Bellino**, **Cori Bellino '00**, **Micah Berman '98**, **Margalit Friedman '01**, **Scott Friedman '98**, **Uri Heilman '98**, **Gabe Kahn '01**, **Dahlia Kronish**, **Libbi Levine Segev**, **Moshie Solomon '98**, and **Sonya Solomon '98**. The couple welcomed a daughter, **Abbi**, in August 2006.

**Adam Kupersmith**  
Sacramento, California  
See **Lauren Haimovich '01**.

**Benjamin Sandler**  
Chevy Chase, Maryland  
Sandler married **Kaiya Pontinen** on June 4, 2006, in Washington, D.C. Brandeis alumni in attendance were **Lori (Sapir) Singal** and **Nancy Diamond**. The couple honeymooned in Turkey.

**Jenny (Held) Small**  
Needham, Massachusetts  
Small and her husband, **Joshua**, have moved back to the Boston area after being away for eight years. He finished his residency in emergency medicine at the University of Michigan and will be an attending physician at **Caritas Norwood Hospital**. She is finishing her dissertation for a PhD in higher education from the University of Michigan. They have a three-year-old daughter, **Sophie**.

# 2000

**Matthew Salloway**  
304 West 92nd Street, #5E  
New York, NY 10025  
2000notes@alumni.brandeis.edu

**Michael Bavly**  
Haifa, Israel  
Bavly writes, "After being admitted to the Massachusetts Bar, I returned to Israel in 2004, where I became a licensed attorney as well. I opened my own practice in Haifa, concentrating on civil rights, Israeli corporate law, and U.S. immigration law. I recently published an extensive report on the conditions endured by Israeli civilians during the 2006 summer war and the failure of the Israeli government and various authorities in addressing the needs of the civilian population during that conflict. The report was prepared in cooperation with the **Shatil organization** and the **Concord Center for International Law**, and gained national media coverage. I hope it will help bring about some needed change."

# deisgames

Solution to Double Crostic on page 111.

M SPLICED	A ESOPHAGUS
N TRENCHANT	B DUBBED
O ROTTERDAM	C WRAPPERS
P IN DUTCH	D ABSOLUTION
Q NICARAGUAN	E RAGWEED
R GESTATIVE	F DELVE
S TOBACCO	G WABASH
T HOTSY-TOTSY	H INVIABLE
U EMPHASIS	I TELEWISE
V OPPONENTS	J THROTTLE
W RIVET	K ELIGIBLE
X YESHIVA	L NICKEL

**EDWARD WITTEN: STRING THEORY** It's conceivable that the big bang could have produced a string so large that it would be present in today's universe and visible in telescopes, perhaps discoverable by the satellites that are now mapping out the microwave sky.



**Edie Molot**

Ramat Gan, Israel

Molot writes, "After completing an MA from Columbia University's School of International and Public Affairs (international relations and environmental policy) in 2004, I decided to study for a year at the Pardes Institute of Jewish Studies in Jerusalem. I spent the time studying *tanach*, *gemara*, and Jewish law, which enriched my Jewish knowledge substantially. Subsequently, I decided to move more permanently to Israel in September 2005 and began working as a project manager at a carbon development firm in Tel Aviv. I met my husband, Shahar Keren, the day after my *aliyah*, and we were married in July 2006."

**Molly Jacobs**

Jamaica Plain, Massachusetts  
Jacobs married James O'Malley on July 31, 2006, in Sherborn, Massachusetts.

**Sara Shapley**

Los Angeles

Shapley, general manager of Theatre Tribe Theatre Company in North Hollywood, is producing the Los Angeles premiere of Paula Vogel's *The Long Christmas Ride Home*, which recently received a Critic's Choice mention in the *Los Angeles Times*.

**Miriam Singer**

Philadelphia

Singer had a showing of her works on paper at Gallery Siano in Philadelphia in February.

**Michael Stepansky**

Belmont, Massachusetts  
See Jane Kohuth '01.

**Alina Uzilov**

Brooklyn, New York

Uzilov writes, "I married Dr. Isaac Tabari in November 2005. One of my bridesmaids was Stella Fayer. Since graduation, I worked in a few top financial banks, but quit an AVP job at JPMorganChase to start my own business creating one-of-a-kind invitations catering to high-end clientele. In

October 2006, my business won a Cisco Innovator in Technology award, and I now cater to celebrity clients such as singer Usher, Donald Trump, and Michael Flatley of *Lord of the Dance*."

## 2001

**WenLin Soh**

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Singapore 449286

or

Class of 2001

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Thanks to everyone for sending in a bumper crop of notes. I visited India for the first time in February and was awed by both the intense energy of Mumbai as well as the serene beauty of the beaches of Goa. I look forward to having an opportunity to go back. I will be relocating to London this summer for work for at least a year and look forward to exploring more of Europe while I am there. I hope everyone is well.

**Wendi Adelson**

Coral Springs, Florida

Adelson writes, "I was married on February 26, 2006, to an adorable Canadian named Danny Markel and hope to finish his immigration paperwork sometime in the near future to make him an American. This past year, having finished law school in 2006, I began my legal career as a staff attorney and clinical instructor with the Children and Youth Law Clinic at the University of Miami School of Law. I represent abused, abandoned, and neglected children in juvenile court and immigration proceedings and supervise law students while they bring cases. Looking forward to hearing about my 2001 classmates."

**Zeynep Akcakoca**

Astanbul, Turkey

Akcakoca is a market analyst in the research department at Is Investment,

an Istanbul-based company that provides brokerage, consulting, and mergers-and-acquisitions services. She can be contacted at [zakcakoca@isyatirim.com.tr](mailto:zakcakoca@isyatirim.com.tr).

**Melissa Bartman**

Richmond, California

Bartman writes, "After graduation, I worked for several years in Boston doing basic AIDS research as well as HIV vaccine clinical trials at the Harvard teaching hospitals. I matriculated at the University of California–Berkeley in August 2006 to pursue a master's of public health in epidemiology and biostatistics."

**Meera Bhalotra**

Cambridge, Massachusetts

Bhalotra says she's looking forward to heading to Georgetown University this fall to begin work on a master's in public policy.

**Danielle Braff**

Chicago

Braff is a reporter at the *Post-Tribune*. She married Vadim Karpinos in August, and they live with their cat in Chicago.

**Betty Chan**

Cambridge, Massachusetts

Chan graduated with a doctorate in biological chemistry and molecular pharmacology from Harvard University in June. Having been in school all her life, she is excited about entering the biotech industry and having more time to pursue hobbies such as hiking, water sports, martial arts, snowboarding, running, and bike racing.

**Allison Charney**

New York City

Charney joined the New York office of McGuireWoods as an associate in the firm's business and securities department.

**Chari Cohen and Scott Hirshson**

New York City

Cohen and Hirshson were married in November 2006.

**Saniya Fayzullina**

Burlingame, California

Fayzullina was married on July 29, 2003. She gave birth to a son, Salvatore Nicola, on March 17, 2006, and is working in the biotech industry in the San Francisco area.

**Jennifer Goldstein and Evan Schultz**  
Brooklyn, New York

Goldstein and Schultz were married in November 2005. She will be graduating from New York University with a master's in public administration from the Wagner Graduate School of Public Service and a master's in Hebrew and Judaic studies. He will be starting rabbinical studies at Hebrew Union College this summer.

**Lee Goldstein**

Norwood, Massachusetts

Goldstein earned a master's in higher education administration from the University of Massachusetts-Amherst and is the assistant director of human resources at Mount Ida College in Newton, Massachusetts.

**Cheryl Greenwald**

Brighton, Massachusetts

Greenwald writes, "I am living with my wonderful boyfriend, Keith, who is supporting me in my most recent

endeavor— graduate school. I'm working toward a master's degree in speech-language pathology from Emerson College in Boston. It's a lot of hard work, but it's been really great so far. I'll finish in August 2008. I hope everyone else is doing something they love."

**Lauren Haimovich**

Sacramento, California

Haimovich and Adam Kupersmith '99 were married on October 21, 2006, in New York. Brandeis alumni in attendance were Ian Goldstein '99, Amy (Mirsky) '99 and Adam Guttell '98, Edward Hurwitz, Adam Kean '99, Randy Levitt '98, Betsy Plumb, Matthew Riesenbergl, and Matthew Segal '99.

**Scott Josephson**

Billerica, Massachusetts

Josephson relocated to the Boston area, where he continues his career via a home office working for Wimba, a New York-based educational software company. As Wimba's senior project specialist, Josephson focuses on writing product documentation, performing internal training, and maintaining close ties with a Massachusetts customer base, including a large-scale implementation with the University of Massachusetts Online. Outside of work, he enjoys producing podplays—dramas for portable devices—and will be releasing his second work later this year. His first podplay, *Desolate Metropolis*, is available for free download at [www.podantics.com](http://www.podantics.com).

**Kaori Kataoka**

Izumo-shi Shimane, Japan

Kataoka graduated from Shimane University School of Medicine in March and is in residency at Shimane University Hospital.

**Adam Klein**

Athens, Georgia

Klein writes, "After receiving a master's in Near Eastern and Judaic studies from good ol' Brandeis in 2002, I served as a Peace Corps volunteer in the village of Dougouolo in Mali, West Africa. Projects included microfinance work

with a village bank, a weekly radio show, and composing and writing for *Dambe*, a musical theater radio program (*Schoolhouse Rockesque* soap-opera series) played on stations nationwide. Since then, I've been living and working in my fine hometown of Athens, Georgia. I released my first album of country-folk songs, *Distant Music*, on my own Cowboy Angel Music label this past year. I'll be recording my second record, *Western Tales & Trails*, a collection of Western-themed legends and story-songs, in the coming months. Look for a fall release. Come check out a show and say hey. Check out [www.adam-klein.com](http://www.adam-klein.com) and [www.myspace.com/adamkleinmusic](http://www.myspace.com/adamkleinmusic)."

**Jason Kohn**

New York City

Kohn premiered his first film, *Manda Bala (Send a Bullet)*, a documentary about corruption and kidnapping in Brazil, as a competition selection at the 2007 Sundance Film Festival. It garnered considerable attention and was considered a contender for the Grand Jury award in documentary film.

**Jane Kohuth**

Belmont, Massachusetts

Kohuth and Michael Stepansky '00 were married at Beth El Hebrew Congregation in Alexandria, Virginia, on July 9, 2006. Brandeisians in the wedding party were Lisa Cagnacci and Joseph Wood '98. Other alumni in attendance were Shema Blum-Evitts '00, Samantha Gross Zirkin, Adam Zirkin, Autumn Wiley, and Jordan Hill '02. In August, the couple moved back to the Boston area, where Kohuth is a PhD student in Near Eastern and Judaic studies at Brandeis. Stepansky, who received a master of public policy from George Washington University in May 2006, is director of housing and employment for the Massachusetts Department of Mental Health's metro-suburban region.

**Eleanor Levine**

Beverly Hills, California

Levine writes, "I finished a master's in public policy at USC this spring and am



## SHOUT IT FROM THE ROOFTOPS

Win an award? Get a promotion? Move cities? Have a baby? Share your good news with classmates and fellow alumni.

**Mail your news to:**

**Class Notes**  
MS 124, Brandeis University  
415 South Street  
Waltham, MA 02454

You may also e-mail your news to your class correspondent or to [classnotes@alumni.brandeis.edu](mailto:classnotes@alumni.brandeis.edu), or complete the online form at <http://alumni.brandeis.edu/web/classes/classnotes.html>.

working as an analyst for the city of Los Angeles on economic development and affordable-housing projects. I'm really enjoying living in California with my husband and goldfish."

**Shanna Miller**

Avon, Connecticut

Miller completed the New York City Marathon in November 2006.

**Anna (Glozman) Munro**

Acton, Massachusetts

Glozman married Andrew Munro on October 7, 2006, in Acton. In attendance were Brandeis alumni Ilana Glozman '85, Johan Glozman '99, and Stephanie (Davis) Aitchison '02, who made the cake and prepared the flowers for the day. Glozman has also been accepted into a master of social work program for the fall.

**Matthew Riesenber**

Seattle

Riesenber writes, "I recently finished training to become a mobile intensive-care paramedic with the Seattle Fire Department. Our training was an unhealthy mix of medicine and boot camp, but it was a great time and an awesome experience. Now, they've let me loose on the streets of Seattle. I love my job, and I can't imagine anything more challenging, rewarding, and exciting."

**Michael Schakow**

Houston

Schakow writes, "I'm completing my first year of law school at the University of Houston, and I've been accepted as a transfer student to Georgetown Law starting in the fall. Before returning to school this year, I had been working since graduation in the public-policy department at Sun Microsystems, first in Silicon Valley and then as a lobbyist in Washington, D.C. Since 2003, I've been volunteering on biannual Holocaust Remembrance trips to Poland and Israel run by Birthright Israel and March of the Living International."

**Stacy Paige (Feingold) Speiller**

Modesto, California

Feingold married Joel Speiller on August 8, 2004. They moved to California, where she works as an attorney.

**Julia Toub**

Cleveland

Toub is completing her second-year residency in neurology at the Cleveland Clinic. She wishes she were back in the Boston area.

**Sara Kahn Troster**

New York City

Troster writes, "Since January 2006, I've been working at the Jewish Guild for the Blind as the research assistant to the president. My husband, David Freidenreich '99, will be spending the 2007-08 academic year as a visiting assistant professor in Judaic studies at Franklin and Marshall College in Lancaster, Pennsylvania."

**Marina Voronina**

Jersey City, New Jersey

Voronina married David Krasnopolsky at Temple Beth-El in Great Neck, New York, on April 21, 2007. Their wedding was super fun, full of upbeat dance music and wonderful friends and family. Everyone had an amazing time. Fellow grads Irina (Zelenchuk) Winiarsky, Rita Cherian, and Amita Bharat were bridesmaids. Also attending were Ronny Winiarsky '99, Alisa Hurwitz, and Danielle Barmash '02.

**David Weisz**

Los Angeles

Weisz married Julia Aronson on May 27 in Dallas. He is completing the first year of an MBA program at UCLA Anderson School of Management in Los Angeles and will spend the summer in San Francisco working as a management consultant.

**Samantha Witman**

Los Angeles

After obtaining a master's degree at the University of Tel Aviv, Witman returned to Los Angeles, where she is earning a second master's, in Arabic studies, at the

Fingerhut School, University of Judaism, on a Mandel Scholarship. She would like to integrate Arabic studies into high school curricula.

**Irina Zelenchuk**

New York City

Zelenchuk writes, "I wanted to share the news of my marriage to Ronny Winiarsky '98, MA'00, on July 4, 2004. We were married in Shelter Rock Jewish Center, Roslyn (Long Island), New York."

**Christa Zuber**

Sydney, Australia

Zuber is studying for a master of teaching, drama, and art at the University of Sydney. She is enjoying the weather, even though winter has arrived.

## 2002

**Hannah R. (Johnson) Bornstein**

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The Class of 2002 celebrated its first class Reunion this summer. Our 5th Reunion took place June 8 to 10. The past five years have passed so quickly! It was wonderful to see so many fellow classmates, and everyone had a great time catching up. If you were unable to attend Reunion, we hope you know that you were missed, and we hope to see everyone in 2012 for our 10th Reunion.

**Karen Thomashow Eyal**

Cincinnati

Eyal writes, "I married Yonatan Eyal on September 3, 2006, in Worcester, Massachusetts. I completed my rabbinical ordination in June. Yonatan is a history professor at the University of Cincinnati."

**Kerry Israel**

Cambridge, Massachusetts

Israel writes, "Girls on Film: Drag Photography by Kerry Israel was on display at the Paradise Lounge Gallery during January and February. The show was a success, receiving a great deal of

press. The work was called 'captivating' by the *Boston Globe* and 'museum-worthy' by *Stuff at Night*."

#### Ehren Newman

Princeton, New Jersey

Newman is completing a PhD at Princeton University. He is engaged to Birgit Meiser.

#### Michael Phillips

Philadelphia

Phillips was named an associate in the litigation department at Obermayer Rebmann Maxwell & Hippel. He concentrates his practice in the areas of civil litigation, commercial litigation, election law, and sports and entertainment law.

#### Robyn Schneider

Venice, California

Schneider writes, "After working in Washington, D.C., for two years after graduation, I lived in Israel for two years. I am now pursuing a master's in Jewish communal service at Hebrew Union College and an MBA from USC."

#### Rebecca Wolf

Washington, D.C.

Wolf has been busy traveling the world and pursuing a wide variety of endeavors. After participating in Orzma and Avodah following graduation, she founded and directed a medical fellowship, which brings Israeli physicians to Uganda to volunteer. In this capacity, she was fortunate to live in Israel for a year and a half and travel to Uganda on several occasions. Wolf plans to continue to pursue a career in international health and is currently a first-year law student at American University's Washington College of Law in Washington, D.C. She was unable to attend Reunion because she is spending the summer interning at the World Health Organization in Geneva, Switzerland. Her extracurricular activities include playing piano, running, bike riding, and teaching Yoga Meets Dance. She is still in touch with many friends and professors from Brandeis and has fond memories of the time she spent there. Wolf hopes to see you at next Reunion.

## alumniprofile | Russ Goberman '01, Storey Clayton '02, Greg Wilson, PhD'02

### Making Conversation

Every Wednesday, three Brandeis friends spend an hour catching up on each other's lives. The weekly chat of Russ Goberman '01, Storey Clayton '02, and Greg Wilson, PhD'02, is packed with humorous things that happen to each of them, along with sports, politics, and anything else you would normally talk about with good friends. They, however, share this talk with the rest of the world—and have received an award for their efforts.

The trio, ranging in age from twenty-six to thirty-four, met while on the Brandeis debate team. Determined to keep in touch after graduation despite the 3,000 miles that separated them, they began bantering through voice-over technology offered online by TeamSpeak. Before long, they discovered they could be pretty entertaining.

"As debaters, we were used to riffing off of each other and making each other crack up," Wilson says, adding that Goberman even works as a comedian in Los Angeles.

Confident they could amuse others as well, they started a podcast called the *Mep Report* in 2005. Each week they tape their conversation from their homes in different areas of the country, including California and New York. The finished product is available at <http://mepreport.com>.

They were rewarded for this effort in 2006 when the *Mep Report* beat out about 8,000 other podcasts to be named Best Podcast in the "Cast Wars," an online competition held by Podcast Pickle.

"Winning the Cast Wars was a big step in getting the word out, and we've been able to get a lot of word-of-mouth momen-



Goberman

Clayton

Wilson

tum from listeners," Clayton says. The podcast team works about ten hours a week to tape and edit the show and update the Web site.

*The Mep Report's* name originates in a bit of Brandeis trivia. During one debate tournament in which Goberman and Clayton were paired up, Clayton delivered an unusual "off" performance, causing them to be eliminated from the competition. Clayton told Goberman that he "would've been better off debating with an emu" and began imitating the bird with its signature "mep" sound. When it came time to name the podcast years later, it took only seconds to pick the title.

Looking to the future, the group hopes to see the *Mep Report* picked up by radio or television outlets. Who knows? they ask. Perhaps some day you'll hear them on Comedy Central.

—Marsha MacEachern

## 5th REUNION 2003 JUNE 6-8, 2008

#### Caroline Litwack

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#### Shannon Baker and Erik Jenson Philadelphia

Baker and Jenson are getting married on August 5 in southern New Hampshire. Matt Harris '04 is going to be in the wedding party. Jenson is working toward a medical degree at Rush Medical College in Chicago. Baker graduated with a physician's assistant graduate

degree from Arcadia University in Philadelphia.

#### Joseph Edlow

Pikesville, Maryland

Edlow graduated from Case Western Reserve University School of Law in May 2006 and passed the Maryland Bar exam two months later. He spent the fall as political director for Scott Rolle's campaign for Maryland attorney general. He is now an associate with the Law Offices of Scott L. Rolle in Frederick, Maryland, which concentrates mostly on criminal-defense work but also does family law and represents small businesses.

#### Jeremy Goren

Brooklyn, New York

Goren is a film-section editor and a contributing writer for NY Mosaico ([www.nymosaico.com](http://www.nymosaico.com)), a New York-based bilingual webzine focusing on Latin America and Latino-related issues.

#### Aaron Harris

Medford, Massachusetts

Harris is in medical school at Tufts University. He received a one-year fellowship from Fogarty Ellison International Center to pursue a research project next year on cholera in Dhaka, Bangladesh.

#### Heather Henckler

Great Neck, New York

Henckler graduated from Columbia University School of Social Work on May 16. Also, her chorus sang at Carnegie Hall on May 19, which was a very exciting opportunity.

#### Dana LeWinter

Somerville, Massachusetts

LeWinter is getting married on September 1 to Ben Bradley.

#### Jacqueline Marcus

Atlanta

Marcus graduated from Emory University School of Medicine this spring and will do her neurology residency at the University of California—San Francisco.

#### Eliza Agrest Varadi

Charleston, South Carolina

Varadi and her husband, Vladimir, celebrated the birth of a son, Daniel, who was born very conveniently the day after the second Passover seder.

## 2004

#### Class of 2004

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#### Meredith Bodgas

Long Island City, New York

Bodgas will have an article published in the August issue of *Glamour* magazine. She is an associate editor at *Parenting* magazine.

#### Alyson Decker

Los Angeles

Decker writes, "I was recently published in Volume 16, Issue 1, of the *Southern California Interdisciplinary Law Journal*. My note is titled 'Save the Whales—Save the Whalers—Wait, Just Save the International Whaling Commission: A Fresh Look at the Controversy Surrounding Cultural Claims to Whale.' This should be available in hard copy in most law libraries within a month or so and on Westlaw and LexisNexis within the year. This is an unusual legal note in that it does not require a background in the law to understand. In fact, no cases are cited. The note begins by discussing the current international unrest caused by the whaling debate and then delves into the different cultural whaling practices of Japan, Norway, and Iceland. The note goes on to discuss the current cultural exceptions to the whaling moratorium and proposes a compromise to the outright ban on commercial whaling. The note suggests that this compromise would satisfy both whalers and whale protectionists, thereby strengthening the International Whaling Commission and ensuring that whaling will continue to be monitored by an experienced international organization."

#### Sarah Ferri and Thaddeus Kolwicz

Scranton, Pennsylvania

Ferri and Kolwicz became engaged on March 27 while vacationing in California. The couple met during their freshman year and have been together since. Kolwicz is a substance-abuse treatment specialist. Ferri is a polysomnogram technologist performing clinical sleep studies research and still participates in ongoing neurogenetic research at Brandeis, where she worked for two years after graduation. They hope to marry next summer.

#### Paula Schreiber Landau

and Adam Landau

Palatine, Illinois

The Landaus have been happily married since 2005. They bought a house in the Chicago suburbs. Adam is a financial analyst for Citigroup. Paula earned a doctorate in physical therapy from Northwestern and is a licensed physical therapist at Evanston Northwestern Hospital. They hope all their classmates are doing well.

## 2005

#### Judith Lupatkin

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New York, NY 10024

[2005notes@alumni.brandeis.edu](mailto:2005notes@alumni.brandeis.edu)

#### Rachel Kramer

Antananarivo, Madagascar

Kramer is a Peace Corps volunteer in northeastern Madagascar. She is involved in environmental education for students and teachers in the schools in and around her village. She also accompanies Wildlife Conservation Society transect expeditions that identify and inventory trees in primary and secondary rainforests in nearby national parklands. Kramer continues to dabble in photography. Photographs she has taken of her village and beyond can be found at [www.rachelinafrica.com](http://www.rachelinafrica.com), a site maintained by Kevin Grinberg '04.

**Tobias Loss-Eaton**

Lexington, Massachusetts

Loss-Eaton has been admitted to Harvard Law School for the fall.

**2006****Class of 2006**

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**Edlyn Hernandez**

Fort Lauderdale, Florida

Hernandez was awarded Buckingham, Doolittle &amp; Burroughs's second annual Diversity Scholarship. She is a first-year law student at the University of Miami.

**Rachel Present**

Jerusalem

Present is one of hundreds of North American volunteers who are helping to complete the next chapter of recovery in Israel's war-torn northern region by directly assisting residents in need. She went as part of the Jewish Agency's MASA/Israel Journey program that provides young Jewish adults the opportunity to participate in a long-term volunteer and educational program in Israel. She volunteers in the pediatric oncology ward of Rambam Hospital. She plays with the children, entertaining them as they undergo chemotherapy treatments, as well as helping the children keep up with their schoolwork. "I love what I do there. You would think a cancer ward would be the most depressing place on earth, but most days it inspires me," she says. "There is nothing like a child with cancer to give you some perspective on what you think is a bad day." When she finishes her volunteer work in the North, Present will go to Jerusalem's Pardes Institute of Jewish Studies and then intern at the Forum to Address Food Insecurity and Poverty in Israel.

**Talia Sturgis and Jeremy Manning**  
Philadelphia

Sturgis and Manning became engaged on November 22, 2006. The couple met during Orientation 2002. Manning attends graduate school in the neuroscience program at the University of Pennsylvania, and Sturgis works at the Jewish National Fund's Philadelphia office. They plan an August wedding in Sturgis's home state of Vermont.

**GRAD****Loren Fisher, PhD'59**

Willits, California

Fisher's three most recent books on the Book of Job, *Who Hears the Cries of the Innocent?*, *The Minority Report*, and *The Rebel Job*, were reviewed at a Colloquium of Job on March 19 at the Process Studies Center in Claremont, California.

**Steve Andreas, MA'61**

Boulder, Colorado

Andreas recently published his sixth book, *Six Blind Elephants: Understanding Ourselves and Each Other*, a practical and comprehensive book about cognitive psychology, meaning, and personal change. He taught psychology from 1963 to 1970 at Diablo Valley College in Pleasant Hill, California, and is a regular presenter at the annual Psychotherapy Networker Symposium and the Milton Erickson Brief Therapy Conference. Since 1977, he has been training and developing methods in the field of neurolinguistic programming (NLP), a set of understandings and change processes initially developed by a mathematician and a linguist. A previous book, *Transforming Your Self: Becoming Who You Want to Be*, explored the structure of self-concept and how to use those understandings to rapidly change how you think of yourself. Andreas has produced more than fifty videotaped demonstrations of NLP processes and written more than fifty articles and book chapters, many of which can be found at [www.steveandreas.com](http://www.steveandreas.com). His primary hobby is collecting and researching the

paintings of Charles Partridge Adams, an early Colorado impressionist.

**Nina Alonso Hathaway, MA'63, PhD'70**

Cambridge, Massachusetts

Hathaway writes, "In February, my daughter Lara, fifteen, had her bat mitzvah at Beth El Temple Center in Belmont, Massachusetts, which was a great joy and brought the family closer to Jewish traditions. It was entirely her choice (pretty unique, I hear) as well. Her ninety-two-year-old maternal grandmother was in attendance, and it was a wonderful event. My ballet school in Cambridge, Fresh Pond Ballet, is approaching its twenty-year anniversary, so it's been a great year."

**Jane Gentry Vance, MA'66**

Versailles, Kentucky

Vance has been appointed the 2007–08 Kentucky poet laureate by Governor Ernie Fletcher. The poet laureate, the highest state honor bestowed upon a writer, promotes literary arts and leads literary events for two years. Vance's work, published under her family name, Jane Gentry, has appeared in the *Sewanee Review*, *Harvard Magazine*, *Southern Poetry Review*, the *American Voice*, and *Humanities in the South*. She has been awarded a Yaddo Fellowship and a Voices and Visions grant from the National Endowment for the Humanities and the American Library Association. She also received an Al Smith Individual Artist Fellowship from the Kentucky Arts Council in 1992 and 2003. Vance is a professor in the honors program and on the English graduate faculty at the University of Kentucky.

**Karen Uhlenbeck, MA'67, PhD'68**

Austin, Texas

Uhlenbeck, professor and Sid W. Richardson Foundation Regents Chair in Mathematics at the University of Texas–Austin, was elected to the American Philosophical Society in April.

**David Macarov, PhD'68**

Jerusalem

Macarov is a professor emeritus at Hebrew University. He is an author or

coauthor of thirteen professional books; one has been translated into Chinese, the others into Spanish. He is the founding director of the Schwartz graduate program for training international senior personnel and a consulting editor for the *International Encyclopedia of Social Policy*.

**William Bicksler, MA'72, PhD'73**

Indianapolis

Bicksler retired from teaching at China Evangelical Seminary in 2003 and published commentaries on Ecclesiastes, Psalms, Jeremiah, Hebrews, Romans, and Galatians.

**Fernando Torres-Gil, MSW'72, PhD'76**

Los Angeles

Torres-Gil, associate dean of academic affairs at the UCLA School of Public Affairs, was appointed to the board of the American Association of Retired Persons Foundation. An expert in the fields of health- and long-term care, the politics of aging, social policy, ethnicity, and disability, Torres-Gil has authored more than eighty articles and book chapters, as well as six books, including *The New Aging: Politics and Change in America*.

**Duncan Harris, PhD'73**

Laramie, Wyoming

Harris has been awarded the University of Wyoming's Ellbogen Lifetime Teaching Award. He is a Shakespearean scholar in the English department and director of the University Honors Program and Summer High School Institute.

**James Kelly, PhD'75**

Laguna Beach, California

Kelly is the new provost and executive vice president of Menlo College in Atherton, California. He comes to Menlo after a twenty-three-year career in the California State University system where, for the past six years, he has served as associate vice president of continuing and international education at California State University-East Bay.

**Mary Clifford, MFA'77**

Highland Lakes, New Jersey

Clifford, associate professor of communication arts at Bergen Community

College, was selected to receive a 2007 Excellence Award from the National Institute for Staff and Organizational Development. She has taught at Bergen for sixteen years. As founder of the Bergen County Young Playwrights Festival and cofounder of the Psychodrama Workshop, Clifford has been instrumental in enhancing the college's theater department through extracurricular activities that develop participants' understanding of theater and performing arts.

**Lynn Hazan, MJC'80**

Chicago

Hazan celebrates twenty-two years as an executive recruiter and eight years as proprietor of Lynn Hazan & Associates, a recruiting firm for communications and marketing professionals. She loves reinventing the business. Hazan also teaches in Jewish education and performs globally as a storyteller, including many visits to Racho La Puerta in Mexico.

**Linda Simon, PhD'83**

Saratoga Springs, New York

Simon chairs the English department at Skidmore College. Her latest book, *The Critical Reception of Henry James: Creating a Master* (Camden House, 2007), is due out in fall.

**Daniel Morris, MA'88, PhD'92**

Indianapolis

Morris, a professor of English at Purdue University, published *The Poetry of Louise Glück: A Thematic Introduction* with University of Missouri Press in 2006.

**Liqun Luo, MA'92, PhD'93**

Palo Alto, California

Luo was awarded the American Association of Anatomists' 2007 Harland Winfield Mossman Award in Developmental Biology. He gave an award lecture, "Exploring Neural Circuit Organization and Assembly Using Genetic Mosaics," at the group's annual meeting in May. The award recognizes Luo for inventing new techniques to address fundamental issues in developmental neurobiology, such as molecular mechanisms of axon and dendrite pruning and

the logic of wiring specificity of neuronal circuits.

**Beth Ingle, MA'95, PhD'00**

Battle Creek, Michigan

Ingle was named Rock Valley College faculty member of the year. She was one of eighty-one instructors nominated by students. A faculty committee chose her after narrowing the field to ten finalists by reviewing nomination papers and essays. The vice president of academic affairs said Ingle "displays an exceptional work ethic and works weekends and holidays." She is active in working to promote human rights locally and globally.

**Gabriel Robles-De-La-Torre, MS'96, PhD'99**

Mexico City

Robles-De-La-Torre, a neuroscientist and computer engineer, gave an invited talk about his research at the New York Academy of Sciences on April 14.

**Martin Brueckner, PhD'97**

Philadelphia

Brueckner, associate professor of English at the University of Delaware, was named winner of the Louis Gottschalk Prize of the American Society for Eighteenth-Century Studies for his book *The Geographic Revolution in Early America: Maps, Literacy, and National Identity* (University of North Carolina Press).

**Amy Bird, CER'00**

Providence, Rhode Island

Bird exhibited a show of her paintings, *Californian Idyll*, at Milo Gallery in Los Angeles in January and February.

**Lawrence Sticca, MA'01**

St. George's, Bermuda

Sticca is publisher of a new wellness magazine, *New Horizons*, which covers all the wellness news of Bermuda. Visit [www.newhorizonsmag.net](http://www.newhorizonsmag.net).

**Brent Starace, MBA'04**

Seattle

Starace is enjoying the Pacific Northwest with his wife and eighteen-month-old daughter. He is a program manager at Microsoft.

Let us  
know  
where you  
land



Congratulations,  
Class of 2007.

Please drop us a class note and tell  
us what you're up to, post-Brandeis.

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**Brandeis**  
| university magazine |



# deisgames

## double crostic

### #4: Longshot\*

By Sue Gleason

1	Q	2	N	3	A		4	N	5	T	6	D	7	L	8	R	9	X	10	W	11	U	12	B	13	J	14	D		15	V	16	N	17	C	18	D		19	T	20	X	21	V			
		22	H	23	I	24	K		25	B	26	E	27	N	28	A		29	S	30	A	31	Q	32	L	33	D		34	G	35	X	36	H	37	M		38	U	39	C	40	V				
41	B	42	P	43	Q	44	H	45	E		46	D		47	U	48	J	49	O	50	W	51	N	52	R		53	G	54	D		55	D	56	N	57	C	58	E	59	U						
60		61	A	62	S	63	J		64	H	65	T		66	E	67	O	68	D	69	K	70	B		71	D	72	I		73	C	74	O	75	J	76	R	77	B	78	V	79	W				
	80	L	81	V		82	P	83	D	84	F	85	Q	86	T	87	A		88	B	89	Q	90	M	91	R	92	W	93	N	94	C	95	I		96	D	97	L	98	P						
99	F	100	D	101	V	102	R	103	S	104	K	105	E		106	H	107	Q		108	D	109	R	110	H	111	C	112	I	113	P	114	J	115	V	116	E	117	T		118	C	119	K			
120	E	121	T	122	Q	123	V	124	X		125	M	126	K	127	U	128	S	129	T	130	X	131	N	132	Q	133	A	134	G	135	F	136	L		137	K	138	T		139	D	140	J			
141			142	T	143	R	144	S	145	F	146	M	147		148	P	149	N	150	K	151	D		152	R	153	P	154	G	155	J		156	H	157	W	158	A		159	H	160	V				
161	C		162	U	163	G	164	M	165	A	166	K	167	P	168	Q		169	S	170	A	171	R		172	T	173	U	174	X		175	D	176	U	177	M	178	J	179	S	180	G				
181	Q	182	I	183	F		184	M	185	L	186	X																																			

Solve the answers to the clues below, and place each letter in its corresponding numbered square in the grid above. When complete, the grid will reveal a quotation (words can turn corners; black squares indicate word breaks). The first letter of each answer word below, when read alphabetically, will spell out the author and published source of the quotation. The solution appears at the bottom of Page 102.

A. Gullet

158 3 30 165 61 133 28 170 87

B. Knighted; nicknamed

70 88 12 25 77 41

C. Outside layers

161 39 17 118 73 111 57 94

D. Forgiveness; acquittal

96 71 151 54 55 68 108 100 83 6

E. Hayfever trigger

120 26 58 66 105 116 45

F. Look into; turn over

84 183 135 99 145

G. First electricity lighted city

180 154 134 163 53 34

H. Not capable of survival

64 159 36 106 156 22 110 44

I. Broadcast

60 72 147 95 182 23 112 141

J. Choke

155 140 178 114 63 48 13 75

K. Single; qualified

150 104 126 24 166 137 69 119

L. More than a penny

97 80 7 185 136 32

M. Joined together, hitched

184 164 146 90 177 37 125

N. Clear-cut; hard-hitting

149 93 131 27 4 16 56 51 2

O. Netherlands metropolis

49 67 18 139 14 74 33 46 175

P. Out of favor (2 wds.)

148 167 98 42 82 113 153

Q. Managuan, maybe

107 1 43 181 132 122 168 31 85 89

R. Pregnant

52 109 76 152 143 171 102 91 8

S. Nicotine container

144 169 103 62 29 128 179

T. Just right; perfect (hyph.; 1920s term)

121 5 172 142 138 19 129 65 117 86

U. Highlight; stress

59 162 38 173 11 47 176 127

V. Competitors; rivals

160 123 115 40 81 21 78 15 101

W. Decorative denim fastener

157 50 10 92 79

X. Talmudic academy

186 174 124 20 9 130 35

\* Because this puzzle contained errors last issue, we are reprinting it here.

Sue Gleason, the mother of two Brandeis graduates, runs the Web site [www.doublecrostic.com](http://www.doublecrostic.com). She publishes acrostic and sudoku puzzles to play online daily.

# photofinish



## Small Wonder

By Mike Lovett

A word you hear a lot on college campuses these days is nanotechnology—the art of manipulating materials on an atomic level. My own version of this might be called nanophotography—the art of taking close-up pictures of extremely small items. Staring down the barrel of my camera's macro lens, I'm transported to another world—a sort of Lilliput—where mundane objects are transformed into extraordinary ones. So it was on a recent summer afternoon when I happened by a piece of broken glass that lay near the Castle. I fixed my focus, framed the object, and shot off a few frames. Not much here this time, I thought. When I downloaded the images a bit later, I was amazed by the amount of detail that had been revealed. My naked eye hadn't seen the bits of sand or the colorful curved lines where the glass had scalloped. And I certainly hadn't noticed the tiny rainbow at the center. Ah, small wonders.



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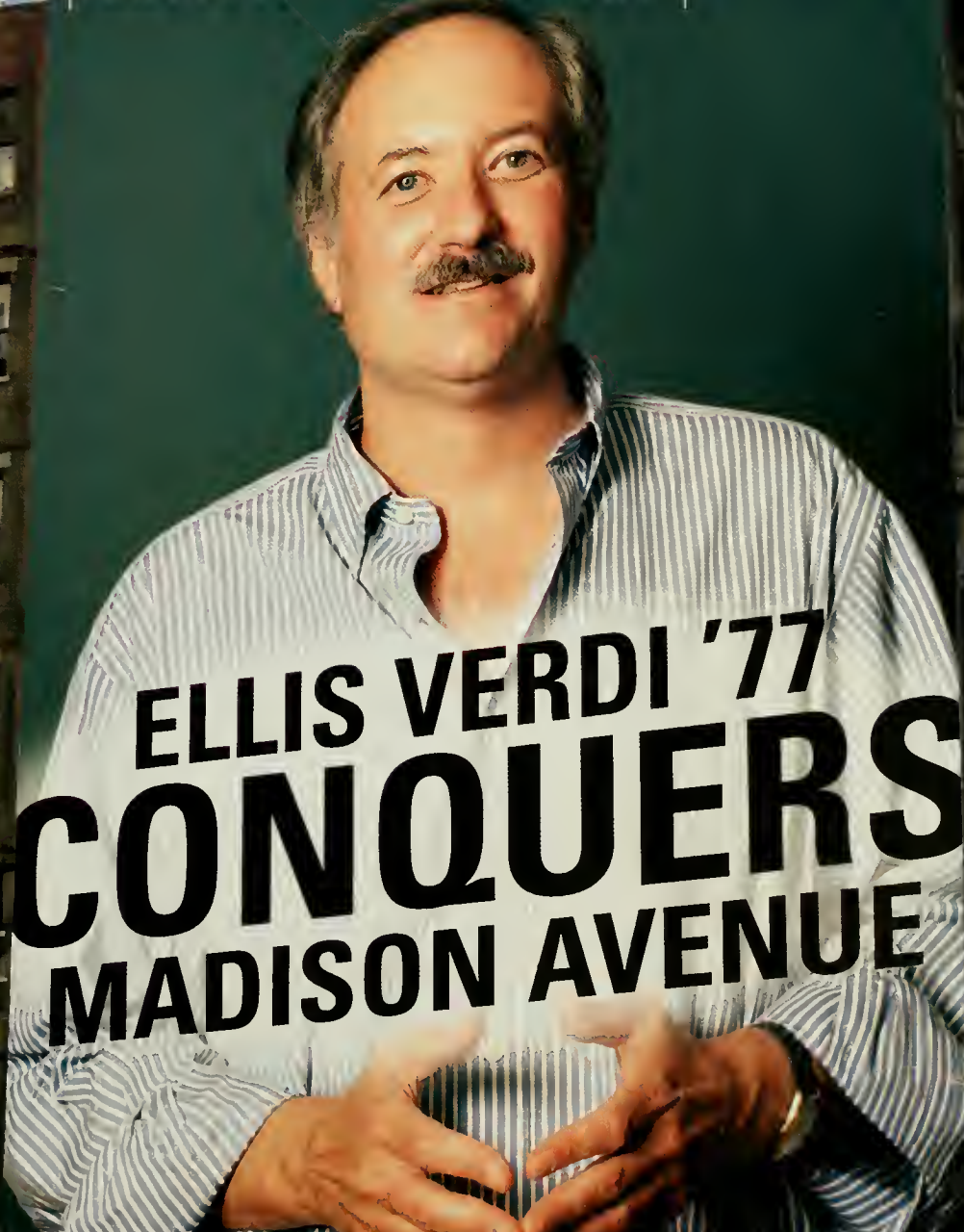


# Brandeis

Volume 27 Number 3

Fall 2007

university magazine



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MADISON AVENUE**

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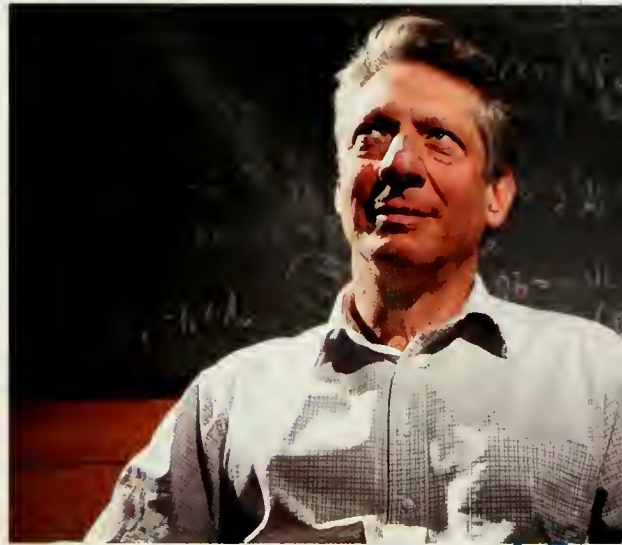
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Cover photograph of Ellis Verdi by Eric Weeks.

**Justice Louis Dembitz Brandeis: Guided by the Light of Reason, the only biography of the university's namesake still in print, is now available through the Brandeis Bookstore for \$18.95.**

*Great man!  
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# Treasured Keepsake

Thank you so much for the wonderful feature on Commencement and the Class of 1957 50th Reunion [Summer]. We were honored to be included in the Commencement activities; leading the procession was a highlight of the weekend and a moving experience for many of us.

How Brandeis has grown in the fifty years since we last marched together as a class! We are amazed and proud. This issue will be added to my collection of treasured memories from our special weekend.

Wynne Wolkenberg Miller '57  
*Brookline, Massachusetts*



## Hitting the Jackpot

My wife, Caroline, and I visited the Brandeis campus in September. We thoroughly enjoyed walking the grounds, seeing some wonderful sculptures, and chatting with a few students, some of whom were rushing to attend Yom Kippur services.

Since 1984, when Caroline and I celebrated our honeymoon by flying to Boston, attending a Red Sox game, and touring Massachusetts, New Hampshire, and Vermont to experience the fall color change, we have made it a point to visit colleges in the areas where we travel. To date, I have been to 453 universities and colleges, which includes both the United States and Canada as well as a few schools overseas.

Our goal is to visit a total of 500 colleges, which we hope to complete some time during the fall of 2008. During our visits, we typically pick up a campus newspaper or magazine, a T-shirt, or a notebook.

I must commend the staff of *Brandeis University Magazine*. I can say without a doubt that your publication is the finest

and best-written university magazine that I have had the pleasure to read during my college visits of the past twenty-three years. I read the publication from cover to cover and would really love to receive it on a continuous basis—it is that good.

From a personal background, I was born in Montreal, where I attended a Jewish parochial school. I graduated from Concordia University in 1970. My wife and I have lived in the Southwest for the past thirty years, mostly in Las Vegas but almost ten years in Phoenix. I work at Caesars Palace as a pit boss and also have my own public-relations firm.

Wishing you continued success with your top-notch publication.

—Steve Lake  
*Las Vegas*

## What Really Matters in Life

I want to thank Terrie Williams ["Peeling Off the Mask," Summer] for both her courage and openness in regard to an all-too-common but also all-too-hidden issue:

depression. Not only is Ms. Williams a superb writer and storyteller, but she is also brave and generous to share her story with Brandeis alumni all over the world.

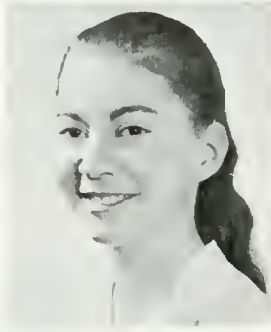
Her portrayal of society's obsession with "success, money, and access" is unfortunately accurate, and it's good to know that someone out there is willing to speak the truth and explain why there is more to life than work and sleep. Excellent article!

—Daniel Baron '09  
*Las Vegas*

Terrie Williams's account of her time at Brandeis, her fall into depression, and her subsequent recovery was fascinating and uplifting, and I wish her continued successful coping.

I am sure the extensive attention she paid to her brilliant rise in the public-relations world was intended to show that high talent is not a vaccination against depression—a valuable observation.

It reminded me of a passage I had read just a few weeks before, with a slightly different



### CLASS OF 1960 GRADUATE INFORMATION INQUIRY

I am seeking information concerning the passing of **Lois Fierstein Kaplan**. The Louie-Net Online Directory indicates "Deceased." Her last known address was in Tarpon Springs, Florida. All Brandeis and Tarpon Springs contacts have been to no avail. Thank you.

**Robert N. (Robin) Brooks '57**  
[RNB@BrooksMail.com](mailto:RNB@BrooksMail.com)

take on the same issue, by a writer who described the depressive pits to which he had fallen in pre-antidepressant days after reaching the heights of his profession. "I took myself in hand, I made myself healthy again: the condition for this is that one be healthy at bottom. A typically morbid being cannot become healthy, much less make himself healthy." Thus wrote Friedrich Nietzsche.

Can any of you mental-health people out there tell me if the outcomes are less good for depressives who are ordinarily—not exceptionally—talented people "at bottom"?

—*Stephen N. Miller '59*  
*Waban, Massachusetts*

### Unpossessive Justice

The material in the university magazine is pretty good for such a publication, for which I congratulate you. Small point: on page 8 of the Summer issue, it says, "The relationship between art and social justice is

of special interest at the university named for Louis Brandeis, who spent his life in social justice's pursuit." Although such usage is now common in the lower-order newspapers, inanimate objects or concepts do not properly use 's for the possessive. It should be "in the pursuit of social justice."

—*Steve Lisansky '68*  
*Reading, United Kingdom*

*Brandeis University Magazine* welcomes your letters and reserves the right to edit them for space and clarity.

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# Gregory Freeze

Dean, Graduate School of Arts and Sciences

**G**regory Freeze, the Victor and Gwendolyn Beinfield Professor of History, has served as dean of the Graduate School of Arts and Sciences (GSAS) since July 2006. An expert on modern Russian, Soviet, and post-Soviet history, he holds master's and doctoral degrees from Columbia University.

1. What are the top selling points of a Graduate School of Arts and Sciences education? First, I would say the small size. You have much more of a mentoring atmosphere here, where faculty are engaged with the graduate students, than you'll find at many of the large Ivy League schools. Second, Brandeis emphasizes not only cutting-edge research, but also effective teaching—another element you don't find at most research universities. And third, because we're small, there's much more cross-fertilization or interdisciplinarity. In the large graduate programs, there's often a herd instinct to stay within your field.

2. You have launched a number of initiatives at the Graduate School. What would say is your top priority? Without question, we need to increase the funding for graduate fellowships. In the past few years, our competitors have significantly increased the amount of stipends, added summer funding, and created special funds to help graduate students finish their dissertations. We have made some progress, but must do much, much more if we are to be competitive.

3. You've been teaching at Brandeis for some thirty-five years. How have things changed since the seventies? The seventies was such a depressing time; there were no academic jobs out there. Now, there are all types of academic opportunities, and there is much greater receptivity among

students to nonacademic career lines. The majority of our students do not go into academic jobs. They go into government, the private sector, such as pharmaceutical companies, and the like.

4. As an expert on modern Russia, what do you make of President Putin's efforts to consolidate power? He didn't have to consolidate power—he had to create it. The nineties was basically the Wild West; the government ceased to exist. Putin had to rebuild the court system, fight corruption, finance institutions. And he's done that rather effectively. Of

course, there has been a negative side. He's succeeded partly through extralegal methods, by controlling the electronic media, and by infringing on free speech.

5. Aside from Red Square, what's a must-see destination for someone traveling to Russia? I'd recommend going through the Golden Ring, which includes such provincial towns as Vladimir, Yaroslavl, and Suzdal. These have not been greatly affected by the Soviet period. I was there in the late 1980s, and life wasn't much different than it was in the 1880s.

—Ken Gornstein



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a fellow student  
on behalf of the  
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Danielle Hollenbeck-Pringle '10  
Hometown: Carson City, Nevada  
Majors: International Global Studies  
and Health: Society, Science, and Policy

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Nadir Daudi '10  
Hometown: Karachi, Pakistan  
Majors: Mathematics and Economics



# Hope Is a Thing with Feathers

Even to strangers, a parrot who counts, counts.

By Laura Gardner

**L**ike all great love affairs, this one involved heroism, seduction, loyalty, and more than a dollop of enigma, feathered with occasional yet charming petulance. But no pouting; that would be impossible with a beak.

When Alex the African Grey parrot died unexpectedly at age thirty-one on September 6, 2007, in his Brandeis lab, the world swooned as surely as he did. He had become an avian hero to many, earning iconic status and turning the phrase “bird brain” on its head.

For years, Alex had been the subject of steadily mounting popular interest as his trainer and lifelong confidante, comparative psychologist Irene Pepperberg, painstakingly built a case for research into avian cognition around his fascinating accomplishments. Media from all over the world regularly visited her Brandeis lab to see Alex strut his ruff. His identifications of colors, shapes, and numbers were often punctuated by this simple request: “want nut.” Naturally, like any celebrity, Alex was not above spoiling a session every now and then by sitting tight-beaked and slanty-eyed on his perch, the picture of amused self-satisfaction.

But most of the time he amazed and even inspired visitors. Perhaps his crowning achievement occurred last year, when he seemed to grasp a zero-like concept—an abstraction that takes children several years to fathom. His understanding of absence only made our hearts grow fonder. With his untimely death (African Greys can live to fifty), the public adoration of this bird brainiac fueled a media frenzy, prompted thousands of mournful e-mails, and led to countless Internet postings.

Almost certainly, Alex is the only bird (though not bird brain) to appear in *Time* magazine’s “Milestones,” *People* magazine’s “Passages,”

and three substantive articles in the *New York Times*, including the front page of the “Sunday Week in Review.”

Yet despite thousands of stories about his life and death, the bird remains inscrutable. Was he just a mimic who squawked conditioned responses, as his detractors suggest? Or was he the finest example of how much smarter animals are than we give them credit for? Further research will undoubtedly give us more than just a bird’s-eye perspective on these questions.

For now, what seems inescapable about the popular response to his demise is this: Alex possessed qualities we most treasure in humans, but don’t encounter often enough these days. His loyalty, affection, smarts, and becoming modesty about his accomplishments were nothing if not seductive.

Who needs scientific proof of these qualities? You could see how much affection he had for Pepperberg by the way he clasped her, well, beak, in his—squeezing her nose just enough to get the message across. As for loyalty, Alex always perched by his trainer, clearly preferring her over others and certainly over strangers.

To listen to Alex talk was a treat, not only because he appeared to concentrate, often tilting his head thoughtfully to one side and getting a better look at the object before naming it, but because his voice had an unforgettable cadence. Pearl grey with a brilliant streak of red in his tail feathers, Alex was an understated, winged superstar. Had he known his death would generate a media tsunami and a global wave of emotion, he probably would have advised everyone to “Calm down!” before making a simple appeal: “Wanna go back!”

*Laura Gardner is the university’s science editor.*



# inner

Scholarship program to mark fiftieth year

## Weins Are Family

Next spring, Shranutha Reddy '09 of India will finally get to meet members of the extended "family" she has heard so much about.

Her opportunity will come when the worldwide family of Wien Scholars gathers at Brandeis April 11 to 13, 2008, to mark the fiftieth anniversary of the pioneering Wien International Scholarship Program.

"Meeting all the Wien alumni—hearing about what they did in school or what they are doing now—will be an incredible experience," said Reddy, who hails from Bangalore. "It will be a highlight of my time at Brandeis."

Dozens of Wien Scholars from both near (Boston, New York, and Washington, D.C.) and far (Japan, Nigeria, the Philippines, and Iceland) are planning to attend the

three-day event, which will include panel discussions with current and past Wien Scholars, a meet-and-greet with faculty, and opening and closing gala dinners.

Reddy is well-versed in the rich history of the Wien program and knows about the impressive roster of world leaders it has produced.

"It was an honor to be chosen to be a Wien Scholar and join this group of inspiring people," said Reddy, who is majoring in both biology and economics. "When you become a Wien Scholar, you have the sense that you are part of something very special."

In addition to Wien Scholars past and present, many members of program founders Lawrence and Mae Wien's family will be on hand to bask in the reflected glory of a program that has helped both its participants and the world at large.

"I think they would be absolutely thrilled (with the program)," said Lester Morse, a son-in-law of the Wiens. "You can't help but be impressed when you see some of the names and positions of responsibility that Wien Scholars now hold—whether it's prime minister of Iceland or Turkish ambassador to the United States or a delegate to the United Nations—in part because of the education they received at Brandeis. They would be pleased that so many Wien Scholars have had such a significant impact upon their countries."

*For more information about the Wien fiftieth anniversary celebration, visit [brandeis.edu/wien](http://brandeis.edu/wien) or contact Karen Rogol '98, associate director of alumni and university relations, at 212-472-1501, ext. 235, or [krogol@brandeis.edu](mailto:krogol@brandeis.edu).*

## Call to Arms

### University safety officers get OK to carry firearms

The university has announced that it will begin arming its public safety officers as part of a larger campus safety plan aimed at combatting tragedies such as the shooting attacks that occurred at Virginia Polytechnic Institute and State University last spring.

The plan was backed by the police union and a special committee convened by President Reinharz to study the issue.



Peter French

"We all feel the pressure to provide a safer environment as quickly as possible for our university," the committee, chaired by Executive Vice President Peter French, wrote in its recommendation to Reinharz.

Until now, campus police have been equipped only with clubs and mace. Committee members said firearms would give safety officers "an important tool to respond to crisis situations" and put Brandeis on a par with the overwhelming number of institutions in the Association of American Universities.

Before being armed, all Brandeis officers will undergo extensive training, testing, and certification, university officials said.

In the meantime, Brandeis recently added several new tools to its emergency preparedness process, including an outdoor siren system, broadcast e-mail alerts, and voice and text messaging for office phones and personal cell phones.

In the wake of the Virginia Tech tragedy, the university also has updated its emergency preparedness master plan to address a wide range of crises, whether man-made or natural.



Shranutha Reddy

# most parts

Cited for pioneering college-prep program

## Grad Wins “Genius” Award

Deborah Bial '87, whose pioneering Posse Foundation has helped nearly two thousand students attend college, was named one of twenty-four winners of a MacArthur Foundation “genius” grant.



Deborah Bial

Bial, forty-two, who received the Brandeis Alumni Achievement Award in May, will receive a \$500,000 fellowship to use as she wishes. The latest MacArthur Fellows were named by the Chicago-based

John D. and Catherine T. MacArthur Foundation, which has been awarding the grants since 1981.

“It’s an incredible gift,” Bial said. “It will change my life, and I hope it will change Posse’s life.”

Bial founded and serves as president of the Posse Foundation, which identifies, recruits, and trains

student leaders from public high schools to form multicultural teams called “posses,” and then prepares the students to enroll at top-tier universities, including Brandeis.

An English and American literature major at Brandeis, Bial started Posse in New York twenty years ago after watching talented inner-city students drop out of college at alarming rates. She remembered one student saying that if he had had his “posse”—his group of friends—with him, he would not have left school.

Three members of the Brandeis faculty have been named MacArthur Fellows in recent years: biology professor Gina Turrigiano, in 2000; Jacqueline Jones, the Truman Professor of American Civilization, in 1999; and Bernadette Broton, the Myra and Robert Kraft and Jacob Hiatt Professor of Christian Studies, in 1998.

## Students can now major in environmental studies

In response to growing interest among students to study critical environmental issues facing the world today, Brandeis undergraduates can now major in environmental studies.

“The students were clamoring for it,” said biology professor Dan Perlman, chair of the environmental studies program. “One of the hallmarks of Brandeis is students who are deeply involved in social action of one type or another, and that’s absolutely true of those in our program.”

Environmental studies majors are required to take thirteen courses in a variety of related disciplines—environmental science, social science, humanities, economics, law, and history.

In addition to coursework, environmental studies majors are encouraged to pursue field study through a semester-abroad program or the pioneering Environmental Field Semester (EFS). The EFS uses local communities as living laboratories to give students experience in the conservation and stewardship of the land.

“Students need to get hands-on experience and see things in all their complexity,” Perlman said. “Addressing real-world problems and learning from practitioners in different fields gives the students a far richer education than any classroom experience could.”

## Weizmann Institute awards Reinharz honorary degree

President Reinharz this month was awarded an honorary doctor of philosophy degree from the Weizmann Institute of Science in Israel. Reinharz is a leading historian of Chaim Weizmann, the first president of Israel and founder of the science institute.

## Brandeis wins top athletic award

### Brains and Brawn

Striking the appropriate balance between student and athlete in the student-athlete equation is a problematic endeavor at many institutions. Not at Brandeis.

Brandeis was named the 2007 Jostens Institution of the Year by the Eastern Collegiate Athletic Conference for exemplifying the highest standards of collegiate academic and athletic performance.

“We are proud of the accomplishments of our student-athletes, both on the field of play and in the classroom,” said Brandeis Director of Athletics Sheryl Sousa '90. “To be recognized for our success is a tribute to our dedicated staff of coaches and administrators.”

The ECAC comprises 318 institutions from Maine to Georgia and west to Illinois.

In its third year of Sousa’s leadership, Brandeis enjoyed one of the most successful athletic campaigns in school history. Four Brandeis teams reached the semifinals of ECAC tournaments, and the volleyball and men’s soccer captured titles. Additionally, the fencing team excelled at the ECAC-affiliated Intercollegiate Fencing Association Championships and the men’s and women’s basketball teams qualified for NCAA play.

In the classroom, 156 Brandeis student-athletes were named to the University Athletic Association All-Academic team and three were selected to the College Sports Information Directors Association/ESPN The Magazine Academic All-District teams.



M2  
M3  
M5

East Village  
East Village  
Greenwich Village  
5 Avenue &  
West 20 Street

GIFT BASKETS  
BRAVO


© CEMUSA

SHIRT      BULLSHIRT

DAFFY'S







Whether the product is  
**KOSHER CHICKEN,**  
a **U.S. FIRST LADY,** or  
**THOROUGHbred RACING,**  
you can't get it out of your  
mind when **ELLIS VERDI '77**  
whispers the message.

BY DAVID E. NATHAN

# SELLING THE SHIRT AND BULLSHIRT

PHOTOGRAPHY BY ERIC WEEKS

The workplace of Ellis Verdi has no pictures of Hillary Clinton or other high-profile clients on the walls. There are no ADDYs and Clios, the cutesy trophies emblematic of advertising greatness. No framed magazine feature stories or collages of memorable print ads, either. And, as for client gifts, there's not a bottle of Grey Goose vodka or a matchbox-sized BMW in sight.

The space lacks the conspicuous signs of success you would expect in the office of the president and founder of DeVito/Verdi, a New York advertising powerhouse with \$200 million-plus in annual billings, 140 employees, a client roster that is the envy of the industry, and a reputation for smart, edgy, forward-thinking ads that resonate.

But this *is* Verdi's office—and the décor is just the way he wants it. His design choices reveal much about the man and the way he runs his company.

"I try to focus on the issues, problems, and challenges in front of me, not what we did in the past," the fifty-two-year-old explains. "You can always do better. I don't want to get too cozy or too comfortable about where we are."

Verdi would need to double the size of his office to display properly all the hardware his agency has collected in the last decade and a half. The American Association of Advertising Agencies has named D/V the

few summers ago, the One Club Gallery in New York hosted a retrospective of the advertising agency's work in honor of its first ten years.

"If you're not being smart and there's no surprise, there's no reason to advertise," Verdi says. "We believe in advertising that has a strong point of view and gets to the heart of the issue."

### GUTSY FROM THE GET-GO

Just as his agency specializes in bucking standard practice, Verdi himself prefers the nontraditional route. Throughout his life, he has relied on his instincts rather than convention—and they have rarely failed him.

After graduating from Brandeis High on New York's Upper West Side in 1973, Verdi left the city, where he had lived most of his life, for Brandeis University. The tree-lined suburban campus was worlds away from the gritty, urban neighborhood he had always known.

"After high school, I felt I was ready to go out on my own in the world and leave New York," he says. "I was ready to challenge myself in a different environment."

At Brandeis, Verdi majored in political science. Outside the classroom, he joined some friends to organize on-campus screenings of first-run movies. Verdi was also a bit of a legend at the Castle for his unusual hobby—he kept two tropical fish tanks stocked with baby piranhas.



country's most creative agency six times in the last ten years. D/V has won all the big industry awards—ADDY, Clio, ANDY, Radio Mercury, Cannes, and One Show—many times over.

Verdi chooses to display the awards in the lobby, where they fill several shopping carts provided by a client, the large Midwest grocery chain Meijer. The message is unmistakable: Without the clients, there would be no awards.

D/V recently added Sports Authority to a list of clients that over the years has included BMW, Grey Goose, the American Civil Liberties Union, Office Depot, Legal Sea Foods, Mount Sinai Medical Center, National Association of Broadcasters, Sony, Canon, Circuit City, *People*, *Esquire*, Jackson Hewitt, Hotwire.com, CarMax, and many more.

The agency's work is considered so pioneering that some observers credit D/V for establishing a new genre of in-your-face advertising. A

"I grew up as a student, and I grew up socially," he recalls. "I found myself at Brandeis."

Verdi graduated without a clear sense of what he wanted to do, although he had a notion to go to law school. He moved back to New York, found a cheap apartment, and held a succession of uninteresting, short-term jobs.

He finally found something he enjoyed when he accepted a position as an assistant media planner at SSC&B, an ad agency. He later took a job with American Home Products, where he worked on the Woolite and Black Flag brands. Verdi's next move took him to Pepsi as marketing director for the company's diet brands. He later returned to the agency side at industry giant Grey Advertising.

In 1989, he made his boldest career move, bolting his comfortable job as a vice president at Grey for the great unknown. (In a delicious twist, D/V just beat out Grey for the \$100 million Sports Authority account.)

"I did not see myself progressing in that environment anymore," he remembers. "I always had this feeling that I could do better on my own."

He launched Ellis Verdi & Partners with no partners (so much for truth in advertising!), no office, and no solid sales leads. Verdi had only his stubborn conviction that he could marry the strategic and creative sides of the advertising business in a way that had not been done before.

He set up shop in his one-room apartment and began contacting potential clients, making as many as one hundred calls in a day. He blasted faxes all around town, once inadvertently sending the same fax hundreds of times to the same company. His girlfriend, Marcy (now his wife), answered the phone, making it appear as if Verdi & Partners were more than a one-man operation.

Finally, after eight months of calling and faxing, he got his first nibble. Allied Old English, a firm owned by fellow Brandeis graduate Fred Ross '67, wanted to more aggressively push its line of fruit spreads. Verdi joined forces with creative director John Follis, they developed some ideas the company liked, and newly named Follis & Verdi had its first client.

In a sign of things to come, the campaign was controversial (it poked fun at industry heavyweight Smucker's), generated media attention (a

clothier Daffy's (memorable ads included "Marry for love. Look like you married for money" and "Friends don't let friends pay retail") and Solgar (a vitamin ad showed a chewed-on pencil with text that read, "For too many New Yorkers, this is lunch").

Verdi and DeVito are the odd couple of New York advertising. They're both natives of the city, but the similarities end there. Verdi is tall, DeVito compact. Verdi is easygoing and approachable, DeVito combustible and intimidating. Verdi graduated from Brandeis, DeVito from SUNY-Farmingdale. Verdi handles the client side, DeVito takes care of the creative.

Since the beginning, the guiding principle of their partnership has been producing quality work. Even early in D/V's existence, when the agency could have used the business, Verdi rejected a \$16 million account because the client would not allow the agency the freedom to develop the right ads.

"Even back when I was making cold calls, I followed the mantra 'You're better defined by those clients you reject than those you take on,'" Verdi says. "We don't want to sacrifice our creative reputation just to grow the business."

An incident during the early days of their alliance confirmed for both Verdi and DeVito that the collaboration would endure. After successful presentations to two groups from South Street Seaport, Verdi

Hey You, In The Taxi.  
Nice Shirt. You Could've Gotten  
It For Less At Daffy's. But You're  
Used To Being Taken For A Ride.

Daffy's, 17th & Chestnut.

#### Daffy's

"It is a constant challenge to make sure ads transmit something significant but also get attention . . . Using the actual strategy language in an ad typically results in very boring communications . . . This outdoor billboard dramatically illustrates the 80 percent off message . . . It fulfills the challenge and furthers the ultimate goal of building the client's business."

story in *Forbes* on the value of comparative advertising), and enhanced the product's visibility.

"I realized then," Verdi says, "that I could have an agency."

#### FELIX FINDS OSCAR

Perhaps the most important call he placed in those early years was to Sal DeVito, a rough-edged industry veteran who got his start in the business designing matchbook covers. After twenty-five years at ten different agencies, the out-of-work creative director told an *Adweek* columnist he was looking to join up with someone who had "brains and balls."

"Ellis was the only one to call," DeVito says. "He called, we chatted, and we gave it a shot."

In 1993, Follis left the firm and DeVito/Verdi was born. Soon after, the new alliance developed award-winning campaigns for discount

and DeVito shared their work with a third set of people representing the potential client.

"They started rewriting the copy and suggesting different visuals," DeVito says. "I looked at Ellis and we said, 'Let's go!' and we left. I knew then that I could count on him in combat. I don't think he has any fear. He'll do whatever has to be done."

"A lot of guys in the ad business can be kiss-ass people," DeVito says. "Ellis won't do that, no matter the client."

The story ended happily. A few days later, South Street Seaport called back and hired the agency.

D/V's early clients were located in New York, so the ads had a distinct, hard-edged voice appropriate for a New York audience. An ad for *TimeOut* magazine, for instance, read, "Our magazine is a lot like the average New Yorker. It'll tell you where you can go and what you can do with yourself." Another for Daffy's had a picture of two shirts with

A

**It Takes An Even Tougher Man To Make A Kosher Chicken.**

EMPIRE HOSHER CHICKEN

B

**IS YOUR SPORTS MAGAZINE TRYING TO TAKE YOUR MIND OFF THE GAME?**

Our focus is sports. And only real sports. That's what we promise. That's what we deliver. And that's why dedicated sports fans have gone to our magazine, [SportingNews.com](http://SportingNews.com) and [SportingNewsRadio.com](http://SportingNewsRadio.com).

**SportingNews**

C

**THE MAN ON THE LEFT IS 75 TIMES MORE LIKELY TO BE STOPPED BY THE POLICE WHILE DRIVING THAN THE MAN ON THE RIGHT.**

It happens every day on America's highways. Police stop drivers based on their skin color rather than for the way they are driving. For example, in Florida 80% of those stopped and searched were black and Hispanic, while they constituted only 5% of all drivers. These humiliating and illegal searches are violations of the Constitution and must be fought. Help us defend your rights. Support the ACLU. To learn more and to send your Members of Congress a free fax go to [www.aclu.org/racialprofiling](http://www.aclu.org/racialprofiling).

american civil liberties union  
125 Broad Street, 18th Floor, NY, NY 10004 [www.aclu.org](http://www.aclu.org)

D

NEW ENGLAND AQUARIUM  
←

LEGAL SEA FOODS  
→

E

Take away a woman's right to choose and she's left to take matters into her own hands. Please support the pro-choice movement. Call 1-800-253-CHOICE. [www.prochoiceusa.org](http://www.prochoiceusa.org)

THE PRO-CHOICE PUBLIC EDUCATION PROJECT

F

with the sounds of a world Patricia never knew...  
 "I feel like I've just given birth to this child for the second time." Her mother said tearfully. "But that's the beauty of it. 1-800-MD-SINAI. www.mountsinai.org  
 Another day, another breakthrough.

MOUNT  
SINAI

**WE TURNED  
 A CHILD WHO  
 COULDN'T HEAR INTO  
 A TYPICAL 2 YEAR  
 OLD WHO DOESN'T  
 LISTEN.**

G

**FOR TOO MANY NEW YORKERS, THIS IS LUNCH.**

**Solgar**  
 It's A Tough Town. You Need A Tough Vitamin.

H

**LOOK LIKE  
 LENNON.  
 SPEND LIKE  
 LENIN.**

FOR EYES

**A: Empire Kosher Chicken**

"I was desperately looking for a strategy that would differentiate this chicken from others among 'cross-over' consumers—those who buy Perdue and other mainstream chickens but might be tempted by a better product and would be willing to pay a higher price . . . Everyone loved the ad we developed, but it was difficult to sell the concept to a committee of rabbis."

**B: The Sporting News**

"After studying competitors *Sports Illustrated* and *ESPN [The Magazine]* and speaking to many readers, the *Sporting News* stood out as authentic to us . . . We thought an ad spoofing the *SI* swimsuit edition was a perfect way to juxtapose the *Sporting News* and its mission."

**C: American Civil Liberties Union**

"What makes this ad so effective is that the argument it makes is essentially 'air tight' (or as close as possible in advertising) . . . Originally, it was presented to [creative director] Sal [DeVito] as a black person on the left and a white person on the right. Adding the Rev. Martin Luther King Jr. and Charles Manson as visuals makes the concept even more powerful."

**D: Legal Sea Foods**

"These street signs were constructed and erected by the agency next to the New England Aquarium . . . They are an example of the best of 'guerilla' marketing because they aren't just clever for the sake of being clever, they have a message: Legal Sea Foods has the freshest fish . . . No word yet on what the Aquarium thinks of the street signs."

**E: The Pro-Choice Public Education Project**

"To some people, the images of back-alley abortions are so strong that they can alienate, but it's necessary when the opposition has a very simple argument ['killing babies'] and a significant funding advantage . . . Additionally, kids today who did not fight for abortion rights take it for granted, so it helps to visualize the truth from the not-so-distant past."

**F: Mount Sinai Medical Center**

"This campaign uses real examples of successful outcomes to prove the value of Mount Sinai, which was facing possible closure . . . We relied on print and radio, mediums generally considered to be difficult forums to deliver emotional messages."

**G: Solgar**

"This campaign grew directly out of life in New York and many of the truths about how we eat and stress . . . An additional challenge was to develop long, skinny units that would work on the sides of buses . . . The campaign built a sizable lead for Solgar versus all other competitors."

**H: For Eyes**

"Not spending too much on glasses is a common theme, but when expressed in this way in local transit in a number of markets you have an effective breakthrough . . . The campaign helped boost business by double digits."

different price tags. "Shirt" appeared under the \$20 item, "Bullshirt" below the one costing \$68.

Over time, the agency branched out, luring national accounts and advocacy organizations, including the ACLU and Pro-Choice Public Education Project. Now more than three quarters of D/V's work is for clients outside the New York area.

### A FIRST LADY'S CHOICE

While D/V spent the 1990s designing campaigns for companies that sold everything from cars to copiers and helping advocacy groups refine their messages for the public, the firm had not ventured into the venomous world of political advertising. That changed in 1999, when Verdi received a call from Hillary Clinton's office. The first lady was planning a run for the U.S. Senate in New York.

"Can you come to Washington to meet with Mrs. Clinton?" the caller requested.

"Sure! Where will we meet?" Verdi asked.

"The White House," the caller responded.

Verdi and several of his colleagues headed to the nation's capital a few days later. After the delegation met with some of the first lady's political team in a White House anteroom, she joined the group in the cinema for D/V's presentation.

Verdi led the presentation, sharing the agency's ideas about the campaign and the candidate. He typically can gauge the effectiveness of his pitch, but he could not get a read on this situation.

"I felt very good about it, but I just wasn't sure," Verdi recalls. "We weren't a political agency."

They were soon. With the endorsement of President Clinton—Verdi was told that the president "absolutely loved" D/V's work—they were hired.

"We were thrilled, but at the same time we were very concerned," Verdi says. "Political advertising is so different. The daily strategic challenges are unique."

Both the candidate and the agency were up to the challenges. Entrusted with developing ads to effectively position and launch Hillary Clinton's candidacy, D/V produced an ad that portrayed the candidate as a pioneer with a number of "firsts" to her credit. It concluded by saying, "Not *just* the first lady." D/V also created an ad comparing her opponent, state senator Rick Lazio, to an ostrich with his head in the sand. The ads were credited with helping the candidate win support among conservative upstate voters who traditionally voted Republican.

Clinton, of course, went on to win the race, and D/V later established a unit focused on political advertising. The agency worked on six different Senate races in 2004.

### SAY WHAT?

D/V doesn't purposely develop ads to breed controversy, but its on-the-edge approach has put the agency in the spotlight frequently over the years. That's OK with Verdi. He knows that when an ad becomes the story, both the client and the agency win.



In 1997, playing on then mayor Rudy Giuliani's well-known penchant for self-promotion, D/V designed ads for the sides of city buses that touted *New York* magazine as "possibly the only good thing in New York Rudy hasn't taken credit for."

An infuriated Giuliani demanded that the Metropolitan Transportation Authority, a quasi-governmental agency under his control, remove the ads immediately. *New York* magazine sued to have the ads restored, and lawyers argued the case all the way to the state Supreme Court. In a landmark decision affirming that advertising was covered under the free speech provisions of the First Amendment, New York's highest court ordered Giuliani to put the ads back up.

Newspapers and TV stations latched onto the story of the tough-talking, thin-skinned mayor of the nation's largest city going to court to protect his carefully crafted image. In the middle of it were Verdi and his up-and-coming agency that had the temerity to take on mighty Rudy.

Giuliani's loss proved to be a win for everyone else involved: *New York* magazine's newsstand sales jumped significantly and advertising

ultimately sign of respect in the ad world, D/V does not need to show work in advance and gets hired based on its reputation alone.

Clients seek out D/V not only because of the agency's ability to produce a compelling message, but also for its knack of devising creative ways to deliver it.

"Today there's a broader mix of ways to get to the customer," Verdi says. "People talk about 'new media.' Even 'old media' can be new again if used in the right way."

D/V produced an award-winning ad for thoroughbred racing for radio, an often-overlooked medium. In the spot, a voice mimicking a race call started by saying, "And they're off. Out of the gate is Dinner Date. Dinner Date starts strong. But here comes No Reservation, followed by Hours of Waiting." The spot concluded with, "For a better time, go to the track."

To promote a client's one-day holiday sale, D/V dropped hundreds of wallets outside a competitor's store. When curious shoppers picked up the wallets, they found nothing inside but a message on a slip of paper: "This

Possibly the only good thing in New York  
Rudy hasn't taken credit for.

*NEW YORK*  
The magazine for the rest of the world.

reached an all-time high, while D/V reaffirmed its position as a brassy, provocative firm that delivered for its clients.

"Hitting a nerve with people is our job," Verdi says. "Sometimes it hits different people differently."

Several years earlier, Perdue Farms sued Empire Kosher Poultry, claiming trademark infringement after Verdi's agency designed an ad that tweaked Perdue pitchman Frank Perdue's trademark line "It takes a tough man to make a tender chicken."

Empire's ad showed Moses holding up a tablet above text that read, "It takes an even tougher man to make a kosher chicken."

**"A lot of guys in the ad business can be kiss-ass people. Ellis won't do that, no matter the client."**

Mental health advocates failed to find the humor in one of D/V's ads for Daffy's. The print piece featured a picture of a straitjacket. The text read, "If you're paying over \$100 for a shirt, may we suggest a jacket to go with it?"

Charging that the ad stigmatized the mentally ill, mental-health professionals demonstrated outside Daffy's stores and D/V's office. Demonstrators also filled a city block outside a New York industry awards show at which D/V captured several awards.

"What an entrée that turned out to be," Verdi says. "We were instantly the most-talked-about agency around."

#### A DIFFERENT DRUMROLL

Gone are the days when Verdi placed hundreds of cold calls a week to land customers. He receives the calls now, from potential clients wanting D/V to compete with other agencies for their business. Sometimes, in the

is how much money you need to walk out with new furniture today." The flip side of the paper promoted the client's deferred payment schedule.

As part of a campaign for Mount Sinai Medical Center, D/V developed print ads telling the story of a patient who was running in the New York Marathon a year after undergoing life-changing heart surgery. But instead of relying on traditional print vehicles, the agency placed posters in bus shelters along the marathon route. The accompanying copy made for a forceful message: "If you want to see what a repaired mitral valve looks like, be at the finish line."

"The ads were so creative and so different from what anyone else was doing," says Mount Sinai's Marianne Coughlin, who worked closely with D/V on the campaign. "We didn't have the budget for TV ads, but we overcame that by using Ellis's ideas about placement."

To escape the hundred-hour workweeks, constant travel, and round-the-clock client calls that are part of running an agency, Verdi enjoys traveling, scuba diving, and spending time with his family. Son Marshall, age seventeen, and daughter Jessica, thirteen, also serve as a focus group of two for some of D/V's new ad ideas.

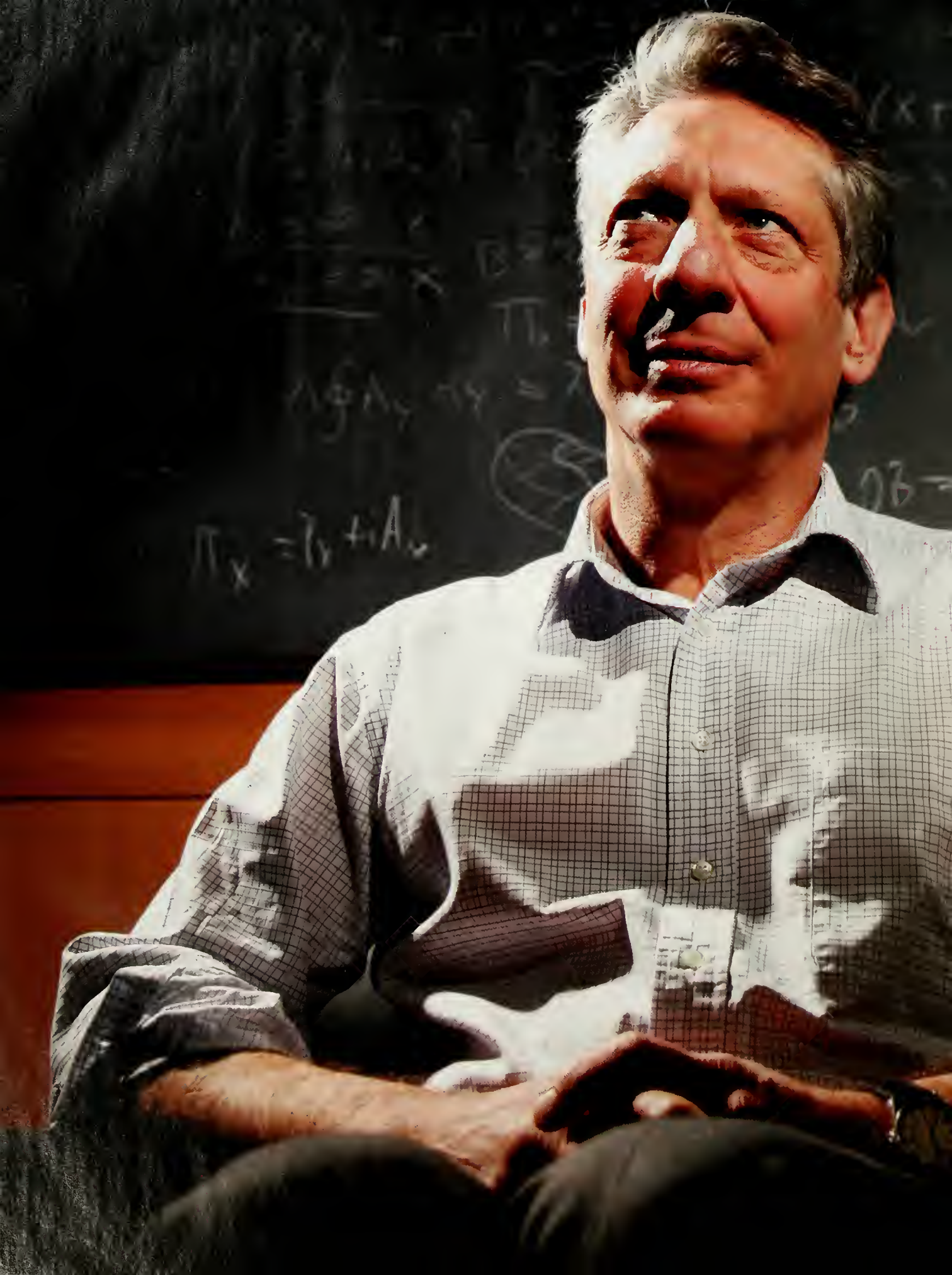
"They'll say, 'That's lousy!' or 'That's great!'" Verdi says. "When you get older, you overthink it. The kids have a very good instinct for what works. They have a different way of seeing it."

Every few months, Verdi gets a call from a big advertising conglomerate or private-equity firm interested in purchasing D/V. The answer is always the same: No thanks.

"I've worked so hard to do it my way that I won't undo that at any price," Verdi says. "I don't think we can run the agency we want to run with outside ownership."

Verdi expects D/V to be winning clients and collecting awards for many years to come. Just don't look for any of the evidence in his office.

*David E. Nathan is the director of development communications in the Office of Institutional Advancement at Brandeis.*



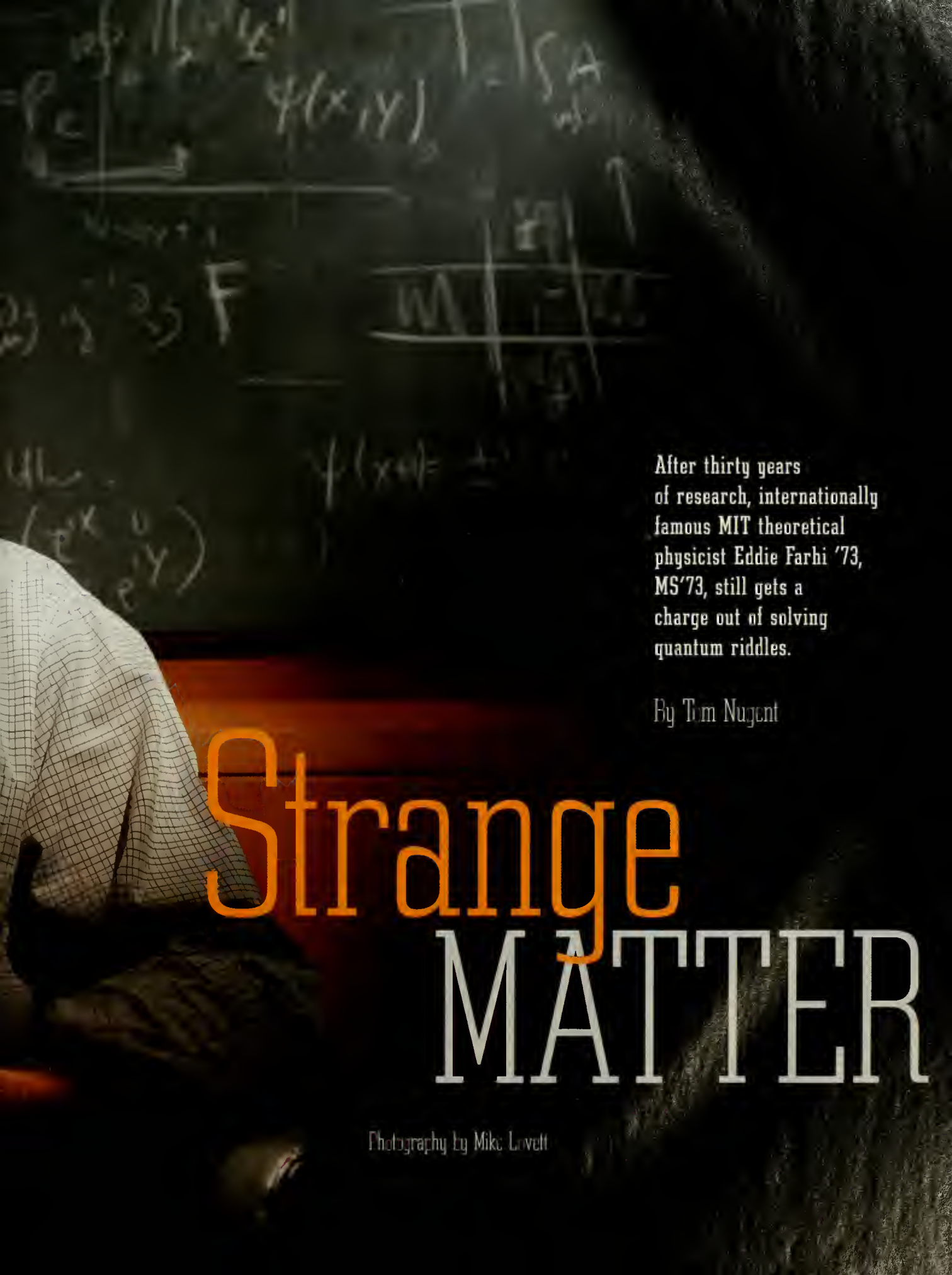
$$\pi_x = \gamma_v + iA_v$$

$$\Delta \Phi \Delta \psi = \gamma$$



$$\partial \beta =$$



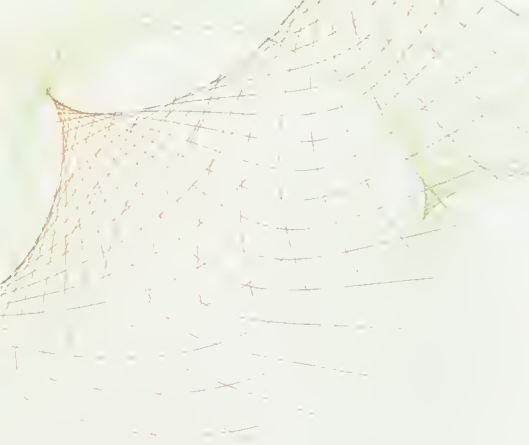
A chalkboard filled with mathematical equations and a grid. The equations include  $\psi(x,y)$ ,  $T=15A$ ,  $F$ ,  $\psi(x+y) = \pm$ , and  $(\begin{matrix} x & u \\ r & y \end{matrix})$ . A person's shoulder, wearing a white grid shirt, is visible on the left side of the image.

After thirty years  
of research, internationally  
famous MIT theoretical  
physicist Eddie Farhi '73,  
MS'73, still gets a  
charge out of solving  
quantum riddles.

By Tom Nugent

# Strange MATTER

Photography by Mike Lovett



**O**ne summer afternoon back in 1980, two young physicists who'd been trained at Brandeis found themselves staring at a chalk-scrawled blackboard in disbelief.

Located at the world's largest atomic-particle accelerator laboratory—the giant CERN complex near Geneva, Switzerland—the blackboard was covered with spidery equations that promised to trigger a dramatic breakthrough in modern physics.

But were those equations valid?

If they were—and this was a huge “if”—the implications for the arcane science of particle physics were staggering.

One of the two physicists who stood gaping at the CERN blackboard on that afternoon twenty-seven years ago was Edward Farhi, and he was doing his best to remain calm.

Farhi had grown up in a working-class family in the heart of one of New York City's toughest neighborhoods—the rough-and-tumble South Bronx—before landing a coveted slot at the famous Bronx High School of Science. It was at Brandeis, though, under the tutelage of idealistic professors and mentors like the late Stephan Berko, Allen Mills, and Rick Heller, as well as Hugh Pendleton III and Sam Schweber [now professor emeritus of physics], that he became inspired.

Indeed, as director of the prestigious Center for Theoretical Physics at the Massachusetts

According to the calculations on the board, the mysterious and infinitesimally tiny atomic entities known as “quarks” were composed of even smaller fragments of matter—a finding that would challenge the basic Standard Model of contemporary particle physics itself.

Formulated during the 1970s, the Standard Model is regarded as the cornerstone of modern particle physics. According to the model, matter consists of twenty-five fundamental particles, including electrons, photons, gluons, and neutrinos. In this group also are the tiny quarks, considered to be autonomous and indivisible.

The Standard Model has ruled particle physics for nearly forty years, but at CERN in 1980, Farhi and Abbott believed they were on the edge of a paradigm shift—a breakthrough that would require revising some of science's basic understanding of material reality at the atomic level.

Although their new theory made predictions that were ultimately not borne out by experiment—leaving the Standard Model firmly in place—the two investigators experienced what they still describe as “the thrill of a lifetime” during their time together at CERN. In fact, Farhi and Abbott remain close friends.

“That was an exciting time for us,” says Farhi, leading a tour of the MIT center where he and thirteen other professors work daily at the cutting edge of quantum physics along

**“In this kind of research, you just try to get a good swing at the plate—and you don't worry too much if the ball gets caught in the outfield. We took a great swing with our theory.”**

Institute of Technology (MIT), Farhi is today a renowned scientist who is helping to pioneer the development of quantum computers—an entirely new kind of computing machines that promise to be immensely faster and more efficient than today's desktop PCs.

Back in 1980, however, the young Farhi—who'd received a physics PhD from Harvard just two years earlier—took a long, hard look at his equations. And although the mathematical operations that he and his colleague, physicist Laurence Abbott, PhD'77, had employed were mind-bendingly complex, the bottom-line result seemed strikingly clear.

with a large group of postdocs and graduate students. “Larry and I were still in our late twenties back then, and it seemed we were coming up with new ideas almost every day.”

“The more we looked at the data and studied our equations, the more it seemed to us that quarks—which were supposed to be elementary, indivisible particles—could themselves be made of other things. And because we were so young, we were arrogant enough to believe we were onto something huge. It was a wild idea, and we had a lot of fun. For a while there, we were thinking we might actually be able to explain something in particle physics.”

For his part, former Brandeis physics professor Larry Abbott, now a professor of biophysics at Columbia University, remembers their struggle to upend the Standard Model as “a very unorthodox attempt to stand the accepted theory about quarks on its head.”

Having your theory shot down, Farhi points out, isn't necessarily a bad outcome for a particle physicist who's interested in exploring new ideas.

“In this kind of research,” he explains, “you just try to get a good swing at the plate—and

you don't worry too much if the ball gets caught in the outfield. We took a *great* swing with our theory, and that was the important thing.”

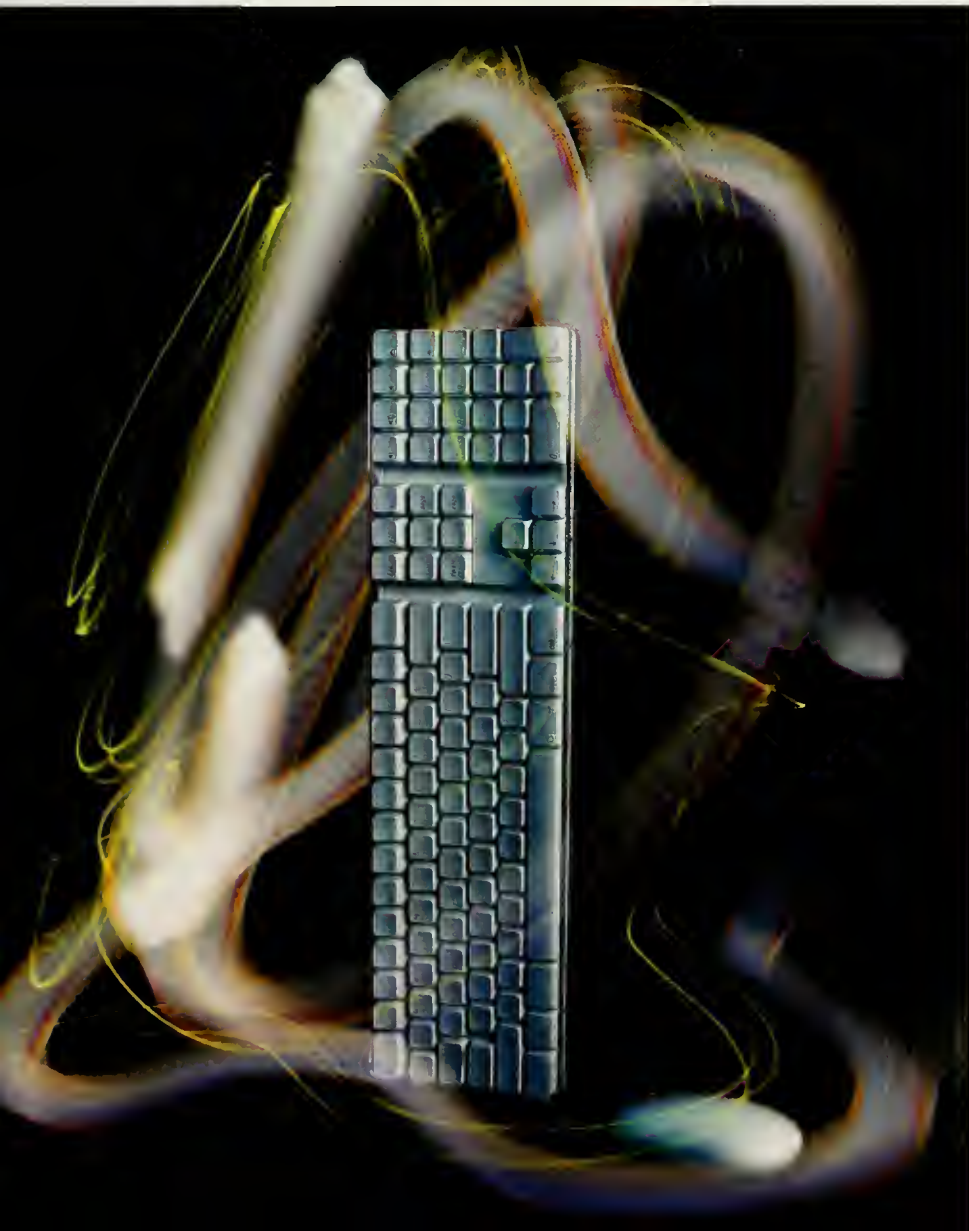
### STILL SWINGING

Although Farhi hasn't managed to overturn the Standard Model yet, he has continued to take great swings, keeping up a steady stream of cutting-edge research while teaching such esoteric subjects as quantum mechanics, quantum field theory, and general relativity at MIT since 1982.

As an investigator, Farhi has analyzed phenomena related to astrophysics (he and collaborators proposed a new type of massive object called a “Strange Star”) to cosmology (asking, along with MIT's famed Alan Guth, whether a new universe could be made in a laboratory) and to Einstein's theory of general relativity (is a time machine really possible, or do the laws of physics prohibit it?).

And while managing to capture three different teaching awards at MIT he's also found

It has been shown that, if a **quantum computer could be built**, it would be able to break all existing codes used by banks and the military.



time to publish dozens of articles in the world's leading scientific journals.

Farhi has worked on a series of grand unified theories that attempt to put all the forces of nature into one set of equations. He has also studied the properties of a super-dense form of elementary particles known as “Strange Matter.” While working on his PhD thesis, he invented a way of measuring the closeness of particles coming out of high-energy accelerator collisions by calculating a new variable he called *thrust*. His method of measuring thrust, which can be computed using the Standard Model, will be put to work by experimentalists at the giant new Large Hadron Collider at CERN.

Celebrated as one of the world's most creative and influential particle physicists, Farhi also works in the field of quantum computing, where he's widely regarded as a major pioneer. Two years ago he was selected by MIT to direct the Center for Theoretical Physics, which sponsors some of the planet's most advanced research on particle physics and quantum mechanics.

### QUANTUM COMPUTERS: THE NEXT BIG THING?

Farhi lives in a world of scribbled algorithms and wall-to-wall physics equations. Drop by his office on the campus of MIT during a typical weekday morning, and the odds are high that you'll find him standing in front of a blackboard struggling to produce math equations related to the potential use of quantum computers.

“Lately, I've been developing new algorithms for quantum computers. This is some

of the most exciting new computer-research being done in the world today and I think we [at MIT] have had a pretty big influence on the development of quantum computers. I feel very proud of our work in this area," he says.

As Farhi describes them, quantum computers promise to revolutionize computation in the next few decades not because these new machines will do the same things as the lumbering data processors of today while operating millions of times faster, but because they will accelerate the process multifold by taking a more efficient and intelligent route to the solution of a problem.

According to Farhi, quantum computers will operate on an entirely different principle from today's processors, which rely on

manipulating tiny electrical charges that represent strings of ones and zeroes as basic units of information. Quantum computers, on the other hand, will take full advantage of the quantum nature of matter at the atomic level.

It has already been shown that, if a quantum computer could be built, it would be able to break all existing codes used by banks and the military. For that reason, the U.S. government is joining the race to build quantum computers by funding scientists like Farhi.

An exciting prospect? You bet. But Farhi is quick to point out that these super-machines are still on the scientific drawing board.

"It's important to remember that no one has actually built a quantum computer yet," he says

with a wry chuckle, "so we're talking about programming a machine that doesn't exist.

"Still, there's no doubt that quantum computing is going to happen, even if it's a few years off, and when it does, the power of these machines will be immense, so they'll be able to perform computing tasks no one has ever thought possible."

Ask Farhi to explain the workings of a quantum computer, and the physics guru lights up like Boston's Fenway Park during a night game.

"A quantum computer wouldn't use strings of bits, like today's computers," says the excited physicist at one point. "Instead, it would rely on 'qubits'—quantum bits—built from what we call 'spin-one-half' particles.

## Time Travel: Possible or Not?

*There was a young lady named Bright,  
Whose speed was faster than light;  
She set out one day in a relative way,  
And returned home the previous night.*

—British scientist Arthur Buller, writing in *Punch*, 1923

It's one of the most fascinating and controversial questions now being asked in the world of physics.

Will it someday be possible for human beings to travel back through time, or do the laws of physics actually operate to make such a journey impossible?

MIT physicist Eddie Farhi, an internationally renowned expert on general relativity, minces no words when faced with this question, which once existed only in the minds of humorists and science fiction writers like Kurt Vonnegut and Philip K. Dick.

"No way," he replies.

"I've given a lot of thought to the problem of time travel in recent years," adds Farhi, director of MIT's Center for Theoretical Physics, "and everything I've ever looked at suggests that the laws of physics conspire to prevent you from going backward in time.

"If you think about it for awhile, certain logical paradoxes arise. For example, time travel would allow you to go back into the past and kill your parents before your own birth—which means you would never have been born."

While many physicists share Farhi's skepticism about time travel, several well-known investigators insist that future technological breakthroughs may indeed permit human beings to move back and forth through history. For these cosmic analysts, the idea of time travel—as described in H. G. Wells' classic science-fiction novel of 1895, *The Time Machine*—seems at least theoretically possible, given the recent

discovery that particles appear to move backward through time in the microscopic world of quantum physics.

Princeton physicist J. Richard Gott caused a stir, for example, by suggesting in the March 4, 1991, issue of the journal *Physical Review Letters* that time-travelers might be able to take advantage of the "warped spacetime" created by "two infinite parallel cosmic strings" in order to go backward through the dimension of time. According to Gott, travelers might be able to enter a different kind of spacetime by encircling the fast-moving strings and return to their own pasts.

Responding to Gott's challenge in the same journal about a year later, Farhi and his MIT colleagues Sean Carroll and Alan Guth argued that building such a time machine was clearly impossible, given the apparent physical limitations of our universe.

In a response to the Princeton scientist, the MIT naysayers wrote, "We find that there is never enough mass in an open universe to build the time machine. . . . The Gott time machine cannot exist in any open . . . universe for which the total momentum is timelike."

Can Farhi translate that for us?

"As we worked on the equations," he explains, "what we discovered was that you really could not construct such an object because the construction would require more than half the energy in the entire universe.

"Putting together that much energy to build your time machine would be rather daunting, to say the least," Farhi adds.

According to the MIT expert, both the logical and physical obstacles to time travel are simply overwhelming. "I think the idea of going back through time to explore past worlds is an intriguing fantasy," he says with a whimsical smile, "but the laws of physics clearly indicate that it will remain a fantasy, at least in the universe we now seem to inhabit."

—Tom Nugent



“Let’s just say that I believe in the existence of parallel universes formally, OK? In other words, **I believe it mathematically**—but I don’t really think it has much bearing on the science we do.”

“You can think of ‘spin up’ as being a zero, and you can think of ‘spin down’ as being a one. But the quantum particle can exist in a state that’s *neither* spin up or spin down, but rather in a state of ‘superposition.’

“We can also make superpositions of ensembles of qubits and, by taking advantage of subtle quantum effects, turn this to our computational advantage. In fact, my group at MIT has just shown that the problem of determining who will win a game like chess can be sped up by quantum computing.”

If this seems just a bit complicated, things get even stranger when Farhi is asked whether the fact that qubits can apparently be in two states at once implies that we’re living among a series of “parallel universes.” Are we actually surrounded by adjoining universes in which near-duplicates of ourselves are struggling to understand the quantum physics of *their* worlds?

Farhi doesn’t miss a beat as he responds, “Let’s just say that I believe in the existence of the parallel universes *formally*, okay? In other words, I believe it *mathematically* —but I don’t really

think it has much bearing on the science we do. I find it mind-bending, as a concept, but I don’t think it will help me work out my equations.”

“Eddie won’t tell you this, because he’s too modest,” says Larry Abbott, “but he’s actually way out in front of everybody else in the area of quantum computers. If anybody can make it happen, I’m betting that it will be Eddie.”

*Tom Nugent is a free-lance writer based in Michigan. His work has appeared in the New York Times, People, and the Detroit Free Press.*

**W**ant to see something outrageous? Try getting a gander of Ruth Harriet Jacobs, MA'66, PhD'69, as she lumbers down the hallways of Brandeis, talks to groups of medical-care providers, or traverses her home town of Wellesley giving a piece of her eighty-three-year-old mind to anyone who would question her competence.

An oversized hat cantilevers over flowing layers of colorful clothes selected for both comfort and drama. Her gait is unsteady, the byproduct of successful surgery for a brain tumor. Moreover, her shoulders define her attitude with a display of hardware that would rival the most decorated general. "I'm Not Over the Hill, I'm on a Roll," reads one of a dozen-plus buttons, while others say, "RASP: Remarkably Aging Smart Person," "Older Women's League," and "80+ Is Awesome."

But outrageousness is not in the eye of the beholder; it's a proclamation from Jacobs, who also sports a medal saying "Outrageous Ladies' Lodge." She even wrote a book titled *Be an Outrageous Older Woman*.

"I divide the word into three syllables," she says. "Out, rage, and us. So many older people are *in* rage because of the disrespectful and dismissive way people treat them. I push people to live in such a way that the *rage* goes *out* of us."

### Spreading the O-Word

While the ranks of senior militants are burgeoning, Jacobs is not some quirky character who recently jumped on the anti-ageism bandwagon. She is a distinguished gerontologist whose PhD in sociology predated by decades the first group of women to don purple dresses and flamboyant red chapeaux and celebrate their seniority. And instead of giving tea parties, she spreads her message of elderly empowerment by teaching courses on "Aging Outrageously and Courageously" in the lifelong learning program at Weston's Regis College, working as a researcher and

lecturer at Wellesley College's Wellesley Center for Women, and teaching credit-bearing courses for doctors, nurses, psychologists, and social workers who deal with the elderly. She pens a column for the *Senior Times*, a tabloid distributed in three New England states. She also addresses groups at libraries, senior centers, and councils on aging, as well as in convents and elderly housing complexes. One of her favorite programs involves drafting audience members to enact her play *Happy Birthday*, which challenges assumptions about aging.


The purpose of the play, which has been distributed by the Wellesley women's centers to groups throughout the nation, is to get older folks to confront what Jacobs calls their own internalized ageism. Some participants have adamantly refused to divulge their ages, as if saying the number would create a stigma. The plot of *Happy Birthday* concerns a woman who is angry at her daughter for throwing her a surprise eightieth birthday party—outing her, so to speak, as an octogenarian.

"I didn't invent that woman," Jacobs says. "There are people like her everywhere—people who lie about their ages because they think there is something wrong with being old. I find the play provides a much better way of reaching people than lecturing because they really identify with the characters."

### Bringing it to Brandeis

In the Osher Lifelong Learning Institute at Brandeis (BOLLI), Jacobs is a fixture. She helped start the seven-year-old adult-education program and is one of a handful of member of its all-volunteer faculty to have led courses from the very beginning. That translates into seven semesters each of memoir-writing and poetry-writing classes. Jacobs says she'll keep teaching them until there's no one left to enroll.

"Writing is good for older people because it's cheaper than therapy, it has fewer side effects than medication, and it can help you see where you've been in order to figure out where you want to go. Sharing one's life story with others in a program like BOLLI can also be a tremendous source of friendship and support," says Jacobs, who began her career as a journalist.



the  
other  
Dr. Ruth

By Theresa Pease

BOLLI's senior course leader is AUDACIOUS, COURAGEOUS,  
and—she wants the world to know—UTTERLY OUTRAGEOUS.





## Getting Better with Age

After graduating from high school, Jacobs took a wartime job as a “copy girl”—the “boys” were off fighting on foreign soil—for Boston’s *Herald Traveler* newspaper, which eventually signed her on as a writer. Unlike many early female reporters, she was not conscripted to write “lifestyle” pieces, but covered important issues of the day, interviewing Winston Churchill, Eleanor Roosevelt, and other luminaries.

After a pause for child-rearing, Jacobs decided to find a field that would keep her closer to home. She entered Boston University to major in education. A riveting sociology course changed her trajectory, though, and after getting a bachelor’s degree she joined Brandeis’s fledgling graduate program in sociology, where she became interested in studying the elderly. Given the tender age of the university, in combination with the fact that she was over forty when her program started, Jacobs fancies herself the oldest PhD graduate of Brandeis. Regarded as a pioneer in the field of gerontology, she taught full-time at Boston University, Clark University, Regis College, and Springfield College in Vermont. She is also the author of nine books and myriad scholarly papers.

Since BOLLI’s birth, Jacobs has married her expertise in writing and gerontology, drawing on her storytelling skills to help more than two hun-

dred older students compose their lives in prose and poetry. Some—Jacobs calls them “recidivists”—have taken her classes multiple times. In intimate groups of up to fifteen, they write about their careers, reflect on their parenting years, or nail down family history for their progeny to enjoy.

Jacobs tells of a retired Brandeis science professor who chronicled his role in the Manhattan Project at Los Alamos, New Mexico, where he helped develop the atomic bomb. Another student, she recalls, wrote about her path-breaking work in identifying and treating dyslexia,

Jacobs is a distinguished gerontologist whose PhD in sociology predated by decades the first group of women to don purple dresses and flamboyant red chapeaux and celebrate their seniority.

which helped open educational doors to a population of children once considered intellectually deficient. A third BOLLI member committed to paper the memories of her flight out of war-torn Austria—an escape in which her father died. The classes have helped two famous Boston restaurateurs find their voices, says Jacobs, who complains that they

# A Lifestyle Called BOLLI

## Who are those five hundred golden-agers on the Brandeis campus, and how do they stay so young?

Most folks old enough for BOLLI—the Osher Lifelong Learning Institute at Brandeis—recall when adult-education options were limited to subjects like cake decorating and low-impact aerobics. Not long ago, the idea of spending one’s retirement years tackling topics like baroque music, the Spanish Civil War, and film noir would have been inconceivable.

Then along came Harvard University, which opened the doors three decades ago on its Institute for Learning in Retirement. Responding to a larger and more savvy fifty-plus population with sophisticated intellectual expectations, the pioneering program featured member-driven learning experiences that plumbed the full breadth and depth of human knowledge.

Today, some five hundred lifelong learning institutes serve mature students across the nation. About one hundred get partial support from the Osher Foundation, which recently awarded BOLLI a \$1 million endowment grant. To the contribution, which followed three years of \$100,000 current-use gifts from Osher, BOLLI hopes to add the proceeds of a newly launched \$2 million fundraising drive to form a \$3 million endowment.

BOLLI—then called BALI, for Brandeis Adult Learning Institute—came into being seven years ago within the university’s Rabb School for Continuing Studies. Its genesis corresponded with a skyrocketing demand for such programs in the Boston area as Harvard, concerned that it was turning away more applicants than it was able to accommodate, sent out a cry for help in 1999.

Intrigued by the challenge, Brandeis professor Bernie Reisman, PhD’70, along with Rabb School assistant provost Amy Grossman and a handful of volunteers, decided to test the waters. Hoping to drum up an attendance of perhaps fifty, they scheduled a meeting on May 4, 2000, for anyone interested. More than four hundred area residents showed up to express support and curiosity. Four months later, the first eighteen courses were launched.

Still administratively located within the Rabb School, BOLLI (rhymes with Polly) holds classes two days per week in the Gosman athletics complex. Brandeis manages the program’s endowment, and BOLLI taps the Brandeis faculty for guest speakers. Sharon Sokoloff, PhD’91, a gerontologist and Heller School

graduate who has led BOLLI for the past six years, believes Brandeis’s reputation for excellence is one key to its popularity and success. Conversely, BOLLI fits well the university’s mission of sharing its educational resources for the greater good, its commitment to the pursuit of knowledge, and its transmission of knowledge from generation to generation.

But BOLLI is no Brandeis charity. Ron Levy, chair of BOLLI’s dozen-member governing council, says that while the program received an initial university investment of \$100,000, it has been fully self-sustaining from its second year on. BOLLI meets its own operational costs, covers the salaries of its two-and-a-half-member staff, and pays overhead to Brandeis for space and services used. It even makes a financial contribution to the university each year.

Most of the budget originates with the 532 men and women from the Greater Brandeis area who pay \$300 each term for membership; the rest derives from grants and fundraising programs. BOLLI keeps costs down by relying on scores of member volunteers who serve on seventeen committees involved in areas like curriculum, technology, and membership.

Members, who represent a wide range of professional pursuits, also lead courses within their own areas of expertise; their rewards include



never write about the celebrities they've crossed paths with in their glamorous careers; instead, George Berkowitz of Legal Sea Foods focuses on his military service, while Ken Rosenthal, of Ken's at Copley, fashions beautiful sonnets.

Works are read and discussed, then distributed to class members to take home and reflect upon. Jacobs helps the nascent scribes channel their ideas, and she supplies the editorial polishing. Though she encourages students to submit their finished manuscripts for publication, many have no ambition to see their memoirs go beyond inclusion in the *BOLLI Journal*, which comes out annually. More often, they "self-publish" through a private printer or copy center, creating just enough copies to share their personal histories with families and friends.

### On Beyond BOLLI

What Jacobs *doesn't* teach at BOLLI is how-to courses on aging. That, she says, is because BOLLI members are directly involved in setting the program's curriculum, and the last thing they want to focus on is getting old. And it's just possible that the highly involved BOLLI membership represents the elder population least in need of Jacobs's lessons.

Those men and women who do make their way into Jacobs's aging lectures learn not only to be at peace with their date of birth, but also to draw on the many resources available through councils on aging and other organizations committed to helping them meet their physical

Ruth Jacobs passes up diamond brooches for plastic buttons that invite important conversation on healthy aging.



reduced-price membership for each term they teach. A few are retired Brandeis professors; most are not. Sokoloff points to Len Aberbach, a career engineer with a lifelong passion for classical mythology who is now teaching his third course on the subject. Another model is Sophie Freud, PhD'70, granddaughter of Sigmund Freud and author of *Living in the Shadow of the Freud Family*. One of the first BOLLI volunteers to sign on, she has taught a range of psychology-related courses, including this fall's *It Was Hard to Grow Up*.

For the cost of their membership, participants may enroll in two courses of their choice; when classes are oversubscribed, seats are assigned by lottery.

They may elect to take a third course if space is available, but they do so at their own peril. Although there are no entrance requirements or exams, the yardstick by which the curriculum committee evaluates proposals—"Would this course be at home in the regular university catalog?"—keeps the intellectual pace demanding. With an intimate class size—the average is twenty—active participation is inescapable, and Sokoloff says it's not unusual for course leaders to assign a reading load of a book a week.

Any participant may enroll in an added class designed to prepare course leaders. Levy, an

Englishman who joined the program four years ago to take what proved to be an enlightening class on Winston Churchill, has himself taught several courses on current events.

But Sokoloff points out that BOLLI is more than a place to take or teach a class. Instead, people are drawn to the program by its promise of augmenting what she calls "quality of life and cognitive vitality."

During each day BOLLI meets—that's twenty days per term—there is a "lunch and learn" program featuring an eclectic range of speakers. Recently, participants heard from WCRB classical radio's Laura Carlo and from Jon Kingsdale, head of Massachusetts's groundbreaking universal health coverage program. Rose Art Museum director Michael Rush spoke to them about twentieth-century art, while photojournalist Linda Hirsch explicated what she called "the Jewish-Cuban connection."

BOLLI members also get together for social events, day trips, and other activities. They attend Brandeis lectures and symposia, enjoy student-rate access to cultural events and facilities on campus, and have use of the university library. For another \$100 per year, they can work out in Brandeis's athletic facilities.

There is a hangout area—BOLLI calls it the

Gathering Place—where individuals connect as they read the newspaper, do homework, or just chat. Spinoff groups form around shared interests, such as photography and *New Yorker* fiction. BOLLI even has a global friends group who open their homes to serve as host families for graduate students in Heller's sustainable international development program.

Friendships forged at BOLLI spill over into everyday life as students travel together, socialize off-campus, and share their holidays and important life transitions. Sokoloff tells of a recent BOLLI group effort that provided a cancer-stricken member with transportation to all thirty-three of his chemotherapy sessions.

Levy describes the BOLLI family as comfortable, welcoming, and close-knit, with a shared "thirst for learning." About 85 percent are Jewish. While most live nearby in Newton or Lexington, others come from as far away as Worcester, Rockport, and New Hampshire. Only a smattering hold Brandeis degrees.

Sokoloff says she likes to refer to BOLLI as "a learning community, with a separate emphasis on each word." More than one member, she adds, has approached her to say, "I never expected to make new best friends at my stage in life."

—Theresa Pruse



and emotional needs. As Jacobs puts it, “It’s not just about Bingo any more.” They learn how to navigate the health-care system, choosing and communicating effectively with their doctors, and how to value their experience and freedom. They even talk about sexuality, Jacobs notes, likening herself to TV sex therapist Ruth Westheimer as she jokes, “I like to call myself the *other* Dr. Ruth.”

#### About that Button . . .

What’s so awesome about being eighty-plus?

“If you’re healthy and retired,” Jacobs says, “then you can command your own schedule and do all kinds of things you never had time to do before. In every town, there are so many fascinating classes and lectures available. I personally enjoy a wonderful short-story group that meets at the Council on Aging in Weston.

“Plus, you can do outrageous things. You can skip cleaning your house. You can speak your mind to power. You can goad politicians. You can call for an end to the war. What are they going to do to you?”

So what’s the most outrageous thing Jacobs does?

She pauses to think, then responds, “I love to swim. I belong to a health club and swim in their indoor pool every day. But when I am

With classes kept to an intimate size, participation in discussion is inescapable, and many BOLLI students go on to become group leaders.



“Writing is good for older people because it’s cheaper than therapy, it has fewer side effects than medication, and it can help you see where you’ve been in order to figure out where you want to go.”

traveling I stay in youth hostels or cheap motels. So I swim in the best hotels in town. I crash their pools. If a bunch of teenagers crashed the pool, they might be accosted. I walk in and people assume that I’m a hotel guest. I just walk in like I belong there.”

#### The Down Side

Of course, being old is not all fun and games, even for those who are in good health and of sound mind. If Jacobs could deliver one message to the general population about how to improve the lives of elders, it would be this: Do not patronize them.

Do not, for example, speak to them in a loud, shrill voice; do not look beyond their weaknesses to see their considerable strengths; do not scold them as if they were naughty children; do value the depth of their experience; do not refer to them as *Honey* or *Dearie*.

“Some people,” she says, “see my gray hair and wrinkles and assume I’ve lost my marbles. The clerk at my pharmacy, for example, always asks me whether I’ve written the payment amount in my checkbook. She would never say that to a younger person. Recently I went to my local hospital to get a cardiac Holter monitor I was supposed to wear for twenty-four hours because I was experiencing rapid heartbeat. But when I got to the cardiology department, a woman said to me, ‘Oh, you’re not scheduled for a Holter monitor; you’re scheduled for a stress test.’

“I said, ‘No, it’s a Holter monitor. I don’t want a stress test; it’s not a good idea to have one if you have a rapid heartbeat.’ She said, ‘Dearie, you’ve forgotten. You’ve made a mistake.’ I had to really pull a great tantrum to make her call my doctor’s office and get things straightened out. She wouldn’t have done that with a thirty- or a forty-year-old. She treated me as if I were a total idiot.”

*Theresa Pease is editor of Brandeis University Magazine.*

## Post Cards from the Past

Searching for pieces of an ancient puzzle.

By Carrie Simmons

Over the past twenty years, Javier Urcid has returned again and again to his native Mexico searching for pieces of an ancient puzzle.

An anthropological archaeologist and Brandeis associate professor of anthropology, Urcid studies the ancient societies of Mesoamerica and is working to decipher the writing system used by the Zapotec people of Oaxaca between 500 BCE and 900 CE.

Of the dozen or so known ancient Mesoamerican scripts, only the Maya and Aztec scripts have been deciphered, largely because of critical documents written by Spanish missionaries who interviewed native intellectuals. Although the Zapotec language is still spoken in Oaxaca, the script—one of the earliest known writing systems on the American continent—was replaced with another style of writing by the tenth century, well before European contact.

Without a key to unlock the script and only a few surviving texts, Urcid has traveled to Mexico time and time again over the course of two decades to known and unknown archaeological sites that bear inscriptions on monumental architecture and objects like ceramics and bones, attempting to contextualize them. His catalog of Zapotec glyphs contains almost three thousand entries with data about the signs, type, size, and form of material used—usually stone—as well as the context in which the inscriptions were found.

The biography of each inscription is complicated, Urcid says. Many hieroglyphic texts



were carved on large, heavy stones placed in the façades and other parts of monumental architecture. But even in ancient times, people dismantled buildings and reused many of the monoliths in other places.

“Instead of providing a neat snapshot, the archaeological data leave me with a puzzle,” Urcid says.

Like Egyptian hieroglyphics, the Zapotec script was a logo-syllabic system of writing. A sign could represent a word or a single syllable of a word. Most of the signs were iconic. Some are identifiable as animals, plants, tools, or body parts like hands or feet used to convey an action, but many are icons that are unrecognizable today.

In his first book about the ancient script, *Zapotec Hieroglyphic Writing*, Urcid created contextual reconstructions of dismantled monuments. His reconstructions do not necessarily reflect the original placements of the inscriptions, but they do reveal clues about the writing system. Urcid discovered that some of the carved texts exhibit a pattern suggesting that the writing was syntactically structured, with a subject and an object, and that events were reported in terms of the native reckoning of time.

Using the catalog of glyphs, Urcid focused on those accompanied by numbers to elicit the structure of the ancient calendar, including day signs he decoded using a list of Zapotec day names compiled by a sixteenth-century Spanish missionary.

“Scholars had studied these glyphs before, but they couldn’t see the linkages because they never thought of them as comprising entire narratives,” says Urcid, a native of Puebla, Mexico, who joined Brandeis in 1999.

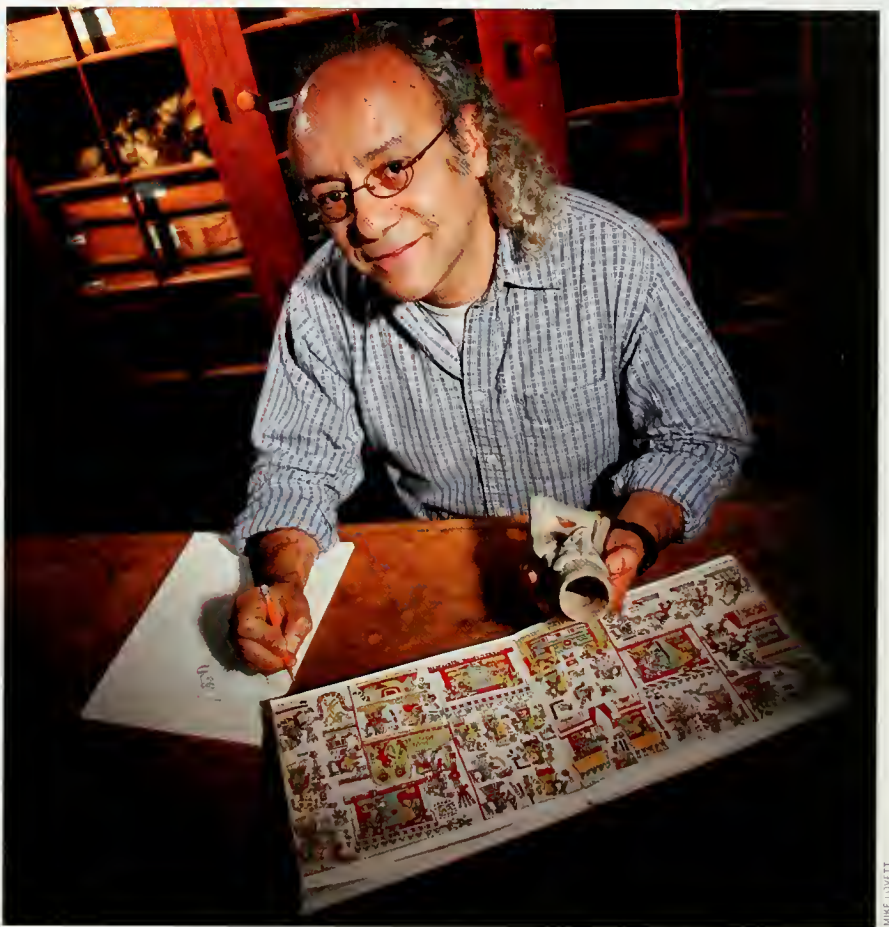
Although he can’t “read” the Zapotec script, Urcid has made some interesting conclusions about the societal uses of the ancient writing system.

“This society didn’t construe literacy as something to be accessed by everyone. It was monopolized by the elite and was a powerful means of marking social differences,” Urcid says. “However, it is also possible that there were different levels of literacy.”

Only trained readers could understand the components of inscriptions that coded speech, according to Urcid, but iconic components were semantically understood by people irrespective of their linguistic background, and were used on monumental buildings to transmit messages to a much larger social constituency.

One such inscribed monument from Monte Albán, one of the earliest cities of Mesoamerica, includes two royal figures engaged in a ritual, and a person dressed as an eagle presenting a captive. The blood sign “spoken” by the eagle-person denotes “sacrifice” of the captive, according to Urcid.

Tombstone inscriptions, murals on the walls of tombs, and markings on objects placed with the dead appear to be genealogical records that trace descent and document social status, according to Urcid.



“Writing was a way of validating access to resources like land and labor and legitimizing social status and administrative, political, and religious offices,” he says.

Urcid, who graduated from Universidad de las Américas in Cholula, Mexico, and earned a PhD from Yale University, is currently working on his second book, a history of Monte Albán. The history will be based on more than nine hundred Zapotec inscriptions collected at the archaeological site. More than four hundred of the carved monoliths appear to be records of important events that took place during the early occupation of the city between 400 BCE and 200 CE.

In addition to doing contextual analysis of inscriptions, Urcid has learned much about the Zapotec scribal tradition by studying other Mesoamerican writing systems, including inscriptions made by the Nuiñe people. Urcid compares not only individual signs, but also their order, combinations, and relations to other signs within a given inscription.

In 2004, Urcid and a team that included two Brandeis students conducted an archaeological investigation of a large natural tunnel in Tepelmeme, Oaxaca, created by a stream. In ancient times, people visited the tunnel, which reaches heights of 210 feet in some areas, to render messages in Nuiñe script. Like the complicated puzzle of monumental architecture with Zapotec inscriptions, the painted areas of the tunnel walls contain superimposed layers of inscriptions because of repeated use.

“There is a tendency in contemporary scholarship to refer to ancient Mesoamerica as ‘prehistoric,’ demonstrating a Eurocentric perspective of ‘history’ as memories rendered exclusively in Western alphabetic scripts,” Urcid says. “My work points to other possible ‘histories’ that are powerful means to foster contemporary social identities.”

*Carrie Simmons is a university and media relations specialist in the Office of Communications.*

# Four for the Road

Lydians embark on a five-year musical journey.

By Deborah Halber

They evoke fire, volcanic energy, and passion. Critics have called their music “tender,” “light,” and “nimble.” It’s amazing what Brandeis’s Lydian String Quartet can do with a viola, a cello, and two violins.

Created at Brandeis in 1980, the prize-winning Lydians—composed of founding members Judith Eissenberg and Mary Ruth Ray on violin and viola, respectively, plus Grammy-nominated first violinist Daniel Steptner and cellist Joshua Gordon—launched their twenty-eighth season this fall. It is the first full season of the ensemble’s five-year project “Around the World in a String Quartet.”

Describing the global undertaking as “a musical voyage across cultures and time,” Eissenberg says the foursome will “explore the far reaches of the string quartet literature with pieces such as *Oasis*, by Azerbaijani composer Franghiz Ali-Zadeh, and *Four, for Tango*, by Argentinean composer Astor Piazzolla.” They will perform pieces that evoke the dance rhythms of Latin America and the lilting harmonies of Asia.

“Our goal is to invite the audience to experience all the music we will be playing, from the German composer Robert Schumann to the Iranian composer Reza Vali, in the context of ‘musics of the world,’” she explains.

While known for their exploration of contemporary pieces and their practice of extending listeners’ experience beyond the familiar to diverse musical voices from around the world, the Lydians are no strangers to the traditional Western repertoire written for four string players. Indeed, previous multiyear projects for the ensemble were “*Vienna and the String Quartet*,” which highlighted composers from the first and second Viennese schools, and “*American Originals*,” featuring performances and recordings of more than sixty works by American composers. Currently they are in the process of adding a collection of Beethoven’s late string quartets to their long list of recordings.

Eissenberg is looking forward to the Lydians’ new project. “Fortunately for us, after Western European composers such as Haydn and Beethoven planted the string quartet flag, the exploration didn’t stop,” she says. “Composers continue to travel down this aural Silk Road, exchanging sounds and ideas in a bazaar of musical traditions.”

In this season’s schedule, which includes performances on February 2 and April 5, the quartet “visits” Western Europe, Ukraine, the United States, Iran, Azerbaijan, Hungary, China, and Finland. Quips Eissenberg, “We know the journey will be an interesting one; we just have to remember to feed the camels!”

*Deborah Halber '80 is a freelance writer in Lexington, Massachusetts.*



## New Balance

A career in university athletics helps reshape a dream.

By Adam Levin

Sports enthusiast Josh Centor '04 used to dream of becoming director of athletics at Syracuse University. But after two years working for the National Collegiate Athletic Association (NCAA), first as an intern in the communications office and then as the coordinator of new media communications, Centor has taken a broader view.

"I've met so many wonderful student-athletes and seen so many NCAA institutions," he explains, "that I'd be honored to work in any collegiate athletic department."

A native of New York City, Centor says he can remember something about just about every game he has ever played. "One of my favorite memories is of a Little League game at the age of ten or so," Centor recalls. "My dad had to work, but he came by before the

game to wish me luck. I wasn't traumatized by the fact that he couldn't be there, but he seemed to be. My family has always been close because of sports."

Centor played baseball at Brandeis and was copresident of the Student-Athlete Advisory Committee as a junior and senior. For his efforts, the economics major and international business minor earned the athletics department's Morris Sepinuck Sportsmanship Award, which recognizes significant contributions to student life at Brandeis.

After graduating, Centor spent a year as an intern in the Boston College media relations department. After that, he decided the internship with the NCAA was the best way for him to help advance within the field of athletics.

At the NCAA, he developed "The Double-A Zone" ([www.doubleazone.com](http://www.doubleazone.com)), a blog that launched in November 2005. The blog offers an inside look at NCAA issues and other subjects of interest to the student-athlete. Among the innovations Centor has brought to the blog are "Mondays with Myles," a weekly podcast featuring NCAA president Myles Brand, and a video news-brief segment called "3-Minute Drill." Such creative contributions led to Centor's promotion from intern to full-timer in April 2006.

Though he has attended numerous NCAA championship events (the College World Series in Omaha is his favorite) and interviewed several sports legends, Centor finds his interactions with current and lesser-known collegians just as exciting.

"I really enjoy sitting down with student-athletes on their own turf," he says. "Traditional media are limited in what they can show us in print and television."

While he envisions staying at the NCAA as long as he is enjoying it, that dream of being an athletics director is still alive, even if it may have changed a bit. "I can definitely envision going back to a Division III institution someday, because I really believe in their philosophy," Centor says. "Athletics are an important part of the college experience, but balancing them with academics is crucial in building a well-rounded individual."



ADAM LEVIN

Josh Centor '04 is making his mark at the National Collegiate Athletic Association.

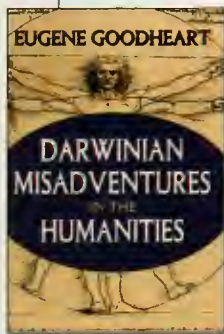
*Adam Levin '94 is director of sports information.*

## Faculty

### *Darwinian Misadventures in the Humanities*

By Eugene Goodheart  
126 pages, \$32.95  
Transaction Publishers

In recent decades, the humanities have been in thrall to postmodern skepticism, while Darwinists, brimming with confidence in the genuine progress they have made in the sciences of biology and psychology, have set their sights on rescuing the humanities from the ravages of postmodernism. In this volume, Goodheart, professor emeritus of English, attacks the neo-Darwinist approach to the arts and articulates a powerful defense of humanist criticism.



### *How Far Away Is the Sun? and Other Essays: Readings in Chinese Cultural Series, Volume 2*

By Weijia Huang and Qun Ao  
215 pages, \$19.95  
Cheng & Tsui Company

Intended as a supplement to intermediate textbooks, this volume—coauthored by Assistant Professor of Chinese Qun Ao—provides entertaining reading material for intermediate Mandarin Chinese language learners. The essays, written in traditional Chinese characters, cover a range of cultural issues, from Chinese painting to

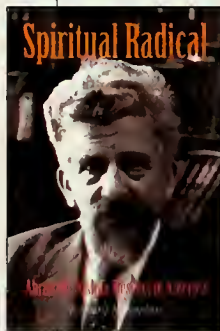


the perils of Internet dating to the social effects of the one-child policy. Each chapter is accompanied by vocabulary lists, related words and expressions, optional exercises, and an appendix rendered in Pinyin characters. A language teacher for more than twenty years, Qun Ao is the author or coauthor of several books, including *The Gateway to Chinese Philology* and *Illustration of the Radicals of Chinese Characters*, both due for publication by Commercial Press this year.

### *Spiritual Radical: Abraham Joshua Heschel in America, 1940-1972*

By Edward K. Kaplan  
544 pages, \$40  
Yale University Press

A worthy sequel to his widely praised biography of Heschel's early years, Kaplan's new volume draws on previously unseen archives, FBI files, and interviews with people who knew Heschel, considered by many to be one of the most significant Jewish theologians of the twentieth century. Kaplan, the



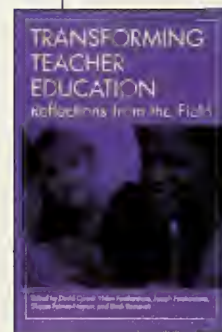
Keyv and Hortense Kaiserman Professor in the Humanities, explores Heschel's shy and private side, his spiritual radicalism, and his vehement defense of the Hebrew prophets' ideal of absolute integrity and truth in ethical and political life. Of special interest are Heschel's interfaith activities, including a secret meeting with Pope Paul VI during Vatican II, his commitment to civil rights with Martin Luther King Jr., his views on the state of Israel, and his opposition to the Vietnam War.

### *Transforming Teacher Education: Reflections from the Field*

Edited by David Carroll, Helen Featherstone, Joseph Featherstone, Sharon Feiman-Nemser, and Dirck Roosevelt  
280 pages, \$29.95  
Harvard Education Press

*Transforming Teacher Education* offers an intimate, reflective account of the development of the renowned Team

One teacher-education program at Michigan State University. Over a ten-year period, Team One established a reputation as a beacon of progressive teacher education. In this book, Feiman-Nemser, Mandel Professor of Jewish Education;



Roosevelt, director of the master of arts in teaching program; and the other creators of Team One describe their ongoing efforts to nurture and sustain a teacher-education program that could serve as a learning community for students, faculty, and administrators alike. The book weaves together diverse voices to provide a detailed portrait of the ongoing transformation of teachers and students as they learn together.

### *You Never Call! You Never Write! A History of the Jewish Mother*

By Joyce Antler '63  
321 pages, \$24.95  
Oxford University Press

As the Samuel Lane Professor of American Jewish History and Culture at Brandeis, Antler is the author or editor of nine books, including *The Journey Home: How Jewish Women Shaped Modern America* and

*Talking Back: Images of Jewish Women in American Popular Culture.* In her latest volume, subtitled *A History of the Jewish Mother*,



she mixes humor with deep understanding to go beyond the stereotypes and provide a poignant and sympathetic portrait of Jewish moms. As she goes, she touches upon topics that range from

Molly Goldberg to Roseanne and from Margaret Mead to *The Sisters Rosensweig*.

### Alumni

#### *The Boarding House in Nineteenth-Century America*

By Wendy Gamber, PhD '91  
212 pages, \$45  
Johns Hopkins University Press

The term “boarding house” evokes exotic visions from Dickensian novels or histories of mill towns where new recruits from rural villages lodged in family settings. But Gamber, an associate professor of history at Indiana

University, tells us that social historians estimate somewhere between a third and a half of nineteenth-century urban residents either took in boarders or were boarders. In this colorful volume, Gamber re-creates the lifestyle of such lodgers by telling story after story

about actual residents of boarding houses. The establishments they inhabited ranged from the pointedly respectable “private homes” to more informal, sometimes even raucous,



dwelling that were celebrated in cartoons and satirical literature.

#### *Comes the Peace: My Journey to Forgiveness*

By Daja Wangchuk Meston '96  
with Clare Ansberry  
258 pages, \$25, Free Press



Meston, who describes himself as the son of American hippies, was deposited by his parents in the early 1970s at a monastery in Nepal, where at age six he was ordained a Tibetan Buddhist monk. With only

about two years' formal education and scant familiarity with the modern world, he left the East at age seventeen and returned to America, managing against almost overwhelming odds to obtain a Brandeis education. Today he lives in the Boston area, where he and his Tibetan wife, Kim Meston '05, have an import shop. This memoir, written in collaboration with journalist Ansberry, tells of a young man's journey home and his even-longer journey to reconciliation and rebirth. A chapter is devoted to the author's challenging, and ultimately successful, experiences at Brandeis.

#### *Easy Pour*

By Joel Roberts '00  
281 pages, \$31.99  
Xlibris Corporation, Random House

Roberts, an MBA candidate at Boston University, self-published this coming-of-age novel about a fictitious young college graduate struggling to “find himself” in New York. As his floundering hero flips through job listings and frequents

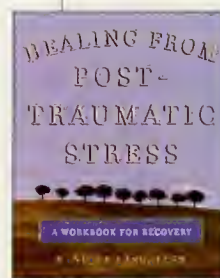


bars, he searches for a sense of direction. According to the Xlibris Web site, “Using a snapshot storyline that spans the length of a year, Roberts pushes the boundaries of first-person fiction, blurring the lines that divide dia-

logue, introspection, and narrative description. Rich with dark humor and thematic subject material, *Easy Pour* has been praised as ‘a must read for anyone in his twenties sorting through all of life’s ups and downs.’”

#### *Healing from Post-Traumatic Stress: A Workbook for Recovery*

By Monique Lang '66  
192 pages, \$18.95  
McGraw-Hill



You don't need to be a combat veteran to suffer from post-traumatic stress. A divorce, the death of a loved one, a massive tragedy like Hurricane Katrina or the World Trade Center

bombings, and even the loss of a job can bring painful flashbacks and interfere with daily living. In these pages, Lang, a licensed social worker, provides readings, creative assignments, and workbook-style exercises for those who have trouble letting go of their anxiety. Following a pattern roughly akin to the therapy process, she suggests ways sufferers can understand what has happened to them, explore their grief and perhaps guilt, escalate their recovery, and regain a sense of peace. She also suggests ways to get personal and pro-



professional help if a reader becomes stymied in the self-healing process.

### **Israel and Palestine: Peace Plans from Oslo to Disengagement**

By Galia Golan '60  
230 pages, \$24.95  
Markus Wiener Publishers

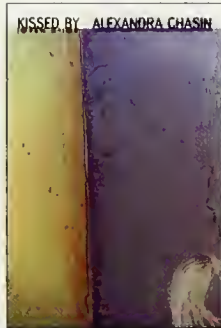
Most history books, cynics point out, focus on waging war. This one is about waging peace. In it, Golan, a self-proclaimed peace activist and Zionism professor at the Hebrew University of Jerusalem, chronicles attempts at peacemaking beginning at Oslo in 1993 and continuing through the 2005 Israeli disengagement from Gaza. *Publishers Weekly* calls the work “a readable and remarkably evenhanded account” that weaves complex historical issues into the modern political context. The helpful appendices contain original texts of source documents and clear, concise summaries of various plans and accords. Active in the organization Peace Now since its founding in 1978, Golan is the author of eight books on Soviet foreign policy, Eastern Europe, and the Middle East. She is the recipient of a Ford Foundation Fellowship and a MacArthur Foundation “genius” grant.



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**Kissed By**  
By Alexandra Chasin '84  
175 pages, \$17.95  
Fiction Collective 2

In this remarkable collection of linguistically acrobatic fictions, Chasin employs forms as diverse as cryptograms and sentence diagrams to



display a prodigious talent that is visual as well as verbal. In one story, the words are arrayed on the page like troops, embodying the xenophobic image of invading armies that animates the narrative. Another story incorporates personal ads, while yet another leaves sentences unfinished. A number of Chasin's stories take metafictional turns, calling attention to the process of writing itself. The last piece in the collection plays with genre distinctions, including an index of first lines and a general index. Treating love, loss, longing, and war, among other things, and set in New York, New England, California, Paris, and Morocco, these tales are narrated by men and women, old and young, gay, straight, and bisexual; one narrator is not a person at all, but a work of art. Each of these deft, playful, and sometimes anarchic fictions is different from the others, yet all are the unmistakable offspring of the same wildly inventive imagination.

**Men of Silk: The Hasidic Conquest of Polish Jewish Society**  
By Glenn Dynner '93, PhD '02  
384 pages, \$65  
Oxford University Press

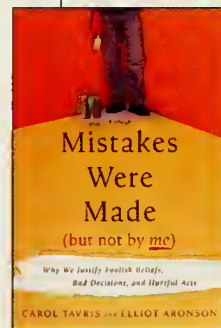


Is Hasidic Judaism the product of humble, folksy origins, or does it reflect astute political understandings of more aristocratic founders? And why has it made such deep inroads

in certain circles while being reviled in others? Using a name given to Hasidic mystic R. Israel ben Eliezer, Dynner writes, “The ‘Besht’ once compared the outside observer of Hasidism to a deaf man who happens upon a group of blissfully dancing Jews. Unable to hear the music, the man assumes the dancers are complete lunatics.” In this scholarly book, Dynner, professor of Judaic studies at Sarah Lawrence College, helps the reader “hear the music” by drawing upon newly discovered Polish archival material to contextualize the movement's ascendancy and impact in that country, illuminating, in the process, a variety of perspectives on Hasidism.

**Mistakes Were Made (but Not by Me): Why We Justify Foolish Beliefs, Bad Decisions, and Hurtful Acts**  
By Carol Tavris '66 and  
Elliot Aronson '54  
292 pages, \$25, Harcourt

Tavris is a nationally known psychologist, lecturer, columnist, and author of several celebrated books. Aronson

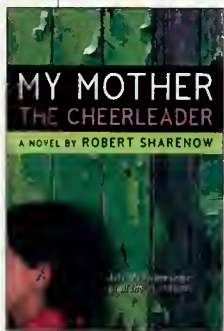


is a social psychologist possibly best known for his seminal work on cognitive dissonance. They pooled their scholarship and wit to bring us this charming yet informative explanation of why men and women at all levels of government, business, and society refuse to take responsibility when they mess up. Using dozens of case studies, the authors demonstrate that not admitting to errors—whether they involve proclaiming that Saddam Hussein had weapons of mass destruction or winning an argument with one's spouse by insisting that white is

green—"keeps us on a course that is dumb, immoral, and wrong." Enticing quotes pepper the text, including one from a November 1, 1993, press release sent out by an unnamed doomsday sect: "We didn't make a mistake when we wrote in our previous releases that New York would be destroyed on September 4 and October 12, 1993."

**My Mother the Cheerleader**  
By Robert Sharenow '89  
288 pages, \$16.99, HarperCollins

This young adult novel focuses on an adolescent girl in 1960 Louisiana



and her relationship with the title character—not a literal cheerleader, but a member of the Cheerleaders, a group of pro-segregation women who gathered to taunt Ruby Bridges as the six-year-old attempted to integrate an elementary

school in New Orleans's Ninth Ward. Written in the first person, the book relates narrator Louise Collins's confusion, pain, and growth as she confronts hate, love, caring, and conflict in a changing society. First-time author Sharenow is senior vice president of nonfiction and alternative programming at the A&E network. He has produced numerous television shows, including *Growing Up Gotti*.

**Nothing to See Here**  
By David L. Post, PhD'78  
271 pages, \$14.95  
The Beckham Publications Group

Intrigued by a real-life story about a prominent Boston-area physician who was convicted of murdering



his wife, composer and clinical psychologist Post set out to spin an imaginary tale of how an apparently well-balanced, accomplished professional might be led down the path of madness and into crime. The

result is a fast-paced psychological thriller that novelist William G. Tapply has described as "a modern tragedy such as Shakespeare or Sophocles would write if they lived in the suburbs of twenty-first-century Boston."

**Poems from Guantánamo: The Detainees Speak**  
Edited by Marc Falkoff, PhD'97  
72 pages, \$13.95  
University of Iowa Press

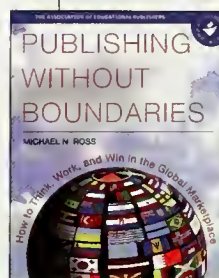


Over the past five years, nearly eight hundred Muslim prisoners have been brought to the U.S. detention center at Guantánamo Bay, Cuba, where they have been held in harsh conditions and often kept in isolation—in many

cases, without ever having been charged with a crime. Originally denied paper and pencils, they began to convey their emotions by using pebbles to scratch out poetry on Styrofoam cups. In this small but powerful volume, Falkoff—one of hundreds of volunteer lawyers, professors, law students, and human rights activists who rallied to help their voices be heard—shares twenty-two poems written by seventeen of the incarcerated men. They write of their faith, of their

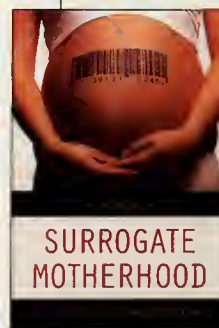
families, of their sorrows, of their deaths, and of the irony that men so readily "fight for peace."

**Publishing without Boundaries: How to Think, Work, and Win in the Global Marketplace**  
By Michael N. Ross, MA'77  
165 pages, \$24.95  
The Association of Educational Publishers



Ross is the senior vice president and education general manager at Encyclopaedia Britannica, where he heads worldwide electronic and print publishing. In this primerlike volume, he demonstrates how to use digital technology to transcend the barriers of country and format, providing a road map to international publishing. His advice encompasses content development, buying and selling rights, legal considerations, and marketing.

**Surrogate Motherhood and the Politics of Reproduction**  
By Susan Markens '89  
272 pages, \$24.95  
University of California Press



Despite a provocative cover showing a pregnant woman's belly covered with a bar code, this book takes a serious and evenhanded look at the legal, sociological, and political issues surrounding surrogacy as a reproductive choice.

Markens, assistant professor of sociology at Lehman College, City

University of New York, examines in particular legislative responses to the surrogacy question in New York and California, two states that took opposite positions on parental rights and whether a woman can legally contract out her womb to bear another family's baby.

**The Sweet Spot: Asian-Inspired Desserts**

By Pichet Ong '89 and Genevieve Ko  
290 pages, \$29.95  
William Morrow



If your idea of an Asian dessert is canned pineapple chunks pierced with toothpicks, get ready to salivate. Recently named one of the top ten pastry chefs in America by *Pastry Art & Design*, the chef and owner of P\*ONG dessert restaurant in New York City has come out with a compilation of indulgences that range from lemongrass tapioca to peanut turnovers. Cook Ong's way, and you'll soon be known for your tangerine pie, coconut palm flan, and green-tea pudding. And, yes, he includes a recipe for fortune cookies.

**Textures of Struggle: The Emergence of Resistance among Garment Workers in Thailand**

By Piya Pangsap, MA'94  
217 pages, \$18.95  
Cornell University Press

As an assistant professor in the Department of Global General Studies at the University at Buffalo, Pangsap studies corporate responsibility in the global supply chain. This book is the product of exten-



sive fieldwork that took her into Asian sweatshops where women garment workers labor for twelve hours daily, 360 days of the year, without air conditioning or clean water to drink. Many of the subjects she interviewed endure verbal and physical abuse, often sharing six toilets with some eight hundred other workers, all for wages of eighty cents a day. While providing enough bleak detail to draw the attention of U.S. shoppers to how their consumer goods are made, Pangsap also shares a story of hope, illustrating the process by which women become activists and learn to stand up for their rights.

**This Crazy Thing a Life: Australian Jewish Autobiography**

By Richard Freadman '73  
301 pages, \$39.95  
University of Western Australia Press



Australia's white population consists entirely of émigrés, refugees, and deportees. Since the arrival of the First Fleet—eleven ships dispatched by England in 1787 to establish the first European colony in New South Wales—that population has included Jews. Intent on helping to tell one of the nation's great multicultural narratives, Freadman has made a study of three hundred book-length autobiographies written by Australian Jews. Examining docu-

ments that range from best-selling nonfiction to humble self-published monographs, he sheds light on migrant experience, modern Jewish life, and the impact of the Holocaust. A former Wien Scholar at Brandeis, Freadman is the Tong Tin Sun Professor of English at Lingnan University in Hong Kong and founding director of the Life Writing Research Institute at Lingnan.

**Through the Trees of Autumn**

By Janet Krauss '57  
86 pages, \$12  
Spartina Press



Twice nominated for the Pushcart Prize, a literary distinction bestowed on the best emerging artists, Krauss teaches literature and writing at St. Basil College and Fairfield University. In this volume, the poet has assembled more than fifty poems she wanted to pass down to her children and grandchildren. Her subjects are relatives, the natural environment, the family homestead, and the homely and intimate details of everyday life in New England.

**Toxic Exposures: Contested Illnesses and the Environmental Health Movement**

By Phil Brown, PhD'79  
355 pages, \$29.50  
Columbia University Press

A professor of sociology and environmental studies at Brown University, Brown has written about environmental health since the mid-1980s. In this book, he focuses on asthma, breast

cancer, and Gulf War syndrome, each known or suspected to be related to environmental hazards. Drawing on the fields of sociology, environmental health, and social-movement studies, the author demonstrates how citizen-science alliances have banded together to overturn dominant epidemiological paradigms. A review in *Library Journal* states, "Envi-



ronmental activists, wannabe activists, and folks tired of environmental hazards in their communities will find this a worthwhile guide for action."

***Trapped in the War on Terror***  
By Ian S. Lustick '71  
186 pages, \$24.95  
University of Pennsylvania Press

If the purpose of terrorism is to terrify, then the terrorists have already won, Lustick, professor of political science at the University of Pennsylvania, suggests in this provocative book. The September 11 hijackers' biggest victory, the book jacket notes, "was to goad our government into taking the bait by unleashing the War on Terror. The worry, witch-hunt, and waste that have ensued are . . . destroying American confidence, undermining our economy, warping our political life, and isolating us from our international allies."

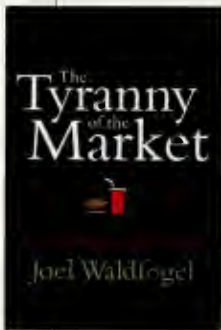


Indeed, Lustick demonstrates how al-Qaeda has succeeded in making us our own worst enemy. In the author's words, "The government's loudly trumpeted War

on Terror is not the solution to the problem. It has become the problem."

***The Tyranny of the Market: Why You Can't Always Get What You Want***  
By Joel Waldfoegel '84  
204 pages, \$35  
Harvard University Press

Ever try to pick up a side order of fiddleheads with your fast-food burger? You can't—at least, not usually—because that's not what the majority of customers want. The "so what?" of that reality fills the pages of Waldfoegel's book, which endeavors to translate economics principles for an interested, nontechnical audience. While a sautéed fern may be a far cry from a French fry, Waldfoegel, a professor of business and public policy at the University of Pennsylvania's Wharton School, stresses more subtle ways in which collective choice abridges our



freedom to choose. Looking at how production costs and other market factors limit differentiation in products from automobiles to newspaper and from pharmaceuticals to furniture, he shows how these forces curtail the marketplace's ability to cater to minority preferences.

***The Ultimate Small Business Marketing Toolkit***  
By Beth Goldstein '85  
333 pages, \$27.95, McGraw-Hill

Founder of the Marketing Edge Consultant Group and a faculty member at Boston University's management school, Goldstein has more than twenty years' experience in sales



and marketing. On the cover of this book and accompanying CD-ROM, she promises to deliver "all the tips, forms, and strategies you'll ever need." Organized into charts, questionnaires, Q&A features, and bulleted lists, the book presents in an easy-to-read, workbook-style format information aimed at helping users to identify and entice customers. The CD includes fifty business forms that can be customized to meet the needs of the reader's particular enterprise.

***The Victory Gardens of Brooklyn: A Novel***  
By Merrill Joan Gerber, MA'81  
406 pages, \$24.95  
Syracuse University Press

Gerber's latest novel illuminates the lives of three generations of women belonging to a Jewish-American family in New York. Arriving from Poland at the turn of the century, sisters Rachel and Rose discover their fates on New York's Lower East Side. Later, Rachel's daughters, Ava, Musetta, and Gilda, live the passionate drama of their family's destiny as two wars rage in the world around them. In peace and war, the men they love bring them both ecstasy and bitter grief. Musetta's daughters, Issa and Iris, carry the story to its poignant close as the Second World War ends.



With a delicate touch yet piercing insight, Gerber explores the yearnings, loves, and struggles of women who try to adapt the Jewish rituals

of the “old country” to the realities of the new world.

## Brandeis University Press

### *American Dreams and Nazi Nightmares: Early Holocaust Consciousness and Liberal America, 1957-1965*

By Kirsten Fermaglich  
238 pages, \$29.95



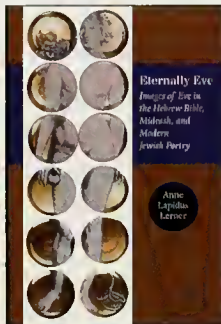
To a great extent, Holocaust consciousness in the contemporary United States has become intertwined with American Jewish identity and with support for right-wing Israeli politics—but this was

not always the case. In this illuminating study, Fermaglich, assistant professor of history and Jewish studies at Michigan State University, demonstrates that in the late 1950s and early 1960s many American-Jewish writers and academics viewed the Nazi extermination of European Jewry as a subject of universal interest, with important lessons to be learned for the liberal reform of American politics.

### *Eternally Eve: Images of Eve in the Hebrew Bible, Midrash, and Modern Jewish Poetry*

By Anne Lapidus Lerner  
238 pages, \$26

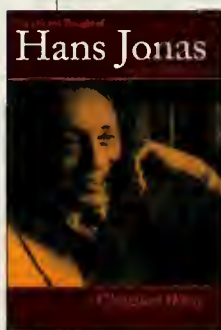
An assistant professor of Jewish literature and director of the Program in Jewish Women's Studies at the Jewish Theological Seminary in New York, Lerner shares her extensive research on the biblical character of Eve, identified in Genesis as



the first woman. In exploring the role of Eve in both Christian and Jewish tradition, Lerner inevitably confronts religious and social assumptions about gender. Wrote Marc Brettler, Dora Golding Professor of Biblical Studies at Brandeis, “In this wide-ranging work, Lerner shows how the typical depiction of Eve as subservient, and as an evil temptress, is wrong.”

### *The Life and Thought of Hans Jonas: Jewish Dimensions*

By Christian Wiese  
260 pages, \$50

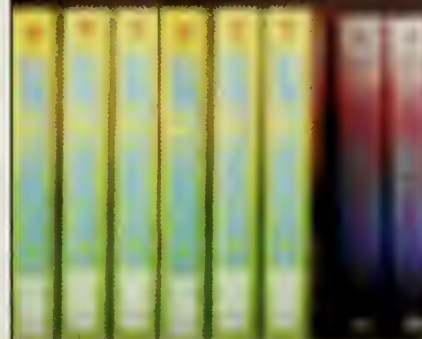


German-born Hans Jonas (1903–1993) is considered one of the most important philosophers of the twentieth century. A committed Zionist, he fled Germany in 1933 and took up arms against Hitler as a member of the British army, settling later in Israel and finally in North America. In this volume, Wiese delineates the evolution of Jonas's ideas, focusing largely on his Zionism; his intense friendships with Hannah Arendt, Martin Heidegger, and other intellectual powerhouses of his generation; and the impact of his Jewishness on Jonas's ethics of responsibility. Wiese, director of the Centre for German-Jewish Studies and professor of history at Sussex University, Great Britain, is also the editor of Hans Jonas's memoirs, forthcoming from Brandeis University Press.



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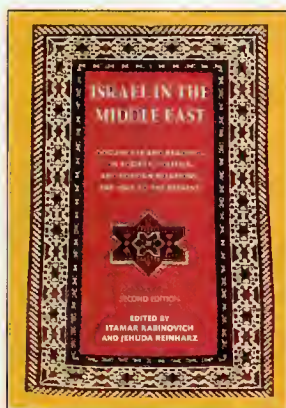
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# 2 New Books

## FROM BRANDEIS UNIVERSITY PRESS



### Israel in the Middle East

Documents and Readings on Society, Politics, and Foreign Relations, Pre-1948 to the Present, Second Edition

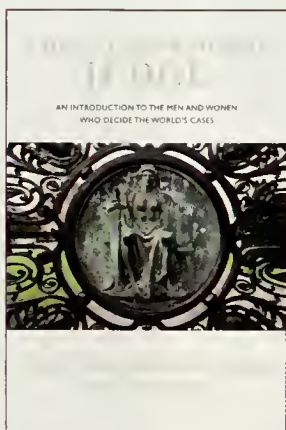
Edited by Itamar Rabinovich and Jehuda Reinharz

*An anthology of the most important documents on domestic and foreign issues of the modern state of Israel in the context of the Middle East*

This timely anthology, completely revised and updated from the original edition in 1984, provides convenient access to the most significant documents of the Zionist movement since 1882 and of Israel's domestic and foreign issues between 1948 and 2006. Comprised largely of primary sources from Israeli, Arab, and American records, it includes documents that encompass not only political and diplomatic history but economic, cultural, legal, and social aspects as well.

**Itamar Rabinovich**, Ettinger Professor of Contemporary History of the Middle East at Tel Aviv University, is the former president of Tel Aviv University and former Israeli ambassador to the United States. **Jehuda Reinharz** is Richard Koret Professor of Modern Jewish History and president of Brandeis University.

*Tauber Institute for the Study of European Jewry Series*  
 Paper • 640 pp. ISBN: 978-0-87451-962-4, ~~\$29.95~~ \$19.45



### The International Judge

An Introduction to the Men and Women Who Decide the World's Cases

Daniel Terris, Cesare P. R. Romano, and Leigh Swigart  
 With a foreword by Sonia Sotomayor

*An interdisciplinary introduction to international judges and their work, based on interviews with more than thirty international judges, this volume is the first comprehensive portrait of the men and women in this new global profession.*

"This is an accessible account, suitable for a general readership, of that part of the 'invisible college' that now forms the international judiciary. Unlike most treatments of the subject, it treats the judges—some 200 strong—as human beings and not as impersonal agents of 'legalization.' The book includes interesting profiles of a handful of international judges and addresses topics that are likely to become ever more timely as the judicialization of international law proceeds, including concerns over geographic and other forms of 'representation,' the prospects and limits of 'transjudicial' communication, and the likelihood of harmonized notions of professional ethics and avoidance of conflicts." —José E. Alvarez, Hamilton Fish Professor of International Law and Diplomacy, Columbia Law School

Daniel Terris is the director of the International Center for Ethics, Justice, and Public Life at Brandeis University and author of *Ethics at Work: Creating Virtue in an American Corporation* (Brandeis, 2005). Cesare P. R. Romano is associate professor of law at Loyola Law School Los Angeles and assistant director of the Project on International Courts and Tribunals. Leigh Swigart is an anthropologist and the director of programs in international justice and society at the International Center for Ethics, Justice, and Public Life at Brandeis.

Cloth • 328 pp. ISBN: 1-58465-666-1, ~~\$45.00~~ \$29.25

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# developmentmatters

## Giving Begets Giving

Sillerman family endows philanthropic center with \$10 million gift

In hopes of empowering a growing generation of philanthropists to become social entrepreneurs, Robert F. X. '69 and Laura Sillerman's Tomorrow Foundation has made a \$10 million gift to Brandeis to establish the Sillerman Center for the Advancement of Philanthropy.

The Sillerman Center, which will be housed at Brandeis's Heller School for Social Policy and Management, will serve as a powerful resource to strengthen the country's 34,000 family foundations as they partner with nonprofit organizations to deliver crucial health and social services.

The Sillerman Center will provide research-supported advice on effective grant-making strategies, develop best practices, and help

**"The Sillerman Center will promote an understanding of the importance of philanthropy and define new mechanisms for achieving lasting positive change in society."**

successful ventures reach scale. In addition, the center will host roundtables with leading members of the donor community and nonprofit organizations, offer executive education opportunities, and develop new courses on effective philanthropy.

"We thank the Sillermans for their generous gift to establish the Sillerman Center for the Advancement of Philanthropy at Brandeis," said Brandeis president Jehuda Reinharz, PhD'72. "It is appropriate that this center, which seeks to help philanthropies extend their reach to impact the greatest number of people, is based at Brandeis. Since its founding, Brandeis has been committed to social justice."

The gift is the largest Brandeis has ever received from an alumnus. Robert Sillerman, the chairman and chief executive officer of CKX Inc., graduated from Brandeis in 1969. Robert and his wife, Laura, established the Tomorrow Foundation in 1999.

"I was immensely fortunate to be a child of the 1960s at Brandeis, where I formed a strong sense of social consciousness," Robert Sillerman said. "Laura and I hope that this gift inspires others from our generation to make similar donations. Our generation has the responsibility to follow through on the ideals we voiced in our youth, and to attempt to change the world in ways we could



Laura and Robert F. X. Sillerman '69.

only imagine in the 1960s. It is our time now to give generously and decisively."

The Sillerman Center will be directed by Heller School professor Andrew Hahn, PhD'78, who works closely with foundations and donors to maximize the value and effectiveness of their philanthropic investments.

"An analyst famously said that most philanthropy is built on little more than 'intuition, trust, and a great river of money,'" Hahn said. "At the Sillerman Center, our goal is to harness the power of that 'river' to help family foundations improve the lives of the most vulnerable members of our society."

"In an era of declining government support for initiatives that benefit the disadvantaged, the Sillerman Center will promote an understanding of the importance of philanthropy and define new mechanisms for achieving lasting positive change in society," said Stuart Altman, the dean of the Heller School and the Sol C. Chaikin Professor of National Health Policy.

FROM THE SENIOR VICE PRESIDENT

## Abundantly Apparent

Support for Annual Fund fuels Brandeis's success



Thank you. Thank you.

Because of my dual roles at Brandeis—the senior vice president of institutional advancement and the parent of a Brandeis sophomore—I am doubly grateful for the generosity of alumni, parents, and friends who helped the university enjoy another record fundraising year.

Since becoming a Brandeis parent last fall when my older son, David '10, enrolled as a first-year student, I have developed a heightened awareness of the transformative power that donor support has on the university.

David takes thought-provoking courses with world-renowned faculty; interacts with a diverse group of students who share his intellectual curiosity and commitment to social justice; studies and pursues research in state-of-the-art facilities; and participates in enriching extracurricular programming.

None of this would be possible without the alumni, parents, and friends who support the Annual Fund, a vital resource for so many of the initiatives that make Brandeis one of the country's most respected universities.

Your gifts fund undergraduate scholarships and graduate fellowships for students, endowed chairs for leading faculty, and capital projects such as the new Carl J. Shapiro Science Center and Edmond J. Safra Center for the Arts.

In fiscal year 2007, donors supported Brandeis as never before. We received \$89.4 million in cash gifts to surpass our previous best year by 10 percent.

Thank you for helping make the institution what it is and providing a unique educational experience for students.

—Nancy Winship, P'10

Senior Vice President of Institutional Advancement

## Campaign for Brandeis Approaches \$700 Million

Thanks to another record-breaking fundraising performance in fiscal year 2007, the Campaign for Brandeis is rapidly approaching the \$700 million mark.

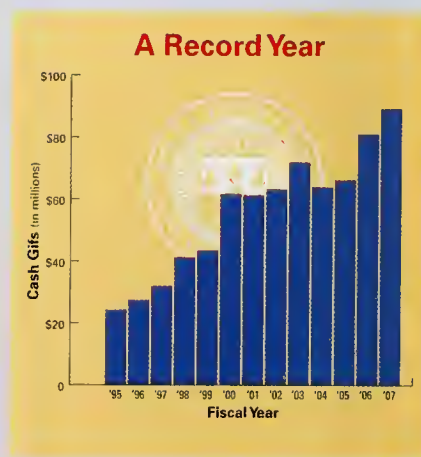
As of October 31, the most ambitious fundraising effort in Brandeis history had received \$681 million in cash and pledges, 88 percent of the way toward meeting the goal of \$770 million by June 30, 2009. In the fiscal year that ended June 30, the university raised an all-time high of \$89.4 million in cash gifts.

"What some people once thought impossible now seems achievable," said Nancy Winship, P'10, Brandeis's senior vice presi-

dent of institutional advancement. "The success of the campaign has helped improve Brandeis's academic standing, transformed the campus physical plant, and put the institution on strong financial footing."

Gifts to the campaign have:

- Established new undergraduate scholarships, graduate fellowships, and endowed faculty chairs.
- Created the Crown Center for Middle East Studies, the Charles and Lynn Schusterman Center for Israel Studies, the Sillerman Center for the Advancement of Philanthropy, and the Steinhardt Social Research Institute.



## ALUMNI AND DEVELOPMENT CONTACTS

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PO Box 549110  
Waltham, MA 02454-9110



## Helping Those with Disabilities

Lurie Marks Foundation gift establishes policy institute at Heller

A quarter century after establishing an endowed faculty chair at Brandeis to study the neurological basis for autism and related disorders, Nancy Lurie Marks, P'77, P'87, G'01, has made a gift of \$5 million to Brandeis to help improve the lives of the increasing number of people living with the condition and other disabilities.

The gift, from the Nancy Lurie Marks Family Foundation, will create the Lurie Institute for Disability Policy and endow a professorship at the Heller School for Social Policy and Management.

Through research, policy development, education, and public engagement, the Lurie Institute will help people with disabilities, particularly autism, successfully integrate into the mainstream of society. The university's ongoing scientific research into developmental disabilities, including autism, will inform the Lurie Institute's activities, providing a comprehensive approach to addressing disability issues.

"My family is dedicated to helping people with disabilities, particularly autism, lead fulfilling and rewarding lives," said Lurie

Marks, who established her foundation thirty years ago. "With our mutual commitment to progressive policies for people with disabilities, the Heller School at Brandeis is a natural home for the Lurie Institute for Disability Policy, which will be able to draw on Heller's renowned faculty and expertise."

The number of people diagnosed with autism in the United States has grown exponentially in recent years. While about one in 2,500 people was diagnosed with the condition in the 1960s, now one in 166 Americans is diagnosed with an autism-spectrum disorder.

"We are thrilled about this partnership and anticipate that the Lurie Institute will fuel the development of innovative social policies at this critical time for people with disabilities, especially as they and their families seek a greater voice in decision making related to their lifelong needs," said Marty Wyngaarden Krauss, PhD'81, Brandeis provost, senior vice president for academic affairs, and the John Stein Professor of Disability Research.

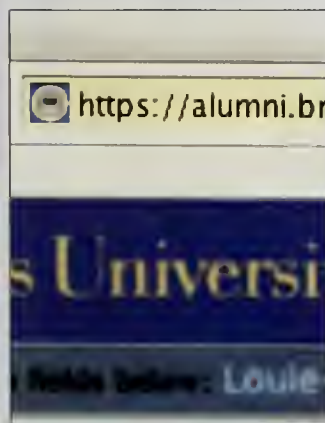
Since Lurie Marks established her pioneering foundation in 1977, it has been a

leader in promoting research into autism. The Nancy Lurie Marks Family Foundation is dedicated to helping individuals and families whose lives are affected by autism and increasing both the public awareness of autism and the free exchange of information about it.

Lurie Marks and her family are longtime supporters of Brandeis. Daughter Cathy Lurie graduated in 1977, and son Jeffrey Lurie received a PhD from the Heller School in 1987. Lurie Marks's granddaughter Nicole Adams graduated in 2001.

In 2004, the Nancy Lurie Marks Family Foundation sponsored a symposium on autism and behavioral genomics to celebrate the grand opening of the National Center for Behavioral Genomics at Brandeis and the tenth anniversary of the Volen National Center for Complex Systems. At the same time, the foundation supported an innovative neuroscience course for undergraduates focusing on autism and Professor Susan Birren's autism-research program. In addition, the family has made generous gifts to support other autism research.

## Enhanced Online Page Makes Giving Even Easier



Making your year-end gift to Brandeis is now easier than ever.

The university's enhanced online giving page (<http://alumni.brandeis.edu/onlinegiving>) is scheduled to be launched this fall with several new features:

- Easier navigation
- Additional giving options
- Ability to use international credit cards
- Accepts American Express, along with MasterCard and Visa

Online giving has grown steadily at Brandeis in recent years, establishing records in fiscal year

2007 for both donors (1,367) and the amount contributed (\$256,646). Since online giving was instituted at Brandeis five years ago, the number of donors making gifts has grown nearly 1,000 percent and the gift total has increased sevenfold.

"As more and more Brandeis supporters make gifts online, we want to make the process easier, while also providing additional ways for donors to support the university," said Mark Ableman, assistant vice president of development.

For alumni who are registered Louie-Net users, the new online giving form will offer additional features.

## A BRANDEIS CHAIR LIFT: Endowed Professorships Enhance Educational Experience



**Albert Abramson Professor of Holocaust Studies**

Incumbent: *Antony Polonsky*  
 Academic affiliation: *Near Eastern and Judaic Studies*  
 Donor: *Albert Abramson*



**Martin and Ahuva Gross Professor in Financial Markets and Institutions**

Incumbent: *Bruce Magid*  
 Academic affiliation: *International Business School*  
 Donors: *Trustee Martin '72 and Ahuva Gross, P'01, P'08*



**Cynthia L. and Theodore S. Berenson Professor of Fine Arts**

Incumbent: *Peter Kalb*  
 Academic affiliation: *Fine Arts*  
 Donors: *Fellow Cynthia and Theodore Berenson*



**Sylvia K. Hassenfeld Professor of Islamic and Middle Eastern Studies**

Incumbent: *Kanan Makiya*  
 Academic affiliation: *Near Eastern and Judaic Studies*  
 Donor: *Trustee Sylvia Hassenfeld, Alan Hassenfeld, and Ellen Block Hassenfeld*



**JPMorgan Chase Professor of Ethics**

Incumbent: *Marion Smiley*  
 Academic affiliation: *Philosophy, Women's and Gender Studies, International and Global Studies, Social Justice and Social Policy*  
 Donor: *JPMorgan Chase*



**Keyv and Hortense Kaiserman Professor in the Humanities**

Incumbent: *Edward Kaplan*  
 Academic affiliation: *Romance Studies*  
 Donors: *Trustee Kenneth Kaiserman '60 and Ronald Kaiserman '63, P'07, and family*



**Harold and Bernice Davis Professor of Aging and Neurodegenerative Disease**

Incumbent: *Dagnar Ringe*  
 Academic affiliation: *Biochemistry, Chemistry, Biological Physics*  
 Donors: *Trustee Jonathan Davis '75 and Margot Davis, MA'05*



**Earle W. Kazis Professor in the Practice of Finance and International Real Estate**

Incumbent: *Edward Bayone*  
 Academic affiliation: *International Business School*  
 Donor: *Earle '55 and Judy Kazis*



**Orrie Friedman Distinguished Professor of Chemistry**

Incumbent: *Li Deng*  
 Academic affiliation: *Chemistry*  
 Donor: *Faculty emeritus Orrie and Laurel Friedman*



**Zalman Abraham Kekst Professor of Neuroscience**

Incumbent: *John Lisman*  
 Academic affiliation: *Biology, Neuroscience*  
 Donor: *Trustee Gershon and Carol Kekst, P'05*



**Raymond Ginger Professor of History**

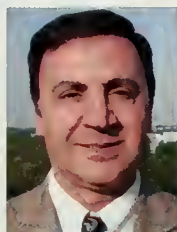
Incumbent: *Paul Jankowski*  
 Academic affiliation: *History, Cultural Production*  
 Donors: *Trustee William '65 and Lucy Friedman*



**Myra and Robert Kraft Chair in Arab Politics**

Incumbent: *Asher Suser*  
 Academic affiliation: *Crown Center for Middle East Studies, Politics*  
 Donors: *Trustee Myra (Hiatt) '64 and Robert Kraft*

Since the launch of the Campaign for Brandeis, donors have made gifts of nearly \$100 million to endow twenty-eight faculty chairs in subjects ranging from neuroscience to Jewish education.



**Henry J. Leir Professor in the Economics of the Middle East**

Incumbent: *Nader Habibi*  
 Academic affiliation: *Crown Center for Middle East Studies, Economics*  
 Donor: *Leir Charitable Foundations*



**Barbara and Richard M. Rosenberg Professor of Global Finance**

Incumbent: *Stephen Cecchetti*  
 Academic affiliation: *International Business School, Economics*  
 Donors: *Trustee Barbara (Cohen) '54 and Richard Rosenberg*



**Lerman-Neubauer Professor of Democracy and Public Policy**

Incumbent: *Bernard Yack*  
 Academic affiliation: *Politics, History of Ideas*  
 Donors: *Trustee Jeanette Lerman '69 and Joseph Neubauer*



**Edmond J. Safra Professor of Sephardic Studies**

Incumbent: *Jonathan Decter*  
 Academic affiliation: *Near Eastern and Judaic Studies, Medieval and Renaissance Studies*  
 Donor: *Lily Safra, G '06*



**Harry S. Levitan Professor of Teacher Education**

Incumbent: *Marya Levenson*  
 Academic affiliation: *Education*  
 Donor: *Fellow Dr. Joseph Levitan*



**Barbara Sherman '54 and Malcolm L. Sherman Professor of Theater Arts**

Incumbent: *Eric Hill*  
 Academic affiliation: *Theater Arts, Cultural Production*  
 Donors: *Fellow Barbara (Cantor) '54 and Trustee Malcolm Sherman, P '83*



**Mandel Professor of Jewish Education**

Incumbent: *Sharon Feiman-Nemser*  
 Academic affiliation: *Mandel Center for Studies in Jewish Education, Near Eastern and Judaic Studies, Hornstein: The Jewish Professional Leadership Program, Education*  
 Donors: *Trustee Barbara and Morton Mandel, P'73, Jack Mandel, and Joseph Mandel*



**Karl, Harry, and Helen Stoll Family Professor of Israel Studies**

Incumbent: *S. Ilan Troen*  
 Academic affiliation: *Charles and Lynn Schusterman Center for Israel Studies, Near Eastern and Judaic Studies*  
 Donor: *Karl Stoll, and Harry and Helen Stoll, G '04*



**National Women's Committee Librarian's Chair**

Incumbent: *Susan Wawrzaszek*  
 Donor: *Brandeis University National Women's Committee*



**Judith and Sidney Swartz Director of the Crown Center for Middle East Studies**

Incumbent: *Shai Feldman*  
 Academic affiliation: *Crown Center for Middle East Studies, Politics*  
 Donors: *Judith and Sidney Swartz*



**Fred and Rita Richman Distinguished Visiting Professor**

Past incumbents: *Trustee Thomas Friedman '75 (left), late Trustee Ann Richards, G'09, William Schneider '66, and Ed Koch*  
 Donors: *Trustee Carol (Richman) Saivetz '69, P'97, P'01; Fellows Fred and Rita Richman, P'69, G'97, G'01; Michael Saivetz '97; Aliza Saivetz '01; and James and Elissa Richman*

*Search for Incumbent Under Way*

<b>Charles R. Bronfman Visiting Chair in Jewish Communal Innovation</b> Donors: <i>Andrea and Charles Bronfman Philanthropies</i>	<b>Suzanne Lemberg Usdan Chair in Business and Society</b> Donors: <i>Trustee John Usdan and Fellow Adam Usdan</i>
<b>Nancy Lurie Marks Professor of Disability Policy</b> Donor: <i>Fellow Nancy Lurie Marks, P'77, P'87, G'01</i>	<b>Susan and Barton Winokur Chair in Economics, Women's and Gender Studies</b> Donors: <i>Trustee Barton and Susan Winokur</i>
<b>Frances and Max Elkon Chair in Modern Jewish History</b> Donors: <i>Frances and Max Elkon</i>	

## Diversity Matters

Minority Alumni Network establishes scholarship

The recently established Minority Alumni Network Diversity Scholarship is designed to help ensure that Brandeis continues to be a diverse, vibrant institution that reflects the world at large.

Under the leadership of chair Joseph Perkins '66, the 835-member Minority Alumni Network (MAN) recently reached its initial goal of raising \$50,000 to fund the scholarship.

"While we are gratified that we reached our goal, there's still a lot of room to grow with this particular scholarship fund," Perkins said. "We want to get to the point where this scholarship can finance a student's entire Brandeis education."

The first recipient of the MAN Diversity Scholarship is Ria Roberts '10 of Brooklyn, New York, who was valedictorian of her high-school class. Roberts intends to major in biology or sociology and hopes to become an orthopedic surgeon. At Brandeis, she serves as an orientation leader for incoming



Joseph Perkins '66

students and is a member of the Student Support Services Leadership Board.

Donors to the new scholarship included Peter Wong '89, who chose to make a generous gift to allow other students to have the chance for the same enriching experience he enjoyed at Brandeis. Wong grew up in Boston's Chinatown neighborhood.

"Being at Brandeis was an amazing experience for me," Wong said. "It's important to give back to the university so future generations will have the same opportunities we had."

Both Perkins and Wong believe providing opportunities for a diverse group of students improves the Brandeis experience for the entire campus community.

"If you just had people who all looked alike or thought alike, what kind of experience would that be?" Perkins said. "As an international institution, it's important that Brandeis continues to reflect the diversity of the world community."

*For more information about the Minority Alumni Network Diversity Scholarship, phone Amy Silberstein at 781-736-4049 or e-mail her at [silberst@brandeis.edu](mailto:silberst@brandeis.edu).*

## Posse Scholarships Ride On

Thanks to a generous gift from an anonymous donor, Brandeis has established the A. Philip Randolph Endowed Brandeis Posse Scholarship to provide a student full-tuition support while honoring the prominent twentieth-century civil rights leader.

"It is entirely fitting that the A. Philip Randolph Endowed Posse Scholarship is established at Brandeis, a university that has long embraced the ideal of achieving social justice," said Brandeis president Jehuda Reinharz, PhD'72. "A. Philip Randolph selflessly dedicated his life to improving the lives of all Americans."

In cooperation with the Posse Foundation, founded by Deborah Bial '87, Brandeis awards ten merit-based scholarships each year to students from public high schools in

New York City. Scholars are chosen for their academic, leadership, and communication skills. Since joining the national Posse program in 1998, Brandeis has awarded 100 scholarships to deserving students.

Asa Philip Randolph (1889-1979) founded the first independent black labor union in the United States when he organized the Brotherhood of Sleeping Car Porters in 1925. After a long struggle, the Pullman Company agreed to a union contract in 1937. Randolph also successfully pushed for integration of the military in the 1940s, founded the Leadership Conference on Civil Rights in the 1950s, and was a leading organizer of the March on Washington for Jobs and Freedom in 1963. He also served as a vice president of the AFL-CIO.

## In Support of Students

BUNWC raising funds for science undergrads

Building on the successful Science for Life campaign that funded a state-of-the-art laboratory and medical science journals library, the Brandeis University National Women's Committee (BUNWC) has launched a new initiative to support the students who will use the lab and consult the journals.

The multiyear Students for Science campaign, under the direction of national president Dorothy Pierce, is raising money for undergraduate scholarships for students in the sciences at Brandeis.

"Through a combination of classroom work and hands-on lab experience with top researchers, Brandeis uniquely prepares its science students to become the innovative leaders of tomorrow," said Pierce, a Brandeis trustee.

The recently completed Science for Life campaign raised \$2.4 million, surpassing its goal by 20 percent. The initiative raised \$1.4 million for a lab in the Center on Aging and Age-Related Neurodegenerative Disease, which will be housed in the new Carl J. Shapiro Science Center, and another \$1 million for the medical science journal fund.

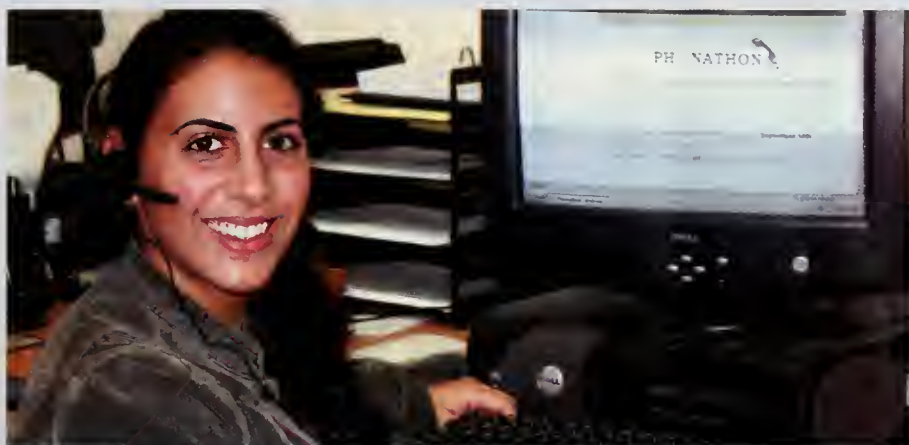
To support Science for Life, more than forty BUNWC chapters around the country organized creative fundraising events.

"As neurodegenerative diseases touch the lives of so many of BUNWC's 40,000 members, this campaign struck a chord with many chapters and donors," said Fellow Carol Kern, the Science for Life chair and former BUNWC national president.

## IN OUR PRAYERS

Our prayers for comfort on the passing of Fellows:

- Arnold Ginsburg, October 26
- Alvin Lane, September 13
- Harold Stein, August 22
- Gladys Ziv, September 12



Rachael Lavi '10 (above) and Susan Byali '09 (below) work the phones on behalf of the Annual Fund.

## Brandeis Calling

Phonathon rings true for motivated students

It's no wonder Susan Byali '09 and Rachael Lavi '10 love their jobs. They get paid to talk on the phone.

The two students place their calls on behalf of the Brandeis Phonathon, reaching out to alumni, parents, and friends five nights a week



(Sunday through Thursday) to share campus news, hear about alumni Brandeis experiences, and ask for a gift to the Annual Fund.

"I have the greatest job in the world," said Byali, who grew up in Waltham and is an economics major. "I get to meet new people every day."

The forty-five Phonathon callers are some of the best-paid students on campus, a reflection of the significance of their jobs to the university's financial well-being. In fiscal year 2007, Phonathon workers placed 21,482 calls and raised more than \$700,000 for the Annual Fund.

Both Byali and Lavi, who both receive scholarship assistance from the university,

like the idea that they are helping raise money for the next generation of students in need of financial help.

"It feels good to know you're helping Brandeis grow," said Lavi, a politics and international global studies major who grew up in Southern California. "What we do is very important to the university."

Alumni frequently inquire about favorite professors, campus landmarks, or off-campus hangouts. They also ask the Phonathon callers about themselves.

"A lot of people want to know about us, and they're happy to hear that you enjoy Brandeis as much as they did—even though it's so different now," Lavi said.

Like any job, some days are more successful than others.

Lavi once received five Justice Brandeis Society-level gifts in a single calling session. "I was kind of in a state of shock that night," she said.

Byali spoke last semester to an alumnus who initially refused to make a gift, but eventually changed his mind. "At first he said, 'No, I'm not going to give to Brandeis. I met my wife there, and we're getting a divorce,'" she said. "But we kept talking and he made a generous gift."

Whether you were on campus last year or fifty years ago, the Phonathon students hope you enjoy speaking with them as much as they appreciate the direct contact with Brandeis alumni, parents, and friends.

## Clock is ticking on new tax law

Time is running short for Brandeis donors hoping to take advantage of the expiring Pension Protection Act.

The law, which offers a unique opportunity to help the university while deriving significant tax advantages at the same time, will expire on December 31, 2007. It was enacted in August 2006.

The Pension Protection Act includes a provision that allows donors who are at least seventy and one-half years old to transfer up to \$100,000 a year to Brandeis (or another qualified charity) directly from their individual retirement account without being required to report it as income for federal tax purposes.

The provision provides an exclusion from gross income for an otherwise-taxable IRA distribution and allows the amount rolled over to count against a donor's minimum distribution requirement.

*For information, call 800-337-1948, ext. 6-4069.*

## JBS members invited to attend events

Justice Brandeis Society members are invited to attend the annual holiday party at the Rose Art Museum on December 2, a discussion with Posse founder Deborah Bial '87 at Brandeis House in New York on January 16, and Brandeis Night in Washington at the home of Paul Regan '73 on June 1.

The Justice Brandeis Society comprises philanthropic-minded alumni, parents, friends, and members of the Brandeis University National Women's Committee dedicated to supporting the university. A leadership gift of at least \$1,000 in a fiscal year (July 1 to June 30) qualifies one for membership in the Justice Brandeis Society.

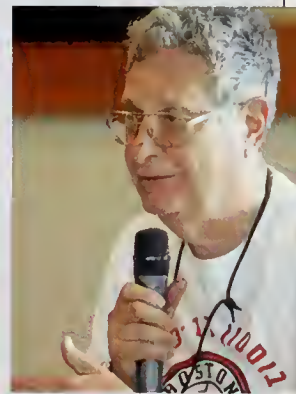
*For information, visit <http://givingto.brandeis.edu/annualfund/jbs.html>.*

## RECENT EVENTS



### Golf and Tennis Outing

Alumni and friends came together for the third annual Brandeis Golf and Tennis Outing, enjoying a day of competition and camaraderie while raising \$90,000 for student scholarships. More than 100 golfers and nearly two dozen tennis players participated in the event, which was held at Old Oaks Country Club in Purchase, New York. Trustee Henry Aboodi '86 and Alpine Capital Bank served as sponsor. Over the years, the event has raised nearly \$300,000. *From left:* James Leahy '85, Michael Saivetz '97, Aaron Goldsmith '99, Charlie Bess '98, and Adam Rifkin '97.



### Brandeis in the Berkshires

The sixth annual Brandeis in the Berkshires program offered a series of thought-provoking seminars focused on the Middle East, Israel, and Jewish culture. Among the participants were fellows Diane Troderman (*left*) and Richard Kaufman '57.

### Brandeis Night in Chicago

CNN senior political analyst Bill Schneider '66 (*right*), shown with (*from left*) Brandeis president Jehuda Reinharz, PhD'72, and event hosts Thomas and Margot Prizrker, P'02, was the keynote speaker for Brandeis Night in Chicago. More than 125 people attended the annual gathering of Brandeis alumni and friends from the upper Midwest.

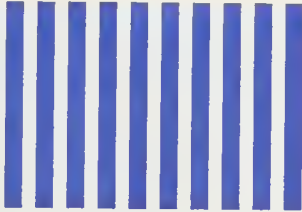


### Sachar Legacy Society Luncheon

More than 150 people attended the annual luncheon of the Sachar Legacy Society, hosted by Aileen Cabitt '53. The Sachar Society is an honorary organization of individuals who have included Brandeis in their estate plans. *Top photo, from left:* Elizabeth (Sarason) Pfau '74, Aileen Cabitt '53, and Daniel Pfau '73. *Bottom photo, from left:* Fellow Sumner Feldberg, his wife, Esther, and Nancy Winship, P'10, senior vice president of institutional advancement.



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## Milestone” changing their lives



Lenore Sack '58, P'87 (left), and Judy Borakove '58 are developing special 50th Reunion programs for next May. The pair met this fall at Brandeis House in New York to begin planning for the event.

Sack spent her freshman year at a Big Ten university. “My classmates there talked about clothes and dates. I wanted to talk about life—the big questions. I found that at Brandeis. I was inspired by the faculty and students, and I still am.

“My connection to Brandeis has been an amazing lifelong experience,” added Sack, who majored in American studies and later earned a master’s degree from Yeshiva University and a doctorate from American University.

They plan to bring that intellectual stimulation to their 50th Reunion activities with an engaging program that includes class members and other speakers. The program will focus on how the Class of ’58 and Brandeis define themselves by reviewing the past, considering the present, and looking toward the future.

“At this point in our lives, we begin to understand the journey we’ve taken and what different parts of it mean,” said Sack. “We’re very proud of our Brandeis degrees and all they meant for our lives.”

“We’ll have a great time reconnecting at Reunion,” said Borakove. “Our Brandeis friends are precious. We don’t ever want to lose them.”

For more information, call Elisa Gassel at 781-736-4111 or e-mail [reunion@alumni.brandeis.edu](mailto:reunion@alumni.brandeis.edu).

## RECENT EVENTS



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Brandeis  
Creating Connections



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## Planning for a “Special Milestone”

### 50th Reunion cochairs credit Brandeis for changing their lives

For Judy Borakove '58 and Lenore Sack '58, P'87, their 50th Reunion, planned for May 16 to 18, is more than just a chance to reconnect with fellow classmates.

“This is an incredibly special milestone, for us individually and for our class,” said Borakove, who is working with Sack on special programming they are confident will make their 50th Reunion a memorable one. “We are the only Reunion class on campus that weekend—marching in Commencement, meeting with the president and graduating seniors, and really connecting with all that is special about Brandeis.

“We had a great time working together on our 45th Reunion, and we are pleased for the opportunity to make our 50th even better,” added Borakove, a marketing consultant from New York City who has served as president of the Alumni Association board of directors and a university trustee. She has been a member of the board of directors of the Women’s and Gender Studies Program since its inception and a university fellow since 1993, and is a founder of the Alumni Club of New Jersey and a recipient of the Service to the Association Award.

“I have never not been involved with Brandeis,” said Borakove, who attributes her dedication to her alma mater to founding president Abram L. Sachar.

“I was very inspired by his determination to keep Brandeis going,” she said. “He was a special person, bringing renowned academics and talented students to a new, untested school. He had a dream, and I felt compelled to do my part in helping to realize that dream.”

Sack, an education consultant and retired director of academic affairs for the U.S. Department of Defense Acquisition University, has also volunteered since graduation. She served as an officer on the Alumni Association board, on the Alumni Admissions Council, and as an alumni trustee, a position Borakove created while she served as Alumni Association president from 1975 to 1977. Sack has been a university fellow since 1990.

“Brandeis gave me the foundation for my adult life,” said Sack, who now lives in Maryland and whose son, Steven, graduated from Brandeis in 1987. “This is an important way to be connected, to give something back.”

Sack and Borakove share more than Brandeis degrees and a commitment to volunteering. They both see Brandeis as the place that helped them spread their wings, according to Borakove, who received a bachelor’s degree in sociology.

“Brandeis was less ‘rah-rah’ than other schools, but much more intellectual. We had no idea how it would change our lives until we lived it,” said Borakove, who played guard on the championship basketball team in 1956.



Lenore Sack '58, P'87 (left), and Judy Borakove '58 are developing special 50th Reunion programs for next May. The pair met this fall at Brandeis House in New York to begin planning for the event.

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FROM THE ALUMNI ASSOCIATION PRESIDENT

# The Ubiquitous Brandeis

## University alumni making their mark in every profession

The reach of Brandeis University alumni never ceases to amaze me.

From prime minister of Iceland to Pulitzer Prize-winning *New York Times* columnist; from AIDS vaccine researcher in Nigeria to accomplished physician and mother sitting next to me at High Holy Day services this past September, I am always, quite happily, coming across graduates of our alma mater who remind me why Brandeis is such a special place.

Of course, as president of the Alumni Association, I have the good fortune of being in contact with alumni often, and I am continually struck by their commitment to and impact on Brandeis. But it doesn't stop there. In my work, I also encounter alumni making their mark—from movie producers, playwrights, and political activists to advertising executives, innovators, and entrepreneurs of all kinds. Rare is the day when I don't see a Brandeis graduate featured or quoted in the media. For a

relatively small, young school, Brandeis has alumni with far-reaching impact.

Many of our accomplished alumni are lending their expertise to the advancement of Brandeis by serving on the Alumni Association board of directors, as alumni club presidents, Alumni Admissions Council volunteers, and more. And opportunities abound to get involved at the local level. Visit [alumni.brandeis.edu](http://alumni.brandeis.edu) to learn more.

Thanks to efforts of alumni volunteers in New York, Brandeis House, at 12 East 77th Street, recently opened its new business center and coffee lounge, with computer workstations and wireless Internet for alumni to use, whether they are working in the city or just passing through [see article on page 56]. The business center will provide yet another venue for Brandeis grads to stay in touch with each other and the university.

Early in 2008, we will launch B Connect, the new and exciting Brandeis alumni online community. Spearheaded by dedi-

cated volunteers, B Connect will offer online career services, social and professional networking, a "My Page" feature, and much more to help alumni maintain an easy, life-long connection to Brandeis.

Your association is working hard to bring more alumni back into the Brandeis community. You needn't be on campus to be involved.

I hope you will visit Brandeis House next time you're in New York, sign up for B Connect soon, and take advantage of your membership in this very special club that belongs to us all—the Brandeis University Alumni Association.

—Allen Alter '71  
Senior Producer, CBS News



### ▶ UPCOMING EVENTS

#### ALUMNI CLUB OF CINCINNATI

Faculty in the Field with Stephen Whitfield, PhD '71, professor of American studies, January 20, time and location to be announced.

#### ALUMNI CLUB OF GREATER BOSTON

Alumni Professionals Networking Breakfast, November 27, 7:30 to 9:00 a.m., Greenberg Traurig, LLP, Boston. Hosted by Stuart Feldman '83, Juan Marcelino '78, and Jason Moreau '96.

Celtics Game, December 2, 12:30 p.m., TD Banknorth Garden, Boston.

Holiday Reception, December 2, 4:00 to 6:00 p.m., Rose Art Museum, Brandeis.

Alumni Professionals Networking Event, January 17, 6:00 to 8:00 p.m., Goulston & Storrs, Boston. Speakers include Dan Jick '79, P'09, and chief investment officer Deborah Kuenstner. Hosted by Doug Rosner '88.

Downtown Lunch with professor Mari Fitzduff, January 30, noon to 1:30 p.m., Brown Rudnick Berlack Israels LLP, Boston. Hosted by Jeffrey Jonas '85.

Alumni Family Basketball Day, January 27, noon, Gosman Sports and Convocation Center, Brandeis.

Lydian String Quartet Concert, February 2, 8:00 p.m., Slosberg Recital Hall, Brandeis.

Breakfast with Provost Marty Krauss, February 7, 7:30 to 9:00 a.m., Napoli Room, Brandeis.

Avenue Q, March 15, 8:00 p.m., Colonial Theatre, Boston.

#### ALUMNI CLUB OF NEW YORK CITY

Recent Graduates Network Happy Hour, November 29, time and location to be announced.

Annual Holiday Celebration, December 6, 6:30 to 8:30 p.m., Brandeis House.

Lecture by Deborah Bial '87, January 16, 6:30 to 8:30 p.m., Brandeis House.

#### ALUMNI CLUB OF NORTHERN CALIFORNIA

Faculty in the Field with Michael Henchman, professor emeritus of chemistry, November 27. Hosted by Susan Lackritz Kaplan '55 at her home in San Francisco.

#### ALUMNI CLUB OF WASHINGTON, D.C.

Alumni and Student Networking Event, January 3, time and location to be announced.

For a complete list of upcoming events, see [alumni.brandeis.edu](http://alumni.brandeis.edu).

## VOLUNTEER SPOTLIGHTS

# Michael Resnick '86

For successful businessman, education is a way of life

For Michael Resnick '86, education is not a means to an end. It is a way of life.

"It's not just about earning a degree," said Resnick, who recently joined the Alumni Association board of directors. "It is about learning to be flexible enough to seize opportunities."



Now a partner and manager of new-business development at Blackpool Capital Management in Oak Brook, Illinois, Resnick has certainly done just that.

After earning a bachelor's degree in politics, Resnick bought an open-ended plane ticket to New Zealand. With \$200 in his pocket, he hitchhiked through New Zealand and Australia, taking odd jobs to fund a yearlong "fantastic" adventure.

Resnick's first foray into the entrepreneurial world was as owner and manager of a retail venture back in Chicago, which was a lesson in the long hours and hard work needed to run a successful business. After analysis of long-term trends pointed to the end of the business's niche, Resnick decided to go back to school.

While studying for the LSATs, Resnick took a part-time job as a clerk for a market-maker at the Chicago Board of Options

Exchange (CBOE). He was hooked. Over the next fifteen years, Resnick worked his way up to a seat as a trader, and then opened his own business, Lincoln Trading Company. Thanks to his finely tuned business and trader skills, Resnick was recruited to develop new strategies for a \$250 million fund. Recently, he joined Blackpool Capital Management as partner.

"After nineteen years in 'the pits,' losing my voice, getting kicked, elbowed, and spit upon, I felt it was time to move forward," said Resnick, who has three daughters with his wife, Ellen. "My partnership with Blackpool Capital allows me to put all my skills to work."

Resnick credits his entrepreneurial spirit to his liberal arts education, which taught him to think for himself and believe in his dreams.

Brandeis is a family affair for Resnick, whose mother, Paula Resnick '61, served as president of the Alumni Association board of directors from 1983 to 1985. Resnick's sister, Devra '91 and two of his cousins, Marla Baker Kidd '87 and Noel Rappin '93, are also Brandeis graduates.

"My mother is thrilled when I am involved with Brandeis. I'm honored to serve the school that has done so much for me," said Resnick. "You don't necessarily need to know where you will be tomorrow as long as you know where you are today."

# Mark Surchin '78

Corporate attorney aspires to "meaningful, balanced life"

A self-described "poster boy for fitness," Mark Alan Surchin '78 defies the stereotype of the briefcase-toting corporate attorney. For starters, he rides his bicycle to his law office at Goodmans LLP in downtown Toronto every day. He practices meditation and yoga.



The husband and father of two recently completed a half-marathon, something he does every chance he gets. But Surchin is much more than a fitness buff. A heart attack at the age of forty-three turned his life around, and now he is committed to living a "meaningful, balanced life."

"I see my involvement on the board as part of that balance," said Surchin, who was recently elected vice president of the Alumni Association board of directors and serves as president of the Alumni Club of Toronto. "I was given a second chance, and I want to spend time on things that really matter—family, work, friends, and Brandeis, which had a huge impact on my life."

Just seventeen when he headed to college, Surchin assumed he would follow in family members' footsteps and attend McGill University in Montreal. One of his sisters, however, persuaded him to go away to school, and he remains grateful to this day.

"It was more typical in Canada to go to school locally," said Surchin. "One of my camp counselors was a Brandeis graduate, so I checked it out. I was intimidated at first, but quickly I knew I'd made the right choice."

As a junior, Surchin worked on the *Justice*. He earned a degree in politics, considered a career in journalism, and then went to law school at the University of Ontario.

"Brandeis was so intellectually rigorous that I actually found my first year of law school easier than my classmates did," said Surchin. "Brandeis made me think critically and be passionate."

Surchin discovered the Brandeis Alumni Web site and saw a long list of alumni clubs. He was pleased to learn a Toronto club was in the works, and volunteered immediately. He also serves on the B Connect committee, which will soon launch a new online community Surchin believes will "bring more alumni into the tent."

"I am very excited about B Connect," Surchin said. "It will keep alumni connected, help them network professionally and socially, and let them take more advantage of their association with Brandeis."

"Brandeis taught me that there are many 'right' answers," he added. "Staying involved with Brandeis has certainly been the 'right' answer for me."



## NEW STUDENT SENDOFFS

The Alumni Association held twenty-two new student sendoffs across the country this summer, welcoming the Class of 2011 to Brandeis. The sendoff is often the first Brandeis event incoming students attend, and it helps connect them with current students and alumni in their hometown. The Alumni Association thanks all alumni and current students who participated in the sendoffs, particularly the generous hosts and volunteers who organized this year's gatherings.



### Cleveland/Northeast Ohio

Club president Aryeh Dori '96 (*left*) hosted a sendoff at his home in Shaker Heights. Also pictured are (*from left*) Eiran Gorodeski '97; Mairin O'Donnell '11, and her parents, Donna and Guy; Ben Zoher '02, and Jessica Axel '09.



### Greater Boston

Ethan Davis '11 (*left*) and his parents, Ken Davis '66, and Alison Gilvarg Davis '73.



### Dallas

Jolene Risch-Minsky '90 and Andrew Kahn '03 (*right*) chaired the Dallas sendoff. Students and alumni took in a Frisco RoughRiders baseball game from a private patio.



University trustee Dan Jick '79 (*left*) and his wife, Elizabeth Etra Jick '81 (*right*), parents of Jamie '09, hosted a sendoff at their home in Chestnut Hill. They are shown here with their son Josh.



## Seattle

Eli Patashnik '83 and his wife, Debbie Davis Patashnik '82, welcomed Seattle-area students, parents, and alumni to their Bothell home. First-year students in attendance included (*from left*) Vanessa Kerr '11, Mark Kelly '11, Christina Luo '11, and Alexandra Luo '11.



## Westchester County, New York

Aileen Ganz (*second from right*), her husband, David, and their daughters, Lisa and Julie '10 (*center*), welcomed students, parents, and alumni to their Rye Brook home. Also pictured are Westchester Club president Davida Shapiro Scher '69 (*left*) and Kimberlee Bachman '08, Future Alumni of Brandeis liaison.

## Toronto

Club president Mark Surchin '78 (*right*) welcomed Noam Sienna '11 and several other Toronto-area students to his home.





### NEW STUDENT SENDOFFS



#### South Florida

Steven Sheinman '79 hosted a sendoff at his Aventura home. South Florida Alumni Admissions Council chair Susan Eisenberg Jay '71 and club president Gil Drozdow '79 cochaired the event. Attendees included (from left) Stephanie Cohen '11, Amanda Kalmutz '11, and Sapir Karli '11.



#### Washington, D.C.

Michael Sherer '75 and his wife, Judy Shapiro Sherer '75, parents of Jeremy '10, hosted a sendoff at their Potomac home. Attendees included (top row, from left) Alissa Perman '11, Alie Tawah '11, Kaamila Mohamed '11, Brittany Koffer '11, Rachel Koffer '11, Simona Dalin '11, and Carly Schmand '11, and (seated, from left) Emily Leifer '11, Rachel Goldfarb '11, Sara Miller '11, and Jonah Feldman '11.

#### Maine/New Hampshire

Steve Carvel '73, his wife, Shelley, and their son, David '07 (right), hosted a sendoff at their home in Portland, Maine. Attendees included (from left) Noah Braiterman '11, Elizabeth Masalsky '08, Emily Gatzke '11, Stephanie Sapowicz '10, and Mike Morse '10.



#### Chicago

The Chicago sendoff was hosted by Debbie Seidner '98 and Alumni Admissions Council cochair Rob Seidner '98, MBA'03. Alumni Admissions Council cochair Steve Wander '97 cochaired the event. From left: Brett Dorn '11, Jared Hite '10, Matt Urbach '11, Matt Kipnis '11, Ayal Weiner-Kaplow '11, Eli Miller '11, Gideon Kliensky '11, Madeleine Gecht '11, Madeleine Huzenis '11, Ari Jadwin '10, Nate Hakimi '11, Elana Friedland '11, Rachel Sier '11, and Jung Ham '11.



## Arizona

Marilena and Erik Sacks, parents of Charles '11, hosted the Arizona sendoff at their home in Phoenix. Club president Rachel Hernandez '92 chaired the event.

## Connecticut

Jim Leahy '85 and his wife, Mary Jo, hosted a sendoff at their home in Tolland.

## Denver

Monique and Daniel Greenberg, parents of Carly '11, hosted the Colorado sendoff at their home in Parker.

## Long Island

Howard and Robbin Schneider '78 Gurr, parents of Danielle '11, hosted a sendoff at their Dix Hills home. Club president Mark S. Cohen '78, P'09, also attended.

## Minnesota

Eric Pasternack '70 and his wife, JoAnn, parents of Rebecca Taurog '00, hosted a sendoff at their home in Mendota Heights. Alumni Admissions Council cochair Wendy Robinson Schwartz '79 cochaired the event.

## New York

Alumni Admissions Council chair Danny Lehrman '64 and club president Doug Monasebian '84 cochaired a sendoff at Brandeis House.

## Northern California

Future Alumni of Brandeis liaison Dianne Ma '09 welcomed area students to her home in Oakland.

## Northern New Jersey

Larry Samuels '75 and his wife, Margie Rachelson Samuels '75, parents of Rebecca '02 and Brian, hosted a sendoff at their home in West Caldwell.

## Philadelphia/Southern New Jersey

Eileen Sklaroff '68 hosted a sendoff at her home in Philadelphia. Alumni Admissions Council chair Wendi Barish '93 was in attendance.

## Southern California

Rana Hakhamini '98 (*left*) hosted a sendoff at her Los Angeles home. Newly elected club president Elisha Landman '95 joined more than twenty-five students and parents at the event.

## Cincinnati

Darlene Kamine '74 and her husband, Chuck '74, welcomed Cincinnati, Kentucky, and Indiana students. Future Alumni of Brandeis liaison Katherine Schram '09 was also in attendance.



## Houston

Michael Kivort '87 hosted a sendoff at his home in Houston. Club president Francyne Davis Jacobs '95 chaired the event. *From left:* Adil Bahalim, Matt Kleiman '10, Mary Beth Schaefer '11, Ammad Bahalim '04, Hannah Hofrichter '05, Michael Hofrichter '06, Tommy Arnett '11, and Mackenzie Gallegos '11.



# Working for AIDS Research

## Wein scholar still believes dreams come true

As a high-school student in his native Nigeria, Iroka Joseph Udeinya '76 longed to attend an American university. Attracted by reports of significant scientific advances in the United States, the budding biologist could only dream that his family could ever pay for an American education. Luckily, he discovered the Wien International Scholarship Program at Brandeis.

"The Wien Scholars program was unequalled with respect to financial aid to foreign students," said Udeinya, now a professor at the University of Nigeria's School of Medicine. "And, the best of all possible worlds, it was available at Brandeis—one of the top universities in the United States."



Iroka Udeinya

Udeinya arrived at Brandeis wide-eyed. "Being at Brandeis in the 1970s was great," said Udeinya, who graduated with a bachelor's degree in biology. "It was a wonderful learning environment, a small world of which I was a proud member. I made friends with people from all continents and learned a lot from them. The program engendered trust and understanding among individuals from diverse cultures and religions. This program really has made the world a better place."

After Brandeis, Udeinya headed to the College of Medicine at the University of West Virginia, where he earned a doctorate in pharmacology in 1979. He attributes his success there to the "rock-solid" education he acquired at Brandeis.

Soon after, he began postdoctorate research at the National Institute of Allergy and Infectious Diseases, one of the National Institutes of Health, in Maryland. Udeinya was also an associate professor at Howard University's College of Medicine.

In the late 1990s, the internationally respected scientist returned to Nigeria in pursuit of yet another dream. Udeinya, the father of five children, had been studying the health benefits of an extract from the leaves of the native Nigerian neem tree. He posited that the leaves—already being used to successfully treat malaria—might well be synthesized as an effective treatment for HIV/AIDS.

In 2004, after much clinical research and many trials, Udeinya produced a potent anti-HIV/AIDS drug, which he called IRACARP. Now in its third phase of clinical trials, the promising new drug demonstrates an efficacy that is as good as or better than most of the best multidrug combination therapies used in advanced countries, without the toxicity or adverse effects.

Udeinya, who has authored or coauthored countless papers on infectious diseases and possible treatments, has received several grants and donations from institutions and generous individuals eager to see this dream come true—for him and the millions of HIV/AIDS patients around the world.

"The Wien Scholars program opened my mind to the possibility that dreams really do come true," said Udeinya. "It certainly made my dream come true, and instilled in me a lifelong obligation to assist others to realize their dreams as well."

"For fifty years, the Wien Scholars program has empowered ambassadors for peace and understanding in our world," Udeinya said. "It has given hope and opportunity to those of the most humble backgrounds, people who have become great statesmen, engineers, scientists, and educators."

*For more information about the Wien 50th anniversary celebration or to make a gift to the program, visit [brandeis.edu/wien](http://brandeis.edu/wien).*



## Brandeis House adds lounge, business center

Brandeis House, the university's alumni facility at 12 East 77th Street in New York City, has added a coffee lounge and business center that is open to all alumni. Beginning November 15, the house is open Monday through Friday from 9:00 a.m. to 4:00 p.m.

The lounge on the main level will offer daily newspapers and periodicals as well as coffee, tea, cappuccino, and beverages. The business center will provide a quiet workplace with computer workstations and wireless Internet for laptops.

The Brandeis House improvements were made possible by the recently formed Brandeis House Alumni Committee. Michael Saivetz '97 and Richloom Fabrics supplied new draperies and upholstery for the second-floor dining and meeting rooms.

"Brandeis House is our crown jewel in New York," said Alumni Association president Allen Alter '71. "In addition to the wonderful programs so many of us already enjoy, we plan to showcase the house to prospective students and their families. But our first priority is to invite alumni to visit and make use of this remarkable facility."

Visitors should phone Clair Cohen at 212-472-1501, ext. 230, in advance of their visit. Other rooms in the house are available on a limited basis for small meetings and seminars. Please bring a photo ID.



## RECENT EVENTS



### Alumni Club of Chicago

University of Chicago president Robert Zimmer '68 (*left*) and his wife, Terese Schwartzman-Zimmer '73, were honored guests at the home of Nancy and Jim Kahn, parents of the Alumni Club of Chicago president Carolyn Kahn Birkenstein '95, for the event Coffee and Conversation with the First Family of the University of Chicago. Zimmer's discussion on higher education, career paths, personal choices, and family life was attended by more than twenty-five alumni and friends.



### Alumni Club of Denver

*Left photo, from left:* Nina Judd '65, Jackie Wiseman Starr '66, and event cochair Frani Rudolph Bickart '66 joined other Denver-area alumni at a picnic at Bear Creek Lake Park in Lakewood in July. *Right photo, from left:* Sondra Greene '87 (with son Zachary), Sara Miller '01, and Herb Miller '01 were among five decades of alumni represented at the event. Genevieve Hale '94 served as a cochair.



### Alumni Club of Greater Boston

*Left photo, from left:* Lee Goldstein '01, Ben Schlesinger '02, and Marissa Smilowitz '03 and (*right photo, from left*) Igor Pedan '05, MA'06, Alex Amann '05, and Kelli Cooper '04 joined other Boston-area alumni in welcoming the Class of 2007 to the Alumni Association at the sixth annual Tia's Happy Hour in August. The event was chaired by Carol Ortenberg '06 and drew more than fifty alumni.

# classnotes

## 1952

Diana Laskin Siegal  
900 SW 31st Street, #BE339  
Topeka, KS 66611  
1952notes@alumni.brandeis.edu

Every activity for the Class of 1952 is a first for the class and for the staff of Brandeis, and therefore is a learning experience for both. Always “pioneers” (who else would take a chance on a new school?), class members have been holding annual reunions in various locations for several years. For their 55th Reunion, twenty-eight members of the class and thirteen spouses and friends returned to campus from as far away as Arizona. This is a remarkable 31 percent of the existing class. Class members were proud to see the remarkable growth of the university and to hear about future plans. In addition to participating in the on-campus events, some class members took a bus trip to a nearby museum; others gathered for dinner at an Italian restaurant in Waltham—alas, not Saldi’s. Since the favorite activity of the Class of 1952 is conversation (known in our undergraduate days as “bull sessions”), the class hopes to meet again in the fall of 2008 with Newport, Rhode Island, as a possible site. Anyone with an opinion

about where and when to meet should contact me. Hopefully, I will also receive some offers to help with the planning.

Eileen (Dorfman) Kessler  
Randolph, Massachusetts  
Kessler is proud that her family now includes three generations of Brandeisians—herself; her daughter, Cheryl Kessler Katz '76; and her granddaughter, Rachael Katz '09.

## 55th REUNION 1953 JUNE 6-8, 2008

Abraham Heller  
1400 Runnymede Road  
Dayton, OH 45419  
1953notes@alumni.brandeis.edu

## 1954

William Marsh  
5113 Castlerock Way  
Naples, FL 34112  
1954notes@alumni.brandeis.edu

Elliot Aronson  
Santa Cruz, California  
See Carol Tavis '66.

Judie Butman Shotz  
Novato, California  
See Larry Shotz '52 in “In Memoriam,” page 76.

## 1955

Judith Paull Aronson  
838 N. Doheny Drive, #906  
Los Angeles, CA 90069  
1955notes@alumni.brandeis.edu

At a midsummer lunch in Hyannis, eight members of the Class of 1955 gathered to talk about friends, food, foibles, and good books. In addition to me, attendees included Lucy Devries Duffy, Norma Bassett Avellar, Elaine Phillips Ostroff,

Phyllis Ostrow Hurwitz, MFA'74, Nancy Mack Burman, Evi Buckler Sheffres, and Cheryl Bahn Dockser. If you would like to be on the list for next summer, please contact Phyllis Ostrow Hurwitz, our most efficient organizer.

Lucy Devries Duffy  
Brewster, Massachusetts  
Duffy won a gold medal in the sprint triathlon at the National Senior Games sponsored by the Humana Foundation in Louisville, Kentucky. She also placed eighth in the ten-kilometer road race. “I was especially pleased with the medal in the triathlon because I had some competition,” Duffy writes. “Locally, I win in the tri’s because I am the only one in my age group crazy enough to do this.”

Elaine Phillips Ostroff  
Westport, Massachusetts  
Ostroff received the annual recognition award at the thirtieth annual meeting of AHEAD, the Association on Higher Education and Disability, held in July in Charlotte, North Carolina. The award is given to people who have inspired the U.S. and Canadian organization, and who are not part of the network of people working on university campuses providing services to students with disabilities. Ostroff was cited for her “tireless efforts in promoting social equity through design.”

## 1956

Leona Feldman Curhan  
366 River Road  
Carlisle, MA 01741  
1956notes@alumni.brandeis.edu

## 1957

Wynne Wolkenberg Miller  
1443 Beacon Street, #403  
Brookline, MA 02446  
1957notes@alumni.brandeis.edu

We are still buzzing from the Reunion excitement, and conversations are taking



### SHOUT IT FROM THE ROOFTOPS

Win an award? Get a promotion? Move cities? Have a baby? Share your good news with classmates and fellow alumni.

Mail your news to:  
Class Notes  
MS 124, Brandeis University  
415 South Street  
Waltham, MA 02454

You may also e-mail your news to your class correspondent or to [classnotes@alumni.brandeis.edu](mailto:classnotes@alumni.brandeis.edu), or complete the online form at <http://alumni.brandeis.edu/web/classes/classnotes.html>.

place among some of us who don't want to wait until 2012!

**Janet Cohen David**

New York City

David writes, "I am sorry I missed our 50th Reunion. I've been enjoying retirement from private practice as a psychologist and working part time teaching and supervising psychotherapists in training. I also volunteer at the American Museum of Natural History and am a zone gardener in Central Park."

**Janet Hentoff Krauss**

Bridgeport, Connecticut

Krauss recently published *Through the Trees of Autumn*, her second collection of poems. She still teaches as an adjunct professor at St. Basil College and at Fairfield University, where she received the 2007 Adjunct of the Year Award. Krauss also celebrated fifty years of marriage to husband Bert.

**Myrna Mitchell and Laurence Weitzman**

Boynton Beach, Florida

The couple write, "We had a great time renewing old friendships with our classmates at the 50th Reunion. The school has certainly changed over the past fifty years—many, many more buildings. The students seem so young today, although I guess we were young when we started at Brandeis. Thanks for the great weekend."

## 50th REUNION 1958

MAY 16-18, 2008

**Judith Brecher Borakove**

10 East End Avenue, #2-F

New York, NY 10021

1958notes@alumni.brandeis.edu

Make sure to save the date for our 50th Reunion! I hope you've already started to plan to attend and have received our initial mailing. If you haven't responded yet, please do to [jjborakove@aol.com](mailto:jjborakove@aol.com). See you in May!

**Annette Liberman Miller, MFA'76**

Boston

Miller reprised her title role in *Martha Mitchell Calling*, which received rave reviews last season (the show was named one of the *Boston Globe's* Top Theater Picks for 2006). Earlier this year, *Martha Mitchell Calling* played at Stageworks Hudson in New York. It will move to the Actors Playhouse in Coral Gables, Florida, from November 28 to December 23.

## 1959

**Sunny Sunshine Brownout**

7238 Brambury Court

Sarasota, FL 34238

1959notes@alumni.brandeis.edu

## 1960

**Joan Silverman Wallack**

28 Linden Shores

Branford, CT 06405

1960notes@alumni.brandeis.edu

**Galia Golan-Gild (AKA Gail Greene)**

Raanana, Israel

Golan-Gild recently published her ninth book, *Israel and Palestine: Peace Plans and Proposals from Oslo to Disengagement*. She also received the Israel Political Science Award for Lifetime Achievement and continues to be involved in Peace Now and the women's movement. She has retired from Hebrew University and teaches at the Interdisciplinary Center in Herzliya.

**Elisabeth Lisette Messing Naylor**

Briarcliff, New York

Naylor recently won a 2007 Grinspoon-Steinhardt Award for Excellence in Jewish Education, which recognizes, honors, and supports outstanding classroom Jewish educators on the local level. She is a fifth-grade teacher at Bet Torah Religious School in Mount Kisco, and also works on special projects for the Board of Jewish Education in New York. She recently became a grandmother for the third time.

## 1961

Class of 1961

MS 124 Brandeis University

PO Box 549110

Waltham, MA 02454-9110

1961notes@alumni.brandeis.edu

## 1962

**Ann Leder Sharon**

13890 Ravenwood Drive

Saratoga, CA 95070

1962notes@alumni.brandeis.edu

**Susannah Glusker**

San José, California

Glusker, daughter of the late Anita Brenner, an author, historian, and powerful voice in her native Mexico during the twentieth century, organized an exhibition, *Anita Brenner: vision de una época*, to mark the centennial of Brenner's birth. Glusker completed editing her mother's journals for publication by the University of Texas Press.

**Joan Wallach Scott**

Princeton, New Jersey

Scott, the Harold F. Linder Professor at the Institute for Advanced Study at Princeton University, received an honorary degree from Harvard University in June. She is known internationally for writings that theorize gender as an analytic category, and is a leading figure in the emerging field of critical history.

## 45th REUNION 1963

JUNE 6-8, 2008

**Miriam Osler Hyman**

140 East 72nd Street, #16B

New York, NY 10021

1963notes@alumni.brandeis.edu

**Peter Magnus**

Parker, Arizona

Magnus will soon retire from the Indian Health Service, although he may do

occasional temporary duty (*locum tenens*) in Arizona or Oregon. He has been married for thirty years to Anne. They have two daughters, Sydney and Ena, and two sons, Sylvan and Samson.

#### Michael Obsatz

Golden Valley, Minnesota

Obsatz received an honorary degree at Macalaster College's commencement in May after serving as a professor of education and sociology for forty years. His book *Raising Nonviolent Children in a Violent World* is translated into several languages and is used worldwide. His Web site is [www.angeresources.com](http://www.angeresources.com).

## 1964

#### Shelly A. Wolf

113 Naudain Street

Philadelphia, PA 19147

[1964notes@alumni.brandeis.edu](mailto:1964notes@alumni.brandeis.edu)

#### Deborah Beck

Peekskill, New York

Beck continues to exhibit her paintings and prints in a variety of venues. Her exhibition *The Flow of Nature: Paintings and Monotypes* by Deborah Beck, is showing at the newly expanded and renamed Arkell Art Gallery in Canajoharie, New York, through January 5, 2008. Earlier, she had a two-person show, *Nature and Spirit*, at Goggleworks in Reading, Pennsylvania. And her *Insights into Suburbia* exhibition will be traveling to Purdue University Gallery in West Lafayette, Indiana. Beck is a member of a number of professional arts organizations, including the National Association of Women Artists, the Pen and Brush Club, the Westchester Arts Council, and the Women in the Arts Foundation. After retiring following many years as an art and drug-prevention educator and counselor in the New York City public schools, Beck now holds painting and art workshops for both children and adults. In the last few years, she has enjoyed further explorations into the art of plein air painting, which she pursued in July in Tuscany, Italy. In 2002, she moved from

## Dance Fever

Even as a little girl, Judith "Gigi" Chazin-Bennahum '58 knew she would be a dancer. Tutu flouncing, twirls and leaps defying gravity, she was spinning magic, powered by the heightened energy of talent fused with endeavor.

In her earliest years, she commuted from Queens to Manhattan for lessons at Carnegie Hall, where she was exposed to the greatest dancers of the time. And at age twelve, she successfully auditioned for the High School of Performing Arts. Soon she was dancing with the Joffrey Ballet in New York City and at Jacob's Pillow in the Massachusetts Berkshires.

To please her scholarly father, Chazin-Bennahum enrolled on a full scholarship to Brandeis, where she graduated magna cum laude. Then, she recalls, she threw her diploma at her parents and said, "This is it. I'm going to dance."

And dance she did—in companies with Robert Joffrey, Agnes De Mille, and the Santa Fe Opera Ballet, as principal soloist with the Metropolitan Opera Ballet Company, and in numerous modern-dance troupes in New York. She was invited by George Balanchine to join the New York City Ballet on its first trip to Russia.

Love, marriage to a young physician, and three children (including Aaron '92) interrupted her dance career. But when her husband became a resident at the University of New Mexico medical school, Chazin-Bennahum began to teach dance there while also earning a master's in French poetry and a doctorate in Romance languages. She went on to become chair of the theater and dance department and associate dean of the College of Fine Arts before retiring from the university last year.

Over the years, Chazin-Bennahum has written five books, including *The Ballets of Antony Tudor*, which won her the de la



Judith Chazin-Bennahum with her son, Aaron '92.

Torre Bueno Prize for the best book on dance. She also received a lifetime excellence award from the Albuquerque Arts Alliance.

Since then, Chazin-Bennahum has played important roles in several dance organizations, served as copresident of the UNM Friends of Dance, and sat on the advisory board of *Dance Chronicle*, a dance history journal. She is now writing a biography of early-twentieth-century Russian dance impresario René Blum.

For the dance-scholar, her diverse pursuits are always about expression. "I never was able to separate the mind and body," she says. "To me, it is all one. Movement is an essential part of life."

—Marjorie Lyon

New York City to Peekskill, where she lives with her husband, Bill Olson.

#### Temma Kaplan

New Brunswick, New Jersey

Kaplan is a professor of history and serves as director of women's studies at Stony Brook University in New York. She published a chapter, "Gender, Chaos, and Authority in Revolutionary Times," in *Sex in Revolution: Gender, Politics, and Power in Modern Mexico*.

## 1965

#### Joan Furber Kalafatas

3 Brandywyne

Wayland, MA 01778

[1965notes@alumni.brandeis.edu](mailto:1965notes@alumni.brandeis.edu)

#### Sahadhevan AmaraSingham

Silver Spring, Maryland

AmaraSingham's daughter Lilamani married Noah Teitelbaum, son of Herbert Teitelbaum and grandson of

former Brandeis president Morris Abram, on August 4 at the Full Moon Resort in New York's Catskill Mountains. AmaraSingham and Herbert Teitelbaum were off-campus roommates in 1964–65.

#### Herbert Teitelbaum

New York City

Teitelbaum, a Manhattan lawyer, was named executive director of the New York State Ethics Commission. He has been a senior litigation partner with the Bryan Cave law firm since 1996.

## 1966

#### Kenneth E. Davis

28 Mary Chilton Road  
Needham, MA 02492

1966notes@alumni.brandeis.edu

#### Albert Foer

Washington, D.C.

Foer is founder and president of the American Antitrust Institute ([www.antitrustinstitute.org](http://www.antitrustinstitute.org)), which will celebrate its tenth anniversary in 2008. He served as executive producer of the institute's documentary movie *Fair Fight in the Marketplace*, which won two national awards and has been airing on PBS stations. He continues to play an active role in the American Civil Liberties Union. He and his wife, Esther, recently became grandparents for the third time. Their three sons, Franklin, Jonathan, and Joshua, are all making waves with their writing.

#### Carol Tavis

Los Angeles

Tavis and Elliot Aronson '54 recently published *Mistakes Were Made (But Not by Me): Why We Justify Foolish Beliefs, Bad Decisions, and Hurtful Acts*. Both are well-known social psychologists. Aronson is a recipient of the Brandeis Alumni Achievement Award and was chosen by his peers as one of the top hundred psychologists of the twentieth century.

## 1967

#### Anne Reilly Hort

10 Old Jackson Avenue, #21  
Hastings-on-Hudson, NY 10706  
1967notes@alumni.brandeis.edu

#### Norm Aaronson

Denver

After completing his twenty-eighth year as a clinical professor of law at the University of Colorado, Aaronson was recently appointed clinical professor emeritus. He is married to Evelyn Hutt and has four children, including Michael '06, who is a second-year student at the University of Colorado Law School.

#### Barry Daniels

Paris

Daniels is co-curator of the exhibition *Patriotes en scène: Le Théâtre de la République (1750–1799)*, as well as coauthor of the exhibition's accompanying catalog.

#### Howard Lifshitz

Buffalo Grove, Illinois

Lifshitz was recently honored for twenty-five years of service by his synagogue, Congregation Beth Jehuda, in Long Grove.

#### Maria Mayer

Lima, Peru

Mayer recently traveled from Los Angeles to Miami on her way home to Lima from Sydney, where she was visiting her grandchildren, Solé Aleida, two months, and Max, three years. She is still working as an adjunct scientist at the International Potato Center in Lima, where she has received several grants.

#### Deborah Dash and MacDonald Moore

Ann Arbor, Michigan

The couple write, "We have moved to Ann Arbor to take up teaching positions at the University of Michigan, and for Deborah to direct Judaic studies, leaving behind family, including two grandchildren, in New York City."

#### Mark Shanis

Durham, North Carolina

Shanis has spent ten years at the U.S. Environmental Protection Agency's Office of Air Quality Planning and Standards, where he helps ensure "truth even unto its innermost parts" in the United States. He underwent quadruple bypass surgery on August 13. In April, he moved into a beautiful new home, where Brandeis alumni are welcome.

## 40th REUNION 1968

JUNE 6–8, 2008

#### David Greenwald

1920 Chestnut Street  
Philadelphia, PA 19103

1968notes@alumni.brandeis.edu

#### Randolph Becker

Key West, Florida

Becker writes, "A lucky set of circumstances has led me to become the first full-time minister to the Unitarian Universalist Congregation of Key West, the best gig of my thirty-seven years in liberal religious ministry. My daughters, Lee and Suki, are all grown, married, and successful in their careers, and my wife, Elissa, easily moved her work in grief and loss counseling to the Keys. Ah, another day in paradise."

#### Donald Drapkin

Englewood, New Jersey

On May 1, Drapkin joined Lazard as a vice chairman of Lazard International and chairman of Lazard's Investment Committee. In addition to his investment-banking responsibilities, Drapkin will focus on strategic investments and initiatives for Lazard and its clients worldwide. Drapkin was formerly vice chairman of MacAndrews & Forbes Holdings Inc. He has served on a number of corporate boards and is a member of the Brandeis board of trustees.

#### Lynn Goldsmith Goldberg

Bedford, New Hampshire

Goldberg was among the classmates who attended a minireunion at the home of

Ann Garelick Garrick in Windham on May 26. Others attending were Joan Eisenberg, Phebe Smith, and Barbara Adina Collier.

**Ron Kronish**  
Jerusalem

Kronish presented a paper, "Facing Evil in the World Today: A Jewish Perspective," on June 26 at an international symposium on Jewish-Christian relations sponsored by the Focolare Movement in Castel Gondolfo, near Rome. The speech is available at [www.icci.org.il](http://www.icci.org.il), the Web site of the Interreligious Coordinating Council in Israel, which he has directed for the past sixteen years. Kronish has lived in Jerusalem for twenty-eight years. He is married to Amy, whom he met in the kosher line at Brandeis forty years ago.

## 1969

**Phoebe Epstein**  
205 West 89th Street, #10-S  
New York, NY 10024  
[1969notes@alumni.brandeis.edu](mailto:1969notes@alumni.brandeis.edu)

**Jo Anne Chernev Alderstein**  
Forest Hills, New York  
Alderstein heads the immigration law practice at Thelen, a global law firm based in New York. During the holiday season, she telecommutes from her home in the German Colony in Jerusalem. She looks forward to reconnecting with classmates in Israel.

**Eve Marder**  
Boston

Marder, the Victor and Gwendolyn Beinfeld Professor of Neuroscience and member of the Volen National Center for Complex Systems at Brandeis, was elected to the National Academy of Sciences in recognition of her distinguished and continuing achievements in original research. Her expertise is in neurotransmitter modulation of neural circuits.

**Judith Tellerman**  
Chicago

Tellerman presented a lecture and original songs at a symposium on the role of women in religion at the Hellenic Museum and Cultural Center, a national institution in Chicago.

**Jo Ann Wexler**  
Santa Rosa, California  
Wexler is the coauthor of *Viva Oaxaca*, a guidebook about the Mexican city where she spends half the year. Her Web site is [www.si-oaxaca.com](http://www.si-oaxaca.com).

## 1970

**Charles S. Eisenberg**  
4 Ashford Road  
Newton Centre, MA 02459  
[1970notes@alumni.brandeis.edu](mailto:1970notes@alumni.brandeis.edu)

**Paul Fleisher**  
Richmond, Virginia  
Fleisher recently published "Food Webs," his latest science series for young people. The six titles in the series are *Ocean*, *Tundra*, *Forest*, *Desert*, *Lake and Pond*, and *Grassland*. Each book in the series looks at interrelationships among organisms in their particular environment and discusses human impacts on the specific environment. Fleisher has written more than three dozen books for young people and educators, mostly on subjects of science and nature study. He retired from teaching gifted students in the Richmond, Virginia, public schools in 2005, and now works at the Richmond Peace Education Center. Fleisher also offers workshops for educators and presentations for students at schools, libraries, and conferences. His recent works include *Parasites and Mind Builders* (2006), *Evolution and The Big Bang* (2005), the five-volume series "Secrets of the Universe" (2001), and *Brain Food* (1997), a compilation of thinking games. Fleisher's books are available at [www.lernerbooks.com](http://www.lernerbooks.com), as well as through other bookstores and online booksellers. For more information, visit [www.paulfleisher.com](http://www.paulfleisher.com) or e-mail [pfleishe@earthlink.net](mailto:pfleishe@earthlink.net).

**Haile Menkerios**  
Bronx, New York  
Menkerios was appointed assistant secretary-general for political affairs by United Nations secretary-general Ban Ki-moon. Menkerios, of the East African nation of Eritrea, served previously as the deputy special representative of the secretary-general for the Democratic Republic of the Congo. From 2003 through 2005, he was director of the Africa I Division in the UN's Department of Political Affairs. In 2002, Menkerios served as senior adviser to the special envoy of the secretary-general to the Inter-Congolese dialogue, and assisted the special envoy on all aspects of the mediation process prior to the signing of the Global and All-Inclusive Agreement on December 17, 2002, in Sun City, South Africa. He has also represented the Eritrean government as ambassador to Ethiopia and the Organisation of African Unity; special envoy to Somalia and the Great Lakes region; and permanent representative to the United Nations.

**Marjorie Silver**  
New York City  
Silver, a professor of law at Touro Law Center in Central Islip, is a contributing author and editor of *The Affirmative Assistance of Counsel: Practicing Law as a Healing Profession*. In January, Chief Judge Judith S. Kaye of the New York State Court of Appeals named her to the board of trustees of the New York State Lawyers Assistance Trust.

## 1971

**Richard Kopley**  
608 W. Hillside Avenue  
State College, PA 16803  
[1971notes@alumni.brandeis.edu](mailto:1971notes@alumni.brandeis.edu)

I am professor of English at Penn State-DuBois, teaching both American literature and composition. I am revising a book about Poe's Dupin tales, titled *Edgar Allan Poe and the Dupin Mysteries*. As president-elect of the Nathaniel

## Chasing the Cosmos

While compiling linguistic riddles—toying with etymological pairs such as “mortgage” and “mortician,” and “pencil” and “penis”—for his 2006 word-play book *Words of a Feather*, Murray Suid '64 became obsessed.

As he investigated “cosmetics” and “cosmos”—both, it turns out, stem from the Greek word for “order”—he was intrigued by a reference to an eighteenth-century British law under which women who “seduced men into matrimony by a cosmetic means” would be tried as witches. Suid (rhymes with “fluid”) spent days tracking down an expert.

It turned out the law was never passed, Suid learned before the book went into print. By then, he was off and running on his next obsession. His jobs—teacher, film producer, author, software developer, professor, and screenwriter, among others—are almost incidental to his passion, which is investigating quirky topics that capture his imagination.

Suid has published more than two dozen books on subjects ranging from politics to marriage to spelling. His most popular, *How to Be President of the U.S.A.*, is a step-by-step explanation for middle schoolers of what it's like to hold down the job of leader of the free world.

Part of what fuels Suid's life work is his Brandeis education. Politically left-wing and intellectually curious, Suid says he and Brandeis have a lot in common. “Because of Brandeis, I learned how to learn. I felt I could dream big,” he says.

Armed with a psychology major and a minor in English, Suid launched his career teaching at a free-spirited school in western Massachusetts, where a student's interest in filmmaking sparked his own passion for

movies and storytelling—a passion that grew throughout his life.

At age forty-eight, after working in a panoply of educational and editorial posi-



tions across the country, Suid applied to UCLA's film school. He was rejected. He read books on screenwriting, took classes, and applied again. The fourth time he applied, he was accepted, becoming the film school's oldest student. He wrote six screenplays while earning a master's degree, and five more since. In all, six have been optioned, and one—*Summer of the Flying Saucer*—has been shot; it may hit the silver screen in 2008.

Suid recently founded Point Reyes Pictures, an independent movie company. At age sixty-five, he is one of the few members of his graduating class still pursuing the grueling profession.

Though semi-retired, Suid still treats every project, whether a screwball comedy or—like his latest project—a book about how to use engineering principles to improve your personal life, as seriously as if it could change the world.

“I'd like to think that my work might change the world,” Suid says, “or at least improve it somewhat by making people laugh.”

—Deborah Halber '80

He hopes that everyone enjoyed getting the address labels with the association's new “Louie” logo, and he is looking forward to the launch of B Connect, which will be a great new Web resource for Brandeis alumni.

**Carol (Arnoff) Asher**  
Rehovot, Israel

Asher married Leon '70 after her second year at Brandeis. In 1974, they moved to Rehovot. She received a doctorate in biochemistry from the Weizmann Institute of Science and continued to work there as a staff scientist after her post-doc. She has four children, Yael, Gila, Nava, and David, all of whom are married. She has seven grandchildren and two more on the way. Asher enjoys playing flute in the Rehovot Chamber Orchestra, attending concerts and operas, and traveling around the world.

**Mark Gary Blumenthal**  
Knoxville, Tennessee

Blumenthal has been married to Mindy Goldberg for nineteen years. They have two daughters, Hila, eleven, and Ilana, eight, and two cats. He is a physician with the Tennessee Department of Health and on the faculty at the University of Tennessee. Blumenthal writes, “We are still health-nut vegetarians, very physically fit. I've become a competent master's level athlete in my late fifties, and Mindy keeps winning more track awards the older she gets. I'm the house's kosher gourmet chef (every physician needs relaxing hobbies, and everybody's got to eat), Macintosh guru, and photographer. I still daven with a minyan on Sunday, Monday, Thursday, and Shabbat, and we'd be Shomer Shabbat if it were at all realistic. I still sing two-plus octave baritone, and Mom (living in Boca, of course) still tells me I'd make a great chazzan.” Blumenthal's e-mail address is markomd@alumni.brandeis.edu.

Hawthorne Society, I am organizing the Hawthorne Conference, to be held at Bowdoin College in June 2008. My wife, Amy Golahny '73, is professor of art history at Lycoming College. Our daughter Emily is beginning a doctorate in English at Stanford University, and our son Gabe

is finishing his undergraduate degree in English at the University of Pittsburgh.

**Allen Alter**  
New York City

Alter became president of the Brandeis University Alumni Association in July.

**Lee Friedman Brice**  
Albany, New York

Brice writes, “After many years of teaching children with special needs, I became the education director of Congregation Gates of Heaven in 2001. I am also enjoying my three grandsons.”

**Sally Broff**

Carlsbad, California

Broff recently retired as president after ten years of co-owning and operating SEA-Comp, which imports liquid-crystal displays and contract-assembly services from a Chinese manufacturer. She is enjoying her retirement through travel and volunteering as a business counselor with SCORE, a national organization of experienced business professionals who counsel new and expanding businesses.

**Linda Burke**

Randolph, Massachusetts

Burke has taught math at Canton High School for the last thirty years. She has three grown children, Jessica, Allison, and Lee. During the summers of 2006 and 2007, she traveled to Israel, where she visited Safed and Metulla. She also sweated in Tiberias to see the tombs of Rabbi Akiva and Maimonides, and prayed for her ailing parents at the Wall in Jerusalem. Burke says she would welcome hearing from classmates at mathwow@msn.com.

**Somasundar Burra**

New Delhi, India

Burra writes, "I visited Brandeis in June, along with my son, Arudra '00. I was visiting the United States with my wife because both our sons were graduating from different institutions. It was wonderful to go back! I was a civil servant from 1974 until 1993, when I got fed up and joined a not-for-profit, working on issues of urban poverty. I am based in Mumbai, and I would love to meet any classmates visiting India." Burra's e-mail address is sundarburra@gmail.com.

**Cathy Yudell Comins**

Passaic, New Jersey

Comins is president of Yours & More Same-Day Décor and is a certified member of the Interior Refiners' Network. She is also a member of the Special Accounts Team, Customer Service, at Office Depot. She has been married to David Comins, a classmate from seventh grade, for twenty-nine years. In 2000, they became Torah-observant Jews and sanctified their new lifestyle with an Orthodox Jewish wedding, getting

remarried after twenty-one years together. Comins was led back to her Jewish roots as a result of her participation in Overeaters Anonymous, which she now considers an essential part of her life. She has been very involved in crafts and enjoys knitting. She is also active in her community and spearheaded a project called "Celebrate Sal" to honor a fabulous bus driver. She looks forward to having more time to commit to volunteer work, pursuing various craft interest, and enjoying her garden. She also hopes to have more time to learn, especially in Israel, as well as to travel with her husband.

**Jill Combiar Danger**

Paris

Danger writes, "I have lived in Paris for nearly thirty-four years. After doing photography and painting, I opened my restaurant in Paris in 1978. I am now a freelance journalist, manager of musicians (jazz, blues, chansons françaises, etc.), and sculps (I had a show in October). For the last few years I have been a Brandeis rep for College Day here. I am so proud to represent Brandeis!"

**Susan Williams Goodwin**

Kingwood, Texas

Goodwin continues as a reference librarian at Kingwood College, a community college in greater Houston. She recently published her fourth book, *99 Jumpstarts for Kids' Research: Social Sciences*, which she co-authored with a fellow librarian.

**Marcie Schorr Hirsch**

Belmont, Massachusetts

Hirsch manages a boutique management consulting firm along with Lisa Berman Hills '82. Hills and Hirsch worked together when Hirsch ran the Hiatt Career Center at Brandeis, and Hills later ran Hiatt herself. Their firm, HirschHills (www.h-h.com), works with a wide array of clients on issues of organizational development and strategy. Because their clients are in different sectors, their work is constantly changing and challenging. Hirsch writes, "I feel fortunate to have the world's best business partner and think our partnership has been greatly enhanced by our

shared history as Brandeis students and staff." Hirsch and Hills have written *Roads Taken* on strategic career planning for women and were recently featured in *Back on the Career Track: A Guide for Stay-at-Home Moms Who Want to Return to Work*.

**Jeffrey Hyams**

West Hartford, Connecticut

Hyams is a pediatric gastroenterologist and a world-respected expert in his field. He is director of digestive diseases and nutrition and the Center for Pediatric Inflammatory Bowel Disease at Connecticut Children's Medical Center. He and his wife, Debra, are the proud parents of one-year-old Alex.

**Joyce Kamanitz**

West Hartford, Connecticut

Kamanitz is a psychiatrist in her fifteenth year of private practice. She attended medical school at the University of Connecticut at age thirty-five after finishing pharmacy school at UConn. Her husband, Tom Feldman, is an adult gastroenterologist. His eldest daughter, Sara, is getting married in October, and his youngest is testing herself in New York in advertising.

**Mark Kaufman**

Swampscott, Massachusetts

Kaufman writes, "After eleven years at a nonprofit educational research-and-development organization, I left last summer and have recently completed a year as principal of the Hanscom Middle School, part of the Lincoln public schools, at Hanscom Air Force Base. My Brandeis classmate Randy Sherman Davis is principal of Hanscom Primary School, and we are having a great time working together. The last time we did that was in the Waltham Group summer program in 1970."

**Judy Davis Marcus**

St. Louis Park, Minnesota

Marcus is program coordinator for the Twin Cities Jewish Healing Program in Minneapolis, and has recently published a book, *Jewish Spiritual Companion for Medical Treatments*, in collaboration with the National Center for Jewish Healing,



The book offers words of wisdom in the form of prayers, psalms, and ancient and modern reflections for those going through the journey of medical treatment as well as for family members, friends, clergy, and health-care professionals. This new guide helps alleviate the loneliness and apprehension that can often accompany illness and medical treatments. The prayers and reflections offered in this book bring together the rich spiritual resources of the Jewish tradition and the wisdom of ancient and contemporary Jewish voices, alongside contemporary wisdom on health and healing. To obtain a copy, contact Marcus (jmarcus@jfcsmpls.org) or visit [www.ncjh.org](http://www.ncjh.org).

**Victoria Free Presser**  
White Plains, New York

Presser is the public information officer for the Scarsdale School District. In her spare time, she serves as an at-large member of the Jewish Reconstructionist Federation Board of Directors.

**Neysa Pritikin**

Silver City, New Mexico

Pritikin writes, "I moved to a small town in southwest New Mexico fifteen years ago and love it. I am a home-mortgage consultant with Wells Fargo Home Mortgage, so I can do mortgages anywhere in the United States (a plug for getting in touch with me if any Brandeis graduate needs a mortgage). I remain happily single, full of vim and vigor. Silver City is 'mañanaland' in the Gila Wilderness and a wonderful place to visit."

**Richard Punzo**

Trenton, New Jersey

Punzo received the Congressional Medal of Distinction from the National Republican Congressional Committee. He serves as president and chief executive officer of Richardson Global, an international training and consulting firm focused on leadership development, project-management training, and cross-cultural training. He was cited for his support of improvements in the global business environment, outstanding leadership in business, and contributions to the local economy.

**Ronnie Boxstein Riceberg**

Sarasota, Florida

Riceberg moved to Sarasota in 2004 and teaches gifted third-grade students at Phillippi Shores Elementary School. In her "spare" time, she performs with the Sarasota Jewish Chorale.

**Philip Rubin**

Fairfield, Connecticut

Rubin writes, "I am married to Joette Katz '74. Our biggest news relates to our children. Our son, Jason Rubin, graduated from the University of Pennsylvania in 2006. He spent the past year as a corps member at City Year Philadelphia, where he tutored high school students in math, science, and English and worked on after-school and other programs. He finished with City Year in June and spent the summer building houses and doing other volunteer work at Hands On Gulf Coast in Biloxi, Mississippi. Jason began his studies at the Tufts University School of Medicine in August. Our daughter, Samantha Katz, lives in Brooklyn, New York, where she is a senior at the Pratt Institute. This summer she worked at an advertising agency in Manhattan. Joette is in her fifteenth year as one of the seven justices on the Connecticut Supreme Court. She is once again teaching a course on ethics and litigation at Yale University School of Law. I am the CEO and a senior scientist at Haskins Laboratories in New Haven, a nonprofit research institute that does what we call 'the science of the spoken and written word'—basic research on speech and reading and their biological underpinnings. I am also an adjunct professor in the Department of Surgery, Otolaryngology, at Yale University School of Medicine and a research affiliate in the Department of Psychology at Yale. I recently had a show of some of my photography, Wall Art: Photographs of Urban Art, at the Discovery Museum and Planetarium in Bridgeport."

**Janis Abrahms Spring**

Westport, Connecticut

Spring is a clinical psychologist in private practice in Westport, specializing in issues of trust, intimacy, and forgiveness. She is the author of two books, *After the*

*Affair: Healing the Pain and Rebuilding the Trust When a Partner Has Been Unfaithful* and *How Can I Forgive You? The Courage to Forgive, the Freedom Not To*. She is also a grandmother to one-year-old Phoebe.

**Jason Sommer**

St. Louis

Sommer writes, "My latest book, *Wang in Love and Bondage*, published in March, is a collaborative translation with Hongling Zhang. It's the first appearance in English of work—three novellas—by the late Wang Xiaobo, widely regarded as one of the most important figures of twentieth-century Chinese letters, and a master of black humor about the Cultural Revolution, among other matters. My 2004 book, *The Man Who Sleeps in My Office*, still gets me invitations to read around the country, with some inexplicable geographic concentration below the Mason-Dixon Line. I also was in the South in July for my seventh annual stint teaching at the Sewanee Young Writers' Conference and a reading at the Sewanee School of Letters."

**Steven Swerdlow**

Pittsburgh

Swerdlow is running his growing hematopathology division at the University of Pittsburgh Medical Center. He writes, "My experience with presidential politics has been limited to being now the past president of the Society for Hematopathology and current president of the Pittsburgh Pathology Society. At least it means I don't have to do battle with real heavyweights, and I can't be blamed for the sorry state of our country. My career has led to people being willing to schlep me places around the world, so I haven't become totally provincial."

**Hedy Wermer**

Amherst, Massachusetts

Wermer has lived in Amherst for the past fifteen years. She has a part-time clinical psychology practice in Northampton, working primarily with adults and older adolescents. In addition to doing clinical work, for the past eight years she has been

on the ethics committee of the Massachusetts Psychological Association. She is married to Ben Branch, a professor of finance at the University of Massachusetts. Her son, Adam, is twenty and a junior majoring in physics at Yale.

#### Sue Tabbat Wurzel

West Newton, Massachusetts

After nearly three decades as a psychologist, Wurzel now works as a visual artist. Visit her Web sites, [www.petportraitsby.sue.com](http://www.petportraitsby.sue.com) and [www.suewurzel.com](http://www.suewurzel.com).

#### Dvora Yanow

Amsterdam, Netherlands

Yanow's 2003 book, *Constructing "Race" and "Ethnicity" in America: Category-Making in Public Policy and Administration*, recently received its second award, the Herbert A. Simon Book Award from the American Political Science Association.

## 1972

#### Dan Garfinkel

2420 Kings Lane

Pittsburgh, PA 15241

[1972notes@alumni.brandeis.edu](mailto:1972notes@alumni.brandeis.edu)

#### Nancy Katzen Kaufman

Swampscott, Massachusetts

Kaufman, executive director of the Jewish Community Relations Council of Greater Boston, received a Woman of Valor Award from Jewish Funds for Justice. "I am delighted to be honored by an organization that recognizes the need to change the nature of the power balance between the haves and have-nots in our midst," Kaufman said. Kaufman is a past recipient of the Brandeis Alumni Achievement Award.

#### Scott Richmond

Swampscott, Massachusetts

Richmond and his Brandeis roommate, Marty Kanner, are launching "Boom-Dates," an Internet-based dating service for the baby-boom generation.

## 35th REUNION 1973

JUNE 6-8, 2008

#### George Kahn

11300 Rudman Drive

Culver City, CA 90230

[1973notes@alumni.brandeis.edu](mailto:1973notes@alumni.brandeis.edu)

I began work on my sixth album on September 4. The project, titled *Under the Covers*, will contain original compositions as well as unique cover versions of '70s hits that are rarely done in a jazz version. Songs by Cream, Pink Floyd, Bill Withers, and the Beatles will be featured. The album is scheduled for release on Playing Records in early 2008 and will be available from Internet record stores and by digital download through many sites, such as iTunes.

#### John Edison

Stanwood, Washington

Edison was chosen as Firefighter of the Year for Camano Island Fire and Rescue.

#### Amy Golahny

State College, Pennsylvania

See 1971 class correspondent Richard Kopley.

#### Barry Gesserman

Wynnewood, Pennsylvania

Gesserman is vice president of sales and marketing and chief operating officer at First Flavor in Bala Cynwyd. He comes to First Flavor after twenty years with the Campbell Soup Co. in various marketing and sales roles. First Flavor uses edible film technology (similar to breath strips) to enable food and beverage companies to include the sense of taste in their advertising communications. Gesserman is interested in reconnecting and networking with former classmates and can be reached at [bgess@comcast.net](mailto:bgess@comcast.net).

#### Daniel Rosen

Bellevue, Washington

Rosen was recently appointed executive chairman at Neah Power Systems, a leading developer of fuel cells for military applications, notebook computers,

and portable electronic devices. He has been chairman of the board of directors since 2000 and is also a member of the technical advisory board. As executive chairman, Rosen serves as the primary spokesman for Neah.

#### Albert Spevak

Pacific Palisades, California

Spevak produced the PBS special *Last of the Breed*, starring Willie Nelson, Merle Haggard, and Ray Price, which began broadcasting in August as a pledge fundraising program by PBS stations. The special was taped in Chicago in March.

#### Paul Trusten

Midland, Texas

Trusten serves as public relations director for the U.S. Metric Association, a national nonprofit organization founded in 1916 to promote the U.S. changeover to the metric system of measurement. He is also secretary and a founding member of the Pharmacy Alliance, an international organization committed to improving working conditions in the pharmacy profession.

## 1974

#### Class of 1974

MS 124 Brandeis University

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Waltham, MA 02454-9110

[1974notes@alumni.brandeis.edu](mailto:1974notes@alumni.brandeis.edu)

#### Joel Fiedler

Moorestown, New Jersey

Fiedler was promoted to clinical professor of pediatrics in the Division of Allergy and Immunology at Children's Hospital of Philadelphia, University of Pennsylvania. He is also president of the Philadelphia Allergy Society.

#### Benjamin Green

Stamford, Connecticut

See Paula Berkowitz Green '75.

#### Joette Katz

Fairfield, Connecticut

See Philip Rubin '71.

**Caroline Leavitt**

Hoboken, New Jersey

Leavitt is an award-winning novelist and screenwriter who has seen four of her eight novels optioned for screen and has written the script for two. Now, along with novelist Leora Skolkin-Smith, she is in the process of adapting for the screen Skolkin-Smith's prize-winning novel *Edges: O Israel, O Palestine*. The novel, a mother-daughter story set against the changing borders of Israel and Palestine during the 1940s and 1967, is in development and is slated to be filmed on location in Jerusalem. Leavitt is married to writer Jeff Tamarkin and has a young son, Max. She can be reached through her Web site ([www.carolineleavitt.com](http://www.carolineleavitt.com)).

**Carl Sealove**

Los Angeles

Sealove was music director for the hit film *Superbad* and is now working on the next Judd Apatow film.

## 1975

**Class of 1975**

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**Barbara Alpert**

New York City

Alpert joined the New York City Teaching Fellows in 2001 after a long career as a book editor and writer. She earned a master's degree in education from Lehman College (CUNY) in 2003 and taught fourth-grade writing and K-5 at a South Bronx school in one of the poorest areas in the country. She is now a literacy coach at the East Harlem Tutorial Program, where she trains tutors, writes curriculum, coaches staff in lesson planning and delivery, and provides assessment in reading and math for the several hundred children served by this award-winning K-12 program. Alpert continues to help supervise the New York City Marathon finish line,

which she has done for more than a quarter-century, and also volunteers with the New York City Ballet.

**Paula Berkowitz Green**

Stamford, Connecticut

Green writes, "Our daughter, Alli, will be attending Brandeis as part of the Class of 2011. She is spending the fall semester at Tel Aviv University and then will start Brandeis as part of the midyear class. It's hard to say who's more excited about this—Alli or my husband, Ben '74, and me."

**Alisa Belinkoff Katz**

Los Angeles

Katz and Malka Alpert Young were roommates at Brandeis and again on the *Ms. Magazine* Cruise to the Western Caribbean in February. Katz lives in Los Angeles, where she is the top aide to a local elected official. Young lives in Sudbury, Massachusetts, and serves as the communal services manager at Jewish Family Service of Metrowest. Katz's husband of almost thirty years, Howard, is a lawyer and housing developer; her son, Louis, twenty-seven, is a stand-up comedian; and her daughter, Leora, twenty-five, is a student at the University of Southern California School of Social Work. Young's husband of almost thirty years is a cardiologist; her daughter Eve is a women's studies major at Tufts University, and her daughter Sarah is a sculpture major at Rhode Island School of Design. Katz and Young would love to hear from friends and classmates at [malka.young@gmail.com](mailto:malka.young@gmail.com) and [alisa@howardkatz.com](mailto:alisa@howardkatz.com).

**Beth Anne Wolfson**

Dedham, Massachusetts

Wolfson is a member of the Massachusetts Bar Association's Labor and Employment Law Section Council's committee, which meets with the officials of the Massachusetts Department of Labor as it considers approaches to best meet the needs of the public and the bar. She is a former chair of the council and a professor at Bentley College.

**Malka Alpert Young**

Sudbury, Massachusetts

Young received the Goodman Award, the Association of Jewish Family and Children's Agencies' signature award for program innovation, in April in New York City. Young, manager of communal services of Jewish Family Service of Metrowest in Framingham, leads the team that developed Keshet 13. The program represents the best of community organizing, mobilization of volunteers, and participatory action in the service of connecting isolated Jewish elders in community facilities with youth and families in synagogues.

## 1976

**Beth Pearlman**

1773 Diane Road

Mendota Heights, MN 55118

1976notes@alumni.brandeis.edu

Thanks to those who wrote to express sadness at the sudden passing of two of our classmates, Jeff Pomeranz and Eric Shapiro, which was announced last issue. That makes it feel even more important to stay in touch, so please keep everyone up-to-date through "Class Notes" and personal communication.

**Laurie Gilbert Albert**

Newton Square, Pennsylvania

Albert is the synagogue administrator for Or Hadash, a Reconstructionist congregation in Fort Washington.

**Jun-Phot Chuasai**

Bangkok

Chuasai writes, "I am now in Bangkok, working as managing director of Leadership Management International. I turned fifty a year ago. To mark the milestone, I walked a thousand kilometers from St. Jean Pied de Port, France, to Santiago de Compostela, in Spain. I did it to raise funds for cataract operations. I was able to help six hundred underprivileged people in Thailand receive free operations. I have one son, sixteen years old, who is a secondary school student in the UK."

## Law Review

## Bruce Heiman

Bethesda, Maryland

Heiman writes, "After twenty-seven years of policy law and lobbying at the Washington, D.C., office of Preston Gates Ellis (with an interruption to serve as legislative director for former U.S. senator Daniel Patrick Moynihan), I have changed law firms—sort of. Actually, Preston Gates merged with Kirkpatrick & Lockhart Nicholson Graham to form Kirkpatrick & Lockhart Preston Gates Ellis. K&L Gates, as the firm is now known, has 1,400 lawyers in twenty-two cities on three continents. I am the co-practice area leader for the firm's policy and regulatory practice and a member of the firm's management committee. The last few months have been special in other ways as well. My elder daughter was accepted to her first-choice college (my other daughter is a high school freshman). My wife (a recovered ex-lawyer) finished coauthoring *See What You Can Be*, an inspirational, motivational book for 'teens on possible careers, to be published by American Girl this fall."

## Raina Chamovitz Rosenberg

Jerusalem

Rosenberg writes, "My news from Jerusalem is that a winter of treatments for breast cancer is behind me. My husband, Zvika, our daughters, Maia and Tamar, and I are all well. After her army service, Maia backpacked through India, work in the United States, and backpacked through South America. She started university in the fall. Tamar is finishing high school and then will go on to her army service. I am blessed with an incredible family and a return to health."

## Jay Spieler

Miami

Spieler writes, "I've been a stockbroker most of my adult life, the past eleven years at Oppenheimer & Co. in Miami, where I am an executive director of investments. My wife of more than twenty-five years, Lucie, recently left teaching to join Florida Grand Opera, where she edits and contributes to the

opportunities as well as the burden of the billable-hours system, which rewards inefficiency and "face time."

Working to facilitate change, Rikleen recently launched the Bowditch Institute

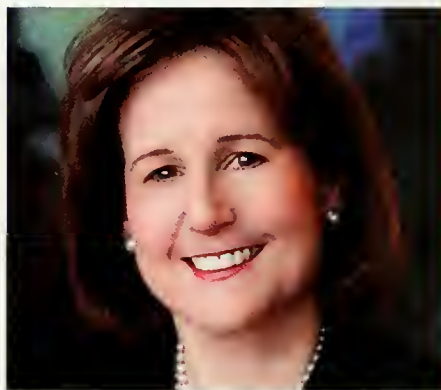
A senior partner with Bowditch & Dewey in Massachusetts, Rikleen last year published *Ending the Gauntlet: Removing Barriers to Women's Success in the Law*, a primer on ways to make the profession more inclusive.

"I think law is behind other workplace sectors in responding to the needs of its own talent pool," Rikleen says. "One of my hopes for why the profession has to change is that you have a generation coming to the workplace saying, 'I'm not going to live the kind of life you expect me to live, which means sacrificing everything in order to succeed.'"

Soon after she joined Bowditch in 1988, Rikleen, who already had an infant son, gave birth to a second child, a daughter. At first, she found herself one of several mothers with young children who worked in firms trying to juggle the commitments of work and parenthood. But before long, she was one of just a handful in that situation.

"I saw so many women make heroic efforts to successfully work and raise a family—and then ultimately feel they had to give up," she says.

She found out why after she became president of the Boston Bar Association in 1998. Conducting research for a task force on professional challenges and family needs, she found women reported experiencing gender bias once they had children, often being relegated to the worst assignments. They also complained about lack of mentoring and meaningful part-time



for Women's Success. The institute offers workshops for professional women to help them get better assignments, generate more business, and cultivate mentors while maintaining flexibility for a satisfying family life. In addition, Rikleen consults with law firms and other business organizations, interviewing employees and reviewing policies that impact women in the workplace.

Rikleen credits her own success to the support and flexibility of her firm and her husband, Sander, also an attorney. Of course, she's also worked hard, often from home at night.

"You're always feeling tugged," she says, "but one tenet I tried to live by as my kids were growing up is that I would never sacrifice their needs for my work."

—Lewis I. Rice '86

program notes and manages subscriber systems. Our son William turned twenty-four, graduated from Georgetown Law and was married to Shahrzad Farzaneh this spring. They're living in Alexandria, Virginia, and working at the U.S. Patent Office. David, twenty-one, continues his studies at the Learning Experience School and has started his first paying job through the Hope Center. Frederic, nineteen, is an honors student at the University of Florida majoring in electrical engineering and playing guitar on

the open-mike scene in Gainesville. Aside from my day job, my most daunting task has been taking on the presidency of Beth David Congregation, Miami's oldest synagogue. The good news is that all the meetings have forced me to break from my long-held habit of working until 6:30. I should have discovered this before!"

## Corinne Varon-Green

Swampscott, Massachusetts

Varon-Green coordinates bilingual and English language acquisition programs

for the Cambridge public schools. In 2004, she graduated from Harvard with a doctorate in education. Also in 2004, she married Richard Green, owner of Massage Therapy Works in Davis Square, Somerville, and bought a house in Swampscott. She continues producing visual arts and participating in group exhibitions.

#### Marc Wine

Potomac, Maryland  
Wine coauthored his first book on health care, *Medical Informatics 20/20: Quality and Electronic Records through Collaboration Open Solutions and Innovation*. This is a breakthrough book for the health-care industry, government, and consumers that presents the new road map to transforming health care driven by consumer empowerment and information technology. Wine was appointed to the faculty of the Department of Health Services Management and Leadership at the George Washington University School of Public Health in 2005. He teaches health information technology (IT) systems management and develops the university health IT education program. After twenty-five years with the U.S. Department of Veterans Affairs in Washington, D.C., he is working in IT collaboration across governments.

## 1977

#### Fred Berg

145 Fourth Avenue, #19-C  
New York, NY 10003  
1977notes@alumni.brandeis.edu

#### Steven London

Sharon, Massachusetts  
London has joined the Boston office of Pepper Hamilton as a partner. A corporate and securities lawyer with more than twenty-five years of experience, he was previously a partner in the corporate group at Brown Rudnick Berlack Israels.

#### David Nesson

Morristown, New Jersey  
Nesson was recently honored for his eighteen years of service as spiritual leader at Morristown Jewish Center Beit Yisrael in New Jersey. He was ordained at Jewish Theological Seminary in 1983. He is married to Ellen and has two children, Leora, twenty-three, and Willie, nineteen.

## 30th REUNION 1978

JUNE 6-8, 2008

#### Valerie Troyansky

10 West 66th Street, #8J  
New York, NY 10023  
1978notes@alumni.brandeis.edu

#### Mel Stoler

Brookline, Massachusetts  
Stoler has worked for the Massachusetts Department of Mental Health since 1982 and currently serves as the assistant director of children's services for the metro Boston area. In August, he completed his twenty-first annual Pan-Mass Challenge two-day bicycle ride to raise money for the Jimmy Fund of the Dana-Farber Cancer Institute. Stoler and his wife, Karen, have two sons, Adam, a sophomore at Skidmore College, and Ari, a junior at Brookline High School.

#### Douglas Wray

Fairfield, Connecticut  
Wray writes, "Last year, I continued to play bass with singer-songwriters Sloan Wainwright and Ben Arvan, touring with Wainwright and appearing regularly with Arvan at the Bitter End and the Baggot Inn, both in Greenwich Village."

## 1979

#### Ruth Strauss Fleischmann

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Lexington, MA 02420  
1979notes@alumni.brandeis.edu

#### Charles Alexander

New York City  
Alexander joined the faculty at Berklee College of Music as an associate professor and is teaching all aspects of music production and engineering. He is also an adjunct instructor at New York University's Clive Davis Department of Recorded Music. As an artist, producer, and engineer, he has a client list that includes himself as Prince Charles Alexander, Mary J. Blige, Destiny's Child, Diddy, Alicia Keys, the late recording artists Notorious B.I.G. and Luther Vandross, and many more. Although he has garnered three Grammys and more than forty platinum records, his proudest achievement occurred this spring when he was informed that his eighteen-year-old son was accepted to, and is attending, Harvard University as a member of the Class of 2011. On top of that, a second marriage took place on October 7 to his fiancée, Candice Coggins. His mother recently had cancer surgery, and all thoughts and prayers are welcome at pcalexander@berklee.edu. Alexander has also reunited with his twenty-seven-year-old daughter from a previous relationship and her three-year-old son. From the Eden Ahbez composition "Nature Boy," made famous by Nat King Cole in 1948 (the year Brandeis opened its doors), Alexander quotes the following lyrics as his life's mantra: "The greatest thing you'll ever learn is just to love and be loved in return."

#### Richard Jaffee

Weston, Connecticut  
Jaffee writes, "In 2004, after a twenty-two-year career on Wall Street at Citicorp, Bear Stearns, and Goldman Sachs, I left to begin a new stage. We moved from New York to Weston, Connecticut, which we're enjoying very much. I've recently started a company that will offer products for the educational market, and I would love to hear from any alumni involved in this industry (rij1127@optonline.net). My kids are great: Laura is a high school senior, soon applying to colleges, Ben is in tenth grade and is taller than me, and Mikey is starting sixth grade."



Alexis Hirst '98 and Richard Ludwig



Dana Kaplan '02 and Jake Rubin '02



Aleksey Tsalolikhin '97 and Natasha Kelly



Rachel Kostegan '04 and Adam Jussaume



Amy Leichtner '01 and Dan Deutsch



Jonathan Tunick '92 and Amy Paul



Abrah Salk '98 and Mark Zion Jr.



Ashley Blick '98 and Ben Sternberg



Sujan Talukdar '96 and Jonathan White

Class	Name	Date
1988	Sharon Lichten and Alexander Barnett	July 1
1989	Monica Harris and Steve Susel	September 18, 2004
1992	Joshua Slovin and Marci Raschal	July 3, 2005
	Jonathan Tunick and Amy Paul	July 1
1993	Amanda Golden and Peter Charles	October 14, 2006
	Yfat Reiss and Bradley Howard Gendell	May 12
1994	Karen Haberlin and David M. Wilson	November 11, 2006
1995	Jessica Weiss and Michael Schwartz	April 2003
1996	Aimee Cegelka and Benjamin Herman	June 2
	Danielle Friedman and Adam Dehner	June 10
	Hope Frisch and Jeremy Kalin	August 12
	Jessica Kopito and Harris Giddings	November 2004
	Sujan Talukdar and Jonathan White	April 29, 2006
1997	Amanda Mayer and Gregory Alexander Robbins	June 23
	Dina Rovner and Aharon Hadid	August 6, 2006
	Aleksey Tsalolikhin and Natasha Kelly	April 28
1998	Ashley Blick and Ben Sternberg	September 2006
	Alexander Heckler and Tiffany Zientz	June 2
	Alexis Hirst and Richard Ludwig	July 1
	Abrah Salk and Mark Zion Jr.	August 12
1999	Ron Karni and Mollie Gordon	February 7, 2004
2000	Joshua LeRoy and Sara Jones	April 14
	Alayne Manas and Daniel Birnhak '01	August 5
	Michelle Rubino and John McSweeney	May 5
	Joshua Sunshine and Dara Neuman	March 25
	Jennifer Weiner and Bryan Kaczmarek	April 29
2001	Joel Christensen and Shahnaaz Nistar	June 24
	Allison Cohen and Erik Sylvain '99	May 19
	Amy Leichtner and Dan Deutsch	May 27
	Karen Lerner and Brad Chelin	August 5
	Meaghan Morrison and Morgan Rudolph	December 4, 2006
	Noaa Rahav and Marc Stoler	March 18
	Rachel Zitsman and Andrew Messinger	July 29
2002	Dana Kaplan and Jake Rubin	September 3, 2006
	Yanna Krupnikov and Adam Herman '04	August 5
	David Zalkin and Jessica Miller	July 2006
2003	Rochelle Heller and David Silver	August 18
	Mara Michaels and Daniel Braunfeld	January 18
	Rachel Weber and Ephraim Pelcovits '02	June 11, 2006
2004	Heidi Bornstein and Eric Pound '99	May 27
	Valerie Cacace and Matthew Sharpe	July 14
	Amanda Davis and Brad Fernandes	August 26
	Rachel Kostegan and Adam Jussaume	July 22, 2006
	Rebecca Rowlands and Peter Sylvaind	June 27
2005	Leila Bilick and Reuben Posner	June 17
	Shanna Nussbaum and Dave Goldstein	August 30
	Karen Schreiber and Daniel Zwillenberg	June 17
	Brian Snyder and Bella Zaslavsky	June 16
GRAD	Lea Antolini, MFA'02, and Charles Lid	July 2004

Michael Lichtenstein  
Bethesda, Maryland  
Lichtenstein and Larry Levy ran the Long Island Half Marathon together in May. They kept up their spirits (and aging bodies) by recalling the good times at Brandeis.

Steven Sheinman  
Aventura, Florida  
Six friends and former Brandeis roommates traveled to Costa Rica recently to celebrate their fiftieth birthdays together. While at Brandeis, the six were members of the intramural basketball team OK-Bye. They were the topic of a recent *Justice* article written by Lauren Ehrlich '10. In addition to Sheinman, the other members of OK-Bye are Alberto Kriger, Marc Ehrlich, Gilbert Drozdow, David Kessler, and Neil Petchers.

## 1980

Lewis Brooks  
585 Glen Meadow Road  
Richboro, PA 18954  
1980notes@alumni.brandeis.edu

Joan Hantman  
Belmont, Massachusetts  
Hantman graduated from nursing school and is now a registered nurse.

Lisa Hirsch  
Oakland, California  
Hirsch writes, "I left Documentum last November after eight years there as a technical writer. I'm now at Google, documenting the Google search appliance and Google mini (Google is a great company to work for). I earned my *nidan* in Danzan-Ryu jujitsu in 2001, and plan to open my own jujitsu dojo soon. I'm singing in a new chorus with a great director. My partner, Donna Odierna, received a doctorate from the University of California-Berkeley School of Public Health last year. She's now a postdoctoral fellow at the University of California-San Francisco."

## Got the Picture?

Brandeis University Magazine publishes wedding photos on a space-available basis. Both prints and digital files are acceptable. Digital files should be at least 3 inches by 5 inches scanned at 300 dpi.

Send prints to:  
Class Notes Editor  
MS 124 Brandeis University  
PO Box 549110  
Waltham, MA 02454-9110

E-mail digital files to:  
classnotes@alumni.brandeis.edu



**Peggy Levitt**

Concord, Massachusetts

Levitt is department chair and associate professor of sociology at Wellesley College and a research fellow at Harvard, where she directs the Transnational Studies Initiative. Her new book, *God Needs No Passport: Immigrants and the Changing American Religious Landscape*, was published in July.

**Steven Skulnik**

New York City

Skulnik is joining the litigation practice group of the New York office of Squire, Sanders & Dempsey.

**Benson Zoghlin**

Hilton, New York

Zoghlin writes, "My wife, Mindy (Platzeker), and I enjoyed a visit from Ruth Assaf Nataf (all the way from Paris); her husband, Roger; and two of their children, Jonathan and Leah. We last saw Ruth on a European trip in 1984 following grad school. Mindy and Ruth reconnected by e-mail recently. Ain't technology grand? We celebrated two graduations in 2007, Rachel from Vassar and Jacob from Hilton High School. Rachel is living and working in D.C., and Jacob is at Haverford College. Mindy and I are in our third year of making wine, the perfect blend of sociology and science. We hope our Brandeis friends can come by for a taste!"

## 1981

**David J. Allon**

540 Weadley Road

Wayne, PA 19087

1981notes@alumni.brandeis.edu

**Sol Bernstein**

Upper Montclair, New Jersey

Bernstein has joined the legal department of Amalgamated Bank in New York City as first vice president and assistant general counsel. He had previously been in private practice, most recently as a banking partner at Herrick Feinstein. He and his wife, Risa Janoff

Bernstein '80, have three sons, Benji, fourteen, Ari, thirteen, and Coby, eleven. Sol can be reached at solbernstein@amalgamatedbank.com.

**Larry Coen**

Boston

Coen won an Elliot Norton Award (Boston's Tony) as outstanding actor for his performance in *Miss Witherspoon*. He was recently named the new artistic director of Boston's City Stage Company, which uses theater to overcome barriers for underserved audiences. City Stage travels to neighborhoods, charges no admission, and partners with social service agencies and community centers. For information, visit [www.citystage.org](http://www.citystage.org).

**Dianne Cutillo**

Adams, Massachusetts

Cutillo won the Owen J. McNamara Award for Excellence in Writing from the New England Society for Healthcare Communications for her speech "Rededication of the Putnam and Hadden Buildings," written for the CEO of Southwestern Vermont Medical Center. Cutillo is marketing and public relations manager at the medical center, which is based in Bennington, Vermont.

**Lisabeth Fisher DiLalla**

Carbondale, Illinois

DiLalla has been made a full professor at the Southern Illinois University School of Medicine. She writes, "I was invited to give two presentations in Portugal last December—what a wonderful trip! My son is about to begin college at St. Louis University. How time does fly."

**Jeannie Finkel**

Agoura Hills, California

Finkel joined TCW Group as managing director of human resources. She has more than twenty-five years of human-resources and organizational-development experience. At TCW, she directs the creation and execution of a wide range of strategies to attract, retain, and develop talent. She also oversees compensation structures, along with equity and benefit strategies. TCW Group develops and manages a broad range of

innovative, value-added investment products that strive to enhance and protect clients' wealth.

**Barbara Cohen Wankoff**

Hillsdale, New Jersey

Wankoff, national director of workplace solutions at KMPG, testified June 20 before a subcommittee of the House Education and Labor Committee chaired by U.S. Representative Lynn Woolsey. She spoke about the family-friendly policies that she manages for KMPG and how they benefit both the firm and the employees. Wankoff and her husband, David, have two children, Eric, seventeen, and Rachel, fourteen.

## 1982

**Ellen Cohen**

1007 Euclid Street, #3

Santa Monica, CA 90403

1982notes@alumni.brandeis.edu

**Brian Donahue, MA'93, PhD'95**

Weston, Massachusetts

Donahue was among the five recipients of the 2007 River Steward Award, which honors organizations and individuals who help to preserve and protect the watershed of the Sudbury, Concord, and Assabet rivers. Donahue, an environmental studies professor at Brandeis, wrote an award-winning history of the Sudbury River Valley in colonial times. He is a cofounder of Land's Sake, a nonprofit community farm in Weston. He also leads an annual history paddle along the Sudbury River, which was once the agricultural heart of the Sudbury River Valley.

**Lisa Berman Hills**

Newton, Massachusetts

See Marcie Schorr Hirsch '71.

**Rika Levin Reisman**

Ossining, New York

Reisman was named director of marketing and public relations at the Jewish Education Service of North America.



# 25th REUNION 1983

JUNE 6-8, 2008

**Lori Berman Gans**  
46 Oak Vale Road  
Newton, MA 02468  
1983notes@alumni.brandeis.edu

Wow, and I always thought 25th Reunions were for the old folks! Who knew? Here we all are, a quarter-century out of college, with various personal and professional milestones and accomplishments under our belts, and though we may have matured, surely we haven't aged!?! Well, enough about me, how about you? Be sure to put June 6 to 8, 2008, into your book, BlackBerry, or whatever other device you prefer these days, and plan to come back to Brandeis. If you've never come to a reunion, or have lost touch with every one of your old friends, or doubt that anyone has noticed your absence, think again. We want to see you. Meantime, check in by sending a Class Note to let us know what you've been up to, and when a classmate calls to ask you to support the 25th Reunion Class Gift, please take the call and respond as generously as you can! See you in June.

**Gary Cohen**  
Westport, Connecticut  
Cohen has left Gillette after eighteen years to become senior vice president of marketing at Playtex Products in Westport. Cohen, his wife, Carolyn, and their four daughters moved from Wellesley, Massachusetts, to Westport in August.

**Pearl Tandler Mattenson**  
West Orange, New Jersey  
Mattenson writes, "After twenty-five years as a professional/consultant in Jewish education, I have taken a luxurious left turn and am now practicing as a certified life and leadership coach. The accomplishments of my clients inspire me every day as they make choices and changes that rejuvenate their lives and enable them to better serve our world. I coach on the phone, so it gives

me precious time for our boys, Avi, who is starting high school this year, and Akiva, who is in seventh grade."

**Ira Price**  
Poughquag, New York  
See Amy Palman Price '84.

**Kim Levitan Schloss**  
Middleton, Massachusetts  
Schloss writes, "We returned to the Brandeis campus for the first time in about twenty years, this time to accompany our daughter, Lauren '11, to the open house for accepted students. Brandeis is more impressive than ever, and we are so proud that our daughter is a member of the Class of 2011. She is so excited about her new home in Shapiro!"

**Spencer Sherman**  
Sebastopol, California  
Sherman is the author of *The Cure for Money Madness*, scheduled for release in January 2009. He was also selected to write the chapter "Money: The Surprising Aphrodisiac" in an anthology on relationships that also features writings by Deepak Chopra, Wayne Dyer, Scott Peck, Thich Nhat Hanh, and others. This book, *The Marriage of Sex and Spirit*, received the National Book Award for best health/sexuality book of 2006. He currently writes a column, "Madness-Free Money," for the philanthropy magazine *Benefit*. For more information, visit [www.curemoneymadness.com](http://www.curemoneymadness.com).

## 1984

**Denise Silber Brooks**  
585 Glen Meadow Road  
Richboro, PA 18954  
1984notes@alumni.brandeis.edu

**Stephen Coan, MMHS'90, PhD'97**  
Pawcatuck, Connecticut  
Coan, chief operating officer of the Mystic Aquarium and the Institute for Exploration in New London, has assumed the additional position of president. He recently announced a nearly

\$35 million refinancing package with Citibank to bolster the institution's profitability and strengthen its overall financial condition. Mystic Aquarium is Connecticut's top tourist attraction and has an extensive outreach program. It creates and distributes high-end educational programming and focuses on deep-sea exploration.

**Lisa Adler Goldstein**  
Jacksonville, Florida  
Goldstein writes, "I moved to Jacksonville a year ago, where I serve as Jewish community educator for the Jacksonville Jewish Federation. My husband, Murray, and I celebrated our twentieth wedding anniversary in September. Our son, Kenny, will attend the University of North Florida next year, where he plans to major in art education. Our daughter, Missy, is a high-school junior."

**Amy Palman Price**  
Poughquag, New York  
Price is executive director of Supporting Emotional Needs of the Gifted (SENG), a national nonprofit organization. SENNG is a leader in providing information and resources to gifted children and adults, their families, educators, and the mental-health community. Price and her husband, Ira '83, have two teenage sons.

## 1985

**James R. Felton**  
26956 Helmond Drive  
Calabasas, CA 91301  
1985notes@alumni.brandeis.edu

**Karen Lee Chan**  
Niskayuna, New York  
Chan writes, "I am now working as an IT project manager for Applied Underwriters in Clifton Park, a Berkshire Hathaway subsidiary. I'm raising my three 'boys,' Andrew, fourteen, Alex, seven, and husband Dan, who is now chief information officer for New York's Office of Temporary and Disability Assistance. All are avid soccer players and

fans of the European professional league (go Man U!). I also teach spinning classes at the Schenectady Jewish Community Center and seem to be meeting Brandeis alumni wherever I go. I'd like to catch up with any former members of the Brandeis Asian American Student Association from 1983 to 1987. Please e-mail me at klchan@yahoo.com."

#### Beth Goldstein

Holliston, Massachusetts  
Goldstein writes, "I live in Holliston with my two children, Jacqueline and Benjamin. I run my own sales and marketing consulting practice (Brandeis was one of my clients), teach entrepreneurial marketing at Boston University's School of Management, and recently released my first book, *The Ultimate Small Business Marketing Toolkit*. I'd love to hear from fellow classmates at bethg@m-edge.com."

#### Jonathan Golub

Rockville, Maryland  
Golub works in commercial real estate in Washington, D.C., specializing in leasing, property management, and small-development projects. He is also involved in local temple affairs and Jewish causes with his wife, Cindy (Kalb) '88. They have three children, Rebecca, eleven, Ari, nine, and Jeremy, six.

#### Sharon Kleinman

New Haven, Connecticut  
Kleinman, professor of communications at Quinnipiac University, has edited a new book, *Displacing Place: Mobile Communication in the Twenty-first Century*. The book is a collection of essays discussing how mobile information and communication technologies—cell phones, laptops, BlackBerries, iPods, and more—are changing how people work, play, learn, and live ([www.displacingplace.org](http://www.displacingplace.org)). Kleinman is an avid mountain biker, photographer, yoga practitioner, and golfer.

Class	Brandeis Parent(s)	Child's Name
1978	Burton Kliman	Ilan Pinkhas
1984	Leah Binder and Sam Elowitch '92	Fanya Rosa
1987	Reva Schlesinger Winston	Leo David
1988	Erica Brunwasser Thompson	Lucinda Neil
1989	Rachel (Zuckerman) and Mark Lebowitz '87	Meira Avigayl
1991	Leslie Stein Lloyd	Soren Philip
	Samantha Supernaw	Shayna Elizabeth
1992	Gregory Bland	Sarah Emily
	Ayala Cohen	Shiri Helen
	Selentia Parson Moore	Josiah Deacon
	Pia Strother McCusker, MSF'00	Megan Riley
	Jennifer (Neal) and Eugene Hoffman	Samantha Lyn
	Lauren Sueskind Theodore	Annabel Ruby
1993	Stacy Lefkowitz Brown	Hayden Zachary
	Melissa Rubin Finkelstein	Sophie Dillon
	Melissa Gettinger Weiner and Richard Weiner '92	Jacob Lev
1994	Audrey Latman Gruber and Jeremy Gruber '93	Caleb Dylan
	Sara Guyer	Sadie Chapin
	Barbara Tarter Hirsch	Haley Stella
	Dana Blasbalg Schneiderman and Steven Schneiderman '93	Cory Jacob and Ethan Matthew
1995	Joseph Andrews	Michael Joseph
	Joshua Blumen	Alexander Solomon
	Arren Goldman	Ryan Luke
	David Harrison	Isaac Ari
	Allison Kaplan	Tamra Michelle
	Jessica Sobczak Mukherjee	Gabriel James
	Karin Nachinoff Potik	Zachary Miguel
	Erica Michals Silverman	Gabriel Ethan
1996	Jennifer (Wolf) Yoel	Samantha Madison
	Paul Shipper	Joshua Jacob
1997	Kristen Wool-Lewis and Rouven Wool-Lewis '95	Cameron John
1998	Emily Brannen	Ian Emerson
	Katarina Stern Raphael and Neil Raphael	Emma Madeline
	Scott Shandler	Max Isaac
1999	Jennifer Lorell Levison and Michael Levison '95	Nathaniel Joseph
2001	Yelena Taksa Gurevich	Noah Thomas
	Marina Zlatkina Levit, MA'02, and Igor Levit, MA'02	Benjamin Isaiah
	Shayna (Aronson) Singer	Zachary Jacob
	Robyn Treadwell	Mia
2002	Sharena Soutar Frith	Naja
	Carine Marie Valbrun-Luxama	Zachary
2003	Eliza Agrest Varadi	Daniel
2004	Rumena (Sotirova) Turkedjiev	Adrian Iovov
GRAD	Jennifer (Hoch) Koenig, MA'97, and Eduardo Koenig '95	Gabriella Brooke and Zachary Ian

#### Amy Markovitz

Bayside, New York  
Markovitz earned master's degrees in social work and public administration. She runs a large, multispecialty medical practice on Long Island.

#### Leo Slater

Washington, D.C.  
Slater recently began a new job as historian at the Naval Research Laboratory (NRL). He provides historical support to the NRL command, maintains the laboratory's corporate memory, administers the oral-history program, and carries out other

preservation duties. NRL is the Navy's corporate laboratory, conducting a broad program of scientific research, technology, and advanced development. Slater has lived in Washington for three years.

#### Kim Coughlin Tellez

Northridge, California  
Tellez is a part-time sixth-grade teacher at a dual-language charter school. She also works as an insurance agent, primarily serving the Spanish-speaking community.

## 1986

**Beth Jacobowitz Zive**  
16 Furlong Drive  
Cherry Hill, NJ 08003  
1986notes@alumni.brandeis.edu

**Deborah Gordon**  
Norwalk, Connecticut  
Gordon is happily divorced as of January. She lives with her six-year-old daughter, Sarah. After a long corporate career, Gordon began her own business, DGB Consulting and Coaching. She also coauthored a book, *Creative Intelligence*. She welcomes hearing from friends. You can visit her Web site at [www.dgb-consulting.com](http://www.dgb-consulting.com) and contact her at [Deborah@dgb-consulting.com](mailto:Deborah@dgb-consulting.com).

**Jon Lichtenstein**  
New York City  
Lichtenstein is a partner in a New York City litigation defense firm. He has written a book with his wife, Elissa Stein, *Don't Just Stand There*, a labor guide for new fathers. The book was inspired by Lichtenstein's ineptitude in the delivery room for his eldest child, Isabel.

**Robin Richman**  
Washington, D.C.  
Richman is founder and owner of Steppin Out Adventures, an adventure travel company with a focus on group trips for solo travelers. The company is now incorporating service projects to help locals in the communities visited as a way of educating participants and giving back to the host countries.

**Rebecca Rae (Miller) Stern**  
Los Angeles  
Stern writes, "It's a time of second chances for me and my boys. I'm dedicated to my work at the U.S. Department of Homeland Security, bringing all my positive energy and sense of social justice to the federal hearings in which I represent the government as a senior chief counsel; then I rush home to pick up my two boys, who are now both attending UCLA Elementary School (the younger is in kindergarten). We have a cat named Muffin, a

beautiful little Spanish house in Westwood, and are happily filling up our days at work, camp, school, and home, making puppets and stories to go with them, running in the sprinkler, reading books, dancing, singing, and being as silly as possible. In August, I took a vacation to Istanbul with my oldest best pal, Barry "Ber" Lieber '85." E-mail Stern at [rrstern@alumni.brandeis.edu](mailto:rrstern@alumni.brandeis.edu).

## 1987

**Vanessa B. Newman**  
33 Powder Horn Drive  
Suffern, NY 10901  
1987notes@alumni.brandeis.edu

**Kyneret (Goldsmith) Albert**  
Pittsfield, Massachusetts  
Albert was recently appointed medical director of HospiceCare in the Berkshires. She has been associate medical director of HospiceCare since 2005 and has also served as a primary-care physician at Berkshire Health Systems. She was recently certified as a diplomate of the American Board of Hospice and Palliative Medicine, and she also directs HospiceCare's Palliative Care program. She is married to Dr. David Albert and has two children.

**Alan Halperin**  
New York City  
Halperin writes, "My wife, Wendy, and I welcomed twin boys on June 25. Mother and babies are doing well, and their two older siblings are thrilled with the new additions. I continue to practice commercial bankruptcy law at my firm, Halperin Battaglia Raicht, in New York.

**Tamar Wyner Herman**  
Springfield, New Jersey  
Herman writes, "I had a great time at our 20th Reunion. I met a lot of great people. Thanks for a great weekend."

**Judith Charry Nelkin**  
Dublin, Ireland  
Nelkin's younger daughter, Sarah Dafne, recently turned three. Nelkin is very

active in the Dublin Jewish community, giving lectures on Judaism to non-Jewish groups of all ages and doing extensive interfaith representation of the Jewish community. She recently met the Catholic archbishop of Dublin and the Catholic primate of Ireland at an ecumenical conference.

**Nina Bacher Reuven**  
Rehovot, Israel  
Reuven writes, "After graduation, I went to the Weizmann Institute in Israel to earn a master's degree in biology. During this time, I met my husband, Itzik, and we were married when I finished my degree. We returned to the United States after that, where I worked as a research assistant at the University of Connecticut Health Center. Our children, Ma'ayan (born in 1991) and Roni (born in 1995), were also born during this period. In 1995, we returned to Israel, where I pursued a doctorate at the Weizmann Institute. In 2000, we were back in the United States for a postdoc, and our son Lior was born in 2003. In 2004, we returned to Israel again, this time permanently. I work as a staff scientist at the Weizmann Institute."

**Deborah (Schatz) and Glen Rosenfeld**  
West Hartford, Connecticut  
The Rosenfelds celebrated the bar mitzvah of their eldest son, Joshua, on March 10. In attendance were grandpa Michael Schatz '61, grandma Judith Leavit Schatz '61, great-great aunt Bernice (Teeda) Berman Rose '54, great-aunt Marcia Leavitt '65, Abbie Nagler Sender '87, Philip Schulz '82, Howard Rosenbaum '74, David Silver '82, Karen Murad Silver '87, and David Silver '87. There were many graduates from the Classes of 1961 and 1987 who could not attend. The Rosenfelds also have a ten-year-old son, Benjamin, and a seven-year-old daughter, Sarah. Glen is a partner in his anesthesia group and chair of the anesthesia department at Bristol Hospital. For the occupation line on forms, Debbie fills in "at-home/in-car mom." She is an active volunteer in her kids' schools, the synagogue, Jewish community center, and Hadassah.

## Alumni

### Larry Shotz '52

Novato, California

Mr. Shotz died April 6, surrounded by Judie Butman Shotz '54, his wife of fifty-three years; his children; and his siblings. An avid boater, Mr. Shotz was a member of the Bel Marin Keys Cover Yacht Club. He had earned lifetime membership in the Marin Power Squadron for his contributions as a teacher.

### Sheldon Sterling Shatz '53

Clay, New York

Mr. Shatz died August 23 at the age of seventy-five. After graduating from Brandeis, he earned a doctorate in optometry from Illinois College of Optometry. Mr. Shatz was a past president and longtime member of Congregation Ner Tamid in North Syracuse, as well as a member of the Aircraft Owners and Pilots Association and Flying Optometrists of America. He leaves his wife, Angela; three sons, Clifford, L. Zachary, and David; two daughters, Erika and Lisa; a stepson, Marc; a stepdaughter, Zoe; and grandchildren.

### Irma Hoffman '54

Hollywood, Florida

Dr. Hoffman, a special-education and elementary-school teacher for more than thirty years, died June 18. After retiring from teaching, Dr. Hoffman practiced psychology until her retirement, in 2006. She leaves a son, Kenneth; four daughters, Lynn, Paula, Karen, and Sheryl; a brother, Seymour; and eighteen grandchildren.

### John Kirkwood '56

Fox Chapel, Pennsylvania

Mr. Kirkwood, a steel-industry executive and entrepreneur who devoted his later years to fostering peace and economic development in Northern Ireland, died September 7 of brain cancer. He helped pioneer labor-management cooperation in the steel industry, efforts that were chronicled in John P. Hoerr's book *And the Wolf Finally Came*. At Brandeis, Mr. Kirkwood was a scholarship football player. He leaves his wife, Addie; three

daughters, Koleen Virostek, Kimberly Bonvisuto, and Kelly; a brother, William; and ten grandchildren.

### Richard Millman '57

Sante Fe, New Mexico

Mr. Millman, an attorney and business executive, died May 21 in his home. He worked more than twenty years as a chief executive officer for companies engaged in global-growth businesses. He also practiced law and had extensive experience in administrative and appellate litigation, lobbying, federal housing, and the aerospace industry. During his free time, Mr. Millman raced cars professionally. He leaves his wife, Kathleen (Haggerty), and a brother, John.

### Mark Selig '58

Cambridge, Massachusetts

Mr. Selig, president of the corporate and commercial photography firm Fay Foto of Boston, died July 25 of lung cancer. He had a passion for sports and was an active supporter of the city's business and cultural life. He leaves a son, Matt; a daughter, Jane Goldstein; and two grandchildren.

### Leonard Mendelsohn '59

Montréal

Dr. Mendelsohn, who taught English literature at Concordia University for thirty years, died May 8. At the time of his death, Dr. Mendelsohn was editing a two-volume history on the American Shakers, *A Utopia Still Standing*. He leaves three sons, David, Yosef, and Moshe.

### Joel Woldman '59

Alexandria, Virginia

Dr. Woldman, a diplomat, scholar, research specialist, and antiques dealer, died May 6 after a long battle with leukemia. He leaves his twin brother, Murray '59, of Alexandria, Virginia, and a sister, Karen Sorkin, of Marblehead, Massachusetts.

### Steven Millman Rappaport '64

Eugene, Oregon

Mr. Rappaport died July 4 after suffering a heart attack while vacationing in

Hawaii. He was sixty-four. While at Brandeis, Mr. Rappaport and his cousins, John Spirt and Robert Rappaport, formed the singing group the Ran-Dells. Their novelty single "Martian Hop" reached No. 16 on the *Billboard* charts and No. 1 in many foreign countries. During the 1970s, Mr. Rappaport became a civil-liberties attorney, working as a public defender in Miami. He also became interested in electronic music, and in 1990 he founded Interactive Records. Mr. Rappaport retired to Eugene, Oregon, in 2002. He leaves a wife, daughter, stepson, and granddaughter.

### R. Michael Marsh, PhD'70

Salem, Virginia

Dr. Marsh died July 17 at the age of seventy-eight. He leaves his wife, Helen; a son, Raymond; a daughter, Nira; two sisters, Jane and Edith; and three grandchildren.

### Jonathan Freedman, MA'72, PhD'73

Atlanta

Dr. Freedman died June 29 of natural causes at the age of seventy-one. Most recently, he was an associate professor of sociology at Kennesaw State University, where he was a perennial favorite among his students. He was also developing a new master's program in sociological administration. He was an active member of Congregation Bet Haverim. He leaves his wife, Jo; three sons, Lorin, Michael, and Noah; two brothers, Eric and Matthew; six grandchildren; and his Vietnamese extended family.

### Rosalind R. Chernoff '74

New York City

Mrs. Chernoff, executive vice president and director of global planning at the advertising and marketing agency Publicis USA, died September 13 of complications of endometrial cancer. At Publicis, she was responsible for the in-depth research and senior strategic planning for all of the agency's Procter & Gamble brands, which earned her a coveted Gold Lion from Cannes and two Effie awards. She leaves her parents, Bernard and Zelma Rivin; her husband, Carl G.; two sons, Jason and Sam; two

brothers, Richard and Jonathan Rivin; and a sister, Anne Stanfield.

Jonathan B. Casper '79  
Bethel, Connecticut

Mr. Casper died September 15 at the age of fifty-two. He is survived by his parents, Daniel and Jane (Gilman); his wife, Carol (Weissbein) '79; a son, Benjamin; a brother, Peter; a sister, Susan; and two nephews.

Linda Blazer Hankin '83  
Medway, Massachusetts

Mrs. Hankin died in February of liver failure after a brave battle with breast cancer. She leaves her husband, Brad; two daughters, Kyra and Raya; a sister, Rhonda; and a brother, Stephen.

Frederick Inkley, MMHS '83  
Milan, New Hampshire

Mr. Inkley, former executive director of the Northern New Hampshire Council on Alcoholism, died July 28. Mr. Inkley's proudest accomplishment was the establishment of Friendship House in Bethlehem, which was the first long-term total rehabilitation program in New Hampshire. He leaves his wife, Janet; three sons, Kevin, Bradford, and Frederick; and twelve grandchildren.

David Sokolov '92  
Lansdowne, Pennsylvania

Mr. Sokolov, a national sales manager of healthcare-related software, died August 28. He played on the rugby team at Brandeis and studied politics and philosophy. He is survived by his parents, Harold Sokolov and Annie and Bob Uris; two sisters, Leslie and Robin; and several nieces and nephews.

## Faculty

Thompson F. Tony Williams  
Watertown, Massachusetts

Mr. Williams, former dean of students who directed and taught in the Transitional Year Program at Brandeis for more than twenty-five years, died October 10 at the age of sixty-eight. He leaves a sister, Thomasine Yates; a daughter, Toni; his partner, Susan Haskell; and a grandson.

## 20th REUNION 1988 JUNE 6-8, 2008

Class of 1988  
MS 124 Brandeis University  
PO Box 549110  
Waltham, MA 02454-9110  
1988notes@alumni.brandeis.edu

Kevin Cameron  
Ballwin, Missouri  
See Carmen Bumgarner '91.

Paul Cohen  
Kings Park, New York  
Cohen graduated from the New York College of Osteopathic Medicine in 1993 and completed his residency at North Shore University Hospital. He is board certified and became one of the youngest fellows of the American Board of Family Medicine. He is medical director of the United Cerebral Palsy Association of Greater Suffolk County. He is married and has a son, Benjamin.

Beth Gates  
West Orange, New Jersey  
Gates is in her fourth year as a program director with Precept Medical Communications, a subsidiary of Young & Rubicam. She works with Forest Laboratories on medical-education initiatives to promote Namenda, an Alzheimer's medication. She was married on May 25 in Summit; many fellow Brandeisians were in attendance.

Cindy (Kalb) Golub  
Rockville, Maryland  
See Jonathan Golub '85.

Sharon Lichten  
Framingham, Massachusetts  
Lichten married Alexander Barnett on July 1 in Woodcliff, New Jersey. Lichten is an assistant vice president and a senior communications manager at MFS Investment Management. Barnett is a sales representative for mutual funds at John Hancock.

Harold Simansky  
Brookline, Massachusetts  
Simansky is happy to announce the arrival of Ethan Samuel, born on December 16, 2006. Ethan was welcomed home by his suspicious older brothers, Aaron, five, and Jacob, three.

Olivier Sultan  
New York City  
Sultan is a talent agent at Creative Artists Agency in New York City, representing writers, composers, directors, and choreographers. His clients recently won a bucket-load of Tony Awards for the play *Spring Awakening*. He lives in a former sweatshop on the Lower East Side with his wife, Birgitte, and four-year-old daughter, Amelie.

## 1989

Class of 1989  
MS 124 Brandeis University  
PO Box 549110  
Waltham, MA 02454-9110  
1989notes@alumni.brandeis.edu

Monica Harris  
West New York, New Jersey  
Harris is a director and senior compliance adviser in the private-wealth



Win an award? Get a promotion? Move cities? Have a baby? Share your good news with classmates and fellow alumni.

Mail your news to:  
Class Notes  
MS 124, Brandeis University  
415 South Street  
Waltham, MA 02454

You may also e-mail your news to your class correspondent or to [classnotes@alumni.brandeis.edu](mailto:classnotes@alumni.brandeis.edu), or complete the online form at <http://alumni.brandeis.edu/web/classes/classnotes.html>.

management division of Deutsche Bank Securities in Manhattan. In 2002, she relocated from Manhattan to Baltimore for her job with Deutsche Bank, and met her soon-to-be husband, Steve Susel, a mere six weeks later. They were married on September 18, 2004, and welcomed a daughter, Sasha Rose, on November 1, 2006. Harris and her family moved back to the New York area in March. She can be reached at [monica.r.harris@db.com](mailto:monica.r.harris@db.com).

**Mark Saloman**

Basking Ridge, New Jersey  
Saloman was selected by the *New Jersey Law Journal* for inclusion in its annual "40 under 40" issue. The issue recognizes lawyers under forty years old who have "developed practice niches, demonstrated leadership potential by work in practice groups or committees, and amassed a thick book of business and a solid record of trial, appellate, or transactional work." Saloman writes, "Since I was only able to say that I was 'under forty' for a few weeks after my selection, it was all the more special."

**Philip Solomon**

Hollywood, Florida  
Solomon and his wife, Joanna, welcomed a daughter, Daniella, on November 13, 2006.

## 1990

**Judith Libhaber Weber**

4 Augusta Court  
New City, NY 10956  
[1990notes@alumni.brandeis.edu](mailto:1990notes@alumni.brandeis.edu)

**Marc Borodin**

Fairfax, Virginia  
Borodin and his wife, Alexandra, welcomed a son, Weston, on May 11. He writes, "For the past thirteen years, I've lived in the Washington, D.C., area, practicing environmental law for the government. Since 2000, I've worked at the U.S. Department of Justice, Environmental Enforcement Section."

**Jessica Miller**

Groton, Massachusetts  
Miller and her husband, Alan, welcomed a son, Jacob Adam, on July 16. His big brother, Gabriel, five, is thrilled.

**Lee Ryan Miller**

Modesto, California  
Miller and his wife, Beth, welcomed a daughter, Brenna Esmée Au, on June 8.

**Paul Ruggerio Namaste**

Grand Rapids, Michigan  
Namaste and his wife, Nina, welcomed a daughter, Samira, on December 15, 2006.

Samira made a grand entrance by not waiting to go to the hospital, and was delivered in the Namaste family living room by Mom, Dad, and a very helpful 911 operator.

**Wendy Shlensky**

Huntington Station, New York  
Shlensky writes, "During the last two years, I have moved from the Boston area to Long Island, gotten married, and switched jobs. Life is ever-changing and very exciting."

## 1991

**Andrea C. Kramer**

Georgetown University  
113 Healy, Box 571250  
Washington, DC 20057  
[1991notes@alumni.brandeis.edu](mailto:1991notes@alumni.brandeis.edu)

**Phillip Alan Bahar**

Minnnetonka, Minnesota  
Bahar and his wife, Keri, welcomed their third child, Talia Saltzman, on November 20, 2006. Tali is a doll and joins Zachary, four, and Chana, three.

**Matthew Breman**

Watertown, Massachusetts  
Breman writes, "My wife, Rachel Blankenstein Breman '96, and I recently moved to the Boston area after completion of my two-and-a-half-year tour as Peace Corps country director in Cape Verde. I am a senior manager for a Boston-based national nonprofit called Citizen Schools ([www.citizen-schools.org](http://www.citizen-schools.org)), and Rachel is a program officer for a Waltham-based nonprofit, working on maternal and child-health issues in the Dominican Republic."

**Carmen Bumgarner and Kevin Cameron '88**

Ballwin, Missouri  
Bumgarner and Cameron adopted Dexter Lang on July 5. He was born February 18, 2006.

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**Amy Schomer Greenbaum**  
Pittsburgh

Greenbaum, a rabbi at the Beth Israel Center in Pittsburgh, was recently selected as one of the city's "Top 10 Moms of the Year," and was featured in an article in the online magazine *Whirl*. She and her husband, Rabbi Alex Greenbaum, have three sons and are in the final stages of adopting a daughter from China.

**Hedy Helfand**  
Chicago

Helfand writes, "I am a bilingual school counselor in the Chicago public schools. I married Patrick Kelly in 2005, am stepmother to Sean and Gabrielle, and mother to Rowan, born in February. Life is good!"

**Larry Kahn**

Marblehead, Massachusetts

Kahn writes, "My wife, Risa, and I are now the parents of two children, Benjamin Sloan, who was born on May 1, 2004, and our newest addition, Arielle Nicole, who was born March 12. We are involved in several community organizations and are active golfers. I am a managing partner of New Dimensions in Technology in Salem, a high-technology recruiting and executive search firm serving New England, Silicon Valley, and the Pacific Northwest. Risa and I had the pleasure of attending my 15th Reunion in June 2006, where I had the chance to catch up with so many great people whom I had not seen since graduation. We look forward to the next one. I would enjoy hearing from my former classmates. You can reach me at lk@ndt.com."

**Robin Kempf**

Topeka, Kansas

Kempf was recently named inspector general of the Kansas Health Policy Authority Board. In the newly created position, she audits, investigates, and conducts performance reviews for the Medicaid program, MediKan, and the State Children's Health Insurance Program, with the goal of rooting out Medicaid waste and fraud. She has been

associate general counsel for the Kansas Board of Regents since 2005. She is married to Peter Haxton and has a daughter, Alison.

**Jason Levine**

Potomac, Maryland

Levine and his wife, Melissa, are pleased to announce the birth of their second daughter, Sloane Hailey, on June 28 in Washington, D.C. Levine is a partner at the law firm McDermott Will & Emery in Washington.

**Michele (Satz) Meisler**

Hopkins, Minnesota

Meisler welcomed another child, Abigail, on May 4, 2006. The family recently moved to Minnesota, where Michele's husband is the director of investments for Affiance Financial. They are excited to be relocating to an area where they have kin.

**Arthur Nunes-Harwitt**

Rochester, New York

Nunes-Harwitt writes, "My son, Seth, was born on June 3, 2006. At fourteen months, he is a cheerful toddler whose favorite word is 'car.' Some of Seth's playmates include the sons of **Gwen Leifer** and **Jeremy Goldman**."

**Samantha Supernaw**

Georgetown, Texas

Supernaw writes, "My partner, Margaret, and I are thrilled to announce the birth of our daughter, Shayna Elizabeth, on January 3. She is amazing! We were sorry to miss Reunion 2006, but I was too ill with all-day morning sickness to attend. After almost five years as a therapist at Helping Hand Home for Children, I accepted the position of sexual assault program director at Hope Alliance, a local agency serving survivors of domestic and/or sexual violence."

**Amanda Trigg**

New City, New York

Trigg was named partner in the law firm Lesnevich & Marzano-Lesnevich, which has offices in Hackensack and Manhattan. She was also named a "Rising Star" by *Super Lawyers of New Jersey* magazine. Trigg practices exclusively family law.

## 1992

**Lisa Davidson Fiore**

34 Van Ness Road

Belmont, MA 02478

1992notes@alumni.brandeis.edu

**Ellen Bloom**

Falls Church, Virginia

Bloom writes, "Our only child, Ethan, celebrated his first birthday in July. I'm lucky that I'm able to stay home with him because we're both having a ball."

**Selena (Luftig) Cousin**

Franklin, Massachusetts

Cousin welcomed a son, Benjamin Noah, on August 8.

**Alison Goldstein Lebovitz**

Chattanooga, Tennessee

Lebovitz was named the 2007

Chattanooga Woman of Distinction for her extensive involvement with volunteer projects and community leadership.

**Joshua Slovin**

North Easton, Massachusetts

Slovin has worked as the director of education at Temple Sinai in Sharon for the past eight years. He married Marci Raschal on July 3, 2005.

**Jonathan Tunick**

New York City

Tunick married Amy Paul on July 1 at Whitby Castle in Rye. He is a talent agent; books music, comedy, and lectures; and runs his own company, Main-StageProductions.com. His wife is vice president and director of client development at Alliance, an entertainment marketing agency. They live on the Lower East Side.

**Jennifer Rogin Wallis**

Fairfield, Connecticut

Wallis welcomed a son, Noah Edward, on June 20.

# 15th REUNION 1993

JUNE 6-8, 2008

**Joshua Blumenthal**  
135 Edisto Court  
Chapel Hill, NC 27514  
1993notes@alumni.brandeis.edu

**Tobias Dienstfrey**  
Alexandria, Virginia  
Dienstfrey and his wife, Elisheva, welcomed a daughter, Hadassah Lailey, on June 11. She joins brother Akiva, four, and sister Margalit, six. Dienstfrey is a high-school math teacher in Fairfax.

**Beth Collier Groves**  
Washington, D.C.  
Groves and her husband, Curtis, welcomed their second son, Harry Lucas, on June 5.

**Heather McCallum Hahn**  
Takoma Park, Maryland  
Hahn and her husband, Jim, welcomed a son, Kai-Jin Macallum, on May 19. Jim's daughters, Sierra, thirteen, and Kira, nine, love having a baby brother.

**Stephanie Lehman**  
New York City  
Lehman recently joined the law firm WolfBlock as a partner in the private-client services group in the New York office. She focuses her practice on matrimonial law and related tax matters. Eight months before being asked to join WolfBlock, Lehman had started her own practice. She is engaged to Eric Schutzer, and a wedding date of December 15 has been set. Rabbi Michael Stanger will perform the ceremony, and Dina Poolin Lieser, Beth Berman Wechsler, Stacey Silver Blansky '94, and Leslie Efron Levin '94 will be in the wedding party.

**Sue Lowcock, MM'98**  
Hong Kong  
Lowcock writes, "I returned home to Hong Kong six years ago, and I am now working as a development manager at an early-intervention center. I have become a keen dragon boater and married a fellow paddler from Australia last year.

I hope to start a family soon and return to the United States."

**Deborah Waller Meyers**  
Arlington, Virginia  
Meyers published an article, "The United States Needs Immigrant Labor: Unauthorized Immigrants Are Only a Symptom of an Outdated System," in *Americas Quarterly*. She is designing seminars for senior ministry officials in the Mexican government on behalf of the Migration Policy Institute.

**Yfat Reiss**  
New York City  
Reiss married Bradley Howard Gendell on May 12 in Lenox, Massachusetts. She is a founder of Foundry Literary & Media, a literary agency in New York. Previously, she was a literary agent at SharpMan Media, an author-development company that she originally founded as a book publisher in 1998. She has also written several women's health books with her father, an obstetrician and gynecologist. Her husband is a hedge fund manager at Cumberland Associates, an investment advisory company in New York. He is also chairman of JazzReach, a nonprofit organization devoted to promoting the appreciation of live jazz.

## 1994

**Sandy Kirschen Solof**  
108 Cold Spring Road  
Avon, CT 06001  
1994notes@alumni.brandeis.edu

**Jeffrey Davis**  
New York City  
Davis and his wife, Jennifer, welcomed a son, Mason Alexander, on May 20.

**Josh Freed**  
Washington, D.C.  
Freed left his post as administrative assistant to U.S. Rep. Robert Andrews to become a vice president at the political consulting and advertising firm Greer, Margolis, Mitchell, Burns, and Associ-

ates, where he will focus on clients in the social-advocacy and foundation realm.

**Karin Haberlin**  
East Hartford, Connecticut  
Haberlin married David M. Wilson on November 11, 2006, at the historic Publick House in Sturbridge, Massachusetts. She is a research analyst at the Connecticut Department of Mental Health and Addiction Services. Her husband is a senior Medicare auditor with Mutual of Omaha. The couple met through mutual friends who shared their love of science fiction and fantasy.

**Rachel Loonin**  
Bronx, New York  
Loonin gave birth to her third child, Ezra Menachem Zion, who joins four-year-old Nistar and two-year-old Elimelech. Loonin and her husband, Joshua Steinerman, are living it up in the Bronx and recently became the proud owners of a minivan.

**Rachel Nash**  
New York City  
Nash is an administrative law judge for New York City's Environmental Control Board. The youngest judge to be selected for the position, she hears cases involving violations of New York's administrative code and rules involving the departments of buildings, sanitation, health, parks, and fire. She writes, "I am single and dating, living in Manhattan. I have a few boyfriends, but no one I am serious about yet. I will be traveling to Guatemala, Honduras, and the Dominican Republic this year. I look forward to seeing everyone at the next Reunion. My sister, Esther Nash, will be appearing on upcoming episodes of *The Tyra Banks Show* as a fashion correspondent, so be sure to watch."

## 1995

**Suzanne Lavin**  
154 W. 70th Street, Apt. 10J  
New York, NY 10023  
1995notes@alumni.brandeis.edu



**Jennifer (Jacobs) and Barry Berk**  
Needham, Massachusetts  
The Berks welcomed a daughter, Serena Robin, on July 7.

**Wendy (Morris) and Marc Berliner**  
Westwood, Massachusetts  
The Berliners welcomed their second child, Jacob Daniel, on July 20. Jacob is clearly a Red Sox fan, as Wendy went into labor at Fenway Park during the first inning of a game against the White Sox. After a cab ride to the hospital, everything proceeded smoothly, which couldn't be said for the Red Sox. The family writes, "Although the Red Sox lost the game, in the end we are certainly the winners."

**Rachel (Frankel) and Richard Greenfield**  
New York City  
The Greenfields welcomed a daughter, Hannah Leah, on August 3.

**Francyne Davis Jacobs**  
Houston  
Jacobs, a cantor at Congregation Beth Shalom in Bryan, Texas, was recently named a GenNEXT winner by the Texas-based *Jewish Herald-Voice*, an honor given to Jewish community leaders in their twenties and thirties. In addition to her duties at Beth Shalom, Jacobs co-leads the Shabbat Yachad service at Congregation Beth Yeshurun and helps lead services at congregations Emanu El and Beth Yeshurun. She is married to Kevin Jacobs.

**Michael Levison**  
New York City  
See Jennifer Lorell Levison '99.

**Michael Papper**  
Holden, Massachusetts  
See Michelle Harel Papper '98.

**Sabra Sasson**  
New York City  
Sasson relocated her law office from Long Island to the Lincoln Building. Her practice focuses on commercial and residential real-estate transactions; landlord-tenant, estate-collections, family,

and divorce mediations; and general practice. She has also moved her residence from Long Island to the Upper West Side of Manhattan.

**Alison (Wyner) Strong**  
New York City  
Strong was elected to membership in the New York law firm Cozen O'Connor. She practices in the business-law department and focuses on real-estate law. She was also designated as a "Pennsylvania Super Lawyer—Rising Star" in 2006 and was named one of "25 Women on the Verge" by the *Legal Intelligencer/Pennsylvania Law Weekly*.

**Jessica Weiss-Schwartz**  
Stamford, Connecticut  
Weiss married Michael Schwartz in April 2003 in New York City. Their son, Jared, celebrated his first birthday in July.

**Aryeh Zarchan**  
Scarsdale, New York  
Zarchan was elevated to partner in the corporate finance and securities practice in the New York office of Sidley Austin. His practice focuses on corporate and securities transactions, with an emphasis on capital raising through public offerings and private placement of securities.

## 1996

**Janet Lipman Leibowitz**  
29 Pond Street, #9  
Sharon, MA 02067  
1996notes@alumni.brandeis.edu

My husband, Mark, and I welcomed our first child, Noam Yehudah, on June 3. I love being at home with my son. When my maternity leave is over, I will return to work as a clinical psychologist.

**Jennifer Adler**  
Providence, Rhode Island  
Adler became director of communications at Dimock Community Health Center in Roxbury, Massachusetts, in April.

**Becky Sternberg Aronchick**  
Seattle  
Aronchick welcomed her first child, Henry Peter, on July 8.

**Ramon C. Barquin III**  
Guaynabo, Puerto Rico  
Barquin, who is pursuing a PhD, is the author of management texts and is writing two books about Cuba.

**Rachel Blankenstein Breman**  
Watertown, Massachusetts  
See Matthew Breman '91.

**Amanda Scampoli Bray**  
Raynham, Massachusetts  
Bray welcomed a son, Evan Scott, on October 11, 2006.

**Garen Corbett**  
Newton, Massachusetts  
Corbett writes, "In June 2006, I moved from Florida back to Boston with Stacey Stein '99, MBA'05. I also returned to Brandeis, accepting a position as deputy director of the Health Industry Forum at the Heller School and associate director for the new master's in public policy program. I really enjoy the policy-analysis work and the interaction we have with a broad range of health-care stakeholders, but it's truly a perk to be back at Brandeis after a decade away."

**Danielle Friedman**  
West Roxbury, Massachusetts  
Friedman married Adam Dehner on June 10 on the beach at the Groton Long Point Yacht Club in Groton Long Point, Connecticut. The couple met because Dehner is the brother-in-law of Friedman's best friend. Friedman earned a master's degree in nursing from the Massachusetts General Hospital Institute of Health Professions and is a pediatric nurse. Dehner teaches special-education classes at the Lunenburg School in Mattapan. He is also a studio musician, record producer, and lead guitarist in three area bands. He enrolled at Suffolk University Law School this fall.

**Hope Frisch**

Minneapolis

Frisch married Jeremy Kalin on August 12. In attendance were fellow Brandeisians Jason Porth, Abby Michelson Porth '97, Jennie (Nuger) Goldfarb, and Dan Goldfarb.

**Jessica Kopito Giddings**

Great Neck, New York

Giddings married Harris Giddings in October 2004. She is a designer handbag specialist at Saks Fifth Avenue.

**Laura Nell Hodo**

Salt Lake City

Hodo finished her residency in family medicine in June 2006 and now works for a local community health center. The center's patients are predominantly poor, uninsured or underinsured, and do not speak English.

**Daja Meston**

Newton, Massachusetts

Meston's memoir *Comes the Peace: My Journey to Forgiveness* was published in March. Abandoned by his American parents to a Tibetan monastery at the age of six, Meston describes his journey from a child monk to a political symbol of freedom. In his twenties, Meston survived a desperate escape from Chinese interrogations, an event that became an international incident and propelled him into the media spotlight. Meston is now a human-rights activist and is married to Kim Dolma Meston '05.

**Cheri Jo Pascoe**

Oakland, California

Pascoe and her partner, Megan Sheppard, welcomed their first child, Spencer Avery, on July 29.

**Heather Austen Price**

Cleveland

Price writes, "My husband, Adam, and I moved to Cleveland two years ago, and in January 2007 I gave birth to twins, a boy and a girl. As I write this, they are four months old and the joy of our lives. I'm still working as a sales director, and Adam is still a middle-school teacher."

**Guy Raz**

Washington, D.C.

Raz writes, "I'm back at NPR after leaving for two years to serve as CNN's Jerusalem correspondent. I'm now the defense correspondent for NPR."

**Nancy (Fishman) and Brad Silverman**

Irvington, New York

The Silvermans welcomed a boy, Jack Owen, on April 9. Brad practices law at Storch Amini & Munves, a leading litigation boutique in New York. Nancy is a risk-management consultant at Willis.

**Sujan Talukdar**

Arlington, Massachusetts

Talukdar married Jonathan White on April 29, 2006, in Topsfield. Former Brandeis chaplain and assistant dean Nathaniel Mays performed the service. Alumni in attendance were Amy Rosenberg, Julie Schwartz, Matthew Ball '05, Edward Almeida '95, Hugh Lacy '95, Cornell Caines, David Twombly '95, Jarrett Lovett '97, and Ana Yoselin Bugallo '03. Also attending was Erika Smith, director of the Transitional Year Program at Brandeis. From December 2002 until July 2006, Talukdar served as director of the Intercultural Center at Brandeis. She now works as the K-12 director of the Metropolitan Council for Educational Opportunity program for the Brookline public schools.

**1997****Joshua Firstenberg**

5833 Briarwood Lane

Solon, OH 44139

or

**Pegah Hendizadeh Schiffman**

58 Joan Road

Stamford, CT 06905

1997notes@alumni.brandeis.edu

**Edward Albowicz**

Linden, New Jersey

Albowicz was designated by *Super Lawyers* as a "Rising Star" in New Jersey. The magazine highlights up-and-coming attorneys who are either under forty or

have practiced for ten years or fewer. Albowicz, an associate at Wilentz, Goldman & Spitzer, concentrates his practice primarily in banking, financial services, and corporate law. He also has an entertainment practice.

**Rafael Blumenthal**

New York City

Blumenthal is engaged to Elysa Jacobs. He is a college adviser at Ramaz School in Manhattan, and she is a senior project editor at McGraw-Hill. A June 2008 wedding is planned.

**Ruben Cohen**

New York City

Cohen finished his residency at Allegheny General Hospital in June and has relocated to New York City to practice as an oral and maxillofacial surgeon.

**Tara Cook-Littman**

Fairfield, Connecticut

Cook-Littman writes, "I am very busy with three kids. It feels like yesterday that I was twenty-one and a senior at Brandeis. I blinked and had three kids. Spencer turned four in August. Ava Bailey was born on July 24, 2005. Grace Alexa was born on April 6. In my free time (and I can't believe I have any), I am on the board of directors of Operation Hope, which is a homeless shelter and social-services agency in Fairfield. I am passionate about this organization and its purpose. It also keeps my mind working and allows me to use my legal degree while still being home with the kids. I very badly wanted to attend Reunion. I loved my years at Brandeis and often feel so sad that those days are over."

**Gela Wax Fuxman**

Medford, Massachusetts

Fuxman and her husband, Shai '99, are the proud parents of Nadav Samuel, born on June 29, 2006.

**Avi and Jami (Bleichman) Josefson**  
Chicago

The Josefsons joyously welcomed twin girls, Orli Faye and Zoe Mina, on February 6. Big brother Gabriel is adjusting well.

**Eric Kabakoff**

Long Island City, New York  
Kabakoff recently became the research director for WABC-TV in New York, where he is responsible for the analysis and dissemination of all the ratings for the most-watched television station in the country.

**Amanda Mayer**

New York City  
Mayer married Gregory Alexander Robbins on June 23 in New York City. In attendance were Cheri Brisson Salazer, Justin Kattan, David Schaer, Melissa David '98, and Geoffrey Grove '98. Mayer recently received a diploma in culinary arts from the Institute of Culinary Education in New York. Robbins heads a commercial-lending group at Golub Capital, a finance company in New York.

**Dina Rovner**

Jersusalem  
Rovner married Aharon Hadid of Mevaseret Zion on August 6, 2006.

**Aleksey Tsalolikhin**

Camperdown, Australia  
Tsalolikhin married Natasha Kelly on April 28 at Terrigal Beach, two hours north of Sydney, in a beautiful ceremony involving elements of Judaism and Scientology. Tsalolikhin moved to Sydney on February 14 to be with Natasha, a sixth-generation Australian and an executive at an occupational health-and-safety-training firm. They met through the Church of Scientology and are both active in promoting human rights. Tsalolikhin can be reached at alex@lifesurvives.com and would enjoy hearing from his classmates.

**Regina Volynksy Weisel**

Stamford, Connecticut  
Weisel and her husband, Jeffrey, welcomed a girl, Sabrina Marti, on January 19.

**Nadav Zeimer**

New York City  
Zeimer teaches physics at an inner-city school in Brooklyn. He also runs an

after-school robotics program. This year, his students (80 percent of whom live below the poverty line) took first place in a competition against robotics teams from more than sixty other New York City schools. If you want to know more about how robotics can bring science and engineering to inner-city teens, you can read a study conducted at Brandeis, or e-mail Zeimer at 354@gwestrobotics.com, and he'll send you a free DVD.

## 10th REUNION 1998

JUNE 6-8, 2008

**Alexis Hirst**

58-19 192nd Street  
Fresh Meadows, NY 11365  
1998notes@alumni.brandeis.edu

Believe it or not, our 10th Reunion is in just a few months. It seems like only a short time ago that we got together for our 5th Reunion, let alone freshman orientation. Please mark your calendars and plan to be in Waltham June 6 to 8, 2008, for a terrific weekend. On a personal note, I married Richard Ludwig on July 1 at the Mohonk Mountain House in New Paltz, New York. Brandeisians Dori Goldberg, J. D. Siegel '96, Sara Marks, Nancy (Fishman) Silverman '96, and Brad Silverman '96 celebrated with us. I am a vice president in marketing, and Richard is a real-estate developer.

**Jocelyn Auerbach**

Mount Laurel, New Jersey  
Auerbach is engaged to Oren Klein, and the couple is planning a March 2008 wedding. She has opened her own law office and is practicing immigration and nationality law.

**Ross Berger**

Los Angeles  
Berger served as a writer-consultant for the popular Internet show *LonelyGirl15*. In addition, he won first place in the Scriptapalooza TV-writing competition in the category of one-hour dramas for a

spec script of the show *House M.D.* (episode title "No Shirt, No Shoes, No Service"). He has dabbled in creating brain games, and had his first one, a hybrid of logic and pop-culture trivia, Name Metamorphosis, published in *Games* magazine in May. Berger is now writing a screenplay loosely based on a Homeland Security sting operation created to thwart homegrown drug trafficking within the U.S. military.

**Ashley Blick**

San Francisco  
Blick married Ben Sternberg in September 2006. She has happily left the law and is teaching third grade at San Francisco's Hamlin School for Girls.

**Emily Brannen, MFA'99**

Chico, California  
Brannen writes, "I have moved back to my hometown, where I teach theater at Butte College, write features for the local weekly paper, and continue to write plays, which are performed here and in New York City." She welcomed a son, Ian Emerson, on August 30. In the spring, she will resume teaching at Butte and begin teaching at California State University-Chico.

**Jillian Cantor**

Philadelphia  
Cantor graduated from Jefferson Medical College of Thomas Jefferson University on June 1. She completed a clerkship in psychiatry and will complete a residency in psychiatry at Thomas Jefferson University Hospital.

**Amy Finstein**

Framingham, Massachusetts  
Finstein and her husband, Charles Schneider, welcomed their first child, Zachary Joseph, on January 25. Finstein is pursuing a doctorate in architectural history at the University of Virginia, where her research focuses on the impact of the automobile on architecture and urban design in the early twentieth century. This past fall, her article "Before the Big Dig: Boston's Central Artery as a Construct of Mid-Century Modernity" won the Public Works Historical Soci-

ety's 2006 award for outstanding contribution to the history of public works.

**Adam M. Greenwald**

Valencia, California

Greenwald is director of development for the American Jewish University (formerly the University of Judaism) in Los Angeles. He and his wife, Laura Dawn Hacker Greenwald '99, welcomed a daughter, Ayla Eden, on September 1.

**Wendy Stein Harsfield**

Sharon, Massachusetts

Harsfield writes, "I am taking time off from work as a special-ed teacher working with kids on the autism spectrum to stay home with my eighteen-month-old son, Matthew. My husband, Scott, and I are expecting another child in December."

**Alexander Heckler**

Weston, Florida

Heckler married Tiffany Zientz on June 2 at the Four Seasons Hotel in Miami. He is a lawyer with Shotts & Bowen, a Miami law firm, and represents companies that do business with the government. He is also a national finance committee member for Hillary Rodham Clinton's presidential campaign. Heckler is in charge of fundraising at the Women's Fund of Miami-Dade County, a nonprofit organization that distributes grants to programs that help girls and women.

**Artemio Jongco III**

Bronx, New York

Jongco defended his dissertation in September 2006 and is completing his fourth year of medical school as part of the medical scientist training program at Albert Einstein College of Medicine.

**Michelle Harel Papper**

Holden, Massachusetts

Papper and her husband, Michael '95, welcomed a son, Zachary Alexander, on May 9.

**Abrah Salk**

New Bedford, Massachusetts

Salk married Mark Zion on August 12.

Leonie (Weiss) Kahn was in attendance. Salk runs the IT department at Coastline Elderly Services in New Bedford.

**Jared Wasserman**

Brookline, Massachusetts

Wasserman welcomed a son, Noah Alan, on August 22.

## 1999

**David Nurenberg**

20 Moore Street, #3

Somerville, MA 02144

1999notes@alumni.brandeis.edu

**Ari Bloom**

Boston

Bloom writes, "I recently moved back to Boston to attend Harvard Business School. It'll be fun to be back in school, and I am looking forward to a few more years in Boston. I've spent the past eight years in corporate retail while living in San Francisco and New York City. I worked in apparel as director of merchandising with Gap Inc., and also in home goods as a buyer with Williams-Sonoma's West Elm brand."

**Laura Dawn Hacker Greenwald**

Fort Defiance, Arizona

See Adam M. Greenwald '98.

**Ron Karni**

St. Louis

Karni is in his last year of an otolaryngological residency at Washington University School of Medicine in St. Louis. He married Mollie Gordon, a psychiatry resident, on February 7, 2004. The couple welcomed a son, Jacob Eli, on March 6.

**Jennifer Lorell Levison**

New York City

Levison married Michael Levison '95 in 2005, with a wedding party that included eight Brandeis graduates. Levison writes, "Little did we know, our paths crossed years earlier when Mike graduated with my sister. They even sat next to each other at the history department mini-

commencement ceremony. It took another eight years for us to meet." The Levisons welcomed a son, Nathaniel Joseph, on April 3. Mom, dad, and baby are doing great.

**Debra (Gutis) Milgram**

Boston

Milgram and her husband, Eitan, welcomed a son, Ranon Izzy, on February 13.

**Eric Pound**

Malden, Massachusetts

See Heidi Bornstein '04.

**Stacey Stein, MBA'05**

Newton, Massachusetts

See Garen Corbett '96.

**Erik Sylvin**

New York City

See Allison Cohen '01.

## 2000

**Matthew Salloway**

304 West 92nd Street, #5E

New York, NY 10025

2000notes@alumni.brandeis.edu

**Joshua LeRoy**

West Palm Beach, Florida

LeRoy married Sara Jones on April 14 at Sweetwater Branch Inn in Gainesville. After Brandeis, LeRoy attended the University of Florida's Levin College of Law. He is now employed by the Palm Beach County Office of the Public Defender. Jones is also a lawyer and works for the State of Florida's 15th Judicial Circuit.

**Michelle Rubino McSweeney**

Portland, Maine

Rubino married John McSweeney on May 5 in New Hampshire. In attendance were David Salama, Joy Budewig Harms '99, Merissa Wintner, and Sarah (Kahn) Samnick.

## Losing His Senses

Ernest Hemingway was so determined to get the story right that he reportedly prepared for his Spanish Civil War novel *For Whom the Bell Tolls* by joining a group of guerrillas to blow up a bridge. Nonfiction author Tracy Kidder spent a year in a fifth-grade classroom before penning *Among Schoolchildren*. And Daniel B. Smith '99 conducted research for his recent book *Muses, Madmen, and Prophets*, a chronicle of people throughout history who have claimed to hear disembodied voices, in part by going out of his senses.

No, the New York-based journalist did not surrender his sanity to the cause—he simply tried to get closer to his subject by spending an hour in a sensory deprivation chamber set up in a West Twenty-third Street apartment.

Smith had taken on the topic in order to gain a better understanding of his own father, who was plagued by voices all his life. The sometime *Atlantic Monthly* editor's initial notion, when he began researching the book, was that "hearing voices" was typically a form of mental illness, and that those who claimed to hear them were typically insane. But as he delved deeper into the subject and learned of the often-mystical experiences of voice-hearers like Moses, Joan of Arc, Socrates, and Teresa of Avila, his skepticism abated. He began to think of such aural phenomena as simply beyond the range of our everyday understanding.

"I had come to the subject with a sort of snooty attitude, thinking of those who heard voices—and particularly religious figures who heard voices—as simply odd," says

Smith, an atheist. Today he believes such experiences are "very real for certain people."

The idea of entering the sensory deprivation chamber was that it might free Smith



from sensory distractions so he could hear his own still, small voice within. But instead of isolating the writer from auditory experiences, it seemed to make him hypersensitive to them.

Did he hear any words? None except his own thoughts, Smith reports.

The release of Smith's book earlier this year has propelled him into the public eye. An appearance on NPR led to calls from an array of self-proclaimed voice hearers, each of whom had a compelling story to relate.

"When you hear tales like those with enough regularity," he says, "it kind of chips away at your skepticism."

—Theresa Pease

July 29 in Farmingdale. Zitsman is a mathematics teacher at Ramaz Middle School, a Jewish day school in Manhattan, and director of the Division for Older Children at Bank Street Summer Camp, a day camp in Manhattan. She is a candidate for a master's degree in adolescent mathematics education at Hunter College. Messinger is an associate for corporate law at Fried, Frank, Harris, Shriver & Jacobson, a Manhattan law firm.

## 2001

WenLin Soh

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or

Class of 2001

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Wendi Adelson

Tallahassee, Florida

Adelson writes, "My husband, Danny Markel, and I just finished up a year in Miami and are back to the thriving metropolis that is Tallahassee. I am an adjunct professor at Florida State University Law School and director of the antihuman-trafficking program. We will spend our weekends fighting off the alligators, hiking, biking, and sampling local produce from TomatoLand."

Joel Christensen and Shahnaaz Nistar  
Queens, New York  
Christensen and Nistar were married on June 24 in Middletown, Connecticut. In attendance at the wedding were fellow Brandeisians Jake Millette, Nick Gannon, Timothy Gerolami '99, Sara Hellmold '00, Gerry Carroll '96, Aaron Ostrow '07, and classics professor Leonard Muellner. Christensen received a doctorate in classics from New York University and recently started a job at the University of Texas, San Antonio. Nistar has entered her final year of dental school at Columbia University.

Joshua Sunshine

Columbia, Maryland

Sunshine married Dara Neuman on March 25 in Rockville, Maryland. Sunshine earned a master of arts in teaching and a certificate of advanced graduate study in school administration and supervision from Johns Hopkins University. He is working as a high-school assistant principal in Rockville. Neuman is an internal medicine resident at Hopkins.

Jennifer Weiner

East Rutherford, New Jersey

Weiner married Bryan Kaczmarek on April 29 at the Grand Marquis in Old Bridge. Alumni in attendance included Emily (Romoff) Bronstein, Sharon Meiri Fox, Ari Fox '99, Jennifer Grief Green, Dan Green '99, Debra Rafson, Ilana Blatt-Eisengart, Proma Paul, and Amy Lurie '01.

Rachel Zitsman

New Rochelle, New York

Zitsman married Andrew Messinger on

**Allison Cohen**

New York City

Cohen married Erik Sylvan '99 at the Ritz-Carlton Hotel in Rose Hall, Jamaica, on May 19. The ceremony was performed by Cohen's Brandeis roommate, Rabbi Bhat Weiss. Other Brandeisians in attendance were Chari Cohen, Scott Hirshson, Jennifer Rosengarten, Jessica Kagen, Lisa (Noik) Genser, Ilana Brand, Pooja Patel, Ariella Soffer, Brooke Wallock, Christos Tsiamis '99, and Rich Miller '99. The couple honeymooned in Tahiti. Cohen works at Lehman Brothers in fixed-income middle-market sales, and Sylvan is a surgical resident at Columbia University Medical Center.

**Rachel Davis**

Louisville, Kentucky

Davis bought her father's dental practice on February 23 and has been busy being a dentist and business owner. The practice's new name is Davis Dental Center, in Louisville. The Web site is [davisdentalcenter.net](http://davisdentalcenter.net).

**Diana Coben Einstein**

New York City

Einstein and her husband, Heath, are proud to announce the birth of a daughter, Levyn Anabelle, on July 30. Levyn was born a month early and weighed six pounds, six ounces. The Einsteins are thrilled to have her in their lives.

**Seth Goldstein**

New York City

Goldstein graduated from law school last year and is now working as in-house counsel for MusicNet, an online digital music-services company.

**Laurel Johnson**

Gates Mills, Ohio

Johnson is featured as Lucy Cali opposite Donnie Wahlberg on the Spike TV miniseries *The Kill Point*. The eight-hour miniseries centers on a tense standoff as a group of Iraq veterans-turned-robbers takes hostages in a Pittsburgh bank, trying to figure out a way to evade the police who surround them. Johnson has also been featured as Christina in *Red*

*Light Winter* and Lindsay in *Some Girl(s)*, both at the Bang and the Clatter Theatre, and as Nancy in *Holy Ghosts* at the Beck Center.

**Valerie Kolko**

Carrboro, North Carolina

Kolko writes, "After Brandeis, I graduated in 2003 from Indiana University with a master's degree in higher education and student affairs. I worked for Hillel: The Foundation for Jewish Campus Life for four years, two at Ohio State University and two at North Carolina. In July, I began a new position in the Office of Judicial Affairs at Duke University. This summer, I also served as production manager for *Ten by Ten* at the Triangle international ten-minute play festival here in Carrboro."

**Gabe Leibowitz**

Brooklyn, New York

Leibowitz writes, "I am now full owner (managing director) of Aboveground Realty, and we've just moved to a new office at 26 East 33rd Street. We hope to have an even stronger presence in the Manhattan and Brooklyn sales and rentals real-estate market. If you or anyone you know is looking to rent or buy an apartment (or rent out or sell a property), we'd be thrilled to assist. Please have them contact me ([gabe@abovegroundrealty.com](mailto:gabe@abovegroundrealty.com)) and mention your name, and I'd be happy to give them a discount. Hope to hear from old friends soon, whether it's to grab coffee or talk real estate."

**Amy Leichtner**

Brooklyn, New York

Leichtner married Dan Deutsch on May 27 in Needham, Massachusetts. Rabbi Sarah Reines '90, MA'92, officiated. Brandeis alumni in attendance included Leichtner's parents, Alan '73 and Judith Siegel Leichtner '73, Ari Bader-Natal, Liz Witkow '05, Josh Turnof '99, Jessica Braunfeld, Michelle Zeitler, Adam Marks '00, Sarah Chandler, Jen Silber, Mindy Milberg '74, Brian Eisenstein '97, Robbi Nahum '76, Barbara Silverstein Wolke '73, Joe Wolke '73,

Meyer Drapkin '74, and Phil Benjamin '73. Deutsch works for Moody's Financial Services, and Leichtner is working toward a master's degree in Jewish education at the Jewish Theological Seminary.

**Karen Lerner**

Skokie, Illinois

Lerner married Brad Chenlin on August 5 in Chicago. Julie Fabricant and Noaa Rahav served as bridesmaids. Other Brandeis alumni in attendance were Alex Lerner, Adam Smoler, Rory Anderson, Jonathan Hanus '02, and Joel Gorenstein '98. Lerner works in fundraising for a large hospital and lives in suburban Chicago.

**Adam Lieb**

Springfield, New Jersey

Lieb is assistant director of the recreation department and Web site coordinator for the borough of Mountainside. He serves on the Democratic Party committees in Springfield and Union County. In August, he traveled to Alaska and British Columbia on a cruise.

**Meaghan Morrison**

Melrose, Massachusetts

Morrison married Morgan Rudolph on December 4, 2006, in the Virgin Islands.

**Jessica (Jama) Nussenbaum**

Paris

Nussenbaum writes, "After spending a year completing a master's degree in the School of International and Public Affairs at Columbia University, I returned to Paris, where I married Adrien Nussenbaum in 2003. I have been working for the auction house Christie's in Paris for three years, and am a sales coordinator for Latin American paintings and specially export between Paris and New York. I'd like to congratulate my classmate Jason Kohn for his documentary *Manda Bala* and wish him all the success he deserves."

**Steven Pickman**

Washington, D.C.

Pickman writes, "After two years in graduate school on the West Coast, I just

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finished my coursework at the UCLA/Getty master's program in conservation of archaeological and ethnographic materials, during which time I served as the Camilla Chandler Frost Objects Conservation Intern at the Los Angeles County Museum of Art. During that time, my wife, Nava, finished her MBA in nonprofit management. In order to complete my degree, we recently moved to Washington, D.C., so I could accept an offer to become the Neukom Family Foundation Intern at the U.S. Holocaust Memorial Museum for 2007–08."

#### Noaa Rahav

Montclair, New Jersey

Rahav married Marc Stoler on March 18 in Tucson, Arizona. The bridesmaids were Rahav's sisters, Maya (Rahav) Shifrin '97 and Michal Rahav Herman '95, as well as Karen Lerner and Trysa Shulman-Shy. Other alumni in attendance were Julie Fabricant, Brian Herman '95, Michelle Herman '93, and Laura Surwit '98, MA'99. Rahav is working as a museum educator.

#### Rebecca Rausch

Brookline, Massachusetts

Rausch recently became associated with the Boston-based law firm Krokidas & Bluestein. She joins the firm's health-law practice. She advises hospitals, community health centers, group-care facilities, special-education schools, nursing homes, and other health-care providers in a variety of litigation and transactional health-care matters.

#### Michael Schakow

New York City

Schakow is a student at the New York University School of Law. Over the summer, he completed judicial internships at the Supreme Court of Texas in Austin and with a federal district judge in Houston. In the winter, he will be chaperoning another Birthright Israel trip through March of the Living to Poland and Israel.

#### Rachel (Simonds) Segaloff

Waltham, Massachusetts

Segaloff writes that there have been many exciting changes in her life, including a new job working for Birthright Israel and buying her first house.

#### Mollie Shuman

Baltimore

Shuman was appointed chair of the Young Lawyers' Division Council, Bar Association of Baltimore City (BABC). She previously served as secretary and chair of the Continuing Legal Education Committee of the Young Lawyers' Division, as well as serving as an elected member of the executive council of the BABC. Shuman is an associate with the Baltimore law firm Wright, Constable, and Skeen.

#### Matthew Sieger

Flushing, New York

Sieger is training to be an anesthesiologist at Maimonides Medical Center in Brooklyn. This is his second postgraduate year after Mount Sinai School of Medicine, and he will have two more years of residency training after this year.

#### Michael Spiro

Philadelphia

Spiro, an attorney at Flaster/Greenberg's office in Cherry Hill, New Jersey, received the 2007 Graduate Tax Faculty Award from Temple University School of Law. The award, granted annually to one graduating master of laws in taxation student, recognized Spiro for his outstanding academic achievement while at Temple. Spiro is a member of the estate planning, taxation, and corporate practice groups at Flaster/Greenberg.

#### Krishanthi Subramaniam

Rego Park, New York

Subramaniam, a doctoral candidate at the Albert Einstein College of Medicine, has been selected to attend the 2007 Kadner Institute. The institute is managed by the American Society for Microbiology and sponsored by the National Institute of Allergy and Infectious Diseases and the Burroughs Wellcome Fund. Its main objective is to provide

intensive opportunities and experiences to promising young graduate students and postdoctoral scientists who may choose to pursue careers in microbiology. Subramaniam earned a master's degree in immunology and microbiology at Einstein. She has published several papers and has served as an adjunct professor at Yeshiva University's Stern College for Women. She is also a member of the American Society of Microbiology.

## 2002

#### Hannah R. (Johnson) Bornstein

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Boston, MA 02127

2002notes@alumni.brandeis.edu

#### Jason Cohen

Eden Prairie, Minnesota

Cohen is in his second season as an associate counsel with the Minnesota Vikings, handling various legal and business affairs for the National Football League team. After graduation, Cohen spent six months volunteering with Right to Play in Zambia, an organization dedicated to health education through sport. He received a law degree from Rutgers in 2006.

#### Rachel Goldstein

New York City

Goldstein earned a doctor of medicine and master's in public health from Mount Sinai School of Medicine on May 11. She was previously inducted into Alpha Omega Alpha, the national medical school honor society. She also was selected for a Doris Duke Clinical Research Fellowship for a research project in hand surgery, and was the initial recipient of the Judith and Nathan Kase Prize for Humanities in Medicine. On July 1, she began her residency in orthopedic medicine at New York University Medical Center.

#### Dana Kaplan and Jake Rubin

Washington, D.C.

Kaplan and Rubin were married on September 3, 2006, in Santa Ana Pueblo,



New Mexico. Twenty Brandeis alumni attended: Aaron Fischlowitz-Roberts '03; Philip Shreiber; Adam Frost '02, MA'02; Ramneet Wadehra; Georg Muzicant '02, MA'03; Jason Moloff; Doug Herman; Lex Friedman; Michael Corwin '05; Lauren Stroger; Eli Friedman; Emily Randall Walker; Leda Blodgett; Erin Waxenbaum '02, MA'02; Lisa (Katzen) Herman; Heather Davidson; Jon Latner; Ross Schulman; Robert Tanenbaum '04; and Brad Dennison. Ruben is director of press advance for the Chris Dodd for President campaign, and Kaplan prosecutes child-abuse cases as an assistant attorney general for the District of Columbia.

Yanna Krupnikov  
Ann Arbor, Michigan  
See Adam Herman '04.

Hinda Mandell  
Berlin, Germany  
Mandell, formerly editor of the *Jewish Advocate* in Boston, headed to Berlin in September for a journalism fellowship. As a McCloy Fellow, a program sponsored by the American Council on Germany, she is studying Jewish renewal in Germany and tensions within the Jewish community.

Ephraim Pelcovits  
Atlanta  
See Rachel Weber '03.

Dannah Rubenstein  
Philadelphia  
See Ross Breitbart '03 tribute, page 90.

David Zalkin  
Houston  
Zalkin writes, "After graduation, I came to Houston with the Teach for America program and taught science for two years in a local public school. I subsequently spent time in yeshiva in Jerusalem and later returned to Houston to begin medical school at Baylor College of Medicine, where I recently finished my second year. In July 2006, I married my lovely wife, Jessica. Classmate Joshua Berman braved the Texas

summer heat to attend the wedding. Jessica works as an attorney for West Legal Publishing. We are quite active with our local shul community."

## 5th REUNION 2003 JUNE 6-8, 2008

**Caroline Litwack**  
325 Summit Avenue, #6  
Brighton, MA 02135  
2003notes@alumni.brandeis.edu

**Kara Fitzgerald**  
Houston  
Fitzgerald started work this fall on a doctorate in neuropsychology at the University of Houston.

**Lisa Josephson**  
Yonkers, New York  
Josephson is engaged to Stewart Dolgoff. An August 2008 wedding is planned.

**Miriam Kingsberg, MA'03**  
Berkeley, California  
Kingsberg has been awarded a Fulbright scholarship to continue her studies in Asian economic history in China next year. She is a doctoral candidate at the University of California-Berkeley.

**Mara Michaels and Daniel Braunfeld**  
New York City  
Michaels and Braunfeld were married on January 18 in Woodcliff Lake, New Jersey. Michaels is director of education at Temple Shaaray Tefila in Bedford Corners, and Braunfeld teaches history at Facing History High School in Manhattan. The couple recently moved to the Upper West Side of Manhattan after spending two years in Los Angeles.

**Scott Milgroom**  
Dashoguz, Turkmenistan  
Milgroom has been serving as a Peace Corps volunteer since October 2006. He teaches English at the American Corner, a resource center and library. He is also learning both the Turkmen and Russian languages. He plans to stay abroad until December 2008.

**Phillip Reisman**  
Newton, Massachusetts  
Reisman writes, "I now work as a Java/JLEE developer for uLocate Communications in Framingham. The company markets WHERE, a GPS-based location application for cell phones that allows users to look up local weather, events, driving directions, nearby restaurants, hotels, maps of their current location, and much more. I encourage everyone to check out [www.where.com](http://www.where.com). We are constantly adding new widgets, and WHERE will soon be available on several carriers."

**Yaser Robles**  
Bronx, New York  
Robles is a doctoral student in the Department of Latin American, Caribbean, and U.S. Latino Studies at the University at Albany, where he is teaching a course on Latin American culture this fall. He conducted research and worked as an intern at the College Board's Government Relations Office in Albany during the summer.

**Morgan Rosenheck and Solomon Sheena**  
Newton, Massachusetts  
Rosenheck and Sheena were married on October 14 in New Jersey. The bridal party included Deborah (Sheena) Lincoln '98, Yaser Robles, Rebecca Frisch, Robin Zebrowitz '04, and Joshua Sheena '08. Rosenheck graduated from New England School of Law in May. Sheena started a new job as a development officer for the Young Leadership Division at Combined Jewish Philanthropies.

**David Silver and Rochelle Heller**  
Trenton, New Jersey  
Silver and Heller were married at Capitale in New York City on August 18. The couple met the first week of freshman year in 1999 and have been together ever since.

**Kate Tansey**  
Ithaca, New York  
Tansey is working toward an MBA at Cornell University.

**Eliza Agrest Varadi**

Charleston, South Carolina

Varadi graduated with a medical degree from the Medical University of South Carolina and will do a residency in pediatrics at MUSC Children's Hospital.

**Sabrina (Assayag) Victor**

Miami

Victor recently returned from a year in Israel and South Africa. In Israel, she worked at the Association of Rape Crisis Centers, providing legal and development assistance. In South Africa, she offered free legal counseling to Central African refugees seeking asylum in Cape Town.

**Rachel Weber**

New York City

Weber married Ephraim Pelcovits '02 on June 11, 2006, in Atlanta. Alumni in the wedding party were Shira Silton, Michael Koplrow '02, and Levi Pinsky '02. Other alumni in attendance included Deborah Lipstadt, MA'72, PhD'76; Barbara Rosenblit '70; Samara Minkin '94; David Brickman '02; Tovah (Sherman) Koplrow '02; Rachel Wolkinson '02; Anna Plunkett '03; and Morty Rosenbaum '03. The couple live in Manhattan, but will be traveling to Israel for Pelcovits's rabbinical studies, and Weber will be working on a Fulbright grant there.

## 2004

**Rebecca Incedon**

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In May, I vacationed in Morocco with Matt Mauro and Cari Brown '05. We visited Susan Peterson, who spent a year teaching at the American Language Center in Rabat, and Drew Meyerson, who is a Peace Corps volunteer in Safi.

**Heidi Bornstein**

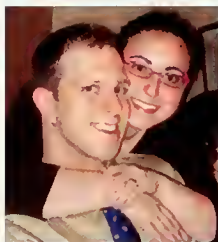
Malden, Massachusetts

Bornstein married Eric Pound '99 on May 27 at the Hyatt Harborside Hotel

## A Gentle Giant

*Dr. Ross Breitbart '03 died unexpectedly on August 13. His wife, Dannah Rubinstein '02, shares memories of her husband.*

What impressed me most about Ross was his tender regard for the people around him. He enjoyed entertaining, often cooking or



hosting barbecues, and was an amazing pen pal. Ross maintained close contact with his childhood friend Dashiell Lehrman, who served two tours of duty in Iraq, and talked often with Anant Jani '03, Karl Ching '03, Raghu Krishnan '03, and Jon Goldstein '03, and even visited Margalit Younger '02 in Atlanta. Ross also devored time to his family, visiting New York for birthdays and holidays, and talking to his grandmother every day.

Though he was six-foot-three, broad shouldered and well built, Ross spoke gently and dealt kindly with people. This was evident in his choice to pursue health policy as a career, a passion that was kindled at Brandeis in Stuart Altman's class on the American health system. He was struck not only by Professor Altman, but also by the obvious need for improving management of the U.S. health-care system.

As part of his medical training at the Philadelphia College of Osteopathic Medi-

cine (PCOM), Ross completed a master's degree in health policy at the University of the Sciences of Philadelphia (USP). Ross's research with Dr. David Nash at Thomas Jefferson Medical College and Dr. Robert Field at USP, and his work in evidence-based medicine with Dr. Eugene Mochan at PCOM were proof of the talent and passion of this young man and the potential for change he could have effected.

The things I will miss most about my husband are his smile, his humor, and his gentle embrace; his love for me was unconditional. There are many people left behind who feel Ross's absence, but it is most acute for our families: Bonnie Breitbart, Sheldon Breitbart and Beth Gavin, Lauren Breitbart, Rose Breitbart, Marilyn Oshman, William, Rachel and Sam Breitbart, Steven and Elaine Oshman, Halina and Boris Rubinstein, Noam Rubinstein, Rachel, Justin, Aviya and Amitai Cammy, and Paul and Kate Oliver. We want to extend our gratitude and love to all the friends who have supported us during this difficult time. May our memories comfort us and bring us peace.

The Breitbart and Rubinstein families have created the Ross E. Breitbart '03 Memorial Lectureship Endowment in his memory.

*For information about making a gift to support the lectureship, contact Michael Swartz at 781-736-4057 swartz@brandeis.edu.*

in Boston. Bornstein earned a master's degree at Boston University School of Public Health in May and now works for New England Medical Center in Boston. Pound earned a master's and a doctorate from BU's School of Medicine and is a medical resident at Boston Medical Center. The couple honeymooned on Mexico's Yucatán Peninsula.

**Amanda Davis**

Needham, Massachusetts

Davis married Brad Fernandes on August 26 in Boston. The couple met while working at New England Cable News. Davis recently started a new job at Channel 5.

**Mehrun Etebari**

Durham, New Hampshire

Etebari won \$130,100 during a six-night run on *Jeopardy!* that ended May 31. He earned the seventh-highest total in the show's history. He is pursuing a master's degree in international relations at Yale.

**Adam Herman**

Ann Arbor, Michigan

Herman married Yanna Krupnikov '02 on August 5 at the DeCordova Museum and Sculpture Park in Lincoln, Massachusetts. Brandeis alumni in the wedding party included Michaela May '03, Brooke Ismach '02, Janna Cohen-Rosenthal '03, Joshua F. A.

Peck '02, and Alyssa Krop. Other Brandeis alumni in attendance included Steve Laferriere '03; Joshua Brandfon '05; professor Stephen Whitfield, PhD'72; Lee Whitfield '90, MA'90, PhD'97; Ari Rabin-Havt '01; Ana Yoselin Bugallo '03; Jonathan Sclarsic '03; Daniel Silverman '05; Igor Pedan '05; Marci Surkes '03; Sara Horowitz; and Ben Brandzel '03. Brandeis staff in attendance included Rick Sawyer, Alwina Bennett, Jean Eddy, and David Wisniewski. The ceremony was officiated by Rabbi Allan Lehmann, Brandeis's former Jewish chaplain.

#### Rachel Kostegan

Methuen, Massachusetts  
Kostegan married Adam Jussaume on July 22, 2006, at the Fairmont Copley Plaza in Boston. The ceremony was performed by the Rev. David Michael, a former Brandeis chaplain. Alumni in attendance included Stephanie Levine, Audra Lissell, Danielle Fitzpatrick, and Michael Weinstein.

#### Sarah Lichtenstein

Boston  
Lichtenstein is pursuing an MBA at Harvard Business School.  
Zachary Mabel  
Ann Arbor, Michigan  
Mabel moved to Ann Arbor to pursue his dancing ambitions (jazz and break dancing) while attending the Gerald Ford School of Public Policy at the University of Michigan.

## 2005

#### Judith Lupatkin

200 W. 82nd Street, #5W  
New York, NY 10024  
2005notes@alumni.brandeis.edu

I completed NBC's page program in March and accepted a position at USA Network working for the senior vice president of marketing and brand strategy.

#### Vanessa Anik

Calabasas, California  
Anik earned a master's degree in education and teaching credential from Pepperdine University. She is teaching ninth- and tenth-grade English at Bright Star Secondary Charter Academy in Southern California.

#### Oren Bachar

North Woodmere, New York  
Bachar started a PhD program in school and clinical child psychology at Yeshiva University.

#### Arielle Bernard

Washington, D.C.  
Bernard was accepted to the London School of Economics and Peking University dual master's program in international relations. She will spend the first year in Beijing and the second year in London.

#### Matt Bettinger

New York City  
Bettinger, Ori Blum, Michael Corwin, and Justin Peck recently held a reunion in the kitchen of 7 Banks Street. Bettinger is in his third year at Fordham Law School, Blum began at Northwestern Law this fall, Corwin is in his third year as an analyst at Goldman Sachs, and Peck recently left his position at a top-tier presidential campaign to begin a doctoral studies program in political science at the University of Virginia.

#### Leila Bilick and Reuben Posner

Washington, D.C.  
Bilick and Posner were married on June 17. They are spending the year working for the Joint Distribution Committee in India.

#### Keren Salamon Birnbaum

Flushing, New York  
Birnbaum welcomed a daughter, Heidi Brooke, on March 28.

#### Jason Cloen

Ann Arbor, Michigan  
Cloen graduated from the University of Michigan in December 2006 with a

master's in social work. He is a social worker at Arbor Hospice in Ann Arbor.

#### Ashley Firestone

New York City  
Firestone graduated from New York University with a master's in performing arts administration and subsequently accepted the position of special-events assistant at the Roundabout Theatre Company.

#### Wendy Glaberson

Voorhees, New Jersey  
Glaberson will complete a neuroscience program at the University of Pennsylvania in May 2008. She recently accepted a research position with the Center for Applied Genomics at Children's Hospital of Pennsylvania. She and Matthew Bial '06 traveled to Israel in August for three weeks and will be moving to Fort Lauderdale, Florida, in fall 2008.

#### Edward Greenberg

Rochester, New York  
Greenberg worked the past two years conducting cancer research at the Broad Institute of MIT and Harvard. He matriculated at the University of Rochester School of Medicine this fall.

#### Rebecca Hanus

Skokie, Illinois  
Hanus graduated from Columbia University School of Social Work with a master of science in social work and a minor in law.

#### Nicole Katz

New York City  
Katz, Maya (Cohen) Abitbol, and Ari Teman produced Sensi, an event and art auction to benefit Meir Panim Relief Centers in Israel. The event raised almost \$500,000 and featured renowned auctioneer Simon de Pury. Artists included Brandeis alumni Alison (Beker) Judd '04, David Elia, and Teman.

#### Aron Klein

Jerusalem  
Klein and Keren Gorban '07 were engaged in February and are planning a

July 2008 wedding. They are both first-year rabbinical students at Hebrew Union College–Jewish Institute of Religion and are living in Jerusalem for the year.

#### Ahron Lerman

Springfield, Massachusetts  
Lerman worked on a biodynamic organic farm in Hawaii after graduating, spent some time on a family-owned cattle and sheep ranch in Montana last winter, and looked after a tree house and six Iditarod sled dogs in Clam Gulch, Alaska, over the summer.

#### Elana Lichtenstein

New York City  
Lichtenstein works for the American Israel Public Affairs Committee in New York, doing community development in southern Connecticut as a leadership-management director. She participates in the Hiatt Career Center's Shadowing Experience program and is available to speak with those unsure about their post-Brandeis plans. E-mail Lichtenstein at [elichten@alumni.brandeis.edu](mailto:elichten@alumni.brandeis.edu).

#### Brett Lowitz

Brooklyn, New York  
Lowitz was promoted to assistant director of volunteer services at the Jewish Association for Services for the Aged, New York City's largest senior-services nonprofit organization.

#### Kim Dolma Meston

Newton, Massachusetts  
See Daja Meston '96.

#### Shanna Nussbaum

Oceanside, New York  
Nussbaum married Dave Goldstein of Queens, New York, on August 30.

#### Samantha Papurt

Irvine, California  
Papurt has moved to Southern California to pursue a master's degree in social work at the University of Southern California.

#### Louis Pasek

Jerusalem  
Pasek changed his name to Shaul Goldberg and has moved to Israel.

## A Kingly Initiative

As Munther Samawi '05 was starting his first year at Brandeis, the king of his native Jordan was calling for remodeling that country's public-education system as Jordan sought to position itself as the information-technology hub of the Middle East.

Just a year after graduating from Brandeis, Samawi was traveling back to Amman to work for the Education Reform for the Knowledge Economy Support Project, or ESP, a five-year, \$380 million reform program funded in part by the U.S. Agency for International Development. Launched in 2003, the program involves restructuring curricula, improving school infrastructure, and expanding access and use of technology in classrooms.

"Higher education in Jordan is strong, particularly in fields like engineering," says Samawi, an economics and business major. "King Abdullah saw a need to focus a lot of money and effort on high-school education, especially in fields that will help sustain economic progress."

The ESP program is creating public kindergartens and developing an accreditation system. It has also helped put together an information-technology curriculum for high-school students.

As a consultant, Samawi spent a year developing the business components of the new Management and Information Stream (MIS) curriculum. He translated American case studies into Arabic for textbooks and wrote new case studies about profitable enterprises from Microsoft to soccer teams.

Samawi and his colleagues also traveled throughout the country instructing teachers about project-based learning—a method

popular in the West, but used by Jordanians only in private schools—and integrating technology into classroom instruction.



In February, Samawi returned to Boston and resumed his work in media analytics and planning for Hill Holliday, the communications megafirm. The twenty-five-year-old builds models to forecast advertising returns and advises clients like America Online and Dunkin' Donuts about where to spend advertising dollars. After gaining more experience, he plans to return to Jordan and apply his skills to fields like education to help his country's global development.

"The great thing about media is their extraordinary ability to break barriers and move across borders where humans can't always go," says Samawi. "They encourage cooperation."

—Carrie Simmons

#### Nam Phan

Quincy, Massachusetts  
Phan is a third-year student at Boston University School of Dental Medicine, and he still coaches the Brandeis men's volleyball club. He's looking for volunteer dental patients. Contact him at [nam.m.phan@gmail.com](mailto:nam.m.phan@gmail.com).

#### Alissa Piasetski

Shanghai  
Piasetski moved to Shanghai to study Mandarin and work as a marketing and public relations manager for a chain of

health-care clinics. She notes that there are quite a few Brandeisians living and working in the Far East.

#### Jennifer Ross

Miami  
Ross is engaged to Yuval Ezer '07.

#### Karen Schreiber

New York City  
Schreiber married Daniel Zwillenberg of Lower Merion, Pennsylvania. She is also beginning her first year as a doctoral student in the clinical

psychology program at Fairleigh Dickinson University.

**Yanina Seltzer**

Arlington, Virginia  
Seltzer works at the Inter-American Bank in Washington, D.C.

**Naomi Skop**

New York City  
Skop received a master's in social work from Hunter College in May.

**Jennifer Stella**

Eholowa, Cameroon  
Stella has been a Peace Corps volunteer in the health, water, and sanitation program in Cameroon in Central Africa since October 2005. She works at a district hospital in a small village in the middle of the rainforest, doing public health work and outreach—HIV testing, work on nutrition, malnutrition, etc. She will be completing her service in December and plans to travel throughout Africa.

**Tamara Lauterbach Sturges**

Cambridge, Massachusetts  
Sturges is a student at Northeastern University School of Law in Boston.

**Ari Teman**

Teaneck, New Jersey  
Teman cofounded JCorps, the Jewish Volunteer Network, in December 2006. The organization now has more than 1,200 members from some 100 colleges and universities across all continents, and is the largest Jewish volunteer network in the world. JCorps volunteers have served more than 10,000 meals and visited hundreds of seniors, as well as aided urban park and renewal projects. For more information, visit [www.jcorps.org](http://www.jcorps.org). Teman is CEO of 12gurus, an innovation firm that designs products, media, and Internet experiences for corporations. He also performs stand-up comedy at clubs around New York City.

**Hayley Tozeski**

New York City  
Tozeski is attending Georgetown University Law School.

**Alison Warren**

Brooklyn, New York  
Warren has started a master's program in English at Teachers College at Columbia University. She expects to graduate in May 2008. She is also engaged to Saul Chernin of Cheam, England, and is planning a July 2008 wedding.

**Jonathan Washington**

Seattle  
Washington finished a master's in linguistics at the University of Washington this summer. In September, he headed to Kyrgyzstan for ten months on a Fulbright scholarship to study dialectal variation in the Kyrgyz language.

**Nate Westheimer**

New York City  
Westheimer founded BricaBox last year, and the company will be launching its product at BricaBox.com this fall. He was also the alumni speaker to members of the Class of 2011 and their parents on August 26 at Brandeis.

## 2006

**Carol Ortenberg**  
2 Oak Terrace #3  
Somerville, MA 02143  
[2006notes@alumni.brandeis.edu](mailto:2006notes@alumni.brandeis.edu)

## 2007

**Class of 2007**  
MS 124 Brandeis University  
PO Box 549110  
Waltham, MA 02454-9110  
[2007notes@alumni.brandeis.edu](mailto:2007notes@alumni.brandeis.edu)

**Yuval Ezer**  
Randolph, Massachusetts  
See Jennifer Ross '05.

**Keren Gorban '07**  
Jerusalem  
See Aron Klein '05.

## GRAD

**Norbett Mintz, PhD'57**

Lexington, Massachusetts  
Mintz closed his clinical practice in 2005 and resigned from the Massachusetts School of Professional Psychology in June after thirty years of teaching.

**Karen Uhlenbeck, MA'67, PhD'68**

Austin, Texas  
Uhlenbeck was elected to the American Philosophical Society in Class I: Mathematical and Physical Sciences. The society promotes useful knowledge in the sciences and humanities through excellence in scholarly research, professional meetings, publications, library resources, and community outreach. Uhlenbeck is professor and Sid W. Richardson Foundation Regents Chair in Mathematics at the University of Texas, Austin. In June, she received an honorary degree from Harvard.

**Barbara Wallace Grossman, MA'70**

Newton, Massachusetts  
Grossman was honored at the thirteenth annual YWCA Boston Women's Leadership Gala and Benefit Auction on June 13, when she was inducted into the organization's Academy of Women Achievers. She chairs the Department of Drama and Dance at Tufts University, where she has been a faculty member since 1991. Her specialties include American popular entertainment, women in theater, and the Holocaust on stage and screen. Grossman was a presidential appointee to the National Council on the Arts (1994–99) and the U.S. Holocaust Memorial Council (2000–05). Massachusetts governor Deval Patrick has appointed her vice chair of the Massachusetts Cultural Council.

**John Kavelin, MFA'70**

Salt Spring Island, British Columbia  
Kavelin writes, "I recently retired after sixteen years as an imagineer with Walt Disney, the past five spent as director of design at Tokyo Disneyland. I have moved permanently to Canada, where I am the art director of the Virtues Project,

which I cofounded with my sister and her husband in 1990. It is an international character-education program now in eighty-five countries. We are partnering with the National Education Association to produce its first online professional-development course on character education based on the principles and materials of the Virtues Project.”

**James Horton, MA'72, PhD'73**  
Reston, Virginia

Horton is a historian at George Washington University and a historian emeritus of the Smithsonian Institution. He has been a Fulbright professor in Europe and has appeared in many documentaries about the Civil War and African-American history. He has also authored or coauthored ten books.

**Rubén Rumbaut, MA'73, PhD'78**  
Irvine, California

Rumbaut is a professor of sociology at the University of California, Irvine. He published an article, “On the Past and Future of American Immigration and Ethnic History: A Sociologist’s Reflections on a Silver Jubilee,” in the *Journal of American Ethnic History*. He also coauthored “If That Is Heaven, We Would Rather Go to Hell”: Contextualizing U.S.-Cuba Relations” in *Societies Without Borders*.

**Roger Lohmann, PhD'75**

Morgantown, West Virginia  
Lohmann was named to the *Nonprofit Times*’s “Power and Influence Top 50” list along with other leaders in fundraising and nonprofit management throughout the United States. Lohmann is professor of social work, West Virginia University’s Benedum Distinguished Scholar, and director of the WVU Nova Institute. For the past seven years, he has also served as editor of *Nonprofit Management and Leadership*, a quarterly journal considered by many to be the leading publication of its kind in the world.

**Janet Neipris, MFA'75**

New York City  
Neipris was selected for inclusion in a ground-breaking anthology, *Next Stop Hollywood*. Her short story “The Piano”

was selected from more than six hundred submissions from around the world. *Next Stop Hollywood* is a collection of fifteen previously unpublished short stories, all of which have potential as movies. A synopsis of each story and author bios are at [www.nextstophollywood.org](http://www.nextstophollywood.org).

**Ellen Rothman, MA'75, PhD'81**  
Watertown, Massachusetts

Rothman joined the Jewish Women’s Archive as deputy director after serving for eleven years as associate director of the Massachusetts Foundation for the Humanities. While trained as an academic historian, Rothman has spent most of her career in the public humanities, working in museums, developing curricula, producing programs for public radio and college-level distance learning, and creating an electronic almanac of Massachusetts history, “MassMoments.” She also wrote *Hands and Hearts: A History of Courtship in America*.

**Alex Dupuy, MA'76**

Middletown, Connecticut  
Dupuy is chair of the sociology department at Wesleyan University. He authored an article, “Haiti Election 2006: A Pyrrhic Victory for René Préval?” in *Latin American Perspectives* and wrote a book, *The Prophet and Power: Jean-Bertrand Aristide, the International Community, and Haiti*.

**Lynn Ackerberg Golberstein, MA'76**  
Minneapolis

Golberstein’s art is on display through December 13 in an exhibition titled *Uprooted Lights: An Installation of Handmade Paper and Fiber Sculpture* by Leah Golberstein, at the Form + Content Gallery in Minneapolis. Golberstein’s work was inspired by a recent trip to Rhodes, Greece, and gives life to the simultaneous beauty and pain she found embedded in this Mediterranean island civilization. Golberstein was on the faculty at the Minneapolis College of Art and Design from 1995 to 2005. She has participated in national and international juried competitions since 1994 and has won awards from curators at the Guggenheim and Smithsonian museums.

**Carl Whidden, MFA'77**

Pasadena, California  
Whidden directed Austin Pendleton’s play *Booth* and performed in *The Robber Bridegroom* for Cleveland State University’s Summer Professional Repertory.

**Dilek Barlas, PhD'78**

Bedford, Massachusetts  
Barlas was named vice president of engineering for Kenet Inc., a developer of revolutionary, low-power, analog mixed-signal products. He has more than twenty-five years of experience in strategic technology planning and product development, and he most recently served as vice president of chip design at Magnolia Broadband. At Kenet, Barlas oversees all aspects of the company’s engineering efforts and product development, deploying best-practice design techniques and design-for-manufacturing methodologies.

**Luis Rubio, MA'78, PhD'83**

Houston  
Rubio is general director of the Centro de Investigación para el Desarrollo in Mexico. He published an article, “Las reñidas elecciones de México,” in *Foreign Affairs* and coauthored “México: Democracia Ineficaz/Ineffective Democracy” and “Getting Mexico on Track” in the *Christian Science Monitor*.

**Michael Smith, MFA'85**

Hamden, Connecticut  
Smith writes, “I am in my twenty-third year of working as the head of fine arts at Hamden Hall Country Day School. Our three kids have all attended the school for their entire precollege schooling. I am keeping my acting chops up as a member of the Elm Shakespeare Company, a small Equity theater that has presented free performances in Egerton Park in New Haven for the past twelve years. This year, we presented *As You Like It* and *The Three Musketeers*.”

**Charles Fox, PhD'86**

Wichita, Kansas  
Fox, associate dean of the College of Health Professions at Wichita State University, attended the management-

development program at the Harvard University Graduate School of Education during the summer.

**Jim Wallis, MFA'91**

Burbank, California

For his work as art director on the television series *Ugly Betty*, Wallis won a 2007 Art Director's Guild Award for Excellence in Production Design in the single-camera TV series category. He was also nominated for a Primetime Emmy.

**Liquan Luo, MA'92, PhD'93**

Palo Alto, California

Luo, a professor in Stanford University's Department of Biological Sciences, won the American Association of Anatomists' 2007 Harland Winfield Mossman Award in Developmental Biology. The award is presented annually to recognize young investigators who have made important contributions to the field of developmental biology and have demonstrated remarkable promise of future accomplishments. Luo was cited for inventing ingenious new techniques to address fundamental issues in developmental neurobiology. In 2005, he was recognized as a Howard Hughes Medical Institute Investigator.

**Joseph Wronka, PhD'92**

Amherst, Massachusetts

Wronka's new book, *Human Rights and Social Justice: Social Action and Service for the Helping and Health Professions*, will be published in December. It will be available at [www.sagepub.com](http://www.sagepub.com).

**Ronald Greenwald, MA'94**

Waban, Massachusetts

Greenwald, an adjunct professor of history at Mount Ida College, won a National Endowment for the Humanities grant to study at Calvin College in Grand Rapids, Michigan, during the summer. He was one of twenty faculty members from colleges and universities selected to participate in the institute, Teaching the Reformation in a Pluralist Age. Mount Ida recently presented Greenwald the Ignacio Juaregui Award as the most compassionate professor on campus.

**Scott Brickman, PhD'96**

Fort Kent, Maine

Brickman was promoted to professor of music and education at the University of Maine at Fort Kent, where he has taught since 1997.

**Amelia Márquez de Pérez,**

**PhD'96, MA'97**

Punta Paitilla, Panama

De Pérez is coordinator of the Unit for Monitoring, Evaluation, and Strategic Issues at the United Nations Development Programme in Panama. In 2006, she served as coordinator of Panama's technical group for the follow-up on the millennium development goals.

**Lea Antolini, MFA'02**

Sparta, New Jersey

Antolini is an adjunct professor in the theater department at Centenary College in Hackettstown. She is also an artist-in-residence at the Growing Stage Theatre Company, where she recently performed in *Seussical*, *A Year with Frog and Toad*, *A Midsummer Night's Dream*, and *The Nutcracker*. She married Charles Lid in 2004.

**Meron Langsner, MFA'04**

Somerville, Massachusetts

Langsner was selected to be the playwright in residence at New Repertory Theatre in Watertown for the 2007–08 season through a grant by the National New Play Network.

**Izzy Einsidler, MFA'05**

Santa Maria, California

Einsidler writes, "A year or so after graduating from Brandeis, I moved out to Santa Maria to serve as resident lighting director for the Pacific Conservatory of the Performing Arts (PCPA) Theatrefest. At PCPA, I designed many large-scale musicals, including *Beauty and the Beast*, *A Little Night Music*, and *Oliver*. After a year at PCPA, I accepted a teaching job at Fresno State University and am now assistant professor of lighting and sound in the theater arts department. At Fresno State, I design a full season of plays and musicals. I look forward to designing

more shows in New York City later this year and in early 2008."

**Kathleen Martin, MA'06**


Wayne, Pennsylvania

Martin is acting as the head of the Pan American Disaster Response Unit (PADRU) in Panama. PADRU is a Red Cross response unit based in Panama that can be quickly deployed to send relief supplies to thousands of families in the region at a moment's notice. PADRU sent planes of supplies to Pisco, Peru, for earthquake relief. Martin has been with the American Red Cross for several years and has been in Panama for a year. In addition to earthquake relief, she was also involved in relief efforts following flooding in Bolivia.

**Michael Jarrett, MFA'07**

New York City

Jarrett was awarded a Gilbert Hemsley internship at Lincoln Center, where he will assist with lighting for the New York City Ballet, New York City Opera, and Lincoln Center Festival. A selection committee of theater artists and educators awards the nine-month internship to one outstanding student annually after a nationwide application process.



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## Private Screening

By Mike Lovett

Over six years of photographing life at Brandeis, I have delighted in creating a visual record of performances by the Brandeis Theater Company. I show up just before final dress rehearsal, when hopefully all the kinks have been worked out. Folks buzz around like bees at a hive. Costumers sew up last minute alterations. Stage crew members hammer, reposition duct tape, adjust overhead lights. Sound engineers do the obligatory, “testing one, two, three.” Actors rehearse fight scenes, love scenes, and everything in between. I’m convinced they’ll all run out of time. Then, miraculously, as at this recent runthrough of *The Threepenny Opera*, the lights dim and a pleasant voice welcomes me to the Spingold Theater and reminds me to turn off my cell phone. My private screening begins. The next morning, there’s invariably a voicemail from my buddy Scott Edmiston, director of the Office of the Arts, asking me, “How was it?” I feel like a waiter at TGI Friday’s who’s been asked what’s good on the menu. All I can say is, “Scott, it’s all good.”





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